

GC
977.202
F77ELG,
1977

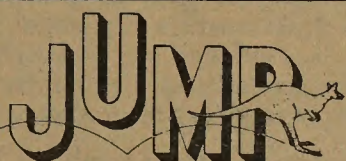
REFER



Volunteers? Me! Pick me!

YOUNGSTERS GOT INTO THE ACT as holiday entertainers solicited an enthusiastic audience's participation on stage at the free GE Club Children's Christmas Party. See additional photos on page two.

Resubmit cards
for 1977 JUMP



Employees who have submitted Job Upward Mobility Program (JUMP) Job Interest Cards are reminded that under provisions of the program, all cards turned in during 1976 (except those submitted in December) became void at the end of the year. To receive primary consideration for jobs listed under JUMP in 1977, interested employees should submit new Job Interest Cards as soon as possible.



FORT WAYNE

NEWS

JANUARY 7, 1977

GE chairman suggests program:

Tax cut proposal offers 'powerful lever' to spur economy, shrink unemployment

A \$15 billion permanent tax cut for individuals and a \$5 billion expansion of government-industry efforts to provide jobs —

These were the key elements in a suggested program to combat unemployment as outlined by Reginald H. Jones, board chairman and chief executive officer of General Electric Company, at a Conference Board forum in New York City early last month.

"In my view," Jones said, "a speedy and permanent across-the-board tax cut for individuals offers the most powerful lever to restore economic momentum and reduce cyclical unemployment." The tax cut described by the GE chairman would be tilted toward the lower and middle income levels by reducing tax rates in the lower brackets and increasing the tax credit per exemption from \$35 to \$50.

Under such an agreement, over 70 percent of the reduction would be to taxpayers with gross incomes under \$20,000, with an average reduction of about 19 percent. Less than 30 percent of the reduction would go to taxpayers whose incomes are above \$20,000, and the average reduction for these higher-

income people would only be about four percent.

"The basic advantage of such a permanent tax cut is that the average working man and his wife will feel confident enough to start spending again because they have, to a significant degree, caught up with inflation and have more regular income to look forward to. A permanent tax cut is something they could count on," Jones said.

In discussing the structural problems of teenage and minority unemployment, particularly in the city centers, Jones called for a possible \$5 billion expansion of public-service jobs and training programs already funded under the Comprehensive Employment and Training Act. His recommendations included:

- a \$2 billion one-time, one-year increase in emergency public-service jobs for long-term unemployed people and welfare recipients, focused on specific community work projects with a 12-month life span;

- \$1.5 billion for an Urban Youth Corps that would offer earn-and-learn jobs in schools, hospitals, clean-up of city property and similar projects;

- \$1 billion in incentive contracts with industry by which individuals are hired and trained on the job, with a Federal subsidy for each job to cover the costs of training and supervision;

- additional funds for an expanded Job Corps that offers more intensive residential

training for those with greater disabilities.

"Because the economy presently has so much slack in it, a program like this — a \$15 billion permanent tax cut and a \$5 billion expansion of the attack on unemployment — would have relatively little inflationary ef-

fect," Jones added. "But it would certainly help to restore momentum to our drifting economy and reduce the unacceptable levels of unemployment."

Jones stated that there should also be a tax cut for business, which has also been badly hurt by inflation and has seen real return on investment fall so low that there is little incentive or confidence to invest in new plants and equipment. "Real after-tax return on investment, adjusted for inflation, fell from 9.9 percent in 1965 to 2.4 percent in 1976," Jones pointed out. "Certainly this sort of return does not inspire management to take risks on new investment."

Looking to Congress to take up, in the coming year, a more comprehensive approach to the long-term problem of business capital formation, Jones stressed that an increase in capital cost recovery allowances or in the investment tax credit would be very much in order. "I do not think we can expect to moderate the destructive boom-and-bust cycles of inflation and recession until we tackle the capital formation problem," the GE board chairman concluded.

Specialty Motor's delegation from Taylor Street helps get quality awareness message on the road

Specialty Motor Dept. "delegates" from the Taylor Street plant visited SMD employees at Broadway last month to spread the word about the importance of quality. Keeping

with the holiday spirit, men and women in Broadway offices were presented "Quality Motors" front license plates for their cars.

The Taylor Street delegation represented a part of the plant's

new Quality Control Awareness Program, in which employees take part in discussions about on-the-job quality, and then are screened on their knowledge of quality-related concerns.



QUALITY TAKES TEAMWORK. That's the holiday reminder which Specialty Motor Broadway's John Holmes, left in photo above, gets from Taylor Street "delegates" Ginny Burkett and Mel Miller.



PUTTING QUALITY UP FRONT with front license plates to carry the message in photo above are, from left: Taylor Street's Fred Boltan, quality control (QC) specialist; Vic Nahrwold, QC certification specialist; and Don Borne, set-up; SMD general manager Glen Hiner, headquartered at Broadway; and Taylor Street's Mel Miller, grinder; Dick Johnson, plant manager; Marilyn Roth, assembly; John Schenck, time standards and methods specialist; Donald Barne, set-up; Bernie Huguenord, winding supervisor; Gory Sykes, QC supervisor; and Ginny Burkett, employee relations specialist. In photo at left, Taylor Street's Dick Johnson, center, presents "Quality" plates to Broadway engineering employees Leon Smith, left, and Charles O'Neal.



officials to see an pay these taxes in December instead of next year.

State sales taxes deductible

REGINALD H. JONES, GE board chairman:

"The basic advantage of such a permanent tax cut is that the average working man and his wife will feel confident enough to start spending again because they have, to a significant degree, caught up with inflation and have more regular income to look forward to. A permanent tax cut is something they could count on."

you can, deduct them from your income tax.

deduct that amount from gross income, thereby reducing your tax liability.

to decide

a and his

an, im, dv, ns

"I do not think we can expect to moderate the destructive boom-and-bust cycles of inflation and recession until we tackle the capital formation problem," the GE board chairman concluded.

when you only have a few deductions — you can still



Recipe for a great Christmas party:

**Mix hundreds of youngsters,
high spirits; pour into GE Club!**



Year launched with favorable rates for Long-Term Disability Insurance

Claims experience under the Long-Term Disability Insurance (LTDI) plans for General Electric's hourly and salaried employees in 1976 has resulted in employee contributions either remaining the same or going down in 1977.

Under the LTDI plans, the insurance carrier establishes the rate of contributions to be effective each January, based on employees' use of the plans

during the preceding year.

The contribution rates, which went into effect with the pay period nearest to January 1, 1977, are:

- 1.35 percent of normal straight-time earnings for hourly employees with less than 14 years of GE service — a decrease from the contribution rate of 1.50 percent in 1976.

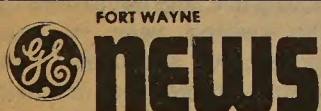
- \$2 a week for hourly employees with 14 or more years of

GE service — the same as in 1976.

- \$1.80 a month per \$100 of monthly benefits for salaried employees — the same as in 1976.

The hourly plan was improved last year to pay \$50 a month to persons making claims, even though they might be receiving incomes of 50 percent or more from other disability plans. This change became effective with respect to disabilities which began January 1, 1976. However, it was not necessary to raise the employee contribution rate for 1977 because of 1976 claims experience.

Long-Term Disability Insurance plans are optional to join. Employees may purchase LTDI to provide replacement income in the event of total disability which lasts for more than 26 weeks. Based on the insurance carrier's recent record of employees' claims, LTDI provides valuable coverage at favorable rates.



FORT WAYNE

NEWS

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

VOL. 59 NO. 1

Credit Union's meeting open to all members

The Fort Wayne GE Employees Federal Credit Union will hold its Annual Meeting on Saturday, January 29, at 1:30 p.m. in the GE Club auditorium. All Credit Union members are invited and urged to attend. Officers for the new year will be elected, annual reports will be reviewed, and cash door prizes will be awarded.

NEWS NOTES

GE-Utah pact supports long-range objectives

On December 20, the managements of General Electric Company and Utah International met in San Francisco to finalize the merger of the two companies. Share owners of both companies voted overwhelmingly December 15 to approve the merger.

Following the share owner meeting, Reginald H. Jones, GE board chairman and chief executive officer, made the following comments at a special press conference in New York City:

"This planet is undeniably growing smaller and more interdependent. Worldwide marketing, sourcing, and competition are the wave of the future. Companies that limit their horizons to one country are restricted in their strategic potential.

"Of course, we have to protect ourselves against cyclical swings and currency fluctuations in various markets, and we have plenty of experience in that regard."

Jones also cited the ability of Utah International's reserves of natural resources — minerals in the ground — to help offset the effects of inflation, and Utah's proven record as an outstanding growth company as major factors that should be supportive of the merged companies' long-term strategic objectives.

Outlook moderately better for housing starts

Housing starts for 1977 are estimated to be up slightly, more than 300,000 over last year's number, according to a recent prediction by Advance Mortgage Corporation in The Wall Street Journal. This year's starts will total 1.8 million units, including about 1.3 million single-family homes, noted Robert J. Mylot, president of Advance Mortgage. "Increases in single-family production are needed to meet demands in many areas," he said.

Mylot also forecast a "modest recovery" in the apartment market, but pointed out that 1977 growth in this area will be "to only about half the levels reached in the 1971-73 boom."

Housing starts are an important market barometer for many Fort Wayne GE businesses which manufacture components for heating, air conditioning and other residential applications.

GE reaps technical research awards, again

General Electric has once again earned the greatest number of awards — five — in the annual I-R100 competition sponsored by Industrial Research Magazine. Three of GE's five winners were developed or co-developed at the Research and Development Center in Schenectady, N.Y. Over the years, GE has received a total of 102 I-R100 awards, more than twice as many as any other organization.

Elex vacation on Hawaiian Isles can begin by sending in coupon

Elex is planning an 11-day, 10-night trip to four exciting Hawaiian islands during this year's summer vacation shutdown. A flight to Honolulu will leave Fort Wayne on the first Sunday of the shutdown weeks. The estimated cost of the vacation trip is \$825 per person for double rooms in ocean-front, deluxe, air-conditioned hotels. Transportation and tour prices are included in the charge.

To complete its plans, the Elex Club needs a general idea of the number of members and guests who may be interested in the

Hawaiian vacation trip. The coupon below will provide that information, and in turn serve as a way in which details can be sent to members' homes. This coupon is not a reservation, but merely an indicator of interest from which Elex can get a better feel for the potential number of trip-goers.

Persons returning the coupon should also enclose a separate 13-cent stamp to help defray Elex's cost of mailing materials to them. Still more information will be published in upcoming issues of the GE NEWS.

Elex Trip Interest Indicator

Number of people interested in trip _____

Name _____

Address _____

City _____

Home Phone _____

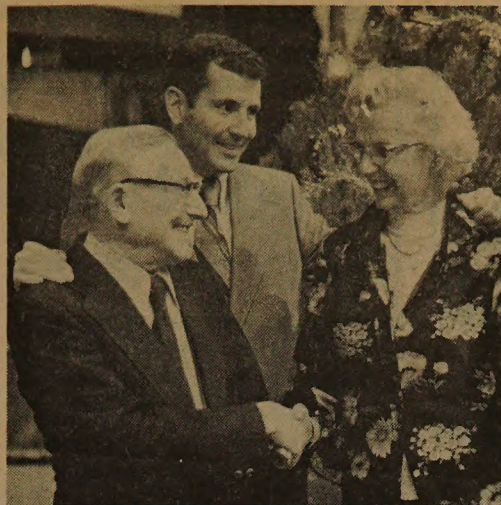
GE Extension _____ Building No. _____

Mail to: General Electric, Elex Club Office, Bldg. 18-3, 1635 Broadway, Fort Wayne, Indiana 46804. Enclose 13-cent stamp for details.

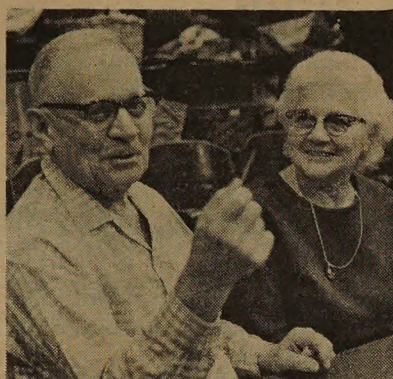
Big crowd welcomed at potluck



THE BIGGEST PENSIONERS' POTLUCK of the year is traditionally the one held just before Christmas, and the recent holiday gathering in the GE Club was no exception. About 500 GE retirees, their spouses, and GE Club and management guests turned out December 14 to enjoy good times and great food. Many won prizes, including a color TV set, CB radio and GE smoke alarm unit, while everyone "pitched in" to support radio station WOWO's annual "Penny Pitch" drive, with a total of \$91 collected to help needy families at Christmas. The next Pensioners' Potluck in the GE Club will be March 15.



FRIENDLY GREETINGS WERE PLENTIFUL at December's Pensioners' Potluck in the GE Club. In photo above left, getting acquainted are: Carl Tuerschman, who retired in 1957 after 50 years of GE service; Bill McShain, whose responsibilities as manager of communication and relations planning for the Employee and Community Relations Operation include GE-sponsored pensioner activities; and Gertrude Gill, who had her retirement photo (lower right of this page) taken at 8:45 a.m. and attended her first Potluck less than three hours later. In photo above right, GE Club president Paul Beltz, left, and Pensioner Club chairman Charlie Winans extend a New Year's wish to all GE people.



POTLUCK PEOPLE, like Fred Crickmore and his wife Mildred, enjoy the spirit of fellowship and appetizing trimmings found in the Club.

Florida reunion set

The Fort Wayne GE Retirees' Club will hold its annual Florida reunion on February 5 in the Clearwater Beach Memorial Civic Center. Watch for details in next week's GE NEWS.

X 718079



RETIREMENT REFLECTIONS Plans of Pensioners Take Shape

BOB BULTEMEIER, 35 years' service

BEGAN 1941
Fractional Horsepower Motor Dept.
Stator winding

RETIRED DECEMBER 1976
Specialty Transformer Products Section
Lap and wash area

PLANS: "Enjoy one day at a time."



INABELLE EGOLF, 24 years' service

BEGAN 1952
Motor Generator Dept.
Typist

RETIRED JANUARY 1977
Division Finance Operation
Office machine operator

PLANS: "More time to enjoy things."



EDWARD FRUIT, 22 years' service

BEGAN 1954
Fractional Horsepower Motor Dept.
Machine operator

RETIRED NOVEMBER 1976
Specialty Transformer Products Section
Winder

PLANS: "Take it easy; lots of camping."

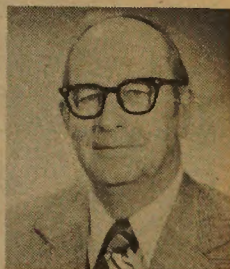


DON GARTON, 34 years' service

BEGAN 1942
General Services
Apprentice

RETIRED JANUARY 1977
General Purpose Motor Dept. at Taylor Street
Foreman

PLANS: "Take it easy and fish."



GERALD GEBHART, 35 years' service

BEGAN 1941
Air Conditioning Dept.
Helper

RETIRED JANUARY 1977
Specialty Transformer Products Section
Set-up and spot weld

PLANS: "Play it by ear; a little camping."



GERTRUDE GILL, 34 years' service

BEGAN 1942
Bldg. 23-B

Canteen attendant
RETIRED JANUARY 1977
General Purpose Motor Dept. at Taylor Street
General clerk

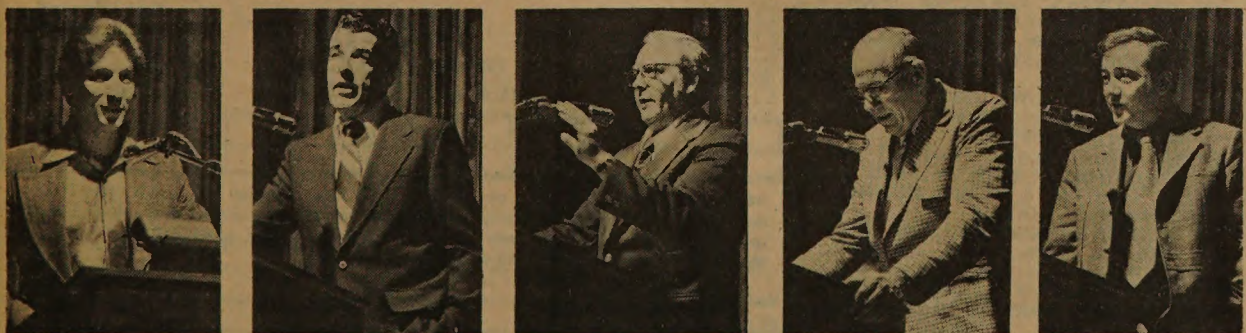
PLANS: "Do each day as things come along."



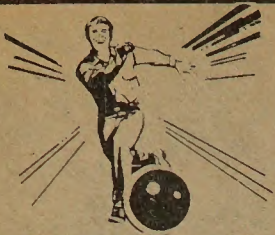
What's a party without some good friends?



GUESTS FROM THE FORT WAYNE POLICE DEPARTMENT joined GE employees at the annual Volunteer Firemen's and Plant Protection Officers' Christmas Party held early last month. Among those present were, from left: Police Detective Steve Shulein; Dick Huhn, manager of GE area services; GE plant protection officer Jahnne Fester; Police Lieutenant Jim Birkenbuel; Bob Gebhart, former GE plant protection supervisor for Broadway; Police Sergeant Bud Bickel; and Police Patrolman Ran Rielsing.



PASSING ALONG A TRIBUTE to men and women who are volunteer firemen and plant protection officers at GE were these speakers at the organizations' annual Christmas Party. From left are: Tam Carneil, chief of plant protection; Bill Carmody, manager of the Hermetic Motor Operation; Jerry Kaehl, plant protection supervisor for Taylor Street and Winter Street; Bob Gebhart, former plant protection supervisor for Broadway; and Bob Marshall, president of the GE Volunteer Firemen's Association.



Alley Chat by Connie Houser

The GE Club was the place to be just before the turn of the New Year. It looked like Monte Carlo week with jokers wild when the men bowlers brought the house down with five 600-or-better series!

The Friday Nite Taylor Street league held boss ace when Art Smethers raked in a 626 series, which included a fantastic 247 game. His big score gave him the winning hand for men's high game of the week, too. Second place went to Jerry Shatzer of the Wednesday Owl league when he clinched the deal with a 626, including a sound 233 game. Larry Petrie of the Friday Nite Taylor Street league rolled three deuces (222) to net a fine 613 series for third. "Weo" Schweyer laid down a 612 (games of 213, 200 and 199) for the Sunday Sandbaggers league; and John Turner, without a card to spare, hit a 600, including games of 223 and 212 in the Hermetic league. On the draw, Ken Balnbridge of the GE Office league grabbed second men's high game of the week with a solid 236 hit.

Stealing the deal with good hands were: Gene Holdgreve, 229; Danny Lime, 228; Harold Somers and Milt Marks, 226; Don Bell, 221; Paul Yentes and Charlie Cochren, 220; Don Stapleton, 219; Dick Chandler, 216; Marv Rutz, 215; Lee Shaw, 214; Percy Moore, Dave Knepple, Richard Frede and Jack Morris, 213; Dave Uncapher (alias Amarillo Slim), 212; Lonnie Padgett, 211; and Richard Blair, 210.

All but two women folded for the high series win. Pat Volkert of the Tuesday Afternoon Ladies league stayed to take first place with an outstanding 509, including a great 189 game. Mary Welks of the Pete & Tillie league tallied a nice 503 for second.

The GE Club had a "lucky lady" set another new record for women's high game. Louise Phillips of the Monday Morning Ladies' league called the game she plays best, and hit with a smashing 222! Ann Saylor of the Friday Nite Ladies league bumped the pot, but had to bow out for second place by two pins with a dazzling 220. The Tuesday Afternoon Ladies' Cheryl Wagers drew a good 189 game.

It was another "full house" for the Senior Citizens league with a grand total of 66 bowlers. That averages five-and-a-half people per alley, but don't worry — we managed! The spotlight was on Mardo Toblas when he hustled a 224 game. Scudder Chaney "opened" only once in his second game to smack a 210 right on the nose.

The Monday Nite Ladies' Velda Harts chipped in a "reverse straight" with games of 149, 148 and 147. Bet you can't beat that!

New 'Classic League' forming

All "good bowlers" — those who could anchor most teams because of high averages — are invited to join a new league being formed in the GE Club. "Classic League" competition may be a little tougher than that found in regular league play. It meets each Wednesday at 8:30 p.m., beginning January 26. Interested bowlers should call Dave at the GE Club, Ext. 2042, for more information.

Finish first in football finals



A WINNING COMBINATION. Post 148 was the championship team among GE Flag Football League contenders in the 1976 season. In the trophy line-up are, standing from left, "Taal Crib Al" Gradeless, Perry Davenport, Calvin Howell, Jim Gaaden, Willie Walker, Dan Prasser, and John Pottan; and kneeling from left, Loyne Patterson, Cassell Blackburn and Jim Weemes. Also on the top team were Steve Staut, John Lapsey, John Stalling, Albert Reese and Eddie Wolker.

GE Club opens doors to people of all ages as it hosts events for families and retirees

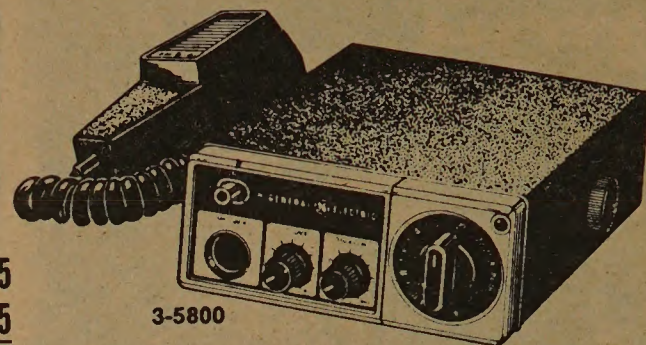
General Electric men and women may want to make a note of these upcoming activities in the GE Club auditorium:

- A free GE Club Bingo kicks off the new year tomorrow evening, Saturday, January 8, at 7:30. This popular event is open to all employees, retirees, and their families.

- A Pensioners' Euchre Party will be held Tuesday, February 1, at 1 p.m. Call the GE Club, 743-8487, for complete information.

GENERAL ELECTRIC CITIZENS BAND

Small size makes
this unit easy to
conceal in car!



With
free GE
antenna!

Regular value \$124.95
plus antenna \$24.95
\$149.90

Former sale price . . . \$87.98

NOW . . .
just \$57.95!

Compact mobile CB Transceiver

• RF power output: 4 watts maximum • Phase Lock Loop (PLL) circuitry synthesizes all 23 channels. All necessary crystals included • Volume, variable Squelch, switchable Automatic Noise Limiter (ANL) controls • Transmit/Modulation light • Channel indicator light • Automatic maximum modulation circuit • Push-to-talk dynamic mike with coiled cord • Jack for external speaker • Compact size: 5 7/8" W, 2" H, 8 3/8" D • 3" dynamic speaker • Power required: 12 VDC pos. or neg. ground • FCC license required

Employees Evelyn Reasoner (digital alarm clock) and Harold Fritzsche (AM-FM portable radio) won the Employee Store's 'Christmas Drawing'

Special introductory offer!

GE people can enjoy sale on quality hand tools

GE employees and retirees can now take advantage of a special introductory offer to purchase fine quality hand tools at affordable prices. Through January 21, GE people can buy a complete 98-piece tool set for only \$95.90 — a savings of \$37 off the regular employee price of \$132.90 (a retail value of \$169.95)!

The gigantic sale is taking place at the General Electric Factory Service facility on Newwaygo Road to launch a new

quality tool distributorship at the parts counter there.

Individual tools and tool sets (like a seven-piece professional screwdriver set for only \$5.90) are also available at special savings. These are the same hard-working tools used by General Electric and Hotpoint service technicians.

Each tool purchased at the GE facility, a part of the company's Major Appliance Business Group, carries an unlimited

replacement policy — it must give the user complete satisfaction or it can be returned for replacement without charge.

The GE Factory Service facility is located at 4632 Newwaygo Road at Production Drive in Industrial Park (off the U.S. 30 Bypass). This is the same GE operation which employees and retirees have called for television and air conditioner servicing. The GE facility's telephone number is 484-9005.

*ADLETS

RIDE WANTED

BLUFFTON to Broadway, 1st tr., 7-3:30. 824-1504.

FOR SALE

BIKE, boy's Schwinn, 26", \$20. 21" color TV, \$100. 437-7043.
'67 CHEV. El Camino, PB, PS, air, shocks. 745-4595, aft. 4.
CHRISTMAS tree, artificial, w-ornaments, lights. 745-5235.
AKC GERMAN Shorthair pointers, \$50. 440-2985.
SNOW tires on rims for Mustang, E78-14. 747-6943.
'71 MAVERICK, 6, 2-dr., auto., PS, 28,000 mi., clean, \$1100. 745-3189.
WASHER, portable, good cond. 747-5205.
'73 MONTE Carlo, fact. extras, must sell, \$2700. 1-547-4441 Dctr.
SOFA, nice, olive green. 432-9147.
SNOW blade for Simplicity tractor. 749-9902.
'74 ROCKWELL Christmas plate, \$55. 356-6756 Hntgtn.
CLOTHES cabinet, metal; sewing machine. 456-6524.
WATER softener, Culligan; porta scanner, twin bed. 493-1318.
DISHES, Noritake; screen, tripod, camera. 482-1880.
SNOW tires, studded, mounted on Chevy whls., 8.25-15. 447-2760.
SNOW tires (2), 8.75x16.5, studded, make offer. 441-9143.
'69 CHEVY window van, long wheelbase, 6, auto., \$750. 897-2549 Avilla.
10" B&D R.A. saw; bricks, 7c; 135 gal. fibrgls. fuel tanks. 592-7279 Dctr.
LIBRARY table, 6', oak, \$40. Gril's & boy's ice skates. 432-4659.
UTILITY trlr., 2-whl., 4'x8' bed, extra whl. & tire. 489-6764.
WRINGER washer, good, \$20. 425-6754.
KITCH. cupbrd. incl. stove, oven, sink, dishwasher. 432-9088.

BOWLING ball & bag. 432-5650.
FIREPLACE, Franklin, w-grate & pipe, \$125. 484-6090.
'68 MUST., 289, custom equip., see to apprec., \$800. 432-4836.
STOVE, electric; carpets, curtains. 744-2578.
TV, 21", console. 484-9447
MUFFLER for '74 Dodge, used 1 wk., \$10. 432-2898.
GUITAR w-case & amplifier, ex. cond., \$165. 432-3274.
TV, 21", B&W, like new, \$100. 456-8300.
ICE fishing clothes, sheep-lined, & equipment. 747-3727.
CHAIRS (2), living room, ex. cond. 456-6767.
'74 OLDS Regency, low mileage, loaded. 747-4066.
LADIES clothes, some new, sz. 7-10. 749-0794 aft. 5.
STOVE, elec., 36", 4 burner w-oven, very good, \$50. 622-7158 Osslan.
POOL TABLE, complete, nice, \$300. 622-7158 Osslan.
ORGAN, Hammond, w-harmonizer & phones, \$750. 747-5461.

'73 GMC 3/4 ton camper, special, 454, PS, PB, AT. 547-4419 Dctr.

WANTED

WEIGHT-LIFTING set, plastic covered. 432-4026.
SHOTGUN, dbl. bbl., 16 ga. or 12 ga. 747-5902.
CONIBEAR traps. 747-6737.
BABYSIT, days, 1 blk. Luth. Hosp., hot meal, fn. yard. 745-2764.
BASE & wall cabinets for garage; also workbench. 485-2520.
TRAINS, Lionel & American Flyer. 724-4086 Dctr.
MILK can. 747-6564.

FOR RENT

LAKE home, Ctrl. Fla., 5456 NE 3rd Ave., Ft. Lauderdale. 305-771-4130.

FREE

PUPPIES. 657-5178 Harlan.
GOOD home for 4-yr. old Collie. 485-9363.

- ☐ For Sale *
☐ Wanted
☐ For Rent *
☐ Free

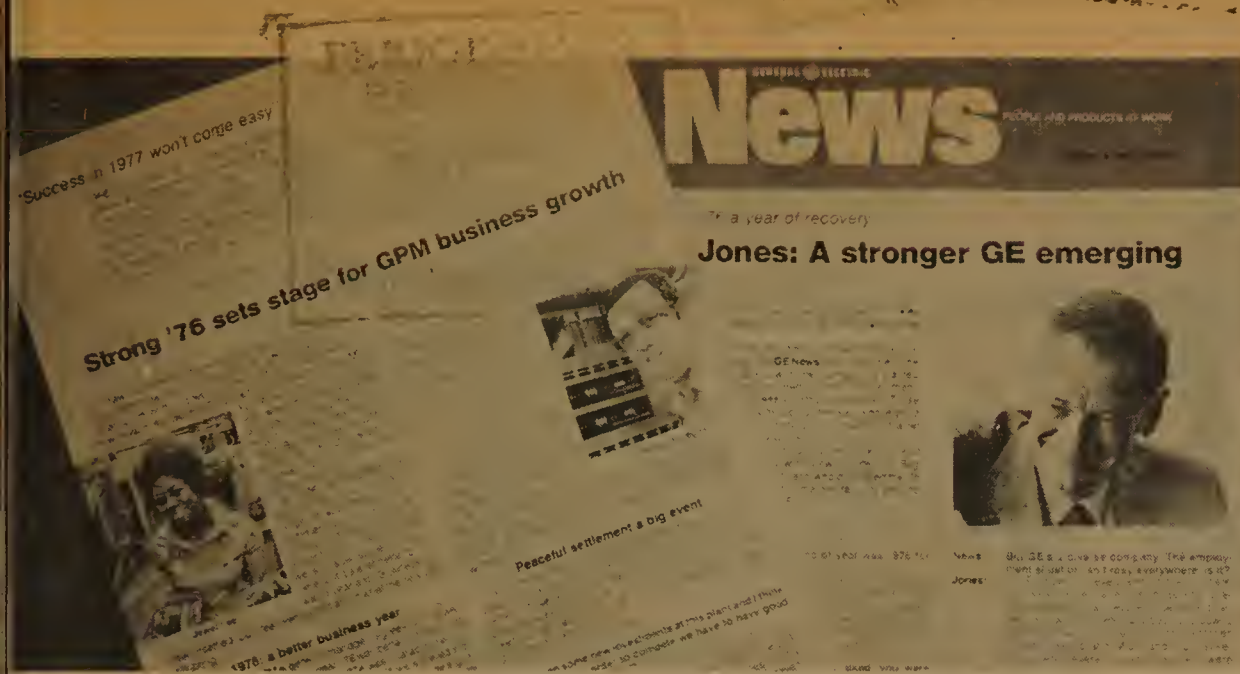
*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
☐ Riders Wanted
☐ Lost
☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____
Address _____ GE Ext. _____ Bldg. _____
Home Phone _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____



Fort Wayne people featured in GE-wide publication

"WHAT WAS 1976 LIKE FOR GENERAL ELECTRIC?" That's the opening question in a special **GE News** — **People and Products at Work**, which was distributed to all employees this week. This four-page, blue and white publication is being read by General Electric people across the company. In addition to reading GE board chairman Reginald H. Jones' comments on the past year, the many thousands of readers who receive this **GE News** will also learn about the General Purpose Motor Department here. Featured are general manager Jim Warren, who reviews 1976; and two other GPM employees — Jewel Lee, a winder at Winter Street; and Junior Hillegas, a set-up operator at Broadway. They share their observations on the highlights of last year and the challenges they see ahead for 1977. If you haven't received a copy of the special **GE News**, ask your supervisor or call the employee relations office in your department.

For investors keeping track . . .

Here are the 1976 GE Stock and Fund Unit average prices used in crediting Savings & Security Program participants' accounts:

	STOCK	FUND
January	\$52.220	\$26.986
February	53.329	28.042
March	52.098	27.962
April	53.190	28.088
May	51.469	27.547
June	54.722	27.317
July	56.899	27.978
August	54.790	27.759
September	54.798	28.310
October	52.000	27.255
November	51.444	27.175
December	52.858	27.961



As general economy recovers

Positive indicators signal further strengthening of businesses here

The safest way to get from one place to another is to watch the signs that tell you where you're going and what you can expect to find along the way. Steering a business in a profitable direction to meet long and short-term objectives is much like that.

Market and economic forecasters are, in a sense, sign-readers. With their help, business can minimize hazardous conditions, wrong turns and dead ends, and finally reach goals which are mapped out for the start of each new year.

What types of information do the signs contain for Fort Wayne GE's 1977 journey? This year will show a "continued strengthening" on the road to recovery, according to Components Sales Department market analyst Fred Warner, who monitors all available indicators on which businesses here base their outlooks and strategies.

Further gradual gain

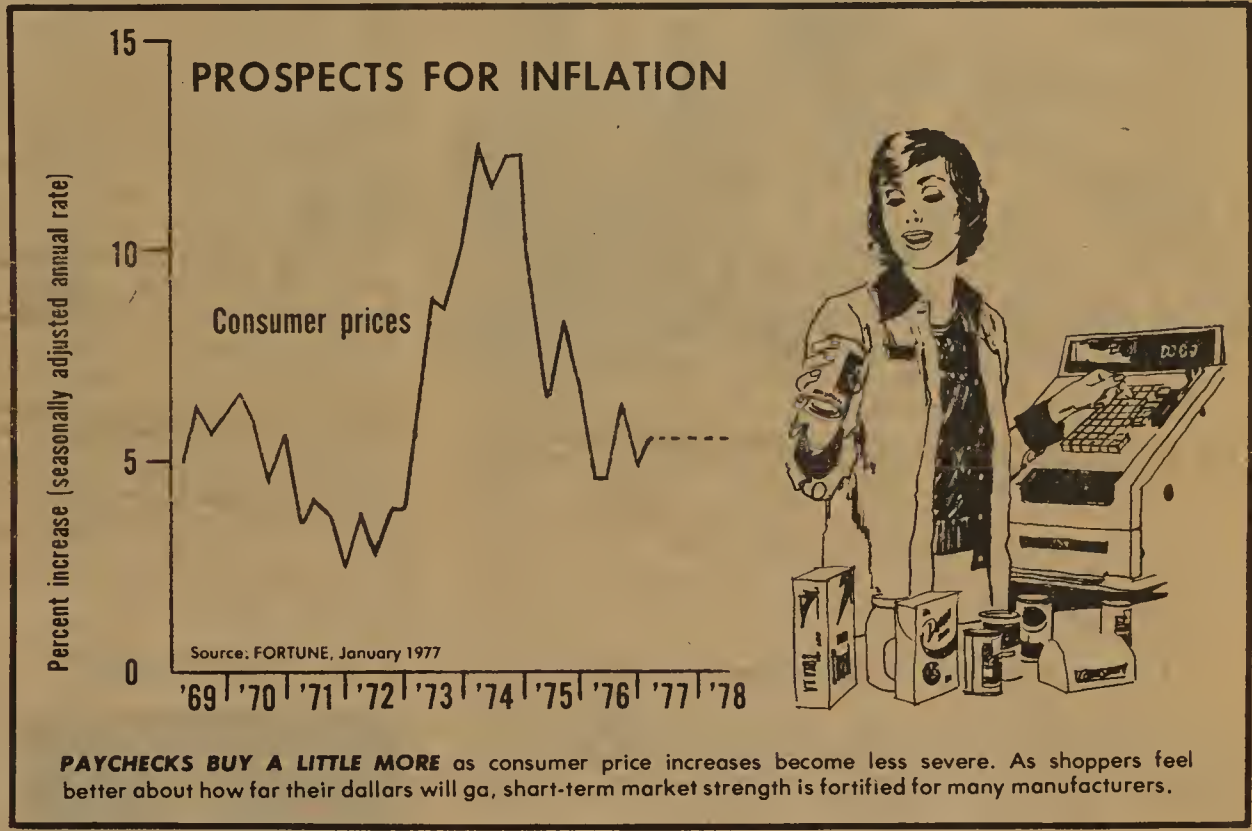
The nation in general "came off a tough year as 1975 ended; 1976 was better because of non-recurring past influences such as

the oil embargo of 1973, crop failures, and domestic political factors," Warner notes. "While there are still nagging problems like unemployment, the general economy is healthier, and we expect a continuation in 1977 of that 1976 improvement," he says. Output of goods and services for the economy on the whole is forecast to rise five or six percent in 1977.

Housing starts better

The trend in housing starts, a basic market barometer used by local GE businesses, is encouraging. Through 1976, housing starts posted continual improvement over 1975. Beginning at a low level of 1.3 million and finishing 1976 at 1.6 million (a gain of 11.3 percent), housing starts in 1977 are anticipated to rise 12 percent, and mobile home shipments are also forecast to be up during the year.

Fort Wayne GE businesses which build components for applications such as heating and air conditioning can get a rough idea of future market demand by this housing-starts indicator. More important than starts,



PAYCHECKS BUY A LITTLE MORE as consumer price increases become less severe. As shoppers feel better about how far their dollars will go, short-term market strength is fortified for many manufacturers.

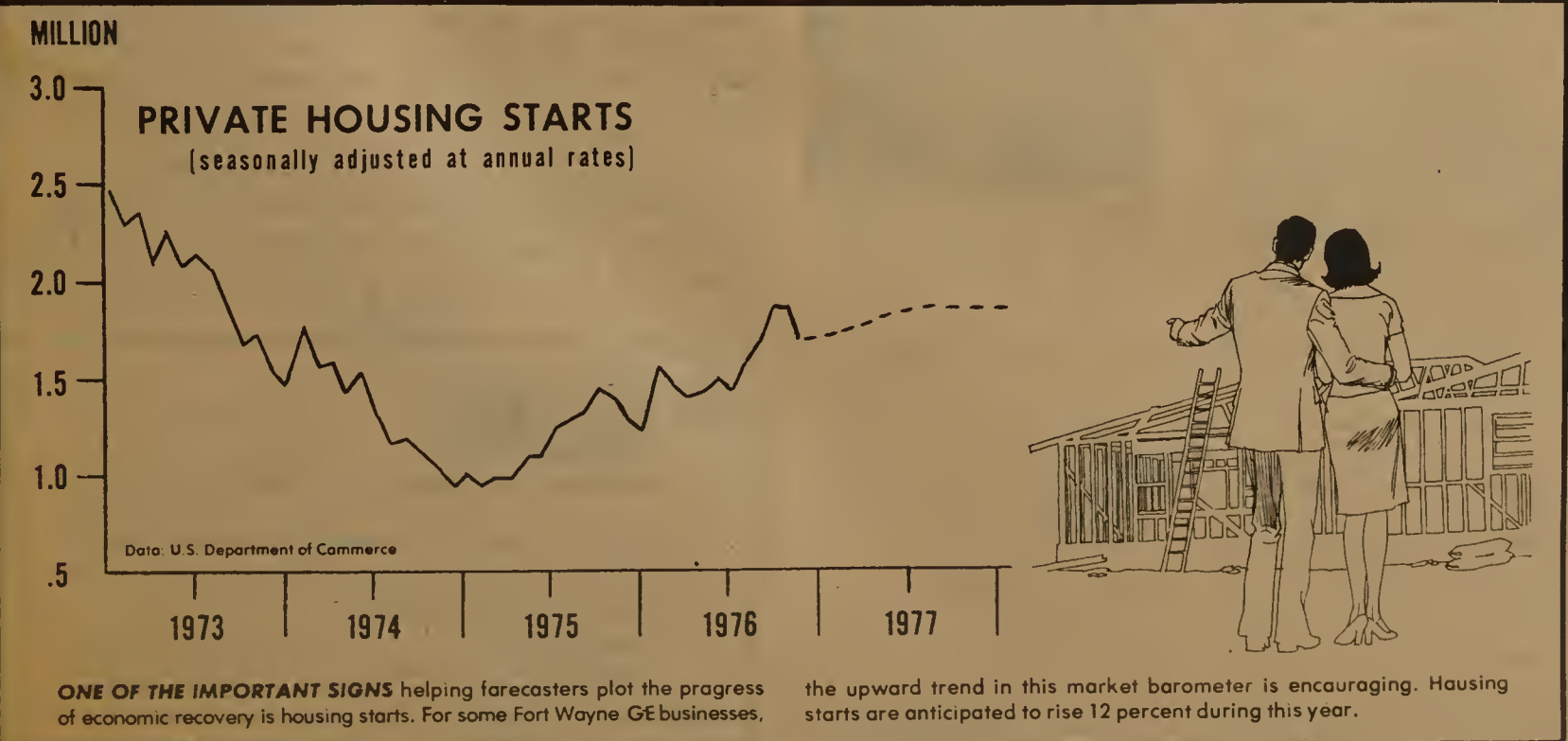
however, are housing completions. A six to nine-month lag must be factored in, since furnaces, air-conditioning systems, and major appliances are often installed at the time of com-

pletions rather than at the time of housing starts. Housing completions are expected to reach 2.1 million units in 1977 due to the increasing trend of housing starts in 1976.

Lower inflation helps

Consumer confidence continues to be on the rise since families have been feeling less threatened by inflation eating holes in take-home pay. The 1976 job package for General Electric employees, for example, addressed itself to this. The unusually large pay increase last year was responsive to what employees had pinpointed as their most urgent concern — building up and protecting the paychecks which had been eroded by the high inflation of the past three years.

As the above chart on prospects for inflation suggests, consumer price increases are projected to be moderate and should be much less of a paycheck danger in the near future. Inflation has dropped considerably from the double-digit percent levels of 1974 and early-1975. Furthermore, even if another period of runaway inflation should occur, GE paychecks are now protected on an annual basis by the improved provisions of a cost-of-living pay escalator.

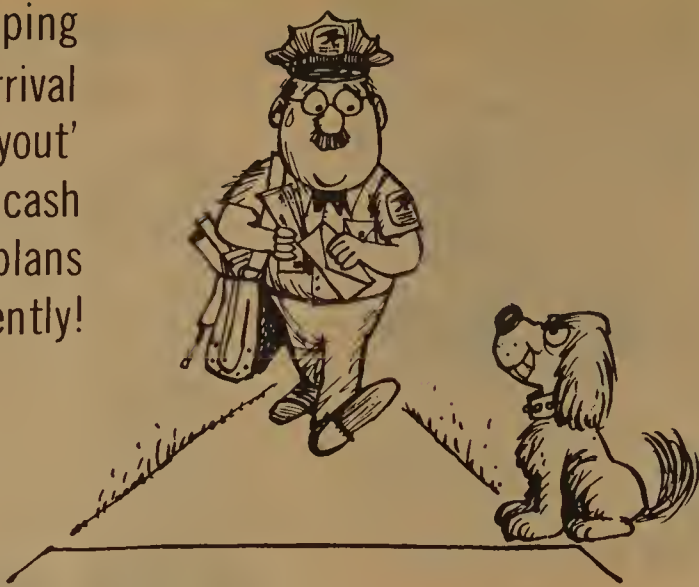


ONE OF THE IMPORTANT SIGNS helping forecasters plot the progress of economic recovery is housing starts. For some Fort Wayne GE businesses,

the upward trend in this market barometer is encouraging. Housing starts are anticipated to rise 12 percent during this year.

There's no stopping
the welcome arrival
of the annual 'payout'
of securities and cash
under GE savings plans
mailed to homes recently!

'Payout' specifics
in the next issue
of the GE NEWS



Transformer Management Club sets schedule

Board members of the Specialty Transformer Management Club have plans in place to make 1977 a year of strong participation by both new and current members in a line-up of activities that's sure to please everyone in the organization.

The membership drive for the new year is beginning, and

exempt salaried employees in the Specialty Transformer Products Section will be contacted by Management Club representatives about the advantages of joining before February 1, prior to the first scheduled activity of the club's 1977 season.

On the activities' agenda for members are: a bowling-pizza party February 19; a dinner dance March 5; a fish fry April 28; a tour of an area industry in May; a sports outing in June; a theatre party in July; a steak fry in September; a golf outing in October; and a "Las Vegas Night" in early November.

Retirees who were formerly exempt employees of Specialty Transformer are also eligible to join the club and take part in upcoming events. Those men and women who are retired and are familiar with the club, but have not been receiving notices about activities should call Lois Neloms, 743-7431, Ext. 3665.



READY TO BEGIN THE NEW YEAR with membership increases and a solid schedule of social activities are Specialty Transformer Management Club board members, standing from left, Art Fartier, vice president; Max McCally, secretary-treasurer; Mel Guillaume, president; and Jerry Skinner and George Wallot, directors; and seated from left, directors Lois Neloms, Shirley Tempel and Larry Shindeldecker.

Popular musical coming!

GE people can see Broadway hit at discount

"Shenandoah," the hit musical still playing on Broadway, will come to the Scottish Rite Auditorium in Fort Wayne next month, and General Electric employees, retirees, and their families can see it at special discount prices.

By using the coupon printed below, GE people can attend the touring company performance of this 1975 Tony Award-winning show at \$2 off regular ticket costs. Regular prices for the Fort Wayne appearance are \$7.50, \$6.50 and \$5.50 (limited sight line). With the discount coupon, GE prices for these seats are \$5.50, \$4.50 and \$3.50. Orders can be mailed to the address indicated on the coupon, or may be placed in person at the Memorial Coliseum's Parnell Avenue ticket office (open 10 a.m. to 6 p.m. on Monday through Friday, and 10 a.m. to 4 p.m. on Saturday).

Those people who choose to make reservations in person at the Coliseum are advised that checks are not accepted.

"Shenandoah" is the story of an embattled Shenandoah Valley farmer during the Civil War. The upcoming presentation stars John Raitt, who has made several appearances in Fort Wayne with national touring companies of hit musicals, including "Carousel."

"Shenandoah" will be performed on the Scottish Rite Auditorium stage Sunday, February 13, at 3 p.m.



JOHN RAITT sings the lead role in the musical hit "Shenandoah," coming to Fort Wayne February 13.

General Electric 'Shenandoah' Special Discount Ticket Order

NAME _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

_____ number of tickets at \$ _____ each (discount prices)

Total amount of remittance \$ _____

Mail to: Doorway Promotions, Box 5157, Fort Wayne, Ind. 46805 (enclose a stamped, self-addressed return envelope); or take coupon to Memorial Coliseum ticket office. No telephone reservations.

For GE businesses

Improved market outlook in '77 blends optimism with challenge; productivity, energy still issues

Continued from Page 1

The Consumer Price Index, representing a typical market basket of goods, rose 11 percent in 1974. In 1976 the rate was 6 percent, and in 1977 is forecast at around 5 percent.

Non-consumer buying

Fort Wayne GE departments which do not rely heavily on consumer spending, but rather on capital improvement and business equipment expenditures such as commercial building and office or factory machinery, are also expected to pick up gradually in 1977.

"Government surveys show a slow, but increasing buying trend in these areas," Warner says. "As plant capacity utilization increases and demand for products or services grows, our customers should begin to get more orders for their products that use locally-manufactured GE components."

Some problems, too

Although the signs for 1977 point to reasons for optimism, there are several curves in the road ahead this year.

Like it or not, energy is something that all consumers and businesses will be paying more for in the future. This means that a bigger portion of an average person's income will have to be spent on this necessity, and energy-related purchases will be reviewed more cautiously by individuals and businesses alike.

On the manufacturing side of the concern, companies like GE are experiencing increased government regulations on energy conservation standards and new-product energy requirements that will continue to increase the costs of doing business. Add to this the potential threat of energy shortages and curtailments, and industry faces a problem that requires expensive solutions, with little appreciable return on its investment.

Productivity will also be a priority item in the year ahead. Labor costs are high, and although overall productivity has improved in the last year,

productivity rates in U.S. companies aren't increasing fast enough to keep pace with the increases in wages, according to national statistics.

Ready to climb back

There are no quick answers to these problems, but GE is concentrating work on them. As it does, Fort Wayne businesses are banking on continued recovery in 1977.

"We were down more than the general economy in 1975, and we won't be rebounding at the same fast rate this year as we did in 1976," Warner concludes, "but we should see a growth year just the same."

The indicators seem right for another improved market year, and with employees' help to boost productivity and maintain cost-awareness on the job, local GE departments are on the right road to follow those signs toward successful business goals.

In Memory

CLARA E. SMITH, 942 Anderson St., Fort Wayne, died November 19. She retired in 1959 from the General Purpose Motor Dept.

RUDOLPH F. BROWN, 8508 Coldwater Rd., Fort Wayne, died November 22. He retired in 1968 from the Small AC Motor Dept. at Winter Street.

HAROLD W. FISHER, 3120 Simcoe Ct., Fort Wayne, died November 28. He was manager of product planning for the Specialty Transformer Products Section.

RICHARD D. POLSTON, 1931 East Washington Blvd., Fort Wayne, died November 29. He retired in 1972 from the General Purpose Motor Dept. at Winter Street.

HARLEY L. URBINE, 2613 Reed St., Fort Wayne, died November 29. He retired in 1967 from the General Purpose Motor Dept. at Taylor Street.

LEO J. HOUSER, 1219 Tecumseh St., Fort Wayne, died December 1. He retired in 1970 from East Broadway.

Closing prices listed for tax

For State of Indiana Intangible Tax purposes, here are the closing prices for GE Stock and Savings & Security Program Mutual Fund Units on December 31, 1976: Stock—\$55.625; Fund Units—\$28.630



... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communications Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

ECSF ballots tallied

Nine new board members elected

The results are in!

Nine new members have been elected by employees to take seats on the GE Employees' Community Services Fund (ECSF) board. They join the six current board members to make up the total of 15 men and women serving in this capacity.

The board welcomes: hourly representatives Joyce Link, Specialty Motor Department at Taylor Street; Delores Fox, Specialty Transformer Products Section; Gerry Scheurich, Hermetic Motor Operation; Ned Gruelach, Appliance Components Support Operation; Doug Minnick, General Purpose Motor Department at Broadway; Fern Beam (the former Fern Smith at time of election), General Purpose Motor Department at Taylor Street; Gisela Tassler, General Purpose Motor Department at Winter Street; and salaried representatives Sheila Carr, Specialty Transformer Products Section; and Richard Tagtmeyer, Appliance Components Support Operation.

The ECSF board administers funds raised in the annual drive here to support United Way agencies in Allen County. Board members also regularly visit and hear representatives of these agencies during the year to monitor how General Electric employees' contributions to the United Way are being spent.



LINK



FOX



SCHEURICH



GRUELACH



MINNICK



BEAM



TASSLER



CARR



TAGTMEYER

Gault named to head Consumer Business Sector in first step of General Electric's reorganization

As the first step in a reorganization of the General Electric Company, chairman Reginald H. Jones has announced the appointment of Stanley C. Gault as vice president and sector executive of the Consumer Products and Services Sector with responsibility for all of GE's consumer businesses. The appointment will become effective February 1.

Gault is presently vice president and group executive of the Major Appliance Business Group in Louisville, Ky. He will

be succeeded by Richard O. Donegan, who is presently vice president and general manager of the Major Appliance Product Management Division.

New "Sector" Structure

"In order to cope with the increasing complexity of both the company and the business environment, we are going to reorganize the company during 1977 from our present nine Groups into perhaps six operating components," chairman Jones commented, "with our wholly-owned sub-

sidary Utah International as the seventh.

"We will call the larger operating components 'Sectors' rather than Groups because in some cases, one or more Groups as well as divisions, departments and affiliates will be reporting to the sector executive," he explained.

"The purpose of the reorganization," the GE chief executive pointed out, "is to assure the continued manageability of the company as we evolve to 'world company' status."

*ADLETS

WANTED

COLUMBIA CITY to Broadway, 2nd fr. 244-7785.

FOR SALE

BIKES, his & hers, 5-SP, 27", good cond., \$50 ea. 438-3741.
HUNTING coat, new; ice fishing coat, lg. 743-8812.
MOBILE HOME, 12 x 60, '69, furn., ex. con., \$4,950. 489-4759.

'69 FORD WAGON, tuned & inspect, 1 owner, \$550 firm. 456-6628.
SNOW tires, 7.35 - 14, like new; rims, '71 Mav., \$40. 745-3189.
BEDROOM set, twins, dresser, mirror, chest. 625-4189.
CHAIR, over-stuffed, beige, \$20, aft. 5. 484-2786.
SWEEPER, Hoover Upright. 432-2227.
BATTERY, car, 12-v, \$10; '64 Dodge muffler, \$10. 432-2898.
MOBILE home, '71 Coachman, \$5,300. 489-6769.
LOT, Waynedale, car gar., utilities, \$5,000. 747-6735.
SNOW tires, 2, mtd. on Ford, WHS G78-15. 432-9847.

'72 PLYMOUTH Fury III, 4-dr., hd. top, A-1 con., tuneup, trans. chec'd, \$1,095. 744-3807.
REFRIGERATOR, good, GE, \$60. 484-1409.
REFRIGERATOR, 7 cu. ft., \$15; antique radio, \$25. 437-7043.
'75 V.W. Rabbit, AM-FM, radials, ex. con., after 6. 925-0280.
TV, color, console, solid wood, good con. 489-9169.
GOLDEN Labrador, 1 yr., registered, fem., \$25. 483-4076.
CABINET, metal clothes; elec. sewing mach. 456-6524.
'67 CHEV. El Camino, pr. br., pr. st., air con., shocks, aft. 4. 745-4595.

WANTED

USED 3-ring binders for 8 x 11 sheets. 422-5979.
TWIST BOARD, aft. 5. 745-7481.
RANGE for apt. or oven burner coll, reas. 432-3445.
TRAINS, Lionel & American Flyer. 724-4086 Dctr.
BABYSIT, my home, any age, hot meals & playmates. 747-5531.
SLED, good used. 432-9058.
ELEC. range, used, 30" refrigerator, used. 447-1930.
SNOW blower for Wheel Horse. 639-3695.

FOR RENT

GARAGE storage, car, anything. 432-4922.
GARAGE, near Broadway GE. 745-0897.

FREE

DOG FOOD, 25 lbs., w-purchase of Golden Lab. 483-4076.

☐ For Sale * ☐ Ride Wanted
☐ Wanted ☐ Riders Wanted
☐ For Rent * ☐ Lost
☐ Free ☐ Found

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____

Address _____ GE Ext. _____ Bldg. _____

Home Phone _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____



RETIREMENT REFLECTIONS Plans of Pensioners Take Shape

ALICE HAHN, 40 years' service

BEGAN 1936

Fractional Horsepower Motor Dept.

Miscellaneous finishing

RETIREES JANUARY 1977

General Purpose Motor Dept. at Broadway

Group leader

PLANS: "Travel and enjoy myself."



MARJORIE KOORSEN, 7 years' service

BEGAN 1969

Specialty Transformer Business Dept.

General clerk

RETIREES JANUARY 1977

Specialty Transformer Products Section

General clerk

PLANS: "Spend winter in Dunedin, Fla."



ANNIE MAY LILLARD, 21 years' service

BEGAN 1955

Hermetic Motor Operation

Winder

RETIRED DECEMBER 1976

General Purpose Motor Dept. at Taylor Street

Coil inject

PLANS: "Keep going; fishing."



MERRILL MELTON, 36 years' service

BEGAN 1940

Apparatus Dept.

Field wind coils

RETIRED JANUARY 1977

General Purpose Motor Dept. at Winter Street

Dispatcher

PLANS: "Enjoy retirement a day at a time."



HIRAM SMITH, 36 years' service

BEGAN 1940

Hermetic Motor Operation

Finished punchings area

RETIRED JANUARY 1977

Hermetic Motor Operation

Die Cast

PLANS: "Spend winter south of Marco Island."



NORA SPENCER, 33 years' service

BEGAN 1943

Specialty Transformer Business Dept.

Cleaner

RETIRED JANUARY 1977

Specialty Transformer Products Section

Repair

PLANS: "Catch up on visiting; some travel."



Going South?

Annual Florida reunion in Clearwater planned

The big Florida event that hundreds of GE retirees in this area look forward to each Winter is coming soon.

The Fort Wayne GE Retirees' Club will hold its annual Florida Reunion on Saturday, February 5, at the Clearwater Beach Memorial Civic Center, located at the west end of State Road 60.

A giant "Potluck" dinner, including free coffee, will be served beginning at noon. Participants sharing in the good food are asked to bring their own table service. Parking is available next to the Civic Center. No reservations can be accepted. Questions should be directed to John Lare, 1100 Curlew Rd., Lot 156, Dunedin, Fl. 33528. His telephone number there is (813) 734-4132.

Retirees meet at card tables

Senior Citizens will want to circle Tuesday, February 1, on their calendars. That's the date of the next Pensioners' Euchre Party in the GE Club. The cost is only \$1 per person, and prizes are awarded during the afternoon. The fun begins at 1 p.m. sharp.



Scoreboard

by Pat Ebotino

Due to a misunderstanding and lack of players able to be on the court Christmas week, only one GE Basketball League game was played before the holidays. Wire Mill boosted its record to 4-0 by fighting off the Shooters 72-64. Ron Gerber led the way for the winners, netting 27 points, while Mike Bird chipped in 18. Barry Light and Jack Starwalt paced the losers with 26 and 20 points, respectively. The remaining games originally scheduled for that week will have to be played at a later date.

In last week's action, Wire Mill kept its perfect record intact by downing Decatur 81-60. Again, it was Ron Gerber and Mike Bird, combining for 43 points, who had the hot hands for the winning effort. Duane Braun led Decatur with 19 points, and Tim Irwin tallied 14.

The Superstars got back on track, stopping the Shooters 83-61. Jim Whitt had 35; and James Moore, Jim Gooden and Leon Smith each added 12 for the victors. Jack Starwalt pumped in 21, and Art Keating and Steve Riedel shot 9 points each for the losers.

The final game was a see-saw battle with the Old Timers on top 55-54 over Specialty Transformer at the ending buzzer. Dave Walker and Dave Reece led the winners with 12 points apiece. Duane Karnes led the Transformer team with 14 points.

GE Basketball League standings to date are: Wire Mill, 5-0; Superstars, 3-1; Shooters, 2-3; Decatur, 2-2; Old Timers, 1-3; and Specialty Transformer, 0-4.

'Carousel of Progress' attraction hosts visitor 'number 10 million'

If the old adage "There's No Business Like Show Business" holds true, GE has certainly drummed up a lot of customers with its longest-running show — the GE Carousel of Progress.

The curtains for the popular show recently rolled up for the 10 millionth guest in less than two years at Walt Disney World in Florida. In addition, 46 million others visited the show when it made its debut for GE at the 1964-65 New York World's Fair and then reopened for an eight-year run at Disneyland in California.

Stepping through the turnstile on a sunny Florida December 9 morning for the "number 10 million" honor was Mrs. George Houseweart of Greensboro, N.C. She and her family received a "gold key" to Magic Kingdom from Mickey Mouse, and a GE Toast-R-Oven from GE resident manager Tom Widmer.

In commenting on the entertaining and educational show, which depicts progress through electricity and also informs the public of contributions by GE employees in improving the quality of life, Widmer noted there are special value ticket books for GE people. These can be obtained by writing:

**GEORGINNE EDMON
GE CAROUSEL OF PROGRESS
WALT DISNEY WORLD
POST OFFICE BOX 40
LAKE BUENA VISTA, FL. 32830**

Ticket books offer families membership in the Magic Kingdom Club and are good for visits to Disneyland in California as well as Walt Disney World in Florida. Membership also offers reduced rates at participating Howard Johnson motels across the country.



BECOMING THE 10 MILLIONTH GUEST (and potential customer) at GE's Carousel of Progress at Walt Disney World, Florida, last month was Mrs. George Houseweart of Greensboro, N.C. She, her husband and their two children, Susan, 9, and David, 4, received a "gold key" to the Magic Kingdom by two of Disney World's most renowned figures.

Elex to pack little month with big entertainment

An evening at the Civic Theatre Guild's "Follies of 1977," an interpretation of the "Art of Belly Dancing," and a festive round-and-square dance will make the shortest month of the year one of the most active for Elex members and their guests.

Here's the complete calendar of events for February:

Feb. 1: Lutheran Home tour,

6701 S. Anthony Blvd.; 7 p.m.

Feb. 2: Executive Board meeting; GE Club Trophy Room; 1 p.m.

Feb. 3: Pen-El board meeting; Club Trophy Room, 9:30 a.m.

Feb. 7: "Follies of 1977" entitled "Smile Awhile;" Community Center for the Performing Arts, 303 East Main St.; 8 p.m. See article at lower right of

this page for ticket information.

Feb. 9: Pen-El social meeting; 1 p.m.; location to be confirmed by telephone.

Feb. 10: Tour of Public Library, 900 Webster St., 7 p.m.

Feb. 11: Executive Committee meeting; Bldg. 18-3 conference room, 4:45 p.m.

Feb. 15: Partizan social meeting; Colony Bay Apartments Office Building, 6530 Covington Rd.; 12:30 p.m.

Feb. 16: El Par social meeting; Al's Restaurant Banquet Room, 2519 Lower Huntington Rd., Waynedale, 1 p.m.

Feb. 17: Elex Luncheon Program featuring Middle Eastern dance by Cindy Paulausky ("Cyntaska"); Lester's Party Room, 1502 Bluffton Rd., 11:30 a.m. See article at right for details.

Feb. 22: Executive Board meeting; Bldg. 18-1 conference room; 7:30 p.m.

Feb. 24: Tour of Lutheran Hospital, 3024 Fairfield Ave.

Feb. 26: Elex Club "Round-and-Square Dance" for members and guests; Shiloh Hall, 3127 Carroll Rd., 9 p.m. to 1 a.m.



Alley Chat by Connie Houser

The New Year at the GE Club was followed by a big blast! Dave Myers of the Sunday Sandbaggers league was blowing his horn the loudest; he smashed the Club record for high series with a resounding 693! Dave's fantastic series consisted of solid 236, 231 and 226 games (that 236 gave him a tie for second place high game, too). The Hansel & Gretel league celebrated second place for high series when Darryl Bixby crashed the pins for a 614. He also sang out a 236 game for that second place tie, and topped it off with fine 223 and 155 games. Guy Lombardo was playing Dick Blair's favorite tune as the Small Motor league watched Dick dance off the floor with a sound 612 series (216-213-183) for third place. Hats went off to Dave Knepple of the GE Office league when he tallied a 602 series (223-212-167) for fourth.

Did anyone hear all the "noise makers" when the GE Office league jumped for joy to see Henry Helberg clinch first place high game of the week? He rolled an astonishing 243 score! Nice going, Henry. Third place high game went to Dave Kuehner of the Hansel & Gretel league when he shot a swell 234.

Floor-stomping scores were turned in by: Ronnie Gibson, 227; Harold Somers, 220 and 217; Joe Barille, 220; Jerry Dill, 219; Frank Dunfee and Jim Witzigreuter, 218; Dick Alfeld, 216; Harold Baker, 215; Warren Wickliffe and Walt Rieger, 213; Elmer Asbell, "Weo" Schwyer and Jerry Koehl, 211 (okay, Elsie, Jerry doesn't have any excuses for next Saturday); and Tom Schible, James Schwartz, Page Churchward, Kent Koester and John Segyde, 210.

The Monday Morning Ladies league was all smiles to see Elsie Oliver ring in the New Year with a super 557 series (199-187-171). Elsie's great 199 gave her second place for high game for the women, too. The Monday Nite Ladies league was excited to see Bea Newman swing a 528 series for second place with outstanding games of 205, 175 and 148. Bea's 205 score was the first "over-200" of the year for the women, and naturally, was high game, too.

Other confetti-throwing scores were turned in by: Sue Eme, 196; Kay Bade, 194; Jean Bally, 193; Mary Lou Hawk, 190; Naomi Reis, 189; and Jo Thomas, 180.

On hand were two celebrities making still more news. Don Shirk of the GE Office league fancied triplicate 134 games. Bill Christen of the Guys & Dolls league was at his best when he converted the 5-7 splits, not only once, but twice the same evening!

Attention all bowlers with averages of 160 or higher — We still need men to bowl in the GE Club's new Classic League, which meets each Saturday at 3:30 p.m. Call Dave, Ext. 2042, for more details.

'Scotch Doubles' tourney set

The GE Club will host a "Scotch Doubles" Tournament during the month of February. The contest is sanctioned by the ABC (American Bowling Congress) and the WIBC (Women's International Bowling Congress). With the exception of GE Senior Citizens' Leagues, all regular GE Club leagues (and members) carry official sanctions.

Under "Scotch Doubles" rules, each entrant bowls three games (a total of six games per team). What makes this type of competition challenging is the "taking turns" of teammates on each frame. For example, if bowler A rolls the first ball, bowler B must try to pick up the spare. If bowler A rolls a strike on the first ball, bowler B will then roll the new first ball, and so on. Teams can consist of a man and woman, two men, or two women. This is a handicap tournament, and cash prizes and trophies will be awarded. Pick up a copy of complete entry regulations and tournament dates at the GE Club, or call Ext. 2042 for more information.

Songs-and-dance . . . plus dance!

Elex members may want to take special note of two feature activities scheduled on the February calendar at left.

The dress rehearsal for "Follies of 1977" — "Smile Awhile" — offers sprightly song-and-dance entertainment for members and guests. Tickets are only \$1.60 each and available from Elex "contact girls" or the Elex office, Bldg. 18-3, Ext. 3555.



ON STAGE! "Follies of 1977!"

The show goes on stage for the Elex Club audience Monday, February 7, at the Community Center for the Performing Arts, 303 East Main St. Doors will open at 7:30 p.m.; curtain time is 8 p.m.

The "Art of Belly Dancing" will be the topic for more than just discussion Thursday, February 17, as costumed instructor Cindy Paulausky ("Cyntaska") visits Elex members at their Luncheon Program. Stretch and exercise demonstrations, Arabic and veil routines, and a Middle Eastern dance highlight the performance. The Luncheon Program, to be held in Lester's Party Room, 1502 Bluffton Rd., begins at 11:30 a.m. and is for members only. Tickets are \$3.50 each. Tickets include the price of a Veal Parmigiana dinner, and must be purchased no later than February 10.

Return postage guaranteed
Address correction requested
MAIL, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20894 NT ENYAM LB
600 WEBSTER ST
PUBLIC LIBRARY
ORDER DIV-PERIODICALS

GE people share a \$164 million bundle in savings plans' 'payout'

About 163,000 employees, retirees and former employees are sharing the bundle of securities and cash being distributed in the annual "payout" under the General Electric Savings & Security Program and the GE Savings and Stock Bonus Plan.

How big is the bundle? It's worth \$164 million! That's based on 1976's year-end market value for Stock (\$55.625) and S&SP Mutual Fund Units

(\$28.630), the maturity value of U.S. Savings Bonds, as well as the cash being distributed in the "payout."

Most of those people — 142,969 of them — sharing in the distribution received securities and cash in the S&SP "payout." The rest — 19,960 — received securities and cash under the Savings and Stock Bonus Plan.

The \$164 million "payout" package came from several sources: the investments of S&SP

participants in 1973; the savings of Stock Bonus Plan participants in 1971; and the securities purchased for participants in those programs with company matching payments in those years.

How did participants in the two GE benefit plans have their savings and company payments invested? Here's how the \$164 million that went into the mail to participants was divided:

- \$46 million was the market value of the GE Stock distributed,

- \$84 million was the maturity value of the U.S. Savings Bonds mailed,

- \$32 million was the market value of the S&SP Mutual Fund Units distributed,

- and \$2 million went out in checks and cash payments.

In total, the giant mailing included 821,688 shares of GE Stock; 1,142,288 units of the S&SP Mutual Fund; and 1,684,412 U.S. Savings Bonds in various denominations.

In addition to the \$164 million going directly to participants in the form of Bonds, GE Stock, Mutual Fund Units, and cash payments, there were millions more involved in the "payout" that don't show up in the big total.

Over \$12 million has been placed in a special feature of the Savings & Security Program called the Retirement Option. This Option allows a participant to have securities placed in a special account and held until he or she leaves the company, rather than have them delivered in the "payout." If the participant remains with GE until retirement, the securities in this Retirement Option Account can be returned in various forms, according to the person's choice — annuity payments, installment payments, or a lump sum. Using the Retirement Option, a savings plan member can provide extra retirement income as well as obtain some tax advantages.

Nearly \$5 million not shown in the total was made up of fractional shares of Stock and Fund

Units. These are always carried forward to the next "payout" to make up full shares and units.

The \$164 million distribution made this month is the 15th under the Savings & Security Program and the 24th under the Stock Bonus Plan.

Under S&SP, participants leave their investments in trust for a specified three-year holding period and receive a 50 percent company matching payment on the portion of their payroll deductions eligible for matching. Stock Bonus Plan users leave their savings in for a specified five-year holding period and receive a bonus in GE Stock equal to 15 percent of the cost of the Bonds they purchased and still hold.

The three-year holding period for S&SP investments in 1973 ended as 1977 began. The five-year holding period for 1971 savings under the Stock Bonus Plan ended the same day.

The average price for GE Stock under the Savings & Security Program in 1973 (the year in which the securities now being distributed in the "payout" were purchased) was \$63.124. For Mutual Fund Units, the average purchase price in 1973 was \$35.780. Values of GE Stock shares and Mutual Fund Units rise and fall, depending on the market, and they are currently lower than in the 1973 period.

U.S. Savings Bonds, of course, have a specified rate of interest which has steadily increased the value of Bonds.

Nearly \$3 million 'payout' split by 3,000 here

THIS MONTH'S MAIL brought news that more than 3,000 Fort Wayne GE employees could bank on! That was the number of men and women here who shared close to \$3 million in U.S. Savings Bonds, GE Stock, Mutual Fund Units and cash when the annual GE savings plans' "payout" came their way. The distribution of securities and cash was made under the GE Savings & Security Program and GE Stock Bonus Plan. For a closer look at how the "payout" was split up among employees here, see the chart below.



	Savings & Security Program	Retirement Option	Stock Bonus Plan	TOTAL
Number of Participants	2,238	Included in S&SP	941	3,179
Savings Bonds	\$1,236,500	\$40,650	\$437,500	\$1,714,650
GE Stock	558,400	101,800	46,300	706,500
Mutual Fund	420,900	74,600	-----	495,500
Cash	30,900	200	9,200	40,300
TOTAL	\$2,246,700	\$217,250	\$493,000	\$2,956,950



FORT WAYNE
NEWS

January 21, 1977

Taking care of tons of energy

Power House burns coal, makes steam, keeps efficiency high

Energy — people hear a lot about it today. Certainly, the subjects of fuel supplies and what they cost are more on the American conscience now than they have been in the past.

Exotic fuel sources are continually being sought as shortages threaten normal living and working conditions. In the meantime, consumers and businesses have to make do with the standard forms of energy available. Perhaps one of the most basic forms, and also one of the most important to General Electric operations in Fort Wayne, is coal.

Towering by the west side of the Taylor Street plant's Power House is a 25,000-ton pile of nugget-size, bituminous coal. The steam-generating facility uses this — plus more as the amount of coal needs to be replenished during the year — to supply process and heating steam to plants at Taylor Street and Broadway. In addition, Essex International, Inc., located across from the Power House on the other side of the St. Mary's

River, fulfills its steam requirements from GE. The Power House also distributes electric power, natural gas, city and recirculated water, and compressed air to Taylor Street and Broadway operations.

The coal is fueled into three large boilers, each of which has a rated capacity of 100,000 pounds of steam per hour. Over a three-year period, since the formation of Area Services, these boilers have been refurbished and remodeled, and new equipment has been introduced at the Power House to make vital energy output more efficient. Area Services is a part of the Appliance Components Support Operation.

In the 1940s, after defense work in Supercharger production was halted, there were actually four boilers at Taylor Street. When GE introduced other manufacturing there, one of the boilers was removed; the three that remained were needed only for the new production operation, and it was seldom that all were



BABY, IT'S COAL OUTSIDE — 25,000 tons of it! Next to the Taylor Street Power House, all this coal, plus more as the year progresses, will be used to fuel large boilers that generate steam for manufacturing and heating purposes. This past Monday, as the temperature dipped to 16-degrees below zero with a wind chill of minus 53-degrees, the Power House burned 207 tons of coal in 24 hours!

Please Turn to Page 2

At Taylor Street's Power House

Steam-generating efficiency important to energy-saving efforts

Continued from Page 1
used at the same time. "Back then, coal was cheap, and manufacturers really didn't put a high priority on its efficiency," explains Jim Brenock, manager of plant facilities engineering.

In 1971, the boilers at the Broadway plant Power House were permanently deactivated, and a steam line was installed to provide this energy source to

Broadway as well as Taylor Street. The three boilers were in need of significant repair, and efficiency was tabbed increasingly important because the price of coal had been skyrocketing over the years.

The company paid approximately \$10 a ton, including freight, for coal in 1967, according to Brenock. In the 1974-75 period, that cost had risen to

more than \$56! Today, the price per ton has dropped somewhat, but GE is still paying four times as much — \$40 a ton — as it did only 10 years ago.

Area Services personnel went to work on this concern. Between 1973 and 1976 about two dozen different projects were implemented to make the Taylor Street Power House more efficient. In those three years, a savings of nearly a half-million dollars has been realized. In 1976 alone, the plant facilities engineering manager points out, projects totaling \$96,000 were put in place to improve efficiency, which resulted in an annualized savings of \$289,000. "That's a pretty quick payback!" he exclaims.

Aside from the dollar savings, however, is the important fact that energy is being saved. The Power House measures its conservation successes in terms of pounds of steam generated per pounds of coal burned. The operation uses roughly 30,000 tons (60 million pounds) of coal a year; last year it generated about 600 million pounds of steam.

The amount of coal used varies with weather conditions. On a warm summer day, for example, the Power House may burn only



A "FUEL SAVER AWARD" honoring GE energy conservation efforts was accepted recently by Fred Halt, vice president and general manager of the Appliance Components Business Division. It was presented by Bill Sullivan, executive vice president of Mogul Corporation, water treatment experts, as a local photographer recorded the event.

30 tons of coal to supply energy solely for manufacturing operations. In the Winter, when heating requirements are high, consumption goes up. This past Monday, as the Fort Wayne temperature was officially recorded at 16-degrees below zero (minus 53-degrees wind-chill factor), the Power House used 207 tons of coal within 24 hours! Last year's overall consumption reflects a 30 percent increase in energy efficiency.

Again in dollars and cents, "At today's prices for coal, if efficiency had not been improved since 1973 the Power House would have needed to spend \$300,000 more than it actually did in 1976," Brenock notes.

Recently, General Electric here received a "Fuel Saver Award" from the Mogul Corporation in Chagrin Falls, Ohio. A vendor of the GE Power House and other power-generating facilities at major corporations, Mogul's expertise is in water treatment.

The award — the first of its kind — was presented to the one customer which Mogul determined as the most conscientious in achieving realistic energy savings. The honor is intended to recognize a company's actual fuel savings program while it identifies the recipient's commitment to energy conservation through heat recovery methods. Working closely with Mogul representatives, Area Services personnel helped implement advanced boiler water treatment technology to facilitate effective heat transfer and increase energy efficiency.

Taylor Street Power House records indicate that its coal consumption has been successfully reduced each year since efficiency projects were begun in 1973. Over three years, 30 million more tons of steam have been generated while 8,000 fewer tons of coal have been burned. The 600 million pounds of steam produced by the facility in 1976 would heat about 5,100 average homes for a year in this area of the country.



INSIDE THE POWER HOUSE, Area Services employees gather near big equipment that aids steam-generating efficiency. On the platform are plant facilities engineer Al Diehl, standing, and group leader Bill Lincoln. Below them are Power House utilities manager Art Ream, left, and plant facilities engineering manager Jim Brenock.

General Electric sponsors four Barbara Walters television specials

In keeping with General Electric's public commitment to sponsor high quality television programs, the company is currently sponsoring four Barbara Walters specials, being shown over ABC-TV network affiliates (Channel 21 in Fort Wayne).

The first "Barbara Walters Special" aired last month, and featured interviews with then President-elect Jimmy Carter, and stage-screen personality Barbara Streisand. Close-ups on people in the news from all fields highlight the program formats. Ms. Walters travels worldwide to secure these interviews "on location" — where the guests live or work — and not in a TV studio.

According to Karl Koss, General Electric's manager of corporate advertising, "These shows, hosted by one of the most famous newswomen of the decade, will make news as well as provide new insights about the people who are in the news. The specials," he continues, "also add a new aspect to General Electric's tradition of sponsoring quality entertainment and information programming such as the 'GE Monogram' series, which were telecast on ABC in 1972, and on-going 'GE Theater' television productions."

Watch local TV listings for upcoming Barbara Walters specials.



BARBARA WALTERS is the star of four ABC-TV (Ch. 21, Fort Wayne) specials sponsored by General Electric.

No matter which season you like best . . .



Paid holidays and vacation time make a year-round planning list for leisure in the months ahead

Here's important information which Fort Wayne GE employees may want to save for future reference:

THE 1977 SUMMER VACATION SHUTDOWN will be observed the last week of July and the first week of August (Monday, July 25, through Sunday, August 7), corresponding to fiscal weeks 30 and 31. In addition to the annual two-week plant closing, most GE operations here will be shut down fiscal week 52 (December 26, 1977 through January 1, 1978). Individual exceptions to this year-end shutdown will be announced within departments.

THE 1977 line-up of paid holidays began December 31, 1976, as employees here celebrated the New Year's observance. Marking that as the first, there are 10 paid holidays in all for 1977. Here's the complete list:

December 31, 1976, Friday New Year's holiday
April 8, Friday Good Friday
May 30, Monday Memorial Day holiday
July 4, Monday, and
July 5, Tuesday Independence Day holiday
September 5, Monday Labor Day
November 24, Thursday, and
November 25, Friday Thanksgiving holiday
December 23, Friday, and
December 28, Monday Christmas holiday

Good Friday is a listed holiday in the IAM Lodge 70 contract and is substituted for the observance of George Washington's birthday by agreement with IUE for Local 901-represented employees. July 5 is listed as an additional holiday for Fort Wayne GE employees, and November 25 is listed as a substitute for Election Day.



VOL. 59 NO. 3

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

FROM \$50⁰⁰ to \$100⁰⁰ CASH REFUND

DIRECT TO YOU

EMPLOYEE SPECIAL

This is in addition to your normal employee discount

**HIGH EFFICIENCY CENTRAL AIR CONDITIONERS
OR HEAT PUMPS**

FOR YOUR PRESENT HOME

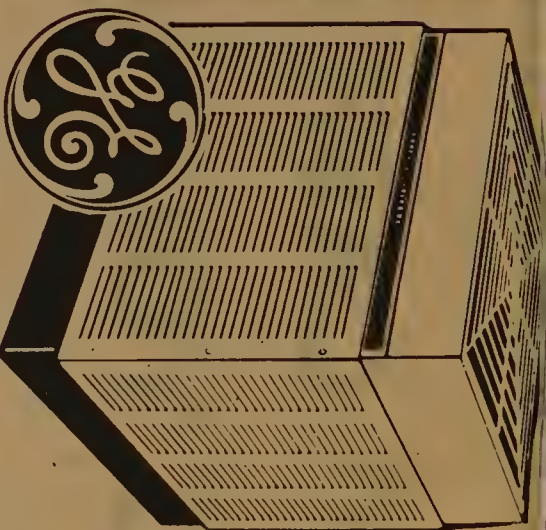
REBATE AVAILABLE ON QUALIFYING UNITS

THROUGH APRIL 30, 1977

(EQUIPMENT MUST BE INSTALLED BY APRIL 30, 1977)

\$50, \$75, \$100

**Cash Refunds
Direct From
General
Electric**



Nominal Unit Capacity	Refund Amount
48,000 to 60,000 BTU/H	\$100
36,000 to 42,000 BTU/H	\$75
24,000 to 30,000 BTU/H	\$50

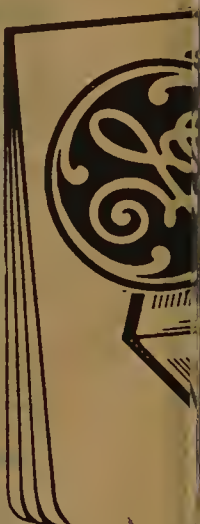
**WHEN YOU BUY A GE DELUXE
CENTRAL AIR CONDITIONER.**

Pick out one of our Deluxe models early and pick up a cash refund direct from GE. Depending upon the size you need for your home, you will receive from \$50, \$75 or \$100 when adding to or modernizing your existing forced air system.

**Call Today For
A Free Home
Survey and
Estimate**

and ask about General Electric's
National Service Agreement
covering 2nd through 5th year.

Offer valid from February 1 to April 30, 1977. Equipment must be installed before April 30, 1977



Nominal Unit Capacity	Refund Amount
48,000 to 60,000 BTU/H	\$100
36,000 to 42,000 BTU/H	\$75
24,000 to 30,000 BTU/H	\$50

The G.E. Weathertron Heat Pump will reduce your electric heating bill 30 to 60% compared to ordinary electric heating depending on where you live. The cost of electricity is not expected to get cheaper, if anything it will continue to rise. Update your system today!

**Call Today For
A Free Home
Survey and
Estimate**

and ask about General Electric's
National Service Agreement
covering 2nd through 5th year.

Offer valid from
February 1 to
April 30, 1977.
Equipment must be
installed before
April 30, 1977.

"SEE YELLOW PAGES FOR NEAREST AUTHORIZED

GENERAL



ELECTRIC

HEATING AND AIR CONDITIONING DEALER"

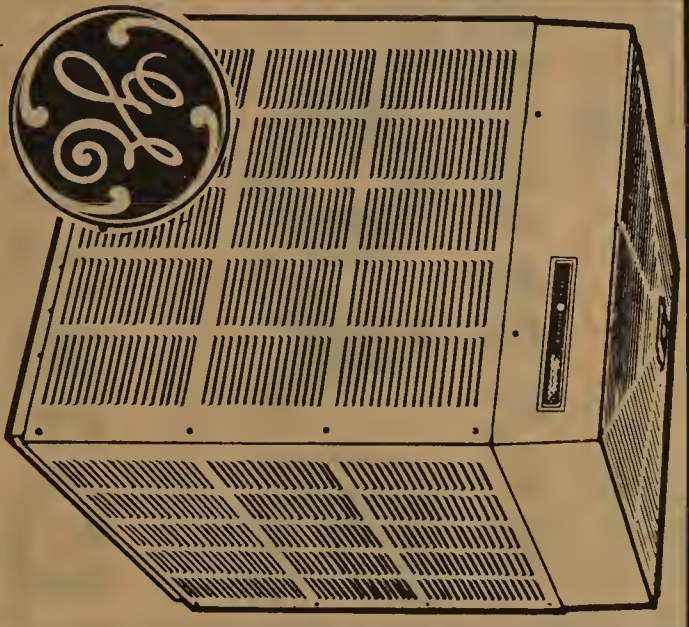
**THE CASH REFUND FOR MODEL SELECTED
IS IN ADDITION TO YOUR EMPLOYEE COURTESY DISCOUNT.**



\$50, \$75, or \$100 Direct Cash Refund

**FROM GE WHEN YOU BUY GE CENTRAL AIR CONDITIONING
AND WEATHERTRON HEAT PUMPS NOW!**

**CASH
REFUND**
Buy an
Executive
Air Conditioner
and get a \$50, \$75 or
\$100 Cash Refund Direct
from General Electric

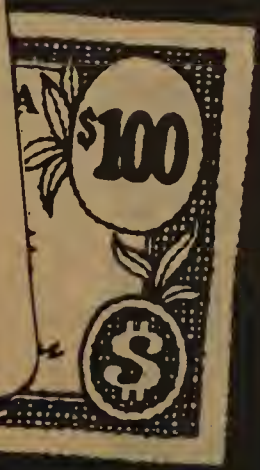


The cost of electricity is not expected to get any cheaper and the Executive's large condensing surface, plus the efficiency of the Spine Fin condenser coils, makes it the most economical to operate of any G.E. central air conditioner.

Eligible Refunds Unit Capacity	Refund Amount
48,000 to 60,000 BTU/H	\$100
36,000 BTU/H	\$ 75
30,000 BTU/H	\$ 50

YOU CAN BANK ON IT!

Buy a Weathertron
Heat Pump and get
a cash refund up
to \$100 direct
from GE.



**BANK
ACCOUNT
PASSBOOK**



If you add-on or modernize your present forced air heating system or replace an existing heat pump with

Add central air conditioning or modernize your existing central air conditioning system with a new General Electric Executive you receive \$50, \$75 or \$100 Cash Refund direct from G.E., depending upon the size you need for your home.

FROM \$50⁰⁰ to \$100⁰⁰ CASH REFUND

DIRECT TO YOU

EMPLOYEE SPECIAL

This is in addition to your normal employee discount

**HIGH EFFICIENCY CENTRAL AIR CONDITIONERS
OR HEAT PUMPS**

FOR YOUR PRESENT HOME

REBATE AVAILABLE ON QUALIFYING UNITS

THROUGH APRIL 30, 1977

(EQUIPMENT MUST BE INSTALLED BY APRIL 30, 1977)

NEWS NOTES

U.S. buying power rated among world's best

A worldwide survey finds average buying power greatest in North American cities. Union Bank of Switzerland measured wage earners' purchasing power in terms of hours of work needed for a basket of goods and services. The most expensive city? Tokyo.

'GE Sale Days' offer big value to shoppers

Start-of-the-year values are available now on General Electric major appliances, housewares, and audio and television products as GE launches into 1977 with "GE Sale Days." During the sale event, which continues through February 11, GE will:

- lower prices to dealers so they'll be able to offer \$25 (on laundry pair) to \$50 savings on selected major appliances,
- offer \$2 to \$5 rebates on selected housewares,
- and offer values on selected audio and TV products.

Savings on major appliances include: model WWA7400 two-speed automatic washer with GE's exclusive Mini-Basket™ feature, and either model DDE6200P electric dryer or DDG6280P gas dryer with multi-temperature selection and Permanent Press cycle; up to \$50 off on a TFF19DT frost-free refrigerator with 18.7 cubic-foot capacity; up to \$35 off on a GSD1050 Potscrubber II® dishwasher with six push-button cycles and Power Saver Switch; up to \$50 off on a 30-inch free-standing range, model JBP22 with P-7® self-cleaning oven or JBS26V conventional-clean model; and up to \$30 off on a JET89 countertop microwave oven with automatic temperature control. These savings are available in addition to regular Employee Courtesy Discounts which range from \$30 to \$70, depending on the type of major appliance purchased.

Forty-six housewares items will also be eligible for refunds, including toaster ovens, stand mixers, self-cleaning irons, coffee makers, hair dryers, digital clocks, and an electric skillet.



Competition completes company course

A FEW WELL-CHOSEN WORDS were heard at the Effective Presentation graduation when several GE students represented their classes as speakers in the wrap-up trophy competition. The winner was Mary Chanley of the Components Sales Department, who earned the large "EP Stump Cup" that "travels" from one winner to the next of each graduation, plus her own trophy to signify the achievement. From left are: Millie Burkett, Morry Chanley and Vinnie Fuggetto, who were speakers at the ceremonies; George Dykhuizen, class instructor and area dean of EP; speaker Phyllis Abrams; and class instructor Roger Grasso.

In Memory

HERMAN A. MEYER, 118 W. Pontiac St., Fort Wayne, died December 1. He retired in 1960 from Bldg. 4-1 at East Broadway.

EDWARD J. PARISOT, 2528 Poinsette Dr., Fort Wayne, died December 5. He retired in 1959 from plant protection at Broadway.

MONTE KELSEY, 6701 S. Anthony Blvd., Fort Wayne, died December 6. He retired in 1951 from the Motor Generator Dept., Bldg. 19-2.

ERWIN L. JUERGENS, 8226 Park State Dr., Fort Wayne, died December 14. He retired in 1973 from the Hermetic Motor Operation.

FREDERICK ALTEKRUSE, 22604 Sherman St., Fort Wayne, died December 15. He retired in 1961 from Bldg. 8-1 at East Broadway.

MABEL E. BEATY, Box 64, Ossian, Ind., died December 18. She retired in 1966 from the Specialty Motor Dept. at Broadway.

DONALD W. MARTZ, 637 W. Berry St., Fort Wayne, died December 26. He retired in 1967 from Bldg. 19-4.

DUDLEY E. SNYDER, 2504 Sherborne Blvd., Fort Wayne, died December 31. He was supervisor of designing and drafting for the General Purpose Motor Dept. at Broadway.

HAROLD R. MASON, 1903 West Wallen Rd., Fort Wayne, died January 2. He was an inspector in the General Purpose Motor Dept. at Broadway.

WILLIAM C. KLEPPER, 1315 W. Wildwood Ave., Fort Wayne, died January 7. He retired in 1960 from the General Purpose Motor Dept. at Taylor Street.

ELDON L. SWAIDNER, Box 244, Markle, Ind., died January 9. He retired in 1964 from the Taylor Street Wire Mill.



It's all about working well

THE 1977 UTILIZATION COUNCIL held its first meeting of the new year last Friday, as hourly employees and advisors discussed details of the program to strengthen the Hermetic Motor Operation through work effectiveness. Basically a way to boost business by reducing unnecessary labor costs, the utilization program provides employees with a targeted percentage goal, based on past performance, which indicates the best "utilization" of labor as it relates to the costs of operating a business. This year, attention to quality will be an added measurement in the program. Seated from left are: Rudolph Sharpe, Caroline Bearman, Wendell Heckley, Ermo Hlott, Delbert Thomas, Wava Aughenbaugh, Roy Scherer, Claude Sparks, Louis Wyss, Shirley Miller, Linda Frasure, Mary Kennie and Violet Gerardat. Standing are Pam Howard, Dick Fry and Dottie Askren, right. Also members of the 1977 utilization council are Dan Stewart, Ruth Embry and Harald Blauvelt.

Something new for GE people!

Program gives employees, retirees an opportunity to share skills

Do you enjoy knitting? How about crocheting?

Have you ever thought of teaching others to speak Spanish?

Would you like to join a discussion group on current events?

Is there some musical ability you've learned which you might be able to combine with the talents of others? Do you want to expand them into a special combo or a chorus?

Whatever you'd like to learn, or teach, or just participate in, you now have the opportunity to make it known through a special, new "Share the Skills" Program at General Electric here. Its purpose is to match GE people who want to learn a skill or take part in a particular endeavor with other employees and retirees who want to teach or lead those same interests.

It works like this:

Employees and retirees who are interested in sharing a skill should complete the form at right and send it to: Betty Glidewell, Bldg. 21 (Ext. 2457). She'll maintain a file of those who would like to learn or participate, and those who would like to teach or lead. When a match

occurs, she'll get in touch with the interested learner or participant, and supply information on how he or she can find the interested teacher or leader. Teachers may request a fee, but it's hoped that most of the work will be done for enjoyment and performed on a volunteer basis.

The GE Club will have a room available for those who want to meet after their work shifts, or the individuals who respond to particular interests may choose to meet elsewhere.

Make your spare time count! Learn something new or share a talent with others who are interested. Send in this form soon!

'Share the Skills' Program

The skill, talent, subject that interests me is:

I would like to (check one):

Teach _____ Learn _____ Participate _____

Name _____ Shift _____

GE Extension _____ Home Phone _____

Comments: _____

Return to: Betty Glidewell, Bldg. 21



If you can't let the sun shine in . . .



UL Listed
Swivel-mounted socket for "up and down" lamp positioning
Built-in timer turns unit off automatically — pre-shutoff buzzer permits resetting for longer exposure time.
Can be used on any flat surface, vertical surface or can be mounted on wall.



. . . try this from GE!

Only \$26.75 at the Employee Store
Extra sun lamps (RS) . . . \$10.49



Scoreboard

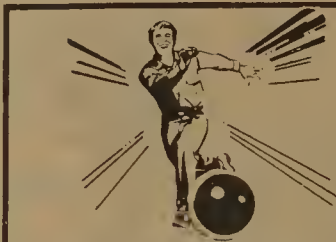
by Pat Ebetino

Last week's basketball action began with Decatur defeating the Shooters 66-50. Tim Irwin paced the winners with 20, and Steve McBride added 18. Barry Light led the Shooters with 21, and Art Keating pumped in 15.

The Superstars blasted the Old Timers 118-73. Jim Whitt exploded for 35, and James Moore fired in 26. Kenney Feaman popped in 22, and David Walker helped with 16 in the losing cause.

Wire Mill continued its winning ways with a 105-68 victory over Specialty Transformer. Dick Baughman had 29, and Ron Fee had 24 for the top team. Jerry Smith drilled in 17, and Duane Karnes netted 16 for the Transformer team.

GE Basketball League standings to date are: Wire Mill, 6-0; Superstars, 4-1; Decatur, 3-2; Shooters, 2-4; Old Timers, 1-4; and Specialty Transformer, 0-5.



Alley Chat

by

Connie Houser

With sub-zero temperatures outside, there could have been a good market for thermal underwear at the GE Club. It's hard to believe, but the men were so cold that they were frozen to "zero" series of 600-or-better. Sure hope things warm up next week!

The Small Motor league had enough steam to keep things rolling, though. High game of the week for the men was clinched by Steve Snyder and his solid 246. Second place went to Jerry Dill of the GE Office league when he cleaned the alleys with a great 242 score. The Hermetic league was happy to see Dave Uncapher grab third with a fine 236 finish. I wonder if Dave was wearing his bright red woolen socks that night? Ed Boedeker of the GE Office league tallied a sound 235 for fourth spot.

Other ice-breaking scores were turned in by: Jim King, 224; Bob Bellis and Art Smethers, 222; and Joe Smethers, 220 and 219. What happened to Joe's 600 series? Word has it that the "Abominable Snowman" (Marilyn helped me spell that) hid his ball!

More big series were reported by: Warren Wickliffe, 218; Ted Winchester, Elmer Asbell and Dave Locker, 215; Glen Householder, 214; and Lee Schnepf and Dave Dickerson, 212.

The Friday Nite Ladies league was delighted to see Mary Omo skate to stardom and set a new season record for high game with her smashing 226. Lucy King of the Pete & Tillie league rolled a smooth 202 game for second. Other grand scoring went to: Connie Brewer and Mary Koontz, 193; Kay Bade, 190; and Bea Wilson, 180.

The "Scotch Doubles" Tournament is coming soon! Sign up NOW to make sure you don't miss out on all the fun! A team can be made up of two men, two women, or a man and woman. Call Ext. 2042 for more information about this big February bowling competition.

Just one little reminder to all you men with a 160-or-better average — the new GE Club "Classic" league will begin Saturday, January 29, at 3:30 p.m. Dave has decided that this day would be more convenient for many bowlers than on a Wednesday, as he originally announced a couple of weeks ago. Call him on Ext. 2042.



Rules to Remember ... about your job

Rules to Remember is a regular feature of the GE NEWS designed to familiarize employees here with the work rules that govern their conduct. The purpose of these rules—like rules and laws elsewhere—is to protect the rights of each employee as well as the rights of the General Electric Company. Disregard of work rules related to illegal or improper conduct could subject an employee to disciplinary action up to and including discharge from his job.

HORSEPLAY

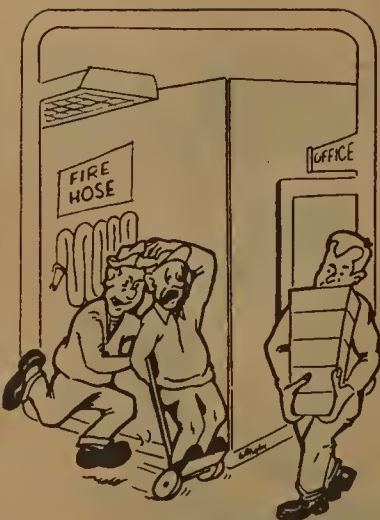
Many times innocent horseplay ends in disaster. Plants like those GE operates in Fort Wayne are designed for manufacturing, not childish pranks.

Many types of horseplay can cause serious injury. A "joke" like pelting someone with small parts or surprising him with an air hose could result in the loss of an eye or some similar tragedy.

Even those not involved in horseplay are endangered when they are distracted from their work by employees who are fooling around.

Horseplay can be fun at the right time and place, but it is strictly taboo in a manufacturing plant. The risk of a good-natured joke causing a serious injury is just too great.

Anyone guilty of horseplay may expect disciplinary action.



RETIREMENT REFLECTIONS Plans of Pensioners Take Shape

ARTHUR STAHLHUT, 35 years' service

BEGAN 1941

Specialty Transformer Business Dept.

Punch press operator

RETIRED JANUARY 1977

Appliance Components Support Operation

Milling machine operator

PLANS: "See some of the four U.S. states we missed during past travels."



JULIUS ZUMBRUM, 34 years' service

BEGAN 1942

Fractional Horsepower Motor Dept.

Weigh-and-spin operation

RETIRED NOVEMBER 1976

General Purpose Motor Dept. at Taylor Street

Punch press operator

PLANS: "Do a little traveling and fishing."



DAISY AND DALE FISHER each have

34 years of GE service. Daisy began in

1942 in the Supercharger Dept. at

Taylor Street as a burring operator.

Dale started in 1942 in the General

Purpose Motor Dept. at Broadway

as a DC coil assembler. They retired

together January 1977 from General

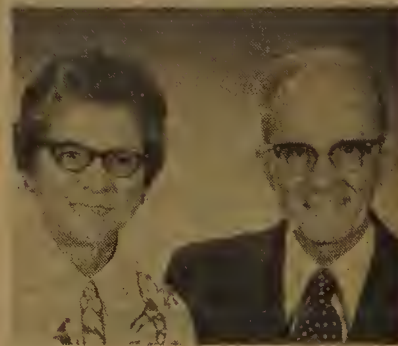
Purpose Motor's Broadway plant.

Daisy worked in the reinforce and

weld operation, and Dale was a group

leader there. They say they plan to

"do whatever we want to do."



*ADLETS

WANTED

VANCE & Maplecrest to Taylor, 8 - 4:30. 6123 N. Hampton Pl.

FOR SALE

SHOTGUN, 12 ga., automatic, full

choke, vent rib, nlce. 432-6287.

'63 TRIUMPH, 650, rebuilt, extras,

\$700 or best offer. 484-8343.

TV, color, 21" console, \$20. 483-8347.

SNOWMOBILE suit, sz. 42, black,

like new, mk. offer. 422-2631.

'76 CHR. Cordoba, w-options, \$5,495.

447-4288 aft. 4.

TIRES (4), steel belted blems, F78-

14, radials. 432-2898.

ANTIQUE pictures, plates, sterling

candlesticks. 424-3190.

J. DEERE - 7' cutter bar mower, 3 pt.

hookup, fully mtd. 638-4405

Ossian.

TWIN BED, \$10. Single bed, \$25. Gas

range, \$15. 484-3714.

SURGICAL support girdle, sz. 31,

like new, \$10. 744-9588.

MIN. POODLES (3), 8 wks. old, AKC.

587-9290.

'70 FORD XL, PS, PB, auto., good

shape. 484-4391.

SKI BOOTS, Caber, sz. 9-10, make

offer, good cond. 432-4922.

GE STEREO AM-FM turntable, \$90.

422-3303.

'69 TORINO GT, 4-spd., 390 eng.,

rebuilt, bkt. seats, \$850. 485-3215.

SCANNER, Reocency, 10-channel,

high-low, UHF, \$130. 749-2237.

CORNET, Conn, w-case, ex. cond.

432-3274.

DBL. OVEN, gas, cont. clean, harv.

gold, like new. 456-4005.

TV, color, 23" console, walnut, \$150.

745-5342.

STEREO console, maple, ex. cond.,

\$90. 424-2973.

DOOR, 30", prehung interior, 2 - 36"

bifold doors. 489-5357.

TRAILER, 2 ft., sgl. axle, 5x10, elec.

brakes, steel ramps. 639-6580

Mnrvl.

'64 MOBILE home, 12'x56', with

4'x10' tipout, ex. cond. 692-6221

Hntrn.

BLACK LAB w-papers, about 2 yrs.

old, must sell. 747-5771.

BED SPRINGS, full size. Duncan

Phyfe coffee table. 484-5030.

PEKE-A-POO, 1 yr., female, cute,

\$30. 482-1295.

BEDS, single & dbl. Case for

trumpet; make offers. 489-5770.

'68 LTD wag., top shape, new tires &

bat., air, \$700. 493-2486.

'72 CAD. Coupe de ville, full power,

loaded. 447-3617 aft. 4.

CAMERA outfit, 35 mm, 3 lenses,

case. 623-3026 betw. 6 - 9.

SOFA & chair, good cond.; dbl. matt.

& springs; dbl. bed fr. 743-8474.

'75 VEGA GT, custom interior,

rustproofed, new snows. 1-691-

2117 Col. City.

PHOTO equip., used. 432-4894.

WANTED

HITCH for travel trailer; sm.

electric lawnmower. 447-3760 aft.

4.

TRAINS, Lionel & American Flyer.

724-4086 Dctr.

STOVE for apt., gas or elec., good

cond., reas. 432-3445.

EXERCISE bike. 485-8661.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____

Address _____ City _____

Home Phone _____ GE Ext. _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

RECEIVED
PERIODICALS
RECEIVED
FEB 8 1977

The weather last Friday . . .

went from bad . . . to terrible . . .

to ridiculous!



DESPITE THE "SNOW EMERGENCY" in Fort Wayne, many GE employees battled the elements last Friday to get to their jobs. Drifting snow and gusting wind, as illustrated in the photo sequence of the Lindley Avenue gate at East Broadway, **above**, made conditions tough for drivers, however, and GE here eventually shut down that day for employees' safety on the roads. It's a winter for the record books, and arctic-like cold temperatures this season are jeopardizing employment of many area businesses due to supply-and-demand problems with natural gas. Fort Wayne GE has been affected, too, but to a lesser degree. For the East-West Broadway and Taylor Street plants, there's a propane back-up system which was installed months ago in anticipation of just such an energy shortage. **In photo at left**, Broadway plant protection supervisor Bob Walt was on hand last week to oversee the first delivery of propane at East Broadway. At Winter Street, a conversion to operate equipment on an alternate fuel source is nearing completion.



FORT WAYNE

NEWS

February 4, 1977

Regular publication of the GE NEWS was altered last Friday because of the "snow emergency" and resulting plant closing. In its place, a special newsletter on the energy situation here was placed in GE NEWS distribution boxes Monday. Copies of the newsletter are still available at plant gates.

Insurance payback well spent

A '1-in-1,000 chance' to live — and a \$20,000 bill to do it

Jim and Carol Burton received a beginning-of-the-year present they'll cherish forever—their first son. Born last August 7, John Burton finally made his homecoming January 18.

During last summer's vacation shutdown here, Jim Burton, a technical edit specialist in the General Purpose Motor Department, and his wife Carol, who was five-and-a-half months pregnant at the time, were "getting away from it all" in Michigan. Late one Friday night, their vacation trip was detoured to a Coldwater hospital, where their son decided to arrive a little in advance of anyone's expectations.

Ready or not...

"The doctor came in early the next morning and told Carol, 'You're going to have a baby in about an hour.' He also said the Coldwater facility didn't have the proper provisions and equipment needed for a premature birth, and that arrangements would have to be made to move the baby," Jim notes.

Carol is a medical technician at Parkview Hospital in Fort Wayne and knew a former nurse there who now lives near Coldwater. With the friend's help, a quick call dispatched a specially-equipped ambulance from Parkview that raced 1-pound, 11-ounce John Burton to the local hospital's intensive care nursery.

In a short time, the baby's weight had dropped to 1 pound and only 4 ounces. The Burton's first son was in trouble.

"He was in a special isolette for at least four months, and had a

tube that ran through his nose to his stomach for breathing and feeding purposes," Jim recalls. "Back then, the doctors said he had a one-in-a-thousand chance, and they had him on a respirator for about three months to keep him alive. After that, they switched him to another kind of respirator to help keep his lungs

open; he would try to breathe, then quit, and the machine would have to take over. It was a pretty terrible experience."

Finally, tiny John Burton was released from the second respirator for about a month. A team of nursing personnel and highly skilled cardio-pulmonary specialists continued to monitor

him closely. His breathing was still erratic, but it could be helped manually at that point with the aid of a small bag-like device which was placed over his nose.

About one week before Christmas, the baby began to have trouble again, and doctors were worried. Then, just before Christmas, the doctor told the Burtons that their son's condition was "turning around." The baby was going to make it.

Jim and Carol brought their summer-born boy home from the hospital last month. Weighing 7 pounds, 4 ounces, their first child is "doing just fine," the father reports happily.

And then, the bills

The baby's all-too-fast birth, added to the all-too-long wait for his welcome home, were costly, however. In fact, since John Burton came into this world, his parents' medical bills have been practically out of this world.

The hospital charge in Fort Wayne alone was around \$20,000. Fortunately, the GE Insurance Plan was there to cover it!

On top of that gigantic bill, GE insurance helped defray the costs of the doctor who cared for Carol during her pregnancy, the doctor in Coldwater who delivered the baby, the specialist in premature prenatal care who was also in attendance in Coldwater, the hospital bill there, and the special emergency medical vehicle that brought John to Parkview's sophisticated intensive care nursery.

What would have happened to the young family without the General Electric insurance



THE GOOD NEWS of the homecoming for Jim Burton's son prompted a surprise baby shower by the employee's friends at Taylor Street.

coverage? "I don't know," Jim says. "I never really had to stop and think about it. The insurance has been really super!"

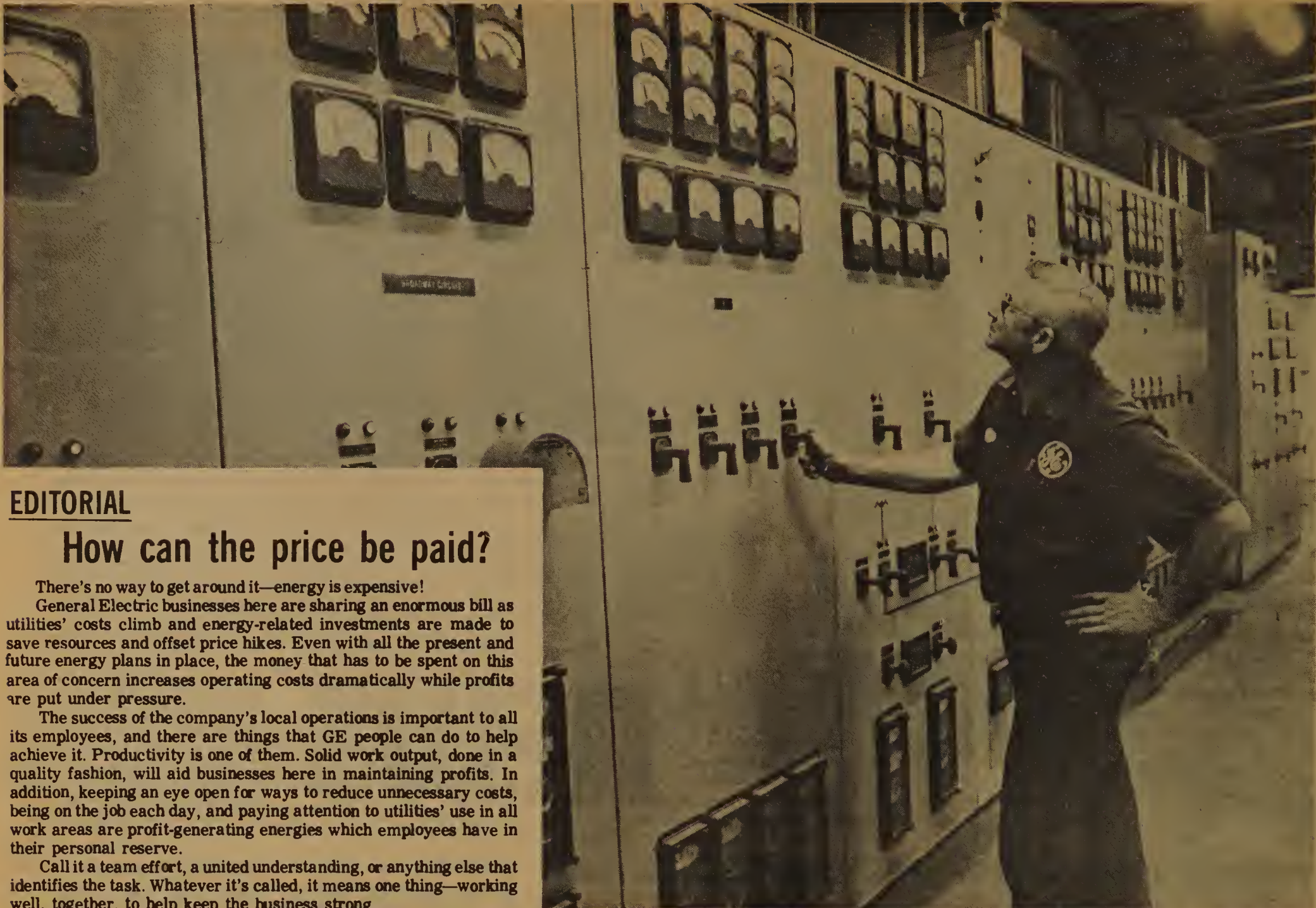
"Super" is also the word that the new father uses to describe his many friends who work with him in General Purpose Motor's order services at the Taylor Street plant.

Two weeks ago, Jim was "volunteered" to pick up some pizza for the lunchtime crowd. When he returned, the office area was decorated with brightly colored ribbons and filled with baby gifts. Celebrating John's release from the hospital, Jim's co-workers threw a surprise baby shower in his honor!

"We all lived through Jim's ordeal with him," adds Barbara Myers, order service and shipping supervisor, "and we were as happy as he was when his son was finally brought home."



GREAT TO BE HERE! Born during last summer's GE vacation shutdown, five-month-old John Burton finally arrived home two weeks ago after intensive and costly medical care. He's Carol and Jim's first child and obviously, a very welcome addition to the household.



EDITORIAL

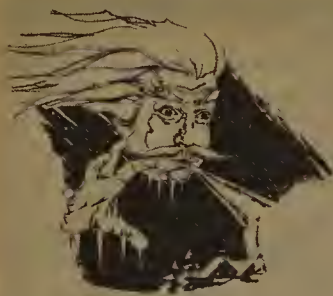
How can the price be paid?

There's no way to get around it—energy is expensive!

General Electric businesses here are sharing an enormous bill as utilities' costs climb and energy-related investments are made to save resources and offset price hikes. Even with all the present and future energy plans in place, the money that has to be spent on this area of concern increases operating costs dramatically while profits are put under pressure.

The success of the company's local operations is important to all its employees, and there are things that GE people can do to help achieve it. Productivity is one of them. Solid work output, done in a quality fashion, will aid businesses here in maintaining profits. In addition, keeping an eye open for ways to reduce unnecessary costs, being on the job each day, and paying attention to utilities' use in all work areas are profit-generating energies which employees have in their personal reserve.

Call it a team effort, a united understanding, or anything else that identifies the task. Whatever it's called, it means one thing—working well, together, to help keep the business strong.



Feeling chilly?
Outside temperature
drops as wind chill
is factored in . . .
It works like this:

Wind Speed	Thermometer reading (in degrees F.)								
Calm	50	40	30	20	10	0	-10	-20	-30
5 mph	48	37	27	16	6	-5	-15	-26	-36
10 mph	40	28	16	4	-9	-21	-33	-46	-58
15 mph	36	22	9	-5	-18	-36	-45	-58	-72
20 mph	32	18	4	-10	-25	-39	-53	-67	-82
25 mph	20	16	0	-15	-29	-44	-59	-74	-88
30 mph	28	13	-2	-18	-33	-48	-63	-79	-94
35 mph	27	11	-4	-20	-35	-49	-67	-82	-98
40 mph	26	10	-6	-21	-37	-53	-69	-85	-100

Smarter ways to do the job earn awards

RUSSELL FOX earned a \$145 suggestion in the Appliance Company patents Support Operation at Broadway, where he works in the Power House. His energy-saving idea helps prevent cold air from entering the Bldg. 32 warehouse through louvers on a gas make-up heating unit.

TERRY ISLEY received \$100 for his suggestion in the Hermetic Motor Operation. He helped save time and steps with his idea to alter a wire cut-off cylinder on call transfers, thus eliminating the need to use scissors to remove wire hooks.

PAUL TRIER earned a \$100 suggestion award in Hermetic Motor for his idea to install varistors as incoming power supply to ohmmeters, insuring constant voltage. This protector device absorbs the sudden surge of high voltage and reduces the amount of repairs ordinarily required.

DAVID YORK also received a \$100 suggestion award from the Hermetic Motor Operation for his idea to use a set-up block to locate washers in bolts used for banding plates. The blocks locate and line up the washers quickly, saving time and labor. The suggester is now an employee of the Appliance Components Support Operation in Bldg. 19.

Got a bright idea?

TURN IT IN!



RUSSELL FOX



TERRY ISLEY



PAUL TRIER



DAVID YORK

FORT WAYNE
GE NEWS

VOL. 39 NO. 4

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knapp, Editor
Rex Mericle, Chief Photographer

Elex women bring comfort by sharing their stories of cancer

CANCER. There are very few common words around today that carry as much terror as this one.

It's an unfortunate fact that just about everyone in this society knows someone who has been affected by this disease.

The following stories are of two courageous women. They are victims of cancer, but they are survivors, too. An important part of their lives is sharing their experience with others who have to face what they did. **MARGE LEHMAN** and **MARIE STEPHAN** are members of the Elex Club's Portizan Chapter, one of the association's four organizations for retired women.

Marge Lehman: courage to continue

When Marge Lehman sees a person who has lost an arm or leg, or looks back on the time when her own death was a near possibility, she says a mastectomy (the surgical removal of a breast) is minor by comparison. That's also the attitude she hopes to create in other women who have had this type of operation.

A former employee of the Specialty Motor Department at Taylor Street and past president of the Elex Club, Marge underwent surgery for cancer three years ago.

"Everyone reacts a little differently after a mastectomy," she says. "In my case, I had surgery on my left side, and I was reaching up to fix my hair with a brush in my left hand the second day after the operation. For some, recovery takes longer, but once a person accepts it, there's no problem. Life is really no different after something like this than it was before."

Marge's strength, both physical and spiritual, makes her well suited for the "Reach for Recovery" program of the American Cancer Society. As a volunteer, she visits other recent

mastectomy patients. "If I can say or do anything that helps someone feel better about herself after the operation, then I feel good in sharing my own experiences," Marge explains. "I can't say that I haven't shed a few tears myself once in a while, but through God I've had the courage to see the problem through. My only wish is that more women, when they need someone around them to understand what they're feeling, would learn about this program."

In the "Reach for Recovery" program, which must be recommended for a recuperating patient by a physician, Marge visits women of all ages. She cannot give medical advice, but does share some of her own recollections about the operation and her recovery. Sitting with the patient, Marge demonstrates various "reaching" exercises which help strengthen the breast area.

"It means a lot to many women just to have someone to talk with," Marge concludes. "There are thousands of people in the Allen County area who have had this type of operation. One girl I visited was 23 years old and single; she had a bi-lateral mastectomy (removal of both breasts). Another lady I knew said she just looked at herself in the mirror and started crying. I told them how lucky they really are—just to be alive!"

Marie Stephen: reason to be 'a clown'

As Marie Stephen entered a hospital for surgery due to cancer, she found that the doctor had advised her family, "I'm afraid she'll never make it." That was nearly 16 years ago!

Employed in Fort Wayne GE's former Meter Department in the late 1920s, and later, after her



MARGE: wishes more women would ask for help.



MARIE: wants to be an inspiration to others.

children were grown, in a former GE cafeteria here until her operation, Marie is today an active member of Elex. She'll be 71 years old in April.

"It was my wish that if I pulled through the colostomy (the surgical operation of forming an artificial anal opening in the colon, a part of the large intestine), I would try to be an inspiration to other cancer patients who have to have the same type of operation," Marie recalls. She got her wish.

Since 1962, one year after her surgery, Marie has been a charter member of the Ostomy Association of Fort Wayne; the group is sponsored by the Allen County Cancer Society.

Over the years, Marie has driven to the homes of many new ostomates to help explain the equipment they'll have to wear

and be a cheerful partner during their adjustment to it.

"I fooled the doctor 16 years ago, and I've tried to be a clown ever since," she says. "There's no doubt that people who go through a colostomy have to get over some sort of mental shock when they're back home again, so I try to smile and be silly to make them feel better. What good would I be to someone I

visited if I were down in the dumps myself?

"Sometimes we just sit and talk," she continues. "I call on some people who are just petrified about the whole thing. At one of our meetings in the Cancer Society, a girl I once visited came up to me and said, 'I can never remember your name—but I'll never forget you.' That makes me feel worthwhile."

Someone who understands . . .

Elex Club members Marge Lehman and Marie Stephen are only two of many thousands of people in this community who are victims of cancer. Both women told the GE NEWS that the services offered by the American Cancer Society and the Allen County Cancer Society are not always recognized by persons who might benefit from them.

Employees or retirees may know of someone who would like to hear from volunteers like Marge or Marie. They are invited to call the American Cancer Society ("Reach for Recovery" for mastectomy patients) at 422-7525, or the Allen County Cancer Society (Ostomy Association for colostomy patients) at 484-9560 for information.

'Share the Skills' program has willing 'learners' who seek 'teachers' to guide interests, activities

Response to the new "Share the Skills" program announced recently has been good—but there's one small problem.

The program gives employees and retirees an opportunity to get in touch with others of similar interests who would like to learn, teach, or participate in some activity.

So far, however, those who have expressed an interest in a skill are seeking to learn. That's fine, of course, but now these people need someone who is willing to teach.

A master file provides this service, and persons who send in the coupon are contacted with information on others who have noted compatible interests and skills.

The GE Club will have a room available for those who want to meet, after their work shifts, or individuals who respond to particular interests may choose to meet elsewhere.

Some of the coupons which have been returned to date indicate that GE people are interested in learning: cardio-pulmonary

resuscitation (four respondents have requested this); macrame' (two inquiries), piano and theory, guitar, crocheting, quilting, toile painting, and playing in a harmonica band.

Instructors (or group leaders) need not be experts of world

renown, but they should be able to share their skills easily with others. They may request a fee, although it's hoped that most of the work will be done for enjoyment and performed voluntarily. Now, is there a teacher in the house?

'Share the Skills' Program

The skill, talent, subject that interests me is:

I would like to (check one):

Teach _____ Learn _____ Participate _____

Name _____ Shift _____

GE Extension _____ Home Phone _____

Comments: _____

Return to: Betty Glidewell, Bldg. 21



A contribution others can really use

TAYLOR STREET BLOOD DONORS volunteered to be among the first "gift of life" GE contributors of the new year last month. Above, John Jones of the General Purpose Motor Department takes his turn of supplying some basic medical information for Red Cross records.

Credit Union annual review gets new date due to storm

Postponed by last weekend's snow emergency conditions here, the Fort Wayne GE Employees Federal Credit Union has rescheduled its Annual Meeting for Saturday, February 19, at 1:30 p.m. in the auditorium of the GE Club. New officers will be elected, annual reports will be reviewed, and cash door prizes will be awarded.

In Memory

JAMES F. MCGILL, 4029 Buell Dr., Fort Wayne, died January 11. He retired in 1972 from Bldg. 31-2 at East Broadway.

LOIS A. FACKS, 5030 Tyrone Rd., Fort Wayne, died January 12. She was an employee in the pre-tie integral station of the General Purpose Motor Dept. at Winter Street.

VERDA B. DEAL, 715 Third St., Fort Wayne, died January 17. She retired in 1970 from the Hermetic Motor Operation.

LAWRENCE J. PEQUIGNOT, R. R. 2, Grabill, Ind., died January 18. He retired in 1966 from section 14 at Taylor Street.

JAMES A. HANKEE, JR., 4812 South Park Dr., Fort Wayne, died January 19. He retired in 1974 from the Specialty Transformer Business Department.

Looking for good values?

Special rebates on GE products ready to help gift-buying budget

It's time to save money! "GE Rebate Days" begin in the Employee Store next week! Starting this past Monday, January 30, and running through March 11, GE employees and retirees can take advantage of great cash-back values on a wide variety of General Electric housewares and audio products in the Employee Store here.

Don't forget—February 14 is Valentine's Day, and many of the quality GE items on sale make perfect gift ideas. If you're thinking ahead to the line-up of family birthdays during 1977, this rebate opportunity is also a great time to get some shopping done early.

Toasters, Toast-R-Ovens, electric plastic bag sealers, can

openers, mixers, lighted make-up mirrors, digital clocks, coffee makers, percolators, electric skillets, hair care items, smoke alarms, rechargeable wall timers, irons, grills, styling dryers, and

much more will carry \$2, \$3 and \$5 rebate tags, depending on the item, during this big sales event.

General Electric shoppers will be seeing these same products advertised on network television

commercials and hearing about them on network radio programs. Outside the doors of the local GE Employee Store, this giant rebate special will even extend to many dealers' showrooms to feature savings on major appliances and television sets.

The Employee Store is open daily from 11 a.m. to 5:30 p.m. It's located on Swinney Avenue off Broadway, next to the GE Club and across from the General Electric Employees Federal Credit Union.

For a closer look at "GE Rebate Days" at the Employee Store, watch for a special four-page insert to be published in next week's GE NEWS.

Now on sale . . .

3-5811



\$104.49



40 Channel Transceiver

- Lighted S/RF meter ● PA—Public Address
- Switchable ANL—Automatic Noise Limiter
- Quick release mounting system ● 4 watts maximum RF output power

Employee Store

Another Bingo -- 'play it again, sweetheart'

A "Valentine Special" free Bingo in the GE Club should appeal to everyone in the family on Saturday, February 12. This evening of entertainment for employees and retirees promises to offer "a little extra" as Valentine's Day approaches! It begins at 7:30 p.m.

*ADLETS

RIDE WANTED

McKINNEY — Wayne Trace to Taylor, 1st. 447-4234.
GEORGETOWN to Broadway, 1st. 749-2566.
VANCE & Maplecrest to Taylor, 8 - 4:30. 485-4307.
WARSAW AVE. to Bldg. 4, rnd. trip or return only, 2nd tr. 446-6323.

FOR SALE

ANTIQUE twin bed, walnut; 2-pc. living room suite. 456-4278.
SHOTGUN, 12 ga., auto. full choke, vent rib. 432-6287.
COLOR TV, port., best offer, ex. cond. 432-0008.
FURNACE, elec., 50,000 BTU, like new, very reas. 456-8170.

CHAIN saw, \$30; studio couch, \$25; platform rocker, \$10. 483-4889.
RAD. ARM saw, 10", w-cabinet. Pr. table lamps w-gl. base. 483-0069.

PARTS for '64 Ply; motor, trans., rad., alt., best offer. 485-9136.
RAD. ARM saw, 10"; 135 gal. fibrgls. tanks; bricks. 592-7279 Dctr.
'73 VEGA sedan. 632-5728 eves.
DRESSER, chest & night stand, matching. 745-1846.

'76 JEEP CJ-7, extras, clean, \$5190. 424-6216.
SUIT & sport coat, boy's, sz. 20, ex. cond., \$5 ea. 745-1730.

TV, 21" B&W, good shape. 456-8300.
TRAVEL trailer, 14', sleeps 6, elec. brks., \$695. 447-3760.
BEDROOM suite, 2 pc., blond finish, clean, \$50. 422-0282.

'74 FORD Pinto 4-spd., AM-FM radio, 35,000 miles, \$1650. 489-1054.
POCKET watch, 1884, in mint cond., \$100. 834-4856 Warsaw.

NIXON'S "Final Days," hardback, like new, \$12, sell \$3.50. 483-4838.
RAZOR, Norelco, triple head, rechargeable, \$8. 484-2730.

'76 FORD van, complete, V-8, air, 2 power, AM-FM, \$7000. 422-2682.
TYPEWRITER, Royal, std., elite, \$50. Port. w-case, \$25. 747-3871.

'70 FORD XL, 1 owner, PS, PB, auto., 67,000 miles. 484-4391.
TV, 21" B&W, console, good shape, \$30. 747-5349.

MEN'S SUIT & topcoat, sz. 50-52T, nearly new, reasnl. 486-2717.
'74 VEGA GT, hatchback, 4-spd., AM-FM stereo, radials. 747-2330.
SNOW thrower, new, Sunbeam, electric, model SE229. 447-1750.

RANGE, elec., very good cond., w. opts. 485-6741.

MATERNITY clothes, sz. 14. 493-2241.

'72 SKIDOO, 440, TNT, cover included. 672-2849 Yoder.

SKI boots, Caber, sz. 9-10. 432-4922.

MICROWAVE, 2-oven range, 30". 493-3001.

SUPER motorcycle Rem. con. trolling mtr., \$65. 747-5349.

WARDROBE, walnut, \$200. '67 Chev. parts, trans., \$75. 747-2527.

MATERNITY wear, sz. 12, summer & winter. 747-7960.

'75 FIREBIRD, PB, PS, AM radio, air, V-8, auto., \$3800. 745-2460.

SCHWINN bike, man's, 3-spd., generator & light, gd. cond., \$40. 432-3274.

'67 CHEVY pickup, 6 cyl., stick, runs good, gd. shape, \$695. 486-2741.

FIREPLACE wood, \$30-pickup load, delivered. 693-2015.

WANTED

GARAGE for camper trailer storage, NE, reas. 483-8408.

CLARINET, Selmer, B-flat. 432-3695.

BABY bed w-mattress. 639-3434.

WET-DRY vacuum cleaner. 483-2767.

GE fan, 8" or 10" oscillating. 745-5508.

HUMIDIFIER, portable, late model. 745-1588.

LIONEL & American Flyer trains. 724-4086 Dctr.

WANT to buy, used photo equipment. 432-4894.

FOUND

MAN'S WATCH, Longines, E. State, identify. 482-4557.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form, by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____

Address _____ City _____

Home Phone _____ GE Ext. _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

Return postage guaranteed
Address correction requested
MAIL, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20896 NI ENYAW JT
900 WEBSTER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY



Using common sense

TEMPERATURES INSIDE BUILDINGS of the East-West Broadway, Taylor Street and Winter Street plants have been a little lower this week. Thermostat levels have been turned downward to help regulate energy used in heating factories and offices, and as a result, many employees have been wearing warmer clothing to work. Every effort is being made to maintain a comfortable working environment for men and women here. In the meantime, to help GE respond to the critical need for conserving energy, sweaters or other heavier-knit garments can make cooler temperatures easier to accept. Above are Gerry Koene-monn, a general clerk in the Specialty Motor Department, and Sterling Macer, compensation and union relations specialist for the Employee & Community Relations Operation.



FORT WAYNE

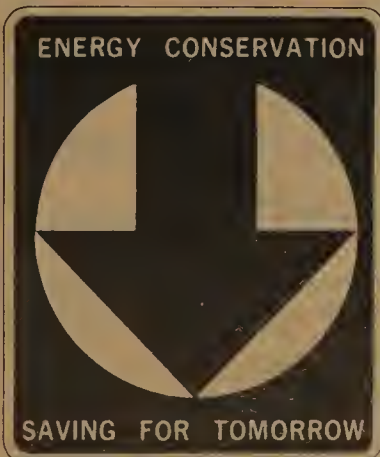
NEWS

FEBRUARY 11, 1977

Accent on ENERGY

A call-to-arms has gone out to help save energy.

Bitterly cold weather and a natural gas shortage have taken their toll on many businesses. GE here is responding to the energy crisis through several measures that back up already significant investment outlays to conserve fuels. Everyone's cooperation is sought to help make these measures work.



Taking positive action

A MAJOR STEP TO CONSERVE ENERGY has been planned through the cooperative understanding of employees, union officials, and GE. Die casting and annealing processes consume a considerable amount of energy when operated on a start-and-stop timetable. For die casting operations, such as the one pictured above at Taylor Street, aluminum must be kept in a molten state, even when the equipment itself is not in use. To save on gas consumption, plans are being implemented to shut down some machines within an equipment grouping and use the remaining machines around the clock on a continuous operation. Discussing the new work schedules are, from left: Bill Black, union relations and wage administration specialist, Employee & Community Relations Operation; Paul Lee, general foreman, General Purpose Motor Department at Taylor Street; John Keck, end shield die caster; Ron King, IUE Taylor Street grievance representative; and Dick Pemberton, rotor die caster.

Quality control getting widespread attention; GPM employees involved

Three General Purpose Motor Department employees have been particularly busy during the past few months.

George Ridge, Chuck Weinhold and Doris Garr have been finalizing plans for a national technical conference, taking place today and tomorrow (February 11-12) in Fort Wayne's Imperial House. These employees are all members of the Administrative Applications Division of the American Society of Quality Control, Northeastern Indiana Section.

Each a quality control engineer

for General Purpose Motor, George Ridge and Chuck Weinhold have held past administrative chairmanships of the Society's local section. This year, the conference is also being chaired by Ridge. Weinhold, who served as conference chairman in 1976, is publicity chairman this year. Doris Garr, a secretary in General Purpose Motor, is an associate member of the American Society of Quality Control, and responsible for a women's program apart from the conference agenda.

The American Society of

Quality Control was originated in 1946. The Northeastern Indiana Section was one of the founding membership groups, and since its beginnings 31 years ago, has included many local GE em-

ployees on its roster and as officers. Current membership of the national society exceeds 25,000, with active sections in 152 areas of the country.

A major project of the North-

eastern Indiana Section involves volunteer work relating to Junior Achievement of Fort Wayne and Allen County. The section also sponsors courses, and members teach in a local college and technical school.

In observance of the technical conference, Mayor Robert Armstrong has proclaimed February 6-12 Quality Control Week in Fort Wayne. The conference is incorporating the interests of managers, bankers, computer personnel, biomedical personnel and representatives of other service industries.



QUALITY CONTROL WEEK BECAME OFFICIAL with the signing and presentation of a proclamation by Fort Wayne Mayor Robert Armstrong, left. Accepting the document were General Purpose Motor employees George Ridge, right, and Chuck Weinhold. A technical conference for the Administrative Applications Division of the American Society of Quality Control is being held today and tomorrow. Ridge is chairman of the conference; Weinhold is publicity chairman. The proclamation is shown at right.



FORT WAYNE, INDIANA 46802

PROCLAMATION

WHEREAS, 1977 marks the 31st year of the Northeastern Indiana Section of the American Society of Quality Control, and

WHEREAS, this is a national organization for the furtherance and education of Quality Control in industry, schools, and junior achievement; and

WHEREAS, our local section has representatives reaching from Berne to Wabash, and into Western Ohio;

NOW, THEREFORE, I, Robert E. Armstrong, Mayor of the City of Fort Wayne, Indiana, do hereby proclaim the week of February 6 through 12, 1977, as

QUALITY CONTROL WEEK

in the City of Fort Wayne, Indiana, and do hereby commend the outstanding work of this organization to the attention of our entire community.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Seal of the City of Fort Wayne to be affixed this 4th day of February, 1977.

Robert E. Armstrong
Robert E. Armstrong
Mayor



AN EQUAL OPPORTUNITY EMPLOYER



GE chairman reviews '76:

Results reflect improved economy, higher sales, cost control

Preliminary, unaudited results indicate net earnings of General Electric for 1976 were approximately \$4.12 per share, chairman Reginald H. Jones reported at the end of last month. This is an increase of about 34 percent from 1975 earnings per share of \$3.07 as restated to reflect the pooling of interests with Utah International, Inc. On this consolidated basis, sales for the year 1976 are expected to be about \$15.7 billion, an increase of 11 percent from \$14.1 billion for 1975.

Earnings for the fourth quarter of 1976 were up about 16 percent and were about \$1.29 per share as compared with \$1.12 restated for the 1975 quarter. Sales for the 1976 fourth quarter were around \$4.52 billion, or some 14 percent higher than the \$3.96 billion for the same quarter of 1975.

"Utah's results," Jones said, "conformed to General Electric's calendar-year reporting period, added about seven cents to our earnings per share for 1976".

Earnings improved as GE businesses recovered in '76

In commenting on the year, Jones noted that "all major categories of General Electric's business reported better earnings for 1976 than for 1975. Operating results for 1976 were favorably affected by the strengthening of the United States economy compared with the depressed conditions which prevailed throughout much of 1975. Higher sales, combined with effective control of costs, resulted in improved operating margins.

"Several of our major business categories had record earnings in 1976," the GE chairman added. Reviewing the various categories of the company's business in 1976, Jones said:

- "Higher sales and continued expense control resulted in substantially higher earnings in the Consumer category for 1976 or any other year. For major appliances, retail sales continued to recover from the 1975 lows, although the rate of improvement moderated during the latter part of the year. Sales of major ap-

pliances to building contractors for installation in new dwellings were up in 1976, reflecting somewhat higher levels in home construction. Air conditioning results were markedly improved in 1976. Our lamp operations experienced a very strong year in sales and earnings growth. A modest increase in sales of housewares and audio products was accompanied by a good increase in margins. Television receiver operations shared in the general 1976 improvement.

- "Industrial Components and Systems 1976 sales were up from 1975, and earnings were also

a record for this category. Sales and earnings of components related to consumer products showed good recovery. The man-made materials such as engineering plastics and silicones showed particular improvement. Information and apparatus services businesses continued their high rates of growth on a world scale. Sales and earnings of products related to construction markets reflected improvement from the depressed levels of 1975. Operations which supply producer equipment for industry remained at about the same levels as the previous year.

- "The Industrial Power Equipment category reported somewhat higher sales and earnings for 1976 than for 1975. Sales of steam-turbine generator units were up from a year earlier, producing a favorable impact on earnings. Gas turbine sales, particularly to overseas markets, and earnings were also better than a year ago. Although sales of electrical distribution and transmission equipment were down somewhat from 1975, earnings were up as the result of productivity improvement programs and better cost-price relationships.

"The favorable earnings results from most components in this category were partially offset by a loss in nuclear operations. General Electric is spending significant amounts on engineering and development in support of nuclear projects now in the backlog. These expenditures, when coupled with the effects of deferments of shipments and cancellations of orders, are likely to result in several years during which the nuclear business will operate at a loss whereas it had been marginally profitable in recent years. It is managements' belief that any such losses will not impact materially on General Electric's profitability.

- "As to the Aerospace category—earnings reached an all-time high in 1976, primarily because of increased sales of electronic equipment, jet engines, and spare parts to military and commercial customers.

- "International sales of GE products and services were higher in 1976 than in 1975. Earnings were up even excluding a non-recurring pre-tax gain of \$20.7 million in the second quarter from the sale of securities in AEG-Telefunken. Earnings from exports of GE products from the United States in 1976 were well ahead of those for 1975.

- "Utah had a substantial increase in earnings, principally due to higher sales of Australian coking coal and of uranium. A small partial recovery of amounts written off in 1975 in connection with expropriation of Marcona Corporation assets in Peru was recorded in 1976 and

additional recoveries will be recorded as realized.

- "Preliminary, unaudited results for the General Electric Credit Corporation indicate that a good gain over 1975 was realized in 1976 despite moderate levels of consumer and industrial borrowing."

Solid foundation for future growth through 'new GE'

For the General Electric Company as a whole, Jones said 1976 "was also a year of strengthening our financial structure in order to finance future growth." He pointed out that not only was the debt-to-total capital ratio down to around 26 percent, but surplus cash had been built up to more than a billion dollars.

"Despite the cash build-up," he said, "General Electric—including Utah International—invested approximately \$740 million in new plant and equipment in 1976, or about 25 percent higher than the combined amount for 1975." He said that planning calls for about a 15 percent to 20 percent increase in this category during 1977.

Jones stated that the company's "financial objective remains unchanged: high and sustained earnings growth achieved in ways that earn the approval and support of the societies we serve." He added that a "new General Electric" has been developed in the past decade to ensure continued growth. It is a new General Electric, the chairman said, that is...

...less dependent on traditional product lines and more widely diversified into fast-growing services and materials businesses;

...more international in scope;

...less vulnerable to inflation and cycles;

...better contained and diversified in its risks;

...more efficient and productive;

...better able to finance future growth; and

...more sophisticated in management than it has ever been before in its long history.

In Fort Wayne GE

Markets strengthened during '76; businesses geared for challenges

Like most major reporting categories of the company, General Electric businesses in Fort Wayne have posted better operating results for 1976 compared to 1975.

An increased number of housing starts, higher levels of consumer spending, rebuilding of customer inventories following the recessionary downturn, and effective cost-control measures helped account for the improved performance of local GE departments last year. In addition, solid work efforts and teamwork of employees here during a period characterized by "pulling back up" from depressed business levels gave impetus to the 1976 recovery.

Outlook shows continued improvement

Economic forecasts indicate that market strengthening for GE businesses here, in general, will continue in 1977.

Inflation should be more moderate than in the past; private housing starts are predicted to maintain an upward trend; capital spending should rise; and unemployment, exclusive of recent short-term layoffs in various parts of the country due to weather-related and energy problems, should decrease.

Some concerns could hinder success

Optimism for a successful business year, however, is tempered by several influential factors.

Energy availability has already had a significant impact on many industries, and creates a climate of uncertainty in regard to General Electric, its customers and its vendors.

Area GE departments also confront fierce competition for available business; the threat of vertical integration (building certain components in-house) by some key customers; the affect of inflationary pressures, which although more moderate, continue to squeeze operating budgets; and the increased need for investment money to respond to many environmental and safety goals.

The on-going cooperation and quality work performance of every employee are being called for this year to help overcome current challenges as well as those which still lie ahead.

Productivity improvement, stringent cost controls and aggressive marketing practices to boost sales will continue to highlight performance objectives of Fort Wayne GE businesses in 1977.

Employees look closely at GE communication: What's good about it? What isn't?



"COMMUNICATION is the product and you're the customers. Tell us how we're doing." This was the request asked of 10 employees in the General Purpose Matar Department at Braadway. In a recent "Communication Sounding Board" meeting, participants told how written and oral information was received, perceived and believed. Their critique covered the Fort Wayne GE NEWS, the GPM Live Wire, other GPM newsletters, corporate publications and department informative meetings. Chairing the "Sounding Board" at far right were Linda Galdinger, GPM employee relations specialist and editor of Live Wire; Dick Knaph, communication specialist and GE NEWS editor, Employee & Community Relations Operation; and Bill McShain, communication and relations planning manager, E&CRO.



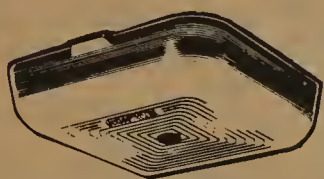


REBATE DAYS



Offer Values You Won't Want To Miss From January 30 To March 12, 1977

Home Sentry[®]
SMOKE ALARM from
General Electric



**Special
Low
Price**

\$34⁴⁹

The early warning system
that can help you
save your family's lives.

PLUS

**\$500
REBATE**

- Battery operated—sounds alarm for early warning of fire even if household power fails. Model 8201.

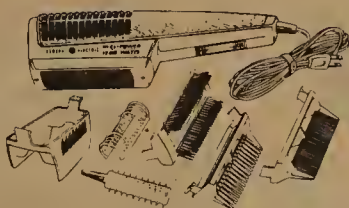


Vari-Power

**New
Low
Price**

Variable heat and
air controls
Plus Styling
Attachments too!

\$21⁹⁹



PLUS

**\$500
REBATE**

- Select the heat and air flow combination that's comfortable for you.
- 1200 watts of drying power
- Styling and curling attachments for all-family hair care needs.
- GE Styling Dryer Model SD-8



BRG20T/3820-112
Broil-R-Grill

**New
Low
Price**

\$37⁷⁵



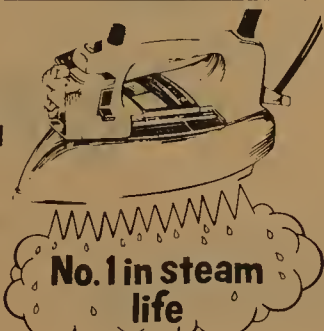
PLUS

**\$500
REBATE**

- For fast, two-sided broiling without fuss and fuss. Saves electricity, kitchen stays cooler.
- Cooks bacon, steaks, hamburgers, seafood, chicken, grilled vegetables, snacks, sandwiches, etc.
- Cooks both sides at once, from 18% to 70% faster than range oven broiling (excluding preheat time).
- Easy to clean, non-stick finish on removable, immersible dishwasher safe grids



SELF CLEAN II[®]
Super Clean Spray,
Surge of Steam Iron
Model F240WH/9032-301



**Special
\$24⁵⁹**

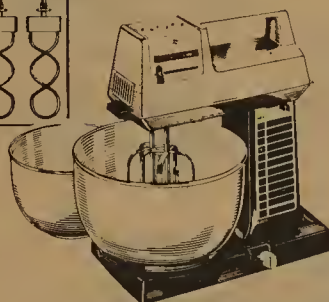
- Now steams 150% longer than ever, based on hard water laboratory tests of all leading self cleaning brands.
- Helps prevent brown spotting and clogging. Uses most tap water.
- Super features and benefits in one super iron.
- Moisture Selector to select preferred moisture. Spray or Surge of Steam.

PLUS

**\$500
REBATE**



**Heavy Duty
Stand Mixer**
M56CS/3556-216



\$59⁵⁹

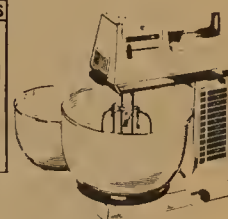
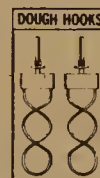
PLUS REBATE

**\$500
REBATE**

- Dough Hooks for mixing and kneading bread doughs.
- Powerful 225 watt motor with Solid State Power Control and sturdy rugged construction for dependable performance.
- Delivers the power to mix bread doughs and stiff cookie batters.
- Stainless steel mixing bowls, 1 1/2 qt. and 3 1/2 qt. sizes, can't chip or break.



**Heavy Duty
Stand Mixer**
M55WHS/3555-201



**Special
\$50⁷⁹**

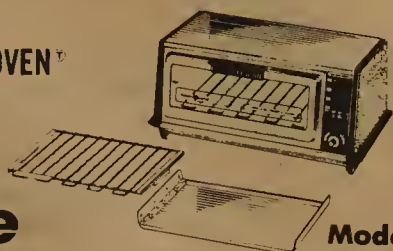
PLUS

**\$500
REBATE**

- Dough Hooks for mixing and kneading bread doughs
- Powerful 225 watt motor with Solid State Power Control and sturdy rugged construction for dependable performance
- Delivers the power to mix bread doughs and stiff cookie batters
- Stainless steel mixing bowls, 1 1/2 qt. and 3 1/2 qt. sizes, can't chip or break



4-Slice TOAST-R-OVEN[™]
from GE



**Rebate
Special
\$33⁸⁵**

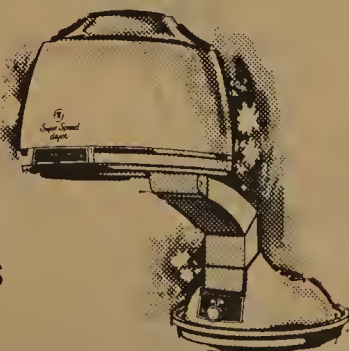
PLUS

**\$500
REBATE**

- Automatic 4-slice toasting, both sides at once, shuts off and bell rings when toast is ready.
- Extra-capacity 200°-500° oven for baking potatoes, biscuits, meat loaf, etc. 2 racks for 2 frozen dinners at once, even large 3-course size. Saves energy.
- Automatic Top Brown feature for melting, crisping or toasting just tops of foods.



**SUPER SPEED
DRYER** HD-61SS



\$19⁹⁸

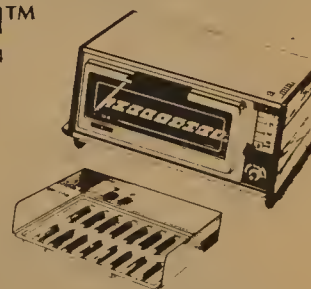
PLUS

**\$500
REBATE**

- Dries faster than all other best-selling brands!
- Touch 'N Tilt Hood adjusts for added comfort.
- 5 position comfort control with 2 wig settings.
- Jumbo Hood accommodates large rollers, all hair styles.



**toast 'n broil
TOAST-R-OVEN[™]**
Model T26/3126-004



**Rebate
Special
\$37⁸⁵**

PLUS

**\$500
REBATE**

- Automatic oven for baking rolls, biscuits, potatoes, casseroles. Saves energy.
- Broils hamburgers, steak, hot dogs, chicken, seafood.
- Automatic 4 slice toaster toasts both sides at once, shuts off when toast is ready.
- Automatic Top Brown feature for melting, crisping or toasting just the tops of foods.

GET THESE BARGAINS AND MANY MORE DURING "REBATE" DAYS AT YOUR

GE EMPLOYEE STORE

1030 Swinney Ave.
Fort Wayne, Indiana

FM/AM Digital Clock Radio
with Canted Front Cabinet



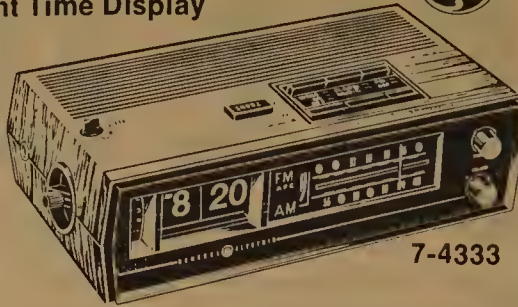
7-4321

\$38⁹⁹

Loaded with features . . . and the low, lovely canted front cabinet makes reading the digital clock easy in dark or daylight.

\$4⁰⁰ REBATE

FM/AM Digital Clock
Radio—CHRONO GLOW™
Blacklight Time Display



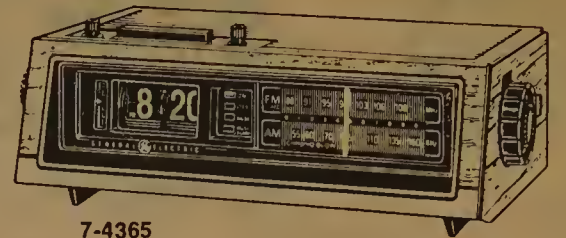
7-4333

\$43³⁹

Totally dark but you can see what time it is. GE's Chrono-Glow blacklight digital readout provides super nighttime visibility.

\$4⁰⁰ REBATE

FM/AM Digital Clock Radio
with CHRONO-GLOW™
Black light time Display



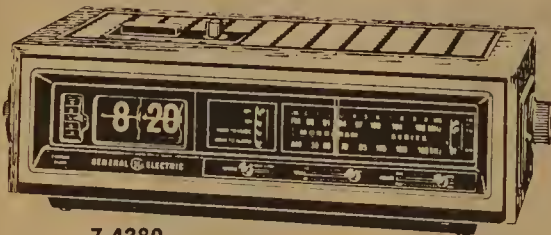
7-4365

\$44⁵⁹

Luxurious new design with step-up performance and a full feature clock.

\$4⁰⁰ REBATE

Monogram Series



7-4380

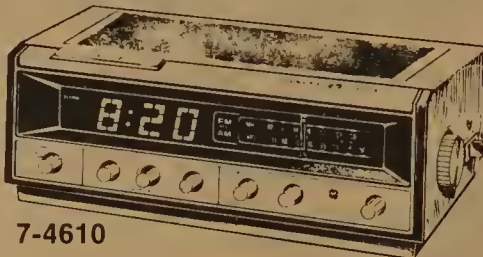
\$63²⁹

Distinctive wood-cabinet styling, full clock features, excellent sound and CHRONO-GLOW™ blacklight time display make it outstanding!

\$4⁰⁰ REBATE



FM/AM Digital Clock
Radio with DIGITEL™
Time Display



7-4610

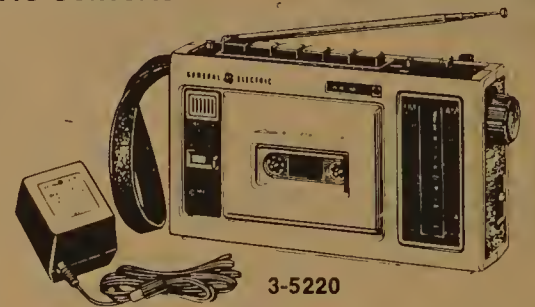
\$41⁸⁹

Outstanding radio performance . . . deluxe clock features with GE's DIGITEL time display of big, sharply defined lighted numerals.

\$4⁰⁰ REBATE

LITTLE BIG SHOT . . .
GE's compact FM/AM
Radio-Cassette Recorder
with condenser microphone
and AC Converter

\$4⁰⁰ REBATE



3-5220

\$67⁸⁹

High Performance Portable
Radio-Cassette Recorder



Monogram Series



3-5250

\$110³⁹

Plays and records from FM, AM, PS-VHF (hi), Aircraft band and Weather.

\$4⁰⁰ REBATE

FM/AM Electronic
Digital Clock Radio



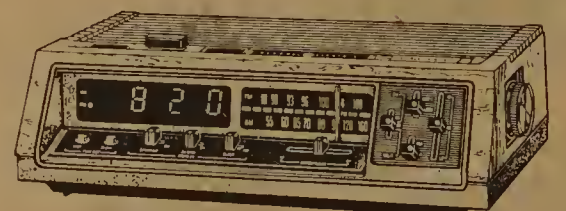
7-4660

\$41⁹⁹

\$4⁰⁰ REBATE

GE combines today's styling with tomorrow's technology. Full electronic features, fine radio performance in a smartly styled compact cabinet.

FM/AM Electronic
Digital Clock Radio



7-4670

\$49⁸⁹

\$4⁰⁰ REBATE

The precision of electronic timekeeping . . . The convenience of a full-feature clock radio . . . The quality of GE engineering . . . in a hand-somely crafted cabinet.

"MUSIC MACHINE"
Portable Cassette Recorder
with Remote Microphone



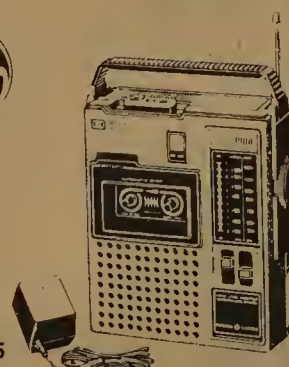
3-5130

\$45⁹⁸

\$4⁰⁰ REBATE

Not only can you record and play cassettes, you can also sing along with prerecorded cassettes.

FM/AM Radio-Cassette
Recorder with built-in
condenser microphone and
AC Converter



3-5205

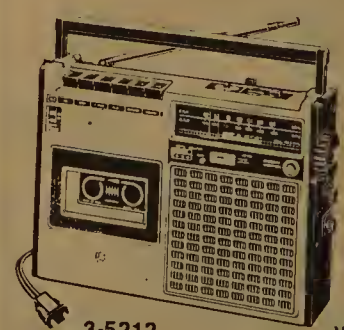
\$45⁹⁸

Enjoy your favorite FM and AM radio programs, cassettes and also make recordings live or directly from the built-in FM/AM radio.

\$4⁰⁰ REBATE

FM/AM Portable Radio-
Cassette Recorder with
Instant Weather

\$4⁰⁰ REBATE



3-5212

\$67⁹⁵

INSTANT
WEATHER

Listen to Instant Weather broadcasts at a flick of a switch . . . plus FM and AM. And, make recordings directly "off the air" or "live."



BUFFET SKILLET



\$24⁷⁹

SK27AVT (Avocado)
SK27HRT (Harvest)

- Improved TEFLON™ II non-stick coated cooking surface provides non-stick cooking and easy care.
- Snap-Away leg and handle sections for easier cleaning, plus "Tip-Toe"™ skillet with Tilt Leg feature for draining cooking oil, grease and for basting. Also has convenient push button ejector on temperature control.

\$300 REBATE



Home Sentry SMOKE ALARM from General Electric

\$300 REBATE

*If fire broke
out in your
home tonight,
would you get
your family
out in time?*



- Cord plugs into any continuously live convenience outlet—indicator light shows power is on. Model 8203
- Sounds loud 85db alarm for early warning of fire.
- Systems test and family fire drill button.
- Helps reduce risk of needless tragedy more than one unit reduces this risk even further

\$27⁹⁵

Filtered Drip Coffee with the Speed of Instant

\$300 REBATE



Model DCM10

- Automatic Brew-Keeps Warm Switch, unit automatically switches to keeps warm when coffee is ready, stays hot for serving.
- Use either permanent filter or disposable paper filters, both included, for clear coffee.
- 2-10 cup capacity, easy clean glass carafe.
- See-through water reservoir with cup markings.

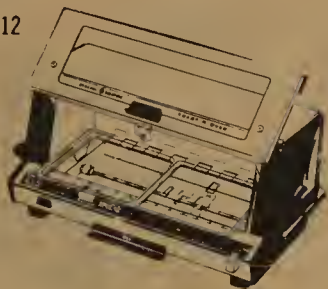
\$21⁹⁹



DELUXE TOAST-R-OVEN™

T938/3103-012

\$300 REBATE



AUTOMATICALLY TOASTS:

- Bread, toaster pastries, frozen waffles fast.
- Door opens automatically when toast is ready.

AUTOMATICALLY BAKES:

- Rolls, pastries, small pies, entrees, potatoes, etc.

TOP BROWNS:

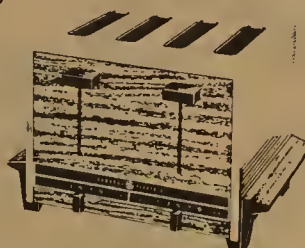
- English muffins
- Open face sandwiches
- Canapes

\$26³⁹



DELUXE 4-SLICE TOASTER T-128

\$26⁵⁹

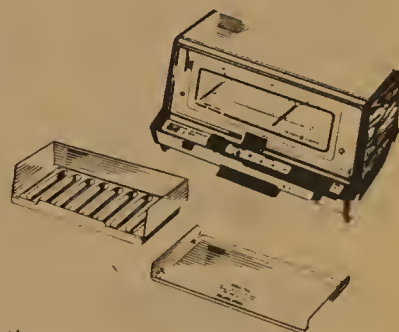


\$300 REBATE

- Toasts 1 to 4 slices of bread (light and dark at same time). Makes a great gift too!

TOAST-R-OVEN™ that Broils from GE

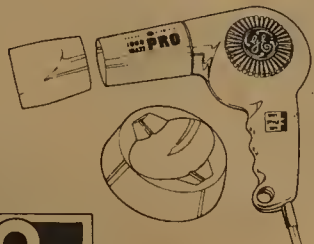
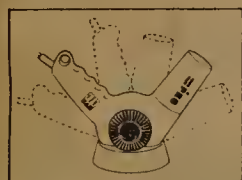
\$300 REBATE



Model T23

- Automatic 2-slice toasting, both sides at once, shuts off and door pops open when toast is done.
- Broils hamburgers, hot dogs, etc. High wall broiler pan.
- 200° to 500° oven for baking potatoes, biscuits, entrees, etc. Saves energy.
- Signal Light tells when on.

\$29⁸⁵



\$300 REBATE

PRO-4

PORTABLE PISTOL DRYER

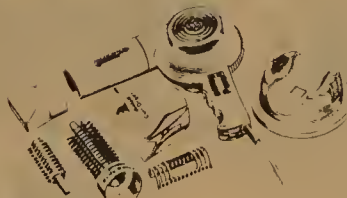
Compact and powerful

- 1000 watts of drying power
- Compact and lightweight for home or travel hair care.
- 2 control settings... STYLE for grooming, DRY for fast drying.
- Concentrator, stand, storage hang-up ring too!
- GE Model PRO-4

\$14³⁹

super-pro™ Pistol Dryer

\$300 REBATE



Styling attachments plus comfort settings

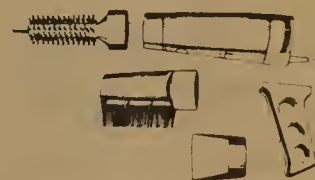
- 1400 watts of drying power, Model PRO-6
- 5 styling attachments plus convenient stand for unit.
- 6 blow drying combinations with 4 heat and 2 air speed settings.

\$24⁸⁹



power-brush

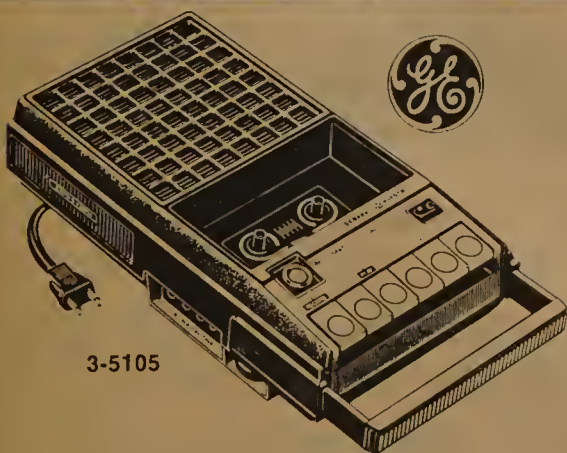
\$300 REBATE



with 1000 watts
of drying power

- Circular styling brush helps create exciting curls, waves, flips in either long or layered hair.
- Styling comb plus two control settings... DRY as hair is combed, STYLE for grooming.
- Handle slips on, converting unit to pistol dryer for all-family hair care needs.
- GE styling brush Model PB-1.

\$18⁷⁹

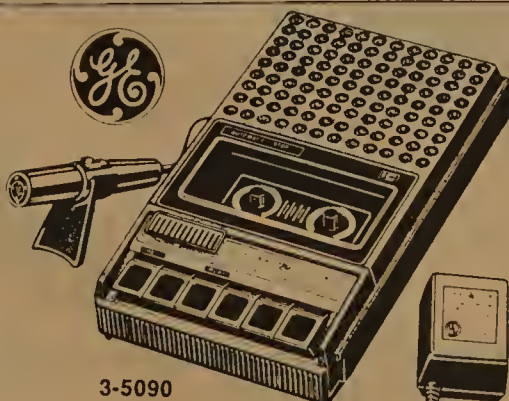


3-5105

Portable Cassette Recorder
with Three-Way Power
Capability and Built-in
Condenser Mike

\$300 REBATE

\$32⁷⁹



3-5090

\$300 REBATE

Pushbutton Cassette
Recorder with AC Converter
and Two-Way Microphone
System

\$28⁷⁹



3-5012

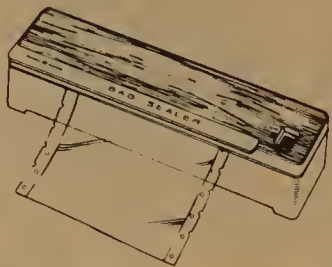
Pushbutton AC/DC
Cassette Recorder with AC
Converter and Pushbutton
Operation

\$300 REBATE

\$25⁷⁵

BAG SEALER
BAG1T/4101-001

\$12⁵⁹

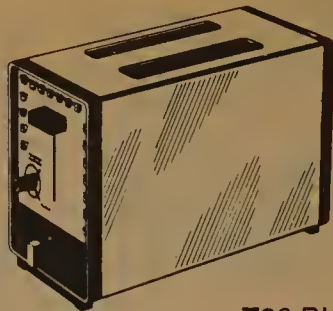


- Create your own boil-in-the-bag foods for easy cooking with no cleanup
- Instant on, no preheating. Just press lid to seal in seconds
- Great for leftovers, complete cook-ahead meals, fresh fruits and vegetables
- Seals special boilable bags or ordinary plastic utility bags

\$200 REBATE

**2-SLICE
AUTOMATIC
TOASTER**

\$14⁹⁵



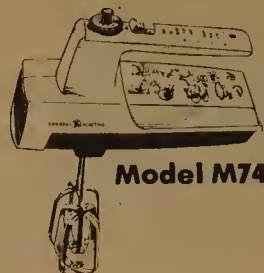
T86 BK
3216-012

- Toaster pastries control warms non-refrigerated toasted foods and specialties the way you like them.
- Toast to your taste automatically—light, dark, or any shade in between.

\$200 REBATE

**Instant Extra Power
at the Touch of a Button**

\$16⁴⁹



Model M74

- Instant extra power and speed at the touch of a button to help mix difficult heavy batters. Momentary extra power and speed without changing basic speed setting.
- Variable speed 140 watt motor, dial 10 listed speeds or any speed in between.

\$200 REBATE

**Deluxe
Can Opener/
Knife Sharpener**

\$12⁸⁹

**HANDY 2 IN 1
APPLIANCE**

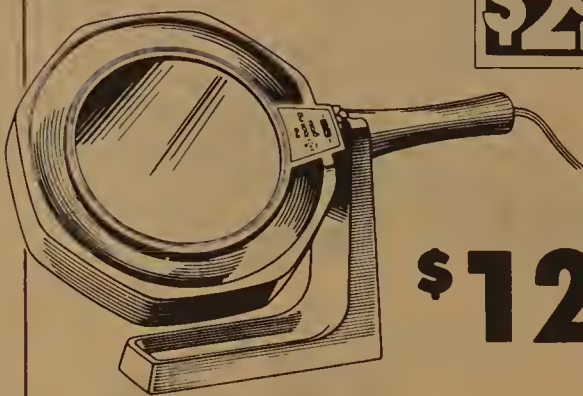


Model EC33/
3603

- Combination can opener and knife sharpener
- "Hands Free" operation
- "Easy Clean" removable cutting assembly
- Cord Storage keeps excess cord off counter

\$200 REBATE

THE LOOKING GLASS



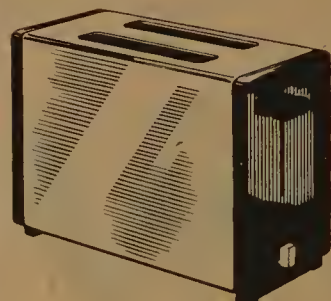
\$12¹⁹

\$200 REBATE

- The Looking Glass from General Electric, Model IM-4
- A 3 in 1 lighted mirror . . . stands on shelf, vanity or counter . . . handle for holding mirror too . . . hangs on wall.

**2-SLICE
AUTOMATIC
TOASTER**

\$12⁹⁹



\$200 REBATE

T-17/3207-012
Toast to please every member of your family — Toast selector light to dark
Makes a Great Gift Too!



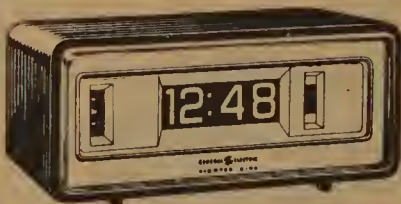
\$12⁴⁹

Model 8132K/8132-412

- The electronic-styled readout comes with lighted dial and GE Snooz-Alarm® clock repeating alarm features.

\$200 REBATE

Ideal gift any time of year.



\$200 REBATE

\$9⁷⁹

Model 8127-310

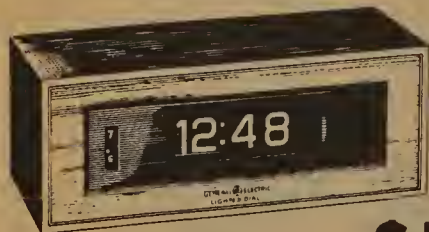
- Large numerals seen at a glance.
- Quiet, accurate GE movement.



\$12⁹⁹

- GE ChronoTel™ digital alarm clock that wakes you again and again, plus tells time in the dark. Model 8131-403.

\$200 REBATE

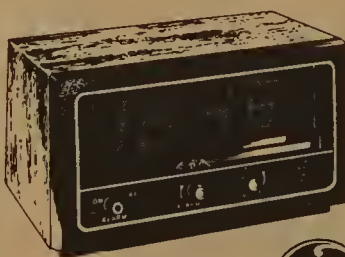


\$11²⁹

Model 8137

- GE ChronoTel™ digital alarm clock that compliments table, desk or night stand.

\$200 REBATE



\$200 REBATE

Model 8138-603

\$15³⁹

Bright-dim switch on the back to control intensity of lighted digits



\$200 REBATE



\$12⁹⁹

- GE Digital alarm clock Model 8141-403.
- Lighted dial makes night time viewing easier.

**We will match
any advertised
price**

**Employee Store
Hours:
MONDAY - FRIDAY
11:00 A.M. - 5:30 P.M.**

**Full Warranty
Housewares - 1 Yr.
Audio - 90 Days**



Going right to the source

GIVING CREDIT WHERE IT'S DUE is a challenging communication assignment when recognition covers the broad-based, complex profession of engineering. National Engineers Week will be observed February 20-26. To determine the best way to provide a meaningful salute to the contributions and talents of engineers here, Employee & Community Relations Operation employees Bill McShain and Dick Knoph met recently with a panel of local engineers who volunteered to help in publicity planning. From left are: Bob Leach, General Purpose Motor Department; Jim Stewart, Specialty Motor Department; McShain; Len Burt, Specialty Transformer Products Section; Knoph; and Don Ewing, Appliance Components Support Operation.

It's tax time . . .

Note change in 'sick pay exclusion'

Should Weekly Sickness and Accident payments received in 1976 be included as taxable income when you prepare your Federal Income Tax return? GE tax specialists say "yes."

The Federal "sick pay exclusion" which used to apply to certain Weekly Sickness and Accident (S&A) benefits was repealed effective January 1, 1976, by the Tax Reform Act of 1976.

General Electric employees—except for those in California, New Jersey and New York—should include all Weekly S&A payments as part of gross income on their Federal Income Tax returns. The Federal tax law requires such reporting because the Weekly S&A benefits are entirely paid by GE. In the three states that are exceptions, employees make a small contribution. In 1976, however, General

Electric paid 92 percent (California), 93 percent (New Jersey) and 99 percent (New York) in benefits. In those states employees should report the percentage of the Weekly S&A payments paid by the company.

If you received S&A payments



IN THE DARK over what to do and what not to do on your Federal income Tax return? If you received Weekly Sickness and Accident payments from GE in 1976, they **must** be included as taxable income.

in 1976 that should be reported as part of the tax return on which you're now working, you won't find them shown on your W-2 form, and they were not subject to withholding. Tax specialists suggest you refer back to your own record of such S&A payments for last year in order to report them. Include them in your return under "wages, salaries, tips, and other employee compensation" by adding the payments to the amount shown on your W-2 form.

One piece of advice for the future from the tax specialists is this:

If you received a substantial amount of Weekly S&A benefits in any year, you should make sure the tax on it is available at tax payment time by putting money aside or by increasing the amount being withheld from pay for Federal Income Tax.



Suggesters score twice: awards, then gifts

IT ALL STARTED WITH GOOD IDEAS! Ten employees from Area Services, a part of the Appliance Components Support Operation, became lucky winners of General Electric gifts in the second half of the 1976 Suggestion Bonus Program. Each of the prize recipients had to have at least one adopted suggestion to his or her name during the period of July 1 to December 31, 1976, to be eligible for the bonus award drawing, held recently. With their GE gifts are, standing from left: **Steve Longenberger**, Broadway; **Paul Perry**, Winter Street; **Forrest Shelburne**, Taylor Street; **John Freehill**, Winter Street; **Duane Miller**, Broadway; **Terry Dorman**, Broadway; **Walter Cook**, Broadway; and **Steve Tarlton**, Broadway. Seated are winners **Dave Thomas**, Taylor Street, and **Dorothy Love**, Broadway.

Elex putting best feet forward

Get set for a dance to please almost every musical taste!

"Buttons & Bows" is the name chosen by the Elex Club for its big round and square dance coming soon.

Open to all employees and retirees, regardless of Elex membership, plus their guests, the dance will be held in Shiloh West Hall, 3127 Carroll Rd., on Saturday, February 26, from 9 p.m. to 1 a.m. The Hall is located on Carroll Road, off Highway 3, about six miles north of the U.S. 30 Bypass.

Three hundred tickets are currently being sold by Elex "contact girls" and the Elex Club office (Bldg. 18-3, Ext. 3555) on a first-come, first-served basis. The cost per person is only \$4, which includes the evening's entertainment, sandwiches, snacks, beer, and beverage set-ups.

"Round" dance music will be provided by The Starlighters, while "Square" dances will be called by Elaine Felger.



GETTING IN PRACTICE for the Elex Club "Buttons & Bows" round and square dance later this month are Elex Club president Helen Thieme, Specialty Motor, Taylor Street; and her husband Floyd, General Purpose Motor, Winter Street. Although the Thiemes are in their square-dancing outfits here, they remind everyone planning to attend the Elex dance that dress will be semi-formal.

All employees receiving special Supplement to Savings & Security Program Prospectus

Fort Wayne GE employees today have been receiving a special Supplement to the Prospectus for the Savings & Security Program. It covers events of significance to program participants and to those who are considering participation. S&S Program participants are urged to read the Supplement and file it with the 1976 Prospectus which was dated April 27 of last year.

Highlighted in the Prospectus Supplement is the fact that, effective January 1, 1977, Trustees for General Electric S&S Program Mutual Fund have contracted with the Capital Guardian Trust Company, Los Angeles, to act as Advisor to the Fund along with Morgan Guaranty Trust Company, which previously provided such services exclusively. The current assets of the GE Savings & Security Program Mutual Fund rank it 27th in size among all mutual funds.

Summary Annual Report coming next week repeats some earlier data, but it's required

Next week all General Electric employees will receive a copy of "Summary Annual Reports—1975 for Funded-Insured GE Employee Benefit Plans."

Some employees may ask why this Report is being distributed, pointing out that the information is for 1975 and some was reported in the GE NEWS last year.

The recent Employee Retirement Income Security Act of 1974 requires that all companies issue this kind of information for 1975 at this time. GE has issued Reports on major plans for many years, although not in the format that will be distributed next week. The cost of preparing and issuing these ERISA-required Reports to employees is born entirely by the company. A similar Report for 1976 benefit plan operations will be issued later in the year.

This action enables the Trustees to diversify the fund management.

The Trustees will allocate the money received by the Fund after January 1, 1977, among the Advisors. It is the Trustees present intention that, for the immediate future, "new money" going into the Fund will be managed by Capital Guardian, and that Morgan Guaranty will continue to manage the Mutual Fund assets accumulated over the years through December 31, 1976. The investment results of both Capital Guardian and Morgan Guaranty will be combined on a daily basis to arrive at a single Fund Unit price.

Other items in the Supplement cover changes in membership of some S&SP administrative groups and recent developments in GE.



FORT WAYNE

NEWS

VOL. 59 NO. 5

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain

Communication Manager

Dick Knoph, Editor

Rex Mericle, Chief Photographer

*ADLETS

RIDE WANTED

McKINNEY-Wayne Trace to Taylor,
1st. 447-4234.

FOR SALE

SNOW tires (2), J78-15 on '71 H.D. Buick whls., low ml. 447-3457 aft.

CORNET, Conn, w-case, ex. cond., \$125. 432-3274.

'74 PORSCHE 914, 5-spd., AM-FM, \$4500. 483-4231.

DAVENPORT, new, 80", rust, scotchguard, reasbl. 447-1376.

OLD antique tables, rep. to refinished, round & square. 483-8874.

WOOD lathe, Sears, 12x48, \$25. 432-6786.

LADIES winter coat, sz. 10, worn one season, cheap. 483-4673.

MACHINIST tools & boxes, good cond. 426-5003.

RANGE, elec., 30" wide, good for cottage or apt. 636-7264 Alblon.

FIREPLACE screen, very good cond. \$45. 424-7283.

APPALOOSAS, show quality, 3 yr. mare & 2-yr. colt. 639-3565 Poe.

(Please Turn to Page 4)

Lots of wise quacks as Ducks flew away with paddlers' honor

The GE Table Tennis team calling itself the "Ducks" took this season's league trophy at the GE Club. Team members were Bob Reitdorf, Frank Avila, Dale Yoder and Paul Yentes.

Final league standings were: Ducks, 5.35; Chickens, 4.71; Buzzards, 4.25; Geese, 2.71; and Turkeys, 2.50.

The high scorers for the season were: Bob Reitdorf, 12-0; Ron Nelson, 9-4; Paul Yentes, 11-3; and Dale Yoder, 10-3.



Scoreboard by Pat Ebetino

Due to bad weather the basketball games which were scheduled for January 27 were postponed until a later date. For the games that were played, however, the action went like this:

The Wire Mill started things off with a come-from-behind victory over the Shooters. The Mill trailed most of the game, but managed to pull in front in the final four minutes of play to claim a 62-57 win. Bob Gerber paced the attack for the victors with 18 points, and Dick Baughman helped the cause by netting 15 more. Art Keating led the Shooters with 14 points, and Al Krutzman was on hand to sink an additional 12.

The Superstars had little trouble beating Specialty Transformer 108-64. James Moore had the hot hand for the Stars and scored 31 points, while Jim Whitt was close behind with 30. Rusty Patterson fired in 20 points for the Transformer team, joined by Duane Karnes, who chipped in another 16.

The final game put Decatur against the Old Timers; Decatur took it 91-72. Duane Braun and Steve McBride shared scoring honors with 21 points each for the winners. Jerry Mattix, Eldon Schoch and Dave Reece led a balanced attack with 16 apiece for the losing team.

Sweeten a Saturday

A special free Bingo with a "Be My Valentine" theme comes to the GE Club tomorrow, Saturday, February 12, at 7:30 p.m. It's open to all employees, retirees and their families.



RETIREMENT REFLECTIONS Plans of Pensioners Take Shape

ERVIN BECKER, 36 years' service

BEGAN 1940

Motor Generator Dept.

Finish weld

RETIRED FEBRUARY 1977

Appliance Components Support Operation at Winter Street

Combination steel worker

PLANS: "Catch up on fishing; some travel."

HOWARD BEERY, 36 years' service

BEGAN 1940

Fractional Horsepower Motor Dept.

Punch press operator

RETIRED JANUARY 1977

General Purpose Motor Dept. at Winter Street

Punch press operator

PLANS: "Golf, fish and travel."

AL BIERBAUM, 36 years' service

BEGAN 1940

Specialty Transformer Dept.

Stock small lap cores

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Taylor Street

Lathe operator

PLANS: "Enjoy a trip to Florida."

LEONARD BRESLER, 41 years' service

BEGAN 1935

Air Conditioning Dept. at Winter Street

Helper

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Broadway

Shell making

PLANS: "Just enjoy it."

LLOYD BROWN, 45 years' service

BEGAN 1931

Specialty Transformer Dept.

Tester

RETIRED FEBRUARY 1977

Specialty Transformer Products Section

Machine operator

PLANS: "Pursue a woodworking hobby."

DOROTHY CRIST, 34 years' service

BEGAN 1942

Fractional Horsepower Motor Dept.

Inspector

RETIRED FEBRUARY 1977

Appliance Components Business Division

finance operation

Benefits clerk

PLANS: "Do some traveling."



Sale extended

Quality tools offered at discount

A recent offer to buy quality hand tools at affordable prices was so popular that the savings special is being continued through February 25. The GE Factory Service facility, 4632 Newwaygo Rd., is selling a complete 98-piece tool set for only \$95.90 (retail value, \$169.95)! Similar discounts are available on individual tools and smaller tool sets. Each tool is "satisfaction guaranteed" by GE. Call 484-9005 for details.



Alley Chat by Connie Houser

Although the only record that was broken was the weather, three men still managed to capture the bowling spotlight for fine series of 600 or more. John Keith of the Apparatus league and Richard Frede of the Emmaus Married Couples league fancied 628 series each for a first-place tie. Richard's grand scores were 232, 214 and 182. That 232 also netted him third place for high game of the week. John's outstanding performance was the result of great 228, 221 and 179 games. Small Motor league was pleased by Carl Brandt's display of foot-stomping. This time Carl wasn't square dancing, however. He was jumping for joy at his 614 series to clinch second high series of the week for the men! I wonder if those high winds had any influence on the way these bowlers' pins fell?

The Sunday Sandbaggers were happy to see Dave Myers grasp first place for high game of the week when he gave the pins a spin for a dazzling 257! Second place went to Chick Morkoetter of the Friday Nite Taylor Street league when he bulldozed a sound 238.

Good results also were reported by: Arlen Patten, 225; Ed Koontz, 224; Ed Fischer and Don Saylor, 221; Darwin Stanley, 220; Wayne Arnett, 217; Walt Rieger and Ray Fischbach, 215 (word has it that Ray's 215 cannot be verified; apparently, he was keeping his own score); Richard Evans and Harold Baker, 214; Paul Perry, Paul Motter and Jerry Shatzer, 213; and Dave Knepple, 211. Dave, thanks for that little tip on Ray.

The GE Club's "Scotch Doubles" Tournament is under way during most of this month. Under the rules of this entertaining event, each entrant bowls three games (a total of six games per team) and takes turns on each frame with his or her partner. If a player scores seven on the first ball, for example, it's up to the teammate to pick up the spare with the second ball of the frame.

Second high game of the week resulted in a tie for Jane Fischer of the Jack & Jill league and Lil Rector of the Monday Nite Ladies league when they each hit the target for 189.

Other good games went to: Louise Young, 188; Carol Meads, Sue Smyser and Ann Arnett, 187; and Fran Huth, 184.

Grouping the Senior Citizens' Thursday and Friday leagues, we have Alice Berry on top for the women with a 522 series, which included resounding scores of 190, 181 and 151. High games for the women went to Florence Byers, who sparked a 192, and Lucille Sasser, who earned a 183. For the men, Mardo Tobias was the number-one hitter with a 235, and Bruce Kimer rolled in second with a 213.

Still time to bowl in tourney

The GE Club's "Scotch Doubles" Tournament is under way during most of this month. Under the rules of this entertaining event, each entrant bowls three games (a total of six games per team) and takes turns on each frame with his or her partner. If a player scores seven on the first ball, for example, it's up to the teammate to pick up the spare with the second ball of the frame.

Teams can consist of a man and woman, two men, or two women. This is a handicap tournament, and cash prizes and trophies will be awarded. Pick up a copy of complete entry regulations and tournament dates at the GE Club, or call Ext. 2042 for information.

*ADLETS

(Continued from Page 3)

'70 FORD XL, 67,000 miles, PS, PB, auto., 1-owner. 484-4391.

HOUSE, 2 bdrm., fenced, all gas needs work. 5328 Webster. 747-5677.

'70 FORD, 3/4 ton, 55,000 mi., 30" cap, ex. cond. 432-1248.

MAPLE double bed frame. 447-2087.

GE DRYER, \$40. 671 Huffman St., 424-2946.

R.A. SAW, bricks, 135 gal. fibrgls. fuel storage tank. 592-7279 Dctr.

CHAIRS (2), good cond. Bowling ball & bag. 745-3140.

'62 SCOUT, 4x4, 4-whl. drive, good cond. 248-8234 Col. City.

WATER heater, 6 gal., glass lined, \$50. 834-4856 Warsaw.

RUG, green, oval, 7'x11', grn. 3 cushion davenport. 747-2271.

STEREO console, pecan wood. 422-5296.

PUPS, sable, male Pekingese, ex. nice. 337-5559 St. Joe.

'69 MONTEGO, 4-dr., pwr., well cared for, very reasbl. 745-7082.

CHORD organ, Hammond, Piper, make offer. 447-9928.

STEREO console, AM-FM, 8-tr. player, ex. cond., \$175. 482-1278 aft. 6.

DESK, roll-top; stereo cab., \$25; old console radio, \$10. 483-4076.

DOBERMAN, full-bl. female, all shots, housebr. 693-9605 C'busco.

RANGE, 30", gas, cont. clean oven, like new, \$150. 489-6000.

CRIB, portable, used once, like new. 425-0062.

SNOW blade for an 8 h.p. Simplicity, \$50. 672-2900 Rnk.

SHEPHERD mix, 2-yr. old, male, has shots, good watchdog. 747-2838.

SEWING machine, Singer, port. w-case, \$40. 485-2111.

'76 CHEVETTE, 8,500 miles, AM-FM, stereo radio. 281-2392 Corunna.

STEREO, 60", w-radio. \$45. New elec. range, \$150. 745-1069.

REFRIG. w-auto. icemaker & 16 gal. beer tap bit. in. 485-2532.

ICE skates, girl's, white, sz. 5, \$9. 486-2535.

FREE

REFRIG. CAB. for storage, elec. parts gone. 432-1442.

TO good country home, Beagle, 1 1/2 yrs. old, male. 672-3447 Rnk.

COLLIE, 4-yrs. old, to good home. 485-9363.

WANTED

BOY'S clothes, sz. 6-7, reas. 672-3782.

CARBURETOR for 1900 cc Opel. 747-4304.

TRAINS, Lionel & American Flyer. 724-4086 Dctr.

TIRES (2) 16" in good cond., reasbl. 637-3853 Hnfrtn.

CHAIR CANING. 439-4106.

JON BOAT w-or w-out motor & trailer. 744-1449.

HIGH CHAIR. 747-5487 aft. 4.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, notional origin or sex.

Name _____

Address _____ City _____

Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in noway connected with any business venture.

Signature _____

FORT WAYNE



NEWS

FEBRUARY 18, 1977

ENGINEERING

... KEY TO THE FUTURE

Next week is a particularly appropriate time to think back-- look around -- gaze ahead -- and reflect on the needs of people.

Since the beginnings of their development, societies have depended on special skills to insure a better world for new generations. Standards of living continue to improve, and still, civilization holds fast to the promise of a greater future for its children.

The dependency on these special skills, meanwhile, not only remains, but grows along with each new hope.

The skills that are needed belong to engineers. Through the creativity and practical knowledge of these professionals, today's dreams can become tomorrow's realities.

National Engineers Week is February 20-26. Saluting the far-reaching contributions of men and women in this technical field, the theme of the 1977 observance is "Engineering: Key to the Future."

Featured on this page are two registered professional engineers and an engineer-to-be. Their interest in engineering, including schooling to prepare them for their careers, spans a half-century. Representative of a concerned group of hard-working individuals, they help demonstrate that engineers always have been, are, and continue to be involved in meeting the needs of the years ahead.

DON MOHRMAN --

Insure health of employees, business, community

Don Mohrman is program manager of OSHA (Occupational Safety & Health Administration), energy and environmental systems for the strategic planning operation of the Appliance Components Business Division, headquartered here. His job was created last year to respond to the growing social, legal and business requirements expressed by these areas of concern. Receiving a degree in chemistry from the University of Illinois, he joined General Electric in 1950, immediately following graduation. He is a registered professional engineer in both Indiana and Illinois.

"It would be hard to even visualize efficiency in this job without an engineering background," Don says.

"Especially in OSHA and EPA (Environmental Protection Agency) compliance standards, the

company has to spend money without expecting a significant, if any, payback," he notes. "Only through the efforts of our engineers can we determine the best possible ways to answer immediate and potential concerns. Then it's up to me to help identify the bottlenecks involved and follow through to see they get corrected."

Although the job is designed to treat safety, energy and environmental activities equally, one area can overshadow the others under emergency conditions. Energy, for example, received almost all of GE's attention during the past few weeks because of natural gas curtailments and alternate fuel sourcing. "About 95 percent of my time last week was spent working on energy supplies for next winter," Don explains. "The utility companies expect another

colder-than-usual season in 1977-78, and we're assuming that we'll have to rely on alternate fuels to an even greater extent than we did this month.

"Just as measures to promote safety and preserve the environment are products of engineers, successful energy conversion and conservation work here is the result of engineering geared to meet the needs of the future," he says.

JOAN SUSDORF --

Pursue career that helps 'improve human life'

Joan Susdorf is a freshman at the Indiana University — Purdue campus at Fort Wayne. Carrying a "straight-A" grade average to date, the 19-year-old student is no stranger to her major course of study — engineering. Her father Bob is manager of engineering for the Broadway operation of the General Purpose Motor Department.

"I always liked math and science in high school, and engineering seems to be a constructive application to combine those interests," Joan observes. "I'm taking only basic engineering courses now, and then by my sophomore year I have to choose which field of engineering I want as a major."

At the present time, Joan says she'd like to explore bio-medical engineering as a career. "It would probably get me involved in the development of hospital and medical laboratory testing equipment," she notes. "I'd like to work on something that would help improve human life — make it longer and make the quality of it better. I also thought about doing pharmaceutical work, but the engineering profession seems to offer a person more variety and greater opportunities."

When Joan faced the "what-do-I-want-to-do-with-my-life" stage of her education at Snider High School, she attended a "Unique

Week" there. Guest speakers from the Fort Wayne community talked to young men and women about various career prospects for the future. One visitor who spoke about engineering was retired General Electric employee Ted Ross (featured in the

article above). "Also, Dad introduced me to several people from GE who helped give me an impression of different types of engineering work," Joan adds.

"I think there's a big role an engineer can play in helping people find the right answers."



TED ROSS: Steer advancements in directions that benefit society.



JOAN SUSDORF: Engineering work promises variety and opportunity.



DON MOHRMAN: Engineers help determine how to answer concerns.

Technical courses with 'grass-roots' direction help update engineering skills here

"Continuing education is essential for good technological health in the engineering community, but we've got to help each other. This is a grass-roots sort of thing — taught by GE engineers for GE engineers." That's how Clovis Linkous,

manager of the Applied Research & Development Laboratory and supporter of In-House Technical Courses for Engineers, describes the rationale behind the three-year, four-days-a-week program to help engineering professionals sharpen their skills.

Working on it with him is Bob Leach, a design engineer in the General Purpose Motor Department and education committee chairman for the Fort Wayne Association of GE Engineers (FWAGEE). Leach adds, "It's easy to lose track of things changing around you. This is an opportunity to update knowledge in the field or branch into other areas. Among the many engineers working here, we have the expert talent to help us do it."



BOB LEACH AND CLOVIS LINKOUS, believers in technical skills.

GENERAL ELECTRIC SEES GREAT CHALLENGES AHEAD FOR THE NATION'S ENGINEERS.

General Electric is completely in accord with the theme of the 1977 National Engineers Week.

A brief look at the history of this great nation's growth makes it evident that engineering does indeed hold the key to its future.

Consider the contributions engineering has made to energy, transportation and communication since the days when America first began to realize its potential strength.

Consider the countless engineering contributions of products and services which have made our country the most productive of all industrial nations in the world.

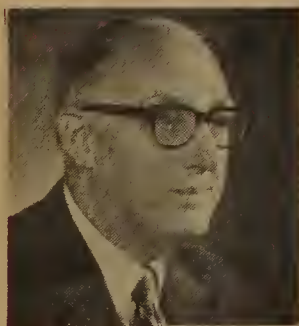
General Electric is proud of the part its engineers, in all their roles in the Company, have played in these enormous accomplishments.

Today and tomorrow present us with new and complex problems which sophisticated engineering, by dedicated engineers, alone can solve.



N-HOUSE TECHNICAL EDUCATION PROGRAM COURSES last week offered engineers here an opportunity to enhance and update their skills in, clockwise from left: "Vibrations IV," the final stage of a course including modes and resonance of sound vibrations, taught by **Bob McGregor**, noise and vibration development engineer, right; "Electrical Machinery Theory I," the first of a three-part course taught by **John Oldenkamp**, electromagnetics and computer applications senior research engineer, right; "Introduction to Mini-Microcomputers," taught by **Floyd Wright**, electromagnetics research engineer; and "Insulating Materials," taught by **Ron Nelson**, materials laboratory manager, second from right. Nelson was joined in this class session by guest lecturer Hill Richardson, systems engineering advanced development engineer, shown speaking to a group of GE engineers.

Key to the future...engineering. This I believe!



Charles E. Reed

Charles E. Reed
Senior Vice President
Corporate Technology Staff

GENERAL  ELECTRIC

Still another engineering focus worthy of attention: quality control



A WELCOME BEFORE THE WELCOME. Gathered for the 1977 technical conference of the Administrative Applications Division of the American Society of Quality Control, Northeastern Indiana Section, **in inset** from left are: Fort Wayne Mayor Robert Armstrong; Orde Weaver, president of the American Society of Quality Control; Doris Garr, chairman of the women's program at the conference; and George Ridge, conference chairman. The latter two officials at the meeting last week are employees of the General Purpose Motor Department here. Weaver is director of quality control for the Phillips Petroleum Company Chemical Group in Bartlesville, Okla. Held in Fort Wayne at the Imperial House Motel on February 11-12, the conference was opened with a welcoming address by Mayor Armstrong. **At right**, GPM quality control engineer Ridge extends the society's reciprocal welcome to the head city official. Mayor Armstrong had proclaimed February 6-12 Quality Control Week in Fort Wayne.

FORT WAYNE
 **NEWS**

VOL. 59 NO. 6

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

RETIREMENT REFLECTIONS

Plans of Pensioners Take Shape



G. ROBERT CROSLY, 36 years' service

BEGAN 1940

Fractional Horsepower Motor Dept.
Assembler

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Taylor Street
Die cast machine operator

PLANS: "See son and daughter on West coast."



LLOYD GOODWIN, 34 years' service

BEGAN 1942

Supercharger Dept.
Pock cortons

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Winter Street
Drill press operator

PLANS: "Fish, travel, golf; take each day as it comes."



DOROTHY FAULKNER, 30 years' service

BEGAN 1947

Fractional Horsepower Motor Dept.
Coil placer

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Taylor Street
General clerk

PLANS: "Take care of house and church activities."



WALTER JORDAN, 22 years' service

BEGAN 1954

Taylor Street Wire Mill
Respooler

RETIRED FEBRUARY 1977

Specialty Transformer Products Section
Stockkeeper

PLANS: "Travel two months, then play it by ear."



DOROTHY MABLE, 33 years' service

BEGAN 1943

Specialty Transformer Business Dept.
Coil winder

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Broadway
Coil taper

PLANS: "Travel and fish."



GEORGE MARSCHAND, 34 years' service

BEGAN 1942

Fractional Horsepower Motor Dept.
Screw Machine operator

RETIRED FEBRUARY 1977

General Purpose Motor Dept. at Taylor Street
Lathe operator

PLANS: "Spend time between the farm and the lake."



CARL MILLER, 41 years' service

BEGAN 1935

Fractional Horsepower Motor Dept.
Messenger

RETIRED FEBRUARY 1977

Employee & Community Relations Operation
GE Club bowling alley attendant

PLANS: "Do whatever, whenever I want to."



Fellowship highlights Retirees' Day reunion

"A goodly crowd of 167 enjoyed a period of most friendly fellowship," John Lare reported in a recent letter to the GE NEWS office. As chairman of the Fort Wayne GE Florida Retirees' Day Annual Reunion, held February 5 in Clearwater, he wrote: "While the attendance was a little less than last year (our weather here, like yours, has not been the most favorable), the spirit of those present made up for the deficiency in numbers."

Plans were also finalized there for next year's get-together, he added. Hubert Myers will head the event; Ralph Clark and Herbert Fuhrman will co-chair the activity. Retirees have agreed to reserve February 4, 1978, as the date for the next Florida Reunion.

Credit Union meets tomorrow

The Fort Wayne GE Employees Federal Credit Union will hold its Annual Meeting tomorrow, Saturday, February 19, at 1:30 p.m. in the GE Club auditorium. All Credit Union members are invited and urged to attend. Officers for the new year will be elected, annual reports will be reviewed, and cash door prizes will be awarded.

Payroll taxes --

General Electric pays them, too

It's that time of year again, and checking W-2 forms for tax purposes can't help but remind employees that they're paying more to help build good retirement incomes through Social Security. General Electric men and women aren't alone, however — the company's payments have gone up, too.

Not only does GE match employees' contributions to Social Security, but it foots the entire bill for unemployment compensation taxes, which are also based on payroll. It would be nice if these layoff benefits were never needed — but they're there when employees have to depend on them. Payroll taxes like Social Security and unemployment compensation, while helpful to employees, do represent a cost of doing business.

The company's tax on Social Security that helps contribute to employees' total retirement incomes has increased, just as it has for people working here.

In 1976 GE paid 5.85 percent on each employee's earnings up to a maximum of \$15,300. If a person earned that maximum, GE paid the same as he or she did — \$895.05. In 1977 the maximum taxable earnings level rose to \$16,500. By this time next year, if an individual earned that maximum, he will have paid \$965.25 — and GE will have matched it.

This year employers like General Electric, who pay the

entire cost of unemployment compensation (there is no employee tax), are being faced with appreciably higher federal and state unemployment compensation taxes. The increases are called for because of more and higher benefits being paid in past years. The federal unemployment compensation tax, which pays for administering the program, went to 0.7 percent of the first \$4,200 of wages per employee in 1977 — up from 0.5 percent in 1976. This amounts to \$29.40 for each employee.

The much larger state unemployment taxes will go up because they pay for the bulk of the actual benefit payments. For example, in GE the state unemployment compensation taxes, figured in each state on the company's experience with unemployment, cost five to six times as much as the federal tax.

In Memory

JESS M. WASS, 1100 Pine Dr., Pampano Beach, Fla., died January 19. He retired in 1966 from the General Purpose Motor Department at Taylor Street.

FRED N. SHUTT, 214 South Ogden St., Ossian, Ind., died January 21. He retired in 1966 from the Specialty Motor Department.

LEE D. CROWELL, R.R. 1, Yoder, Ind., died January 22. He retired in 1971 from section 14 at Taylor Street.

PAUL G. GENSEL, 1216 Wefel St., Fort Wayne, died January 25. He retired in 1963 from the General Purpose Motor Department at Taylor Street.

ROBERT E. MUNGOVAN, Byron Health Center, Fort Wayne, died January 30. He retired in 1954 from Bldg. 31-2 at Broadway.

CLYDE WEAVER, 2805 Waynewood Dr., Fort Wayne, died January 30. He retired in 1954 from the DC Motor and Generator Department.

FLOYD C. LAGERMANN, 2702 Lynn St., Fort Wayne, died February 5. He retired in 1967 from the Winter Street plant.

Being seen company-wide



"HISTORY HOBBYIST" is how the January February 1977 issue of GE Monogram magazine describes Bob Gable, an elevator repairman in the Specialty Transformer Products Section. He's featured along with employees from other parts of the company in a special section of the publication devoted to people "working diligently to commemorate GE's illustrious past." Next year is GE's 100th anniversary! Watch for the Monogram in work areas here.

'Sherlock' is coming . . .

Save on tickets? 'It's elementary!'

The fascinating detective work of "Sherlock Holmes" comes to life on the Scottish Rite Auditorium stage Thursday, March 24, at 8 p.m., and General Electric employees, retirees and their families can enjoy the show at special discount savings.

Regular prices for tickets to this single performance are \$7.50, \$6.50 and \$5.50 (limited line of audience viewing). By using the coupon printed below, GE people can reserve these same seats at a \$2 savings of just \$5.50, \$4.50 and \$3.50!

The touring company version of the London and New York hit melodrama will play in Fort Wayne with veteran stage-television-movie star Kurt Kasznar in the role of the infamous Professor Moriarty. Talented John Michalski portrays the sharp-witted Holmes. This exciting play has been hailed as "miraculous" by New York Times critic Clive Barnes, and is sure to provide an evening of memorable entertainment for the entire family.

Tickets may be ordered by mail or purchased at the Memorial Coliseum's Parnell Avenue ticket office (open 10 a.m. to 6 p.m., Monday through Friday). Theater-goers making reservations in person at the Coliseum are advised that checks are not accepted.



SHERLOCK HOLMES puts exciting melodrama into a Thursday evening. GE people can see it at a discount.

General Electric 'Sherlock Holmes' Discount Ticket Order

NAME _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

_____ number of tickets at (check one) ☐ \$5.50 ☐ \$4.50 ☐ \$3.50

Total amount of remittance \$ _____

Mail to: Doorway Promotions, Box 5157, Fort Wayne, Ind. 46805 (enclose a stamped, self-addressed return envelope); or take coupon to Memorial Coliseum ticket office. No telephone reservations.

Elex plans active March agenda

When March finally arrives, springtime (hopefully) can't be far away. Elex members next month can celebrate the season with flowers at a luncheon program or take their minds off winter as they enter the thoughts of a mental gymnast and master showman at a special supper program. Here's the list of upcoming events:

- March 2: Executive Board meets; GE Club Trophy Room, 1 p.m.
- March 2: Elex education tour of the Cathedral of the Immaculate Conception, Calhoun and Lewis Streets, 7:30 p.m.
- March 7: Partizan Chapter board meets; Lucky Steer Restaurant, 2912 Getz Rd.; 11:30 a.m.
- March 7: Elex Executive Committee meets; Bldg. 18-3 conference room; 4:45 p.m.
- March 8: Slide presentation and Neo-Press demonstration by Juanita Boyd; Photographic Services, Inc., 2606½ Lower Huntington Rd.; 7:30 p.m. Attendance by reservations only.
- March 9: Pen-El Chapter social meeting; YWCA; 1 p.m.
- March 14: Elex supper program — open to guests or "bosses" of Elex members; entertainment by mentalist-humorist Jack Pyle (see accompanying article below); Shiloh West Hall, 3127 Carroll Rd.; cash bar at 5:45 p.m. precedes dinner at 6:45 p.m.; \$4 each.
- March 15: Partizan Chapter social meeting; Georgetown Square Library, 6606 East State Blvd.; 12:30 p.m.
- March 15: Elex education tour of St. Francis College; 2701 Spring St.; 7:30 p.m.
- March 16: El-Par Chapter installation banquet; Al's Restaurant Banquet Room, 2519 Lower Huntington Rd.; noon.
- March 17: Elex luncheon program; entertainment by Bob Wiethalter, County Squire Florist (see accompanying article below); Lester's Party Room, 1502 Bluffton Rd.; \$3.50 each.
- March 21: Slide presentation and education tour of the Lutheran Home, 6701 South Anthony Blvd.; 7 p.m.
- March 22: Elex Executive Board meets; Bldg. 18-1 conference room; 7:30 p.m.
- March 23: El-Par Chapter board meets; Senior Town Apartment Recreation Center, 2202 Senior Dr.; 10 a.m.
- March 28: Honor-Ettes Chapter social meeting; Salem United Church of Christ Hall, 2401 Lake Ave., 1 p.m.
- March 28: Elex education tour of Old World Gifts antique store; 3509 Broadway; 7:30 p.m. Attendance by reservations only.

All a matter of mind over mums

Elex members and their "bosses" can meet "the man you would most like to invite to dinner," according to a review in The New York Times. Where? Where else? He's the banquet entertainer for the club's supper program March 14.

Jack Pyle will take the Elex

audience on "a journey into the fascinating world of mentalism," his credentials note. Billed as "a graduate engineer who never got around to building a bridge," this mentalist-humorist has been called a "master showman" in the art of extra-sensory perception, thought control, telepathy, precognition, and other mind-boggling displays of mental gymnastics.

Supper program reservations must be made by March 8.

Also on next month's agenda of activities is the Elex Club St. Patrick's Day luncheon program March 17 for members and guests. The featured speaker will be Bob Wiethalter, whose floral expertise has earned designer-of-the-year recognition for the Midwestern U.S. He'll discuss how he helped decorate the White House for Christmas 1975, as well as demonstrate flower arranging. Attendance prizes will be awarded.

Luncheon program reservations are due March 10.



JACK PYLE, big Elex entertainment to "keep in mind" for March 14.



Alley Chat by Connie Houser

We tried to tell Dave: "You don't have to be a star to be in our show" at the GE Club. Apparently he didn't believe us. When the curtain went up for the Hermetic league last week, **Dave Uncapher** stepped out on stage and gave one of his best performances ever! The one-and-only leading man for high series, he fancied a grand 617 total, which included solid scores of 223, 222 and 172. Dave's 223 netted him second high game of the week, too. Bravo!

The GE Office league won all the Oscars for producing three superstars of its own. **Percy Moore** clinched high game of the week with a sound 232. Co-stars **Harold Baker** and **Al Rowe** stole the show for third place with a tie when they gave the pins a spin for 221 each. Let's have a big hand for GE Office!

Other good reviews went to: **Tom Bains**, 217; **Ralph Hill**, 213; and **Harry Reed** and **Jon Householder**, 211. Nice show!

The Monday Nite Ladies league applauded **Lill Rector** when she rolled a fine 188 game for her fans this week.

Also in the spotlight, but upstaged in last week's column by space limitations in the GE NEWS, was the Tuesday Afternoon Ladies league at its best. They won the honors of both first high series and high game for the women. **Janle Fisher** was right on her mark and took a bow for a super 506 series, which included good scores of 181, 172 and 153. **Cheryl Wagers'** appearance earned high game last week with a show-stopping 199!

The Senior Citizens league didn't need a dress rehearsal for their fine acts of accomplishment. For the women, **Earlene Macy** ended her routine with a great 197 game. For the men, **Cecil Tarney** was outstanding with a giant 218 score. **Scudder Chaney** was close behind with a crowd-pleasing game of 211.

A funny thing happened on the way to the score sheets. Everyone knows what a tie game between two teams does — the numbers split and each team earns a half-point. It happened to the Bombers and Sharkey's TV in the Taylor Street Friday Nite league last week, but to everyone's surprise the teams tied not one game — but two! Totals for the ties were 817 and 863. At least now they won't have to carry a half-point for the rest of the season.

And one final note: Next week is the last chance to sign up for the "Scotch Doubles" tournament in the GE Club. A few openings are still available. The big tournament runs through February 28.

Entertainment for pensioners 'in the cards'

The next Pensioners' Euchre Party in the GE Club will be played Tuesday, March 1. All GE retirees and their guests are

invited to join in the fun of this popular activity. Games begin promptly at 1 p.m. The cost is only \$1 per player.

Employees, retirees find interesting ways to 'Share the Skills'

Response is picking up in the new "Share the Skills" program for people wishing to learn, teach or participate in similar interests or activities.

By "matching interest coupons" clipped from recent issues of the GE NEWS, a cardiopulmonary resuscitation class has been formed. It will be taught by a certified Red Cross instructor on February 21, February 28 and March 7 in the Bldg. 18-1 conference room, 6 to 9 p.m. The only charge is 35 cents for two instruction booklets. There are still four openings for interested course participants; six have already enrolled.

Other interests shown have been by learners for Bridge and "ceramics made on a wheel." Anyone interested in teaching these subjects should write to Betty Glidewell, Bldg. 21. In addition, if arrangements can be made, a teacher may be available for typing and shorthand for either beginners or individuals who want to "brush up" on their skills. Interested learners should write to Betty for more information.



*ADLETS

RIDE WANTED

DECATUR to Taylor, 6:48 — 3:18, starting Feb. 28. 724-9781.
LOON LAKE to Broadway, 2nd tr. 691-2230 Col. City.

FOR SALE

TV, 21", B&W, ex. cond. 456-8300.
CENTURY, 19', 2 engines, trailer, \$100. 422-7154. a.m.
RANGE, elec., 30", good cond., \$30. 456-8827.
SPORTS coats, like new, XL, \$5 ea. Ladies boots, sz. 8. 485-0102.
'72 LTD, air, PS, PB, 46,000 mi. 747-7702.
MAPLE dining set & hutch, \$100; bookcase, \$25. 493-1325.
'70 FORD, 2-dr., PS, PB, auto., 1-owner, make offer. 484-4391.
DRAPES, avocado, satin, lined, 50x84, 75x84. 747-0742.
DETANGLER comb, like new, incl. case. 622-4618 Ossian.
STUDIO couch, like new, \$30. 483-4889.
'74 MONTE CARLO, loaded, A-1 cond., must sell. 543-2352 Biffn.
CHAIN saw, Homelite XL2, \$85. 489-3970.
DOG HOUSE, new. 422-4939.
GENERATOR, 5000 watts, has alternator. 447-1750.
BARBER shop equipment; exercise bike. 422-1828.
CHINA, 54 pc. set, wheat pattern, \$36. 483-2595.
'74 WHITE port. sewing mach., \$80. 749-0025.
SCHWINN, 10-spd., Varsity, 27", ex. cond. 484-1705.
TV, color, 23", wood console, works fine. 489-9169.
CAPS, baby afghans, blg afghans. 622-4407 Yoder.
'76 CHEV. van, 9,000 mi., show winner Interior, \$6500. 447-4612.
'73 LEMANS, auto., air, PS, PB. 493-1795.
MOVIE equip., super 8. White draw rods. Old lard cans. 485-1709.
CAMPER, Puma hardtop, fold-down, sleeps 6, ex. cond., \$400. 432-0993.

SNOW blade for 8 h.p. Simplicity, \$50. 672-2900 Rnk.
'64 BELAIR, 4-dr., 6, auto., 36,000 actual miles, \$700 firm. 456-5078.
'69 MOB. home, Pkwd., 12x60, furn., ex. cond., \$4950. 489-4759.
PEEKAPOOS & Pekingese, 6 wks. old. 337-5559 St. Joe.
WATER softener. 637-3306.
'69 WINDSOR, 12x60, 14' boat & motor, Jimmerson Lake. 456-7693.
POOL table, 4x8, "Knight", like new, accessories. 485-3504.
FIREPLACE, Sears, wall, electric, like new. 749-0039.
SOFA & chair, good cond., reas. 743-8474.
WALNUT drop leaf table & chairs, 3 extensions. 657-5130 Harlan.
NOVA SS, 3-spd. Hurst, extras. Reserve tank for truck. 672-3983.
PUPPIES, purebred Pomeranian. 432-5991.
SOFA, bl.-grn., Med. style, \$180.; chair, bl. uphol., \$45. 749-8835.
DUNCAN Phyfe DRS, 5 pc., extra nice table. 749-9476.
LARGE wooded lot, Southeast. 456-7846.
JET PUMP, 2", & stm. stl. screen, both for \$40. 432-3274.
SNOW tires, J78-15, mtd. on '71 Buick HD whls. 447-3457 aft. 6.
CHAIR, pink velvet upholstered. 747-2271.

WANTED

BOWMAR power supply, B-6380-1. 622-4229 aft. 4:30.
MATTRESS, ¾, innerspring, good cond. 483-0318.
GARAGE for camper trailer storage, NE, reas. 483-8404.
TRACTOR blade & mower, med. size. 747-0879.
SEWING for women. 485-4086.
FISHING boat, 14', alum. 483-3418.
ANTENNA, rotors, any cond., reas. 248-8234 Col. City.
PERSON or student to wash kitchen. 456-5344.
GUITAR & piano students, qual. for all levels. 748-8056.
WILL care for your child in my SW home, days only. 478-1029.
TRAINS Lionel & American Flyer. 724-4086 Dctr.

FOR RENT

APARTMENT, 4-room, near GE, unfurnished. 742-1447.
2 BDRM., carpet, lg. lot, good loc., Rnk., refer. required. 672-2094 Hntgtn.

FREE

WATER heater, elec., 40 gal., works good. 422-6657.

Return postage guaranteed
Address correction requested
MAIL, Inc.
641 Grawth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

46808
ST. WAINE IN
900 WERTHER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG., 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____

Business review held

STPS bounces back in '76



John Reynolds
(Product Section General Manager)

This time last year, there was considerable apprehension about our business, noted Specialty Transformer Products Section general manager John Reynolds as he prefaced the 1976 business review meeting in January. Operating results for 1975 fell short of expectations, and the section was in the midst of manpower adjustments. "At that time, despite the unsettling signs, it was my opinion that the only course of action available to us was to have confidence in ourselves and continue to do our level best in all aspects of our business," Reynolds noted. It turned out to be an appropriate strategy, for 1976 was a good year for the Specialty Transformer Products Section. "Everyone in this operation should feel a particularly strong sense of accomplishment, for through your efforts our business was turned around in 1976," the product general manager said.

Reynolds noted that although sales were slightly under budget, net income was better than expected and it exceeded the product section's commitment.

This was accomplished through careful attention to operating details. Productivity improvements were recorded by all segments of our work force. Citing multi-functional teamwork as the primary factor, Reynolds indicated that manufacturing losses had been reduced substantially.

As a further sign of improved efficiency, it was pointed out that costly inventory levels had been reduced by almost one-half without compromising customer service. "These positive results," he stated, "reflect well on all of our employees, for without their dedication and hard work, our achievements for the year 1976 could not have been realized."

Providing perspective for the coming year, Reynolds told the audience that sales are budgeted to be up slightly in 1977. The product section is committed to repeat last year's performance relative to net income.

Investment, innovation, employee cooperation needed

Repeating last year's performance will not be easily accomplished, but the product general manager expressed confidence that Specialty Transformer can succeed. "To realize our goals," he said, "major redesigns must be accomplished to offset increased operating costs over the next five years. Plans also call for significant capital investments to improve operating capabilities. Additionally, other investments must be made to develop and introduce new products that are responsive to customers' needs."

So, the challenge is there. "While not an easy task, Specialty Transformer can succeed," Reynolds said. The formula will be the same as last year. "We need continued hard work, effective utilization of resources, and the introduction of product, process and method changes in a positive way to maintain our ability to compete," he concluded.

GM anticipated turnaround

Department general manager Don Meyers echoed John Reynolds' statements. "Although I couldn't prove it a year ago, I felt strongly that we were coming out of our business slump,"

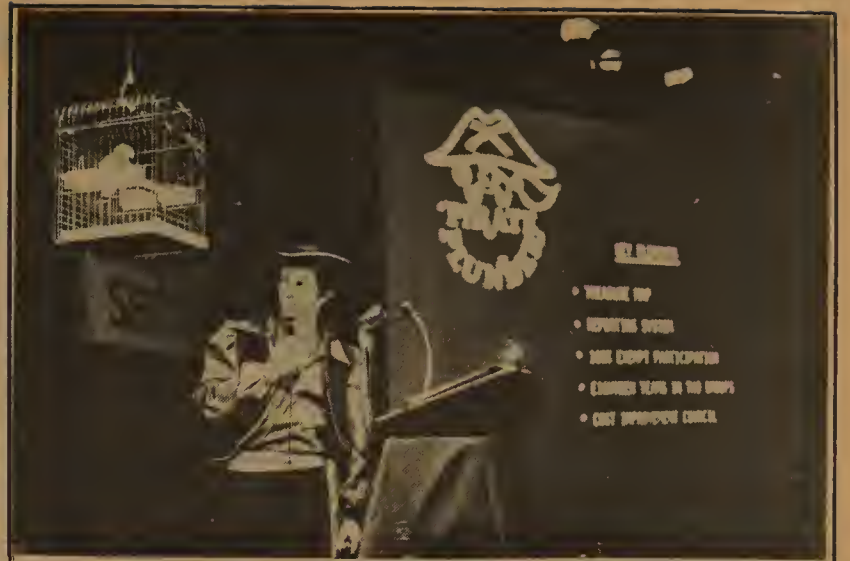
Meyers said. The operation's cost structure was sound and the OEM marketing thrust was continuing its upward trajectory. It turned out to be a correct assessment, for despite a key customer going to in-house design and a depressed non-residential construction industry, Specialty Transformer achieved outstanding results in 1976. "Thanks to the efforts of all employees, the Specialty Transformer Products Section is a WINNER," Meyers said.

Score: General Manager 0
Power Supply 76

The department general manager paid particular tribute to employees associated with the power supply segment of the Transformer business. The outlook for power supply products in late 1975 was indeed bleak, but people associated with this business did not pay any attention to its obituary. Despite somewhat lower sales in 1976, profits increased as a result of aggressive cost reduction programs and a level of customer service that competitors could not match. "I'm eating crow as a result of the achievements of the power supply team," Meyers stated. "I never realized it could taste so good. It is specifically because of this kind of dedication and hard work that I view the future of Specialty Transformer with a measure of optimism," the department general manager concluded.



Don Meyers
Department General Manager



COST IMPROVEMENT CHAIRMAN ARVIE LAKE explains that the main elements of the 1977 CI program include: treasure maps, a reporting system, 100 percent exempt participation, eighteen teams in two groups and a cost improvement council.

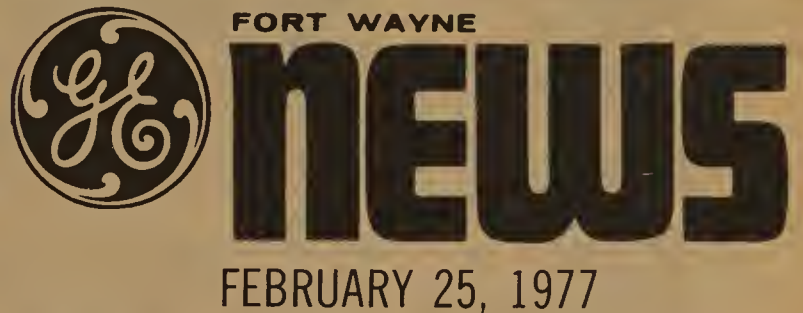
Cost reductions life line of business; new program introduced for 1977

The Pirate Plunder theme of the 1977 Cost Improvement program suggests that despite the successes of last year's efforts, there is still buried treasure at Specialty Transformer. "It will take some 'digging' on the part of Transformer employees, but the potential for finding cost improvements is there, chairman Arvie Lake stated.

As a matter of fact, the product section is shooting for significant cost improvements in 1977. All exempt employees are involved as members of a CI team (crew), with each crew having a treasure map to outline the CI budget. As cost improvements are accumulated, they will be recorded on the maps which will be displayed at a central location.

The program seeks to maintain the momentum and interest from last year's program by providing individual and crew awards for meeting and exceeding budgeted cost improvement commitments.

Product section general manager John Reynolds closed the presentation by emphasizing that cost reductions are the lifeline of the Specialty Transformer business. Performance in this area was the major reason for the section's success in 1976. "I look forward to the coming year because I've detected an attitude among our people that 'winning isn't everything, it's the only thing,'" Reynolds said. "With that kind of commitment, I'm confident that we will succeed in 1977," he concluded.



Lodge 70 and 901 officials briefed on business outlook



STRESSING THE NEED FOR EMPLOYEE INVOLVEMENT AND COOPERATION. Specialty Transformer Products Section's general manager John Reynolds explained that productivity improvements through major redesign efforts, capital investments and increased job efficiencies will be a major goal for 1977. Seated from left are: STPS's Stan Polzielinski, employee relations manager; Employee & Community Relations Operation's Sterling Macer, compensation and union relations specialist; IUE Local 901 grievance board representatives Ron King, Ron Camp, Fred Krauskopf and Mike Mangan; Marvin Hamiltan, union relations manager; Jack Flough, grievance board representative; Bob Dunderman, Local 901 president; Frank Baerema, grievance board representative; and John Reynolds, product general manager.

How did GE Fort Wayne businesses fare in 1976? How does the future look? What are the major challenges that must be overcome for our businesses to succeed? Information regarding these and other questions is being provided to Lodge 70 and Local 901 union officials in a series of meetings with general managers from Fort Wayne departments and operations.

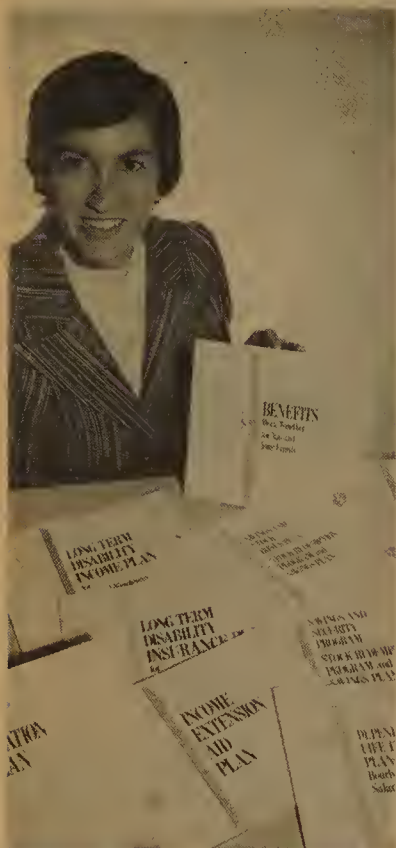
1976 has been characterized as a good year for businesses here. Generally favorable economic conditions provide encouragement for 1977, though the weather and energy-related problems could have a negative impact.

In view of increasing operating costs, the threat of vertical integration and competitive pressures, it is most important for all employees to work together to improve productivity. This kind of cooperative spirit will help keep GE Fort Wayne businesses strong and protect jobs.



OFFICERS AND GRIEVANCE COMMITTEEMEN of IAM Lodge 70 participated in a meeting and business review this month in the Appliance Components Support Operation. Pictured clockwise from foreground are: IAM Lodge 70 chairman Bob Mosshammer; Employee & Community Relations Operation's Marvin Hamiltan, union relations manager; Sterling Macer, compensation and union relations specialist; Lodge 70 grievance committeemen Bill Gooley and Nick Chester; Bill Black, union relations and wage administration specialist; Bob Pion, grievance committeeman; ACSO's Max Greeno, employee relations manager; Dove Kump and Ron Fisher, grievance committeemen; Bud Curtis, Lodge 70 president; and ACSO's manager, Pat Coyle.

Benefit booklets bound for Fort Wayne



BIRDIE MOLLEY, from division purchasing, displays benefit booklets that will soon be distributed to employees.

New employee benefit plans booklets — nearly three million copies — will be in the hands of GE employees across the country during the next few weeks.

The new booklets reflect the improvements made recently in GE employee benefits. Each employee will receive a "document" booklet — containing complete text of all major benefit plans plus a packet of eight "summary" booklets — each one providing highlights of one or more major benefit plans in easy-to-read language accompanied by helpful charts, examples and illustrations.

Included in the summary booklet packet will be an "event-oriented" booklet. This one is built around the many real-life situations faced by a typical individual in his or her lifetime. For example, it indicates that benefits work together to help when you face medical bills, disability or layoff, and how they help you achieve lifetime goals, such as owning a home, educating children and enjoying retirement. A special chart in this booklet refers to which

benefit plan summary booklet to check when you face specific situations.

Employee benefits specialists point out that while the summary booklets are helpful in building general understanding of the plans, the large "Employee Benefit Plan Document" contains the complete text of every major GE benefit plan. It is the basic document for the major benefit plans that will be used to determine just how a plan may apply in any specific situation.

"Benefits are an important part of each employee's total compensation," says Bill Hamilton, manager of employee and community relations. "Each of us needs a good understanding of the benefit plans for which we're eligible so that we can use them well. Articles about the plans in our plant newspaper, and orientation meetings can help build that understanding. I urge every employee to examine the benefit booklets when they are received. File them where you keep important documents and refer to them when you think you are eligible for a benefit."

Credit union members told assets up, loan demand strong

A report to the general membership and the election of officers highlighted the annual meeting of the General Electric Employees Federal Credit Union last Saturday.

At the meeting, members learned that both assets and savings had reached new highs in 1976. Assets increased \$5 million to \$29,801,942. Savings also grew over \$5 million to \$25,642,909 at year-end. Loan demand was very strong, increasing from \$12,502,728 to \$15,405,823.

During the meeting, Wilbert Saalfrank, Jack Schemehorn and Chauncey Miller were elected to 3-year terms on the Credit Union Board. Robert McCreary and John Young were elected to the Credit Committee for 2-year terms.

It was reported that dividends on savings were 6 percent plus one percent bonus for the first three quarters; a one-half percent bonus was paid in the last



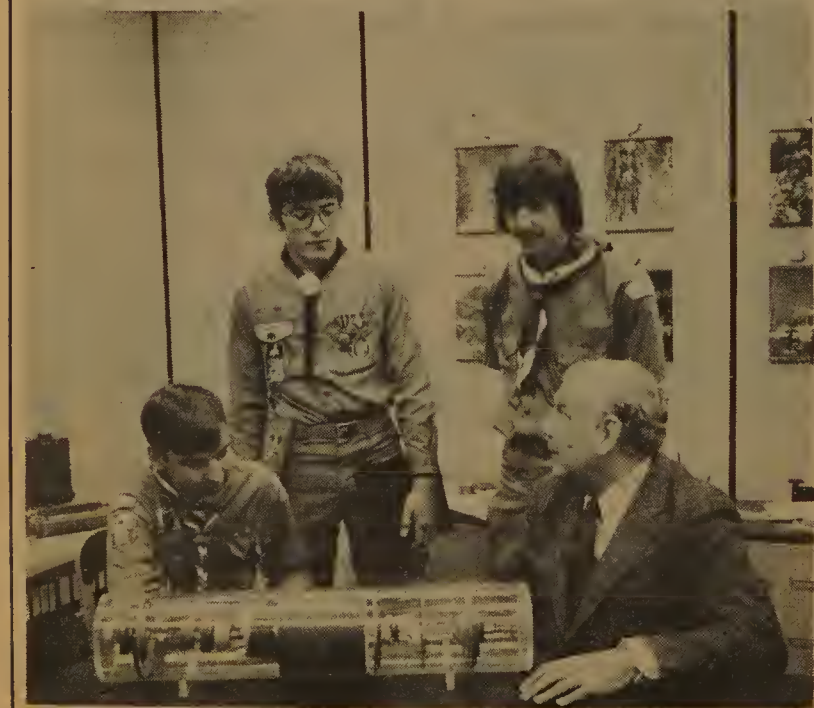
NEWLY ELECTED board of director officers and supervisory committee chairman are pictured with credit union manager. Standing (from left): Harold Shart (monogor), Ray Berdelman (vice president), and Norm Getts (supervisory committee chairman). Seated from left: Jack Schemehorn (secretary), M.D. Faust (president and Chauncey Miller (treasurer).

quarter. Dividends paid to the membership totalled \$1.5 million. Additionally, members were advised that 20 percent of the interest paid on loans was refunded to borrowers.

Immediately following the

annual meeting, the board of directors met and elected M.D. Faust president of the board. Other persons elected were Roy Berdelman, vice president, Chauncey Miller, treasurer and Jack Schemehorn, secretary.

Careers in industry interest Boy Scouts



Four Eagle Scouts visited the GE Taylor Street plant recently to learn about career opportunities available in industry. Scouts Todd Remus from the Howe Military School, Jim Smith of Shipshewana, and Jed Williamson of Portland were hosted by General Purpose Motor Dept. employees Bill Brunner, Mike Davich, and John Larsen. Having indicated an interest in the engineering profession, the young men were schooled on the various paths open to an engineer in the areas of marketing, manufacturing, and product design and development. Matthew Carteaux of Fort Wayne, desiring an introduction to the field of transportation, visited transportation manager Bill Roberson of the Appliance Components Support Operation.

At right, GPM's Bill Brunner explains the basic components of an electric motor to three of the visiting Scouts.



REVIEWING RESULTS of the attitude survey in which SMD Taylor Street hourly employees participated are, from left, Delois Smith; Dick Johnson, plant manager; Ken King, IUE grievance representative; Anna Combs; Betty Malaney; and Lois Weaver.

SMD business reviews held at Taylor Street; employee support solicited

First and second shift employees in the Specialty Motor Department at Taylor Street attended meetings last week to review the state of the business and to discuss a variety of topics relevant to the SMD-Taylor Street operating picture. Plant manager Dick Johnson thanked employees for their outstanding contributions during 1976 and discussed new programs and developments which should help to make '77 an even better year.

Emphasizing the importance of SMD teamwork, Johnson reviewed the major undertakings of the various SMD functions, citing each as a part of the total ongoing effort to improve the Taylor Street business. SMD marketing representatives have obtained orders from new customers such as Belding and Edison and are continually striving to increase market share at current accounts. Engineering has introduced the new Extra Energy saver motor, which Johnson called "the best motor on the market for efficiency." The manufacturing support operation has planned several process improvement projects and equipment replacement or repair programs for 1977, keeping a constant vigil on EPA requirements and energy-saving maintenance. "The success of our energy conservation program is dependent on continued cooperation from each and every employee," remarked Johnson.

Turning to another area in which employee contributions are extremely important, the plant manager discussed plans to reduce labor and material waste. He called on employees to start

and end work on time and to avoid "idle time". "Employee pride is a key element," Johnson said. "It's essential that all of us take pride in our product and in the quality of our motors." He also asked employees to continue taking pride in the work place and to make an extra effort to "clean up the shop" to help impress customers and have a nice place in which to work.

Another important item on the agenda was the official kick-off of the new 1977 employee recognition program, the "Super Star Blitz." The program offers opportunities to earn prizes, "scoring" in the areas of presentism, suggestion plan participation, quality awareness, safety consciousness, and house-keeping. "We have many competitors, and they are always after our share of the motor business," remarked Johnson. "One way we feel we can fight that competition is to block the opposition, win games through teamwork, and have a good time doing it. I feel confident that with everyone working hard and doing their level best to achieve established goals, we can not only score but we can win the Super Bowl Game, also!"

In closing the meetings, the plant manager reviewed the results of the attitude survey in which 440 SMD hourly employees participated during October. In providing feedback on the results, the plant manager attempted to clarify the issues and to solicit recommendations for improvement, saying, "We intend to implement action plans in areas which indicate employee concern."

FORT WAYNE
GE NEWS

VOL. 59 NO. 7

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

Employees extend helping hand

In recent weeks, during what newscasters are calling the worst winter ever to hit Indiana, many people found themselves in need of emergency help. Some were involved in car accidents, hundreds were stranded in snow drifts, and others were desperate for transportation. Fort Wayne GE employees Paul High, and Mark Polloni, both acting as members of emergency assistance teams, were kept exceptionally busy throughout the crisis.

Hermetic Motor Operation employee Paul High is vice-president of the Wells County Radio Emergency Associated Citizens Teams. A set-up man on HMO line 4, Paul took charge of the REACT operation during the disaster. "January 26 was the start of a 'white out' that hit northern Indiana with heavy snow and up to 50 mile per hour winds," recalls Paul. "Due to the absence of the president of the Wells County REACT, I was put in charge of the whole operation. Things got pretty hectic."

"It started with calls from motorists involved in car accidents and motorists stranded due to blowing and drifting snow. We got those people out with four-wheelers and found shelter for them so they wouldn't freeze to death. Some other rescue missions included a kidney patient that had to be taken from Bluffton to the Lutheran Hospital in Fort Wayne; a snowmobile-delivery of insulin to a house south of Bluffton, and several pregnancy runs. People in need were provided food. People that ran out of fuel were evacuated."

"Our volunteer units stayed on call 24 hours a day," explained Paul, "most of them getting only two to six hours of sleep a day. When they did sleep, it was in front of their CB base units in case they got another emergency call."

"The disaster finally wound down on Wednesday, February 2, culminating with a meeting with the sheriff of Wells County. Realizing the importance of the



Paul High



Mark Polloni

job that REACT did during this disaster, he gave us a new base station in the County Sheriff Building. This will bring better cooperation between our teams and county officials in case of another disaster. This is a volunteer non-profit organization, funded only by dues and donations.

The REACT officer stated that some 700 rescues were made by members during the snow emergency period. "All of these rescues were successful. We never lost a person. In fact, we gained a few from babies being born!"

Mark Polloni, stockkeeper in the General Purpose Motor Dept. at Broadway, is a member of a similar emergency assistance organization in Allen County, the Affiliated League of Emergency Radio Teams (ALERT). "Ol' Lead Bottom" may not sound like the "handle" of an enthusiastic get-up-and-goer, but when Mark talks about his volunteer duties as an ALERT member, listeners are well aware that he really "gets the lead out" to help others.

ALERT, like REACT, is a nationwide organization formed to enable citizens band radio operators to use their skills and communications systems to benefit others. Using CBs, local ALERT members provide emergency aid throughout the Allen County area. "We have people that are interested in helping their fellow man," explained Mark. "Our members have a lot of money invested in emergency equipment — radio

apparatus, walkie talkies, antennae, domelights, jumper cables, flares, first aid kits..." Describing his own mobile unit, Mark said, "When Unit 116A is on the prowl, it means he's equipped with everything but the kitchen sink!"

"I became interested in CB radios in 1967 through a friend," recalled Mark. "We found it to be especially useful during emergency situations. Channel nine is officially the emergency and road information channel, but in practice it's respected universally as just for emergencies. So often, when I was in a pinch, I got help from others. They'd never accept any payment but always said to 'pass it on.' That's what ALERT members try to do. It's in our constitution that we will not accept a penny for our own personal services. We operate through donations and dues."

"The organization really got going during the 1975 ice storm," continued Mark. "There just weren't enough wreckers out, so a bunch of us got out our four-wheel jeeps and chains, and pitched in to help. We serviced between 30 and 40 cars during that storm. Now we have a lot more members (over 80), and we're kept a lot busier. I couldn't even begin to count the number of emergency calls made by ALERT units during the real bad blizzard in late January. We checked out car accidents, helped stranded motorists, went to the rescue of homebound people who needed assistance, and all kinds of other things."

UNIV. CRAGERS, (4), 14", Univ., w-very good tires, \$200. 587-9130 Ashley.

'73 BOAT, 15' Starcraft, w-85 h.p. motor & trailer. 747-5461.

VELVET chair; chest of drawers, good cond. 747-2029.

HOUSE, 2 bdrm., at 1537 Kentucky Ave., \$18,900. 244-7785 Col. City.

SAILBOAT, 21' cabin, motor & trailer. 747-3015.

SOFA, 90", & chair, custom built by Gerber. 483-5327.

SOFA, mediterranean, good cond. 439-4106.

'74 HONDA Elsenore, 250 cc, asking \$600. 637-3482 Hntrtn.

PONIES, 2 mares, gentle, best offer, must sell. 637-5855 Hntrtn.

SNOWMOBILES (2), 1-440 & 1-292, good & ex. cond. 897-2434 Avilla.

COUCH & matching chair, brand name, like new, reas. 483-4927.

REFRIGERATOR, good cond. 657-5130 Harlan, aft. 5:30.

COUCH, studio, slightly used, flowered, \$100. 485-0102.

GUITAR, elec., w-case & amplifier, \$165. 432-3274.

BABY BED, metal frame, mesh sides, matt. incl., \$10. 484-4251.

STOVE, pot-belly, ex. cond., \$150. 422-0920 aft. 6.

WANTED

SILVERWARE, Navajo stainless. 484-5000.

TRAINS, Lionel & American Flyer, any condition. 724-4086 Dctr.

BABYSITTING, 3-yr. up, good meals & care, NE, playmates. 489-3412.

POLES or beams for pole barn; teleph. pole or barn bm. 489-5408.

BOAT, 14', aluminum, fishing. 748-8871.

FISHING boat, aluminum. 447-2417.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

***ADLETS**

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form, by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____

Address _____ Bldg. _____

Home Phone _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

X 718079



RETIREMENT REFLECTIONS Plans of Pensioners Take Shape

**JOSEPH E. PARENT, 46 years' service
BEGAN 1930**

Fraction Horsepower Motor Dept.

Messenger

RETIRED FEBRUARY 1977

General Purpose Motor Dept. of Broadway
Assembler

PLANS: "Adjust to new lifestyle"



**BILL ROACH, 24 years' service
BEGAN 1953**

Small Integral Motor Dept.

Accounting Clerk

RETIRES MARCH 1977

Appliance Components Finance Operation
Benefits specialist

PLANS: "Do a lot of relaxing."



**HARLEY J. SIGLER, 36 years' service
BEGAN 1941**

General Services

Electrician

RETIRED FEBRUARY 1977

General Purpose Motor Dept. of Winter Street
Group Leader

PLANS: "Catch up on fishing & stuff around home."



**BILL SUMNEY, 34 years' service
BEGAN 1943**

Specialty Transformer Business Dept.

Tin and solder

RETIRED FEBRUARY 1977

General Purpose Motor Dept. of Taylor Street
Lothe operator

PLANS: "Enjoy it; take everything as it comes."



**ANNA TREDWAY, 26 years' service
BEGAN 1951**

Fractional Horsepower Motor Dept.

Coil plover

RETIRED FEBRUARY 1977

Specialty Motor Dept., Taylor Street
Stator repairer

PLANS: "Travel this summer."



**EDWIN E. WHITE, 35 years' service
BEGAN 1942**

Supercharger Dept.

Inspector

RETIRED FEBRUARY 1977

Appliance Components Support Operator
Lead operator

PLANS: "Take care of forming, help the kids with remodeling, and take one more trip to Howell."



**GEORGE T. WINANS, 35 years' service
BEGAN 1942**

Motor Generator Dept.

Helper

RETIRED FEBRUARY 1977

Aero Services Operation
Lead operator

PLANS: "Do some traveling."



**LEO L. ZUBER, 34 years' service
BEGAN 1943**

Fractional Horsepower Motor Dept.

Assembler

RETIRED FEBRUARY 1977

General Purpose Motor Dept., Taylor street
Final tester

PLANS: "A little fishing and a little traveling."



GE Club schedules euchre, potluck, bingo

The GE Club has slated the following activities during the first half of March:

• March 1 — Pensioners' Euchre Party; begins at 1 p.m., \$1 per player

• March 12 — Club Bingo; begins at 7:30 p.m.

• March 15 — Pensioners' Potluck; begins at 11:30 a.m., last potluck of the season

***ADLETS**

RIDE WANTED

EAST BDWY., 2nd trick, Waynedale area. 747-9600.

McKINNEY—Wayne Trace to Taylor, 1st. 447-4234.

LAF. CTR. Rd. & I-69 to Bdwy., 2nd shift. 672-2900 Rnk.

FOR SALE

'76 FORD van, 4,000 mi., air, PS, PB, compl. interior, \$6900. 422-2682.

TOASTER-oven, 2-slice, like new. 743-8206.

GE hot shave cream dispenser, cheap. 456-8005.

DIN. RM. suite, 5-pc., Duncan Phyfe. 749-9476.

ROCKERS, swivel, new, black or green. \$50. 693-9434 C'busco.

CHAIN saw, Mac 50, like new, first \$125. 691-2117 Col. City.

BOAT motor, elec., 10-h.p., marine battery. 456-3047.

WASHER & dryer, apt. size, \$125 firm. 489-6428.

SHOES, ladies, new, sz. 5, 5 1/2, 6. 745-4313.

'68 CHEVY, 4-dr., 327 eng., air, needs body work, \$150. 446-4083 aft. 6.

NEW deep well pump, cost over \$200, sell \$175. 485-8567.

PUPS, AKC Doberman. 749-4972 aft. 4.

SOFA bed, 85", brn., good cond., \$100. Step tbl., nite stand. 432-2161.

TENT, 10x16', lantern, stove, heater & 3 cots. 485-7324.

FLUTE, Gemeinhardt, mint cond., \$140 firm. 456-2606.

HEATER, Aladdin, blue flame, like new, \$65. 456-2606.

'74 HONDA 360, sissy bar & high bars, ex. cond., \$700. 447-5061.



Scoreboard

by Pat Ebetino

Last week's basketball action started out with a "barn burner" between the league-leading Wire Mill and a tough Decatur team, with Wire Mill on top at the final buzzer. Dick Baughman exploded with 32 points to lead all scoring, and he had plenty of help from Bob Gerber with 18. Duane Braun led Decatur with 26 points, and Steve McBride fired in 22. The final score was 93-92.

The second game's action matched the Superstars against the Shooters. James Moore led the way for the Superstars with 23 points, and Leon Smith netted an additional 18. Art Keating was top scorer for the Shooters with 16 points; Barry Light added 15. The score at the end of four was Superstars 85; Shooters 68.

The final game placed the Old Timers against Specialty Transformer. Jerry Mattix popped the nets with 24 points, and Doug Minnick connected on 14. The Old Timers came out on top 61-56. Al Gobel and Jerry Smith combined for 28 for STPS.

This week's action started with Decatur downing Specialty Transformer 88-50. Steve McBride and Tim Irwin each scored 20 for Decatur. Duane Karnes led STPS with 21. Rusty Patterson and Jim Closson each scored 11.

Game number two pitted the Shooters against the Old Timers. John Bodenhafer netted 18, and Barry Light added 17 for the Shooters' 70-55 win. Kenny Feamon popped the nets with 16 points, and Doug Minnick added 12 for the Old Timers.

The final game was the one to see as the Superstars upset the league-leading Wire Mill team 87-71. The score was tied at the end of two. Then the Superstars took the lead and never trailed in the second half. Jim Whitt had the hot hand with 21, Jim Brown contributed 17. Dick Baughman led the Wire Mill with 19; and Mike Bird netted 16.

Standings to date are: Wire Mill 9-1; Superstars 8-1; Decatur 5-4; Shooters 4-5; Old Timers 2-7; and STPS 0-9.

Officers Meet

Activities planned for Supervisors' Club



GE SUPERVISOR'S CLUB officers and administrators develop plans for activities in 1977. Seated (left to right): Guy Smith (treasurer), Linda Waterman (secretary), Casey Keister (president), Bill Turner (vice president) and Karen Phillips (administrator); Club administrators standing (left to right) are: Gene Barrett, Hillard Butcher, Herb Grueb, Harry Meads, and Hamer Jennings. Other GE Supervisor's Club administrators include: Mark Faellinger, Keri Petgen, Max Waltan, and Tam Ziegler.

The 1977 membership drive for the GE Supervisors' Club is now under way. Membership is open to all GE Fort Wayne exempt employees — active or retired.

Another fun-filled schedule of events is planned for the coming year, including: a fish fry (March); picnic (June); golf outing (July or August); surprise event (September); theater party (November); and the annual banquet (January '78).

With the exception of the golf

outing and the theater party, the \$12.00 annual membership fee entitles members to attend all activities at no additional cost.

Employees interested in joining the GE Supervisors' Club should contact their area administrator for additional information. If you do not know the administrator for your area, feel free to call Casey Keister (extension 3544) or Linda Waterman (extension 2454) — they'll "point you in the right direction."

In Memory

GLEN D. WILLITS, R.R. 2, Auburn, Ind., died February 5. He retired in 1971 from the General Purpose Motor Department at Taylor Street.

CECILIA B. VOIROL, 1016 Railroad St., New Haven, Ind., died February 13. She retired in 1976 from the Hermetic Motor Operation.

IRENE M. KIPFER, R.R. 4, Bluffton, Ind., died February 15. She retired in 1968 from the General Purpose Motor Department at Taylor Street.

LOWELL O. WELKER, 2125 Thompson Ave., Fort Wayne, died February 15. He retired in 1976 from the Appliance Components Support Operation.

JAMES B. GOINS, 4226 Plaza Dr., Fort Wayne, died February 16. He retired in 1964 from the Small AC Motor Department.



Rules to Remember

... about your job

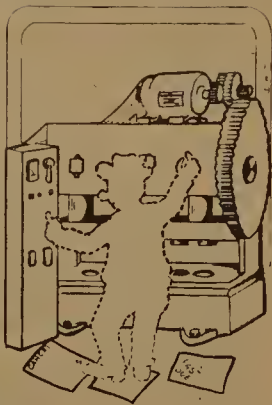
Rules to Remember is a regular feature of the GE NEWS designed to familiarize employees here with the work rules that govern their conduct. The purpose of these rules — like rules and laws elsewhere — is to protect the rights of each employee as well as the rights of the General Electric Company. Disregard of work rules related to illegal or improper conduct could subject an employee to disciplinary action up to and including discharge from his job.

Absenteeism

Absence from work without a valid excuse can cost you more than a day's pay — it can cost you your job. Prolonged or repeated absenteeism is a violation of our work rules and can result in discharge.

Absenteeism costs our locations in Fort Wayne hundreds of thousands of dollars annually. Each time an employee is absent from his job, someone else must take over — usually someone who is not as well trained or competent. The old saying "no one will miss me" just doesn't hold in a modern manufacturing operation.

If you have a valid reason for not coming to work, notify your supervisor promptly and keep him frequently informed if your absence continues.



Alley Chat

by
Connie Houser

Last week things were "rocking and rolling" at the Club for three men who achieved 600-or-better series. On top of the charts was Jim Slater of the Wednesday Owl league with a "groovy" 648 series, including outstanding games of 277, 200 and 171. Jim's 277 netted him high game of the week for the men, too. Second place went to the "big bopper," Art Smethers of the Friday Nite Taylor Street league when he rolled a fantastic 618 series (219, 211, 188). The GE Office league was happy to see Paul Long "stroll" in for third with a sound 604 series (213, 203, 188).

Second and third places both ended in a tie, believe it or not! Richard Madden of the Adam & Eve league, and Al Rowe of the GE Office league two-stepped to a great 230 score for second. Close behind for third was Dave Hess of the Pete & Tillie league, and Milt Marks of the GE Office league with solid 224 scores.

Many star bowlers made the hit list: Rick Hill, 223; Bob Wagner, 222; Bob Schuelke, 220; Elmer Asbell, 219; and Charlie Fett, 215.

More chart-busting 200's went to: Jack Rickoff, Howard Beery, James Sinniger, and Jerry Shatzer, 214s; Dave Myers, Roy VanOlden, Merv Lowden and Elmer Ueber, 212s; Dave Knepple, Tom Uhrick, Dean Crum and Jim Witzigreuter, 211s; and Larry Conrad, 210.

The most popular dance between two leagues for the women was the "twist." First, Lois Coleman of the Adam & Eve league led the way with a swell 198 for high game. Then the Sunday Sandbaggers gave it a spin and tied when Shirley Moser fancied a 198, too. Alice Beery of the Adam & Eve league bounced back to clinch second with a 191. The Sunday Sandbaggers came back for third with Jean McDaniel's 188 game.

Other fine scores were reported by: Sue Fairchild, 184; Earlene Macy and Kay Surface, 183; and Maureen Rogers, 181.

The Seniors were in full swing with Florence Byers as "queen of the hop" with a smashing 203 game.

"Don't step on my blue suede shoes," was the response from Cecil Tarney as he cleaned the alleys with a 233, and Milt Marks scored a nice 214.

Happy days are here again for Bob Sickafus, coach of the Junior Leaguers. Last Saturday four junior boys were at their best when Tom McBride sparked a fine 227, Jack Lichtsinn rolled a grand 214, Rich Franklin had a 208 and Sheldon Landgrave scored a great 202. For the girls, Terry Welks and Pat Franklin each rolled a super 185.

SOUND SAVINGS ON SOUND COMPONENTS



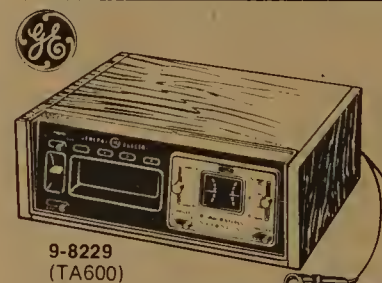
9-8220
(TA400)
\$68.97

NOW
\$39.97

Two/Four-Channel 8-Track
Cartridge Player Deck

Add a new dimension to your stereo system with a deck that plays both 2-channel and 4-channel 8-track cartridges.

- Insertion of cartridge starts unit, removal turns it off.
- Indicator light shows if tape is 2-channel or 4-channel.
- Automatic or manual program.
- Program indicator lights.
- Mixing switch to play 4-channel cartridges through a stereo system.
- Output jacks for connection of 2- or 4 channel system.
- Patch cords included.



9-8229
(TA600)
\$91.75

NOW
\$59.00

8-Track Cartridge
Recorder/Playback Deck

Records 8-track stereo off the air, "live" with mikes or from phonograph, etc. Plays the tapes back for all to enjoy.

- Dual VU meters and slide controls for precise record level.
- One "All" tape program auto stop switch.
- Indicator light shows which program is playing or recording.
- Automatic or manual program selection.
- Automatic shut-off with indicator.
- Fast forward control.
- 2 microphones for stereo recording included.
- 2 patch cords included.



9-8245
(TA640)
\$143.00

NOW
\$89.00

8-Track 2-Channel Record
and 2/4-Channel
Playback Deck

Expand your stereo or 4-channel system with this quality 8-track stereo recording and stereo 14-channel play-back deck.

- Automatic mode selection of 2-and 4-channel tapes.
- Pause control for editing, cueing.
- Mixing switch to play 4-channel cartridges through stereo systems.
- Dual VU meters and slide controls for precise record level.
- "One/All" tape program auto stop switch.
- Connects to 2- or 4-channel amplifier.
- Microphones, patch cords included.

EMPLOYEE STORE
Final Clearance
Of Audio
Component Parts
Limited Quantities

SALE



QA40
\$76.95

NOW
\$56.00

4-Channel Decoder/Synthesizer and Stereo Amplifier

Expands 2-channel systems with decoder jacks to 4-channel. Three 4-channel functions: discrete, matrixed, synthesized 4 channel.

- 3-position switch for discrete matrixed, synthesized 4-channel.
- Bass, treble, volume, balance and power controls.
- Built-in SO decoder.
- Built-in 4-channel circuitry.
- Input jacks for 2-channel and 4-channel signal source.
- Output jacks for connecting amplifier and back speakers.
- Convenience outlet.



FORT WAYNE

NEWS

MARCH 4, 1977

When it's worth talking about, why not share it with others?

The 26 individuals identified in photographs on this page share common interests. They're proud of what they or the company have achieved — or they're interested in hearing about it.

Five employees featured at right, for example, have earned recognition for presenteeism in the Specialty Motor Department. Just as happy as they are about it is department general manager Glen Hiner, who noted that their conscientious work habits helped contribute toward the success of the business in 1976.

In the article below, Indiana University — Purdue University administrators were particularly interested in listening to GE managers here talk about educational opportunities for present and potential employees. The company also had important information to share about benefit programs and job advantages.

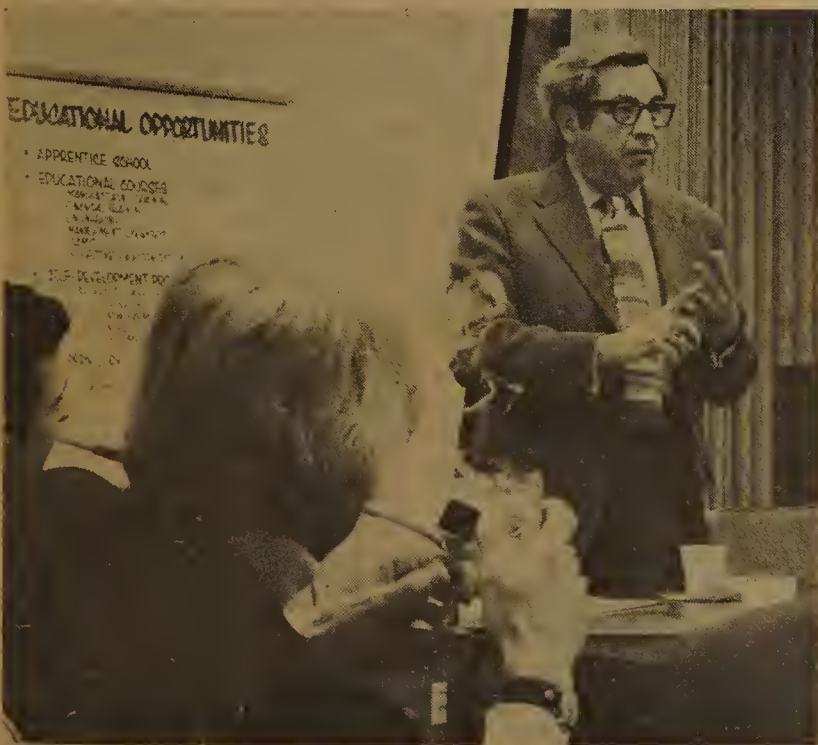
Finally, Specialty Motor engineers, featured among the employees pictured at the bottom of the page, had good reason to "show off" a little last Friday and Saturday. Wrapping up National Engineers Week observances, the department set up displays of engineers' work for co-workers, guests and employees' families.



Presenteeism earns presents (and thanks) from Specialty Motor

GOOD TO SEE YOU AGAIN (AND AGAIN, AND AGAIN). Five employees in the Specialty Motor Department were honored recently for their perfect attendance records in 1976. Invited to a luncheon with SMD general manager Glen Hiner, seated center, and members of his staff, the employees each received a GE Toast-R-Oven in recognition of their work accomplishment. With Hiner are, clockwise from left: Ruth Schaf-enacker, Floyd Flesher, Chet Haines, Frank Enderle and Eunice Cook. This was Frank Enderle's second consecutive year as a perfect attender in the department.

Educators keep learning; GE managers fill them in on career paths for graduates



CHECKING OFF THE OPPORTUNITIES offered employees here to continue higher learning. Ed O'Hara, manager of monpower development for the Appliance Components Business Division, addressed administrators of the Indiana University - Purdue University Regional Campus in Fort Wayne during a GE visit and tour last Friday.

"Sharing a mutual interest" might be the best way to describe the reason behind a meeting that took place last week.

Administrators from the Indiana University — Purdue University Regional Campus were hosted Friday by GE managers eager to show what Fort Wayne has to offer potential employees who will be graduating from the local school.

Because area General Electric departments are continually updating technological and business skills, regular recruitment on college and university campuses is conducted in search of new talent to help the company realize its goals.

The visitors were briefed on career growth patterns for GE people, job benefits, and business here in general, including a tour of laboratory facilities in the Appliance Components Support Operation. In turn, GE received valuable planning inputs from questions asked by the guests.



ON TOUR of the Applied Research & Development Laboratory, materials laboratory manager Ron Nelsen demonstrates equipment to Indiana-Purdue administrative personnel. Standing from left are: Donald Schwartz, University chancellor; Roy Wilkes, assistant to the chancellor; Nelsen; and Sam Nammingo, coordinator of educational research. Seated is Carl Vondagriff, director of University relations.

Worthy of recognition, engineers get opportunity to display their technical expertise

The skills and creativity of engineers have helped make the United States stand out as a world leader in technology. Last Friday and Saturday, Fort Wayne GE employees and their families got to see why the Specialty Motor Department has become a part of this American achievement.

In honor of National Engineers

Week, which was officially observed February 20-26, the department invited its employees

and select guests from other GE businesses here to view the results of SMD engineers' labors.

Displays for employees helped demonstrate the accomplishments of these engineering pro-

fessionals last Friday. On Saturday, an "Engineering Open House" for families of Specialty Motor people provided insights into the work being done by the department.

A group of engineers was on hand to explain technologies demonstrated and applications of the work. Visitors' interest was rewardingly high.

ENGINEERING DISPLAYS in Specialty Motor drew interest from the department's employees and invited guests. Below are, from left: Lindo Barnes, secretary; Koren Phillips, general accounts manager; and David Gorvin and Steve Epperson, Taylor Street • Leon Smith, requisition specialist; and Valerie Gribb, industrial fan specialist, General Purpose Motor Dept. • Lindo Nycum, secretary; Dick Uhen, induction motor engineer; Don Bussick, engineering manager; and Lorry Fost, Taylor Street • John Boyd, heating and air conditioning engineering manager; Bill VonDyke, product engineering manager; Lew Bolyard, electrical project engineer; and Ruth Somers, distributor sales specialist.



NEWS NOTES

Out of show biz and into the energy market

The lazy ceiling fan that found its way into old Bogart-era movies set in tropical climes is now finding its way into modern offices and warehouses — and its comeback is revolving to the advantage of a GE competitor that manufactures the fixture.

Emerson Electric Company, which has made the fans since Victorian days, is now selling them as fuel-saving devices for heating rather than cooling, reports Business Week magazine.

Hot air collects near a ceiling. By recirculating it to the work level, the fans can save up to 25 percent in fuel costs and pay for themselves in about two years, according to Emerson.

Stock, Fund Unit prices listed for January

Here is the GE Stock price and the Fund Unit price used in the crediting of participants' accounts for January under the Savings & Security Program: **Stock ... \$53.506; Fund Unit ... \$26.869.**

The Stock and Fund Unit prices are used for crediting accounts, but should not be used as the cost of shares or units for income tax purposes. "Tax cost" for GE Stock or Fund Units acquired under S&SP is calculated for employees according to Internal Revenue Service regulations. The figures are furnished on the annual "Tax Information Statement." (See related article on page 3).

Minds look toward meters

Measurements in metrics receive GE classroom attention; mission now is putting system to work in the years ahead

A slogan taped outside the seventh-floor classroom of GE's Building 36 in Schenectady, N.Y., reads, "For once we can change the system."

Inside, 28 "students" from General Electric operating components throughout the United States and Canada are being initiated into the strange-sounding measurement language of meters, liters, kilograms and Celsius — units of the metric system.

They are the vanguard of the hundreds of key instructors who over the next few years will "inch" GE into metrics.

Their mission: to erase such words as yards, quarts, pounds and Fahrenheit from the working vocabulary of many company

employees — words for measurement which today's men and women learned as youngsters in U.S. classrooms, workshops, playgrounds, and on athletic fields.

The 28 students are the first GE employees to enroll in the company's inaugural Metric Instructor Course created by the Research and Development Center. Many more will take the 20 hours of intense instruction. It is designed to train a group who will carry metric thinking to front offices and factory floors of GE's 335 worldwide plants that need metrics to satisfy customer requirements.

But don't throw away your yardsticks just yet. In most cases, the change won't be drastic or abrupt — and in some

cases, it won't come for many years.

In fact, William R. Kruesi of GE's Corporate Technology Staff in Fairfield, Conn., and chairman of the company's 13-member Metric Council, emphasizes that GE will switch to the metric system only where it is mutually beneficial to both the customer and to the company.

The Federal Government's Metric Conversion Act of 1975 was designed to speed the voluntary movement to metric. In signing the bill, then-President Gerald Ford warned that continued use of the customary system of measurement was making the nation "an island in a metric sea." GE experts estimate that it will take 10 to 15

years before metrics become a predominant factor in the American way of living.

The Schenectady R&D Center's Certified Metric Instructors Program is following policy of GE's Metric Council. It is initially aimed at training design, manufacturing and quality control personnel throughout the company. The GE course includes 20 hours of instruction plus an additional four hours of practical exercises and testing. Once this nucleus group is trained, the members are expected to go out to their respective product components and provide the metric training needed.

Conversion to the metric system is expected to be done "as it becomes economically justifiable for each industry and on time schedules determined by joint industry-user groups," according to the plan.

Conversion within the company will be done on the SI, or Systeme International metrics, the in-

ternationally standardized approach. It will replace many older metric units as well as the customary system.

Meanwhile, most American school youngsters have been learning metrics while many of their parents have been ignoring the conversion. However, the changeover is catching up.

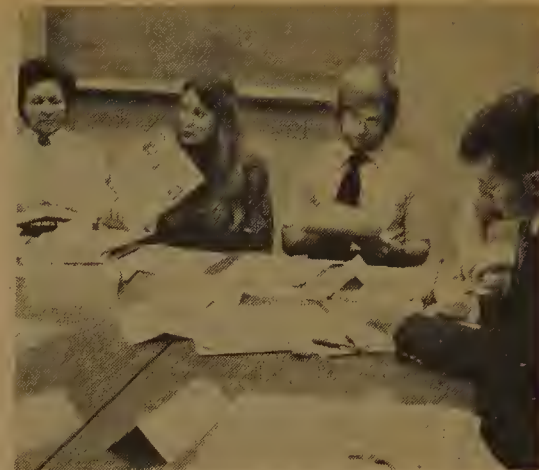
For example, many weather reports now give temperatures in both Celsius and Fahrenheit. Coca Cola and Pepsi Cola are following 7-Up in test marketing metric-sized bottles. Many of the compact auto engines are in metric. And the fifth of Kentucky bourbon is nearing its final hours as a Southern tradition. With several major distilleries converting, the fifths will soon come in "750 milliliters," and a quart will become a liter.

Sports fans, though, can take heart. Some remnants of the customary system probably will always be with us — football fields, for example, will still be 100 yards goal to goal.



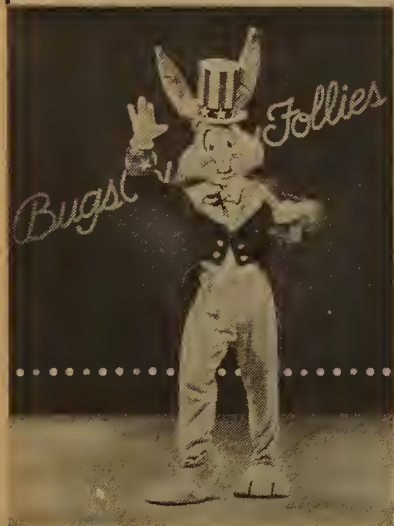
Employees comment about communication

MEASURING THE EFFECTIVENESS of communication at General Electric, employee relations personnel met last week with hourly, nonexempt and exempt employees from the General Purpose Motor Department at Taylor Street. Men and women in the "Communication Sounding Board" meeting were asked to give their "honest opinions" of written and oral communication here and company-wide. Included in their discussion were readership reactions to the GE NEWS, GPM "Live Wire," other department newsletters, and the company's "Managram" magazine. Aside from communication, employees also took the opportunity to ask questions and express comments about their jobs. The "Communication Sounding Board" was chaired by Bill McShain, center in photo at left, manager of communication and relations planning. Employee & Community Relations Operation; and Linda Galdinger, displaying newsletter in photo at right, employee relations specialist and "Live Wire" editor, General Purpose Motor Department.



'Bugs Bunny' on stage!

GE discount available for family entertainment



Bugs Bunny and his friends will be appearing at the Embassy Theater in a new touring show — "The Bugs Bunny Follies" — on April 12-14. GE employees and retirees can save \$1.50 on the cost of adult tickets for the Tuesday, April 12, evening performance (7:30), or Wednesday, April 13, matinee (4:30). Regular ticket prices for the engagement are \$5 for adults and \$3.50 for children under age 13. With the coupon below, all reserved seats — children and adults — are only \$3.50 each. Seating capacity for this attraction is limited and the discount offer will be in effect only as long as tickets are available, so interested families should send for their reservations immediately!

"The Bugs Bunny Follies" combines "real" characters with rear-screen projection to produce a lively show. The famous rabbit will be joined by other popular favorites such as Daffy Duck, Yosemite Sam, Porky Pig, Elmer Fudd, Road Runner, Wile E. Coyote, Speedy Gonzales, Tweety Bird and Sylvester, and Batman and Robin.

Those people who choose to make reservations in person (at the Memorial Coliseum) are advised that checks are not accepted.

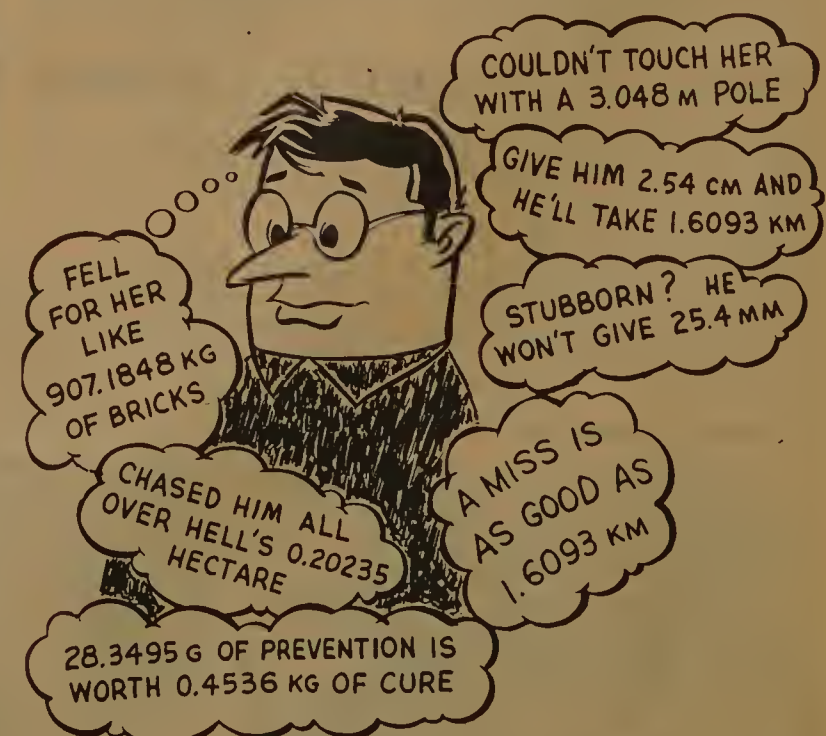
General Electric 'Bugs Bunny' Discount Ticket Order

NAME _____
ADDRESS _____ PHONE _____
CITY _____ STATE _____ ZIP _____

_____ number of child tickets (\$3.50) _____ number of adult tickets (\$3.50)

Total amount of remittance \$ _____

Mail to: Doorway Promotions, Box 5157, Fort Wayne, Ind. 46805 (enclose a stamped, self-addressed return envelope); or take coupon to Memorial Coliseum ticket office. No telephone reservations



IT MAY SEEM CONFUSING AT FIRST, but the metric system's simple "times ten" approach — 10 millimeters make a centimeter, 100 centimeters make a meter, 1,000 meters make a kilometer — is actually a lot easier than multiplying 12 inches to get a foot, three feet to get a yard, and 5,280 feet to get a mile. General Electric is behind the conversion of the customary U.S. system to metrics. Now, it's up to the general public to begin to give a gram.



RETIREMENT REFLECTIONS

Plans of Pensioners Take Shape

MOROTHY FAVORITE, 26 years' service

BEGAN 1950

Proctianol Horsepower Motor Dept.
ester

RETIRED MARCH 1977

Specialty Motor Dept. at Broadway
statistical clerk

PLANS: "Select a new Florida home site."



DICK GARVIN, 37 years' service

BEGAN 1939

Test Program, GE in Pennsylvania
student tester

RETIRED MARCH 1977

Appliance Components Support Operation
Manufacturing Resources Utilization manager

PLANS: Pursue hobbies of bird-watching and
developing a country-home lifestyle.



FRANK LEBRECHT, 42 years' service

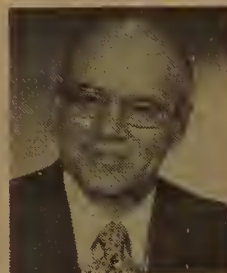
BEGAN 1935

General Services
Aochinist apprentice

RETIRED MARCH 1977

General Purpose Motor Dept. at Winter Street
Foreman and onolyst

PLANS: "Tend the greenhouses at home."



NEVA LUTZ, 33 years' service

BEGAN 1943

Specialty Transformer Business Dept.
Coil winder

RETIRED MARCH 1977

General Purpose Motor Dept. at Broadway
Repair and return unit

PLANS: "Take it easy; fish and travel."



JOE RICHARDSON, 34 years' service

BEGAN 1942

General Purpose Motor Dept.
Assembler

RETIRED MARCH 1977

Hermetic Motor Operation
Oven stock unit

PLANS: Enjoy woodworking and camping.



MILLIE STEWARD, 40 years' service

BEGAN 1936

Bldg. 26 at Broadway
Compound pouring

RETIRED MARCH 1977

General Purpose Motor Dept. at Winter Street
Assembler in endshield area

PLANS: "Fish; take it a day at a time."



MARY WELLS, 37 years' service

BEGAN 1939

Hermetic Motor Operation
Coil tier

RETIRED MARCH 1977

General Purpose Motor Dept. at Taylor Street
Distributor sales specialist

PLANS: "Take it a day at a time."



ROBERT WHONSETLER, 35 years' service

BEGAN 1941

Winter Street plant
Japon and vornish dipper

RETIRED MARCH 1977

Specialty Motor Dept. at Taylor Street
Group leader

PLANS: "Cotch up on things undone."



Doing taxes?

Here's how to report your '76 S&S 'payout'

If you're working on your 1976 Income Tax return and you're a Savings & Security Program participant, don't forget to dig out the Tax Information Statement distributed in February of last year. GE Employee Benefit Plan specialists emphasize that it tells you the taxable income from the S&S Program that should be included in reporting your income for 1976.

Don't report the amount involved in the recent S&SP distribution, or use the 1977 Tax Information Statement which most participants recently received, as the basis for your report. The recent Tax Information Statement is for use next year when you submit a return on your 1977 income. It's the "payout" of January 1976 and the Tax Information Statement of February 1976 that's involved in the tax returns now being completed.

"The taxable income listed in the 1976 Tax Information Statement you received a year ago is the amount to report on your Federal Income Tax return," the benefits specialists emphasize.

And they underline this instruction:

If, during the year, you sold GE Stock or Fund Units acquired under the Savings & Security Program, you should determine gain or loss by the "Tax Cost" figure in the Tax Information Statement of the year in which you received the securities. "Tax Cost" figures on securities acquired under a plan such as S&SP are determined according to Internal Revenue Service regulations and reported to you on your Tax Information Statement.

If you report the wrong figures for "Taxable Income" or "Tax Cost," IRS examiners may see a discrepancy between the amount you report and the figure furnished by General Electric. The problem of explaining your error could cause you some inconvenience.

Tax rules for 'payout' of Stock Bonus noted

If you're a Stock Bonus Plan participant who received a distribution of securities in 1976 (a year ago), you should determine your 1976 taxable income coming from the Stock Bonus Plan after considering these important points:

- Remember it's not the SB Plan "payout" you recently received that's involved. It's the distribution of a year ago.

- Remember that, under the SB Plan, U.S. Savings Bonds are always purchased with payroll deduction money. Since that has already been taxed, the receipt of Bonds has no tax consequence if they are registered in your name.

- Remember, if you "cashed" Bonds in 1976, there will be taxable interest income to report.

- Remember that if you received GE Stock shares in the SB Plan "payout" in 1976, they were a "bonus" for participating and should be reported at market value as ordinary income. You should use the average of the high and low prices of GE Stock on the date the stock was received as the market value of the bonus shares.

Here are the market values of a GE share on the five business days in 1976 following the mailing of "bonus" shares to homes of recipients. Your Stock "Bonus" probably arrived on one of these days — January 5 ... \$47.31; January 6 ... \$48.88; January 7 ... \$49.88; January 8 ... \$50.00; January 9 ... \$50.13.

Most stock Bonus Plan participants who received a distribution of securities in 1976 also received a check for income and dividends accumulated on their bonus shares during the holding period. This should be reported as ordinary income on income tax returns now being filed. The dividend exclusion provided under federal law does not apply to dividends accumulated during a holding period.

*ADLETS

RIDE WANTED

LAF. CTR. RD. & I-69, to Bdwy., 2nd
shift. 672-2900 Rnk.
N. ANTHONY, 2500 blk., to Taylor
St., 6:483-18. 484-8212.
MCKINNEY-Wayne Trace to Taylor,
1st. 447-4234.

FOR SALE

COLOR TV, (2) 12" GE; (1) 17"
B&W. Baby crib & mattress. 447-
3760 aft. 4.
CAMPER, Puma, hardtop, fold-
down, sleeps 6, ex. cond., \$400.
432-0993.
PLOW, Wheel Horse, 8", \$75. 693-3149
C'busco.
'74 HONDA, 250 cc, \$600. 637-3482
Hntrtn.
MOTOR, 3 h.p., Johnson, good cond.
426-5003.

Accent on ENERGY

Answer from Atlantis?

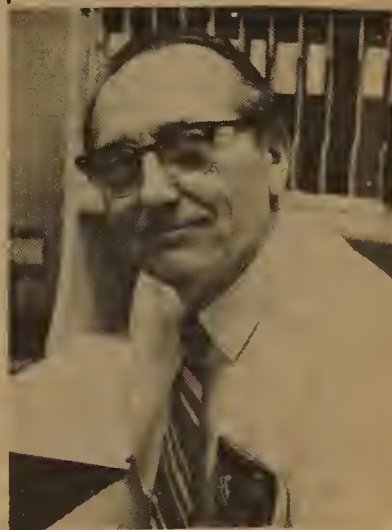
The search for new energy sources marches on. GE's Re-entry and Environmental Systems Division in Philadelphia is now working on a 30-month, \$3.1 million contract from the American Gas Association to help find out if common seaweed can help the U.S. meet its increasing need for natural gas.

The program objective is to make a technical and economic assessment of converting kelp — a brown, fast-growing salt water plant — into methane, which would then be used as a substitute for natural gas. Among those competing for the contract was Westinghouse.

Who says air is free?

It takes plenty of energy to create compressed air. If a one-eighth inch compressed air line were left open all year, the energy loss would amount to roughly \$5,000. If you hear air leaking, report it!

Put one more name on the 40-year list



CHARLIE LAUER
General Purpose Motor
Broadway Plant

TRUCK camper, 8'. Studio knit
mach., ribber, accs. 627-5688
Grbl.
SNOW tires, 8.55-14; chairs (2),
upholstered. 744-3455.
'70 PONT., 2 dr., PS, PB, air, low mi.,
sm. V-8, avail. wk. II, \$825. 747-
5730.
'73 HONDA MC 350 cc & extras, 7,000
mi., ex. cond. 357-5026 Garrett.
'68 SCHULT custom mob. hm., 2 br.,
ctrl. air, 12x60. 747-1173 aft. 4.
'48 CO-OP E-3 tractor w. 2-row
cultivators. 625 4597 Col. City.
BED FRAME, full size, heavy duty,
good cond., \$10. 485-4631.
OUTBOARD, '71 Johnson, 20 h.p., 6
gal. tank, man. start, \$390. 488-
2717 Hmltn.
'72 MONTE CARLO, PB, PS, stereo.
456-5126 aft. 5.
'67 CAMARO, 396, suto., eng., trans.
rebuilt. 485-2319.
MATTRESS, twin, ex. cond. New
garbage disposal. 747-3450.
'71 FORD T-Bird, V-8, air, good cond.
657-5841 Harlan.
CORNET, Conn, w-case, ex. cond.,
\$125. 432-3274.
SOFA, brnt. orange & blk. stripe,
reasonable. 489-3266.
MAPLE table, hutch, & 8 chairs, \$250.
482-2981.
CB mobile power mike, \$15. 747-9606.

(Please Turn to Page 4)

GE NEWS

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

VOL. 59 NO. 8

The next Pensioners' Potluck of the season
is March 15 at 11:30 a.m. in the GE Club!

GE Club free Bingo:
March 12, 7:30 p.m.

'Supervisors' switched

TURNABOUT IS FAIR PLAY, but not when you're trying to get who's who straight in a photograph. In last week's GE NEWS, the picture of new GE Supervisors' Club officers and administrators was accidentally "flapped" by the printer, causing left-to-right identifications to read (you guessed it) right-to-left. Here, then, is the line-up again. Standing from left are Guy Smith, treasurer; Linda Waterman, secretary; Casey Keister, president; and Bill Turner, vice president. Seated clockwise from left are club administrators Gene Barrett, Hillard Butcher, Herb Grueb, Harry Meads, Hamer Jennings and Karen Phillips. Other administrators are Mark Faellinger, Ken Petgen, Max Waltan and Tam Ziegler. Membership in the GE Supervisors' Club is open to all GE Fort Wayne exempt employees and retired exempt men and women. A \$12 annual fee covers the costs for activities such as a fish fry, picnic, "surprise" event, theater party, and annual banquet. In addition, a golf outing, included outside the regular membership charge, is planned for 1977. Details are available from area administrators or by calling Casey Keister, Ext. 3544, or Linda Waterman, Ext. 2454.



Mazda team tumbles to Trumble paddlers in table tennis action

Led by "Crafty Carl" Kuzel and "Slamming Stan" Antalis, the Trumble table tennis team won the finals over the Mazda team in the GE Table Tennis League tournament. Although Stan Antalis was the only one to win his singles match, Ken Busick and Paul Yentes paddled a clean sweep in the double competition, reports league manager Phil Herrick.

The team tournament is the second part of the league season. Doubles elimination play continued this week.



Alley Chat by Connie Houser

"Hoosier Hysteria" is upon us once again, and there's excitement at the GE Club as well. Richard Blair of the Small Motor league earned the honor as "all-star" of the week by clinching both high series and high game for the men. He went through the hoop with an outstanding 619 series, which included a fantastic 234 score. Second high series went to Fred Hunter of the Hermetic league when he rebounded a solid 602, which included a good 212 game.

The pressure was on the men for second and third high game, too. When the clock finally ran out it was Jim Rieger of the Apparatus league on top for second with a sound 229. A press for third ended in a tie for Don Stapleton of the Friday Nite Taylor Street league and Gil Baker of the GE Office league. Each player netted grand 226 scores. Sorry, Gil, you missed a 230 trophy by four pins. Will you settle for the title of "Mr. Bowlingball?"

Other floor-stomping scores were turned in by: Skeets Lahrman, 225; Roy Brokaw, 224; Wilson Lambert, 222 (I'll bet Wilson got all his steam from that cup of coffee I had to buy him. Right, Wilson?); Phil Whysong and Dave Fate, 221; Harold Somers, 217; Ron Fisher, 216; Cal Hapner, 215; Percy Moore, 214; Joe Smethers and Mike Jinks, 213; Dave Locker, 212; Jim King, Jim Rieger and Ray Gordon, 211; and Walt Rieger, 210. Nice going!

"Go Teams" was the response from the GE Office league when it had a real barn-burner with 15 games of 200 or better. Wow!

The Pete & Tillie league's Judy Weisenburger fancied a great 517 series, which included good shots of 185, 179 and 153.

The number one sharpshooter for high game of the week was produced by the Sunday Sandbaggers league when Shirley Hall swooshed a super 199 game. Close behind for second was Donna Treesh of the Friday Nite Ladies league with her bouncing 194. Mildred Franke of the Monday Morning Ladies league received a nice pat on the back for third place with a fine 192 game.

Other good scores were tossed by: Pat Abbott and Edna Armstrong, 188; Marcy Maldeney, 186; Karen Lime, 184; Rita Townsend, 182; and Connie Brewer, 181. Outstanding!

The Senior Citizens leagues last week were happy to see Bill Hatendorf and Carl Metker wind up with a jump ball when they each rolled an excellent 210 score.

Bob Sickafus, coach of the Junior League, was glad to see that no fouls were called on Dan Rippie when the young bowler tallied a smashing 581 series. Dan's scores were 223, 181 and 177.

Time out for an update: a few weeks ago Ruth Yentes of the Adam & Eve league was in for a surprise. Word has it Ruth wore her glasses in the third game and bowled 50 pins over her average!

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20902 NI WAYNE IN
SEC 900 WESTER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY



Register to win gifts
in the March 7-31
'Spring Drawing' at
the Employee Store!
An electric knife or
Frank-N-Burger grill
could be your prize!



Scoreboard by Pat Ebetino

The GE Basketball League concluded regular season play last week with only two games on tap. In the opener, Decatur blasted the Oldtimers 91-60. Greg Koons led the winners with 26 points, and Tim Irwin added 15. For the Oldtimers it was Doug Minnick with 20 points, and Dave Reece scoring 14 more.

The final game saw the Superstars place five men in double figures — Jim Whitt, 33; James Moore, 28; Jim Brown, 14; Bernie Ebetino, 14; and Leon Smith, 12 — to overpower Specialty Transformer 107-84. The Transformer team was led by Rusty Patterson with 22; Duaine Karnes and Jerry Smith each added 18. The win for the Superstars enabled the team to tie the Wire Mill for leadership in the league. Both teams have 9-1 records and will play a tie-breaker to determine the league's champs.

GE Basketball League standings now are: Wire Mill, 9-1; Superstars, 9-1; Decatur, 6-4; Shooters, 4-6; Oldtimers, 2-8; and Specialty Transformer, 0-10.

It's certainly worth a try!



*ADLETS

(Continued from Page 3)

STOVE, pot-belly, ex. cond., \$150. 422-0920 aft. 6.
'73 HONDA, 500, 4 cyl., green, low mi., must sell. 693-3869.
POLE lamp, from floor to ceiling. 446-6363.
HARLEY chopper, 1200, show bike, red frame & chrome. 439-3953.
SPORT COAT, man's XL, \$5. Set of silverware, cheap. 485-0102.
'73 CAMARO, 350 auto., buckets, v-top, 42,000 mi., \$2,600. 747-3871.
STOVE, 2-burner, camping, new, heater, lantern, fuel. 447-1750.
'74 SUZUKI TM 125, food cond., \$375. 432-9026.
DORM trunk, ping-pong table & poker table. 745-2367.
LAVATORY, like new. 744-5632.
SECTIONAL, 3-pc., curved, Fr. Provincial. 489-4965.
'75 DUSTER, 6 cyl., 1200 miles, \$2,500. 749-0880.
'75 TRAILER, Pleasure-Mate, fold-down, w-extras, \$1700. 447-5918.
ROCKER, platform, reuphol., \$10.
Chest, 5-drawer, \$5. 483-0798.
BED springs, full size; coffee table, \$10 ea. 484-5030.
TIRES & rims, 784G. 427-0522.
COUCH, antique, 1890s, \$150. 432-5194.

RANGE, elec., eye-level oven, green, \$45. 627-2639 Grbl.
TUB enclosure. 745-3144 aft. 6.
MARLIN, 16', partially assembled, all parts incl. 486-1862.
'68 CHEV., 2-dr., HT, new carb. & distr., good tires, \$500. 637-3000.
CB radio, 23 ch., good cond., \$200. 421-9433.
PONTON, 16', alum., w-canvas top, deck 8'x11'6". 432-4847.

WANTED

OLD brass bed. 747-6503.
LUMBER, 125 2x4x12'; 100 2x6x12'. 244-3470 Col. City.
RABBIT trap. 493-2486.
CHAIR caning. 439-4106.
ANTENNA rotors, any cond., reas. 248-8234 Col. City.
TO CARE for your child in my Waynedale home, days. 478-1029.
TRAINS, Lionel & American Flyer, any condition. 724-4086 Dctr.

FOR RENT

HALF dbl. house, 3 bdms., 1 block from GE. 745-7192.
UPPER apt., furn., Waynedale area. 747-2613.

FREE

TO good home, Ter. Collie mix, male, 2 yrs. old, house tr. 485-6506.
PEEKAPOO, to good home. 747-7267.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____

Industrial fire training - special fuels take special know-how

A group of Power House operators, maintenance employees and semi-truck drivers went to school last week. There were no textbooks involved — but there was a valuable lesson to learn.

As non-volunteer firemen at GE, "school" participants attended a special Propane Training Seminar, sponsored by the Appliance Components Support Operation. Instructed by Jerry Koehl, plant protection supervisor for Taylor Street and Winter Street, they practiced how to "cool down" a propane fire with water so shutoff valves could be reached in an emergency. Propane fires are not extinguished since the gas is heavier than air and will liquify on the ground, causing potentially hazardous conditions. Instead, the flames are permitted to "burn off," employees learned.



FORT WAYNE

NEWS

MARCH 11, 1977



"COOL IT!" Jerry Koehl sprays a propane flame while Art Rose approaches the shutoff valve.

Specialty Motor posts strong '76 results; ready to pursue '77 gains

"Rumor says you can tell from what you're served for dinner if it's been a good or bad year. From what I'm going to tell you...you may expect pheasant under glass. Well, we're not quite that high — yet. But it's sure going to be a darn good steak!"

That was how Specialty Motor Department general manager Glen Hiner introduced his talk to salaried employees in informative meetings last week. Held during the afternoon in the GE Club auditorium, the sessions were followed after work by a dinner at the Hospitality Motor Inn.

Able to reflect on 'rebound and achievement'

Describing 1976 as "a year of rebound and achievement" for the department, Hiner noted that sales increased significantly from the 1975 recession, reaching record levels for Specialty Motor. Sales surpassing budgeted expectations were joined last year by over-budget net income results, the general manager said.

"We got off to a good start when early in the year our OEMs (original equipment manufacturers), particularly in the heating and air conditioning markets, began to accelerate their demand for SMD products," Hiner explained. All six factories of Specialty Motor, he added, were able to "outmaneuver their competition and respond quickly to the increased demand."

Reviewing market highlights of 1976, he pointed out:

- Aftermarket (replacement motors, served through master distributors and motor service shops) business continued to strengthen Specialty Motor sales.
- Internal sales to "sister" GE departments exceeded budget. However, as a percent of the department's total sales they were down slightly from the year before.
- External sales to non-GE components reflected correspondingly faster growth rates.
- Sales volume jumped in the central heating and air conditioning,

and domestic refrigerator and freezer markets, which combined, account for most of Specialty Motor's domestic OEM sales.

• The largest increase in SMD sales last year was in international business, mostly from the Middle East and Southeast Asia.

Hiner told employees of new products and design concepts that are serving the many Specialty Motor customers in the U.S. and throughout the world. Foremost among the technical offerings by the department was the 1976 introduction of Energy Saver products, which "also helped provide momentum for SMD sales," he said. "The Energy Saver products were particularly effective as the country became more aware of the energy crunch. And, the experiences of the Winter of '77 are going to make these products even larger contributors to the department's sales and reputation."

"It was the design commitment of the last two to three years that paid off in 1976 with SMD's leadership in high-efficiency motor products," the general manager continued. Computer design techniques plus special component designs give SMD motors "the highest efficiency available in the industry," he reported.

Energy actions cut costs, kept plants running

As well as providing customers with energy-saving products, the department continued its own program to conserve energy in plants and offices during 1976, employees learned.

For example, SMD was able to reduce one measure of energy consumption by a significant amount while the fuel's actual cost rose 17 percent. "You can see the effect this reduction in energy usage has on helping to keep our manufacturing costs in line," Hiner told the men and women in the meetings.

"In addition to this major reduction in energy usage, SMD has positioned itself for the future for the growing lack of natural gas," he noted. "Back-up fuel facilities that represent a substantial investment have been installed at all locations. These facilities have

permitted us to keep our plants operating and our employees working in spite of natural gas curtailments." The Taylor Street plant was forced to cut back natural gas use for 8.6 days earlier this year.

Increased investments in machines and processes last year were "aimed at honing SMD's competitive edge in product costs and productivity," Hiner pointed out.

While investment in new equipment is essential to the department's growth, however, most of SMD's investment capital went toward meeting environmental standards, he said. Employees' safety, which is considered under Occupational Health & Safety Administration (OSHA) laws, also called for financial outlays in 1976.

"I want to assure you that it's my personal intent, as well as the intent of the Specialty Motor Department, to be a good corporate citizen in the communities of which we are a part. We intend to satisfy environmental and community concerns, not because we have to, but because we want to," Hiner emphasized.

Plans ready, but success depends on people

This year, as the general manager said the department views it, "is going to offer all of us a series of challenges. The basic economic forecast indicates that the Gross National Product will be up 4.8 percent. All the consumer, business and durable index figures are up. Housing starts will be up, and other construction will be up, too, but not at as high a rate.

"So as we go into 1977, it looks like it's wrapped up with the tools that are needed all in place. The market is there; our physical and technical resources have been defined and dedicated to the jobs to be done; our financial resources have been allocated to support our defined needs; our organization structure has been changed (see related photo on page two) to meet the needs of the business," he concluded. "All this is fine, but the success will depend on the people who must carry it out — you!"



GLEN HINER, SMD general manager, called 1976 "a year of rebound and achievement." In '77, he said, business success depends on everyone.



SPECIALTY MOTOR EMPLOYEES at informative meetings learned of optimism and challenges ahead.



Top SMD posts altered to support goals

A RESTRUCTURING IN THE FUNCTIONS of the Specialty Motor Department's top management was announced recently. Affected are Don Bussick, who was named manager of engineering, and Nate Horton, who was assigned the position of manager of manufacturing. Bussick had been manager of the department's Appliance & Specialty Operation; Horton had been manager of SMD's Heating & Air Conditioning Operation. The restructuring was carried out to support Specialty Motor's "continuing need for both engineering leadership and manufacturing excellence and to match the department's long-range plans in both areas of the business," according to the latest SMD "Management Newsletter." The complete line-up of the department's administrative staff is, from left: Paul Deal, manager of finance; Frank Conley, manager of employee relations; Glen Hiner, general manager; Bill Fenoglio, manager of marketing; Don Bussick, manager of engineering; and Nate Horton, manager of manufacturing.

As employees get involved

Safety objectives receiving year-long emphasis in the Appliance Components Support Operation

The Appliance Components Support Operation is concerned about safety. Its goal is to become "Number One" on the accident-free charts — and with the involvement and commitment of many employees, it has a good chance of getting there.

Included in the Support Operation are the Advanced Manufacturing Development Operation; Applied Research & Development Laboratory; Wire Mill Operation here and in Shelbyville, Ind.; Transportation Operation; Area Services, including, among others, Power House, maintenance and plant protection employees; and Pooled Purchasing. Due to the diversity of work done by these operations, monitoring and measuring safety on a uniform basis are, at best, difficult.

That's where employees themselves are taking an active role. A Safety Observer Program is in effect this year for each part of the Support Operation. Meeting monthly, observers discuss what they've seen regarding safe work areas and what they've noted that requires management's attention.

In addition to their efforts, each Support Operation area is charged to thoroughly investigate and document any on-the-job accident that needs attention beyond minor first-aid; and file monthly safety reports, indicating the num-



IN BUILDING 19 last month, safety observers met with Dick Garvin, who had been appointed administrator of the Appliance Components Support Operation's area-wide safety program. When Garvin retired March 1, his safety responsibilities were assigned to Tom Cornell, shown discussing "performance" signs for accident-free work areas.

ber of hours worked, lost-time accidents, days lost or charged to accidents, and accumu-

lated accident-free work hours.

On request of operation managers, safety administrators will conduct "OSHA Shakedowns" of work areas, which generally promise to be even more comprehensive than reviews by Occupational Safety & Health Administration investigators.

Training services are also available to other GE departments. Already in place are Support Operation programs such as a Lift Truck Operator's School, a "Key Man" Safety Development Course for supervisors, and Emergency Evacuation Teams. Beginning March 15, a course on Fire Prevention and Safety in the Home and Office will be conducted for a Specialty Motor Department audience. A day-long First Aid for Supervisors course has also been scheduled for 36 individuals on April 2.



IN AREA SERVICES, Broadway employees get together after a safety observer meeting to discuss "Green Cross for Safety Committee" identification pins and observers' "Hazard Memos." From left are Lee Witte, maintenance; Bob Helmke, telephone, telegraph and central systems; Russ Fox, Power House; and Roger Johnson, plant protection.

NEWS NOTES

Women remaining part of workforce longer

According to a U.S. Labor Department report, there was a pronounced increase from 1960 to 1970 in the average number of years women work. In that decade, the average length of time women spent as paid employees jumped almost three years, from 20.1 to 22.9 years. For that same period, the time men spent as workers fell by one year to 40.1.

"The striking feature about recent growth in women's worklife expectancy is that it has occurred among married women, including those with children," the report said. "In 1970, one in three women with children under age 6 was in the labor force; this compares with an average of about one in five as late as 1960."

Propane added to list of high-priced imports

Industry and government studies project "a dramatic jump in propane imports, largely from the Middle East, by the early 1980s," reports Business Week magazine. The fuel will be "very expensive — on a thermal unit basis, probably much more than oil — but there will be a great temptation for domestic users to buy imports anyway," the magazine predicts.

Residential and commercial users, which along with petrochemical plants account for 75 percent of U.S. consumption, "have very few alternatives," according to the publication.

Government agencies creating 'paperweight'

The cost of federal regulatory activities, which totaled \$2.8 billion in fiscal year 1976, is rising faster than the sales of companies being regulated, says a former government official.

Murray L. Weidenbaum, former assistant secretary of the Treasury for economic policy, declared before the 84th General Meeting of the American Iron and Steel Institute recently that individuals and business firms spend more than 130 million work-hours a year filling out forms required by the government.

Kicking about coffee? It isn't kicking back!

Many people are convinced that they can't get going until they've had their morning coffee — and they keep drinking it throughout the day, looking for the same sort of stimulation.

Researchers now have found that in addition to stimulating, caffeine also provides temporary immunization against further stimulation. Both the stimulation and the immunization last for about two and one-half hours. Additional cups of coffee consumed during that time have only a limited stimulating effect.

Time is money, but it costs less each year

The cost impact of mass production, in a nutshell:

At their introduction in 1972 solid state electronic watches sold for \$2,100. By January 1975 prices were down to \$125, with a further decline six months later to \$40.

Current prices are approaching \$10, putting digital watches in direct competition with the lowest-priced conventional makes.

Taxpayers fill in every blank or die trying

According to the National Observer, the Minnesota Department of Revenue's income instructions last year advised taxpayers that state law required them to list on their returns their "name, address, Social Security, age, date of birth, date of death..."

A good reason to keep quiet



"MMF GRBFBL FRMPFNPMK" may be how Red Norton, left, and Jerry Eifred would have explained their reasons for donating blood at the Winter Street plant last Friday—but after all, how much can you expect a man to say with a thermometer in his mouth? Temperature readings are one of the brief medical preliminaries donors must go through before contributing. Regardless of their comments, they were there to join 68 other employees who turned out to roll up their sleeves and do their part for the Red Cross Bloodmobile.

Reservations being accepted for Elex summer tour in Hawaii!

The Elex Club has been advised by Grueninger Travel Service that additional flight and hotel space is available for a giant 11-day, 10-night Hawaiian Isles tour during this summer's GE vacation shutdown!

Here's the itinerary:

Sunday, July 24: A morning departure from Fort Wayne will fly vacationers to Honolulu on Oahu, "The Aloha Isle." Arriving in the capital city of Hawaii, each passenger will be greeted with the traditional flower lei before being driven to the Hawaiian Regent Hotel.

Monday and Tuesday, July 25-26: With three nights in Waikiki, there'll be plenty of time to enjoy the beach, shop in Honolulu, try out the outrigger canoes, the surf, or the catamarans. Optional tours such as the Pearl Harbor Cruise are also available. The second morning, a continental breakfast get-together with a local tour escort awaits Elex trip-takers. During the Honolulu stay, a tour of almost everything, from Diamond Head to Robert Louis Stevenson's "Little Grass Shack," is on the agenda.

Wednesday, July 27: A flight to Maui, "The Valley Isle" of the Hawaiian Islands, will take visitors to the new Maui Inter-Continental, located on the beach at Wailea with the Haleakala Mountain providing the hotel's scenic backdrop.

Thursday and Friday, July 28-29: While in Maui, sightseers will visit, among other places, the Iao Valley, see the "Needle," and then enjoy travel along the breathtaking "Amalfi Drive" to



the quaint and historic whaling capital of Lahina. Again, there'll be plenty of time for the beach, shopping, or perhaps taking a trip to the gigantic Haleakala Crater to view one of the world's largest dormant volcanoes.

Saturday, July 30: A morning flight to Hilo, Hawaii, "The Orchid Isle," begins a tour of that city, plus Liliuakalani Park, Rainbow Falls, and the famous Orchid and Anthurium Nurseries. Then it's on to Hawaii Volcanoes National Park, southward through desert lands and the Black Sand beach, and finally, to Kona, the traditional resort that was once reserved solely for

Hawaiian royalty. This is one of the most beautiful areas in the Islands. At the Kona Surf Hotel on Keauhou Bay, vacation guests will enjoy all water sports, golf, tennis, shopping, and evening entertainment.

Sunday, July 31: In Kona, vacationers can find plenty of things to interest them — quaint island churches, Kealahou Bay and Captain Cook's monument, coffee plantations, deep sea fishing, and shopping in the sleepy fishing village of Kailua-Kona.

Monday, August 1: Another flight will land on "The Garden Isle" of Kauai for a memorable

two-night stay at the Kauai Surf Hotel. From the airport guests will drive to the Wailua River for a short cruise to the exotic Fern Grotto, where they'll witness a rendition of the haunting Hawaiian Wedding Song. The ancient Hawaiian Temples and Opaekaa Falls are also on the way to the hotel.

Tuesday, August 2: This is a free day to enjoy Kalapaki Bay. The Kauai Surf Hotel offers dozens of vacation diversions — all swimming and water sports, golf, and boating. Of course, there's more sightseeing to be chosen, too. Visits can be made to the Botanical Gardens, Sleeping

Giant, Sprouting Horn, Waimea Canyon and many other interesting places on this lush tropical island.

Wednesday, August 3: On this day, it will be time to bid "aloha" to the 50th state as island-hoppers transfer to the airport for the return flight to Chicago.

The cost of the Elex Hawaiian Isles vacation is \$839 per person (double occupancy); there is a \$50 reduction for three adults in a room; single occupancy is \$230 extra. Children under age 12 who share a room with two adults receive a \$245 reduction in price.

The cost includes round-trip air fare via regularly scheduled United Airlines jets, all outer island air fares, 10 nights of deluxe, air-conditioned hotel accommodations, transportation between all airports and hotels, city tour of Honolulu, island tour on Maui, cross-island tour on Hawaii, island tour and cruise on Kauai, flower lei greeting upon Honolulu arrival, continental breakfast and get-acquainted gathering, luggage handling and tips for two suitcases per person, and taxes and supplemental charges on included features.

Reservations are being made now on a first-come, first-served basis. The tour is open to all Elex Club members and guests, General Electric employees, retirees, and guests — with receipt of a \$100 deposit per person. Complete details and island brochures will be sent upon receipt of reservations. For more information, call Lorine Peters, Elex Club advisor, Ext. 3555, or write to Elex, Bldg. 18-3.

Accent on ENERGY

Test your energy IQ:

- (1) How much energy used in gas stoves supplies the pilot light? (a) 10 percent; (b) 25 percent; (c) 50 percent.
- (2) How long would a 100-watt light bulb burn on the energy that's needed to manufacture one disposable soft-drink bottle? (a) 10 minutes; (b) 5 hours; (c) 20 hours.
- (3) How much energy stored in crude petroleum is lost between the oil well and a moving car? (a) 20 percent; (b) 60 percent; (c) 90 percent.
- (4) The heat energy of a gallon of gasoline is equal to: (a) 5 work-days of labor; (b) 15 work-days of labor; (c) 25 work-days of labor.
- (5) Which of these fuel resources is in greatest danger of exhaustion? (a) coal; (b) petroleum; (c) natural gas.
- (6) What fraction of the world's energy consumption occurs in the U.S.? (a) over 10 percent; (b) over 20 percent; (c) over 30 percent.

Answers:

(1)-c; (2)-b; (3)-c; (4)-b; (5)-c; (6)-c.

Knowing in advance what customers want to know in advance

AFTER 17 WEEKS of classroom study and practical exercises, 10 employees completed a company-sponsored Applications Course last week. Designed to prepare men and women for careers in selling General Electric components to OEMs (original equipment manufacturers) and gain perspective into the skills needed by Components Sales Department sales engineers, the course included guest lectures by key marketing and engineering personnel from the General Purpose Motor Department, Specialty Motor Department, Specialty Transformer Products Section, and the Applied Research & Development Laboratory. Seated from left are: Valerie Grib, GPM; John Jones, SMD; Mory Chanley and Phyllis Abrams, CSD; Dick Hart, who is transferring from SMD to Oak Brook, Ill., as a sales engineer; Frank Purdue, GPM; and Dave Johnson, SMD. Also on the graduation roster were Frank Ruthawski and Mike Woyman, SMD, and Rick Lorson, GPM. Standing is course instructor Dick Beard, CSD.



Every 'letter' bit helps to trim mailing costs

When a letter and its carbon copies are sent to several people at the same address, the original and copies can all be mailed in one envelope rather than in two or more. Include a note requesting that the enclosed correspondence be distributed as indicated.

Insurance claims due soon!

Employees are reminded that March 31 is the deadline to submit 1976 claims under the GE Insurance Plan.

As the last-minute rush to file claims begins, some delay in payments should be expected. To prevent excessive waiting periods, of course, GE people should check that all claims submitted to the Insurance Office are accompanied by the proper form and that information supplied is complete and accurate. Unsigned claims will be returned, adding to payment delays.

FORT WAYNE

GE NEWS

VOL. NO. 59, NO. 9

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShoin
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

Eligible S&S Program participants to receive insurance option refund!

There's a \$2.3 million refund coming soon for more than 24,000 eligible participants in the Savings & Security Program's insurance option. Due to favorable experience under the coverage again this year, this is the sixth consecutive time in which substantial returns are being issued.

Those eligible for the refund will get an amount equal to 40 percent of their payroll deductions for S&SP insurance coverage in 1976.

Refund checks will be received by those people who have made contributions for S&SP life insurance coverage during 1976, provided they had payroll deductions for the Savings & Security Program in December 1976, or otherwise were active S&SP participants with unbroken service in December.

How does it work?

As an S&SP participant, you just earmark one percent of your

pay for the cost of the coverage. That amount is deducted from your pay along with the rest of your S&SP investment.

You then receive a GE matching payment equal to half of your S&SP deductions up to the amount eligible for matching — six percent of earnings (seven percent for veteran participants). The matching payment is placed in one of the available Savings & Security Program options, as you instruct.

Here's an example of how well you're covered under the life insurance option of S&SP:

If you are 30 and die, your beneficiary will receive 60 percent of your last year's pay for 40 years. If your final year's pay was \$10,000, your beneficiary would receive \$6,000 a year for 40 years, or a total of \$240,000. The amount would be less, of course, if taken as a lump sum payment.

Coverage goes downward as age climbs, but at any age the

S&SP life insurance option offers significant coverage at extremely low cost.

When you consider the coming refund of 40 percent of contributions in 1976, the coverage is a bargain that's hard to beat — especially for those who participated last year.

While eligible participants of 1976 will be receiving a refund because of favorable experience, it's important to note provisions of the Savings & Security Program relating to the insurance option. These point out that when the experience of the group is favorable, it's expected that either the duration or the amount of annual benefits, or both, would be increased, or the company may elect to have a partial refund of contributions made to participants enrolled for insurance coverage. If the experience is unfavorable, either the duration or amount of benefits, or both, would be decreased.



'Bingo Blowout' — page 4



FORT WAYNE

NEWS

MARCH 18, 1977

After good '76, Hermetics prepares for '77

Priorities set on high production need, vertical integration concern

The Hermetic Motor Operation, which during the business recession two years ago was seriously affected as major markets tumbled, is today facing a different kind of challenge.

Business is good. In fact, it's better than anyone had anticipated. With the order rate growing stronger, however, meeting customer requirements puts greater pressure on manufacturing schedules. Compared to the 1974-75 downturn, when sudden order cancellations resulted in consequent production and employment cutbacks here, the 1976-77 upswing is offering "a welcome problem," says HMO manager Bill Carmody.



BILL CARMODY, Hermetic Motor Operation manager, addressed salaried employees at an informative meeting last month. Winning performance, he said, helped in finishing a tough '76 business race.

incoming orders are being challenged by the twin impacts of strenuous production requirements and increased vertical integration. Added to these concerns, of course, are the on-going problems of aggressive competition and material inflation.

Sudden order surge not without problems

Since the first part of 1976, when HMO employees saw that business recovery forecasts had been underestimated, "we knew we had started a race with a tough handicap," Carmody recalls. "It was like running a marathon while wearing lead boots!"

Due to the nature of their businesses, Hermetic Motor customers have had a history of uncertainty in placing orders. Their approach to rebuilding inventories after the recession was "conservative" at first, the HMO manager explains. Then, as the economy began to pick up rapidly at the beginning of 1976,

they became suddenly "optimistic" and sought to flood their inventory pipelines with new components.

"As a result, we were caught in a situation where we had to double the size of our hourly workforce and add to our salaried team within two months," he continues. "Needless to say, we had our work cut out for us. We faced many problems, all of which occurred simultaneously."

Quick increases in personnel meant valuable time and dollars consumed in hiring, training and retraining employees, plus ordering more materials and new shop supplies. "At the same time," Carmody says, "we were working to respond promptly to everchanging customer schedules for hundreds of different motor models while trying to maintain product quality and stay within cost budgets."

Winning tough race; setting new records

By the end of 1976 Hermetic Motor had finished its "marathon," complete with "handicaps," and turned in performance that brought the business into the winner's circle.

Reviewing last year's HMO results, Carmody reports:

- More than 98 percent of all customers' demands were met;

- The lowest quality cost index in the department was achieved;

- A record low in customer complaint costs was noted;

- The return-on-investment measure reached its highest level since 1969, due mostly to better inventory control programs;

- Sales value of output, weighed in relation to each hourly and salaried employee's work efforts, was the highest in the history of Hermetic Motor in Fort Wayne;

- Key needs were identified and given attention through special programs aimed at inventory control, productivity, and responsiveness and flexibility in meeting customer requirements.

Plans made to meet challenges this year

In 1977, like last year, HMO's forecast "isn't cast in concrete," according to Carmody. "We're already experiencing some sharp increases in sales and production requirements, and the threat of vertical integration is still growing," he says.

Programs are again in place to meet business objectives during the next nine months. Productivity, quality, safety, absenteeism, and energy are among the important concerns.

In addition, new equipment which could result in investment

expenditures of more than \$500,000 over the next few years has been proposed to help strengthen the operation's competitive posture. Improvements in the work environment of factory and office areas are also planned.

The Fort Wayne operation has targeted a 30 percent "stretch goal" in its cost improvement budget this year, the HMO manager adds. "Along with these activities, we're hoping for a good response to the Suggestion Plan to help reduce costs," he notes.

Experience and skill aid growth and jobs

"All these things, while seemingly aimed at business criteria, are fundamental to growing an operation that will preserve present and provide future jobs here," Carmody says.

"We seized opportunities during last year's sales rebound to grow our business back to levels that were higher than anyone's expectations," he concludes. "The big advantages going for us are the skills and experience of the people in our shops and offices. All it takes now is a marriage of these assets with a commitment by each individual to do his or her job the best possible way. That, in the long run, is what will carry us through."



HERMETIC MOTOR OPERATION STAFF MEMBERS gave their reviews of 1976 and goals for 1977 at last month's salaried employees' informative meeting. From left are: Ray Watkins, manager of shop operations, winding and finishing; Mox Decker, manager of shop operations, mechanical; Dick Arnett, manager of advanced planning and time standards; Dottie Askren, manager of relations; Dick Fry, manager of operations analysis; and Jim Wiegman, supervisor of quality analysis and planning.

Transformer tabs Longbottom as financial analysis manager

Jack O. Longbottom has been appointed manager of financial analysis, with additional responsibility for cost accounting activi-



JACK LONGBOTTOM

ties, in the Specialty Transformer Products Section.

A 1961 graduate of Arizona State University, from which he earned a bachelor of science degree in economics, Longbottom began his GE career on the Financial Management Program in 1963 at the former Computer Department in Phoenix.

Following a two-year assignment on the company's Corporate Auditing Staff, he joined the Nuclear Energy Division in 1968, where he held various managerial posts before transferring to the Construction and Materials Division, of which Specialty Transformer is a part, in 1973. He and his wife Lois and their son and daughter will be relocating in Fort Wayne soon.

NEWS NOTES

U.S. productivity still on top, but gap closes

A study by the National Center for Productivity and Quality of Working Life shows Canadian workers were 81 percent as productive as Americans in 1950 compared to 92 percent as productive in 1975. In the same time period, the French rose from 43 percent to 81 percent; West Germans from 36 percent to 74 percent; Japanese from 16 percent to 61 percent; Italians from 26 percent to 55 percent; and British from 50 percent to 54 percent.

Manufacturing output per employee increased less rapidly in this country than in other nations over the period from 1966 to 1975. The U.S. increase averaged 2 percent annually. On the other hand, there was a 9 percent annual increase in Japan, 5.8 percent in Italy, 5.3 percent in West Germany, 4.9 percent in France, 3.9 percent in Canada, and 3.3 percent in Great Britain.

Carrying convenient calculator can backfire

The Journal of Environmental Health reports that portable electronic calculators, so common in businesses and even schools today, can explode if not properly shielded. Cited was the case of a man who was knocked down when such an explosion occurred. A metal object in the man's pocket touched the calculator's battery charge contacts, causing a shorting-out of the batteries, and the explosion followed. It was further noted that even the lead of a pencil could cause such a short. The Journal recommends that a calculator be carried in the case provided by the manufacturer.

Two mark 40 years at GE



EILEEN GEIGER

Wire Mill - Taylor Street



MARJORIE DOTY

General Purpose Motor - Broadway



COST IMPROVEMENT SUCCESS in the Specialty Transformer Products Section's 1977 "Pirate Plunder" program has already brought nearly 70 achievement awards to dollar-conscious employees. In photo above, program chairman Arvie Lake, left, presents a personalized liquid crystal digital desk thermometer to Dan Hallaway of Specialty Transformer's purchasing team. The cost improver was among the first group of participants to submit \$5,000 or more in savings.

THE "PIRATE PLUNDER" PROGRAM began earlier this year at a dinner meeting for exempt employees. In photo below, announcing the new cost improvement theme in appropriate costumes were, from left, Ted Lauterberg, Faye Friedrich, Glenn Krewsan and Arvie Lake. (SEE STORY BELOW)



In Transformer

'Pirate Plunder' efforts add up for big savings

With numbers reflecting just two months' worth of savings, Specialty Transformer Products Section has generated nearly \$1.2 million in cost improvements under its "Pirate Plunder" program. That puts contributors at 159 percent of their combined January-February target in working toward a 1977 goal of \$4.4 million, according to program chairman Arvie Lake.

Last year's cost improvement efforts had been cited by Specialty Transformer product general manager John Reynolds as "a super job!" This year, the goal is \$300,000 higher. As the "Pirate Plunder" theme suggests, employees will "have to do some 'digging' for additional savings, but the potential for finding cost improvement 'treasures' is there," Lake says.

All STPS exempt employees are participating in the 1977 savings program as members of "pirate crews" with "treasure

maps" to guide them in meeting their budgets. There are two crew categories which encompass 18 different cost improvement teams. Individual awards (personalized liquid crystal digital desk thermometers) to employees who contribute \$5,000 or more in cost improvements, and crew awards (Cross pen and pencil sets for each member) recognizing the best cost improvement team effort, are presented monthly.

In January, 41 employees received individual awards; last month, 28 more joined the list of successful "treasure" hunters. A July outing and "program revitalization" is also planned for "Pirate Plunder" cost improvement participants.

To date, program achievers are "staying ahead of the game," Lake concludes, "and that's what we need to bring us to our June target of 65 percent of the year-end savings goal!"

Accent on ENERGY

Power from the wind

General Electric's Space Division in Valley Forge, Pa., will build the world's largest windmill under a test program sponsored by the government's Energy Research and Development Administration (ERDA) and the National Aeronautics and Space Administration (NASA).

GE will fabricate, assemble and install two 1.5 megawatt (1,500 kilowatt) wind turbine electrical generating systems which will supply power for general public use to electric utility systems. The purpose of the test program is to determine the economics and operating characteristics of large wind turbines when coupled to electric power grids.

The systems to be built by GE will be large. The 34-foot-long nacelles, housing the rotor shafts, gear trains and generators, will be placed on an open truss tower standing more than 12 stories (150 feet) tall. Two filament-wound, fiberglass, composite blades, 200 feet in diameter, will drive the gear trains and generator assemblies. The blades will rotate at 30 to 40 rpm in winds ranging from 11 to 50 mph. At a site with average wind speeds of 18 mph, the machines would produce enough energy annually to supply more than 500 homes.

As part of GE's investment in the wind energy business, a new wind turbine generator test facility will be built. It will be the first privately-funded test installation capable of testing wind turbine generators in the megawatt power range.

In studies recently completed by the GE Space Division for NASA and ERDA, General Electric concluded that wind turbine generators could be cost effective in the future with further development and in selected areas with high winds.

General Electric engineers estimated that about 55,000 square miles in this country experience sufficiently strong and constant winds to make wind turbine generators practical.



WHAT A WINDMILL! GE is building the world's largest windmill in a test program to supply power for public use by electric utilities.

FORT WAYNE

GE NEWS

VOL. 59, NO. 10

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain

Communication Manager

Dick Knoph, Editor

Rex Mericle, Chief Photographer

Five earn Phillippe Awards for outstanding accomplishments in community service

Five GE people have earned the 1977 Gerald L. Phillippe Awards for their individual efforts to open opportunities for minority youth, improve the lot of the handicapped, and counsel prison inmates and others in trouble. The Phillippe medallions were presented by the General Electric Foundation.

One of the 77 persons nominated for the honor from across the company was Fort Wayne employee Dick Hart, who was a Technical Marketing Program trainee on assignment with the Specialty Motor Department. Effective this week, Hart has been promoted to sales engineer for the Components Sales Department in Oak Brook, Ill. The community activities which helped earn him the Phillippe Award bid are cited in the article below.

The medallion winners are: William Aswad, manager of manufacturing engineering for the Armament Systems Department, Burlington, Vt.; Dr. Elmore Kennedy, Jr., manager of product engineering for the Carboly Systems Business Department, Detroit, Mich.; Richard Richardson, manager of afterburner and nozzle parts for the Aircraft Engine Group, Lynn, Mass.; Charles Riley, process control analyst for the Aircraft Engine Group, Hooksett, N.H.; and Carlos Vasquez, project analyst for the Boiling Water Reactor Projects Department, San Jose, Cal.

William Aswad was selected for his determined leadership of initiatives to help the handicapped in Vermont and to achieve urban renewal in the downtown section of Burlington.

His appeal before two committees of the state legislature is credited as a key factor in gaining a pediatric convalescent unit for handicapped children. As president of the Vermont Achievement Center, he won support for education and therapy programs throughout the state. While president of the Burlington Planning Commission, he was largely responsible for significant improvements in the central city area of Burlington.

Dr. Elmore Kennedy was chosen for taking a lead role in the peaceful integration of the Detroit schools and in broadening opportunities for minority youth.

After courts ordered Detroit schools desegregated, he served as vice president of the Coalition for Peaceful Integration, which made a major contribution toward that objective. He also served as catalyst and operations manager of a project to bring the General Electric Expo-Tech van out of retirement for a six-month tour of Detroit schools under the sponsorship of nine area com-

panies. He is now organizing a program to capitalize on the interest in technical careers, generated by the exhibit, by minority students.

Richard Richardson was singled out for stimulating a variety of community programs to aid the underprivileged.

His extensive experience as a foster parent led him to become president of the United Homes for

Children, Inc., which finds foster homes for troubled children. He was enlisted to establish a job training program for hardcore unemployed people in the Roxbury district of Boston. Working with city officials and his Masonic lodge, he formed a rehabilitation plan for the inner city Grove Hall area which has resulted in new minority businesses and improved housing.

Through the Masons, he also created a college scholarship fund which has aided 19 minority students in the last four years.

Charles Riley was named for his compassionate service to prison inmates and other people in trouble.

Drawing on his own prison experience as a youth, he visits inmates of the Concord State Prison in New Hampshire and acts as a liaison with their families. Some 30 prisoners now meet regularly with him to prepare for their return to society. He also established the Doorway Inn, a nonprofit coffee house for teenagers, where he counsels those who have problems. Each summer he spends a week of his vacation as a counselor at a camp for disadvantaged children.

Carlos Vasquez was picked for leading a project to improve educational opportunities for Spanish-speaking people.

A native of Mexico who spoke no English when he came to the U.S., he assumed the chairmanship of a parent advisory committee for a school bilingual program. He became deeply involved in devising the program and helped form the San Jose Area Bilingual Consortium, which received a \$1 million federal grant covering 10 school districts. He has worked to expand the program to other schools and grade levels and recently instituted an adult education program for Spanish-speaking people.

In addition to receiving the Phillippe medallion, each of the five winners has the opportunity to select a charity for a \$1,000 grant from the GE Foundation. The award recipients bring to 41 the number of winners of the Phillippe honor in its eight-year existence.

Making the selection of winners from the 77 nominees were Phillippe Awards Committee members: Reginald H. Jones, GE chairman of the board and chief executive officer; Hershner Cross, GE senior vice president and chairman of the GE Foundation board of trustees; Douglas Moore, vice president of Corporate Public Relations; Leonard Maier, vice president of Corporate Employee Relations; and William Orme, GE Foundation secretary. Moore is committee chairman.



COMMUNITY CONCERN brings recognition to Dick Hart, who explains his activities with the Fort Wayne Consumer Center to Fred Hart, left, vice president and general manager of the Appliance Components Business Division, and Glen Hiner, right, general manager of the Specialty Motor Department.

Local employee honored

Dick Hart in select group of award nominees

Dick Hart was among the select group of 77 employees nominated from throughout GE for the Gerald L. Phillippe Award. Until this week, he was a Technical Marketing Program trainee in the Specialty Motor Department here. He is now on a new job as a sales engineer for the Components Sales Department in Oak Brook, Ill.

Hart's interest in community affairs began in 1973. A native of Detroit, he was named assistant director of that city's Neighborhood Youth Council, an organization involved with the coordination of summer activities programs for disadvantaged youngsters in the inner city. During the two years he held that position, he assumed additional duties as chairman of the Crime Prevention Committee of the Winship Community Council there.

Moving to Fort Wayne in 1975, when he joined the General Purpose Motor Department as part of his GE training program, he furthered his interest in community affairs. He has been serving as a volunteer complaint advisor for the Fort Wayne Consumer Center, Inc., which is devoted to helping people with legitimate complaints against business firms. Hart has represented the agency as a complaint negotiator, mediating disputes between consumers and businesses to arrive at mutually acceptable settlements.

Last year, Hart received national recognition for his community and business achievements when he was honored as one of the "Outstanding Young Men of America for 1976" by the U.S. Jaycees.



DICK HART earns nominee honor.

*ADLETS

RIDERS WANTED

DECATUR or area to T.S. & Bdwy., 2nd tr. 592-7279.

FOR SALE

'74 KAWASAKI, 175 cc, A-1 cond., \$550 or best offer. 447-3140.
CASTING rod, Zebco reel, 2 Lazy Ike bait & more, \$8. 483-4838.
GOLF clubs, 5 irons, 2 woods, MacGregor; beer cans. 425-9353.
ANTIQUE Beam bottles. 483-3857.
STOVE, elec., white, works good, \$20. 422-1716.
'73 CHEV. truck, 1/2 ton, V-8, PB, PS, air, new tires, \$2600. 428-6733.
TRANS., '63 GMC 4-spd., \$75. Small organ, \$100. 432-4693.
GRILL, Weber, 22" diam., used 1 summer, blk., \$40. 672-2750.
SOFA, 76", tan; formica table & 4 chrs., swivel rocker. 482-2897.
'64 BUICK Skylark, good engine, make offer. 485-8854.

AFGHANS, baby, 30x36, make nice gifts, \$5. 483-1574.
ORGAN, Magnus elec. chord, w-bench, \$38. 482-2981.
HEATH SB200, linear amp, under kit, good price. 432-6297.
BARBEQUE w-rotor, never used, \$12. 456-5344.
'67 CAMARO funny car, 426 hemi engine. 483-4396.
SINK for bathroom 21x19, backsplash w-faucets, \$10. 744-1093.
RANCH, 3 bdrm., New Haven area. 749-1411.
CHANDELIER lamp, pull-down, \$12. 484-5353.
TABLE & 4 chairs, round, 1 yr. old, Daystrom. 463-3742 LaGrange.
HAND lawnmowers (2). 743-7094.
'69 CHRYSLER, air, shocks, hitch, good eng., \$500 firm. 747-2913.
DRAPES, lt. grn., 2 pr. 72x84; 1 pr. 50x84, & valance, \$25. 484-3917.
CANNER, dk. blue, \$10. Comforter, revrsbl., \$12. 485-6523.
'74 MOTOR, Johnson, 10 h.p. 485-5776.
ROCKER, platform, swivel, good cond., \$15. 483-4889.
'74 KAWASAKI, 500, extras, low miles, prime cond., \$850. 493-3055.
ROLLERS, elec., \$15; hair dryer, hdtop., new, \$20. 484-2329.
'73 HONDA 450. 483-1019, aft. 4.

GE MANUAL stereo, stand, 2 square speakers, \$30. 426-0705.
LOT, Waynedale, car gar., utilities, \$5,000. 747-6735.
WHEELBARROW, new; chair, hair dryer, good. 432-1719.

'73 PONTIAC Ventura cpe., auto., PS, PB, 38,000 mi., \$1995. 485-8862.
'72 YAMAHA 650, ex. cond., extras, \$700. 432-6285.
'75 HONDA XL175, Enduro, low miles, \$550. 639-3878.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____

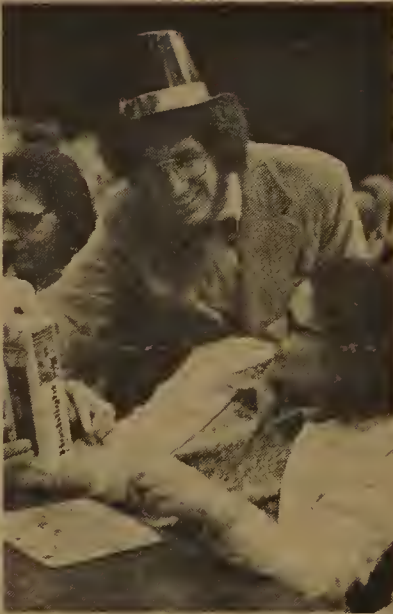
SUIT, boy's sz. 14, good cond., \$10. 432-2237.
PS, PB, 38,000 mi., \$1995. 485-8862.
'64 FORD 1/2 ton truck, \$450. 432-4706 aft. 5.
'74 OLDS Cutlass, low miles, ex. cond. 485-3337.
BEER can collection. 447-2760.
'70 KAWASAKI, 500, 33,000 mi., \$400. 432-3353.
'71 VAN, Dodge mini-motor home, nice, make offer. 749-0039.
DISHWASHER, port., w-cutting board top, \$200. 419-399-3535 Paulding, O.
PLOW, 4-14", semi-mounted, IH model 540, steerable. 925-2978 Auburn.
'74 OLDS Regency, low mileage, like new. 747-4066.
TWIN box spring & mattress, like new, \$45. 432-4836.
BICYCLE, 24", Sears, 5-spd., boy's, \$25. 672-3303 Rnk.
'67 PONTIAC, 2-dr., runs good, power, \$350. 430-7761.
COOKWARE, new, lifetime. 432-6386.
'74 HONDA CL360, ex. shape, low mileage. 748-7077 aft. 5.
'73 HONDA 500, ex. cond., low miles. 693-3869 C'busco.
HONDA chopper, 500, 4, custom frame, harley wheel. 456-2713.

(Please Turn to Page 4.)



'Bingo Blowout' a 'lucky' night for many!

A CROWD OF MORE THAN 300 employees, retirees, and their children and grandchildren filled the GE Club auditorium last Saturday evening to enjoy the final free Bingo of the season. Dressed to promote a "lucky" St. Patrick's Day theme, volunteers were kept busy calling numbers and delivering prizes as players listened to signals and watched their cards during the festive "Bingo Blowout" event.



*ADLETS

(Continued from Page 3)

FOR SALE

BIKE, 27", 5-spd., boy's, like new, \$45. 438-3741.
CORNET, Conn. w-case, ex. cond., \$125. 432-3274.
CAMPER, fold-down, hardtop, sleeps 6, make offer. 432-0993.

WANTED

PIANO and organ students. 483-8638.

KITCHEN cabinets, used, for garage. 485-2520.
BOAT carrier for Sunfish sailboat. 672-3416 Rnk.
BEDBOARD for twin bed, must be folding type. 744-3808.
VALVE from bone. 744-5170.
CULTIVATOR, 2-row; 3-point hitch. 693-2384 C'busco.
CHAIRS to cane. 439-4106.
LIONEL & American Flyer trains, any cond. 724-4086 Dectr.

FOR RENT

STORAGE space for snowmobiles, etc. 636-7264 Albion.
GARAGE, 1 block from Bdwy. entrance. 447-4070.

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

60897 NJ ENYAL LA
015 LS 000 000
ORDER DIVISION
FBI/DOJ

Alley Chat by Connie Houser



"A Star is Born" was witnessed by the Small Motor league last week when Mel Guillaume gave his best performance ever. He walked off the alleys with a fantastic 650 series! Mel's leading "roll" for the men included outstanding scores of 246, 204 and 200. That 246 gave him high game of the week, too! I call that stealing the show. How about it, Mel?

"The Great Race" was on for second place high game. It ended in a tie for Glen Householder of the Sunday Sandbaggers and Jim Witzgreuter of the Small Motor league as they both staged fine 231 scores. Third place was "Gone with the Wind" when Gary Pickett rolled a resounding 230 in the new 500 Scratch league.

Other good games were reported by Tom Uhrick, 227; John Segyde, 223; Larry Stoppenhagen, 218; Dick Blair, 217; Dean Crum and Murray DeArmond, 216; Harold Baker and Ronnie Gibson, 214; Harold Somers, 213; Tom Walton, Herman Hans and Roger Phelps, 212; Charlie Cochren, 211 and 210; and Ted Winchester, 210.

It was the "Sound of Music" to Elsie Oliver of the Monday Morning Ladies league as she grasped first place for women's high series and high game. Elsie fancied a dazzling 545 series, which included a solid 220 game.

Second place for high game went to Louise Young of the Tuesday Afternoon Ladies league when she waltzed in with a nice 201 game. The Friday Nite Ladies league jumped for joy when Connie Brewer tallied a sound 198 for third.

Other crowd-pleasing scores went to: Karen Lime, 193; Amella Auman, 192; Ann Arnett, 189; Bev Shaw, 187; Jean McDaniels, 186; and Kay Surface, 183.

The Senior Citizens' leagues are in the spotlight with four top bowlers. For the women, Alice Beery sparked outstanding games of 194 and 191. Hilda Marks was in the act with a swell 182. For the men, Cecil Tarney shot a nice 216, and Leon May hit 212.

The Sunday Sandbaggers are proud to announce Glen Hendricks as their "bowler of the week." His total 495 series (181-174-140) gave him 163 pins over his average!

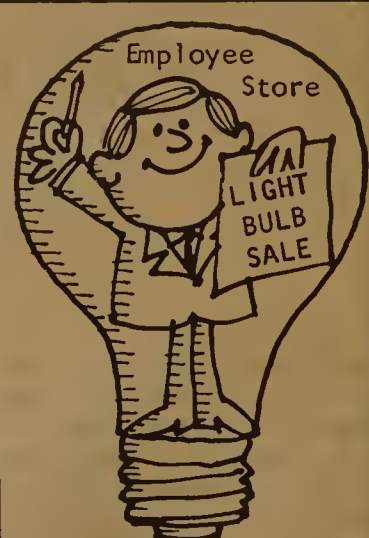
Alice Carey, Friday Nite Ladies league, had a 127 triplicate.

The results of the GE Club's big "Scotch Doubles" tournament are in! First place winners were: Johnny and Lucy King, 1291; Red Dillon and Jim Provo, high series, 1102; and Red Dillon (wow! again?) and Dave Myers, high game, 252. Congratulations to all!

Pensioners' Euchre scheduled for April

The next Pensioners' Euchre Party in the GE Club will be held Tuesday, April 5. The games begin promptly at 1 p.m.

The cost is only \$1 per person, and prizes are awarded.



For one day only,
Tues., March 22,
standard 60-watt
and
standard 100-watt
GE light bulbs
will be on sale
for just 60 cents
a package
(4 bulbs per pkg.)
Limit: 2 packages
per employee
at the
Employee Store

Meetings, music, plus a menu from Polynesia top Elex plans

April is generally a time when "spring fever" firmly takes hold and people get the urge to freshen up their surroundings and put things in order. Judging from the number of meetings scheduled next month, Elex women will be doing some spring organizing, too. Here's the calendar of April activities:

April 4: Partizan chapter board meeting; 11:30 a.m.; Lucky Steer Restaurant, 2912 Getz Rd.

April 5: Tour of Peter Eckrich & Sons "House of Fine Meat Specialties;" 8:30 p.m.

April 6: Elex Executive Board meeting; 1 p.m.; GE Club Trophy Room.

April 7: Pen-El Chapter board meeting; 9:30 a.m.; GE Club Trophy Room.

April 11: Supper Program, featuring musical entertainment by the Bishop Luers Minstrels;

supper served 4:45 to 5:45 p.m. in the GE Club auditorium; tickets are \$2.85 for members and \$3.35 for guests.

April 13: Pen-El Chapter social program, 1 p.m.; YWCA.

April 18: Elex Executive Committee meeting; 4:45 p.m.; Bldg. 18-3 conference room.

April 19: Partizan Chapter social meeting; 12:30 p.m.; Salem United Church of Christ Hall, 2401 Lake Ave.

April 20: El-Par Chapter social meeting; 1 p.m.; members to be advised of meeting location by the telephone committee.

April 21: Luncheon Program, featuring a Polynesian Potpourri; 11:30 a.m.; Lester's Party Room, 1502 Bluffton Rd.; members and their "bosses" invited; tickets are \$3.50 each.

April 21: Partizan Chapter mixer and potluck supper; 5:30 p.m.; Sears Pavilion; reservation deadline is April 14.

April 25: Honor-Ettes Chapter social meeting; 1 p.m.; Salem United Church of Christ Hall.

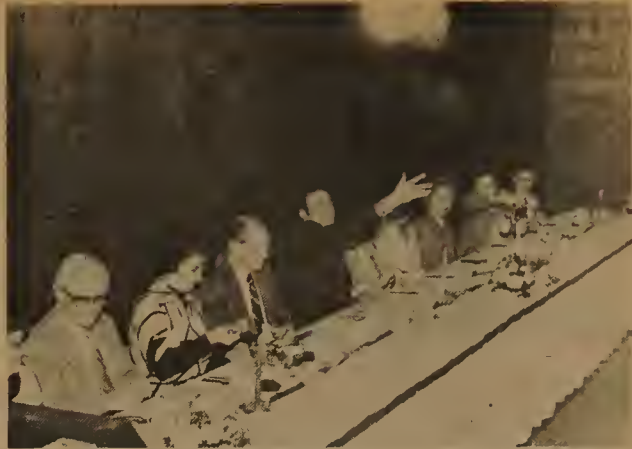
April 26: Elex Executive Board supper meeting; 5:30 p.m.; River Lodge at Shoaff Park.

In Memory

MABEL E. O'NEIL, 3715 South Park Dr., Fort Wayne, died March 10. She retired in 1965 from section 14, Taylor Street.

Keep your eye on the man
with the ready-or-not smile!

A LITTLE SLIGHT-OF-HAND ARTISTRY, along with the help of a flame from a convenient candle, and a rolling ball of smoke is suddenly thrown high into the air! It was only the beginning of an evening filled with surprises and laughs for Elex Club members and GE supervisors at "Basses' Night" festivities last week. Lively entertainment by magician-comedian J.B. Brash plus a dinner at Shilah West Hall added up to a memorable evening for about 180 Elex women and the 75 "basses" invited as their guests. The event gave employees an opportunity to break away from daily work schedules and direct their time toward the simple objective of having fun. Much of their merriment is captured in a special photo feature on page 3.



Blood is life
Pass it on



East Broadway Bloodmobile
coming Tuesday, March 29
from 1 to 4:30 p.m.
in the GE Club gymnasium;
your help is always needed!



FORT WAYNE
NEWS

March 25, 1977

Ready for the next step?

Self-nomination for higher salaried open positions begins April 1

Fort Wayne General Electric announces "POP" — a Promotional Opportunity Program — to communicate all salaried open positions through exempt Level 9. The new program begins Friday, April 1.
POP is designed to tell employees here of promotional opportunities available to them. It will give all individuals in the local workforce who have the skills and abilities to meet particular job requirements the opportunity to nominate themselves for these open positions. These skills and abilities could have been gained either through job experience or education.

Here's how to get
from here to there

The POP procedure will work this way:
Each Friday at 11 a.m. all open salaried positions through Level 9 will be posted on designated bulletin boards at each GE location. A complete list of these posting areas appears in the accompanying article on page 2. In addition, area department newsletters will advise em-

ployees of the location of POP bulletin boards in specific work areas.
Open positions will remain posted from Friday morning until the following Tuesday at 9 a.m. If you are interested in a particular position that's posted, you should fill out a Self-Nomination and Resume' Form and deposit it in the designated box. This form must be placed in the box before 9 a.m. on Tuesday.
To nominate yourself for any open position you should have the basic qualifications to perform the job being sought and a fully satisfactory rating for your performance on your present job. If you are an exempt person, you should have been on your present position for at least two years. If you are a nonexempt employee, you should have been at job rate on your current job for six months. Hourly personnel should be at job rate.
The Self-Nomination Forms will be matched against the open job's requirements and a candidate slate of the best qualified individuals will be submitted to the hiring manager.
If you are selected for the candidate slate, you will be con-

tacted and a personal interview will be arranged for you with the hiring manager.
If you are not selected as a candidate you will be advised as to the reason why. Because of the high volume of Self-Nomination Forms that GE expects to receive under POP, a form letter will be used to indicate the reason for not including you on the slate. Your Self-Nomination Form and resume' then will be returned to you so you can use the information for other positions that may be posted at a later date.

'POP' -- another way
to describe 'promotion'

This is a promotional program to enable individuals to grow in their careers at General Electric. As such, nominations for lateral movement or downgrades on jobs will not be accepted, even if these actions might be considered beneficial to your career growth. If you believe that such a move — lateral or downgrade — would enhance your career, you should discuss this with your immediate supervisor or an employee

relations representative in your department.
The following types of positions will not be posted:
• Job re-evaluations;
• Positions filled by reduction in the workforce;
• Positions filled by recall;
• Positions filled by return from illness, military, maternity, or compensable injury leaves;
• Temporary positions;
• Designated training assignments and changes in assignments of training program participants; and
• In-line progressions.
All open positions will be posted, but positions on which the incumbents are represented by a bargaining unit will be subject to the rules for filling such positions as they are stated in agreements with the union. Implementation of POP does not mean that all jobs will be filled through

upgrading.
Remember, open position posting of all salaried jobs through Level 9 — a program designed to give you an opportunity to nominate yourself for a promotion — will start Friday, April 1.

What, how, where?
Check these answers!

Since POP is new in Fort Wayne, employees are likely to have some questions about it. Here are some that might be asked:

What levels or grades should I consider as reasonable promotional opportunities?
Normally a position one or two levels or grades above your present job would be a position

Please turn to Page 2



HELPING TO FINALIZE "POP" PLANS while providing valuable inputs about the job posting procedure for salaried open positions through exempt Level 9 were members of the Promotional Opportunity Program advisory committee. From left are: Gloria Smith, secretary, Components Sales Department; Ellen Durnell, secretary, Specialty Motor Department; Ann Kinney, personnel practices specialist, and Dan House, Equal Employment Opportunity project specialist, Employee & Community Relations Operation; Phyllis Hipp, secretary, Appliance Components Support Operation; Melady Bruick, secretary, General Purpose Motor Department; and Linda Bertsch, secretary, Specialty Transformer Products Section.



Promotional Opportunity Program

Accent on ENERGY

Right time to re-tire?

If you put snow tires on your car this past winter and you still had them on when the "springtime" weather dumped five to six inches of the white stuff in Fort Wayne on Tuesday — you were lucky. When the warmer weather eventually arrives to stay, however, should you leave those snow treads on during the summer months? Some drivers say it can't hurt. The Federal Energy Administration (FEA) says it can, and the pain will be in your wallet because of reduced gasoline mileage.

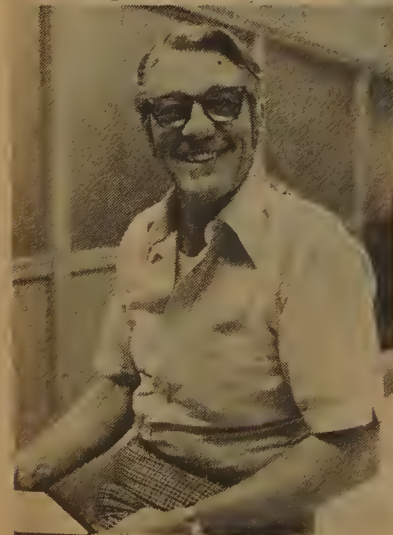
Snow tires are made of specially-compounded rubber which is flexible in cold but susceptible to excessive wear in heat. On dry roads snow tires significantly cut down gas mileage as well as decrease handling ability because less tread touches the pavement. They have even less traction on wet roads since the grooves aren't "channeled" to allow rain to pass through, the FEA advises. A wedge of water builds in front of snow tires until the car "hydroplanes" on layers of water, and this, too, knocks pennies off gas economy.

An 'energetic' future

The Bureau of Labor Statistics predicts a civilian work force by the year 2000 of 113 million people, compared to about 85 million in 1976.

Based on historical growth statistics, 113 million workers would require 170 quads of energy each year (one quad equals 180 million barrels of oil, or .98 trillion cubic feet of natural gas, or 293 billion kilowatt hours of electricity). With conservation saving perhaps 20 percent and environmental costs adding perhaps 10 percent, the annual energy need will be about 150 quads, with an uncertainty of plus-or-minus 10 percent, according to the Electric Power Research Institute Journal. An energy need of 150 quads is about twice the 1976 level of consumption in the United States.

40 years here



WAYNE WINTERS

Advanced Manufacturing Development Operation

'POP' starts next Friday

(Continued from Page 1)

for which you would be seriously considered. Of course, you must have the qualifications for that position.

Any position that is three or more levels or grades above your present job would not fit into the normal promotion range. You would also be competing with higher-level or higher-graded people who already have positions of greater responsibility; they would naturally be considered first for such positions.

What does "fully satisfactory" mean?

It means that according to your supervisor, you are doing a fully acceptable job on your present position. Performance is composed of many things. You may have all the skills necessary to do the job, but your performance appraisal will suffer if you don't show the desire to do the job completely.

One measurement of desire to do a good job is your attendance. An individual who is at work every day, on time, is expressing that desire in one obvious way.

How do I know if I'm doing a fully satisfactory — or better — job?

All departments have a formal appraisal system for exempt employees; these ratings are periodically reviewed with the individuals. If you are currently an exempt employee you should only have to review your last performance appraisal to know whether or not you meet the "fully satisfactory" standard.

Most departments also have a program to evaluate the performance of nonexempt employees and review appraisals with the individuals. If as a nonexempt person you have had

such a performance appraisal you should know where your performance is judged.

If however, you have not had a performance appraisal in the past year, you should arrange to discuss your job performance with your immediate supervisor.

What happens if a position I'm interested in opens up while I'm on an excused absence?

It's suggested that before going on the excused absence, you give your supervisor the positions for which you wish to be considered and leave a completed Self-Nomination and Resume' Form with him or her. Your supervisor will then submit your Self-Nomination Form for this position if it becomes open during your absence.

How far back should I go in the experience portion of the Self-Nomination and Resume' Form that I fill out?

Of course, the most recent experiences in related fields are most relevant because they should encompass the latest job techniques. However, if you have working experience that you believe is relevant to the position



Know where to look for them

'POP spots' and 'POP boxes' can be found at these GE locations

Fort Wayne GE's new **Promotional Opportunity Program** ("POP") will give employees a chance to nominate themselves for all salaried open positions through exempt Level 9.

Salaried open position lists will be accessible at all GE locations where IUE Local 901 and IAM Lodge 70 "JUMP" (Job Upward Mobility Program) listings are currently being posted. Locked pick-up boxes for depositing Self-Nomination and Resume' Forms will be at each plant location. In posting areas without pick-up boxes, notices will indicate the place at which a pick-up box can be found. Self-Nomination and Resume' Forms will be available from supervisors and from employment offices at each plant here.

The locations of "POP Spots" and "POP Boxes" are:

• **EAST BROADWAY** — Bldg. 8-2 office bulletin board; Bldg. 4-6 bulletin board at vending machines; Bldg. 4-5 foyer bulletin board; Bldg. 4-4 foyer bulletin board; Bldg. 4-2 foyer bulletin board; Bldg. 4-1 foyer bulletin board at elevator; and Bldg. 4-1 employment office bulletin board. The locked pick-up box for this location is at the Bldg. 4-1 employment office bulletin board.

• **EAST BROADWAY (Hermetic)** — Bldg. 18-4 office bulletin board in aisle — for Hermetic Motor Operation employees only. A locked pick-up box is also at this posting location.

• **EAST-WEST BROADWAY** (Administrative and Components Sales Department) — Bldg. 18-5 bulletin board; Bldg. 18-3 bulletin board; Bldg. 18-1 bulletin board by the time clock; Central Employment Office; Main Dispensary by the time clock; and Employee Store bulletin board. The locked pick-up box for this location is at the Bldg. 18-1 bulletin board by the time clock. These areas are for the use of all employees except those of the Hermetic Motor Operation. HMO employees should use the bulletin board location previously indicated.

• **WEST BROADWAY** — Bldg. 19-2 foyer bulletin board at elevator; Bldg. 19-5 area outside the employee relations office; and Bldg. 19-5

for which you're applying, list it even if that experience was acquired some time ago.

What is this new program really going to do for me?

No one can completely answer that question since each individual has his or her particular career needs and goals. POP will communicate all open positions through Level 9 (except the few listed on page 1) and give you a chance to submit your record of experience and accomplishments. If you have good qualifications for the position, you'll be seriously considered as a candidate.

Yes, but how will the final job selection of an individual be made?

The hiring manager will select the best qualified individual from those whom he or she interviewed. The person doing the hiring has the best grasp of which skills and talents are needed to fill a particular position, and the interview is a method to help the manager obtain that information.

If you are interviewed for a position, it's up to you to give the hiring manager all the information about your skills and talents and to make certain that he or she doesn't miss key job skills that you possess.

Where can I obtain the forms to nominate myself for a job?

Forms will be available from your supervisor or at each of the employment offices in GE plant locations here.

Will this new system be used to fill assignments for production foremen?

Yes, but employees who seek these jobs must first have attended the Foreman Assessment Center. This pre-requisite can be

satisfied by making arrangements through the employment office at your location. Acceptance for attending the Foreman Assessment Center also depends upon your current job performance.

Once I submit a resume', will it be retained for future openings if I'm not selected?

No, your resume' will be returned to you. A Self-Nomination Resume' must be submitted for each posted position.

I understand this system covers posting through exempt Level 9. How does an exempt employee obtain consideration for higher-level assignments?

A system for all exempt positions through Level 12 is already in place for the total Appliance Components Business Division; this list is also circulated to the Specialty Transformer Products Section here, which is a part of the Construction Materials Division. Each manager has a procedure for making this list available to all exempt employees. Some do it by posting the list, while others have it available at a secretary's desk. This list is mailed to managers each Friday afternoon. If after reviewing the list you express to your manager an interest in a particular open position, you'll be considered for the job.

Shouldn't the two-year minimum on a position for exempts be waived if the employee is in his or her present job because of lack-of-work or a reorganization?

Yes, it's suggested that you include a note on your resume' to this effect and reference it on your attached CMMD-2 form.

employee relations office bulletin board. The locked pick-up box for this location is at the Bldg. 19-5 employee relations office bulletin board.

• **SPECIALTY TRANSFORMER** — Bldg. 26-2 office bulletin board; and Bldg. 31, adjacent to the suggestion box. The locked pick-up box at this location is at the Bldg. 31 posting area.

• **TAYLOR STREET** — Main office area bulletin board; Section 15 office area bulletin board; Section 14 office area bulletin board; Wire Mill office area bulletin board; and employment office bulletin board. The locked pick-up box for this plant location is at the employment office bulletin board.

• **WINTER STREET** — Second floor office area bulletin board. A locked pick-up box is also at this posting location.

POP will begin at all these area locations next Friday, April 1!



... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

After enjoying Elex program

Many agree that 'a night out with the boss' is a fine idea!

Certainly, when people work together each day they're bound to share a few moments in which laughter is the furthest thing from their minds. Stepping away from office and factory surroundings and into a strictly

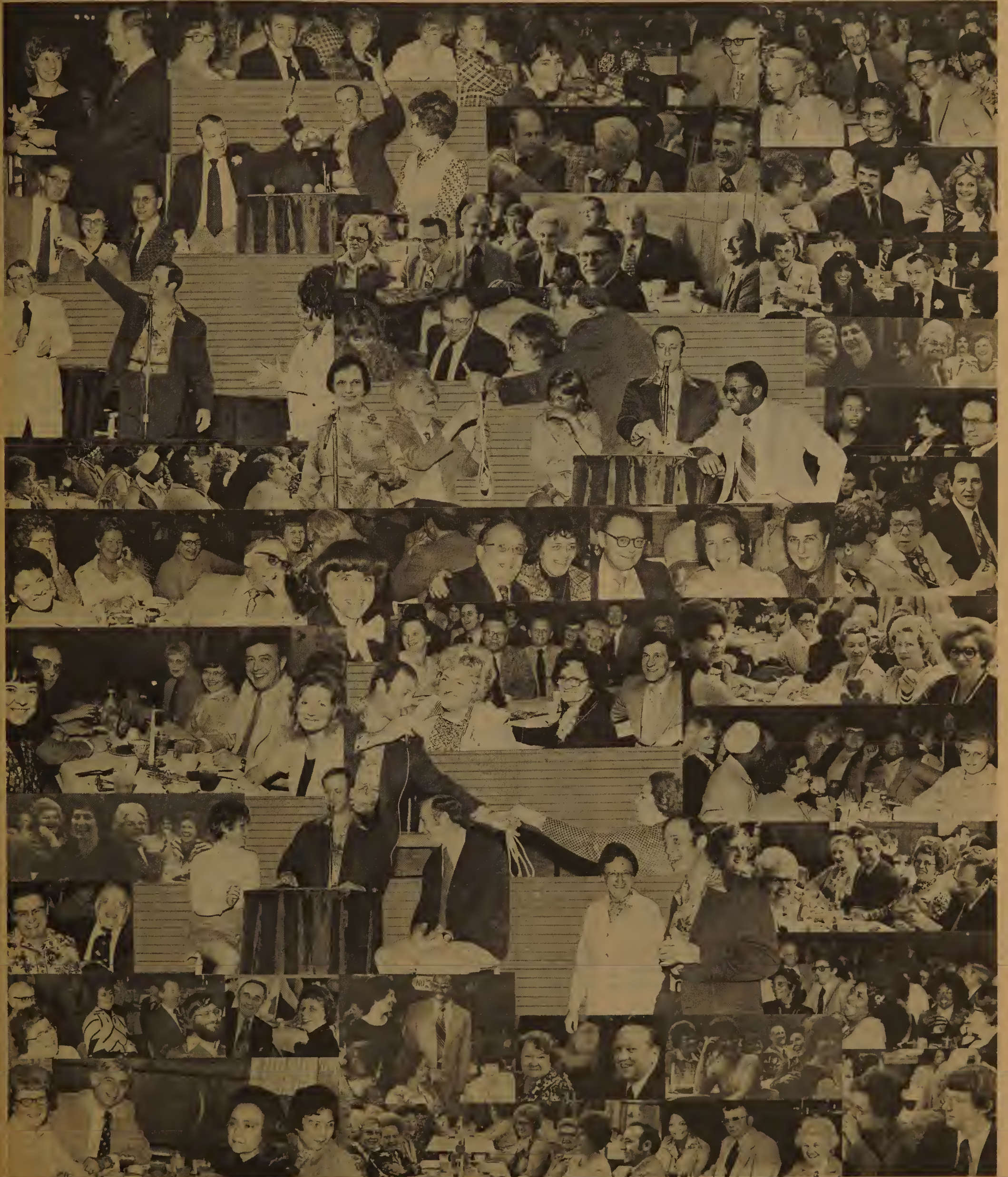
social atmosphere for an evening, however, is the perfect way to produce a few smiles — especially when 256 employees and their "bosses" get together at the same time to compliment their "night out" with good food

and side-splitting entertainment. As the grins, giggles and guffaws in the photo composite below illustrate, that's exactly what happened at last week's Elex Club "Bosses' Night" festivities. Magician-comedian

J.B. Brash got the audience involved in delightful deceptions and crowd-teasing fun following a cocktail hour and dinner for Elex members and their supervisors. Seventy-five "bosses" were the guests of the Elex women who

attended the gala program.

Reactions to "Bosses' Night" were highly complimentary, according to Elex adviser Lorine Peters. She notes, "Some members even suggested that we have a party just like it every month!"





Take a fresh look!

Springtime has arrived at last; paid holiday helps you enjoy it

With winter finally over and spring making its long-awaited appearance, people naturally want to get outside and enjoy it. The three-day weekend coming up is the perfect time to start!

General Electric operations in Fort Wayne, in general, will close one week from today, April 8, in observance of the Good Friday holiday. This will mark the second paid holiday and second long weekend of the year for most employees here.

There will be no GE NEWS next week. The next scheduled issue will be published Friday, April 15. Enjoy a happy Easter weekend!

FORT WAYNE **NEWS** APRIL 1, 1977

Students get engineering close-up

Twenty-four students from the chemistry and physics department of Belmont High School, Decatur, Ind., visited the Appliance Components Support Operation this week to see firsthand what they have been hearing about in the classroom.

Following a welcome and brief overview of General Electric's widespread, worldwide technologies by Clovis Linkous, manager of the ACSO Applied Research & Development Laboratory, the young men and women were escorted on tours of the Sound Laboratory and various engineering facilities in Bldg. 19.

Several tours of GE laboratories and manufacturing areas in Fort Wayne are conducted each year. They are part of the company's commitment to build a richer appreciation of engineering and scientific careers for youth by exposing them to some actual work done here.



INSIDE "THE ROOM WITH NO SOUND," Bob McGregor, third from right, and Pete Peters, left, show Belmont High School students how the specially-constructed chamber dampens noise interferences so exacting tests can be conducted on motors and other industrial products.



TOURING THE ENGINEERING FACILITIES of the Appliance Components Support Operation in Bldg. 19, young men and women from Belmont High School got the opportunity to see how certain tools of the trade are applied to problem-solving and research in industry. On hand to answer their questions were (photo left) Hill Richardson, seated right, and (photo right) Mory Hotch, left, and LeDeon Dick, right.



Affects local business GE has warm feeling about air conditioner sales this year



AIR CONDITIONERS ARE BEING READIED for summer demand. These are portable 4,000-BTUH Carry-Cool® room air conditioners of GE's Columbo, Tenn., plant. They use 59-frame motors from the Specialty Motor Department in Jonesboro, Ark. Locally, SMD Taylor Street's 39-frame motors are made for longer air conditioners, built in Louisville, Ky.

With the economy undergoing general improvement, air conditioner manufacturers, representing a major market for Fort Wayne GE, are generally optimistic about an active 1977 season.

The air conditioning industry could well afford some good years, according to a spokesman from General Electric's Major Appliance Business Group in Louisville, Ky., one of the nation's largest suppliers of room air conditioners and a customer of GE here. "Past sales were slowed not only by cool weather, but with uncertainty all over the economic front — employment, inflation, recession and unstable energy costs," he says.

Impact on sales here

As a result, consumers held back on discretionary spending while paying off outstanding debts such as credit card balances and installment loans. Room air conditioners reflected the pinch with sluggish sales, which were felt locally as order rates and employment levels dropped. Manufacturers reported shipments of about 3 million units in 1976, a slight improvement over the year before, but still only about half that of the peak year of 1970 when 5.6 million units were shipped. Weather remains an un-

predictable factor in market expectations, but the other half of the sales equation is encouraging, General Electric believes. The economy is stabilizing and consumers again seem willing to commit the dollars necessary for such items as CB radios, stereos and room air conditioners.

Many of those who put off buying a room air conditioner last year — or for the past several years — are able to put air conditioning into their home improvement plans in 1977.

Also, construction estimates show that a projected 800,000 additional rooms will be built in the United States this year, many of which will need auxiliary heating and cooling. "Add to that the normal replacement business and you have the basis for an optimistic forecast," the GE spokesman notes.

Energy concern helps

The company also expects increased consumer awareness of room air conditioner operating costs as another reason to anticipate improvement in sales.

Before the energy crisis, GE points out, very few consumers knew or cared how much it cost to operate air conditioners. When the energy crunch hit, they became increasingly interested in how much it cost to run them,

but still didn't have a good idea what the cost was. They just pulled back from buying air conditioners. Now, consumers are learning that bedroom units (10,000 BTUH or less, for example) can be operated 10 hours a night in many parts of the country for under 50 cents.

GE units rated efficient

For instance, of the 31 room air conditioner models in the GE line, 15 are rated 860 watts or less, and over a 10-hour period would consume about 8.6 kilowatt hours of electricity.

Based on the national average cost of electricity of 3.75 cents per kilowatt hour — as projected by GE from Edison Electric Institute data — these units cost at most 32.5 cents to operate for 10 hours. Moreover, since a properly sized room air conditioner does not operate continuously, the actual cost would be somewhat less. Cost will vary, of course, depending upon local conditions and electrical rates.

Other positive trends for air conditioner sales include a movement of the population to the South, where air conditioning is more important, and an increase in the number of centrally air conditioned houses being equipped with bedroom air units to keep down the cost of nighttime air conditioner use.

'This is Hawaii' film screening scheduled for Elex vacationers

Persons planning to attend the Elex Club summer vacation tour won't want to miss the screening of a special half-hour film, "This is Hawaii." It will be shown by James Reffeitt, Grueninger Travel Service president and general manager, and will cover the four Hawaiian Isles on the trip itinerary. Following the film, additional information about the summer tour will be provided.

The Grueninger film will be shown Sunday, April 24, at 7 p.m. in the GE Club auditorium. If room is still available for the July 24 to August 4 Hawaiian excursion, reservations, accompanied by a \$100 deposit, will be accepted on the day the film is shown here. For reservation information, call Lorine Peters, Elex Club adviser, Ext. 3555.

Campers Club ready for weekend outings

GE Campers Club members have elected their slate of officers for the 1977 season. It is: Dick Spurgeon, president; Bill Smith, vice president; Gerry Huguenard, treasurer; and Mary Hirschmann, secretary.

Seven weekend outings, beginning after work on Fridays and concluding on Sundays, have been scheduled this year. GE camping families will be busy each month during:

- April 15-17 at Twin Mills Resort, Howe, Ind.
- May 13-15 at Chain O'Lakes State Park, Albion, Ind.
- June 11-13 at Gordon's Big Long Lake Campsites, Wolcottville, Ind.
- July 8-10 at Barton Lake Campground, Fremont, Ind.
- August 12-14 at The Reservation Campground, Peru, Ind.
- September 9-11 at Pony Farm Campground, Hometown, Ind.
- October 7-9 at Eby Pines Campground, Bristol, Ind.

For complete information about the GE Campers Club, employees and retirees are invited to call Eva Smith at 637-3525, or write her at 219 East Gump Rd., Fort Wayne, 46825.

In Memory

HERBERT BOLTZ, 6210 Chatham Dr., Fort Wayne, died March 13. He retired in 1965 from the Taylor Street plant.

SIDNEY BORTON, 1901 Chartwell Dr., Fort Wayne, died March 15. He retired in 1959 from the Hermetic Motor Operation.

CLETUS TERNET, 1421 Pemberton Dr., Fort Wayne, died March 18. He retired in 1963 from the Specialty Motor Department.

ELSA FREDE, 1305 Home Ave., Fort Wayne, died March 21. She retired in 1959 from the General Purpose Motor Department at Broadway.

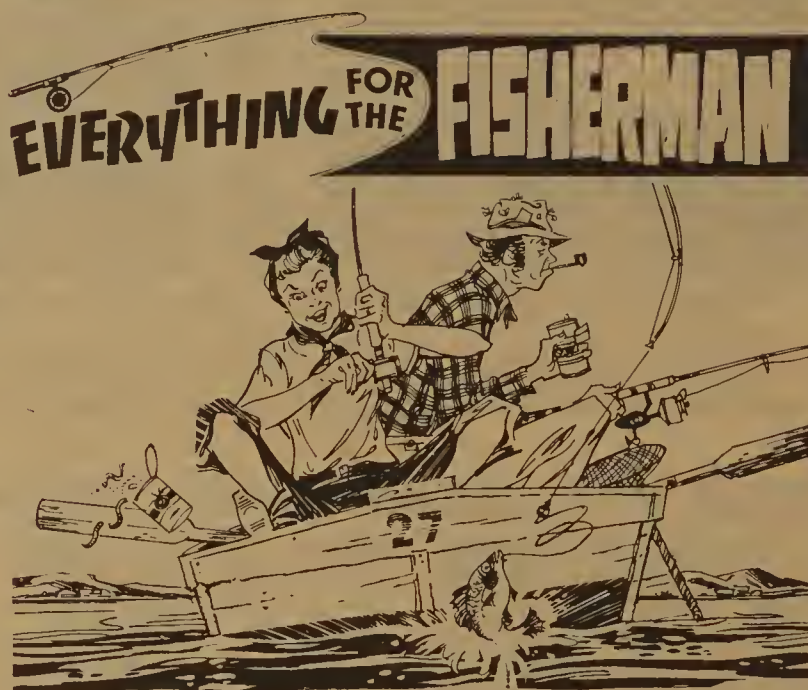
HOWARD POORMAN, 1815 Sixth St., Palmetto, Fla., died March 21. He retired in 1971 from Section 14, Taylor Street.

LOUIS DAVIS, R.R. 4, Fremont, Ind., died March 22. He retired in 1954 from the General Purpose Motor Department.



Readership under review

"WHAT'S RIGHT AND WHAT'S WRONG about GE communication? That was the question asked of Appliance Components Support Operation employees last week in a Communication Sounding Board chaired by Libby Wright of ACSO employee relations, and assisted by Bill McShain and Dick Knaph of the Employee & Community Relations Operation. In across-the-table discussion below are, clockwise from lower left: Lester Thimlar, Mary Hatch, Knaph, Gail Page, Pete Helmer, McShain, Wright, Jan Dawson, Ned Greulich and Becky Thrush.



'Drop anchor' at the GE Club!

For many who enjoy a particular outdoor activity, spring weather and a gentle Saturday morning April rain will bring the response: "I bet the fish are really going to be biting out there today!"

Fishing fever has begun, and as a result, hundreds of employees and retirees will be attending the 29th annual Fishing School, sponsored by Main Auto Sport Shop, in the GE Club gymnasium. Participants can attend either the Thursday, April 21, or Thursday, April 28, two-and-a-half-hour school beginning at 7:30 p.m.

Tickets for the popular Fishing School are free if obtained in advance of the April 21 or April 28 sessions. They're available downstairs in the GE Club on Swinney Avenue, or at either Main Auto Sport Shop location, downtown Fort Wayne at 127 West Wayne St., or at the North Market Place of Canterbury. Tickets purchased at the door on the evenings of the school sessions will be 50 cents.



VOL. 59, NO. 12

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

NEWS NOTES

'76 personal income higher, inflation slower

Personal income growth, a marketing indicator of consumer buying strength, increased 10.2 percent in 1976, providing a strong contrast to its performance in the preceding two years (an 8.5 percent gain in 1975 and an 8.8 percent rise in 1974), according to a year-end tabulation by Business Week magazine.

More important, the magazine notes, the improvement was accompanied by a slowing of consumer price inflation to 5.8 percent, meaning personal income rose some 4.2 percent after correcting for the rise of living costs. "The increase more than recovered the 0.8 percent decline in real personal income that occurred in 1975 and the 2 percent decline in 1974," Business Week reports.

Indiana tied for the 13th spot in a 1976 vs. 1975 Business Week survey showing the fastest personal income growth increases among the 50 states and the District of Columbia. The percent change in personal income was up for all 51 areas. The top 20 increases were recorded in: Alaska, 38.0 percent; Wyoming, 15.6 percent; Michigan, 14.6 percent; Louisiana, 13.8 percent; Oregon, 12.9 percent; South Carolina, 12.8 percent; Alabama, 12.6 percent; Montana and New Mexico, 12.5 percent; Nevada and West Virginia, 12.1 percent; Indiana and Maine, 11.8 percent; Idaho and Vermont, 11.7 percent; Delaware, 11.1 percent; Missouri, 10.9 percent; Washington, 10.8 percent; and Arkansas and Illinois, 10.7 percent.

The East North Central section of the United States, which includes Illinois, Indiana, Michigan, Ohio and Wisconsin, showed the highest year-to-date percent of change in personal income growth in 1976 compared to 1975 among the nine regions of the country listed. The five-state area reflected an 11.4 percent increase.

Special savings in effect on Hotpoint ranges

April 1 through May 31 is an important period if you're in the market for an electric range. If you buy an eligible Hotpoint Range — Model RB747, Model RE930T, or Model RH966GV — you can count on receiving a special saving!

First, as a GE employee, you can get the big employee courtesy discount that's available under provisions of the Employee Product Purchase Plan. Second, you'll get a direct-from-GE rebate that's available to all customers who buy in the sale period called National Preview Days.

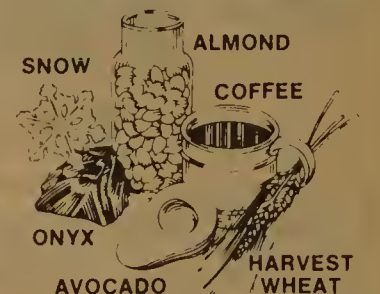
On Model RB747 — the deluxe 30-inch self-cleaning range — the employee discount is \$55 and the rebate is \$25, for a total saving of \$80.

On Model RE930T — the automatic temperature-control microwave oven — a \$55 employee discount and \$25 rebate again add up to an \$80 saving.

On Model RG966GV — the Hi-low range with microwave upper oven and self-cleaning lower oven — the courtesy discount is \$105 and the rebate is \$50, for a total saving of \$155.

There are many other features, too, including the "New Natural" designer colors available on these eligible ranges from Hotpoint.

Hotpoint presents The New Naturals™



MIXABLE, MATCHABLE, BLENDABLE, HI-GLOSS APPLIANCE COLORS!

Dehumidifiers now on courtesy discount list

Dehumidifiers have been added to the list of GE products available for a courtesy discount under the Employee Product Purchase Plan. Purchases made on or after March 1, 1977, are eligible for a discount. The effective date preceded the beginning of the "dehumidifier season," which generally runs now through August.

Excessive humidity means muggy discomfort, as well as musty deterioration for households, furnishings and clothing. GE dehumidifiers remove the mugginess and help protect belongings from mold and mildew. They come in models that can remove up to 14, 20, 25 and 30 pints of water from the air per day.

Employee courtesy discounts on GE humidifiers range from \$14.50 to \$20, depending on the model purchased. Discounts will be paid to employees providing the products are purchased for employees' own use in their own homes. An employee may buy two dehumidifiers in any 36-month period and receive a discount subject to the various provisions of the Employee Product Purchase Plan.

Stock, Fund Unit prices listed for February

Here are the average GE Stock price and the average Fund Unit price used in the crediting of participants' accounts for February under the Savings & Security Program:

STOCK...\$51.007 FUND UNIT...\$26.055

In January, the reported stock price was \$53.506 and the Fund Unit price was \$26.869 for Savings & Security Program accounts.

Stock and Fund Unit prices are used for crediting accounts, but should not be used as the cost of shares or units for income tax purposes. "Tax cost" for GE Stock or Fund Units acquired under S&SP is calculated for employees according to Internal Revenue Service regulations. The figures are furnished on the annual "Tax Information Statement" issued after each S&SP "payment."

From Broadway theaters to Samoan beaches, music selections make 'perfect pitch' for Elex

April offers good food and great entertainment for Elex Club members and their guests.

Here's what's ahead:

At the Elex Supper Program on April 11, an unforgettable performance of show tunes, contemporary pop music, ballads, Dixieland, Blue Grass and "old favorites" will be provided by the Bishop Luers Minstrels Swing Choir. Twenty singers and dancers accompanied by 10 instrumentalists promise to make the GE Club auditorium a lively arena of entertainment. The vocalists are all members of the Bishop Luers High School 90-voice concert choir, which has received local and state-wide honors in various contests.

Currently in its third season, the group's most prestigious appearance was in the Allen County Memorial Coliseum last year for President Gerald Ford. The Minstrels were the only vocal group invited to perform at the Chief Executive's visit.

Tickets to the program are \$2.85 for members and \$3.35 for non-members. Roast pork highlights the menu and attendance prizes will also be awarded. The reservation deadline is April 5.

At the Elex Luncheon Program on April 21, members and their "bosses" can enjoy Polynesian Pot-Pourri, an entertainment troupe of 10 wahines (women), two kanes (men) and two keikis

(children), who for almost three years have helped promote and demonstrate the festive dances and authentic costumes of the South Pacific. The musical traditions of five islands are represented in the program. Although Hawaii and Tahiti should be the most familiar to the Elex audience, the performance includes Madri dances from New Zealand; folk dance from the Philippines; and exciting dances from Samoa, including "Nifo Oti" — the Fire Dance.

Held at Lester's Party Room, Bluffton Road, the luncheon features chicken with orange sauce. Tickets for members and "bosses" are \$3.50 each. The reservation deadline is April 14.



THE BISHOP LUERS MINSTRELS SWING CHOIR will entertain Elex Club members April 11.

*ADLETS

RIDE WANTED

KENDALLVILLE to Taylor St., 2nd Shift. 347-3698.
COLUMBIA City to Taylor St., 1st tr. 244-3080.

FOR SALE

'69 **WELLCRAFT** tri-hull, 15', 165 h.p. Merc., trailer, \$1550. 747-7702.
'72 **INDY** mob. home, 12x65, 3 bdrm., furn. 422-5808.
YOUTH bed, \$40; 5-spd. boy's bike, \$30. 432-6425.
'75 **SUZUKI** 500, 6,000 mi., fairing, extras, like new. 485-3504.
'73 **YAMAHA** TX750, \$1100 or best offer. 745-4313.
BOOKS, paperbacks, 10 cents ea. 483-1757.
TRACK shoes, sz. 9, blue & white, good cond. 745-2089.
AKC German Shepherd, 3 yrs., bl. & silver, male, \$50. 485-7912.
'67 **FORD** Gal. 500, 2-dr., HT, 390 V-8, aut., PS, \$300. 483-7577.
POOL, 3', filter, ladder; men's pants, 36"; lg. shirts. 747-4354.
LAWNSWEEPER, medicine cab., well pump. 446-8333 aft. 11 am.
POOL TABLE, 4x7, ball, cues, pressboard top, best offer. 485-4176.
TRACTOR, mower, Farmall; side rack. 485-8889.
'71 **HILL**CREST, 60x12, skirt, awning, A/C, furnished. 639-3421.
ORGAN, Wurflitzer, w-bandbox, \$650. 456-3674.
STEREO record player, portable, \$25. 639-3079 aft. 4.
TIRES (4), 13", mtd. on whls. for Chev. van, make offer. 447-4612.
TILLER, 3.5 h.p., B&S, used once, \$150. 482-1910.
CHEST of drawers, double bed. 447-4287.
STEREO, AM-FM, w-speakers, \$50. 623-3785.
SCREEN doors (2), for garage door opening, 8'x7'. 447-1753.
'73 **HONDA** 450, 483-1019 aft. 4.
LABRADOR retrievers, black or yellow. 743-1212.
'68 **BUICK** conv., 34,000 mi., ex. cond., \$1500. 6604 Gregory Dr.

HEATER, LP gas; like new dav., good for col. 244-6565 Col. City.
HO SCALE train, 2 engines, extras, 4x5 table, like new. 440-0173.
ANTIQUE Oak pedestal tbl.; antique fainting couch. 456-1892.
GE COLOR TV, 19", 2 yrs. old, good cond. 432-1676.
FREEZER, 19 cu. ft., upright, frost-free. 639-6148.
AKC Alas. Malamute, 3 yrs.; AKC Gr. Dane, brindle, 10 mos. 745-9868.
'74 **MAZDA** RX4, 4-spd., PS, radials, air, stereo, \$2495. 485-8862.
STOVE, gas, 30" wide, cntr. grill, timer, auto. burner. 485-4524.
OUTBOARD, 40 h.p., Johnson, elec. start & controls. 627-3264.
TRAILER, 1-whl., w-sidebd., lghts. 483-1677 aft. 5:30.
'70 **KAWASAKI**, 500, 33,000 mi., \$400. 432-3353.
BRITTANY'S, w-papers, \$50. 632-5727.
'72 **HONDA** 450 CB, low miles, A-1 cond. 744-9330.
TV, 21", black & white., ex. cond. 456-8300.
BIKE, Schwinn, 26", 5-spd., \$50. 693-9273 C'busco.
AKC Irish Setter, 1½ yrs., make offer, cheap. 489-5633.
ANTIQUE rocker; 6 wigs; 2 bar stools & bar. 622-7413 Ossian.
FREEZER, upright, good cond., \$150. 456-1871.

'66 **PLYMOUTH** VIP, power, air, good tires, runs good. 485-4449.
GOLF cart, 4 woods, \$25. 447-5438.
FURNACE, elec., 50,000 BTU, like new, reas. 456-8170.
BLIND Ambition, John Dean hard-back, like new, \$3. 483-4838.
HAIR dryer, new, GE, w-hood & case, \$5. 483-2595.
DAVENPORT, sleeper, red plaid, like new. 485-0105 aft. 5.
'72 **FORD**, ¾ ton, V-8 auto., PS, PB & camper spec. cap, \$2650. 483-1225.
'73 **VW**, 1-owner, 4-spd., radio, \$1600. 632-5792 Wdbrn.
'70 **MAVERICK**, 2-dr., 6 cyl., stlck, good cond., runs good, \$900 749-8376.
TABLES, coffee, end, Fr. Prov., ½ pr., \$150. 493-2241.
AVON collection, approx. 100 pcs., reas. 747-4900.
'75 **HONDA** XL 175 Enduro, low mi., clean, \$550. 639-3878.
DRYER, elec., avocado. 438-3045.
WATERBD., htr., wdn. frm., blk. leather, \$200. 433-8739 aft. 5.
'75 **KZ** 400S, new cond., 900 miles, \$800. 456-2713.
RUG LOOM, 4 harness auto., fly shuttle, like new. 749-8452.
'73 **YAMAHA** 100cc, Enduro, ex. cond. 447-9941.

(Please Turn to Page 4)

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____

RETIREMENT REFLECTIONS Plans of Pensioners Take Shape



ANSEL BLACK, 36 years' service

BEGAN 1940

Apprentice Schaal, Bldg. 12

Specialist

RETIREES APRIL 1977

Specialty Matar Dept. at Taylor Street
Planning, wage rate and toolroom supervisor
PLANS: "Fish, travel and have fun."



BETTY BROWN, 41 years' service

BEGAN 1936

Fractional Horsepower Matar Dept.
Packer

RETIREES APRIL 1977

General Purpose Matar Dept. at Taylor Street
General clerk
PLANS: "Enjoy retirement."



THELMA DAMMEIER, 26 years' service

BEGAN 1951

Matar Generator Dept.

Machine-tape DC coils

RETIREES APRIL 1977

General Purpose Matar Dept. at Taylor Street
Repair matar parts
PLANS: "Do what I please, a day at a time."



LILA FLECK, 7 years' service

BEGAN 1969

Hermetic Matar Operation

Tier

RETIREES APRIL 1977

Tier
PLANS: "Take a trip to Boulder, Cal."



REINHOLD "RINEY" HOFMANN, 42 years' service

BEGAN 1934

Fractional Horsepower Matar Dept.

Tester

RETIREES APRIL 1977

Specialty Matar Dept. at Broadway
Information systems and data processing manager
PLANS: "Let every day be wonderful to enjoy."



VERENA MORGAN, 40 years' service

BEGAN 1936

Fractional Horsepower Matar Dept.

Insulator

RETIREES APRIL 1977

General Purpose Matar Dept. at Broadway
Winder
PLANS: "Travel, do things I'll have time for now."



PAULINE OBER, 34 years' service

BEGAN 1943

Specialty Transformer Business Dept.

Assembler

RETIREES APRIL 1977

General Purpose Matar Dept. at Broadway
Tester
PLANS: "Take it one day at a time."



JACOB "JAKE" PARK JR., 41 years' service

BEGAN 1936

Fractional Horsepower Matar Dept.

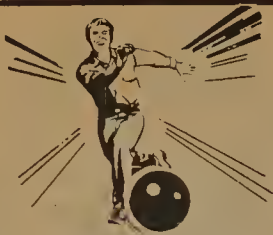
Machinist apprentice

RETIREES APRIL 1977

Appliance Components Support Operation,
Area Services at Broadway
Janitor
PLANS: "Have fun and enjoy my family."



Pensioners' Euchre Party at the GE Club:
Tuesday, April 5; begins promptly at 1 p.m.



Alley Chat

by
Connie Houser

Spring is here, and the GE Club can prove it. The women and men are in "full bloom" with a big list of terrific bowling scores!

For the women, Elsie Oliver of the Monday Morning Ladies league captured both high series and high game of the week. She sparked a fantastic 563 total with scores of 221 (high game), 189 and 153. Liz Papien of the Ladies Friday Nite league held second place with a solid 436 series (203-172-161). The Jack & Jill league's Betty Sheets clinched third spot with a grand 521 series.

Two other great series were rolled by Joyce Link, Monday Morning Ladies, 519; and Edna Armstrong, Monday Nite Ladies, 505.

Sunday Sandbaggers' Julie Householder grabbed second high game with a 204 — a resounding 90 pins over her average! Other fine games went to: Ann Arnett, 202; Mary Maideney, 200; Nancy Harts, 192; Linda Epperson and Gladys Huth, 184; and Mary Hendricks, 181.

For the men, 600-or-better series were "busting out all over!" The number one pin-buster was Joe Smethers of the Friday Nite Taylor Street league with a swinging 641 series (225-213-203). "Weo" Schwyer of the Sunday Sandbaggers netted second place with a good 622 series (212-207-203). Duane Miller of the Hermetic league gave the pins a spin for third place with a smashing 620 series. Duane had good reason to smile; he had 10 strikes in his third game to win the honor of high game of the week. And to top that off, his game was a "mere" 108 pins over his league average!

Other big totals went to: Art Keller, GE Office, 614 (223-212-179); and Ray Gordon, First Brethren Church Mixed, 605 (225-213-167).

Ralph Thomas of the Hermetic league fancied the second high men's game of the week with a super 258. The Apparatus league's Don Greenler snagged third place with a superb 256.

Well, I can't keep you in suspense any longer — Duane Miller's outstanding high game of the week was a magnificent 265!

Other sound games were turned in by: Don Hoffman, 245; Ron Gibson, 236; Forey Carlson, 235; Bob VanRy, 229; Dick Sebold and Bob Phillips, 223; Otto Charvat, 222; Fred Hunter, 221; Clarence Koch, 218; Dave Uncapher, 214; Percy Moore, 213; Dick Sims and Dick Gick, 212; and Bob Bellis, Lee Schnepf and Charlie Cochren, 211.

These six Senior Citizens' league men are in the news, too: Bill Hattendorf, 241; Frank McBride, 238 and 222; Milt Marks, 229; Cecil Tarney, 212; and Max Baron and Ernie Garrett, 211.

Junior league coach Dave Uncapher reports Mike Borton rallying a grand 594 series with games of 220, 192 and 182. That earned a 575 series patch from the American Junior Bowling Congress. Congrats!

*ADLETS

(Continued from Page 3)

BATTERY, \$10; muffler, \$9; matt. & box spr., twin, \$50. 432-2898.
'72 MOBILE home, 14x64. 639-3849.
YAMAHA, 80cc, 500 mi., ex. cond., \$325. 432-0993.
COSCO baby seat, potty chair, carseat, umb. stroller. 456-8823.
'74 VAN, Chevy, loaded, new tires, burgundy & white. 356-8657 Hn-tgn.
BUNGALOW, 2 br., 822 Philley, to settle estate, \$7500. 745-7161.
'74 VEGA, GT, orange, 28,000 mi., 1-owner, \$1450. 749-2704.
GUITAR w-case & amplifier, ex. cond., \$165. 432-3274.
PICKUP camper, 11', self-contained. 219-691-3787 Col. City.
'67 AVION trvl. trlr., 1-owner, hlth, screened, awning. 447-4004 aft. 5.
REFRIGERATOR, good cond., \$50. 657-5130 Harlan.
PLOW, 10", Wheelhorse, ex. cond., \$75. 396-2222 Col. City.
CAGE for parakeet, w-stand, good cond., \$15. 489-9709.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

46802 IN FT WAYNE IN
SEC 900 WEBSTER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

'WHAT'LL IT BE?'

In GE cafeterias next week ...



BEGINNING WITH TODAY'S ISSUE, the GE NEWS will print ARA Food Services Company cafeteria menus weekly for Fort Wayne GE locations. The four cafeterias here—Bldg. 8-1 at East Broadway, Bldg. 26-4 at West Broadway, Taylor Street and Winter Street—will all feature these items next week:

MONDAY, April 4—Hamemade chicken gumba soup, tenderettes with escallaped apples, ham and Great Northern beans with corn bread. **Specials:** chili dog, hot apple turnover. **TUESDAY**, April 5—Hamemade vegetable soup, hot Beef Manhattan, stuffed pepper. **Specials:** grilled balagna sandwich, hot peach cobbler. **WEDNESDAY**, April 6—Hamemade potato chowder, Southern fried chicken. **Special:** Mexican Fiesta plate. **THURSDAY**, April 7—Hamemade chicken noodle soup, roast pork, beef stew. **Specials:** grilled ham and cheese sandwich, hot apple crisp. **FRIDAY**, April 8—Good Friday holiday. **AVAILABLE DAILY:** Chili, grilled and fried sandwiches, assorted salads and desserts, vegetables, French fries and whipped potatoes.

Volleyball champs undefeated

The GE Club Men's Volleyball championship tournament ended last week with the Taylor Street team keeping its "undefeated" season record and capturing the league honors. Taylor Street played the TRO Bldg. 19-3 team in the final match and won the set 15-10 and 16-14.

Members of the winning team were: Bill Copeland, manager; Mike Marks, Jerry Vohs, Gary Dray, Charlie McCoy, Mark Osburn, Bruce Wilson, Jim Proxmire and Dave Rasaweir. The TRO team was captained by Gary LaRue.

"All of the teams improved over last year, making this a very competitive and interesting season," reports league manager Denny Sherman. "We hope next year will prove to be just as exciting as this one."



Scoreboard

by Pat Ebetino

Last week's basketball league tournament action at the GE Club matched Decatur against Wire Mill in the first game. Wire Mill came out on top 88-71. Mike Bird led the way for the Mill with 30; Sparky Wallace and Bob Gerber each netted 14. For Decatur, Steve McBride popped the nets for 20, and Tim Irwin added 18. The game was closer than the final tally. The lead changed hands seven times. The score tied seven times, too, but Wire Mill pulled ahead to stay about mid-way in the third quarter.

A fired-up Superstar team put the Shooters away with a 104-86 victory. Jim Whitt netted 34, and Jim Brown added 21 for the Stars. Jack Starwalt had the hot hand for the Shooters with 32, and Steve Riedel and Jim Burton each contributed 14. The Superstars took the lead at the start and never trailed.

Specialty Transformer came out ready for the third game. At the end of the first quarter they led the Shooters 16-14. The tables turned in the second quarter, however, and the Shooters took the lead to stay. Barry Light had 23, and Steve Riedel popped in 17 for the Shooters. Al Gobei netted 20, and Duane Karnes added 11 for Transformer. The final score was 67-51.

In the final game, Decatur was victorious over the Old Timers 91-73. Greg Koons hit 26 and Steve McBride netted 23 for Decatur. The Old Timers were paced by Kenny Feamon with 30 and Jerry Mattix with 19.

The tourney is now down to the four finalists. Superstars and Wire Mill are in the winners' bracket. Decatur and Shooters remain on the losers' slate.

On the ball



by Dennis McMaken

All right, gang! Make a trip to the attic and dig out that glove. It's softball time! Yes, while the Reds and Yanks have been spending time in Florida tuning up for another shot at the series, the GE Club has been planning a bang-up year for all you softball players!

For openers, we're shooting for maximum participation — a minimum of eight teams playing under the lights. Play will consist of a regular season and a double elimination tournament. A designated hitters rule will be implemented to allow playing time for everyone. Awards will be presented to the overall winning team members and to the league batting champ, RBI leader, and home run king.

All team managers are urged to attend the organizational meeting Monday, April 4, at 4 p.m. in the GE Club. Anyone who wants to play but is not already on an established team should call the GE Club, Ext. 2042; or me, the league manager, Ext. 3302, to sign up. All GE employees who have continuity of service at the time league play begins are eligible to join.

Tennis league sign-ups begin

Sign-ups for the GE Club 1977 tennis league are now being accepted. Five courts have been reserved at Swinney Park for Monday and Thursday evenings from 7:30 to 9 o'clock. League play will begin May 2 and continue through July 31, with the

exception of GE holidays. A day league for second and third shift employees may also be formed if sufficient interest is shown. Tennis league membership is on a first-come, first-served basis. Those wishing to participate can call the GE Club, Ext. 2042.

Limited time offer!

\$3



\$32.39
7-2916
FM/AM/CB

REBATE

\$5



\$59.98
7-2964
7 BANDS
WITH CB/TV

REBATE

\$10



\$97.58
7-2995
SEARCHER
TUNABLE SCANNING
RADIO WITH FM/AM

REBATE

And a dozen more
in the
Employee Store

PERIODICALS

Employees' concern, GE efforts earn 'thanks' from Red Cross

Fort Wayne General Electric was among 16 major firms, industries and organizations honored at the end of last month by the Allen-Wells Chapter American Red Cross Blood Program. At the Blood Program's annual recognition luncheon, sponsored this year at the Heritage House by Indiana Bank and Trust Company, certificates were presented to GE employees who have reached significant milestones in their blood donation records and to GE blood drive coordinators and supporters, including representatives from IAM Lodge 70 and IUE Local 901.


In "groups of 200 or more" employees, GE in Fort Wayne, with a recorded employment of 5,300 by the Red Cross during its fiscal year 1975-76, collected 829 pints of blood, or 78 percent of its 1,060 quota. The highest local contributor recognized was Mutual Security Life, which attained 298 percent of its quota, or 164 pints compared to its pledge of 55 out of a total employment of 275.

The Fort Wayne Regional Blood Center observed its 25th anniversary last year. The Red Cross Blood Program was established in 1951 to "consistently and efficiently meet the community's needs for blood and blood products," according to the local chapter. From a core group of 22 counties, the Blood Program has expanded in a quarter century to 35 in northern Indiana and northwestern Ohio, and serves patient needs in 53 hospitals in these areas.

GE employees have been faithful contributors to the Allen-Wells Chapter of the Red Cross since its introduction to the community. Several blood drives are held annually at the GE Club for East and West Broadway, and at the Taylor Street and Winter Street plants.



RECEIVING RED CROSS RECOGNITION were GE blood drive coordinators and supporters. From left are: Lois Neloms, Specialty Transformer Products Section; Bud Curtis, IAM Lodge 70 president; Ann Kinney, Employee & Community Relations Operation; Fred Andrews, GE area blood drive coordinator; Dr. Margaret Boll, medical director of the Fort Wayne Regional Blood Program; Bill Davies, Employee & Community Relations Operation; Luther Roehrs, volunteer chairman of the Red Cross Blood Program Committee; Jap Voirol, GE's top blood donor, a 15-gallon contributor; Marcio Robbins, director of the Red Cross Blood Program; Libby Wright, Appliance Components Support Operation; and Barbara Bugg, Employee & Community Relations Operation. Also receiving recognition by the Allen-Wells Chapter Red Cross were GE Blood-mobile supporters Bob Dundermon, IUE Local 901 president; Dick Wehrle, 13-gallon donor; Paul Wiedeman, 12 gallons; Bernie Huguenard, 11 gallons; Vince Busian, 11 gallons; and Bill Pappert, 10 gallons.



FORT WAYNE

NEWS

APRIL 15, 1977



- Helping out -

BLOOD PROGRAM support receives continuing emphasis here. During the March 29 East Broadway blood drive, 129 employees turned out to donate; 123 pints of blood were collected at GE that day. At left, the GE Club became a hub of blood donor activity. At right, employees enjoyed refreshments after doing their part to help others. From left are: Horvey Carpenter, Bldg. 17-4; low-gallon donor Bill Smith, Bldg. 18-4; Lucille Aikins, Bldg. 17-2; Jock Korte, Bldg. 8-1; David York, Bldg. 19-3; and Terry Isley, Bldg. 17-3.



Productivity program nets big gains, bolsters competitive strength

AMDO employees recognized; work effort must continue to compete for future orders

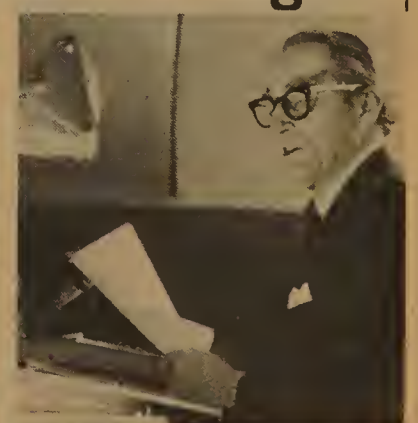
"In 1975 we spent 11.7 percent more in hours than we actually estimated for the work. If we let that go on, we'll finally have so many hours involved in our quotes that our prices will be too high, we won't be competitive, and we won't get the orders." That was what Frans Bax, manager of the Advanced Manufacturing Development Operation, told hourly employees A YEAR AGO.

This year, he had different news to report. Challenged to beat their 1975 performance of 11-plus percent over quoted hours, AMDO employees turned in results that reflected 3.4 percent under the hours quoted for 1976. Noting their significant work accomplishment at a special recognition luncheon in the employees' honor recently, Bax summarized, "I always said you were professionals!"

The achievement last year was made under the banner of AMDO's "Get Those Orders" (GTO) program. As a result, employees earned nearly \$33,500 in award allocations from the Appliance Components Support Operation to purchase new tooling which work groups themselves felt would contribute most to their jobs.

Another productivity program has been launched in 1977 with the objective of "maintaining our '76 results and making even more gains," Bax explained. Again a means of receiving tooling allocations, the program this year is placing bonus values on special projects to help alert employees to critical, high-priority jobs.

Adding his congratulations to the AMDO audience for their work efforts, Pat Coyle, manager of the Appliance Components Support Operation, of which AMDO is a part, said, "This has become a very competitive business — and we're all in this thing together. There are some pretty big guys out there and they swing hard. Thanks for the fine job you did in 1976. Let's keep it going in 1977!"



"GET THOSE ORDERS" was the challenge for 1976, and AMDO employees responded with performance of "professionals," according to Frans Bax, top right. Also on hand to recognize employees' work achievements was Pat Coyle, bottom right.



Sales engineers become 'classmates' here

TALKING ABOUT TECHNOLOGY with customers requires a thorough understanding of the product. That was the reason behind a visit from Apparatus Distribution Sales Division sales engineers recently. Participating in factory tours and training seminars at several Fort Wayne GE businesses, the ADSD group was briefed on the latest developments and sales programs for products engineered and marketed here. In the Specialty Transformer Products Section, the visitors attended a "Training School" and received updates on the section's "Super Stars" sales promotion. From left are: Vicki Linder, distributor sales zone manager for Specialty Transformer; and ADSD sales representatives Bobby Lloyd, Charlotte, N.C.; Rita Jordan, Flint, Mich.; Cynthia Pollock, Fort Wayne; Bob Harold, Pittsburgh, Pa., and Jeff Gilmore, Omaha, Neb.

Tornado season's arrival should urge employees to review 'Severe Weather Warning' procedures

Three years ago this month, within 18 hours, 148 tornadoes ravaged 13 states and caused 315 deaths and 5,500 injuries. Half of all tornadoes occur between April and June, and each spring, Indiana gets its unfair share of these violent winds.

For employees' protection, a Severe Weather Warning System

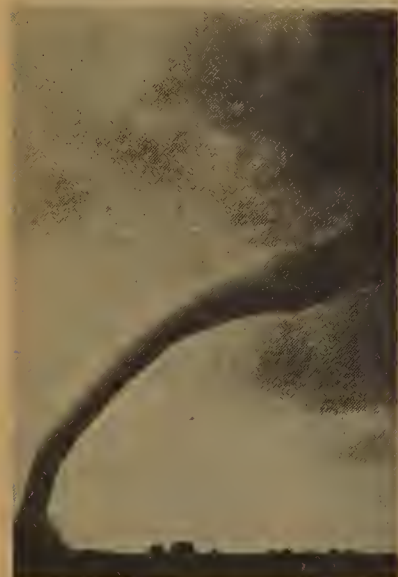
(SWWS) was established last year primarily to alert General Electric people of clear and imminent danger threatening operations here by an oncoming tornado. Three powerful former Civil Defense air raid sirens have been reactivated for this purpose. They stand atop the roofs of Bldg. 4-6 at East Broadway, the Taylor Street power house, and Bldg. 2 at Winter Street.

GE plant protection officers at these three locations monitor police and fire calls in addition to the Emergency Radio Alert System (EARS). When evidence of danger due to severe weather conditions has been confirmed, plant protection personnel will be instructed to push buttons that sound the SWWS "Take Cover" signal — a continuous five-minute blast of the large sirens. Upon hearing the five-minute signal (in obvious contrast to the 30-second blast used to test the sirens once a month at noon), employees should follow specific emergency procedures posted throughout GE factories and office areas.

If employees are not in a building at the time the SWWS "Take Cover" signal is sounded, they should enter a building immediately or lie flat in a low or protected area outside. In gener-

al, employees should not seek cover between vehicles, next to windows or doors, in elevators, under stairwells, or near manufacturing equipment areas. Tornado warnings can last for an indefinite period of time and employees should stay in the recommended protected areas until an "All Clear" signal — a single rise and fall of the SWWS sirens — is sounded.

The Severe Weather Warning System is in place for employees' protection. Everyone here is encouraged to make a mental note of the SWWS "Take Cover" signal and emergency procedures.



TORNADO! Funnels usually appear as an extension of the dark, heavy cumulonimbus clouds of thunderstorms and stretch toward the ground. Some never reach the surface. Those that do can transform a thriving street to ruin within seconds.

NEWS NOTES

Copper costs rise as labor problems brew

United States copper prices jumped three cents a pound as April began. It was the third time prices have been hiked this year as Kennecott Copper and Phelps Dodge, the nation's largest copper companies, matched the price rises announced by several smaller producers. At 74 cents a pound, U.S. copper prices have now climbed nearly 14 percent in 1977, "fully restoring the 9 cents a pound price cuts that lagging demand forced on the industry last year," according to a recent issue of Business Week magazine.

"While increased buying by consumers and speculators has also helped, the biggest factor now buoying up copper prices is the belief that the U.S. industry is heading for a strike when three-year contracts expire on June 30," Business Week reports. The magazine adds that some increases in copper demand are "clearly due to inventory building by consumers who fear an interruption in supply."

GE's silicone 'covering the house' in Vegas

About a year after its completion, the original roof of the M.G.M. Grand Hotel in Las Vegas proved unsatisfactory.

After studying several different types of roofing systems that would have to withstand demanding weather conditions of the area, including high winds and great temperature fluctuations, M.G.M. decided GE's Silicone Roofing System best met the hotel's needs.

The GE roofing system is made of a seamless, sprayed-in-place layer of polyurethane foam coated with a thin, protective layer of silicone rubber. More than 56,000 square feet of the M.G.M. Grand Hotel are now covered by the General Electric roofing system.

Qualities of supervisors rated by employees

Supervisors who encourage employees "to do their best" get top marks as managers from those employees, concludes an article by the Society for Advancement of Management. The finding was made after surveying employees of a multinational company to determine what characteristics were considered qualities of a good manager.

Out of the 10 "most desirable" leadership and group behavior conditions, giving encouragement to employees to upgrade their performance was rated number one. Supervisors who listen to their subordinates' work problems came in a close second. The "existence of mutual cooperation in the work group" placed third.

Six more post office holidays remain in '77

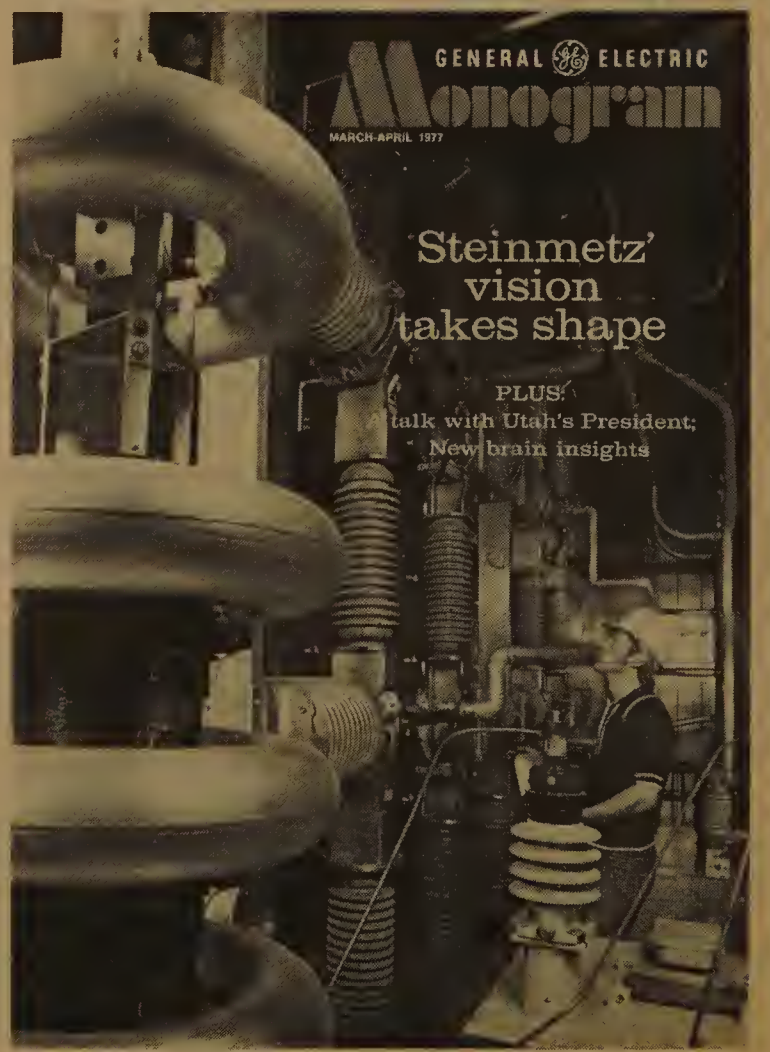
The U.S. Postal Service has announced its holiday schedule for the remainder of 1977: It is: **May 30**, Monday, Memorial Day; **July 4**, Monday, Independence Day; **September 5**, Monday, Labor Day; **October 10**, Monday, Columbus Day; **October 24**, Monday, Veterans Day; and **December 26**, Monday, Christmas holiday. Knowing these holidays may help with business and personal mailing plans.

You sign paychecks; government initials them

Do you ever wonder what some of those initials on your paycheck stub mean? "FICA" is the amount deducted for Social Security. The same amount is matched by General Electric. The initials stand for Federal Insurance Contributions Act. Now you know.

Fort Wayne recognized GE-wide...

BEING DISTRIBUTED to all employees here, the March-April issue of Monogram, a magazine published by GE's corporate office for worldwide circulation, again recognizes the efforts of Fort Wayne employees among its contents of company-related activities. Inside, the first article entitled "Business as usual" reviews several GE components' response to recent energy shortage problems which were fueled by record-breaking cold temperatures. The Appliance Components Business Division, headquartered here, was prepared for the natural gas curtailment crisis with a propane back-up system. Monogram devotes a half-page to these Fort Wayne-based energy actions. Two Fort Wayne employees, Paul High and Mark Pollani, are also cited in Monogram for their CB radio efforts to help people in the community who were immobilized by the blizzard in late January. Mark "Leadbottom" Pollani's retirement photo also appears on page three of today's GE NEWS. There are many around-the-company news and feature items packed into this 32-page Monogram which should be of interest to employees and their families. Watch for it!



FORT WAYNE
GE NEWS

Vol. 59, No. 13

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

LECTIONS
Take Shape

A black and white portrait of an elderly woman with short, light-colored hair, wearing glasses and a dark jacket over a light-colored blouse. She is looking slightly to the right of the camera.

PLANS: "Do anything that comes naturally."

PLANS: "Fish and enjoy woodworking hobby."

PLANS: "Tim

Stockkeeper

Secretary
PLANE: "

PLANS: "Ploy tennis, golf, bowl and travel."

MARCH 1977: Fone Clingenpeel, General Purpose Motor, 1944; Mario Cuellar, General Purpose Motor, 1947; John Kleinknight, Appliance Components Support Operation, 1941; John Mongon, Specialty Motor, 1942; Kothryn VanZont, General Purpose Motor, 1933, and Sylvio Walker, Appliance Components Business Division finance, 1953.

A black and white photograph of an elderly man, likely the author, smiling and wearing a cap and glasses. He is wearing a light-colored, short-sleeved button-down shirt. The background is dark and indistinct.

CARPET, 17'9"x11'5", tan, cheap;

* The item(s) referred to in this ad are in new

* The item(s) referred to in this ad are in no way connected with any business.

Signature _____



Alley Chat

by
Connie Houser

Move over men. Here come the women! No April foolin' — they're on top with a grand total of five 500-or-better series.

The parade of star bowlers was led by Janie Fisher of the Tuesday Afternoon Ladies league and her outstanding 549 series (games of 190-186-148). Less than a mark away, Liz Papen of the Friday Nite Ladies league clinched second place with a sound 545 series (216-181-148). Her 216 also netted second high game of the week honors. Third place series was no contest for Pat Volkert with a solid 530, which included high game of the week — a 221!

Monday Morning Ladies league's Elsie Oliver rolled an over-500 series for the second week in a row. This time it was a fancy 523 for fourth. Her total included a 199 score, which was third high game of the week. Friday Nite Ladies league's Donna Treesh captured fifth high series of the week with 521 (games of 191-182-148).

Other fine games were reported by: Cheryl Wagers, 194; Vera Sessler, 193; Clara Cook, 183; and Joanne Bowers, 181.

If it hadn't been for Dave Myers of the Hermetic league and Gene Fahlsing of the First Brethren Church Mixed league, there would be no 600 series to write about. It was a close call because both men hit their 600s right on the nose! Dave's games were 220, 191 and 189. Gene bowled games of 211, 210 and 179.

GE Office league held the magic hat as members pulled out 15 games of 200 or more. The number one bowler for the week was Mill Marks with a resounding 254. Small Motor league was six games down from GE Office, but managed to grab second and third place games of the week with Jim Witzgreuter's 234 and Cal Hapner's 232.

Other terrific 200s went to: Harold Somers, 227; Fred Hunter, 225; Al Rowe, 222; Bob Phillips, 217; Glenn Seabold and Don Stapleton, 215; Tom Shible and Mel Guillaume, 214; Dick Blair, 213; Ron Gibson, 212; and Harold Baker, 211.

Five Senior Citizens league players had a fine week of bowling. For the women, Alice Beery rolled 191 and Edna Bailey scored 188. For the men, Scudder Chaney brought home a giant 234; Orville Somers earned a big 225; and Bill Hattendorf tallied triplicate 172s!

*ADLETS

(Continued from Page 3)

'72 CHEVY Impala, good cond., 4-dr. sedan. 672-2302 Rnk.
1906 CLASSBOOK "Caldren", \$5. 745-0245.
WASHER, GE, automatic, used. 749-4485.
GOLF clubs, complete set, 3 woods, 9 irons. 440-2962.
REFRIG. w-150 lb. freezer, \$90. Bunk bed, maple, \$20. 824 Home.
TRAVEL trailer, Lark, 13'. 484-6526.
TAPE recorder, 2-spd. transistor, 5" reel. 447-1750.
MOBILE home, 2 bdrm., furn., nice, new refrig., in city, \$2300. 483-5947.
RECORD player, radio, port. 748-8082.
PUPS, adorable, mixed Collie & Germ. Shepherd, \$5. 484-9930.
ROLLER skis, 2 pr., sz. 5 & 8, \$8-pr. Boy's bikes (2), \$20 ea. 419-749-2634 Convoy.
TIRES (3) G78x15, on whls. Bbq w-rot., \$12. 456-5344.

On the ball



by Dennis McMaken

The GE Softball League is looking for additional teams to complete its season roster. This year, women's teams are invited to join the league. Competition will be scheduled for women vs. women and men vs. men on the softball diamonds.

League manager Dennis McMaken will meet with interested softball players or team representatives regarding this league expansion anytime from 4 to 5 p.m. in the GE Club Trophy Room on Monday, April 18. For more information, call him, Ext. 3302, or the GE Club, Ext. 2042.

RABBITS, ponies & bantams. 485-8206.
UTILITY trailer, approx. 3'x5'x3', \$75. 485-1776.
DRYER, gas, heavy-duty, 1 1/2 yrs. old, \$135. 745-4228.
RIDING mower, 36" cut, 8 h.p., AMF, \$300. 691-3337 Col. City.
'75 KZ 400, new cond., 900 miles, \$800. 456-2713.
MOBILE home, 12x60 Cambridge, 2 bdrm., ex. cond. 724-3099 Dctr. apt. 5.
JOHNSON, 6 h.p., used 1 wk., new mtr. warranty, \$400. 432-2414.
SILVER coins, 30 percent "book"; new seatbelts, cheap, nice. 447-3819.
CAMPER, hard-top, fold-down, 6 yrs. old, good shape, \$400. 432-0993.
GAS range; charcoal wagon grill. 749-5682.
PORTACRIB; bowling ball & bag, \$10 ea.; free doghouse. 745-9868.
'73 CAMARO, 350, auto., PS, V-top, bkt. seats, blue. 747-3871.
'75 HONDA, 125 CB, low miles, ex. cond. 489-4785.
CB RADIO, 23 channel, w-new \$20 antenna, \$60. 447-1157.
CRAGER SS mags, 14x6, good cond., \$60-pr. 432-4836.
ROSE couch for family room or den, no arms, 84". 432-9058.
METAL clothes cabinet, wardrobe style. 422-7878.
'70 CHEV. Mal., 350, AT, console, bkt. sts., 2 sn. tires. 693-2728 C'busco.
CHAIN saw, 16", ex. chain, jigsaw, make offer. 743-1593.
TEMPERATURE detection parts, Lord Tabor. 749-4485.
ELEC. trl. console hookup for mobile home. 244-3470 Col. City.

WANTED

LIONEL & American Flyer trains, any condition. 724-4086 Dctr.
LAKE cottage to rent for week in June, within 30 mi. 432-3353.
LARGE doghouse & smaller size pontoon boat. 625-3010.
NEW idea, 4-bar slide rake, any condition. 485-5481.
TREES to cut down. 485-5214.
BABYSITTING in my Meadowbrook home in New Haven. 749-9357.
SMALL lake cottage any week in July, by ref. couple. 745-0746.
CUB Scout uniform, small, good cond. 657-5806 apt. 6.
ANY condition, '58 or '59 Plymouth. 419-258-8575 Antwerp.
IRON bed. 745-7481 apt. 5.

FOR RENT

APT., up. 3-room, furn., 1 blk. fr. Bdwy. GE. 743-8807 apt. 4.
HOUSE, 1 bdrm., nice for couple, nice loc. 745-7192.

LOST

LIGHTER at Fireman's Stag; has sentimental value. 488-2484 Hmltn.

Tennis League offers flexible schedules, trophies

The GE Club encourages employees to take part in one of today's fastest-growing competitive sports — tennis.

Courts have been reserved at Swinney Tennis Center for men's and women's leagues. First shift employees can play either

Mondays or Thursdays from 7:30 to 9 p.m. Playing times can also be established for persons on second and third shifts. For interested employees who are unable to play during scheduled court hours, other arrangements can be made to suit their personal

timetables and still permit membership in the league. In all cases, participants are eligible to compete for league, tournament and playoff trophies. League play begins May 2 and will continue through July 31, with the exception of Memorial Day and Independence Day holiday observances.

For complete information about the GE Club Tennis League, call Mike Peden (second shift) at Ext. 2429 or at his home telephone number, 432-4922; or call the GE Club, Ext. 2042.

Many hooked on Fishing School

The big 29th annual Fishing School, sponsored by Main Auto Sport Shop, will be held in the GE Club gymnasium Thursday, April 21, and Thursday, April 28. Participants can attend either two-and-a-half hour session beginning at 7:30 p.m.

Tickets for the popular Fishing School are free if obtained in advance of the April 21 or April 28 sessions. They're available downstairs in the GE Club on Swinney Avenue, or at either Main Auto Sport Shop location, downtown Fort Wayne at 127 West Wayne St., or at the North Market Place of Canterbury. Tickets purchased at the door on the evenings of the school sessions will be 50 cents.



toast 'n broil TOAST-R-OVEN™



Two-slice automatic toaster — broiler — oven
\$3 REBATE \$29.85



Four-slice automatic toaster — broiler — oven
\$5 REBATE \$37.85

Employee Store

Employee Store 'Spring Drawing' winners:
Ann Polivchak, Bldg. 26, Frank-Burger
Larry Stoner, Bldg. 18, Electric Knife



Scoreboard

by Pat Ebetino

This GE basketball report recaps the action of two weeks ago since there was no GE NEWS on Good Friday. Although only two games were played, the competition was fast and furious.

The first game pitted the league-champion Superstars against the league runner-up Wire Mill. It was a battle throughout. The Mill led 24-19 at the end of the first quarter.

Coached by Jim Brown, the Superstars cut the lead to 45-44 by the half after putting in Lester Woods, who played a fine defensive and offensive game. Woods' quickness sparked the Superstars' offense, which was the turning point of the ball game.

By the end of three, the Mill had stretched its lead to 68-65. But in the final stanza, Jim Whitt caught fire and hit for 15 of his total 37 game-points, leading the Superstars to a 99-88 victory. The winning team was helped out with John Turner's 14. For the Mill, Mike Bird chipped in 34 and Bob Gerber sank 20.

In the second game, the Shooters led Decatur in all but the final 10 seconds. The Shooters opened a 10-point gap (18-8) at the end of one. Decatur kept chipping at the lead and brought it down to 36-30 at halftime. The third quarter also belonged to Decatur as the team outscored the Shooters 19-16 to cut the point spread to 52-49. The Shooters started to pull away in the final quarter, and moved to a 12-point lead with less than two minutes to go.

Decatur refused to buckle under, however. Down by 7 points with 40 seconds on the clock, Decatur showed its best rally of the year and scored 9 points more. Scoring 7 of those 9, Steve McBride led the assault. The Shooters held a 3-point lead with just 20 seconds to go, but Decatur reeled off a quick 5 points to come out on top 76-74! The victors were led by McBride with 27 and Duane Brown with 16. Barry Light had the hot hand for the Shooters with 20 while Jack Starwalt helped out with 17.

ASCO idea-chasers congratulated

Suggestion investigators honored at luncheon; Support Operation hits '400 Club' mark again

Hourly and nonexempt-salaried men and women who submit ideas to trim costs, save time, and promote safety can earn awards in the GE Suggestion Plan. Between the time employees turn

in those suggestions and the time they're rewarded for their adopted ideas, however, a conscientious team of suggestion investigators is continually at work behind the scenes.

Evaluating employees' suggestions and defining the worth of these proposals to the business, the investigators are the key link that joins initial words on a Suggestion Plan idea form to the final numbers on a suggestion award check.

Like all GE benefits, the Suggestion Plan must be administered well to make it a valuable part of employees' GE job package. In recognition of their year-long efforts, about 50 suggestion investigators were invited to a luncheon hosted by the Appliance Components Support Operation last month.

The occasion also observed ACSO's membership in the Appliance Components Business Division's "400 Club" for outstanding Suggestion Plan performance. This honor is given to plants within the division which achieve 400 adopted suggestions for every 1,000 employees eligible to participate. In 1976, Support Operation investigators processed 1,118 suggestions and adopted

(Please turn to Page 2)



PERSONALLY CONGRATULATING each suggestion investigator seated at luncheon tables for an "outstanding job," Fred Holt, vice president and general manager of the Appliance Components Business Division, chats with Paul Shive, Advanced Manufacturing Development Operation.



"SUGGESTER OF THE MONTH" Don Borne topped off a \$300 award with 5,000 S&H Green Stamps and a personalized paperweight, presented by employee relations specialist Ginny Burkett. The honor came as part of Specialty Motor Taylor Street's "Super Star Blitz" program.

SMD's 'Blitz' play:

Suggesters tackling competition in teamwork drive toward goal

"We have a lot of competition and they're always after our share of the motor business. One way we feel we can fight those competitors is to block the obstacles, win the games through teamwork, and have a good time doing it!"

That was how Dick Johnson, Taylor Street plant manager in the Specialty Motor Department, kicked off the 1977 "Super Star Blitz" program in February. Since that "pep talk" to employees, a "Most Valuable Player" has been named by the suggestion committee.

Set-up operator Don Borne was selected the first "suggester of the month" under the "Super Star" program at SMD Taylor Street. He earned the recognition because of the "originality and uniqueness" of his idea and his "degree of concern" demonstrated as a suggester, according to the nominating committee.

Initiating a method to increase efficiency and smooth work flow by means of changing a tension device on inject coil wind machines, the "Super Star" honor recipient received \$300 for his idea in the Suggestion Plan, 5,000 S&H Green Stamps as "suggester of the month," and a personalized engraved paperweight to commemorate the occasion. A special plaque will also display the names of all "suggester of the month" employees in the manufacturing area.

The Specialty Motor Taylor Street "Super Star Blitz" offers all eligible employees there the opportunity to earn prizes by "scoring," in suggestions, presenteeism, quality, safety and housekeeping.



FORT WAYNE

NEWS

APRIL 22, 1977

Still more
suggesters
on Page 2

Helping save energy, time, money

Put together, these three suggesters' awards would be enough to buy a new car!

Fort Wayne GE plants probably adopt more than 2,000 ideas under the GE Suggestion Plan each year. Whenever a crowd of solid cost-saving suggestions exists, some will stand out as deserving of particularly impressive awards. In recent months, three such awards have been made. Their total is over \$4,000!

Dick Bienz, a third-shift power house operator at Taylor Street, earned \$2,820 in the Appliance Components Support Operation. Having developed a keen un-

derstanding of costly energy requirements of GE businesses here as a result of his job, Bienz suggested that a new semi-automatic control be installed on coal-fed stokers to replace manual operations requiring an operator's full-time attention. More than a simple labor-saving device, however, the new system provides significant savings in coal consumption on an annualized basis. The coal is used to help generate steam for Broadway and Taylor Street plants.

Dick Goller, formerly a dispatcher for the Specialty Transformer Products Section, received a nice addition to his combined retirement income of GE pension and Social Security — a \$670 suggestion award. Illustrating the time-consuming thoroughness with which a suggestion often must be investigated to determine the exact savings to a business and the value of an idea to a suggester, Goller's payment for an idea submitted before he retired was presented after he became a GE pensioner.

His suggestion involved a manufacturing system change that helps provide quick identification of standard assembly parts in bin stock needed to fill special customer orders.

Russ Fox, a power house operator at Broadway for the Appliance Components Support Operation, earned \$569 for an energy-saving suggestion. His idea helps reduce costly air-conditioning expenses by implementing an alternate means of adjusting room temperatures for some Broadway office areas.

Writing ideas on a Suggestion Plan form and submitting the piece of paper doesn't always guarantee awards of these sizes, of course. Most suggesters agree, though, that this benefit, regardless of its "payback," adds value to their GE job package.



DICK BIENZ talks about his giant \$2,820 fuel-saving suggestion at the Taylor Street Power House with Art Ream, left, utilities and power house manager for the Appliance Components Support Operation.



RUSS FOX earns a \$569 suggestion award and the congratulations of Dick Huhn, Area Services manager, left; Jim Brenock, facilities engineering manager; and Pat Coyle, Support Operation manager, right.



DICK GOLLER accepts a \$670 suggestion award with the thanks of John Reynolds, right, Specialty Transformer Products Section general manager, as Stan Podzielinski, employee relations manager, looks on.

Holt stresses competitive impact of ideas investigators' work

'Never a time in our division's history when suggestions needed more than today'

(Continued from Page 1)
497. There were 860 employees eligible to turn in ideas under the Suggestion Plan. Slightly more than \$115,000 was saved as a result of cost-cutting contributions under this benefit plan. This was the fifth time in six years that

ACSO businesses and service areas have been included on a "400 Club" roster. Addressing the investigators at the luncheon, Fred Holt, vice president and general manager of the Appliance Components Business Division, said, "I think

what you're doing is great! After an employee turns in an idea, you're the people who do the work so they can receive their suggestion awards. "Competition facing our businesses here is severe, and there's never been a time in our divi-

sion's history when suggestions are needed more than today. Thanks for an outstanding job!" Holt concluded. The GE vice president also presented "400 Club" certificates of merit to Suggestion Plan coordinators for ASCO. Receiving them

were: Libby Wright, overall Support Operation; Keith Kalb, Transportation Operation; Don Bahde, Area Services; Bob Copeland, Shelbyville Wire Mill; Dan Alspach, Fort Wayne Wire Mill; and Merle Aughinbaugh, Building 19 employee groups.

How good is your life-saving skill? Television test May 1 will tell you!

If you and your family had to react quickly to protect against the perils of a tornado, flood, earthquake or fire, would you know what to do? One easy way to learn these important life-saving skills, and determine how much you already know, is to watch a National Safety Council television special on Sunday, May 1. The program will be carried on the NBC-TV (Channel 33 in Fort Wayne) "Big Event" at 7 p.m. local time.

Called the "National Disaster Survival Test," the show permits viewers to score themselves on a variety of life-saving situations by using test forms such as the one printed below. Emphasis will be on the prevention of accidents that occur within disasters. The National Safety Council will serve as the authoritative source for the accident-prevention content of the program. Tom Snyder, noted newsman and star of NBC's "Tomorrow"

show, will host the "Survival Test" special and provide viewers with an estimate of their "survival quotient" scores. As the National Safety Council reports, most of the accidents within disasters are preventable if people know how to cope with a situation. Clip the printed form and keep it by your television set — then be ready to take the test May 1. It's a test that could save the lives of you and your family!



TOP SUGGESTION ACTIVITY earned "400 Club" honors for the Appliance Components Support Operation again in 1976. At a recent recognition luncheon, Libby Wright, employee relations specialist, accepts a certificate of achievement on behalf of business and service segments of the Support Operation from oreo GE executive Fred Holt.

THE NATIONAL DISASTER SURVIVAL TEST

A Warren V. Bush Production in cooperation with the National Safety Council
NBC Television 8:00 p.m. Eastern Time, Sunday, May 1, 1977

This program will be seen at 7 p.m. in
Fort Wayne on Channel 33, WKJG - TV

OFFICIAL TEST FORM

I. JUDGMENT

- 1. a b c d
- 2. a b c d
- 3. a b c d

Score_____

II. KNOWLEDGE

- 1. T F 5. T F 8. T F
- 2. T F 6. T F 9. T F
- 3. T F 7. T F 10. T F
- 4. T F

Score_____

III. ALERTNESS

- 1. Yes No
- 2. List the number of potential dangers: _____

Score_____

IV. STRESS

- 1. Yes No 9. Yes No
- 2. Yes No 10. Yes No
- 3. Yes No 11. Yes No
- 4. Yes No 12. Yes No
- 5. Yes No 13. Yes No
- 6. Yes No 14. Yes No
- 7. Yes No 15. Yes No
- 8. Yes No

Score_____

V. LEADERSHIP

- 1. a b c d
- 2. a b c d

Score_____

PRELIMINARY SCORE

VI. SPECIAL SCORING

YOUR FINAL SCORE

Use this test form to indicate your answers, to total your score, and to compare your score with your family, friends, and other groups.

Members of the National Safety Council may obtain additional information on disaster survival by contacting Council headquarters, 444 N. Michigan Ave., Chicago, Illinois 60611.



CLIP AND SAVE THIS TEST FORM for your family's use during an upcoming TV special. It's being published this week since retirees receive the GE NEWS through the mail and will also want to have the form handy for the May 1 program. GE is encouraging all employees and retirees to watch the safety special.

Suggestions keep paying off for employees

BOB SHAEFER received two suggestion owords for a total of \$362. A tool-maker in the Specialty Motor Department of Tolyor Street, the suggester's first idea, earning \$135, related to the solvege of certain tooling, resulting in material cost savings and time-savings in the toolroom. Another oword of \$227 was presented for the redesign of o mochine port, which also solves voluoble toolroom time.

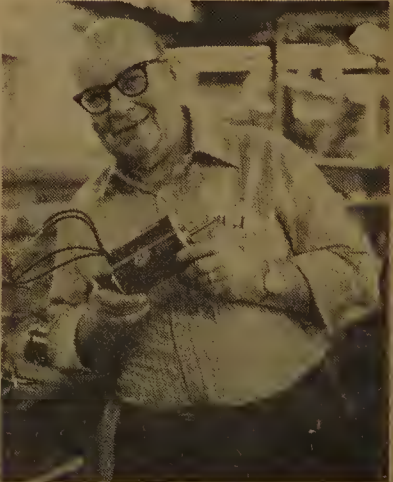
ELDON LEWIS earned o \$240 suggestion oword for on energy-soving idea in the Broodway plant of the General Purpose Motor Department. The leod-ing operator noted that wiring in on epoxy oven could be adjusted so motors can be worked on before the oven is fired. His suggestion helps reduce costs involved in heating time.

PALMER URICK helped boost productivity in the General Purpose Motor Department's Winter Street plant with o suggestion that improves the performance of winding machines. Recommending o material substitution on porticular mochine ports, he was oworded \$159 for his idea.

JERRY BROWN submitted on idea thot's soving ports replacemont costs ond mochine down-time for the Appliance Components Support Operation. A maintenonce mochinist ot Winter Street, he earned o \$137 suggestion oword for o proposal thot simplifies the type of counters used on tying machines.



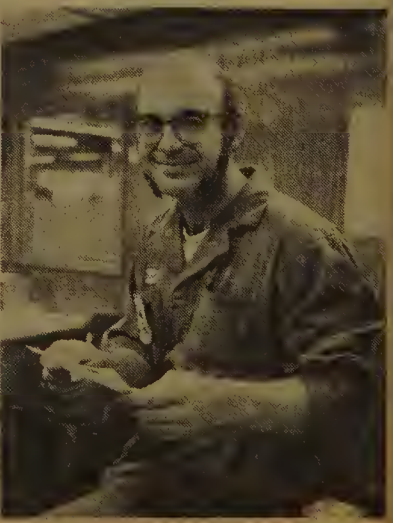
BOB SHAEFER



ELDON LEWIS



PALMER URICK



JERRY BROWN

Know your benefits

'Personal Share' facts tell you how you stand

Will there be a "Personal Share" statement this year?

After the good reception given the detailed look at financial information prepared specifically for each individual in 1976, you may be wondering about a '77 update. The answer is "yes" — a Personal Share statement for each of nearly 300,000 GE employees is planned for distribution next month. Your statement will furnish all the information that last year's edition gave you—plus more!

The statement covers your individual stake in GE benefit plans as of December 31, 1976. The title page will carry the phrase, "Prepared for ..." (and the words that follow will be your name).

Because your "Share" statement will contain the kind of personal information that you may need whenever you plan significant financial steps, you'll want to file it with other important documents.

Here are some of the things you'll find inside

What kind of information will your own statement contain?

- It will furnish you with the amount of life insurance coverage you have under the GE Insurance Plan, as well as under other insurance coverages in GE benefit plans — Savings & Security Program Insurance, Personal Accident Insurance, etc.


- It will give you the totals of your investments now being held under GE savings and investment plans.

- It will give you the best possible estimate of what your retirement income might be from the GE Pension Plan and Social Security at age 65. And this year, it will add the best possible estimate of your retirement income at age 62, as well as the amount of your pension contributions in 1976 and prior years.

- In addition, it will tell you how well you're covered by other GE benefits — everything from medical expense protection, to disability income, to vacation pay ... and much more!

'Important documents' to aid in future planning

"In Fort Wayne, we had a part in feeding information to the data collection center in Schenectady, N.Y., where the statements are prepared by a computer," reports Doyt Schaadt, manager of personnel accounting and banking for the Appliance Components Business Division's finance operation. "I know it will result in important documents for all employees — ones they'll need when making future plans or evaluating personal financial situations."



'Perfectly typed letter except for one error — I spilled coffee on it'

National Secretaries Week is April 24-30!

Next Friday's GE NEWS will feature 'a day in the life' of a secretary at GE

After 'cutting up a bit,' conference room set ...



... for customers' visits, employees' meeting

SPECIALTY MOTOR'S BLDG. 4-6 CONFERENCE ROOM, after significant remodeling, received an official opening last week. At left, Gerry Koenemann and Jill Whetsel hosted festivities as crowds of employees passed through for refreshments. At right, Carol Million, joined by Ellen Durnell, left, and Helen Fletter, began the grand-opening ceremonies. Carol also received a Gourmet Food Processor, a blender-like device manufactured by an SMD customer, to mark her name being drawn as chief ribbon-breaker.

Who writes these things anyway?

Communicators meet in Fort Wayne to talk shop, boost quality of their work



SHARPENING COMMUNICATION SKILLS in the Appliance Components Business Division, employees responsible for editing GE publications met in Fort Wayne last week at a Communication Workshop. Also attending the seminar and addressing communicators were guests from GE's corporate office and the company's Lynn, Mass., plant, and guests from Employee & Community Relations who work with communicators in their jobs. At left, Bill McShain, E&CR communication and relations planning manager, was seminar host. In one workshop session, at right, participants attended a publications skills course taught by Dick Knaph, E&CR communication specialist and GE NEWS editor. Seated clockwise from left are: Lorine Peters, Fort Wayne; Anita Barksdale, Jonesboro, Ark.; Gib Johnson, Carroll, Iowa; Linda Galdinger and Ginny Burkett, Fort Wayne; Huey Plache, Morrison, Ill.; Honk Bachrach, GE corporate office, Fairfield, Conn.; Kathy Neeb, Shelbyville, Ind.; Jim Carnahan, Springfield, Mo.; Bob Collins, Tell City, Ind.; Bill Tubby, Linton, Ind.; Libby Wright and Mary Chanley, Fort Wayne; Mary Lynn McCubbin, Scottsville, Ky.; Bobbi Cooper, DeKalb, Ill.; Jeff Barnett, Fort Wayne; Jim Brickner, Tiffin, Ohio; Vicki TenHaken, Holland, Mich.; and Lois Campbell, Aircraft Engine Group ombudsman, Lynn, Mass. In addition to several workshop segments led by E&CR managers, presentations were made by Ralph Krisher, Jr., Appliance Components Business Division legal operation patent counsel; Linda Galdinger, employee relations specialist, General Purpose Motor; Rex Mericle, chief plant photographer here; and Joe Sheibley, managing editor of the Fort Wayne News-Sentinel.

FORT WAYNE

GE NEWS

Vol. 59, No. 14

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

GE Club is site of sporting, social activities

As the season changes, this is the busy time of year in the GE Club when winter and fall activities come to a close to make room for fresh spring and summer events. Here's what's happening:

• The GE Tennis League will hold an important organizational meeting tomorrow, Saturday, April 24, in the GE Club at 2 p.m. For complete information, call Mike Peden at his home, 432-4922, or at work this evening (he's on second shift), Ext. 2429.

• The final Main Auto Sports Shop Fishing School will be held in the GE Club on Thursday, April 28. The two-and-a-half-hour session begins at 7:30 p.m. Tickets are free from the GE Club if obtained in advance of the school date, or they can be purchased at the door Thursday for 50 cents.

• The Second Annual GE Club Employees' Men-Women-Mixed Bowling Tournament will begin May 1. Entries close May 15. Call the GE Club, Ext. 2042, for registration details.

• A Pensioners' Euchre Party is set for Tuesday, May 3, in the GE Club. The cost is \$1 per player. It begins at 1 p.m.

• The last Pensioners' Potluck of the season will be held in the GE Club auditorium on Tuesday, May 10, beginning at 11:30 a.m.



Alley Chat by Connie Houser

I have two weeks of bowling action to report, and by the looks of all the good scores, the season is going out with a roar!

First Brethren Church Mixed league was at its best and clinched high series of the week for the women and men. Karen Lime rolled a grand 550 series, which included fine games of 192 and 190. Roger Phelps fancied a strong 653 series, which included a great 257 game, tying him with Jim King of the Hermetic league for second high game of the week. Jim remained in the spotlight as he grabbed second high series of the week, too, with a solid 634, including a 217 game. To top that off, he had back-to-back 600s as he went on to a 607 the next week, which contained that 257 game score.

Third and fourth place went to the GE Office league when Percy Moore rolled a terrific 614 series with a 212 game, and Don Hitzeman landed a 611 series, including games of 220 and 212.

No one had a monopoly on high games this week for the men. In fact, the top scores went to six different leagues! The Wednesday Owl league captured first place with John Rizzo's sound 258 game. Don Stapleton was third with a superb 237. Next in line was Mel Guillaume Small Motor, 236; Charlie Cochren, Sunday Sandbaggers, 235; and Carl Metker, Friday Nite Taylor Street, 232.

Other good games went to: Rog Karr, 229; Jim Landis, 228; Walt Rieger, 225 and 210; Tom Schibbe, 224; Harold Somers, 223, 220 and 210; Charlie Gnau, 222; Bob Smith, 220 and 213; Dave Hess and Gil Baker, 220; Ken Bainbridge, 219 and 211; Lonnie Padgett, 219; Howard Baker, 218 and 215; Red Dillon, 216 and 210; Gene Holdgreve, 214; Lawrence Myers, 213 and 211; Don Gilbert, Harvey Reed and Carl Brandt, 213; James Schwartz, Milt Marks, Cal Mansfield and Jerry Lytle, 212; Wilson Lambert, 211 and 210; Bob VanRy, Mike Jinks, John Hunnicutt and Dick Blair, 211; and Morey Haines, 210. Whew!

First Brethren league's Marcy Maideney snagged second place for women's high series with a resounding 524, which included a fine 187 game. Third place was a tie between Darlene Kinney of the Monday Nite Ladies, and Donna Treesh of the Friday Nite Ladies when they earned 522 series each. Darlene's series included an outstanding 203 game for high game of the week, and a nice 184, too.

Good series were reported by Paula Gerding with a 509, including a 180 game, and Liz Papen with a 500 and a super 190 score. More fine scores were turned in by: Kay Bade and Ann Arnett, 189; Bea Newman, 185 and 182; Fran Huth, 184; and Kay Thomas, 180.

Leon May was out in front for the Senior Citizens leagues with a smashing 613 series, which included a dazzling 251 game. Three women gave a good display of bowling skill with the following scores: Betty Sheets, 202; Earlene Macy, 188; Mary Snyder, 185.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20897 IN NI ENIAM LL
SEC ST 900 WEBSTER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY



'WHAT'LL IT BE?'

GE cafeterias featuring ...

MONDAY, April 25--Chicken Vegetable soup, flame-broiled beefsteak, beef - tamata - macaroni casserole. Special: grilled ham and cheese sandwich, chocolate layer cake. **TUESDAY** April 26 -- French onion soup, BBQ meatballs with whipped potatoes, chicken Ala King and biscuit. Special: hot peach cobbler. **WEDNESDAY**, April 27 -- Navy bean soup, liver and onions, spaghetti with meat sauce. Special: Mexican Fiesta plate. **THURSDAY**, April 28 -- Beef noodle soup, vegetable Swiss steak, baked tuna and noodles. Special: Bawl of beef noodle soup and grilled bologna sandwich for 95 cents. **FRIDAY**, April 29 -- Cream of tamata soup, macaroni and cheese, fried fish. Special: fish, French fries, ale slaw and bread for \$1.17. **AVAILABLE DAILY**: grilled, fried sandwiches; assorted salads, desserts; vegetables; French fries, whipped potatoes.



Scoreboard by Pat Ebetino

In semi-final basketball tournament play last week the Wire Mill team came out on top in both of the only games scheduled.

Playing out of the loser's bracket in the first game, Wire Mill eliminated Decatur 90-83. In the first quarter the Mill came out for a quick 27-16 lead. The team's edge proved to be too much for Decatur to overcome, although the game did become tied once at 55. The Mill pulled away, though, and finally claimed the victory. Wire Mill was led by Bob Gerber with 32 and Mike Bird with 26. Tim Irwin paced Decatur with 23 and Steve McBride added 15.

Two days later the Wire Mill took on the previously unbeaten Super Stars. It was a do-or-die situation for the Mill, and the team lived up to its task. Sparky Wallace came out smokin' in the first half and burned the nets for 31 points. The Super Stars tried every defensive maneuver to stop him, but to no avail. He finally was cooled off by the referee's whistle when he picked up his fourth foul late in the second quarter, and was benched for the entire third and most of the fourth period. Mike Bird picked up the scoring and kept his team ahead throughout the contest, building the lead to 26 at one time. The Stars tried to catch the Mill, but could manage only to come within 6 in the final minutes, and then watch the Mill widen the final gap to 112-103. Wallace led all scorers with 37 and Bird had a fine game with 36. The Super Stars were paced by James Moore with 23, Jim Whitt with 22, and John Turner with 20.

Both teams met for the big championship game this week.

Elex plans for May include officer elections

Here's the Elex Club calendar of activities for next month:

May 2 — Partizan Chapter board meeting; Lucky Steer Restaurant, 2912 Getz Rd., 11:30 a.m.

May 9 — Elex Supper and Bingo program; GE Club; supper served 4:45 to 5:45 p.m. This is an opportunity for members to meet the candidates for 1977-78 Elex Club officers. Open to members only. Tickets are \$2.85. Reservations must be made by May 3.

May 11 — Pen-El Chapter social meeting; YWCA, 1 p.m.

May 16 — Elex Executive Committee "End-of-Year" dinner; Hospitality Motor Inn, 5250 Distribution Dr., 6:30 p.m.

May 17 — Partizan Chapter Installation Banquet; Fort Wayne Woman's Club, 402 West Wayne St., 12:30 p.m.

May 18 — El-Par Chapter social meeting; Al's Banquet Room, 2519 Lower Huntington Rd., 1 p.m.

May 19 — Elex Luncheon and Bingo Program; Franke Park Pavilion number one. First vice president nominees for the 1977-78 Elex Club year will be attending. Open to members only. Tickets are \$2.85. Reservations must be made by May 12.

May 23 — Honor-Ettes Chapter Installation Banquet, Salem United Church of Christ Hall, 2401 Lake Ave., noon.

May 24 — Appointed committee to count 1977-78 Elex Club officer election ballots; Bldg. 18-3 conference room, 7 p.m.

May 25 — El-Par Chapter board meeting; Kentucky Fried Chicken Pancake House, 907 Lincoln Highway East, New Haven, 9:30 a.m.

*ADLETS

FOR SALE

PUPPIES, AKC Irish Setter. 745-5670.
SHUTTERS, wood, 4 sets - 5', 1 set - 4', reas. 432-3445.
CLOTHES, maternity, sz. 10 & 12, ex. cond. 745-3042.
'71 HILLCREST, 60x12, awn., alr, skirting, porch, etc. 639-3421.
GLIDER, Metel & Cushing, \$1400. 484-5353.
DISHWASHER, port., \$50; sewing mach., \$25; rollaway bed, \$20. 446-4952.
DUNCAN Phyfe & 2 chairs, w-leaf. 744-3455.
GARDEN tiller, 35 h.p., used once. 482-1910.
'66 VALIANT, 4-dr., 6 cyl., A.T., runs good. 485-8429.
'73 TRAVEL trailer, 22', like new. 433-5032.
CARD table, all wood, good cond. 483-1757.
BIKE, 12" sidewalk, Schwinn, ex. cond., \$25. 747-9518.
WALKER, adjustable, like new. 447-4606.
SQ. DANCE dress, 2-pc., print, w-petticoat, \$25. 747-2036.
TIRES, Sears best, for Nova, 13x78C, new, make offer. 489-5770.
KITTENS, fe., 1/2 Siamese, \$5. 483-8719.
'74 GRAN TORINO wagon, 8, auto., PS, PB, good tires. 542-8679 Hcksvl.
RANGE, bronze, elec., eye-level oven. 485-1267 a.m.
'69 GLASSPAR 14' spd-boat, 75 h.p. Evin., trailer, \$1000. 447-3794.
TANDEM bike, ex. cond. 485-0145.
RIDING lawnmower, 8 h.p., Bolens, \$75 or best offer. 693-3640 C'busco.
PROM formal, pretty, white, ex. cond., \$10. 456-6767.
'69 DODGE pickup, 3/4 ton, runs good, needs body work, \$595. 485-8220.
DINETTE, 7 pcs., chrome, \$50. 638-4776 Yoder.
BOAT, 14', Viking; sofabed; garden tiller, etc. 854-3156 Rome City.
'72 HONDA, 6,000 mi., ex. cond. 482-2386.
STOVE, 40", gas, 745-5334 aft. 4.
CARPET remnants, new, 4 colors, shag, \$2.50 sq. yd. 747-3022.
DRYER, gas, heavy-duty, good cond., \$125. 745-4228.
UTILITY trailer, 4x8. 485-2002.
ANKLE weights, 5 lb., new, \$8. 747-9606.
'74 BOAT, 17', I-O, Relnelle, 165 h.p. Chev. 6 cyl., trailer. 447-3811 aft. 5.
8-TRACK & speakers, must sell. 447-1474.
'76 JOHNSON outboard, 4 h.p., 6 gallon tank, new, \$350. 747-2913.
'70 FORD Galaxie, 4-dr., clean, low mi. 456-7845.

MOBILE home, 12x60, skirted, tiedowns, 2 bdrm., 2 baths. 623-3184.
OLD barn beams & siding; beams are hand-hewn. 747-5692.
BARN to be torn down, make offer. 638-4520 Rnk.
'73 HONDA 350, 4 cyl., 2,000 ml., 1-owner, make offer. 489-4534.
FUR jacket, man-made, from Huthers, like new, \$190. 456-2688.
RANGE, Hotpoint, 10 yrs. old, \$60. 749-4277.
WOOD stove & fireplace grate, new. 747-4900.
'72 CHEV. Malibu, 2-dr., HT, auto., PS, V-8, 34,000 mi., \$1750. 724-7046.
TIRES, (4), HR70x14, steel radials, Chev. wheels. 456-2713.
CORNET, Conn, w-case, ex. cond., \$125. 432-3274.
POOL, 31'x18'x4', slides & filter, deck, you take down, \$365. 483-1750.
AXLES (2), new, for house trailer, w-brakes & springs. 623-6361.
'69 BUICK LeSabre, best offer, engine, trans, ex. 447-5435.
'65 OLDSMOBILE, ex. cond. 745-7481.
SOFA bed, good cond. rose taupe, full size. 427-5193.
WHEELCHAIR, "Rolls," w-foot-rests, used 3 wks., ex. cond., \$150. 483-0069.
TELEPHONE poles (5), extra long. 489-9555.
BDSPRD. twin; men's clothes, 38, shoes, 9-3E. 639-6582.
GUN, Thom-Center, 50-cal. muzzle load, Hawkins, new. 749-9796.
EICO, model 710 Grid Dip Meter w-coils; bricks, 7 cents. 447-1750.

WANTED

BAY stroller. 693-9273 C'busco.
SPIKE tooth harrow, puli type. 485-3525.
HIDEABED, must be in good cond. 745-0013.
POOL heater for above-grnd. swimming pool, nat. ga. 749-5515.
WHEELCHAIR. 639-3695.
RHUBARB, to buy. 421-9408.
SWING frame for wooden swing, approx. 4' wide. 744-9479.
100-2x4x12; 100-2x6x12; 50-2x4x16; 50-2x6x16. 244-3470 Col. City.
KITCHEN cabinets & workbench for arage use. 485-2520.
GOLF clubs to repair, refinish, regrip; pick up & del. 622-4618 Ossian.
VIOLA. 484-4938.
LIONEL & American Flyer trains, any condition. 724-4086 Dctr.
OARS, good set, reasonable. 745-0443 aft. 4.

FOR RENT

APT., 3 rms., bath, clean, parking, adults, no pets. 432-3056.

FREE

CAT, affectionate, needs home, pls. write PO Box 7003, FW, 46807.

- ☐ For Sale *
☐ Wanted
☐ For Rent *
☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
☐ Riders Wanted
☐ Last
☐ Found

Ads must be received only on this form, by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____

Address _____ City _____

Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in anyway connected with any business venture.

Signature _____



THE JOB OF EACH SECRETARY HERE is vital to keep businesses running smoothly. Meet one General Electric secretary - Sally Eubank.

'A secretary's job is a lot more than typing, talking on a phone and filing other people's papers'

She's a wife, a mother and a grandmother.
She's a homemaker.
She's a working woman who puts nearly 200 miles on her Vega each week to commute between her Harlan home and GE office.
By her own definitions, she's a "jack of all trades" and a person who finds satisfaction in "working with people as people instead of working with people as numbers."
A secretary in the Hermetic Motor Operation's employee relations office, she's well known to hourly and salaried employees in Buildings 17 and 18 at East Broadway. Her name is Sally Eubank.

Her workday is busy—she likes it that way

The typewriter, telephone and file cabinets that make up a secretary's office environment are standard for Sally's job, of course. But there's more. Her work in employee relations blends vital person-to-person communication with the words typed on a piece of paper or spoken into the phone.
The Hermetic Motor Operation, weakened by the economic and business recession two years ago, is growing stronger. As orders are picking up, employees are being called back to their jobs from lack-of-work status. Almost daily, they're returning to Hermetic Motor on recall. Their first instructions? See Sally.
"It's a lot more work bringing people back to work than it was to process their layoffs. Sometimes I've had to borrow chairs from offices around here for as many as 20 people waiting to get back on the payroll," Sally notes. "Just the same, I'd much rather be busy this way than see men and women lose their jobs."

Please turn to Page 2



STILL MORE STOPS TO FILL PEOPLE IN on who's coming back on recall takes Sally to Ruth Woehner's desk in the winding and finishing operation. Secretarial work isn't just typing and answering the phone. For Sally, it's the contact with employees that she enjoys most.

Consider a 'day in the life' of secretaries

Business couldn't operate efficiently without them

The April 24-30 observance of National Secretaries Week officially ends tomorrow. Each year, the GE NEWS tries to provide recognition to members of the secretarial workforce here through feature coverage during this special week.

All GE secretaries deserve recognition for the work they do — not just on pages of this newspaper in one issue, but throughout the year by their supervisors and co-workers.

Completely portraying in words and photographs the typical workdays of the 78 employees in Fort Wayne GE offices who have the title of secretary, however, would provide enough

material to fill a large "day-in-the-life" scrapbook.

For that reason, the GE NEWS decided to follow just one secretary through her daily activities at GE here.

Although each secretary's job

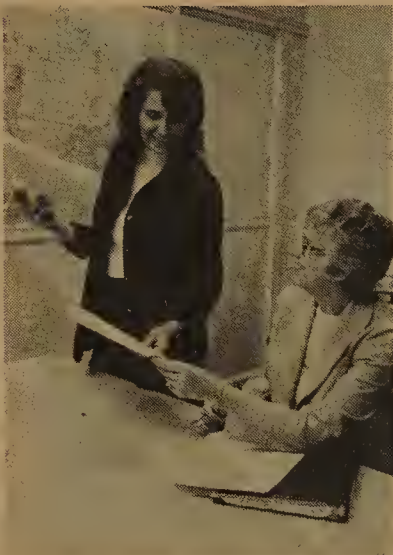
includes its own special characteristics, an observer can readily find two common threads that tie all secretaries responsibilities together — the job is a busy one, and the work is very important to the business.



FORT WAYNE

NEWS

APRIL 29, 1977



PLENTY OF WORK AHEAD as Sally Eubank's day begins. She discusses it with Dottie Askren, Hermetic Motor employee relations manager.



BACK AFTER NINE MONTH OF LAYOFF, Sue Cantwell makes her first stop at Sally's desk around 9 a.m. to begin the paperwork that will put her back on the Hermetic Motor Operation payroll. Currently working at another local firm, she'll rejoin GE on second shift.



ANOTHER EMPLOYEE ON JOB RECALL, Annie Sanders talks briefly to Sue Cantwell in the employee relations office as she hands Sally the necessary papers. There's a lot of work involved in "bringing people back to work," as Sally puts it, and her morning gets busier.



EMPLOYEES' PAPERWORK moves on. This time it's delivered by Sally to Pot Cook for processing in Hermetic Motor Operation's payroll.



JOB POSTING on designated hours and days is another responsibility of the Hermetic Motor Operation employee relations secretary.



AND THEN THERE ARE THE LITTLE THINGS, like a wall clock that's been out of order the past two days. Sally tells advanced planning specialist Bill Smith about it, and after an electrician checked it out, it was suggested that it was about time to buy a new clock.



"DUMB CLOCK!" Half of the busy day is over, and the wall clock still reads 8:45 a.m. Sally's wristwatch tells her it's lunchtime.



IN THE EAST BROADWAY CAFETERIA, Sally gets a "burger to go" as she and Joan Pearson, another Hermetic Motor secretary who works across the hall, exchange smiles with Martha Iverson, cafeteria supervisor. On other days, the two friends might "go out" for lunch.



WITH TIME TO RELAX AND CHAT over lunch at Joan's desk, the friends talk about anything from work to home activities. One of Sally's topics of conversation might be sewing. She makes clothes for her family, and made the pantsuit she's wearing in these photographs.

'A special week and recognition for secretaries are appreciated, but others deserve thanks, too'

Continued from Page 1

While a big part of her morning is spent on employee recall procedures, however, Sally's responsibilities include much more. Since she's been on this job, she's become involved in an increasing variety of work that affects employees and the business.

Working with her supervisor, employee relations manager Dottie Askren, Sally could find herself in a day filled with activities that range from employee recalls, placements, transfers and removals; to logs on employee hearing tests compiled for the Occupational Safety & Health Administration; to interview appointments and plant visits for Manufacturing Management Program candidates; to union grievances; to preparation of an employee newsletter; to recognition in the operation's Total Improvement Program for employees who demonstrate good productivity and quality on their jobs.

Still other parts of her work tie closely to Insurance Plan and Suggestion Plan activity, employee safety, JUMP (Job Upward Mobility Program) and POP (Promotional Opportunity Program) job posting, and regular Shoemobile and Bloodmobile visits to GE.

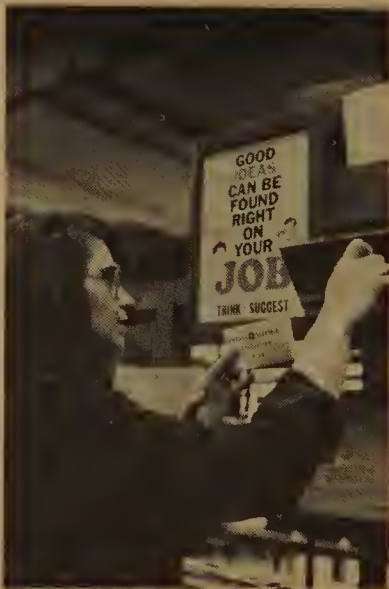
If she compared interests, 'people' would win

"I enjoy the variety," Sally observes as she smiles about the diversity of activities called for in her job.

First joining GE in 1947 as a payroll clerk at Winter Street, she later worked as a timekeeper in the Advanced Manufacturing Development Operation, and then again as a payroll clerk in Hermetic Motor. From working with numbers during the first part of her career here to working with people now, she says she's glad she decided to become an employee relations secretary three years ago.

The work at General Electric is fine, according to Sally, but her family is the most important part of her life. She and her husband Don have three sons, Larry, age 26; Randy, 25; and Kim, 16; and a daughter, Dawn, 14. The two oldest children now have families of their own, making Sally a grandmother of four.

How does she feel about National Secretaries Week? "It's nice," Sally concludes, "but there are many others here — in the offices and factories — who work just as hard as we do. Everyone's job should be recognized once in a while. Sometimes all it takes is a 'thank you' to let a person know that the work is appreciated."



BACK TO WORK, and this time, into the factory, where Sally checks inputs to five suggestion boxes located on four different floors.



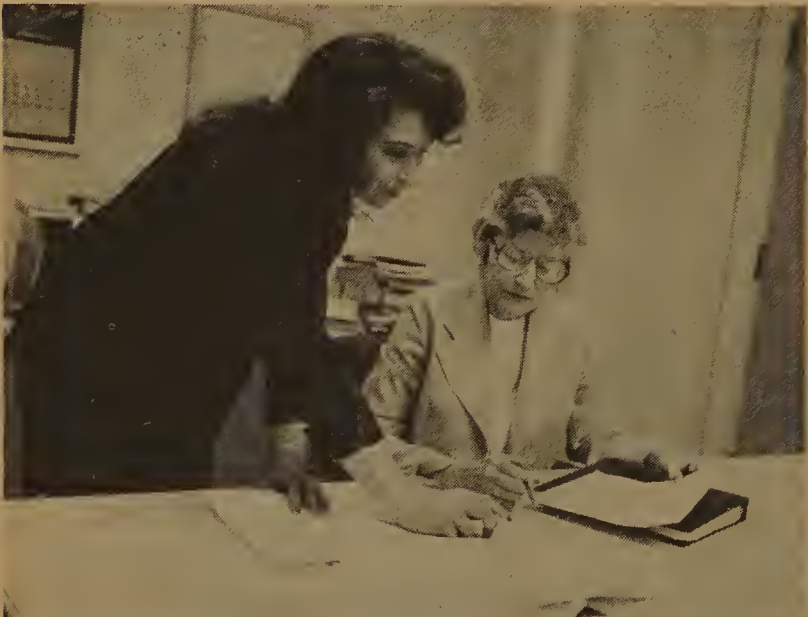
DISCUSSING SUGGESTION PLAN ACTIVITY, Sally and plant buyer Dick Goetz, who also has responsibility for coordinating the processing of employees' suggestions, look at the status of some recent ideas. They also work together on issuing safety glasses to employees.



IN THE FACTORY AGAIN, Sally gives copies of the employee newsletter and an employee award for the operation's Total Improvement Program to foreman Butch Matthias. "I like to act grumpy when Sally visits," Butch laughs, and wanted this photo of him to illustrate it.



ROUTINE WORK is part of any job, of course. Sally prepares transparency copies for use in a future employee informative meeting.



GOING OVER MORE DETAILS with manager Dottie Askren, Sally relates some of the day's events and points out areas that need immediate attention. Also on the agenda is a visit to the Employee Store, where Sally often buys gifts for performance awards earned by employees.



THE TIME WAS RIGHT to do a little required shopping. In addition to purchasing employee performance incentive gifts, Sally received an authorization to buy a new clock at the Employee Store to replace the broken one in the office. Naturally, it brought a big smile.



THE END OF THE DAY prompts a good-bye wave until tomorrow. Sally heads for home to get supper ready and spend time with her family.

Planning vacation?

Magic Kingdom Club memberships offer savings at Disney attractions

As employees' years of service with General Electric begin to add up, so do the weeks of vacation that they've earned. For many people, like those with 30 or more years of company service who have six weeks of paid vacation available to them, believe it or not, some say that "using up" their weeks off in one year can actually raise the question of "How?"

Let's face it — a person can sit home just so long. After that, he wants to "do something." Retirees often face the same question of how to spend their time.

Here's a suggestion:

GE personnel at the Carousel of Progress at Florida's Walt Disney World report that the giant vacation center — and the GE show there — is just as popular with adults as it is with children. Proving that point, more than 5,000 employees this year have requested membership in the Magic Kingdom Club.

Membership in this club is free and entitles employees and their families to purchase special value ticket books for entrance to Walt Disney World in Florida, and Disneyland in California.

Other benefits of membership include exclusive family vacation plans at both Disney attraction locations, a 10 percent lodging discount at participating Howard Johnson Motor Lodges across the country, and additional travel opportunities.

Requests for Magic Kingdom Club membership should be mailed along with employees' home address and General Electric pay number directly to: Georginne Edmon, GE Carousel of Progress, Walt Disney World, Post Office Box 40, Lake Buena Vista, Fla. 32830.



RETIREMENT REFLECTIONS
Plans of Pensioners Take Shape

ROBERT "WINK" WINKLER, 34 years' service

BEGAN 1942

General Purpose Motor Dept. of Broadway
Layout general production work

RETIRED APRIL 1977

General Purpose Motor Dept. of Winter Street
Production group leader

PLANS: "Take life easy and fish."



VELMA ROSE, 37 years' service

BEGAN 1939

Specialty Transformer Department
Wire coil finisher

RETIRES MAY 1977

Specialty Transformer Products Section
Winder

PLANS: "Yard work; fish; take things easy."



BOB GROTE, 35 years' service

BEGAN 1942

Power Drive Department at Winter Street
Student planner

RETIRES MAY 1977

General Purpose Motor Dept. at Taylor Street
Design and requisition specialist

PLANS: "Have fun at Snow Lake; pursue hobbies."



HERSH STULTS, 35 years' service

BEGAN 1941

General Services
Helper

RETIRES MAY 1977

Appliance Components Support Operation
Power House operator

PLANS: "Enjoy Bear Lake and Triumph motorcycle."



Motor & Generator reunion coming in May

Former Fort Wayne DC Motor & Generator employees and their spouses are invited to the group's 19th annual reunion May 7 at Local 901 Union Hall, 1427 Broadway. The event begins at 3 p.m.; supper is at 5:30 p.m.

Tickets are \$4 per person and available at the door. As always, attendance prizes will be awarded throughout the evening.

For details, retirees and em-

ployees planning to attend this year's reunion should call: Erwin Aumann, 744-0509; Lloyd Grider, 747-2450; Al Johnson, 483-7647; or Bill Billue, 432-1229.

Add another name
to '40-year' roster

Retirees look ahead
to GE Club activities

Another Pensioners' Euchre Party will be held Tuesday, May 3. The cost is only \$1 for each player. It begins at 1 p.m.

The final Pensioners' Potluck of the season is scheduled for Tuesday, May 10. This popular activity begins at 11:30 a.m.



MARY RUESEWALD
General Purpose Motor
Taylor Street plant

How good is your life-saving skill?

THE NATIONAL DISASTER SURVIVAL TEST

A Warren V. Bush Production in cooperation with the National Safety Council
NBC Television 8:00 p.m. Eastern Time, Sunday, May 1, 1977

This program will be seen at 7 p.m. in
Fort Wayne on Channel 33, WKJG - TV

OFFICIAL TEST FORM

I. JUDGMENT

1. a b c d
2. a b c d
3. a b c d

Score _____

II. KNOWLEDGE

1. T F 5. T F 8. T F
2. T F 6. T F 9. T F
3. T F 7. T F 10. T F
4. T F

Score _____

III. ALERTNESS

1. Yes No

2. List the number of potential dangers: _____ Score _____

IV. STRESS

1. Yes No 9. Yes No
2. Yes No 10. Yes No
3. Yes No 11. Yes No
4. Yes No 12. Yes No
5. Yes No 13. Yes No
6. Yes No 14. Yes No
7. Yes No 15. Yes No
8. Yes No

Score _____

V. LEADERSHIP

1. a b c d
2. a b c d

Score _____

PRELIMINARY SCORE

VI. SPECIAL SCORING

YOUR FINAL SCORE

Use this test form to indicate your answers, to total your score, and to compare your score with your family, friends, and other groups.

Members of the National Safety Council may obtain additional information on disaster survival by contacting Council headquarters, 444 N. Michigan Ave., Chicago, Illinois 60611.

CLIP THIS FOR USE IN YOUR HOME ON SUNDAY. This is the second time in which the GE NEWS is publishing this "National Disaster Survival Test" form. General Electric is encouraging all employees, retirees, their families and friends to watch a National Safety Council television special May 1 on the NBC-TV (Channel 33 in Fort Wayne) "Big Event" at 7 p.m. local time. The show permits viewers to scare themselves on their reactions to a variety of life-saving situations such as tornadoes, floods, earthquakes and fires. Emphasis will be placed on the prevention of accidents that can occur within disasters. Newsman Tom Snyder of the NBC "Tomorrow" show will host the TV special and provide the audience with an estimate of their "survival quotient" scores. Take the test--and get the whole family involved.



VOL. 59, NO. 15

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShoin
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

MENU

Next week:
Basketball League
tournament photos
and team results!

*ADLETS

*ADLETS

Signature _____

Remember Mom

Mom

A black and white illustration of a woman's portrait in an ornate oval frame, flanked by roses, with the word 'Mom' written in a large, stylized font above. The woman has dark, wavy hair and is smiling. The frame is highly decorative with scrollwork. Two roses with leaves are positioned on either side of the frame. The word 'Mom' is written in a large, elegant, cursive font at the top left.

\$47.79



\$28.49

BIKE, boy's, 20". 747-5236.
SPEEDBOAT, 50 h.p. motor, trailer,
\$900. 749-0928 eves.
'67 PONT. LeMans, V-8, stk., 82,000.
\$200 or offer. 447-3819 or 456-7547
aft. 6.
'69 PONT. Custom-S, 6-cyl., 2-dr.,
\$300, as is. 447-9762.
'69 VW, rebuilt engine, \$500. 357-5367
Garrett.
GOLF clubs, matched set, 3 woods, 9
irons. 440-2962.
SWIMMING pool, 24' diameter. 432-
6982.
'65 OLDS, good car. 745-7481.
GUITAR, elec., w-case & amp., ex.
cond., \$140. 432-3274.
SCALES, 1,000 lbs., platform. 489-
9555.
'69 PLY. Roadrunner, double pump,
weld ovals, overhaul. 238-4217
Sprncvl.
REC. PLR., TVs, need repr. 424-2993
aft. 2.

WANTED

LUMBER, used, for attic floor. 745-
2120.
CEMENT mixer. 489-4650 aft. 5.
ENGINE, 1½ or 2 h.p., horz. shaft.
446-4462.
REFRIGERATOR; chain link fence.
447-1605.
WORKBENCH & kitchen wall & base
cabinets. 485-2520.
STORAGE, enclosed, for fold-down
camper, prefer NE. 485-8429.
LIONEL & American Flyer trains,
any cond. 724-4086.

WANTED

LUMBER, used, for attic floor. 745-2120.
CEMENT mixer, 489-4650 aft. 5.
ENGINE, 1½ or 2 h.p., horz. shaft. 446-4462.
REFRIGERATOR; chain link fence. 447-1605.
WORKBENCH & kitchen wall & base cabinets. 485-2520.
STORAGE, enclosed, for fold-down camper, prefer NE. 485-8429.
LIONEL & American Flyer trains, any cond. 724-4086.

FOR RENT

MOBILE home space for rent on private lot. 747-4473.

FREE

PUPS, 6 wks. old, Collie mix. 672-2900

Carter's proposal 'a major step forward in facing hard choices'

The following General Electric statement was made following President Carter's proposed energy program April 20:

The President's proposed energy program is a major step forward in facing the hard choices required by our deteriorating energy situation.

We fully agree that a major conservation effort is essential. General Electric has already made considerable progress in improving the efficiency of appliances — work which will go forward even though further reductions in energy consumption will be more difficult and costly to achieve.

We welcome President Carter's recognition of the need for increased reliance on coal and nuclear power. America's enormous coal reserves — enough for 500 years — certainly warrant their central role in meeting energy goals.

Expanded use of the nuclear option will require fundamental reform of the regulatory-licensing process and resolution of the uncertainties in the fuel cycle. It is particularly gratifying to see that both these issues are being addressed in the President's plans.

While we recognize that the breeder reactor raises some difficult issues, we have stated our view to the Administration that breeder-technology development should be supported as a key energy option for the next century.

Helping rebuild business, employees challenged to forge ahead

Business is good — for now.

Unfortunately, there's no quick, sure-fire formula that can guarantee long-lasting economic health and customer strength.

Many factors affect business success and sustained growth.

Some of these influences, frankly, are beyond the immediate control of any manufacturer. Most, however, eventually relate back to how well a company and its employees perform.

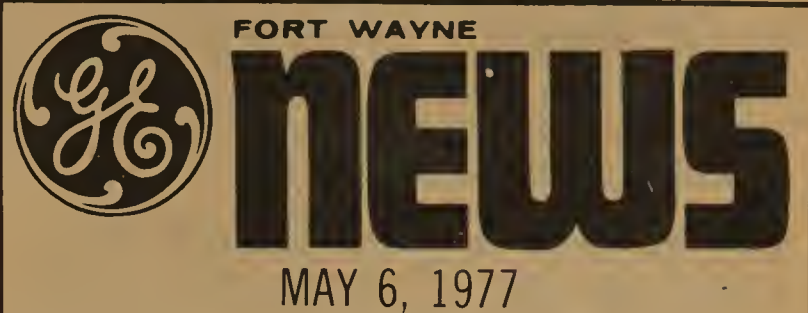
Fort Wayne GE men and women worked hard to pull the business back from a recessionary slump of two years ago. Now that they've achieved it, the question is: "Where do we go from here?"

It's tempting to breathe a sigh of relief when tough times are, at least temporarily, over. Working well to keep a business alive, though, isn't an "out-of-sight, out-of-mind" issue.

Considering their past performance to heal the wounds of the business after the downturn, employees here probably feel they've earned the right to sit back and relax a little. But the simple truth is that they can't afford to do it.

GE competitors aren't sitting back. GE customers aren't looking for suppliers who want to take it easy after the crunch is over. Business survival, and jobs, depend on continued hard work.

In the local business report that appears below, and in eight employees' responses to a Plant Panel question on page two, this vital message of "no time to relax now" clearly comes through.



In Fort Wayne GE businesses

Sales encouraging; time to 'keep a good thing going'

TERRY GAUTSCH'S JOB requires constant involvement with GE product departments in Fort Wayne and elsewhere, and close attention to what customers and competitors are doing. As manager of the Field Sales Operation for the Components Sales Department, headquartered here, he reviewed the local business picture for this GE NEWS report and emphasized the need for "extra effort and hustle" now that the marketplace is in a position to appreciate a company and its employees who work hard to serve it. His comments follow.

"It's easy to relax when business is good — easy to forget the slow sales, layoffs, and reduced production of 1975. But now is the time to press for more orders for later this year, to improve our market share position, to ship samples, and to gain approvals for next year's appliances.

"Sales orders are strong...shipments are heavy...near-term customer outlook is vigorous...

"These are the reports from Components Sales Department

sales offices throughout the country. The encouraging picture is that CSD sales are now more than 25 percent ahead of last year and should continue strong until at least through mid-year.

Appliance sales strong

"The strong Appliance Components Business Division supplier position with motors and controls in the traditional appliance markets such as air conditioning, laundry, and kitchen appliances is providing much of the 1977 sales punch. Housing starts—an important indicator of the appliance markets—have been moving upward gradually since the recession days of 1975. New homes and the growing need to replace worn-out appliances should be a 'plus' ingredient in our business picture for all of 1977.

"Other markets are also off to a good start this year. Sales of General Purpose Motor Department products to widely diverse custo-

mers in the farm equipment and business machine markets are very strong after a slow 1976. Pumps are another ACBD market area enjoying good sales activity. Specialty Transformer Products Section sales of power supplies to manufacturers of office copy machines such as IBM, Kodak and Pitney-Bowes are at very high levels. All-in-all, it's an exciting business for Fort Wayne and ACBD product departments.

New sales recognized

"The Components Sales Department is sponsoring a weekly 'Bank Breaker' award in 1977 for field sales people with the most significant sales breakthrough for the previous week. The nominations have been numerous and of excellent quality.

"A recent winner was Andy Pallante in CSD's New Jersey office for new high-volume General Purpose Motor Department G-5 orders with distributor custo-

mers. Other honors have gone to Sam Flannery, Cincinnati, for new motor business on Campbell Hausfeld air compressors; Gene Yealy, Nashville, for extra 39-frame air conditioner motor orders at Heil Quaker; and Joe Butkus, Indianapolis, for breakthrough Appliance Control Department oven thermostat business at Jenn Aire.

Team efforts important

"These and many similar successes this year represent hard effort among product departments and the Components Sales Department—partnership effort with a payback in extra sales.

"Now is the time for extra effort and hustle that pay dividends in higher production rates in the future. With that as a target for both CSD and product departments, I'm confident that we'll continue to earn a growing share in the marketplace and keep a good thing going!"

Supported by improved economy, GE profits reach 5.3% of sales for first quarter of '77

An improved marketplace for General Electric's services, materials and industrial components more than offset decreased steam turbine-generator shipments and a small loss in the nuclear energy business to result in an improved first-quarter earnings report for GE. Profits as a percentage of sales in the first quarter of 1977 were 5.3 percent as compared to 5 percent for the first quarter of 1976.

GE board chairman Reginald H. Jones, in announcing first-quarter earnings of \$215.4 million, noted that this was an increase of 25 percent from the \$172.5 million for the first quarter of 1976, as restated to reflect the merger with Utah International.

Earnings per share were 95 cents for the 1977 quarter, compared with 77 cents for the comparable 1976 period. Sales in the first quarter of 1977 were \$4.06 billion, up 17 percent from the \$3.48 billion reported for the first three months of 1976.

Industrial components and systems' sales and earnings were substantially ahead of the 1976 quarter with materials, service and components businesses contributing to the increase.

Consumer goods' sales and earnings were well ahead of last

year's first quarter, although generally not at the high rates of improvement experienced during the recovery stage from the recent recession.

In industrial power equipment, much improved earnings were the result of higher sales and earnings in the gas turbine business and higher sales of power delivery apparatus. These improvements more than compensated for lower earnings caused by reduced steam turbine-generator shipments and a minor loss in the nuclear energy business.

In the international category, U.S. export sales and earnings were up from the first quarter of 1976, more than offsetting generally lower earnings from foreign manufacturing operations.

Aerospace sales and earnings were up somewhat from last year's first quarter.

In natural resources, Utah International's first-quarter 1977 earnings of \$45.1 million were up \$8 million, or 22 percent from first-quarter 1976 earnings of \$37.1 million.

General Electric Credit Corporation earnings for the first quarter of 1977 were \$14.9 million, an increase of 18 percent from the \$12.6 million reported for the comparable quarter of 1976.



'It's easy to relax when business is good — easy to forget the slow sales, layoffs, and reduced production ... Shipments are heavy ... Near-term customer outlook is vigorous ... Now is the time for extra effort and hustle that pay dividends in higher production rates for the future'

Terry Gautsch,
Components Sales Dept.

Stock, Fund Unit prices listed for first quarter

Here are the GE Stock prices and the average Fund Unit prices used in crediting participants' accounts for the first quarter of 1977 under the Savings & Security Program:

JANUARY: Stock ... \$53.506; Fund Unit ... \$26.869.

FEBRUARY: Stock ... \$51.007; Fund Unit ... \$26.055.

MARCH: Stock ... \$50.723; Fund Unit ... \$26.149.

The Stock price is the average of the closing prices of GE Stock on the New York Stock Exchange for each trading day in the

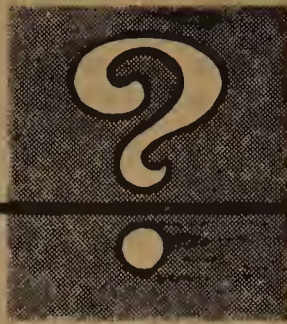
calendar month. The Fund Unit price is the average of the daily fund unit prices, determined for each trading day of the New York Stock Exchange in the calendar month by dividing the number of fund units into the net asset value of the Fund.

Only two years ago, customer order cutbacks and employee layoffs were weekly happenings.

Last year, Fort Wayne GE people worked hard to help rebuild their businesses after the economic downturn. In 1977, local businesses have regained a lot of their footing in the marketplace, and once again are looking toward a future of continued improvement.

Faced with good news instead of bad, there's a natural tendency to sit back, wipe the brow, and take a break after working so well to put GE back on an optimistic track.

But can employees really relax now?



Plant Panel

Employees Answer Today's Question

In 1977

What should employees be doing to keep their businesses strong?



JOHN CRAIGHEAD

Quality, energy sense aid progress, job security

JOHN CRAIGHEAD
Grinder
General Purpose Motor
East Broadway

"There are two things that come to my mind — quality and conservation of energy.

"If every employee would work on a motor or part as if he was going to use it as his very own, I'm sure that he would produce the best motor possible. This would result in keeping cost down, quality up, and elimination of scrap and rework.

"At the same time, think of ways to conserve energy, such as turning machines and lights off when they're not in use and other

Good work habits help

LEON GOOD
Expediter
General Purpose Motor
Taylor Street

"Be at work when you're supposed to be, and be on time.

"Do your job the best you can. Take pride in your work.

"Give a fair day's work. Suggest your ideas to help reduce cost and to improve our product.

"Help create a friendly atmosphere with your fellow workers and you'll feel more like doing a good job, and so will they."



LEON GOOD



VERNE MARBAUGH

things that each one of us can think of individually.

"If each of the more than 5,000 employees at Fort Wayne Works would do his share, General Electric would truly be a place where 'progress is our most important product.' And our jobs would be relatively secure in 1977."

Be on job, be efficient

MARY ELDER
Secretary
Professional Development
East Broadway

"As secretary in the regional office of the Manufacturing Management Program, my role in keeping business strong in '77 is rather unique.

"Since our 'business' is coordinating the training assignments of future GE managers, being 'on the job' at all times to field questions and assist in solving day-to-day problems of the MMPs and their representatives throughout the Midwest and West is of prime importance.

"Maintaining efficient, smooth administration of the program as departments reinstate or increase their MMP assignments will be my effort toward keeping our business strong."



MARY ELDER

'Hard work' called for to move business forward

VERNE MARBAUGH
Foreman
Support Operation
East Broadway

"Business cannot stand still. It must either advance or go backward. And to advance it takes a

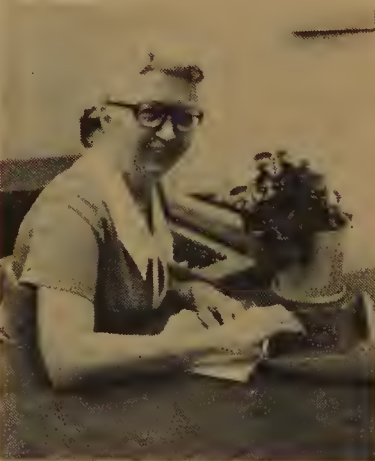
Can never be content; must put quality into work

MARGARET NORMAN
Secretary
Specialty Transformer
West Broadway

"I believe the key word here is quality. True, the GE salesman goes out and gets the order, but what keeps the customer coming back for more? A quality product.

"So, is the salesman solely responsible for the business? No, it's the responsibility of each of us to 'do it right the first time,' whether it's typing a letter or winding a coil to go into the transformer which the customer has ordered.

"Supervisors also should be aware of their quality inputs — to see that employees are supplied with the equipment and materials to get the job done right, whether it be full information regarding a project a salaried person is working on or a spool of wire used



MARGARET NORMAN

lot of hard work.

"Fancy names and slogans won't do it. Being progressive — and a little blood, a lot of sweat plus a few tears are the ingredients that later bring smiles and a happy future."

in the aforementioned coil.

"No, none of us can ever get to the point where we're complacent. We must be on the job — putting 40 hours of quality into the product in return for our 40 hours of pay each week.

"So, to keep our business strong in '77, let's build in lots of quality so our customers will keep coming back for more."

Add pride to products

MADELINE PENROD
Welder
Hermetic Motor
East Broadway

"Since production is up I think all employees will have to give a little more consideration to the quality they're putting into the motor.

"Putting a little more pride in each motor will help meet each day's production and give GE a degree of superiority over our competitor."



MADELINE PENROD

Statements made as responses to Plant Panels are printed verbatim



EDWARD GILBERT

Serve customers well

EDWARD GILBERT
Checker-marker
Specialty Motor
East Broadway

"Make sure I'm at work every day.

"And make sure our shipping orders are filled so the customer gets his motors as soon as possible.

"And make sure the customer gets the motors he orders.

"And make sure the cartons are not all torn and damaged."

Performance important

ERNESTINE STEADMAN
Assembler
Specialty Motor
Taylor Street

"I think employees should try to come to work every day, and when they are at work try the best of their ability to perform their jobs right."



ERNESTINE STEADMAN

FORT WAYNE
GE NEWS

VOL. 59, NO. 16

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

Employees treat supervisors to Elex 'Polynesian Party' at festive April luncheon



The name of the entertainment was "Polynesian Pot-Pourri" — 10 wahines, two kanes and two keikis (that's women, men and children for those who aren't up on language of the South Pacific).

The occasion was the Elex Club Luncheon Program, which was attended last month by 86 members and 16 "bosses" (and that's a group of people who got together for one reason—a little fun).



A SOUTH PACIFIC SALUTE GREETED ELEX MEMBERS AND "BOSSSES" at the April Luncheon Program. In photo left, Elsie Oliver, left, and Rose Maidens made a colorful reception committee. In photo center, they extended an official welcome to foreman Jose Ybarro as they did to others attending the luncheon. In photo right, Vi Guy and foreman Doyle Sheets enjoyed the faad and lively Polynesian entertainment.

As a great way to take a break from daily work routines, the program was an event to remember, according to many of the men and women who had the opportunity to take part in it.

In addition to watching a lively program that highlighted authentic folk dances and costumes from the islands of Hawaii, Tahiti, New Zealand, the Philippines and Samoa, the 102 Elex members and guests enjoyed a luncheon that featured a menu ranging from chicken with orange sauce to pineapple pie. As souvenirs of the afternoon's festivities, coconuts, pineapples, sharks' teeth and special Bird of Paradise flowers were presented to employees.

Like other Elex events that include GE management guests, several members "chipped in" to buy tickets for their supervisors and mutually treated them to the program. Elex luncheons are scheduled for the convenience of second and third shift employees.

Elex membership drive starts; group marks 51st anniversary

The 51st Elex Club membership drive began Monday and will close May 31. The annual membership dues are \$3.50.

Among the many activities available to members, hundreds of Elex women enjoy the annual Midwest GE Women's Clubs Convention. The 1977 weekend meeting is set for October 7-9 in Indianapolis.

Those interested in membership should see an Elex "contact girl" in their work area or call the Elex Club office, Ext. 3555.

*ADLETS

RIDE WANTED

CRESTWOOD Addn. to Winter St., 1st fr. 483-5401.
CHAPMAN Lake or area to Bdwy., 1st fr. 267-2234.

RIDERS WANTED

LaOTTO to Broadway, 3:30 to 12:00. 897-2546.

FOR SALE

'72 **SUNWAY** truck camper, gas or elec., sleeps 5, ex. cond. 489-3998 aft. 5:30.
CHARM bracelet, sterling, 33 pc., \$100; gold, 14 pc., \$50. 485-1709.
'71 **FORD** wagn., \$500. 3608 Elmhurst Dr.
'75 **SKYLINE** mob. hm., 2 br., 14x70, gas heat, awning & skirt. 447-1485.
BOAT, 15', fiberglass, 40 h.p. motor. 623-3184.
AWNING, aluminum, 4-posts, 8x30, \$125. 482-2981.
ELCAR, 12x60, dishwasher, washer-dryer, shed, step. 672-3337 Rnk.
MANDOLIN, belly, gypsy type, in case. 456-3047.
RIPPLE afghans, \$18. 693-2687 C'busco.
RABBITS, ponies & bantam chickens. 485-8206.
BICYCLE, ladies, 24", ex. cond. 446-4413.
'73 **MOBILE** home, 12x60, carpeted, sktd., pt. furn. 672-2321.
BIKES, 1 Scout 10-spd., 1 Stingray, reasonable. 485-7424.
AIR conditioner, GE, 220 V., 1-ton, \$50. 747-2097.
DINETTE, 7 pc., table extends to 72", good cond., \$35. 484-9405.
CLOTHES, ladies, like new, sz. 16, very good prices. 447-4344.
SOFA & chair, brown, ex. cond. 625-4189.
'74 **GREMLIN**, 6 cyl., stk., AM-FM 8 trk., CB rad., 41,000 mi. 745-7058.
CAMPER, 16', sl. 4, \$595; portapotti, \$75; canopy, \$40. 622-7176 Ossian.
WRINGER washer, good cond. 483-2873.
CAMP stove, 3-burner, Coleman. 747-5487.
BUNK beds, complete, Maple, \$20. See 9-2 wkdays. 478-1045.
ROOM air cond., GE 7,000, reasonable. 743-0203.
MAPLE twin beds, compl.; 2 step, 1 coffee, table, Maple. 483-6150.
TRACTOR, Farmall H. 485-8889.
'76 **HONDA**, GL1000, loaded, \$2500. 744-0513.
AFGHAN, knitted, \$40. 422-4427.
PORCH glider, metal w-cushions. 432-5650.
GOLF cart, clubs & bag. 446-7355.
'71 **DODGE** Charger, needs work, best offer, must sell. 440-3293.
'71 **HILLCREST**, 12x60, 2 bdr., skirt, awn., A-C, turn., \$4995. 639-3421.
TRAVEL trailer, '76 Country Squire, 19 1/2'. 483-7700.
DUNCAN Phyfe dining rm. table, 4 chrs., ex. cond. 456-1848.
TIRES (4), WW, new Sears dynaglass, H78-15, \$150. 428-5261.
CROWN vetch, hill plants, parsley & sage, cheap. 483-2984.
DOG run, 4x10x4; twin headboard. 489-5696.
PROM dress, worn once, \$5; pant-suits, sz. 9, new, cheap. 745-1315.
STEREO, 8-track, AM-FM, 2 speakers, \$50. 623-3785 Mnrvi.
'76 **FORD** Elite, blue, all power, \$5,000. 483-0315.
MINI-BIKE, '75 Kawasaki, good cond., \$100. 1-547-4441.
'73 **VEGA** wagon, GT, new engine, must sell. 489-6800.

Please Turn to Page 4

Election set for new Elex officers' slate; 17 candidates announced

The election of Elex Club officers for 1977-78 begins May 16.

One president, one first vice president (second shift), one second vice president, one secretary, two trustees and three directors will be selected from among 17 women seeking offices. Among those chosen to represent Elex as directors, the candidate receiving the most votes will serve a two-year term on the board.

The position of Elex Club treasurer is a company-appointed office, which is held by Mary Simon, Bldg. 18-1. Martha Musselman, Bldg. 17-3, is assistant treasurer of the club.

Ballots should be mailed by May 20 to Helen Deahl, Bldg. 31-1 (Employee Store). A committee appointed by current Elex president Helen Thieme will count the votes May 24. All 1977-78 Elex members in good standing are eligible to participate in the election.

Running for office are: **President** — Vera Neuenschwander, Taylor Street; and Irene Trimble, Winter Street; **First Vice President** — Berdette Deventer, Taylor Street; and Beverly Hoban, Bldg. 17-3; **Second Vice President** — Beverly McClure, Bldg. 4-2; and Judy Schrock, Bldg. 19-1; **Secretary** — Lois Ellis, Taylor Street; and Betty Weimer, Bldg. 20; **Trustees** — Alberta Malcolm, Bldg. 19-1; Juanita Scheimann, Bldg. 18-1; Ethel Shifflett, Bldg. 17-4; and Hulda Stuerzenberger, Taylor Street; and **Directors** — Fran Kuzeff, Taylor Street; Bertha McLemore, Winter Street; Joanna Murphy, Bldg. 17-3; Mary Stolz, Taylor Street; and Pat Turner, Winter Street.

Neuenschwander



Trimble



Deventer



Hoban



McClure



Schrock



Ellis



Weimer



Thieme



Scheimann



Shifflett



Stuerzenberger



Kuzeff



McLemore



Murphy



Stolz



Turner

Basketball champs decided in fast-paced game

As reported in the "Scoreboard" round-up below, this season's GE Club Basketball League action climaxed in exciting cham-

pionship play between the Superstars and the Wire Mill. The Superstars won the final game by a five-point margin.

Pictured below are the members of the winning Superstars team and some scenes from the recent championship tournament.



Scoreboard

by Pat Ebetino

Congratulations to the Superstars in order. They're this year's GE Basketball League championship team!

In winning the title the Superstars compiled a 13-2 record. Team members are: Jim Brown, Bernie Ebetino, Jim Gooden, James Moore, Leon Smith, John Turner, Jim Whitt and Les Woods.

The title game was played with the Stars pitted against the Wire Mill. Both teams, having lost a game to each other in recent tourney competition, were up for the occasion. The Stars came out on top 76-71.

It was a hard-fought game, for although the Stars held the lead throughout, the outcome was undecided until the final few moments. The Superstars came on strong in the opening stanza by building a 23-14 lead. In the second, both teams battled on even terms, tallying 16 more points on each side.

The Stars opened the third quarter scoring 9 out of the first 11 points to widen the gap to 16. Not to be outdone, the Mill went on a 12-point rip, chopping the lead to 4, and then cutting it to 1 point — 48-47. But then the Stars scored to hold a 50-47 edge at the end of three. The final quarter proved to be a real battle. With 15 seconds to go, the Stars held a 3-point lead — but the Mill had the ball. Jim Gooden stole it on an inbound pass and scored, icing the game for the Stars.

Superstars' James Moore and Wire Mill's Mike Bird shared game honors as they each scored 27 points. Helping the Stars were Jim Gooden and Leon Smith with 13 each. Sparky Wallace contributed 17 to the Mill's total.

So long until next season!



CAPTURING THE CHAMPIONSHIP HONORS In the GE Club Basketball League for 1976-77 after a fast-paced season of action are "Superstars" team members, from left: Jim Brown, Jim Gooden, Leon Smith, James Moore, Jim Whitt, Les Woods, John Turner and Bernie Ebetino.



ACTION PEAKS as the Wire Mill and Superstars clash at the net. In the air, from left, Tim Mihalik, Jim Brown and Larry Sordelet battle for the rebound while, in foreground, Jim Gooden and Mike Bird stand by.



PUTTING A STOP to a two-point attempt, in center, Jim Gooden blocks a shot made by Tim Mihalik. Mike Bird, left, gets set to recover the ball as James Moore, right, is ready to join the frenzied action.

'Alumni Day' planned

The GE Apprentice Alumni Association's annual "Alumni Day" will be May 17 at Shiloh Hall, Carroll Road. A social hour at 5 p.m. precedes dinner. For reservations call Art Rasor, 483-3858, or Carl Lommatzsch, 485-4524.



'WHAT'LL IT BE?'
GE cafeterias featuring ...

MONDAY, May 9 -- Beef gumbo soup, wieners with baked beans, chicken and noodles. Special: grilled ham and cheese sandwich, warm cobbler. **TUESDAY, May 10** -- Navy bean soup, baked ham, Canadian meat pie. Special: Reuben sandwich plate for \$1.25. **WEDNESDAY, May 11** -- Beef noodle soup, Salisbury steak with country gravy, escalloped ham and cabbage. Special: Mexican Fiesta. **THURSDAY, May 12** -- Vegetable soup, hot park sandwich with whipped potatoes, Chicken Tetrazzini. Special: bacon-lettuce-tomato sandwich, layer cake. **FRIDAY, May 13** -- Chicken rice soup, stuffed cabbage, macaroni and cheese, fried fish. Special: Fish Platter of fish, French fries, cole slaw, bread and lemon slice for \$1.17. **AVAILABLE DAILY:** grilled, fried sandwiches; salads, desserts; vegetables, French fries, whipped potatoes.



By Jill Whetsel

Golf is a lot like taxes. You drive hard to hit the green—and then end up in the hole. By now, you've all paid your taxes. It's time to start playing golf!

Some leagues have already started. Some still need players. If you would like to play golf this year and haven't signed up with a league, please call one of these employees: Maureen Murtaugh (5:15 Monday Ladies League at McMillan), Ext. 2670; Pete Gorell (4:10 Wednesday AMDO League at Brookwood), Ext. 3302; Dan McCreary (5:30 Wednesday Winter Street League at Brookwood), Ext. 7379.

Our Spring Florida Scramble is planned for May 21. See the bulletin board in your area for details. You can begin signing up your foursome on May 9 in the GE Club.

Steve Reidel is the GE Golf League chairman again this year. All league score sheets should be mailed to him the day after the matches are played. All league managers should use first names (not just initials) or nicknames of all players on the score sheets. We'd appreciate league managers' help with this.

Until later ... Stroke 'em straight!

Entries still open in big GE bowling tourney

The GE Club Second Annual Employees' Men-Women-Mixed Bowling Tournament has begun. Bowlers interested in "five-person team" (all men, all women, or mixed) or "all-events" categories can still register to compete through this Sunday, May 8. Those interested in "singles" or "doubles" categories can register to bowl through Sunday, May 15. Call the GE Club, Ext. 2042, for details.

Campers not dampened by weather forecast

Twin Mills Resort in Howe, Ind., was the site of the GE Campers Club outing last month. Despite forecasts of rain, 11 families turned out to take part in the weekend gathering.

The next "campout" will begin after work Friday, May 13, and conclude Sunday, May 15, at Chain O'Lakes State Park, Albion, Ind. For more information, employees and retirees can call Eva Smith, 637-3525, or write her at 219 East Gump Rd., Fort Wayne, 46825.

*ADLETS

Continued from Page 3

TRANS., Chevy, 3-spd., take best offer. 489-9335.
GARAGE door, 18x7, fiberglass, A-1 shape, cheap. 456-6524.
RIDING mower, 2 yrs. old, ex. cond. 432-4894.
DRESSER, power mower, dinette set, sweeper. 447-3418.
SAILBOAT, Sunflower, w-2 sails, \$175; King hdbd. 747-4395.
'66 CHEVY, 1/2 ton, w-cap, V-8, 3-spd., good cond. 639-3434.
REFRIG., gas, good for lake, very good cond. 622-7158 Ossian.
'73 HARLEY, full dress, ex. chrome. low ml., ex. cond. 625-3815 Col. City.
JOHNSON, 6 h.p., new motor guarantee, \$380. 432-2414.
'73 DODGE club cab, 3/4 ton, 360, auto., PS, PB, trl. tow pkg. 747-5685.
'65 CHEVY, convt., 396, 4-spd., SS int., mint cond., \$1295. 897-2434 Avilla.
MOTOR, 18 h.p., Evinrude, outboard, man. start, 6 gal. tank. 747-4395.
YAMAHA, 80 cc, like new, only 500 miles, make offer. 432-0993.
'66 IMPALA, 4-dr., 6 cyl., stk., 1 owner, ex. cond., \$495. 485-3853.
'76 RANGER F-150 XLT, air plus extras. 625-3951.
'74 MOBILE home, 12x60, comp. furn., air, ex. cond., must sell. 447-6962.
GUITAR, elec., Epiphone, w-amp. & case, \$140. 432-3274.
QUILT, patchwork, orange, brn., yellow, full-sz., new, \$8. 744-9479.
'70 MONTE CARLO, 2-dr. hartop. 748-8871.
'67 TRAILER, 12x50, 2-br., drapes, stv., ref., \$3,000. 422-0022.

STEREO, AM-FM, extras. 749-1807.
TWIN stroller, 2 yrs. old, good cond. 632-4257 Wdbrn.
CAMPER, 24', self-cont., 6 yrs., sleeps 6. 486-3545.
CABINET doors, various sizes, \$1 ea. 485-0128.
ESTATE rummage sale, May 12, 13, 14, 9-6. 3004 S. Harrison.
PROM formal, pretty, sz. 10, like new. 456-6767.
CRIB mattress, pad, Lullaby, ex. cond. 456-5280.
'71 HONDA SL 125, no lights, hooker pipe, best offer. 485-1707.
ANTIQUE buffet, modern desk, make offer. 484-4938.
POOL LDR., alum., like new, \$25. 627-3463 aft. 5.
POARTABLE camping toilet, water flush, like new. 447-3821.
CAR TOP porta-baggage, like new, 4x7. 483-4255.
MILK cans, 5, 10 gals. 489-9555.

WANTED

STORAGE space for fold-down camp trailer, prefer NE. 485-8429.
GOLF clubs to repair, refinish, regrip, pick up & del. 622-7361 Ossian.
CHAIN link fence; child carrier for bike. 484-3234.
ODD jobs & yardwork, prefer South side. 639-3390.
GARDENS to till. 622-7581 Yoder.
LIONEL & American Flyer trains, any condition. 724-4086 Dctr.

FOR RENT

NEAR GE, upper 5 rms., furn., utilities, adults, no pets, \$145. 432-3445.

FREE

PUPPIES, 1/2 Lab., 3 fe., 2 male, to good home. 638-4821 Mkl.

- ☐ For Sale *
☐ Wanted
☐ For Rent *
☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
☐ Riders Wanted
☐ Last
☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in anyway connected with any business venture.
Signature _____

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20896 NI ENYAM LT
SEC 900 WEBSTER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

Co-workers, community voice approval of one man's concern

If a person's lifestyle had to be described in just one word, Lloyd "Stub" Stubbins would be "involvement."

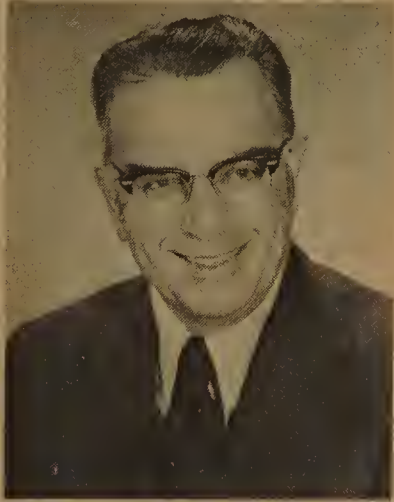
In and away from his job as manager of general and tax accounting for the Specialty Motor Department, Stubbins has taken part in a variety of activities that affect people at work and in the community. Recently, he was recognized as a leader in both areas.

Active in United Way

Outside his GE office, Stubbins has been closely associated for 15 years with the administrative planning and allocations functions of the United Way of Allen County. Serving as a board member of the executive committee since 1964, vice president of the social planning committee for four years, and board secretary and first vice president the past few years, he was recently elected president of the United Way board of directors for 1977.

Other organizations in the community have been part of Stubbins' involvement, too. He has served as: board member and secretary of the Anthony

Wayne Rehabilitation Center, a United Way agency, between 1973 and 1975; board member of the Allen County Economic Opportunity Council in 1963; chairman of the Mayor's Minority Group Housing Committee in 1968 and a member of the Employment Committee of the Mayor's Commission on Human Relations; and chairman of the board of trustees and chairman of the administrative board of his church. He's also a retired Lieutenant Colonel in the Air Force Reserve.



"STUB" STUBBINS earned double honors this year: Allen County United Way president and "Boss of the Year."

In addition to being a person who works well with numbers and papers on community projects and in Specialty Motor's finance function, Stubbins has also been recognized as an individual who works well with other people.

Interested in others

He was honored last month by the Portage VIII Chapter of the American Business Women's Association as "Boss of the Year."

Stubbins' candidacy qualifications included his work as director of GE's Financial Management Program (FMP) for the Fort Wayne area, financial recruiter for FMP, campus inter-

viewer at Purdue University, and a team leader in recruiting at Indiana University.

In presenting the nomination selection, Linda Waterman, general accounts specialist in Specialty Motor, wrote: "One of his personality traits which I espec-

ially admire is his ability to make people feel comfortable around him. He finds it easy to initiate conversation with his employees and his door is always open to discuss individual problems or situations within the work group."



FORT WAYNE

NEWS

MAY 13, 1977

Called on to consult with Carter

GE's Jones, AFL-CIO's Meany head President's anti-inflation panel

President Carter has asked General Electric board chairman Reginald H. Jones and George Meany, president of AFL-CIO, to head an informal panel to consult with the administration in its anti-inflation campaign and help coordinate labor-management cooperation in the effort.

The panel consists of eight ranking leaders of organized labor and the heads of eight major corporations.

Work closely together

President Carter stated; "If this battle against inflation is to succeed, I am, above all, convinced that it requires a close collaboration between business, labor, and the government. This collaborative effort should consist of working together to advise the government on its objectives for our economy, for job creation, and inflation reduction, to help work out approaches to achieve these objectives and to monitor the re-

sults on a continuing basis. Most importantly, this joint effort must be voluntary and cooperative and not based on coercive or self-defeating controls."

Cooperation promised

The President said he had discussed the problem with representatives of labor and business and received assurances of complete cooperation in the development of a joint anti-inflation effort. He added that, within the government, he had asked the Chairman of the Economic Policy Group, in collaboration with his other economic advisers, to work with Jones and Meany in developing more detailed arrangements for implementing this part of the anti-inflation program.

In a statement on President Carter's program to reduce inflation, GE chairman Jones said, "Inflation is probably the most difficult economic problem facing the country today, and one

that affects every family and every business. It is reassuring to see the President taking a broad and perceptive approach to the task, with the stress on fiscal responsibility in the government, and consultation with business, labor, and many other elements of society."

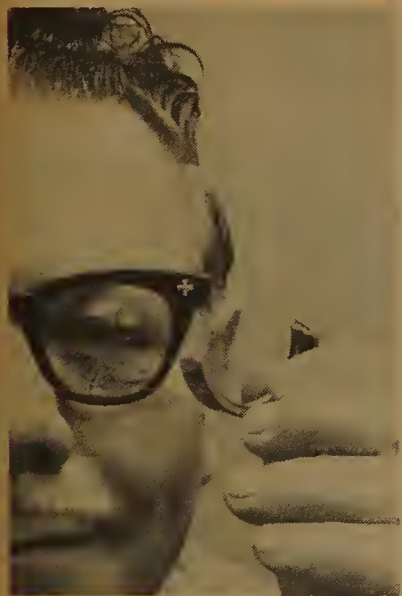
Efforts already begun

Jones pointed out, "The President indicated that he and his Cabinet will establish a framework for consultation with business and labor on the issues of job creation, inflation, and other economic policy questions. For some time, several leaders of business and labor have been meeting as a private, informational group, with George Meany and I serving as co-chairman. We are pleased to cooperate as one of the President's sources of consultation, and will be happy to provide information and ideas flowing out of the broad experience of the group."

Something everyone agrees on: safety glasses prevent tragedies

Just one example...

No matter how safely people do their jobs, accidents can happen that are beyond their control. Especially in a high-volume production business that requires working at or near fast-moving



EYE-CATCHING PHOTO? Bob Pion hapes so. A long-time supporter of safety glasses, a recent experience made him even more of a believer. Holding a broken porticle that flew at his left eye, he tells foreman Roy Smith, below, how the safety lens helped save his sight.



machinery, extra protection is an absolute necessity.

Safety glasses are one form of this required protection in the Specialty Motor Department at Taylor Street. For Area Services maintenance machinist Bob Pion, it paid off.

"I was pulling a frozen bearing off the drive shaft of a winding injector machine, when all of a sudden the bearing broke and flew into pieces," he explains. "One piece struck me in the left lens of my safety glasses. If I hadn't been wearing those glasses on the job, I'd have lost my eye."

Active in IAM Lodge 70 as a grievance representative at Taylor Street, Pion adds, "The unions support the company's stand on wearing safety glasses. They're for employees' protection and should be worn in manufacturing areas. You don't give an accident too much thought until it happens to you!"

Speaking of safety ... Accidents can occur outside factories, too

Stop signs, speed limit must be obeyed by all who drive beyond gate

Individuals authorized to drive on GE property are advised to pay strict attention to the speed limit and stop signs.

"These rules of the road are clearly posted for an important reason — the safety of all employees," notes plant protection chief Tom Cornell. The speed limit at all Fort Wayne GE locations is 15 mph. Stop signs are placed by gates and on company grounds at intersections and near areas of heavy traffic.

Transformer's Junior Achievers take honors



SELECTED AS ONE OF THE TOP 15 COMPANIES out of 74 Junior Achievement mini-corporations participating in Allen County and the surrounding area, Contemporary Design was honored for overall demonstrated business knowledge at a recent JA banquet. Manufacturing and marketing a desk pen set that features commemorative coins and an individual name plate encased in a plastic base (foreground), the JA company was sponsored by the Specialty Transformer Products Section. As Creative Design student president Kathi Zalmon presents a recognition plaque for the "top 15" accomplishment to STPS general manager John Reynolds, employees who served as JA advisers gather to share in the salute. In back row from left are: Robert Jenkins, financial adviser; Dick Chondler, coordinating adviser; Steve Gross, production adviser; Jim Paehling, sales adviser; Lorry Grimenstein, production adviser; and Jan Ventruello, production adviser and secretary. Also assisting the Junior Achievers was sales adviser Vicki Linder. The Specialty Motor Department and the Appliance Components Support Operation also sponsored JA companies.

'Quality Awareness' cuts scrap, rework — earns prizes, too

"Quality counts!"

That would probably be the exclamation of 62 men and women who received GE appliances for their "quality awareness" in the Specialty Motor Department's Taylor Street plant.

In a program that began last fall, quality control and planning teams and supervisors discussed quality with each person in the area. Follow-up interviews were conducted to "check out" employees' quality knowledge. Those who "passed" were awarded "Quality Motors" front license plates for their cars and became eligible for a special prize drawing last month.

By the wrap-up of the quality program, scrap and rework costs in the Specialty Motor plant were reduced 16 cents per unit.



AFTER PROVING "QUALITY AWARENESS" in a program at Specialty Motor's Taylor Street plant, employees drew for prizes as supervisor Rick Moldeney held the gift selection box. From left are Tom Scherrer, Maldeney, Betty Double, Elaine Freiburger and Harold Jones.



MAGGIE HUNTER PICKED A LUCKY ENVELOPE that made her the winner of an electric coffeemaker. One of 62 prize recipients in Specialty Motor's "quality awareness" program, she's shown with supervisor Pat Stack and quality control engineer Steve Williams, right.



MAKING THE ROUNDS in the factory with a box that let employees pick their own prizes was Gary Sykes, quality control and materials supervisor for Specialty Motor Taylor Street, in photos at left and above. Employees doing the picking are: **photo left**, Don Shoefer; **photo center**, Floyd Flesher; and **photo above**, Joyce Link and Sonito Thomas, who are joined by supervisor Billie Whitlow. Sykes called the 16-cent scrap and rework reduction on each unit realized as a result of quality awareness "a step in the right direction."



REALLY DIGGING IN to help boost the quality of Specialty Motor products, Bob Countermon also dug deep into the box held by supervisor Rick Maldeney to select a prize. He carried home a new GE iron.



THREE WHO WERE GLAD THEY KEPT QUALITY AWARENESS IN MIND were these Specialty Motor Taylor Street employees. With their gifts from left are: Mable Epperson, who won an electric coffeemaker; Sam Dovenport, who received a Toast-R-Oven; and Elaine Freiburger, who picked a portable hair dryer.



Adding to business strength

"**PAST SUCCESS AND FUTURE GROWTH** of the department is the direct result of the quality and contribution of its people." That statement serves as background for the Specialty Motor Department's Founder's and Patriot's Awards program to recognize varying degrees of employee contributions. Receiving the first such awards in SMD Taylor Street last week were Erma Poinsette, who retired in April as a repair operator, seated left; Berdell Smith, supervisor of planning, toolroom and time standards, standing center; and Lois Ellis, production clerk, seated right. Smith earned a Founder's Award for "sustained individual contribution to the department's progress and long-range growth." The others were honored with Patriot's Awards for their "unique contribution to the business and its future." Similar recognition is being given to employees of Specialty Motor Broadway. The three Taylor Street employees were congratulated at a luncheon last week by, from left: Frank Conley, employee relations manager; Ginny Burkett, employee relations specialist; Gary Sykes, quality control and materials supervisor; Dick Johnson, Specialty Motor Taylor Street plant manager; Karen Phillips, operations analysis manager; Chet Reinking, general foreman; and Helen Thieme, supervisor.



NEWS NOTES

Westinghouse 'moving in the right direction'

Westinghouse performance in the first quarter of 1977 "continued the steady pace of improvement made in the past two years," according to the corporation's chairman Robert Kirby.

Sales for the first quarter were \$1.4 billion, a gain of 7.5 percent over comparable figures last year. Profits during the same first three months were \$53 million, or 3.7 cents on each dollar of sales. This compares with profits of \$47 million in the first quarter of 1976, which were 3.3 cents on the sales dollar.

The largest gains were achieved by the corporation's Power Generation group. Mobile refrigeration equipment also produced strong sales and earnings. Advances also were noted in the construction and community development operations. Westinghouse's lamp and switchgear markets continued soft, but most other product lines performed well, according to a recent report.

"Many times in the past two years I have emphasized how important it is for our company and for Westinghouse employees that we show consistent growth in profits," Kirby commented. "Good profits in any business are the key to job security and opportunity for advancement. It is most encouraging that in the first quarter this year we have continued moving in the right direction."

What does young person want most in life?

For the majority of young Americans, the most important life goal is the "opportunity to develop as an individual," a survey by the American Council of Life Insurance has found.

In scanning young Americans between the ages of 14 and 25, an impressive 51 percent selected "the opportunity to develop as an individual" as most important of the choices given. "A happy family life" ranked second, with 32 percent of the young people choosing this goal, while only 10 percent picked "a fulfilling career," and 7 percent opted for "making a lot of money."

These findings contrast sharply with the choices expressed by older individuals. In the 1975 Council survey of adult Americans — men and women 18 years old and over — 80 percent selected "a happy family life" as most important, and only 13 percent said "the opportunity to develop as an individual" was the most important.



Looking back in GE history

DID YOU KNOW that the first night baseball game was played in Fort Wayne? The year was 1883, and 17 arc lights at 4,000 candlepower each supplied the illumination. Facts like this are recorded in a year-by-year photo history of GE available to all employees through the GE Elfun Society. Limited copies of "The Edison Era" (1876-92) can be purchased for \$2.95 from Elfun program chairman Dan French, Ext. 3443. Pictured above with copies of this first edition of a four-book series is Fort Wayne GE Elfun chairman Joe Scattaregia.

Accent on ENERGY

Construct to conserve

"A model energy conservation building code that could save substantial amounts of energy and money if adopted by each state is being prepared by the Energy Research and Development Administration and major national building code organizations," reports the Indiana Manufacturers Association.

The new code is laid out to set and accomplish minimum energy-efficient requirements for new building design and construction, heating, ventilating and air-conditioning systems, electrical systems, lighting and water heating.

Several of these energy considerations relate directly to applications for products built by GE businesses here.

Invest in independence

The Commission on Critical Choices estimates that a capital investment of \$800 billion will be necessary if the United States is to achieve energy independence by the year 1985.

Senior Citizens' bowling banquet a homemade occasion!

Social and sports activities in the GE Club are becoming increasingly popular with a special group of men and women who call themselves "Senior Citizens." Scheduled primarily for, but not restricted to retired employees and their spouses, these

events draw large crowds every time they're held.

One such event — Senior Citizens Bowling — caught on so quickly that it had to be expanded from one day to two each week. Among the 121 Thursday participants and 72 Friday mem-

bers, several people turn out to enjoy the action on both days.

Wrapping up a season of good fellowship and recreation recently, many of the Senior Citizens leagues' bowlers combined their final meeting with a mini-potluck at the GE Club alleys!



SENIOR CITIZENS BOWLING ALWAYS BRINGS SMILES, but at the group's last meeting, a carry-in potluck luncheon added to the enjoyment. The "non-Senior" in the background is Dave Uncapher, GE Club attendant, who also enjoys the special activities (particularly when they include a feast of homemade favorites)!



SPECIALS OF THE HOUSE featured at the Senior Citizens Bowling wrap-up should help carry over the many memories of entertaining afternoons until the good times begin again next season in the GE Club. Among the highlights of the day were: **above left**, an award for perfect attendance in both the Thursday and Friday leagues presented to Lucille Shriver by league secretary John Ormistan; **above**, a "special flyswatter" award to help improve the aim of Jeannie Grant, who carried a 58 average, presented by league president Cecil Torney; and **left**, fancy desserts like this homemade candy bowling alley prepared by Dara Dactor.

Everyone has a 'pet peeve'

Here's a chance to sound off on what bugs you!

Some situations can't be changed, but there are times when it helps just to get your feelings about them off your chest and into print. This is the perfect opportunity to make your gripes known to others. The GE NEWS wants to hear what turns you off.

Your personal hang-up could be anything from wilted lettuce to dogs with bad breath. Fine. Write it down. To catch a greater number of sympathetic ears, however, you might also want to include a "pet peeve" that relates to the work environment here which you honestly feel you could do very nicely without.

Send your favorite sources of irritation — they don't have to be signed — to: **PET PEEVE, GE NEWS, Bldg. 18-3**. Statements that can be printed will be printed in a future issue of this paper.



FORT WAYNE
GE NEWS

VOL. 59, NO. 17

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Moricle, Chief Photographer

In Memory

WILLIE EVERETT, Wright's La., Gallatin, Tenn., died February 3. He retired in 1959 from the Taylor Street plant.

FRANK HEMRICK, 702 West Maple Grove Ave., Fort Wayne, died March 24. He retired in 1945 from the former Supercharger Department.

ARTHUR BOBAY, Maples Rd., Fort Wayne, died March 26. He retired in 1962 from the Specialty Motor Department.

MARY HOOPER, 4110 Victoria Dr., Fort Wayne, died March 30. She retired in 1962 from Bldg. 20-2, West Broadway.

DENNIS O'CONNELL, 1611 Sprunger Ave., Fort Wayne, died March 31. He retired in 1973 from the Hermetic Motor Operation.

ARTHUR BRAUN, 4018 Buell Dr., Fort Wayne, died April 1. He retired in 1959 from Bldg. 31-1.

PAUL HAPNER, 4815 Winter St., Fort Wayne, died April 3. He retired in 1967 from the Winter Street plant.

LAWRENCE GARTON, 827 South Oak St., Bluffton, Ind., died April 5. He retired in 1973 from the General Purpose Motor Department at Taylor Street.

CARL DICKEY, 3331 Reynolds St., Fort Wayne, died April 7. He retired in 1974 from the General Purpose Motor Department at Taylor Street.

PAUL JOHNSON, R.R. 1, Waterloo, Ind., died April 7. He retired in 1955 from the former Air Conditioning Department at Winter Street.

WALTER REHLING, 228 South Seminole Circle, Fort Wayne, died April 7. He retired in 1958 from Bldg. 4-5, East Broadway.

*ADLETS

RIDE WANTED

CRESTWOOD Addn. on 327 to Winter St., 1st tr. 483-5401.
GEORGETOWN area, 2nd tr., to 26-1. 482-1984.
HAMILTON area to Taylor St., 3rd shift. 488-2832 aft. 4:30.

FOR SALE

GOLF clubs, left-hand, bag & cart, 2 wds., 4 irons, \$50. 747-7087.
'74 MOBILE home, 12x60, comp. furn., air, must sell. 447-6962.
TABLE, wood, extension, w-four chairs, \$35. 438-3695.
TRACTOR, Ford, 860, 40 h.p., also plow, disc, mower, blade. 672-3509 Rnk.
SPEEDBOATS, Merc. outbd. parts, 14' tires. 489-9218 pm.
'68 TORONADO, engine good, body fair, \$300. 622-7262 aft. 6.
STUDIO couch w-storage, camp.; dresses, sz. 14½. 485-2522.
PRESSURE cooker & alum. roaster. 745-0762.
GARAGE sale, 4-family, 6915 Heatherton, May 13-14.
GE WINDOW air cond., 4,000 BTU, 115V. 749-5427 aft. 5.
BEAGLE pups, 4 mo. old. 248-8417 Cal. City.
COPYMATE, portable, never used. 424-2993 aft. 1 pm.
POOL tb., \$3. Clock, antique dishes. 745-7734 Mon.
SWING set, make offer. 485-9505.
TABLE, Duncan Phyfe, leaf & 4 chairs, \$75. 432-5259.
RAMP, small, 263-2481 Payne, Ohio.
PICNIC tables, heavy duty, solid yellow pine. 744-1815.
RIM (1), Chev., 16.5, 1-ton. 483-8719.
LOT w-1-car garage, all utilities, Waynedale, \$5,000. 747-6735.
MOBILE home, 10x50, Colonial, located at Purdue. 432-3353.
ANTIQUE sec'y desk, round glass, \$85. 639-3300 Hgld.
CAMP cots (4), fold, like new, \$6 ea. 2-brnr. camp stove, \$10. 432-0237.
POOL, 32x18x4, full deck, slide, all for \$365; you take dn. 483-1750.
'74 CHEV. van, brand new motor, \$4,000 firm. 869-8414 Stroh.
MOWER, Farmall Cub, 4', fr. blade, hyd., & PTO, \$1500. 356-1942.

Citizens Band Radios



This model includes free 'CB' antenna!

3-5812
40 Channel
with AM Light
\$8.00
Cash Rebate

\$119.99

3-5811
40 Channel with lighted
S/RF Meter
\$8.00
Cash Rebate

\$104.49



REBATES EFFECTIVE ON PURCHASES

FROM EMPLOYEE STORE THROUGH JUNE 17, 1977

GENERAL ELECTRIC

Have fun with 'CB' in the home, but avoid electrifying experiences

"CB" or Citizens Band radio has become a popular hobby-cult across the country. Unfortunately, it has also created a new hazard, according to the Public Information Office of Underwriters Laboratories (UL), an independent laboratory which tests for public safety. The seemingly innocent act of erecting a base station antenna has led to many injuries — and too many deaths.

Some enthusiasts try to cut costs by installing their own CB base station antennas. But in their effort to save money, they sometimes sacrifice safety. The most significant hazard in antenna installation is an overhead power line. Even qualified technicians have made the fatal mistake of contacting one of these extremely deadly lines with the metal antenna or mast. The slightest contact could cause injury, possibly electrocution.

People seem to forget that shock from electricity can be a killer, UL reports. The testing organization notes that consumer-installed CB and TV antennas have taken many lives through carelessness, lack of proper electrical knowledge, or both. Whatever the cause, this useless waste of life can and should be eliminated.

Another problem is that many people still believe antennas act as a lightning rod and therefore will protect the house. It isn't true. Antenna discharge devices, which should be a part of each installation, are not designed to give lightning protection.

The UL Public Information Office also reminds that every antenna should be well grounded in strict accordance with the National Electrical Code. It's safest to have a qualified technician do the installation. If that's not possible, remember to stay away from power lines and always use a proper ground for the antenna.

GARAGE sale, May 14, 9-5, all items, 6624 Pawawna.
WHEELS, 15" (2), for late model Chev., \$5 ea. 432-4804.
'71 HILLCREST, 60x12, air, furnished, must sell, \$4995. 639-3421.
TABLES (2), 1 grey, 1 brn., formica tops; small bed. 456-6780.
AIR COND., 4,000 BTU, used 2 seasons, Hotpoint. 639-3767.
ADDING mach., electric; Savage 30-30 pump. 432-6786.
LUGGAGE trailer, w-top, Sears, like new, \$100 off cat. 747-6607.
SEWING machine, Singer Stylist, in cabinet, \$130. 483-8636.
BIKE, man's 26" 10-spd. racer, like new. 493-1229.
'73 IH, ½ ton, auto., PS, Pb, 345 eng.; bride's dress, veil, sz. 10. 422-8758.
HOUSE, 6-rm., 1½ bath, oil heat, 2 car garage. 543-2343.
GARAGE sale, May 13-14, 9-5, 3125 Bowstring Pass.
CHAIR, grn. brocade velvet, wing-type, walnut trim, \$100. 484-2296.
DESK, metal, office; swivel chair, good cond. 422-5117.
CAR SEAT, Kant-wet, 3-position, like new, \$20. 627-3028.
BIKE, Schwinn, 26", boy's, 3-spd., \$40. 447-4460.
BIKE, girl's, 24", good cond., \$15. 432-0871.
GARAGE sale, May 13-14, 910 Pasadena.
DUPLEX, close to GE, Thompson Ave. 449-1914.

ODD doors, windows, other things. 449-1914.
TABLE lamps, \$15-pr. 1 pr. draw drapes, 81x108, \$25. 485-0174.
WOOD ties, 6'x6"x8", \$5 ea. 625-3951.
'74 NOVA, 2-dr., V-8, auto., PS, PB, AM-FM, vin. top, \$2350. 672-3023 Hntg.
'73 STARCRAFT, fold-down trailer, like new. 627-3345 Grbl.

SWIMMING pool & pump & cover, 10x15x40. 483-4654.
SWAG light, gold, plugs in, 24" long, \$15. 749-0117.
'72 CHEVY van, 350, PS, good shape. 693-3858 C'busco.
'68 BOAT, Rinker, & 50 h.p. Mercury w-trailer. 749-4956.
'74 CAMBRIDGE mob. home, 14x65, w-12x30 tag, 3 bdrm. 639-6538.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this for by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____



Alley Chat by Connie Houser

It's hard to believe that GE Club league bowling is over! We'd like to congratulate all the winning teams for jobs well done. This week will be the wrap-up report on league activity.

The Small Motor league was happy to see Mel Guillaume fancy the last over-600 series for the season. His terrific 638 included games of 240, 205 and 193. Small Motor didn't stop there, though. League members went on to record four more star bowlers in the 210-or-better ranks. Dave Dickerson rallied a fine 236, Tom Balns rolled a solid 220, George Finkbelner hit a good 217, and Dave Knepple was on the button with a sound 210. Nice going!

The Friday Nite Taylor Street league had lots of fun watching Ollie Chester at his best as he bowled a great 243 game. Along with Ollie, three more men hit lucky numbers. Dave Baller bowled a fine 214, Paul Long rolled a good 212 (not only once, but twice) and Joe Smethers registered a 212, too.

Sandy Goff and Ann Saylor of the Friday Nite Ladies League will tuck their bowling balls away for another year with big smiles. Sandy scored games of 190, 174 and 151 to net a grand 515 series. Ann was right in the pocket with games of 180, 169 and 154 for a swell 503 series. Mary Crum was tickled, too, when her game ball carried through for a nice 194 score. The Monday Morning Ladies league's Jo Thomas won a GE Club trophy (just in time) with a smashing 219, and Joyce Link rolled a delightful 193 game.

Over the last two weeks, the Senior Citizens have been coming on strong with fantastic scores. For the women, the results showed: Mae Dial, a 513 series, including a 196; Lucile Rhodes, 193; Mary Snyder, 187 and 182; and Lucile Sasser, 187. In the spotlight for the men were: Milt Marks, 236; Leon May, 230; Cecil Tarney, 225; and Ollie Byers, 212. Let's hear it for the Seniors!

Dave Uncapher, coach of the GE Junior League, was thrilled to see Donnie Gilbert roll an outstanding 201 game. How about that!



'WHAT'LL IT BE?'

GE cafeterias featuring ...

MONDAY, May 16--Split pea soup, Polish sausage, braised beef cubes with rice. Special: ham and cheese sandwich, hat turnover. **TUESDAY**, May 17--Chicken noodle soup, roast turkey with dressing, lasagna. Special: grilled balagna sandwich, apple crisp. **WEDNESDAY**, May 18--Vegetable soup, ham and noodles au gratin. Special: Mexican Fiesta plate. **THURSDAY**, May 19--Cream of mushroom soup, baked chicken with fricassee sauce. Special: kraut dog, hat cabbler. **FRIDAY**, May 20--Beef rice soup, savory meat loaf, macaroni and cheese, fried fish. Special: two pieces of fish with slice of cheese and side order of macaroni and cheese for \$1. **AVAILABLE DAILY**: grilled and fried sandwiches; salads and desserts; vegetables, French fries and whipped potatoes.

GE's golf 'Scramble' deadline approaches

GE Club golfers planning to enter the May 21 Spring Florida Scramble at Colonial Oaks must have their tee times reserved and entry fees paid at the GE Club by Tuesday, May 17.

For more details on the event, call the GE Club, Ext. 2042.

Elex Club drive ends this month

The 1977-78 Elex Club membership drive continues through May 31. After that date, women employees will have to wait another year to join this GE service and social group.

Incidentally, this year is the organization's 61st anniversary. Last week's GE NEWS was 10 years behind the mark in reporting Elex's long history at Fort Wayne General Electric.

'72 KAWASAKI, motorcycle, 750 cc, & '72 Bultaco dirt bike. 432-4847.
TRI-HULL speedboat, 15' trailer, 65 h.p. Merc. 747-702.
BARBELL set, new cond.; new seatbelts, cheap. 447-3819.
FELT cpt. padding, 10 yds., \$5; Hoover sweeper w-att., \$8. 482-2988.
'71 CHARGER, 383, mag, 55,000 mi., make offer. 440-3293.
GUITAR, elec., Epiphone, w-case & amplifier, \$140. 432-3274.
AIR COND., 2-ton; foam rubber mattress. 749-5682.
FOLBOAT, 17', handcrafted, great to take camping, etc. 747-2913.

WANTED

SADDLE, bridle, halter, for 40' pony. 693-2357 LaOtto.
ODD jobs & yard work, South side. 639-3390.
LAND, up to 5 acres, North, 10-mile radius. 427-7712.
LIONEL & American Flyer trains, any cond. 724-4086 Dctr.
CHKN. COOP or sim. bldg. in good cond. to move. 639-3565 ring long.

FOR RENT

UPPER 5 rms., cpt., appl., util., clean, adult, no pets. 432-3445.

MAY 25 1977

Holt sounds charge:

Strive to 'maintain position of manufacturing leadership'

This is a "critical time" for GE businesses in Fort Wayne, according to Fred Holt, vice president and general manager

of the Appliance-Components Business Division.

Addressing the 1977 graduating class of MANFAM (Management

Familiarization) last week, Holt challenged the company-course participants to "keep our operations competitive by putting to use the knowledge you've acquired here."

He emphasized, "Seek out new methods, learn new techniques, and maintain our position of manufacturing leadership."

With local GE businesses recovering from the difficult periods of inflation and recession, it's especially important now that employees avoid the temptation to drift along with the current. "We've got to keep paddling the boat," Holt said.

He noted that many thought vertical integration (manufacturers building components, such as motors, in-house instead of buying them from suppliers like General Electric) would never be

a real threat to GE here. Today, however, major customers, and even competitors, are successfully using the technique, he advised. "Sophisticated management is more than just being clever," Holt concluded. "It means working to multiply your knowledge as the world continues to change."

The MANFAM graduates

honored last week were: Harry Baker, Derwood Biles, Bill Borgman, Dick Chandler, Tom Cook, Pat Doyle, Steve Gross, Frank Hanrahan, Dan Holloway, Don Klas, Mike Litch, Elmer Matthews, James McDowell, Ron Nelsen, George Rudolf and Bill Stark. They concluded the class by presenting papers relating to business challenges.



"PUT SKILLS TO WORK" was a joint challenge to MANFAM graduates from Fred Holt, left, Appliance Components Business Division vice president and general manager; and Phil Herrick, course coordinator.



FORT WAYNE

NEWS

MAY 20, 1977

General Purpose Motor assigns management responsibility to Keaton, Dunn, Millick

Keaton becomes engineering head

Clyde Keaton has been appointed manager of engineering for the General Purpose Motor Department here. Beginning his new post May 30, he comes to Fort Wayne from Lynn, Mass., where he was manufacturing engineering manager for General Electric's Medium Steam Turbine and Generator Department.

Graduating from Villanova University with a bachelor of science degree in mechanical engineering in 1964, Keaton joined GE that year as a turbine engineer with the Large Steam Turbine Generator Department in Schenectady, N.Y. In that department he worked also as a generator engineer and design engineer, with a special assignment in 1966 as a laboratory engineer at the Materials and Processes Laboratory in Schenectady.

After receiving a master of science degree in mechanical engineering from Rensselaer Polytechnic Institute in 1967, Keaton moved to Evendale, Ohio, where he began stress and vibration engineering analysis on jet engine components. Responsibilities with jet engines later took him back to Lynn,

where he conducted turbine blade thermal stress analyses for the company's Aircraft Engine Group. In 1969 he joined the Medium Steam Turbine and Generator Department as manager of the MST-18 engineering unit, and two years later became manager of mechanical engineering. He was named manufacturing engineering manager in 1974.

The Keaton family will be relocating to their new home in Fort Wayne early next month. Keaton and his wife Marion have two daughters, Laura, age seven, and Julie, age five.

Dunn responds to vital concerns

G.B. "Bernie" Dunn has been named to the new position of manager of engineering and marketing product coordination for the General Purpose Motor Department, reporting to the department general manager. This post has been established in recognition of the vital need for General Purpose Motor to accelerate its implementation of major redesign projects, to provide direction to resources, and for product standardization.

Dunn joined General Electric on the Test Program immediately following his



CLYDE KEATON

graduation from the University of Vermont, where he received a bachelor of science degree in electrical engineering. He held assignments in Pittsfield and Lynn, Mass., and Schenectady, N.Y., before accepting an off-program position as a design engineer in 1943 with GE's Industrial Control Department in Schenectady.

In 1949 he joined the Small and Medium Motor Department in Lynn as a design and development engineer. He was named to the Small Integral Motor Planning Study in 1952, and later became a subsection manager for that component in Fort Wayne. Dunn was named engineering manager for the General Purpose Motor Department in 1968.

The new product coordination



BERNIE DUNN

manager and his wife Mary reside in Fort Wayne. They have two married children, Peggy and Jim, and another son Gary who graduated this past weekend from Purdue University and will enter law school in the fall.

Millick assigned to Winter Street

Charles Millick has been named plant manager of the General Purpose Motor Department's Winter Street operation, effective June 6. He comes to Fort Wayne from Louisville, Ky., where he was shop operations manager for GE's Home Laundry Products manufacturing.

Millick received a bachelor of science degree in engineering from the U.S. Military Academy



CHARLES MILLICK

at West Point, N.Y., in 1959. After serving in the U.S. Army, he attended Xavier University in Cincinnati, Ohio, where he earned a masters of business administration degree in industrial management in 1962. That same year he joined General Electric on the Manufacturing Training Program in Evendale, Ohio.

In 1965 Millick accepted an off-program assignment as a foreman with the Range Operations in Louisville, Ky. He has had managerial positions in shop operations, quality control and manufacturing engineering in both the Range and Home Laundry Operations.

Millick and his wife Carol have two sons, Brad, age nine, and Todd, seven. They will move to the Fort Wayne area soon.

Another big season of Potlucks ends; next fall, the crowds will gather again



"POTLUCK PEOPLE" always seem to have plenty to talk about when they get together for the big GE Club events. The final Pensioners' Potluck of the season was held last week, and as always, hundreds of retired employees and their spouses turned out for the great food, good times and games that make this activity such a popular success.



SHEILA HARRINGTON
Terminet Operator
General Purpose Motor
Winter Street



CALVIN HOWELL, JR.
Stator Endturn Dipper
Hermetic Motor
East Broadway



CARL BANKS
Electrician
Support Operation
Taylor Street



RHONDA NAPIER
Transfer Winder
Specialty Motor
Taylor Street



JAMES POEHLING
Zane Manager
Specialty Transformer
West Broadway

Got an opinion? Put it in writing

Readers who have their own set of answers in response to this Plant Panel are invited to send their comments to the GE NEWS, Bldg. 18-3. Include your work location and GE telephone extension number so you can be reached for a photo appointment.



Plant Panel

Employees Answer Today's Question

If you were a company purchasing executive buying products built by Fort Wayne GE, how important would these factors be when you place your order? Rank the importance of each (1 is most important; 6 and beyond is least important).

Workmanship_____ Dependability and performance_____ Price_____

Delivery_____ Service_____ Reputation_____ Other_____ (please explain)

SHEILA HARRINGTON: (1) Workmanship, (2) Dependability and performance, (3) Delivery, (4) Price, (5) Service, (6) Reputation.

CALVIN HOWELL, JR.: (1) Workmanship, (2) Dependability and performance, (3) Delivery, (4) Reputation, (5) Service, (6) Price.

CARL BANKS: (1) Dependability and performance, (2) Price, (3) Delivery, (4) Service, (5) Workmanship, (6) Reputation.

RHONDA NAPIER: (1) Workmanship, Dependability and performance, Service; (2) Price, Delivery; (3) Reputation, Other (Quantity as needed).

JAMES POEHLING: "This depends on the type of company I was a purchasing executive for."

Industrial User: (1) Dependability and performance, (2) Workmanship, (3) Service, (4) Reputation, (5) Delivery, (6) Price.

Industrial OEM — Original Equipment Manufacturer: (1)

Dependability and performance, (2) Delivery, (3) Price, (4) Reputation, (5) Workmanship, (6) Service.

Contractor: (1) Price, (2) Delivery, (3) Dependability and performance, (4) Workmanship, (5) Service, (6) Reputation.

EDITOR'S NOTE: An average of these purchasing-decision ratings made by employees reveals the following order of importance: (1) Dependability and Performance, (2) Workmanship, (3) Delivery, (4) Price, (5) Service, (6) Reputation, (7) Quantity.

Apparently, a well-made product that customers can count on to do the job is the primary concern which these employee "purchasing executives" would have. Workmanship and Delivery were very close on the rating scale. Reputation, according to the evaluators, is nice to have, but not enough when competing to close a sale.

What are the advantages and disadvantages of companies competing with Fort Wayne GE?

HARRINGTON: "Plants located in the South have lower wages, but productivity not as good. We have the 5-Star warehouses as an advantage. Also have our own fleet of trucks."

HOWELL: "I don't feel that there is a company that can compete with General Electric. The product is good, the idea is good. If people would conform to being dedicated in the purpose in which they were hired, there would be no competitiveness among other companies. This can only be done with mutual respect between employer and employee. In that way you have unity, and that is the only way you reach any goals."

BANKS: "Competitors operate with less overhead, but they do not have the vast research capacity of GE."

NAPIER: "Advantages: the competition of other companies provides the incentive to be number one or on top of the market of the supply and demand of the GE-type products. Everyone is looking for new and better ways to be the best."

"A disadvantage is that there are always other companies that are ready to grab up all the business if GE can't meet or give the customers what they demand."

POEHLING: "The size of our competitors is an advantage and a disadvantage."

"Companies with less volume can often change manufacturing procedures easily, and this gives them the ability to obtain orders for special devices due to short delivery cycles."

"However, because of smaller size they often have less capital to spend on state-of-the-art manufacturing and testing equipment. This can mean electrical apparatus that doesn't have to meet the stringent quality control inspections, life test, etc., to which our units must measure up. Our size gives us the advantage of having resources for advanced engineering and development to set trends and standards in the electrical industry which our smaller competitors can only hope to follow."

What can GE do to build its competitive strengths and reduce competitive weaknesses?

HARRINGTON: "Effective communication from sales to manufacturing plants. Engineers designing products to meet the ever-changing demands of the consumer. Improve quality and service while holding costs in line."

HOWELL: "Produce material with the least amount of defects as possible. This is done by planning and being aware of what the employees are doing on the specific jobs."

BANKS: "Build a quality motor at a minimum cost."

NAPIER: "GE can continue to produce a better product and try to

What can GE employees here do to help?

HARRINGTON: "Everyone do their job to the best of their ability. Good attendance. Taking the opportunity to use the Suggestion Plan to improve our present system."

HOWELL: "The employees can apply himself specifically to the job that he or she is doing. In this way I feel that if one person does his job and does it correctly, there would be less rework and less inspection on the final product, and then you would have a quality product and you would be able to move material a great deal faster without the worry of scrap and unnecessary work."

BANKS: "Be on the job. Put forth best effort. Use the Suggestion Plan. Don't run down GE products."

NAPIER: "Employees can build the product with quality as if it was the motor, for their next new appliance, central air conditioning, heating, or whatever else the GE products go into. Besides, who wants to buy and settle for a below-quality product?"

POEHLING: "Take pride in your work. Whether an employee works in manufacturing engineering, finance, marketing, employee relations or any other function, we should remember it is the customer who pays our salary. The customer is 'king' and any job undertaken by us should be done with this in mind."

"Pride in work means fewer mistakes, fewer mistakes mean fewer customer complaints, fewer customer complaints mean happier customers, and that results in more orders and jobs for GE."

Absxntxxism hurts xvxyronx

Whxn you'rx txmptxd to takx a day off without notifying your suprxvisor, and you thnk that thx absxncx of onx pxrson won't makx too much diffxrxncx, you placx thx suprxvisor in thx samx position as a fxllo trying to typx with onx kxy missing.

Hx can makx substitutions (just as you sxx hxx), but thx rxslt is nxvrx thx samx. Quality takxs thx xfforts of xmployxxs who know thx work bxst — pxoplx doing thxir own jobs xvxyr day.

FORT WAYNE
GE NEWS

Vol. 59, No. 18

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

An Elex invitation: 'Let's go around together!'

ALL employees, retirees and their families are welcome to join in the thrills and chills of a day at Cedar Point Amusement Land, Sandusky, Ohio. Round-trip bus transportation and tickets are available for Saturday, June 11, through the Elex Club.

Bus fare is \$9.50 for Elex Club members and \$10.50 for guests and other interested GE people. All-day admission and ride tickets are \$7.25 for adults (age 12 and over), \$6.25 for juniors (ages 4 through 11), and \$6.50 for senior citizens (age 65 and over). Tickets can be purchased from Elex "contact girls" at GE here or from Lorine Peters, Elex Club adviser, Ext. 3555.

Bus will leave Fort Wayne from the Lindley Avenue GE parking area at 6:30 a.m. for the 3-hour, 15-minute trip. Departure from the huge amusement center is at 6:30 p.m. (EDT); arrival back at the Lindley parking area is set for 8:45 p.m. (local time).

Tickets are being sold now on a first-come, first-served basis, and must be purchased no later than Thursday, May 26!

From the 360-degree loop-the-loop "Corkscrew" roller coaster to the "Witches' Wheel" (at right), Cedar Point means fun!



THE "WITCHES' WHEEL" at Cedar Point whirls riders upside-down in gondolas which rotate at a height of six stories above the ground!

June sparks activity for Elex

With Cedar Point highlighting the list of activities, Elex members can plan on a full schedule of events and meetings to kick off the summer. Here's the club calendar for June:

June 2 — Pen-El Board meets; GE Club Trophy Room, 9:30 a.m.

June 6 — Partizan Board meets; Lucky Steer Restaurant, 2912 Getz Rd., 11:30 a.m.

June 6 — Executive Board meets for installation banquet with new Elex Club officers; Lester's Party Room, 1502 Bluffton Rd. Social half-hour at 6 p.m.; dinner at 6:30 p.m.

June 7 — Honor-ettes one-day trip to Aurora and Mansfield, Ohio.

June 8 — Pen-El social meeting and potluck dinner; Lakeside Park Pavilion 2, Lake and California Avenues; noon.

June 11 — One-day trip to Cedar Point, open to all employees, retirees and guests. Bus fare is \$9.50 for Elex members; \$10.50 for non-members.

June 15 — El-Par social meeting and potluck dinner; Lakeside Park Pavilion 2, Lake and California Avenues, noon.

June 16 — Executive Board banquet for second shift members; Lambro's Rib & Steak House, 303 East Tillman Rd., 11:30 a.m.

June 20 — Executive Committee meets; 1142 Elm St., New Haven; 5:30 p.m.

June 21 — Partizan social meeting and potluck dinner; Lakeside Park Pavilion 2, Lake and California Avenues, 12:30 p.m.

June 27 — Honor-ettes social meeting; Salem United Church of Christ, 2401 Lake Ave., 1 p.m.

GE offers some tips:

Trim room air conditioning costs, save energy

As long as a room air conditioner sits in a window, whirs and blows out cool air, most people pay little attention to it.

However, with increasing electrical costs, you'll be smart if you take some time with your air conditioner and help it do its job as efficiently (and inexpensively) as possible.

To help you get the most from your room air conditioner, here are some tips from the experts at General Electric's Louisville, Ky., plant, a major producer of room air conditioners.

Set your unit in a window providing the best air distribution into the room you wish cooled. Don't worry if the window faces south or west. Exposure to the sun has less effect on air conditioner performance than air distribution does. Be sure that the air flow of the room air conditioner isn't blocked by draperies or furniture. Air flow is important on the outside, too, so check that shrubs are kept trimmed and away from the unit.

Keep the air filter clean. Take it out and clean it about once a month. Its job is to screen out larger particles of airborne dust, dirt and pollen, so it should periodically be vacuumed or washed so it can perform its job efficiently without impeding the necessary flow of air into the air conditioner.

You can also help reduce operating costs by taking steps to keep hot air outside and cool air inside. This can be done by weather sealing around the air conditioner, using blinds or awnings on windows that are in direct sunlight, or closing drapes on windows without air conditioners. Also, GE recommends closing fireplace flues and sealing heating ducts so cold air will not flow down open registers and be lost.

A good investment for the working family is an automatic timer which will turn the room air conditioner off in the morning and back

RETIREMENT REFLECTIONS Plans of Pensioners Take Shape



LYNDALL "RUTH" BAKER, 34 years' service

BEGAN 1943

Apprentice School, Bldg. 12
Specialist

RETIREES JUNE 1977

General Purpose Motor Dept. at Broadway
Coil injector

PLANS: "Clean house, travel and fish."



CHARLES BAILEY, 36 years' service

BEGAN 1941

Fractional Horsepower Motor Dept.
Inspector

RETIREES JUNE 1977

Hermetic Motor Operation
Quality Control Inspector

PLANS: "Spend summer in North, winter in Florida."



"DUTCH" DAY, 33 years' service

BEGAN 1944

Supercharger Dept.
Engine lathe operator

RETIREES MAY 1977

Hermetic Motor Operation

PLANS: "Relax, then head for West Coast."



BOB GEBHART, 36 years' service

BEGAN 1941

Apprentice School, Bldg. 12
Specialist

RETIREES MAY 1977

Appliance Components Support Operation
Plant protection supervisor

PLANS: "Enjoy lake, traveling and gardening."



WELDEN STUCKEY, 34 years' service

BEGAN 1942

Apprentice School, Bldg. 12
Specialist

RETIREES MAY 1977

General Purpose Motor Dept. at Winter Street
Production group leader

PLANS: "Take it easy."



Production boosters earn cash for ideas



GERALD BIRKHOUD earned \$212 in the Suggestion Plan for his idea to improve work flow and product quality. A press operator in the General Purpose Motor Department's Winter Street plant, he suggested adding an extra grinding step in the manufacture of stators to help prevent a loss of punchings and produce an overall better component.



GARL HACKER received \$129 in the Winter Street plant of General Purpose Motor for his suggestion to save time on the job. Responsible for punch press set-up and operation, he noted that two additional holes drilled in certain dies would enable an employee to quickly clean out scrap that had formerly plugged the manufactured part.

Remember Pearl Harbor!

"Anyone who promises you a return to the days of cheap, abundant energy is either naive, stupid, or blind to the realities of life. Quite frankly, if this country had reacted to Pearl Harbor as we have to our energy problem, we would all be speaking Japanese today."

Prof. Robert J. Robel, chairman, Kansas energy advisory council



The score sheets are beginning to trickle in — five this week out of 10 leagues. That isn't a very good average. Please, managers, send your league's standings in to Steve Riedel, Bldg. 4-6, after each match. Thanks a lot.

The women's league Auf Gufens is out in front by one point. The Hi-Par league is led by Team 4 — the High Swingers. They lead by four points. Fred Kohler, Eben Cobb and Ed Misselhorn each had birdies in their May 3 match. The south division of the Taylor Street league is led by Team 3 (Wickliffe-Hunnicut), and the north division is led by Team 15 (Gingrich-McFadden). Dean Rodenbeck had a birdie on hole number 18.

The Tuesday Brookwood league's Team 4, the Swingers, are out in front by five points after the second match. Woody Shure and Ed Edwards each scored birdies in this round. Don Alcott had a bird on hole number 11. He plays in the West Broadway league, which places the Duffers in first place by a half-point after May 4.

I just wanted to mention here — George Haggenjos had nine one-putt greens while playing in the Monday Night league. How many of you have wished for that?

Watch next week for the 1977 Spring Florida Scramble winners!

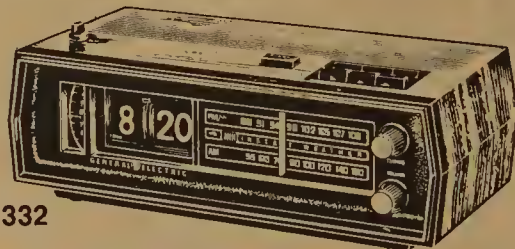


'Paddle Power' pays off!

A TABLE TENNIS TOURNAMENT played recently in the GE Club resulted in plenty of hard-hitting, fast-moving action across the short nets and onto the tables. Taking home the top honors were, from left: Albert Chung, singles handicap champion; and Dale Yader, who with Chung earned the doubles championship. Stan Antalis and Paul Yentes, center, and Karl Kuzeff, right, were members of the championship team. Ken Busick was the other teammate in the foursome. In background (second from right) is Phil Herrick, league manager.

INSTANT WEATHER

Continuous 24-hour-a-day weather broadcasts within range of U.S. government stations in many U.S. cities—at a touch of a button!



7-4332

FM/AM Digital Clock Radio
with Instant Weather

\$39.59

Employee Store

- Fine tune control for 162.4 or 162.55 MHz weather frequencies.
- Switch to weather without changing FM or AM stations.
- Lighted page digital readout.
- Wake-to-Music or Wake-to-Music and Alarm.
- Snooze-Alarm® clock control.
- 24-hour wake-up system.
- Adjustable sleep switch.
- Lighted slide rule radio dial.
- Vernier tuning.
- Built-in AFC on FM.
- Walnut grain finish on polystyrene.

*ADLETS

RIDE WANTED

WAYNE DALE to Bdwy., 2nd tr., dependable. 747-5730.

FOR SALE

'70 LTD Brougham, 429 V-8, loaded w-extras. 447-3140.
SWIMMING pool, 3'; pool cue rack; 20" bike. 747-4354.
RANGE, elec., bronze, asking \$125. 485-1267 a.m.
GARAGE sale, May 26-28, 9 to 5, 266 E. Maple Grove.
AIR conditioner, custom, like new. 422-8185.
CLOTHING, men's assorted, XL, shirts, 16 1/2, shoes, 11D. 745-9271.
TABLE lamps (2); 10" radial arm saw & cab. 483-0069.
GARAGE sale, May 21, 9 to 5, all items. 1310 Pemberton.
'71 HILLCREST, 60x12, awn., skirt, shed, air cond., \$4995. 639-3421.
GRILL, elec., outdoor char-broil, new, in box. 489-5257.
STORM windows, wooden, & screens. 747-6380.
'67 MUSTANG, 289 engine, good cond. 483-4231.
'68 PONTIAC, good cond., needs some body work, \$200. 747-4636.
WATER heater, electric, like new, \$40. 432-2349.
TRUMPET, Stratimute, & case, gold plate. 432-1998.
CHINA, 72 pc., Gosser, Florence pattern, \$125. 456-3868.

COUCH, chair, table, fur-cov., gold, ex. cond., \$80. 486-3273.
'74 CHEVY wagon, Impala, 23,000 miles, like new, \$3500. 444-4323.
GARAGE sale, May 26-27, 9 to 6, Lakeshores, 6913 Hilltonia.
SAILBOAT, 15', Rascal, w-trailer. 483-8380.
LOTS (2), wooded, corner, Bear Lake, 100x110 incl. easemt. 639-6129.
BREAKFAST set, mixer, crock pot. 432-2610.
MOWER, 20", rotary, ex. cond., \$30. 485-6753.
ORGAN, Wurlitzer, mod. 355, custom, funmaker, 2 yrs. old. 422-8873.
'73 VW sqbk., auto., air, radio, defog. 749-9476.
QUILTING frame. 747-4364.
'76 KAWASAKI K2750, low mileage, extras. 447-4969.
'74 MOB. HOME, 12x60, comp. furn., air cond., ex. cond. 447-6962.
GUITAR, elec., Epiphone, w-case & amplifier, \$140. 432-3274.
GARAGE door, fiberglass, cheap. 456-6524.
TV, 21" color, console; slide proj., camera, tripod. 482-1880.
WATER softener, manual, Sears, \$10. 489-4796.
SHELLS, shark teeth, plaques, roses, all out of shells. 485-3063.
LOTS (4), Covington Mem. Gardens, Gethsmv. 745-2433.
HEIGHT gauge, 9", \$65. 432-0784.
STEREO, AM-FM, 8-track, \$95 or offer. 637-3506, Hntrtn.
'76 PONTIAC Lemans Sport, 8,000 mi., sunroof, cassette. 747-7702.
MOBILE home, 10x55, 7x9 exp., air, tie-downs, skirt. 639-3133.

POOL, 18x36 inground, everything compl., make offer. 592-7279 Dctr.
MOBILE home, furn., 10x50, located at Purdue. 432-3353.
'71 IMPALA 4-dr., hardtop, w-air, V-8, PS, PB. 749-9902.
CHINA cabinet, antique glass shlvs., ex. cond. 422-1729.
STOVE, elec., 27", drop-in, aqua, perfect! \$30. 446-4793.
'68 GMC, 3/4 ton camper spec., runs good, cap, \$900. 489-4209.
'72 HONDA 450, 6,000 miles. 482-2386.
'67 INT. Loadstar, new paint, holst, 16' bed. 724-9781 Dctr.
BOAT, Duo, 17', 50 h.p. Merc., \$650. 724-9781 Dctr. aft. 5.
DRYER, elec., good cond., first \$25. 456-2943.
WHEELS (3), 16", Ford, \$5 for all 3. 745-1847.
'69 GTO, V-8, auto., mags, blk. interior, good cond. 347-1385 Butler.
MOTORCYCLE, '76 Honda, 750 Supersport, 2400 mi., \$1700. 483-2767.
MATTRESS, 7 in all, sell single or all. 747-5487.
'73 HONDA, 175 cc, red & black, good cond., reas. 1-691-3337 Col. City.



'WHAT'LL IT BE?'

GE cafeterias featuring ...

MONDAY, May 23--Chicken vegetable soup, flame-broiled beef steak, beef-tamata-macaroni casserole. Special: grilled ham and cheese sandwich, chocolate layer cake.
TUESDAY, May 24--French anion soup, BBQ meatballs with whipped potatoes, chicken ala king an biscuit. Special: hat peach cabbler.
WEDNESDAY, May 25--Navy bean soup, liver and anians, spaghetti with meat sauce. Special: Mexican Fiesta plate.
THURSDAY, May 26--Beef noodle soup, vegetable Swiss steak, baked tuna and noodles. Special: beef noodle soup and grilled balagna sandwich for 95 cents.
FRIDAY, May 27--cream of tamata soup, macaroni and cheese, fried fish. Special: fish, French fries, cole slaw and bread for \$1.17. **AVAILABLE DAILY:** grilled, fried sandwiches; salads; vegetables; French fries, whipped potatoes.

MOBILE home, 14x65, unfurn., shed, many extras. 489-5635 before 2:30.
TORO, like new, 21", self-prop., 1 1/2 yr. old, \$150 firm. 747-4829 aft. 6.
AIR conditioners, 14,000 & 18,000 BTU, 230 V. 484-4897 wkdays.
'68 CHEVELLE, 6 cyl., new batt., god. tires. 485-3097 aft. 5.
GARAGE sale, May 26-27, 6519 Woodrock.
FISHING boat, 16', lots of accessories. 244-3635 Col. City.
RV trailer, 14', good cond., \$800. 482-1898 aft. 4.
POWER mower, very good cond., \$50. 444-4023.
'73 CHEV. Caprice Classic, lots of extras, clean. 637-3087, Hntrtn.
'70 CHEVELLE, auto., 350, runs good, new paint. 639-3741.
HOUSE paint, 1 gal., Lucite, white, \$8. 485-2520.
CAMPER for pickup, 8' cap over cab, 1974 Classic. 622-4744 Ossian.
BDRM. set, 3 pc., w-extras, antique. 484-6970.
SNOW tires (2) H78-15, on Ford rims, used 3 mos., \$60. 693-3740 C'busco.
SAXOPHONE, E-flat, alto, \$75. 747-9410.
'72 BUICK LeSabre, new tires, PS, PB, air. 483-2873.
SOFA, Colonial style, good cond., \$129.50. 432-3884.
CARPET, 11 1/2 x 11 1/2, red & blk. & brn. shag, good cond., \$40. 456-8818 aft. 2.
'70 CORVETTE, T-top, immaculate, loaded, \$5300. 639-3878.
BIKE, 20" girl's Schwinn Stingray, 4 yrs. old. 489-5357.
COUCH & chair, ex. cond., first offer. 447-1354.
'75 MAVERICK, 24,000 miles, excellent, \$2,400. 488-2563 Hmltn.
'54 BUICK, st. stick, can be restored. 672-2755 Rnk.
'74 MARK IV, loaded, will trade A-1 cond. '73 Kawasaki, 750 cc. 743-8474.
BEER can collection, over 200 cans, must sell. 447-1939.

MEDICINE cabinet (1); 2 traverse drapery rods. 745-0762.
LR SUITE & spool bed, moving, ex. cond. 424-6813.
TELEPHONE poles, extra long, qty. 5. 489-9555.
INDIANA'S largest garage sale, 9-9, Sat., Armory.

WANTED

WILL groom & trim your poodle, any hours, \$7.50. 743-8219.
OUTBOARD motor, 10 or 12 h.p., elec. start, reas. 483-5361.
GARAGE doors, 16'x7', or 18'x7' or 2-8'x7', good shape. 747-3022.
REFRIG., left-hand door, gold or white. 482-2981.
DINING room table & chairs. 422-7878.
BABYSITTER, South, reference, 8-5:30, \$25. 447-2450.
EXT. LADDER, lawn roller & sweeper, table saw. 747-3078.
STEEL wheels for F120 RF14 tractor. 447-4495.
LIONEL & American Flyer trains, any condition. 724-4086 Dctr.
SWING frame for wooden porch swing, 5' wide. 744-9479.

FOR RENT

APT., Cocoa Beach, Fla. 456-4724.
GARAGE, 1 block from Bdwy. gate. 447-4070.
UPPER, by GE, 5 rm., carpet, appl., util., adults, no pets. 432-3445.
NEAR GE, upper 3 rms., furn., utilities, adults, \$35-wk. 743-7658.

FREE

FOR hauling, nice rocks, all sizes. 456-1723.
PUPPIES, Cockapoo, mixed. 744-5632 or 424-6241.
DOG, 2 yrs. old, Beagle, to good home, all shots. 485-5463.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20894
SEC
JUL 1977
ST
JUL 1977
ST
JUL 1977
ST

<input type="checkbox"/> For Sale *	*ADLETS GE NEWS BLDG. 18-3 ALL ADS MUST BE PRINTED	<input type="checkbox"/> Ride Wanted
<input type="checkbox"/> Wanted		<input type="checkbox"/> Riders Wanted
<input type="checkbox"/> For Rent *		<input type="checkbox"/> Lost
<input type="checkbox"/> Free		<input type="checkbox"/> Found

Ads must be received only on this for by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

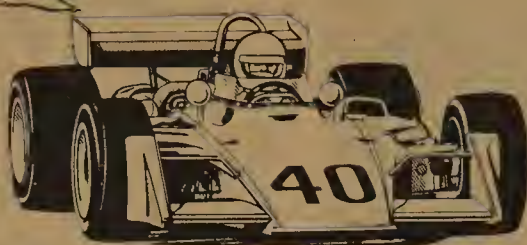
Signature _____

PERIODICALS
RECEIVED



Get in gear for a big three-day weekend!

THE SPECIAL END-OF-THE-MONTH SALUTE COMING UP marks the third paid holiday for most employees here. Fort Wayne GE plants, in general, will be closed Monday, May 30, in observance of Memorial Day. Whether you're planning to catch the excitement of the big Indy 500 race or just enjoy a quiet time with your family and friends, the GE NEWS wishes you a safe, happy three-day weekend.



FORT WAYNE

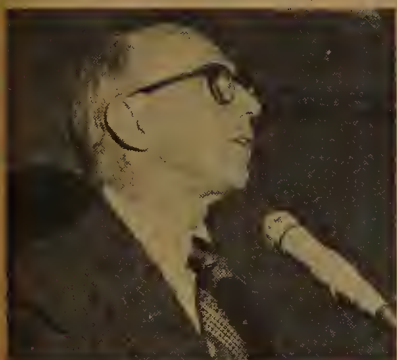
NEWS

MAY 27, 1977

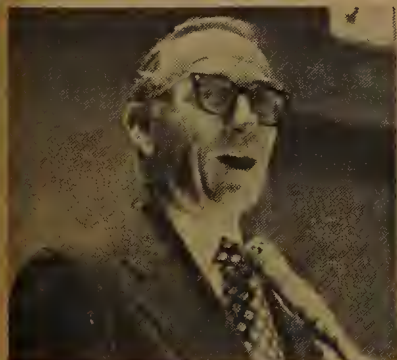


Working on challenges

Support Operation reports solid record of accomplishments



FRANK KILCOIN, manager of Wire Mill Operations — Faced with weather, fuel and labor problems earlier this year, improvements have been made that will help position the business to tackle future challenges.



FRANS BAX, manager of Advanced Manufacturing Development Operation — Continued emphasis on productivity through 1980 is aimed at offsetting the growing threat of competitors moving in on the market.



DICK HUHN, manager of Area Services — Widespread and serving all three plant locations here, the organization has a variety of key responsibilities to maintain, assist and protect GE business operations.



DON MOHRMAN, manager of Environmental, OSHA and Energy Resources Operation — Heavy investigation of punch press noise exposure levels has resulted in an expensive, but workable solution to the problem.

Appliance Components Support Operation (ACSO) businesses are living up to their expectations of 1977. At recent exempt and nonexempt salaried dinner meetings, employees learned that sales and earnings of the Appliance Components Business Division are strong. This overall health of the division's product departments — customers of ACSO technology skills, equipment and services — reflected a corresponding increase in first-quarter sales for the Support Operation.

Reviewing the Wire Mills in Fort Wayne and Shelbyville, Ind.; the Advanced Manufacturing Development Operation; Area Services; and Environment-OSHA-Energy administration, members of ACSO's management team discussed recently completed projects, and activities being carried out now to meet challenges in the future.

Improvements, concerns

The Wire Mills were impacted early this year by severe winter weather, fuel shortages and labor difficulties. Today, however, those problems are history, and the Wire Mills are forecast to conclude 1977 in a good position to realize continued improvement in 1978. Improvement in enameling productivity and the study of a revised inventory system are two contributing factors to the optimistic outlook.

Challenges remain, however. Among them are increasing material costs, the need for greater labor productivity, the very real threat of diminishing fuel availability, and the operating and maintenance costs of using equipment which, in many instances, is 30 years old.

Competition, productivity

The Advanced Manufacturing Development Operation in 1977 is facing the truth of a projection made five years ago. A number of smaller companies were moving in on the operation's market in 1972. Now, many of those competitors have grown and been successful in their attempts to win sales. In addition, it was pointed out, this competition is making products that seem to be working well for customers.

Offsetting much of the competitive push with innovative design and engineering techniques plus the proven technical knowledge



of GE employees, the operation now is putting its emphasis into a productivity thrust through 1980. Its measure of success will be its ability to serve present customers and attract new ones through prices kept in line by good work performance.

Service, job protection

Area Services personnel serve five product departments and three plant sites in Fort Wayne. The organization includes: plant and equipment maintenance; telephone and communication services; plant protection; salvage service (to 21 plants in eight states) for copper, aluminum,

PAT COYLE, manager of the Appliance Components Support Operation, told salaried employees in recent informative meetings, "From all you've heard tonight, I hope you can appreciate that we're a very important part of the action at GE."

steel, solid waste and liquid waste; and facilities engineering.

While all these Area Services units assist the smooth-running operations of GE here, facilities engineering has been receiving considerable attention during the past 18 months.

A major part of this unit's responsibility is fuel delivery and conservation. Propane back-up systems, which helped keep Fort Wayne GE businesses operating this past January and February during a period of natural gas curtailments to industries, are being increased in capacity again.

Targeted for completion by October, this important Area Ser-

vices project should assure energy protection for departments and job protection for employees here during the winter of 1977-78.

Investment, compliance

Energy, OSHA (Occupational Safety and Health Administration) and the environment is still another collective function of the Support Operation. In the informative meetings, a particular OSHA concern — punch press noise — was reviewed in detail.

Regulations set by OSHA require work-environment noise levels to be less than 90 decibels (db). To illustrate the level, employees were told that 90 db is equivalent to the noise made by heavy truck traffic. As a further example, the ACSO audience learned that a jack hammer is rated at 100 db, and that rock music issues noise of 110 db.

Seventeen sources of "high noises" (90 db or more) were identified in the Appliance Components Business Division. Of these, punch presses were pinpointed as a major problem — and one of the most difficult and costly to resolve.

Please turn to Page 3

Quarter Century outing set for September 17



THE GIANT QUARTER CENTURY CLUB OUTING, which last year attracted 1,425 employees, retirees and their spouses, will be held September 17 in the Memorial Coliseum. Putting the plans in place for the big event recently were QC committee members, clockwise from left: Dick Gebert, Bob Younghous, Agnes Cordes, Harvey Von Gunten, Earl Stauffer, Martha Baumgartner and Edna Bailey (seated). Reservation ballots and more information on this popular get-together will be published in future issues of the GE NEWS.

A business fact of life:

Competitors are tough; product's price can make or break a sale

In last week's GE NEWS, five employees responded to a set of "Plant Panel" questions. The lead-in question set the framework for a discussion on competition and how GE can maintain or improve its selling edge in serving customers.

Panelists were asked: "If you were a company purchasing executive buying products built by Fort Wayne GE, how important would these factors be when you place your order? Rank the importance of each: Workmanship, Dependability and performance, Price, Delivery, Service, Reputation, Other."

Their answers produced an interesting result.

An average of the responses showed Dependability and performance, Workmanship, and Delivery, respectively, as the first, second and third most important purchasing-decision factors. Price was fourth on the list. Service and Reputation were ranked fifth and sixth.

Another point of view

The GE NEWS reviewed these ratings with Dick Kirk, manager of sales planning for the Components Sales Department. Working daily with what sells, what doesn't, and why, Kirk says, "All of these factors are essential to keep you in the running — right up to the point of purchasing decision. But at that point, an evaluation of price vs. value takes over."

"I'm glad to see that the average 'Plant Panel' response



DICK KIRK: "Quality is vitally important, but when a sales engineer sits across from a customer, he must be able to justify the price of his product. Let's face it — competitive pricing is essential."

put product dependability and good workmanship at the top of the list. It shows that employees here are taking pride in their work. That gives us the positive foundation we need to sell GE products," he points out.

"Most of our competitors also take pride in their work, however," he continues. "Quality is vitally important, but when a sales engineer sits across from a customer, he must be able to justify the price of his product. Let's face it — competitive pricing is essential."

With products that are purchased repetitively, like components made at Fort Wayne GE, "price," according to the sales planning manager, is generally

set by the most efficient producer — a supplier who can offer the best combination of all the rating factors that were considered in employees' "Plant Panel" responses.

"Our challenge is to keep our

price competitive," Kirk notes, "as other manufacturers try to move in by offering similar quality and service for less money."

"Emerson, one of our major competitors, for example, has stated their goal of being the low-cost producer in every product they make," Kirk explains, "and their annual report of sales and earnings attests to their success. That should point up the importance that's attached to price when selling to customers."

Small change adds up

Admittedly, for many customers who buy products in small quantities, price isn't always a major concern. Most customers of GE product departments here, though, are high-volume producers and screen the price of components very carefully before making their final buying decision.

Relating this to consumer shopping habits, Kirk notes, "If you're in a grocery store and you need just one can of peas, you might not mind paying an extra

nickel for a name brand. But if you needed to buy peas by the case or truckload, those nickels would add up and influence your purchasing choice." On a large industrial scale, that holds true for customers of manufactured components such as those made by GE businesses here.

Does work done in factories and offices have any effect on a product's final price tag? The answer is yes.

"Product performance, quality workmanship, delivery and service are all important factors in making a sale — but price can't be overlooked or underrated," Kirk concludes. "We could offer the best product available and still be priced right out of the market."

"Employees' attention to the costs involved in building the products, including raw materials, energy and scrap, combined with aggressive selling efforts by the Components Sales Department and others will help us stay competitive in price," he adds. "In a free market, the best total value will make the sale."

With member cards

Families save on Sea World fun!

Free for the asking ...

Sea World of Ohio "Dolphin Club" membership cards are available to employees and retirees who stop by the Employee Store.

The card entitles families to a 15 percent admission savings at

the gate of Sea World in Aurora, Ohio, 23 miles southeast of Cleveland. "Dolphin Club" members also receive savings of 10 to 20 percent at six of the finest hotels and four campgrounds in the Sea World of Ohio area, as well as 20 percent discounts at Avis Rent-a-Car and the Pro Football Hall of Fame.

The 1977 Sea World season opens tomorrow, May 28. Shamu the whale, a seal-and-otter circus, a two-acre children's playground and more await visitors to this entertainment center.



SEA WORLD DISCOUNT CARDS are available at the Employee Store!



Hope, Crosby not on a road — they're part of a GE TV line-up

Television viewers may have caught the GE-sponsored Barbara Walters interview with Cuban Premier Fidel Castro, which was broadcast over the ABC-TV network last night.

If you missed it, be sure to watch the next Barbara Walters interview this coming Tuesday, May 31. Once again sponsored by General Electric, the conversational interviewing style used by Walters should be a natural when considering her subjects — Mr. and Mrs. Bob Hope, Mr. and Mrs. Bing Crosby, and Mr. and Mrs. Redd Foxx. The program will be shown from 9 to 10 p.m. in Fort Wayne on the ABC-TV network affiliate, WPTA (channel 21).

Still another GE-sponsored TV program is scheduled for Saturday, June 11, over ABC-TV (channel 21). This one covers the tribute to Britain's Queen Elizabeth honoring the 25th year of her reign. The show includes a grouping of special events throughout the British Commonwealth, plus interviews covering the history of the British Royal Family. It's slated for 8 p.m. local time.

The total of 15 commercial minutes on last night's and the two upcoming television programs, plus the significance of the shows themselves, aim at increasing knowledge of General Electric products and GE's contributions to society.



SHIRLEY JONES, stage, screen and TV personality, will be the singing star in the summer production of "Sound of Music" at the new Franke Park Foellinger Theater.

'Sound of Music' discounts set which bring us back to 'dough'

General Electric employees, retirees and their families can save \$1.50 on regular admission prices at the Thursday, July 28 performance of "Sound of Music." This famous Rodgers and Hammerstein musical will star actress-singer Shirley Jones.

Six consecutive performances — beginning each evening at 8:30 — have been booked for this summer at Fort Wayne's new Foellinger Theater in Franke Park. By attending the mid-engagement show on July 28 and using the special discount coupon printed below, GE people can purchase regular \$7.50 seats (the first 25 rows) for \$6, regular \$6.50 seats (the next 10 rows) for \$5, and regular \$5.50 seats (the last four rows) for \$4.

The coupon can be mailed directly to the local show promoter or taken in person to the Memorial Coliseum ticket office on Parnell Avenue. Theater-goers choosing to personally pick up their tickets at the Coliseum are advised that checks are not accepted.

"Sound of Music" is entertainment at its finest for the entire family. Demand for tickets is expected to be high, so reservations for this popular musical should be made as soon as possible.

General Electric 'Sound of Music' Discount Ticket Order

NAME _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

_____ number of tickets at (check one) ☐ \$6 ☐ \$5 ☐ \$4

Total amount of remittance \$ _____ Make payable to: Daarwoy Promotions, Inc.

Mail to: SOUND OF MUSIC, Box 5157, Fort Wayne, Ind. 46805 (enclose a stamped, self-addressed return envelope); **or take coupon to** Memorial Coliseum ticket office **after June 5.**

Offer good only until supply of tickets lasts for July 28 performance

Support Operation active force in local business strengths

Continued from Page 1

After considerable investment and testing, the Support Operation can now recommend a solution to the punch press noise problem that complies with OSHA laws. Specially-constructed punch press enclosures around the entire piece of equipment to contain the sound and still permit adequate ventilation so presses won't overheat will reduce noise levels by 20 db. That will keep punch press operators, who stand outside the enclosure while the machine is in motion, in areas which are well below the OSHA maximum noise exposure level. The enclosure project is expensive — approximately \$11,000

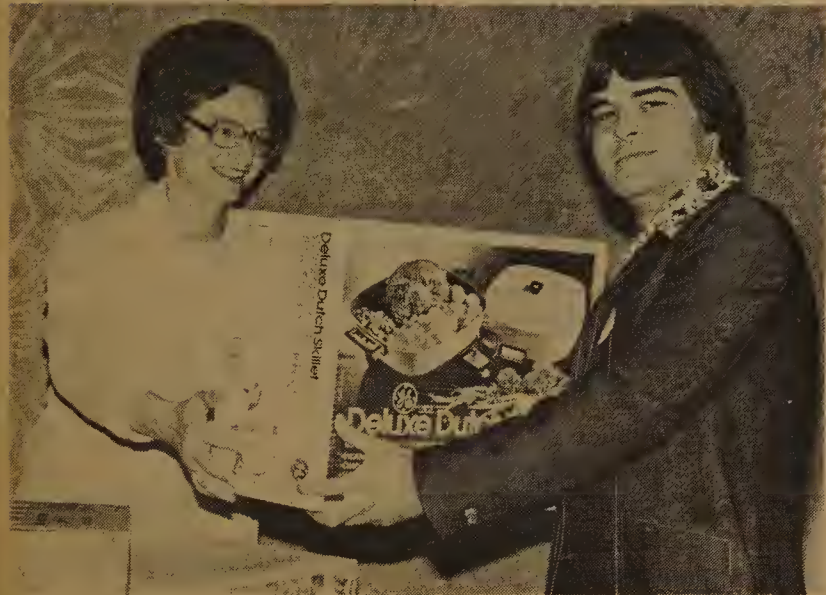
for each of the 144 punch presses throughout Appliance Components Business Division plants — and will only add to the cost of doing business without returning any monetary savings.

To date, the division is ahead of other industries, including Ford and General Motors, in meeting these employee safety standards. The project will be completed at all division locations by the end of 1979.

Concluding the meetings, ACSO manager Pat Coyle reminded employees, "From all you've heard tonight, I hope you can appreciate that we're a very important part of the action at GE!"



AT RIGHT, to top off the evening, door prizes were awarded at the Support Operation dinner meetings. Winners in the nonexempt group are, from left, Jannie Easter, Art Rase, Ramana Felts, and at right, Rager Beber. At the lectern are Max Greena, employee relations manager, and Libby Wright, employee relations specialist.



ABOVE, secretary Beth Jacobs lends a hand with door prize presentations at the Support Operation's exempt dinner meeting. On the receiving end of the gift is Larry Straley.

AT RIGHT, Victor Sein happily accepts a door prize at the exempt meeting. Assisting with prizes in the background is Dick Knaph, Employee & Community Relations Operation.



Due to favorable claims record

Personal Accident Insurance premium rate less

Good news! An insurance rate is going DOWN!

Despite rising costs, the claims experience under the Personal Accident Insurance (PAI) Plan has been favorable during the past year. As a result, Travelers Insurance, which underwrites the plan, has informed GE that the premium rate will be reduced five cents per thousand dollars of coverage for the policy year that begins July 1, 1977.

The new rate is 45 cents per \$1,000 of coverage instead of 50 cents per \$1,000, the former rate. Travelers sets the rate on the basis of recent claims experience under the plan.

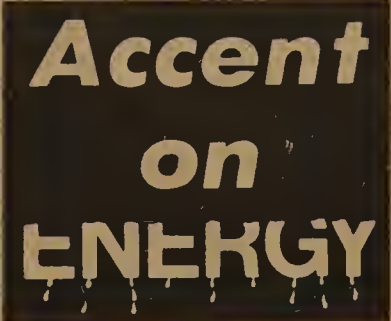
As of the end of 1976 there were

more than 165,000 employees participating in PAI. They carried a total of \$5.9 billion in coverage. The average coverage of participants approached \$40,000.

PAI provides a way for employees to obtain low cost term accidental death coverage in blocks of \$10,000 at the annual 45 cents per \$1,000 rate. The annual cost of the typical \$40,000 coverage for this policy year will be only \$18. Under PAI, an employee can purchase as much as \$100,000 of coverage.

Current participants in PAI are being notified of the premium decrease. For them, the coverage will be renewed automatically at the amount of insurance they

held previously. To increase or begin coverage on July 1, the proper forms should be obtained from and returned to the personnel accounting office in Bldg. 18-1 at East Broadway by June 15. To reduce or cancel coverage, proper forms also should be turned in by the June 15 deadline.



Cool it with efficiency

Check for energy savings when you're shopping for air-conditioning comfort.

The efficiency of an air conditioner is expressed by an energy efficiency ratio (EER) to tell you how many BTUs of cooling a unit will deliver for each watt of electricity it uses.

General Electric regards high efficiency units as those having an EER of 7.5 or higher, which means they deliver at least seven-and-a-half BTUs for each watt of electricity consumed.

RETIREMENT REFLECTIONS Plans of Pensioners Take Shape

PAUL BLACK, 33 years' service

BEGAN AUGUST 1943

Fractional Horsepower Motor Dept.
Packer

RETIREES JUNE 1977

Appliance Components Support Operation
Wire drawer at Taylor Street Wire Mill

PLANS: "Just keep on going."



DOROTHY BRIMEYER, 30 years' service

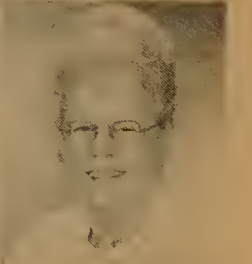
BEGAN DECEMBER 1946

Bldg. 23 Cafeteria
Condy sales clerk

RETIREES MAY 1977

General Purpose Motor Dept. at Taylor Street
General Clerk

PLANS: "Visit my daughter in Virginia Beach."



RALPH HAYNIE, 25 years' service

BEGAN JANUARY 1952

Fractional Horsepower Motor Dept.
Helper

RETIREES JUNE 1977

Appliance Components Support Operation
Wire drawer at Taylor Street Wire Mill

PLANS: "Go back to my farm in Searcy, Ark."



RALPH THOMAS, 34 years' service

BEGAN SEPTEMBER 1942

Motor Development
Engine lathe operator

RETIREES JUNE 1977

Hermetic Motor Operation
Time standards specialist

PLANS: "Travel, fish and play golf."



KENNETH WIDDIFIELD, 36 years' service

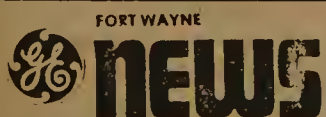
BEGAN MARCH 1941

General Services
Welder

RETIREES JUNE 1977

Specialty Transformer Products Section
Structural iron-steel welder

PLANS: "Fish, hunt and travel."



FORT WAYNE

Vol. 59, No. 19

... about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

*ADLETS



\$25.75

**Reconditioned!
Full warranty!
Employee Store**

\$10.79

Dirt Dogs

By Jill Whetsel

WANTED

☐ Far Sale *

☐ Wanted

☐ Far Rent *

☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

☐ Ride Wanted
☐ Riders Wanted
☐ Lost
☐ Found

Signature

On the ball



In Memory

GAYLE GRIFFITH, 4818 Holton Ave., Fort Wayne, died May 14. He retired in 1965 from the Winter Street plant.

Working with customers, sales group sees 'gung ho' potential with employees' help

What are customers looking for now that their businesses are improving? What are some of their biggest gripes?

How healthy are GE competitors? Are they cashing in on the sales upswing?

How does the business picture look over the next five years for products built by Fort Wayne GE departments?

Ask one who knows

With questions like these, the best place to get the answers is from men and women who have to deal with the same topics to make a living. Fourteen such employees of the Components Sales Department talked to representatives of the Employee & Community Relations Operation's communication section recently.

Assembled in Fort Wayne's Baer Field Hilton Inn for a May

17-19 District Trainers Meeting, coordinated by Joe McAleavey of Components Sales headquarters, department personnel from across the country took part in a variety of workshop segments to receive updates on the business, study new selling tools, and broaden their understanding of management techniques and concerns. In the 35-minute communication segment, listed as "Meet the Press" on the workshop agenda, the 14 sales representatives discussed customers' and competitors' needs and challenges — as they see them each day in the marketplace — with Bill McShain, communication manager, and Dick Knoph, communication specialist.

Businesses have regained most of their sales strength that was weakened in the economic downturn a few years ago. The work that employees do now in factor-



"MEET THE PRESS" was one of the workshop segments for Components Sales Department district trainers.

ies and offices is vitally important, according to the Components Sales group. Customers are taking advantage of an improved market. Their order levels are solid, and their expectations of suppliers like GE are high. Competitors, too, are faced with these same demands. The final sale will go to the company that meets the challenge best.

Products manufactured in Fort Wayne GE carry a quality image among most customer purchasing executives. While that lends an assist to a sales engineer trying to land an order, it's not enough. The right combination of price, delivery and service is needed to attract and keep customers in this competitive sales environment. The Components Sales representatives are close to what competitors do and what they offer. A good product, they quickly pointed out, is not unique to General Electric.

Asked what sales engineers hear as customers' three most

common complaints, one Components Sales employee responded, "Delivery - Delivery - Delivery!" GE is a quality leader, he reaffirmed, but he added that a quality motor, for example, means very little to a customer if he can't have it when he needs it.

Taking a look ahead

The short-range outlook for sales of locally-built GE products is "gung ho!" according to another meeting participant. Inventory adjustments and employee vacation scheduling, however, make the end of the year "traditionally very lean," he noted.

The Components Sales Department men and women did see several concerns on the horizon over the next five years, though. Energy—its availability for manufacturing and efficiency rating in electrical products — will become increasingly important.

Also on their list of challenges in the near future were: many

competitors are building manufacturing plants in the South, where labor is generally less expensive and facilities are more modern; vertical integration among customers is a growing, threatening trend; and increased government regulations and policies, including tax structures, may put additional hurdles in the way of business advancement and investment opportunities.

Participating in the recent three-day informative meeting were CSD district trainers: Ned Blackwood, Atlanta, Ga.; Bill Catterall, Fairfield, N.J.; Bill Davis, Des Moines, Iowa; Joe Hauflaire, South Bend, Ind.; Paul Marchese, Southfield, Mich.; Jerry Martin, Indianapolis, Ind.; Steve Miller, Dallas, Tex.; Tom Pekar, Cleveland, Ohio; Dick Raber, Anaheim, Cal.; Hugo Ricasoli, Wellesley, Mass.; Bill Sharrett, Dayton, Ohio; Marty Southwick, Mattydale, N.Y.; Jim Walsh, St. Louis, Mo.; and Emilie Weiler, Oak Brook, Ill.

FORT WAYNE NEWS

JUNE 3, 1977

POP works!

'Moving up' a matter of choice; career growth begins with you!

"If you want to get something done — do it yourself!" That old saying has taken on new meaning through a system that works. It's called the Promotional Opportunity Program (POP).

Initiated two months ago here, POP is designed to give all employees in the local workforce who have the skills and abilities to meet particular job requirements a chance to nominate themselves for promotions. Through the program, the primary responsibility for career advancement is placed on the individual.

On page 2 of today's GE NEWS, four of the many employees who have gone through the POP process describe how they've benefited from it. For other employees who still may not have tried the program, a step-by-step explanation of POP also appears inside.



Promotional Opportunity Program

Elex election ends; officers, directors named



ELEX CLUB OFFICIALS who will head the GE women's organization for the 1977-78 season are, from left: (back row) directors Joan Hoover, Helen Thieme and Mary Stolz; Juanito Sheimonn, trustee; Martha Musselmon, assistant treasurer; Alberta Molcarm, trustee; Lois Ellis, secretary; Winnie Dixon, elected last year as a director for two consecutive terms; (front row) Mary Simon, treasurer; Joanno Murphy, director; Fran Kuzeff, elected this year for two consecutive terms as a director; Berdetto Deventer, first vice president; Vero Neuenschwander, president; and Judy Schrack, second vice president. The posts of treasurer and assistant treasurer are company-appointed offices. The director receiving the most votes in each year's election serves that office for two terms. Helen Thieme and Joan Hoover were the 1976-77 Elex president and first vice president, respectively, and automatically took seats on the Elex board of directors. This photograph of the club's executives was taken at McCullach Park next to GE's East Broadway plant.

Here's how POP worked for them

DICK AHLERSMEYER used the Promotional Opportunity Program (POP) to move from his hourly-rated job as an engine lathe operator to an exempt-salaried position as a design and requisition specialist. Self-nominating himself for a promotion from the Advanced Manufacturing Development Operation to the General Purpose Motor Department at Taylor Street, he was able to put his special skills to work for a higher-paying job.

"I'm a graduate of the GE Apprentice Program — that was one of the desired qualifications for this job," the new office employee says. "I think the program is great. It should have been started here a long time ago. It gives guys like me who have been working in the shop a chance to know what's opening up as far as career opportunities with the company are concerned."

JUDI WOLFF is another individual who began her own move up by self-nomination for a higher job through POP. She's made the switch from the Specialty Motor Department at Taylor Street, where she was an hourly employee working on a mechanical splice machine, to the General Purpose Motor Department's Winter Street plant, where she's now a nonexempt-salaried time clerk.

"I've got an accounting background and degree, and I do taxes every year, so I knew I had the qualifications for this clerical job," she says. "I put in for another job that was posted, too, but they said others were better qualified. I've been wanting to transfer into the office for a long time. POP is giving people who want different jobs the chance to try for them."

DENNIS FLENNERY found a promotional opportunity that's taking him a level higher in the exempt-salaried structure. Through POP, he's transferring from the Appliance Components Business Division finance operation's insurance office at Winter Street, where he was an audits and reports specialist, to the Appliance Components Support Operation's accounting section, where he'll be a cost and data analysis specialist at Taylor Street.

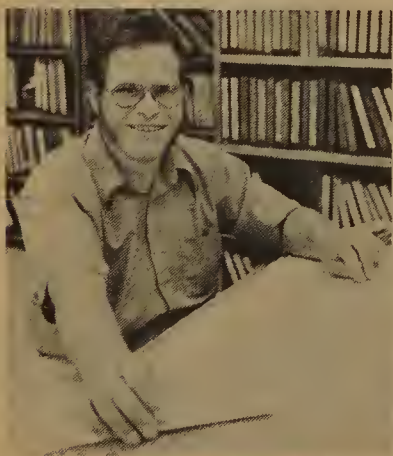
"The program is a good way of making people aware of which jobs are available," Dennis notes. "There's another open position listing that managers get, but many employees don't always get to see it. With POP, the career opportunities are more conspicuous, and everybody has the same chance to apply for them."

"I'd say the whole procedure went pretty smoothly for me," he adds. "I got a little anxious about waiting, of course, but that would have probably happened with any move to a new job."

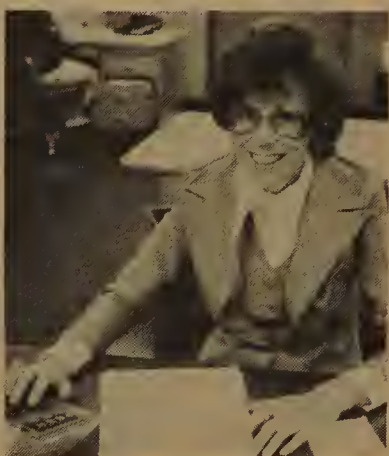
MARVEEN LeFEVER went through the self-nomination steps of POP to land a nonexempt-salaried job which is two grades higher than her former position. She's been promoted from a time clerk in the Specialty Motor Department to a paywarrant auditor in the General Purpose Motor Department finance organization. Marveen made the move without leaving the Taylor Street plant.

"It used to be that you wouldn't know that there was a job open until you heard that somebody new came in to fill it. POP let's you know about job opportunities in advance and gives you a chance to go after something better," she points out.

"It's been a big boost for me because the work means not only getting a promotion, but also getting into something different," she concludes. "Sometimes a job description and qualifications that are posted can scare you, but you don't really know what a job is all about until you apply, and hopefully, get a chance to talk to the person who will be making the final hiring decision."



DICK AHLERSMEYER



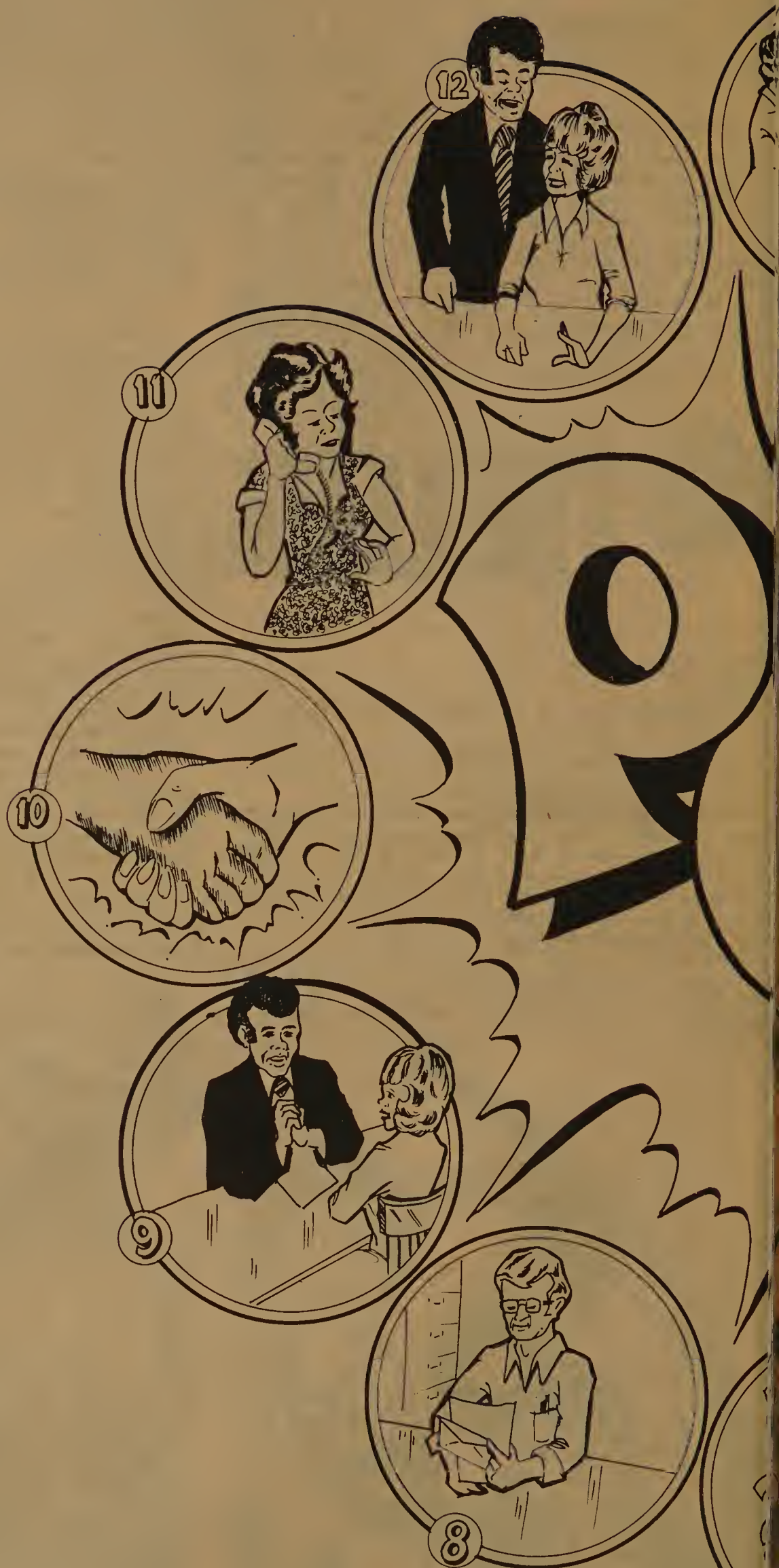
JUDI WOLFF



DENNIS FLENNERY



MARVEEN LeFEVER



Here's how POP can work for you

The Promotional Opportunity Program (POP) began here April 1. During the two months it's been in effect, many employees have successfully self-nominated themselves for higher-grade or higher-level salaried jobs. Nonexempt, exempt and hourly individuals who have used POP have found that they have the chance to exercise some of their own control over career planning and timing.

Illustrated at left, here's how the program works:

1. Each Friday at 11 a.m., all open salaried positions through exempt Level 9 are posted on designated boards in GE office and factory areas here. Open positions remain posted from Friday morning until the following Tuesday at 9 a.m.

2. If an employee is interested in a posted position, he or she fills out a POP Self-Nomination and Resume' Form. These forms are available from supervisors or at area plant employment offices.

3. The applicant must deposit the Self-Nomination and Resume' Form in a locked POP box before 9 a.m. on Tuesday. Employees who may not know where these yellow Open Position Resume' boxes are located can get information they need by calling the employee relations office in their department.

4. The Self-Nomination Forms are matched against the open job's requirements and a preliminary candidate slate of the best qualified individuals is prepared by a placement specialist in the Employee & Community Relations Operation. To pass this initial POP screening, a job candidate should have the basic qualifications to perform the job being sought and a fully satisfactory rating on his or her present job. Exempt persons should have been on their present positions for at least two years. Nonexempt employees should have been at job rate on their current jobs for six months. (These time requirements can be waived if an employee is on a job now because he or she was affected by lack-of-work or a reorganization, but a note to this effect should be attached to the form submitted. In special cases, a candidate's supervisor may also wish to send the employee's resume' to a hiring manager even though that employee has not been on his or her present job long enough to meet the two-year or six-month time requirements). Hourly employees should be at job rate.

5. The placement specialist takes the preliminary candidate slate to the hiring manager for the next step of the review.

6. Those employees who were not selected in the initial screening are notified by a form letter indicating the reason. The employee's Self-Nomination and Resume' Form then is returned so he or she can use the information for other posted positions.

7. The hiring manager now takes a close look at the Self-Nomination and Resume' Forms to make still another screening before deciding on a final list of employees to be interviewed.

8. Again, employees who are rejected at this point are notified in writing of the reason they were not selected for an interview. The information they submitted is returned for future use.

9. Interviews with the final slate of candidates are conducted by the hiring manager. From these talks, the manager will select the person to fill the open job.

10. Once the manager makes the hiring choice, the employee selected will be contacted for agreement on the job offer.

11. The other employees who were interviewed but not selected will be called and informed of the final decision.

12. And that's it! The last part of the POP process is really the beginning of a new job for the employee who is selected. It doesn't happen overnight, of course, and the competition for an open position can be tough. Still, the Promotional Opportunity Program has been working this way for many employees who have the qualifications for higher-paying jobs and the interest to self-nominate themselves to grow in their careers at General Electric.



GE FORT WAYNE
NEWS

Vol. 59, No. 20

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

Employees vote next week in GE Club election

Eighteen employees have announced their candidacy for GE Club offices. Ballots for the election of a 1977-78 president, first vice president, second vice president, and two directors will be distributed with paychecks to hourly employees Wednesday, June 8, and to salaried employees Friday, June 10.

All General Electric employees are eligible to vote. The photos of nominees appear below. Candidates' names are also posted on bulletin boards throughout local GE plants. Running for the office of president are Paul Beltz, Bldg. 26-B; Arnold Greider, Bldg. 19-5; and Casey Keister, Bldg. 17-4. Seeking the first vice president post are Bernie Ebetino, Bldg. 4-6;

Walt Nielsen, Bldg. 18-1; Mel Franke, Winter Street. Second vice president candidates are Betty Overman, Bldg. 20-1; Helen Thieme, Taylor Street; and Jan Ventrueella, Bldg. 31-2. A secretary will be selected from among nominees Ida Yahne, Winter Street, Frank Avila, Bldg. 19-5; and Don Gilbert, Bldg. 6-2. Competing for West Broadway board director are Ed James, Bldg. 31-2, Bob Rietdorf, Bldg. 26-2, and Dennis Sherman, Bldg. 19-3. The candidate slate for board director at Taylor Street is made up of Bernie Huguenard, Ron Gibson and Pat Murtaugh. Completed election ballots must be mailed or delivered to the GE Club, Bldg. 23 (Swinney Avenue) no later than Friday, June 17.

Memo
to
SMD
Taylor
Street
retirees



The Specialty Motor Department at Taylor Street recently offered to host a family activity for its employees.

Men and women there were given a vote on the type of event in which they would most like to participate. Choosing from among an "open house," dinner dance, and others, employees picked a picnic!

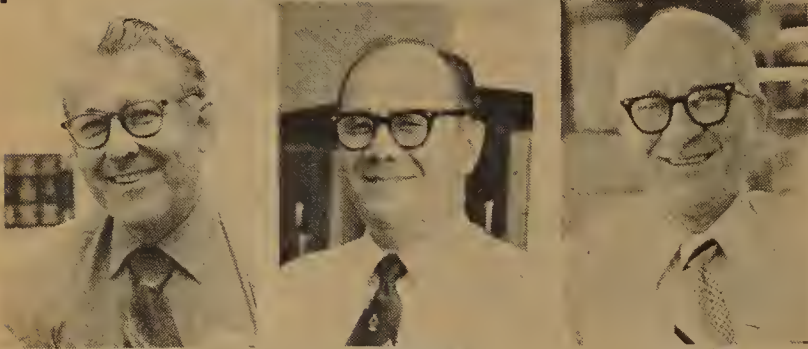
Retirees from Specialty Motor's Taylor Street plant, along with their spouses, are invited to join employees at the big outing.

Plenty of food and refreshments, games and special door prizes will highlight the get-together.

The picnic is free. It will be held June 25 — rain or shine — 11 a.m. to 4 p.m. at McMillen Park's large pavilion.

Section 15 retirees who plan to attend this upcoming event should call Ginny Burkett, employee relations, by June 15 for reservations. Her GE telephone number is 743-7431 (Ext. 2213).

GE Club President



BELTZ

GREIDER

KEISTER

First Vice President



EBETINO

NIELSEN

FRANKE

Second Vice President



OVERMAN

THIEME

VENTRUELLA

Secretary



YAHNE

AVILA

GILBERT

Director — West Broadway



JAMES

RIETDORF

SHERMAN

Director — Taylor Street



HUGUENARD

GIBSON

MURTAUGH



'WHAT'LL IT BE?'

GE cafeterias featuring...

MONDAY, June 6 — Beef gumba soup, wieners with baked beans, chicken and noodles. Special: grilled ham and cheese sandwich, warm cabler. **TUESDAY, June 7** — Navy bean soup, baked ham, Canadian meat pie. Special: Reuben sandwich plate for \$1.25. **WEDNESDAY, June 8** — Beef noodle soup, Salisbury steak with country gravy, escalloped ham and cabbage. Special: Mexican Fiesta. **THURSDAY, June 9** — Vegetable soup, hat park sandwich with whipped potatoes, Chicken Tetrazzini. Special: bacon-lettuce-tamata sandwich, layer cake. **FRIDAY, June 10** — Chicken rice soup, stuffed cabbage, macaroni and cheese, fried fish. Special: Fish Platter of fish, French fries, cole slaw, bread and lemon slice for \$1.17. **AVAILABLE DAILY:** grilled, fried sandwiches; salads; vegetables; French fries, whipped potatoes.

***ADLETS**

RIDE WANTED

KENDALLVILLE to Bdw., 2nd shift, 347-3878.

FOR SALE

DEHUMIDIFIER, like new, half price. 747-3727.

'73 CAD. Coupe, ex. cond., very sharp, new tires. 447-3461.
GE PHONO & record changer, 2 spkrs., stereo, stand. 447-5232.
STARTER golf irons, ladies, like new, \$12.50. 485-0244.
TANK, 135 gal., fiberglass, \$75; bricks, 7 cents. 592-7279 Dctr.
'69 DODGE, 1/2 ton, auto. trans., PS, good cond. 672-3978 Rnk.
WATER softener, Culligan's best Mark V, automatic. 743-7038.
GUITAR, Martin D-35, w-case, \$890 value, now \$675. 442-4373.
WHEELS, (3) 15", Ford, \$7 for all; girl's Schwinn bike, \$15. 745-1847.
MAPLE syrup, 1 gal., Vt. 437-1625.

SUITS, men's, 38, dk. grn. pants, lt. grn. coat. 447-1750.
PORCH awning, 15'x7', reasonable. 456-4677 aft. 4.
SOFA, Early American, fair cond., blue. 483-7252.
HEDGE trimmer, Disston, cordless. 639-3695.
TORO, 21", self-prop., elec. start, like new, \$175. 483-2984.
SAILBOAT, 15', Snipe, w-trailer, nice, \$1100. 483-7588.
CARPETING for LR, gold; lavatory w-faucets. 447-4015.
'72 CHEV. V-8, cruise, air; old chest of drawers. 743-1817.
RIMS (2), 14", Dodge, \$5 for both. 747-5730.
'73 CAMPER, 18', self-cont., sl. 6, tandem axle, nice. 456-5122.
KITCHEN table, ex. leaf, 8 chairs, \$50. 483-7884 aft. 4.
MOBILE home, 12x60, unfurn., extras, on lot, good cond. 489-4254.
HOME, Bear Lake, 7 rms., 1 1/2 baths, yr-rnd., rustic, wooded. 639-6129.
BOAT, fiberglass; sleep couch, household. 854-3156 Rome City.
EXERCISE bike, new, \$36. Ping-pong table, \$10. 745-3594.
FURNACE, Monocrief, gravity, 24" wd., cl. or oil conv. 749-8797.
'66 CHEVELLE SS, good shape. 925-0280 Auburn, aft. 6.
'71 CHEV. Impala, 4-dr., HT, air, etc. 749-9902.
BEDS (2), full, comp., w-headboards, maple, \$50 each. 422-6657.
PONTON, 14', alum., 10 h. WH8HP w-mower. 424-0663.
SOFA & ch., bl. gr.; sq. dance clothes, sz. 14; train set. 432-1175.
DRUMS, 4-pcs., pearl hi-hat, Throne cymbal, good cond., \$200. 422-9168.
SCHWINN, 5-spd., 20", ex. cond. 447-2087.
CONSOLE color TV, 23"; blue velvet king-sz. hdbd. 747-4395.
'66 CHRYSLER convert., good cond. mech., make offer. 432-3445.

HAYRAKE, 4-bar, on rubber, New Idea, good cond., \$125. 396-2586 Col. City.
SUNGLASSES, Bausch & Lomb, gray & green, \$10 each. 485-7867.
'73 IH 1/2 ton, auto., PS, PB, 345 eng.; bride's dress, veil, sz. 10. 422-8758.
'74 TRK. CAMPER, 8', w-slide in beds, stove, icebox, sink. 622-4744 Ossian.
STORM door, 36x80, white, left hinge. 485-3030.
AKC registered miniature Dachsund, 6 mos. old. 432-3023.

FREE

EGG cartons, 2 dozen, clean. 456-1818.
PUPPIES, brn. w-white feet, small collie type. 745-2745.
KITTENS, 7 wks. old, 2 black, 2 gray. 625-3323.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

***ADLETS**

GE NEWS BLDG.: 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form, by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____
Address _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in anyway connected with any business venture.
Signature _____

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

46808
SEC
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

'The Hard Truth About Our Energy Future' calls for decisive, 'right now' actions

A MESSAGE OF VITAL IMPORTANCE for employees, the business, and this country — "The Hard Truth About Our Energy Future" — has been highlighted in recent talks by Dr. Arthur M. Bueche, GE vice president for Research and Development. Following are excerpts.

What can you and I do about our energy future to keep January 1, 2000, not only from being a cold day in our homes but also from being a chilling harbinger of the future for man and his civilization?

An immediate problem is that a fantastic amount of misinformation, wishful thinking, outright demagoguery and misplaced hopes are keeping many Americans from looking their future straight in the eye.

Somehow we'd all like to believe that some wonder of science, some miraculous new use of the sun, some unexpected invention, a little energy conservation (preferably by someone else) or some governmental hokery-pokery will keep coming along to provide us with the labor-saving productivity improvements, the freedom of personal mobility, the national defense strength and the out-and-out creature comforts to which we have become accustomed.

We can all be in favor of optimism — when there's some factual basis for it. But the reality is that if we — as individuals — don't get our energy facts straight right now, and then begin yelling our heads off to tell the hard truth to our friends,

neighbors and especially the people we've elected to serve us, then we're in for a greater calamity by the year 2000 than wars, plagues, pestilence, or natural disasters have ever inflicted on this nation.

...

By the year 2000, the potential energy shortage in the U.S. could be as much as 26 quadrillion BTU's — or 26 quads, for short. A "quad" is seven-and-a-half billion gallons of gasoline — enough to run 10 million automobiles for a year. Or, it's 46 million tons of coal — that's a string of railroad cars stretching from New York to Alaska.

What does a 26-quad shortage mean? The 1973 oil embargo created a shortage of about one quad, and that one quad triggered the most serious economic recession this country had undergone for more than 40 years.

Three options open

Let's put it bluntly:

There are only three options to the American people as they take a hard look at this gap in their energy future.

We can start — right now — to design and build 300 to 400 new large nuclear plants at a cost of \$1 billion or more each, and perhaps half again that much for transmission and distribution systems.

If we don't want to go the nuclear route, we must start — right now — to map out and dig 600 to 800 huge new coal mines, which also means starting — right now — an unprecedented expansion of our national transportation system.

The third option is simply to change our whole way of living. We could give up the impressive social gains of the postwar years. We could let the bulk of our workforce return to the back-breaking toil of the 19th century. We could give up trying to improve human health standards and the quality of medical care.

...

In the long run, early into the 21st century, four new energy technologies seem to offer the best hope for the human race: the breeder reactor, fusion, and the use of solar energy either to generate electricity or to produce transportable fuels such as hydrogen.

These four technologies will have little or no impact between now and the year 2000. Too much research and testing and construction and investment is still required. In the case of the

breeder, the know-how is there; we have the technical knowledge to do the job, given the time.

We also have in hand much of the needed technology for solar heating — but we've got to reduce costs.

However, unlike the breeder reactor and solar heating, the technical feasibilities of fusion power or of generating fuels from sunlight have not yet been demonstrated. But once again, the potential for the future is so great that we must also sustain our research and development investment on what could be the ultimate energy sources for mankind.

The measures needed

In summary, then, the seven specific things that need doing — right now — to safeguard our future energy supply and our future well-being are:

- Rapidly accelerate the construction of the safe, efficient,

clean light-water nuclear power stations we have shown we can make.

- Start a vast new program of digging new coal mines.

- Move at once to build the transportation systems required to move the huge amounts of coal to where they are needed.

- Hasten development of the breeder reactor and of new technology for converting coal into synthetic fuels.

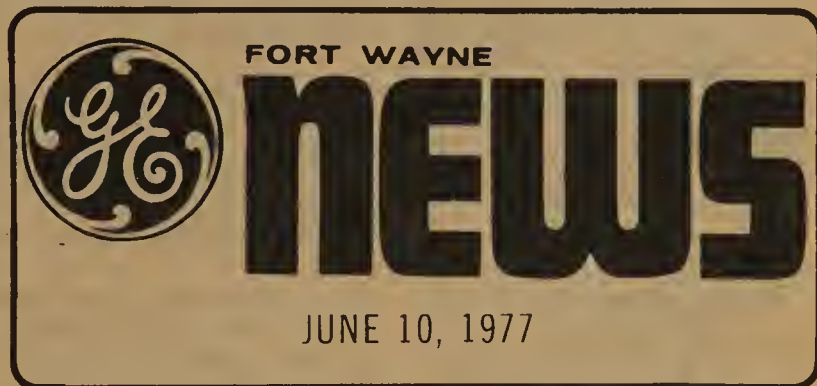
- Support basic research in fusion, solar electricity, and solar fuel generation as an investment in the longer-range future.

- Continue an all-out exploration for new oil and gas supplies.

- Inaugurate and promote intelligent, realistic energy conservation programs.

Let me repeat again. And again. We must do these seven specific things — and we must do them right now! The facts are hard, but they are clear.

There is no easy way out!



Choking on food a serious matter — it can kill; tragedy almost hit here!

It happened suddenly.

One minute the employees seated at the cafeteria table were smiling and talking casually. A moment later, one of them turned pale, then blue, and jumped out of her chair in a panic.

A heart attack? No, despite the similarity in the symptoms, she was choking on a chunk of food.

It's an occurrence that takes the lives of almost 4,000 healthy people each year, and it can happen anywhere from a roadside hamburger stand to a formal

dinner party. So common has food strangulation become that it now ranks as the sixth leading cause of accidental death, taking more lives than accidents with firearms or from airplanes.

Making a fatal mistake

One reason so many people die by choking on food is because well-meaning onlookers frequently mistake the symptoms for a heart attack and give the wrong treatment. And death

can come fast — within four to five minutes — unless something is done to dislodge the food and prevent asphyxiation.

The woman in the cafeteria was lucky. Another employee who was at a nearby table knew what to do. (Both these employees, incidentally, have asked not to be identified).

In cases like this, since the food had been sucked into the windpipe where it blocks off the voice box, the victim is unable to speak

Please turn to Page 2

Getting a little help

Community youths have a friend

Sally Rainwaters visited the GE NEWS office this week carrying a classified ad that requested help for youngsters in the community. It involved an organization in which she has dedicated 15 years of volunteer time. She was turned down.

Instead of publishing an "Adlet" in the back of the paper, the GE NEWS suggested that the story be told on page one.

Sally has been on a leave-of-absence from the General Purpose Motor Department's order services at Taylor Street since the end of January. Giving full-time attention to medical needs at home, she'll be returning to work here in August.

Although GE responsibilities temporarily have been set aside, Sally has been able to break away occasionally to look after that organization she wants to help. It's the Cub Scouts — a group of

young boys whom she calls "the future leaders of our city." The help she's looking for can come from employees.

The Cub Scouts in this area are in need of used uniforms, Scouting manuals and even

recreational equipment. Employees with sons who have outgrown their need for such Scouting materials and are looking for a little extra closet space can donate the items to the Anthony Wayne Area Council of the Boy Scouts of America. The council office telephone number is 432-9593.

Sally, in the meantime, will continue to do her part to help this citizen-building association for community youths.

She is currently chairperson of leadership development for the Miami District of the Anthony Wayne Scout Council, and has earned both a Training Award and a Cub Scouter's Key.

In December 1974, she was recognized for "noteworthy service of exceptional character to boyhood" upon receiving the Silver Beaver Award, the highest honor for Scouting volunteers.



SALLY RAINWATERS



PAUL STEMMLER, plant protection officer and Red Cross supporter.

Know how to react!

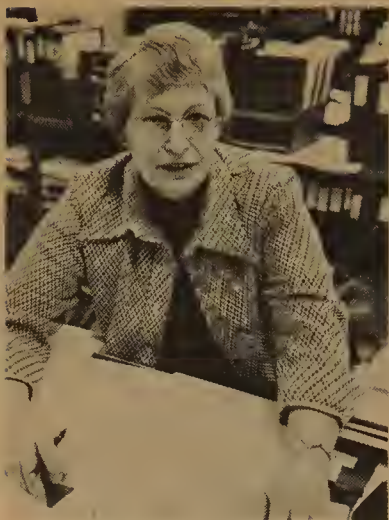
"First Aid for Choking" —

That may not be the most attractive-sounding title, but the information contained in the posters on which it appears can help prevent an even less attractive circumstance.

Plant protection officer Paul Stemmler, a certified first aid instructor for the American Red Cross, has obtained a batch of these posters from the local chapter. They're currently being put up in factory and office areas near vending machines.

Stemmler, who is also a trained cardiopulmonary resuscitation (CPR) instructor and Emergency Medical Technician (EMT), urges all employees here to read the "choking" posters and make a permanent mental note of the step-by-step message they demonstrate for responding to an emergency situation.

Choking incidents are surprisingly common. The related GE NEWS article on pages 1 and 2 can help explain how to react to them.



MARY JANE HOWE



SUZIE ARTHUR



BECKY WARD



MARVEEN LOFEVER



MARY SAXTON



GINNY STRAIT

Life-saving skill — they've learned it if they need it

Early in 1977, a "Share the Skills" program began for individuals who have similar interests in learning or teaching special talents. The six women featured here requested cardiopulmonary resuscitation (CPR) instruction, a life-saving skill taught by the Red Cross. Their reactions to the lessons appear below.

"Share the Skills" can offer employees and retirees a variety of after-work group activities. Volunteer instructors are especially needed. For details, write to Betty Glidewell, Bldg. 21.

SUZIE ARTHUR, secretary, Specialty Matar ...

"Now that I've taken the CPR course I feel as though I could approach an emergency situation with a little more knowledge of what to do. Knowing something is better than doing nothing when it comes to emergencies. You don't have to be a professional to be of help — and you can't always wait for help to arrive."

MARY JANE HOWE, materials control specialist, Specialty Matar ...

"The CPR course is, I believe, one of the most beneficial life-saving courses an individual can take. Its training covers basic life support for heart attacks, drownings, or any circumstances where a person has stopped breathing or is in cardiac arrest.

"The training isn't too technical because life support attempts to keep the victim alive until professional help arrives."

MARVEEN LOFEVER, paywarrant auditor, General Purpose Matar ...

"I've been wanting to take CPR for quite some time. I hope I'm never required to use it, but wouldn't hesitate to try if someone needed help. I was surprised at the strength that's required to administer cardiopulmonary resuscitation properly.

"Other information made available — especially about treating infants and children — was valuable, too. We also were taught how to help if someone's choking or drowning. I hope everyone who has the chance will take this kind of course. My thanks to GE's 'Share the Skills' program and the Red Cross for making it possible."

MARY SAXTON, purchasing clerk, General Purpose Matar ...

"A course in CPR can be nothing but beneficial to anyone who takes it. Your chances of ever actually using cardiopulmonary resuscitation are probably very slim, but the course also covers many other areas such as drowning, smoke victims, and shock from an accident, and at least gives you the basics of how to approach an emergency situation and be a helper instead of a watcher."

GINNY STRAIT, general clerk, Support Operation, Area Services ...

"I really enjoyed the course. I thought it was terrific. If an occasion arose that called for CPR, it would be a good feeling to know that you could help — or at least know how to help."

BECKY WARD, timekeeper, Specialty Matar ...

"I enjoyed the cardiopulmonary resuscitation course. It was short but very effective. I just hope that the need for it never occurs; however, I feel now as though I could handle it if it did."

'Choking' victims need help fast; easy-to-learn first aid can save lives

Continued from Page 1

and let other people know what's wrong.

The fact that the victim can't speak is a good indication that he's choking, doctors point out, because heart attack victims are able to talk. To make things even clearer, however, Dr. Henry J. Heimlich, a Cincinnati surgeon, has come up with a universal signal that the victim can use and a rescuer can quickly recognize. He recommends that the victim grasp his neck between thumb and index finger of one hand to signal his dilemma (see UNIVERSAL CHOKING SIGN at right).

After spotting the problem and recognizing what's happening, though, you should know how to respond to the emergency.

First aid to remember

Dr. Heimlich has developed a simple life-saving method of first aid to dislodge the piece of food. An adaptation of this method is contained on Red Cross "First Aid for Choking" posters currently being put up near vending machine areas throughout GE here. This is how the "Heimlich method" works:

- If the victim is standing or sitting, stand behind him and wrap your arms around his waist. Grasp your fist with the other hand and put the thumb of the fist against the victim's abdomen, slightly above the navel and below the rib cage.

Press your fist into the abdomen with a quick, upward thrust, repeating several times if necessary. The sudden elevation of the diaphragm compresses the lungs and increases air pressure, forcing the food out of the windpipe.

- If the victim is lying down on his back, face him and kneel astride his hips.

Put one of your hands on top of the other, then put the heel of your bottom hand on the abdomen, slightly above the navel and below the rib cage, and press with a quick, upward thrust.

- If you're alone and begin to choke, wrap your arms tightly around your abdomen, bend over at the waist and push in on your abdomen with the same quick, upward movements described in the other instances.



UNIVERSAL CHOKING SIGN



When victim is standing...



When victim is on back ...

For emergencies only

Although Dr. Heimlich's technique has been labeled the "Bear Hug" method, he stresses that it's an upward thrust, not a hug. Do not "practice" on people. Forcible hugging or squeezing could injure the liver or spleen, or even break ribs.

While this "First Aid for Choking" technique is being applied, another employee should go quickly to the nearest telephone and dial one of the GE emergency numbers: Ext. 3311 at Broadway, Ext. 3333 at Taylor Street, and Ext. 333 at Winter Street.

After the emergency treatment, the victim should be examined by a doctor immediately.

'Mercy!' Who can afford not to 'modulate' with these special 'radidio' savings?

Regular prices on three 40-channel GE Citizens Band "CB" radios have been slashed!

And — on top of special sale prices, employees and retirees

buying these CB units at the Employee Store can receive a free CB antenna for their cars on model 3-5801 or an \$8 additional cash refund on models 3-5811 and

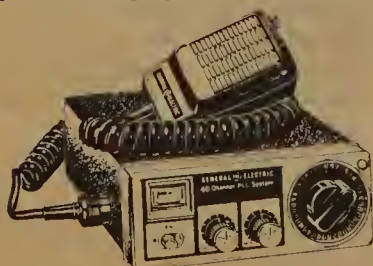
3-5812. The on-the-spot cash refund offer is in effect only through next Friday, June 17.

The suggested retail price of model 3-5801 is \$134.95; regular

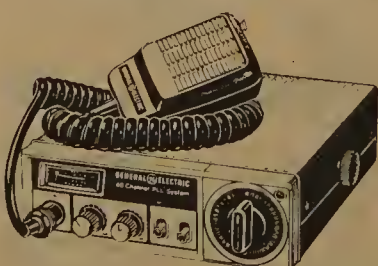
employee price is \$91.98. While supplies last, this unit (plus free CB automobile antenna) is on sale for only \$79.98!

Suggested retail on model 3-5811 is \$149.95; regular employee price is \$104.49. While supplies last, this unit is on sale for \$85.98. With the extra \$8 cash refund, that makes the price a low \$77.98!

Suggested retail on model 3-5812 is \$174.95; regular employee price is \$119.99. While supplies last, this unit is selling for \$95.98. With additional \$8 instant refund, the actual price is just \$87.98!



Model 3-5801



Model 3-5811



Model 3-5812



"Go ahead, Good Buddy. You're talking to Snow White."

'There! I've said it!' Six sound off with 'pet peeves' in 'send-us-your-gripe' response

Response to a GE NEWS invitation, published last month, to send in favorite sources of irritation was less than overwhelming. Six employees chose to get some "pet peeves" off their chests and into print.

Their unedited letters follow.

Other side of the coin

"In regards to the evaluation process as it now exists:

"Each employee is evaluated upon leaving a department.

"I would like to recommend this policy to be carried a little further. Each employee should have the opportunity to evaluate his foreman."

Concerned about cars

"The one thing I could do without is in the parking lot.

"There are some people who could care less about what they do to someone's car as long as they find a place to park."

Getting galled at gates

"My biggest irritation at Taylor St. GE is the way the guard house gate procedure is handled. I am sure the sliding gate was put on to use as more than one exit at peak hours of changing shifts, NOT as a parking car port for the guards.

"More than once I have almost got my eye injured by people with rain umbrellas coming the other way.

"For what reason is the other exit not opened? Lazy persons or thoughtlessness for people who work here? They closed the east gate. Why not smooth out the exit at the west gate?

"At least a little attention to comfort and feelings at no cost to the company is possible here."

EDITOR'S NOTE: Although the GE NEWS didn't promise to answer a "pet peeve" or investigate a situation, this letter asks a specific question for which information is readily available. Only one entrance-exit is open at West Taylor Street's sliding gate to insure proper security there. If people entered and left through more than one gate opening completely without supervision, plant security would suffer. Such security measures are set up to help protect the business and employees' jobs.

It's true that using one gate instead of two or three means that employees must walk through a narrower area,

Everyone has a 'pet peeve'
Here's a chance to sound off on what bugs you!



GE NEWS
MAY 13, 1977

but pedestrian traffic has been observed by plant protection personnel to move reasonably well through the single opening, even at times when work shifts change. For this reason, it would be difficult to justify the additional expenses incurred by assigning more plant protection officers to the area and opening other gates.

As for automobiles being parked in front of the other gate openings, the space is used for vehicles only because the entrances-exits are closed anyway.

Since this letter was unsigned, the employee who submitted it is invited to call plant protection chief Tom Corneil, Ext. 3357, to obtain additional information.

Unpopular people

"I have 3 pet peeves:

"1. People who don't use their turn signals on their automobiles.

"2. People who don't mind their own business. They think you should do things just like they do, or live your life like they are living theirs.

"3. People who don't live up to their commitments."

Eye on expenditures

"It is amazing how some departments are allocated 'x' amount of dollars to improve conditions or morale.

"This money has been used for painting, furnishings and equipment, giving awards and rewards (GE appliances, etc.).

"It seems other departments only have parties and-or bonuses for top key personnel.

"Why can't each section have a representative from the office and factory to have a say as to how best this money could be spent so it could apply to the majority?

"So far, Department 15 Taylor Street seems to be getting the benefits, according to the many GE NEWS stories."

Okay, sorry we asked

"My pet peeve is being asked what my pet peeve is!"



Trudell's talk tabbed tops

"EFFECTIVE PRESENTATION" PRESENTATION! Judged by class members as the "best speaker" of the GE spring Effective Presentation course was Tom Trudell, left, reports and analysis specialist for the Appliance Components Business Division finance operation. At a recent graduation banquet for the 15 students of the company-sponsored course, Trudell accepted a recognition trophy from George Dykhuizen, Fort Wayne GE's Effective Presentation "dean" and course instructor. Dykhuizen is a promotion and communication specialist for the Specialty Transformer Products Section. Also in the two-way competition for the honor was Jeff Bornett, center, employee relations specialist for the Specialty Motor Department. He and Trudell were selected by the class as the two top speakers. Effective Presentation class honors were also earned by Sue Eme, Specialty Transformer secretary, for the "best written paper;" and Ben Presley, computer programming specialist, ACBD finance operation, as the "most improved speaker."

About QC outing attendance...

One thousand, four hundred twenty-five employees and retirees — that was the size of the crowd at last year's Quarter Century Club outing. In announcing the September 17 date for this year's big event, the GE NEWS incorrectly reported that the 1976 attendance included husbands and wives, too. The annual outings are open to Fort Wayne GE Quarter Century Club MEMBERS ONLY.

*ADLETS

FOR SALE

RABBITS, ponies & bantam chickens. 485-8206.
HAIR dryer, \$5. 456-8994.
OIL tank, 275 gal., \$25. Sofa, \$10. 422-3219.
FREEZER, 19.1 cu. ft.; gas dryer. 432-0212.
'67 BARRACUDA, \$50. 485-4553 aft. 6.
CHAIR & sofa, brown, ex. cond. 625-4189.
'67 PONTIAC station wagon, A-1 shape. 456-7223.
GARAGE sale, June 10-15, 2016 Crescent.
FLOOR plans, never used, for little red barn, \$3. 489-3412.
ELEC. guitar, Gibson, \$150; bass, \$50; steel guitar, \$50. 485-5776.
CHINA dinnerware, service for 12. 430-7973.
TELEPHOTO lens, 135 mm., auto. scr. mount, \$40. 424-1064.
LADDER jacks & board, \$45. 744-5156.
BOAT, 15', fiberglass, 50 h.p. Mercury motor, tri. 749-0928.
ROTISSERIE, broiler, grill, oven, portable, new, 1/2 cost. 747-5154.
LOTS (2), Cape Coral, Fla., 1 on channel. 639-6582.
BIKES, (2) 26", single speed, \$15 & \$30. 745-7864.
PUPS, Cock-a-poo, males, \$35. 745-0803 aft. 4.
AIR conditioners (3), work good, 12,000 BTU. 456-9313.
LOVESEAT, highback, Colonial, ex. cond. 485-4154.
SOFA-sleeper, full size, multi-stripe, like new, \$175. 745-7269.
AWNING for travel trailer, 16', like new, \$25. 693-3791.
BURIAL spaces (2), Lindenwood, beautiful section. 489-5257.
STOVE, 30", elec., \$50. Flagstone rock, 5 cents-lb. 639-3741.

REFRIGERATOR, 2 cubic ft., w. stand. 745-2120.
'74 RIDING mower, Arctic Cat, 8 h.p., 32", good cond., \$300. 456-5357.
FENCE posts, steel, used, approx. 100, 75 cents - 95 cents ea. 1-723-5460 S. Whittly.
'69 THUNDERBIRD, good cond. 747-0919.
'74 MOBILE home, 12x60, comp. furn., air cond., like new. 447-6962.
PARAKEET & cage, \$15. Rival sio-cooker, new, \$10. 447-3760 aft. 4.
STEREO tape player, 8-track, never out of carton, \$35. 447-2773.
DRESSES, good, sz. 14, \$3 ea. 485-2522.
TYPEWRITER, port., Smith - Corona, w-case, \$50. 747-3871.
DISHWASHER, port., 1 1/2 yrs. old. 432-4956.
SEWING machine, Vogue, zigzag, 6 yrs. old, \$55. 447-1157.
'69 CHEVY wagon, 4 new tires, sm. 8, std. trans., PS, PB. 672-2580 Rnk.
BOAT trailer, 1600 lb. cap., 12" tires, good cond., \$200. 424-5160.

'73 KAWASAKI, 750 cc, A-1 shape, make offer. 743-8474.
SCHWINN (2), boy's 20" & boy's 24", \$25 ea. 484-1920.
'66 PONT. Tempest, good body, interior exc., as is \$150. 485-4059.
GRASS clippers, B&D, elec., w-hndl. GE elec. vibrator. 485-5598.
WOOD storage bldg., 7x8; 2 Ford rims, 15". 447-2180.
'71 MALIBU, 3-spd., 350 h.p., sporty. 639-6101.
WASHER, auto., \$15; water skis, \$15; library table, 6'. 432-4659.
CB, 23 ch., new, w-ant., works fine, \$75. 484-9943.
EDGER, Black & Decker; wringer washer. 747-2271.
FRISBEEs, Humphrey tournament quality, \$1 ea. 745-7145.
'72 FORD Galaxie 500, air, 351, 2 bbl., V-8, ex. cond. 672-2736 Rnk.
OUTBOARD, 10 h.p., Mercury, 6 gal. tank, runs good, \$150 firm. 483-2023.
DRYER, white, \$50. 745-1447.

Please turn to Page 4



Vol. 59, No. 21

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

<input type="checkbox"/> For Sale * <input type="checkbox"/> Wanted <input type="checkbox"/> For Rent * <input type="checkbox"/> Free		*ADLETS GE NEWS BLDG. 18-3 ALL ADS MUST BE PRINTED		<input type="checkbox"/> Ride Wanted <input type="checkbox"/> Riders Wanted <input type="checkbox"/> Lost <input type="checkbox"/> Found	
Ads must be received only on this form, by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.					
Name _____ Address _____ City _____ Home Phone _____ Bldg. _____ * The item(s) referred to in this ad are in no way connected with any business venture.					
Signature _____					

*** Gift Guide ***

for Dads... Grads... Brides
from the Employee Store!



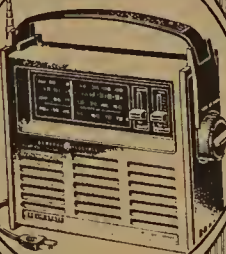
Heated shave cream dispenser

MODEL SCD-1

Suggested retail price ... \$12.98

Regular employee price ... \$10.75

SPECIAL SALE PRICE ... \$7.75



FM-AM-Public Service band radio

MODEL 7-2910

Suggested retail price ... \$34.95

Regular employee price ... \$27.59

SPECIAL SALE PRICE ... \$23.25

DC cassette tape recorder

MODEL 3-5000

Suggested retail price ... \$29.95

Regular employee price ... \$23.99

SPECIAL SALE PRICE ... \$15.00

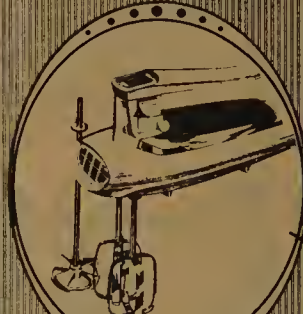
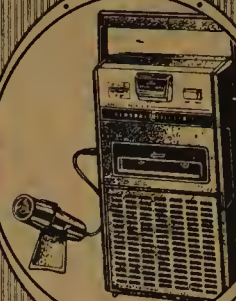
Deluxe portable hand mixer

MODEL M-47

Suggested retail price ... \$16.95

Regular employee price ... \$12.39

SPECIAL SALE PRICE ... \$10.85



*ADLETS

Continued from Page 3

CONVERTIBLE, '66 Chrysler, ex. cond., many opt., reas. 432-3445.
PUPS, AKC reg. Cocker, 2 fem., 3 male, 1 blonde, 3 buff. 749-8601.
AIR cond., 10,000 BTU, good cond., make good offer. 747-0691.
'74 MONTEGO, all power & air, \$2050. 749-0880.
FISHING flies, spiders & poppers, all colors, new. 432-2237.
GOLF clubs, 4 woods, 9 irons, bag & cart, \$150 firm. 456-7541.
GARAGE sale, toys, beer cans, June 9-11, 2706 Sandpoint Rd.
PICNIC tables, 6', 7', 8', \$39.50 & up. 244-7785 Col. City.
WORKBENCH, dbl. bed, box springs, oak work table, \$25 ea. 432-5978.
DOGHOUSE, large; dbl. sink, avoc.; reverse gas tanks. 672-3983.
CAR top sleeper, fold-dn., sleeps 2 adults, \$25. 432-3274.
'70 BUICK Electra, conv., good cond., red, very sharp. 749-4290 aft. 5.
MISC. small elec. appl. & some furniture, good cond. 422-1608.
'68 PONTIAC GTO, good cond. 432-4247.
'69 BSA Victor, 441 cc, dlrt or road bike, \$350. 432-5892.
BATHTUB & toilet, cast iron, American Std., pink. 432-4475.
'73 CADILLAC Cpe. DeVille, 34,000 mi., top cond., \$3950. 744-3031.
MOTORCYCLE, '74 Suzuki, GT 250, 3,000 mi., like new, \$650. 483-7588.
TRUCK camper, stove, sink, ice box, sleeps 4, 8', god. cond. 622-4744 Ossian.
'72 GRAND PRIX, air, AM-FM stereo, cruise, vinyl, 54,000 mi. 485-0567.
'67 CHEV. wagon, V-8, auto., PS. 456-2713.
AIR mattress, 75 cents a single. 747-5487.
LAWN tractor, 10 h.p., Sears LT 10, used 4 times. 627-5128 Leo.
DOBERMAN, full-blooded, yr. old, black, super watchdog. 489-5711.

WANTED

WINDOWS, alum. jalousie or awning type. 456-8170.
SWING set, w-slide, good cond. 484-3397.
SWIMMING POOL, 18' or larger. 627-3901.
WILL groom & trim your poodle, any hours, \$7.50 to \$10. 743-8219.
SCREW JACKS (2), 5-ton or less. 281-2346 Auburn.
BABYSIT, days, 1 blk. from Luth. Hosp. 745-2764.
LIONEL & American Flyer trains, any cond. 724-4086 Decatur.
SWING set; also round picnic table & seats. 447-1939.
GO-CART frame, complete w-wheels. 672-3992.

FOR RENT

GARAGE, 1 block north of Broadway gate. 447-4070.
HOUSE, 2 bdrm., garage, clean, NW. 483-4793.

FREE

KITTENS, 6 weeks old. 672-3509 Rnk.

'Time-A-Tan' owners — take note

General Electric's Lamp Business Group has announced the recall of about 9,000 "Time-A-Tan" sunlamp holders that were manufactured between January and March this year.

A spokesman for the Lamp Business Group said that faulty timers in some of the units could fail to turn off the sunlamp, resulting in over-exposure and possible severe sunburn, although no such incidents have been reported to GE. The timer device is supplied by another manufacturer for assembly into the GE sunlamp holder.

The "Time-A-Tan" units are easily identified by their yellow color and dome-shaped base.

The model number "RSK-6"

appears on the bottom of the unit.

All sunlamp holders with the number 60, 61, 62, or 63 on the face of the bulb itself should be returned. The two-digit number appears below the letter "P" in the word "SUNLAMP" on the bulb face. The recall does not include units with bulbs numbered 59 or lower, or those units purchased by consumers before Jan. 1, 1977.

Returned units will be replaced free of charge. Owners may ship the lamp holder (without bulb) to: GE Sunlamp Return Office, 1705 Noble Rd., Cleveland, Ohio 44112. To obtain additional information, call the toll-free long-distance number: 800-321-7170. In Ohio, dial 800-362-2750.



Does anyone remember the Florida Scramble? I've only been promising to report the results for the past two weeks. Well, here they are — the winners you've been waiting for:

The first place foursome was 13 under par with 58. Larry Shindeldecker, Mel Guillaume, Don Bell and Bart Boehlert have the distinction of winning the first 1977 tournament. This foursome had an eagle on number 12. All the scores were close. The second-place foursome was 12 under with 59. That group was made up of Al Kruezman, Don Nelson, John Elliott and Bill Fenoglio.

Third through fifth places all shot 11 under. Third (birdies on numbers 17 and 18) goes to Bill Badders, Phil Coleman, Jim Nord and Jerry Geradot. Fourth place (bird on number 18) are Dick Shoenherr, Don Vires, Ken Gingrich and Glen Cole. Fifth place belongs to Skeets Lahrman, Bob King, Ed Hagadorn and Les Hahn.

(I'd just like to mention that my Dad's foursome came in 10 under, but unfortunately sixth place paid the same as last place).

Since the last update on GE Club Golf League play, there have been so many birdies that I don't have room to mention them all. But I would like to mention some of the scores that you can all envy until next week's round-up:

Milt Marks and Al Kruezman each shot 36; Eben Cobb and Warren Wickliffe scored 37 apiece; Roy Brokaw and Larry Shindeldecker turned in 38 each; and Dick Parlow, Terry Basheller, Mike Wayman and Steve Humphrey each earned scores of 39.

Until next week, keep your head down and your eye on the ball!

On the ball



by Dennis McMaken

In GE Club Softball League competition, the Bax Busters defeated the Misfits 11-6 and 26-13, edged the Broadway Grill 5-4, and won by forfeit over Post 148. These four victories move the team into second place in the league with a 5-1 record.

The Broadway Grill recorded a pair of wins over Post 148 by scores of 15-6 and 21-4, and also pounded the Misfits 19-7. The Grill's record so far this season stands at 5-3.

The Misfits slipped by Post 148 with a 20-16 score in the completion of a suspended game that went 10 innings. A victory of 7-0 over the Legionaires puts the Misfits at 2-5.

Finance was idle, but still holds first place in the softball league with a 4-0 record. Post 148 remains winless at 0-7.

Rusty Patterson highlighted the offense by hitting three home runs in one night. He's league leader in this category.

Lynn Jackaway and Tony Richards of the Misfits made fine defensive plays. Tony's over-the-shoulder catch robbed Dan West of his third homer for the season. Lynn took a hit away from me (and that's a sure way to get your name in the paper).

We're still trying to compile statistics on league RBIs and batting averages. They'll be reported next week — I hope.

Camping Club plans outing this weekend

A crowd of 22 husbands, wives, children and grandchildren enjoyed good weather, nature walks, a potluck dinner and friendly conversation at last month's GE Camping Club outing.

Gathered in Chain O'Lakes State Park, Albion, Ind., members also held a brief business meeting to decide on new GE Camping Club jackets and emblems that will identify their group.

Employees, retirees, and their families are invited to join GE campers this weekend at Gordon's Big Long Lake Campsites, Wolcottville, Ind. Monthly outings are planned through September. For information, call the GE Club, Ext. 2042.



'WHAT'LL IT BE?'

GE cafeterias featuring...

MONDAY, June 13 — Split pea soup, Polish sausage, braised beef cubes with rice. Special: ham and cheese sandwich, hot turnover.
TUESDAY, June 14 — Chicken noodle soup, roast turkey with dressing, lasagna. Special: grilled bolagna sandwich, apple crisp.
WEDNESDAY, June 15 — Vegetable soup, ham and noodles au-gratin. Special: Mexican Fiesta plate.
THURSDAY, June 16 — Cream of mushroom soup, baked chicken with fricossee sauce. Special: krout dog, hot cabbler.
FRIDAY, June 17 — Beef rice soup, savory meat loaf, macaroni and cheese, fried fish. Special: two pieces of fish with slice of cheese and side order of macaroni and cheese for \$1.
AVAILABLE DAILY: grilled and fried sandwiches; salads; vegetables; French fries and whipped potatoes.

Ballots distributed this week for the election of new GE Club officers are due next Friday

JUN 20 1977



CHECKING OUT ONE OF THE HUNDREDS of computer tapes containing information that's been printed on individual "Personal Share" statements which GE employees will receive are Bill Berning and Vish Subramanian from the company's Accounting Services Operation in Schenectady, N.Y. Gathering information to give employees specific data on their individual stake in key GE benefits was no simple task. Success depended on hundreds of people throughout General Electric who fed information to the Telecommunication and Information Processing Center in Schenectady. Still other employees had to design the form, match up the reports, program the computer and handle the print-out. Read more about "Personal Share" statements at right.

An estimate of retirement income?

'Personal Share' statement shows it, plus other personal benefits information; it's coming soon!

What will your retirement income be when you retire?

An estimated answer — and related benefits figures — will be in the individualized "Personal Share" statement each employee will receive soon. These documents are slated for distribution here this month, and a special company-wide GE News with additional information will be delivered a few days later.

To obtain the estimates of retirement income — for you and for 270,000 other GE people — computer systems designers and programmers at General Electric's Schenectady, N.Y., operation undertook the tough and important job. They projected your GE pension and your Social Security benefits at age 65.

Adding your estimated Social Security to your monthly GE pension results in your monthly retirement income at age 65. It's also shown on your "Personal Share" statement.

Members of the GE team which developed the "Personal Share" statement emphasize that events of the future — like pay changes, promotions, or changes in Social Security — could change your retirement income projection.

They explain that to compute GE pension and Social Security credits, they had to assume no changes would occur, although many may already be scheduled.

But there's more than an estimated monthly retirement income at age 65 in the "Personal Share" statement section devoted to the pension years.

For instance:

- It shows your GE pension at age 62. (The pension is unreduced, but of course, it's smaller than if you stayed at work three more years).

- It shows the pension you've earned up to the end of 1976.

- It shows the total of your own contributions toward your pension up to the end of 1976 (including interest earned).

- It shows how much you contributed toward your pension in the year 1976 alone.

- It shows whether you have a vested — or nonforfeitable — right to a pension by having 10 or more years of Pension Qualification Service.

- It shows how much your estimated pension would cost if you bought it at age 65 on "the outside," and how much you will have contributed to it by the time you reach retirement age.

With all this retirement information in a single document, it's no wonder that financial specialists urge you to study your "Personal Share" statement when you receive it and keep it where it can be available for use in personal financial planning.



FORT WAYNE

NEWS

JUNE 17, 1977

Engineers update skill in sharing know-how with each other

Good engineers are noted for their ability to take an idea that has substance ... work on it ... and turn it into a practical reality with applications that benefit people.

Last week, a group of GE engineers celebrated one of those accomplishments.

"A venture that a little over a year ago looked like an interesting concept has turned out to be a very successful project," said Clovis Linkous, manager of the Applied Research and Development Laboratory. He was recognizing the employees who made that idea — In-House Technical Courses for Engineers — work for 445 participants in 25 skills-sharpening classes.

Please turn to Page 2



APPRECIATIVE OF ENGINEERING EXPERTISE, Clovis Linkous addresses engineering course instructors and others at a recognition luncheon.

Another pay increase coming June 27 for many employees

All hourly and nonexempt-salaried pay rates at Fort Wayne GE will increase on Monday, June 27. Hourly rates will go up 25 cents or four percent, whichever provides more money. Weekly salaried rates will advance the higher of \$10 or four percent.

For union-represented employees, this month's pay increases are part of a three-year contract negotiated last year by General Electric and the union. At that time the company announced that similar increases would be given to nonexempt-salaried employees who are not represented by a union.

The June increase could raise annual earnings about \$520. An individual's employee benefits package is also enlarged with every pay increase because many benefits are linked to earnings.

The higher rates of pay are expected to be first seen in paychecks passed out Friday, July 1, for nonexempt-salaried employees and Wednesday, July 13, for hourly employees.

This will be the third pay increase in the past 12 months. Last June 28, hourly rates received an unusually high boost when they were raised by 60 cents up to \$1.10 through general and high-skill increases; nonexempt-salaried rates went up from \$24 to \$34 a week at that time. Then last November 29 a cost-of-living adjustment, which covered four months of inflation, added six cents to hourly rates and \$2.40 a week to nonexempt-salaried rates.

Another cost-of-living increase is scheduled for this November.



AWARDS!
AWARDS!
AWARDS!

Photo feature: Page 3





Making themselves heard!

A LIVELY EXCHANGE OF OPINIONS by employees about GE community earmarked a "Sounding Board" at Specialty Motor. Chaired by employee relations specialist Jeff Barnett, the meeting brought SMD's "Broodway Notes" and the GE NEWS under thorough review.



Savings plans participants enjoy dividend increase on GE Stock

Participants in GE savings plans will be richer to the tune of about \$2.5 million a year with the 10-cent increase in the quarterly dividend on GE common stock payable July 25. It will go into the accounts of more than 100,000 employees and former employees who will be sharing in the dividend increase as a result of credited shares of GE Stock now in holding periods under the Savings & Security Program or the Savings and Stock Bonus Plan. Other millions will be going to current and former participants as a result of ownership of stock shares distributed under the plans in the past.

The Board of Directors of General Electric on May 27 raised the quarterly dividend from 45 to 55 cents per share of common stock and declared the July 25 dividend payable to share owners of record at the close of business June 8, 1977.

The dividend increase raises the annual dividend to \$2.20 a share from \$1.80 a share.

The quarterly dividend was raised 5 cents in September 1976.

Bid 'aloha' to Elex next month

The Elex Club list of activities for July may be a short one, but it's highlighted by an event that's hard to beat — the start of a Hawaiian Islands vacation! Here's what's ahead for members next month:

July 13 — Pel El chapter potluck and social meeting; noon; Lakeside Park Pavilion 2, Lake and California Avenues.

July 20 — El-Par chapter board meeting prior to noon potluck and social meeting at Lakeside Park Pavilion 2, Lake and California Avenues.

July 24 — Departure for Elex Club Hawaiian Islands tour.

July 25 — Honor-ettes chapter potluck and social meeting; noon; Salem United Church of Christ Hall, 2401 Lake Avenue.

Idea to reality — engineers teach, learn from courses; they all benefit

Continued from Page 1

Implementing the courses, Linkous added, was realized through the aid of FWAGEE (Fort Wayne Association of GE Engineers), who surveyed the interest for classes among its members, participated in the planning stages, and took the idea from a "fishing expedition" to an actual program; and through the support of GE management here.

Based on a "grass-roots" philosophy of refresher training, the courses are taught by GE engineers who are experts on their subjects for GE engineers who are interested in expanding their technical knowledge. "The flavor of the sessions has been mostly on the practicing state of the art," Linkous said. "Subject matter has covered a wide range of sophisticated mathematics and laws of engineering. It's been a do-it-yourself type of program, highlighted by having qualified, experienced instructors who are seasoned in fields important to technical people.

Class time well spent

"You can all be proud of what you've done," he told the instructors and FWAGEE representatives at a recognition luncheon. "You've done it all, and by volunteering your time, you've been helping your buddies in the GE engineering community."

Adding his congratulations was Fred Holt, vice president and general manager of the Appliance Components Business Division. "For many years this division has been the leader in the

industry," he pointed out. "It's important to maintain that leadership by meeting the challenge of keeping up on technical skills in a world where knowledge keeps multiplying. Even professional athletes are in training all the time.

"We're in a good year and we're making good gains. But we're also making good contributions to our customers in the way of technologies that complement their manufacturing and productivity efficiencies and costs," Holt noted.

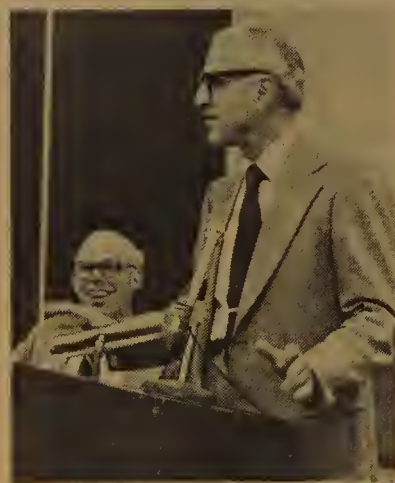
"You've done a fine job," he said. "I also know that you probably 'boned up' before standing in front of your fellow workers to teach a course, and in the process, you've improved

your skills and added to your own value as engineers."

In a brief interview this week, FWAGEE president George Wallot, components engineer for the Specialty Transformer Products Section, commented: "These in-house courses are a must for our engineers and scientists to broaden their educations and catch up on new technologies. They're important. If a technical person doesn't do these things, he or she soon will become obsolete. FWAGEE expresses its thanks to those who were involved in administering and presenting this valuable program."

Many people to thank

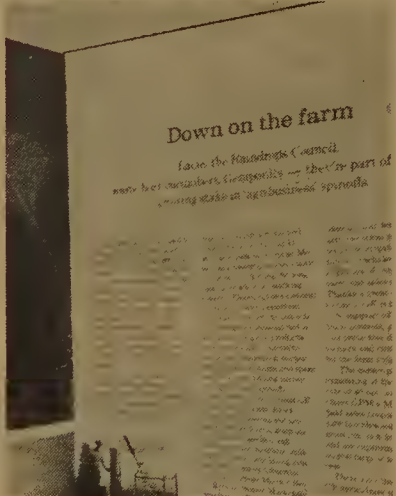
The 20 course instructors invited to last week's luncheon were: Frank Avila, Dave Blake, John Boyd, Tom Bueter, Dan Ewing, Harold Harms, Ralph Krisher, Bob Langdon, Bob McGregor, Frank Moody, Ron Nelsen, John Oldenkamp, Pete Peters, Hill Richardson, Jim Stewart, Paul Straesser, Gene Warwick, Floyd Wright, Dick Zauner and Ken Zick. In addition to Fred Holt, Clovis Linkous and George Wallot, the guest list included: Pat Coyle, manager of the Appliance Components Support Operation, of which the Applied Research and Development Laboratory is a part; Ed O'Hara, manager of manpower development for the Appliance Components Business Division; and Bob Leach, design engineer for the General Purpose Motor Department and FWAGEE education committee chairman.



"MEETING THE CHALLENGE of keeping up on technical skills" is vital to GE and customers, Fred Holt, vice president and general manager of the Appliance Components Business Division, told a group of engineering instructors and associates. Seated at his right is Clovis Linkous, Applied Research and Development Laboratory.

Motors 'Down on the farm'

'Agribusiness' market booming; GE is part of it



INSIDE MONOGRAM: General Purpose Motor products and the farmer.

"GE field sales people are helping turn tumbleweed and scrapgrass into rich breadbaskets, and are capturing some of the largest farm orders in the process."

That's one of the statements made by General Purpose Motor Department senior marketing specialist Bev Miracle in the latest issue of the company's Monogram magazine. In a feature on "agribusiness" markets, product applications engineered by General Purpose Motor and other GE departments across the country are shown giving today's farmers a welcome technological boost.

Through the work of a special GE Raindrops Council, General Electric is now "a leading U.S. supplier of motors, electrical controls, power delivery and protective devices, transformers and circuit breakers in the farm irrigation market," notes the magazine. "Company products — from motors and controls to lamps and luminaires, nuclear steam supply systems and space satellites — are finding numerous agricultural spinoffs," Monogram reports.

From top-level reports about GE's business environment to a ground-level glance at Schenectady sailplaning, Monogram has something for everyone. It's being distributed to all employees here.

New tax law lowering withholding for many

Have you noticed more "take-home" earnings in your paycheck lately? Here's why:

The new Tax Reduction and Simplification Act of 1977 was signed into law by President Carter on May 23. As a result, new withholding rates went into effect on all payroll payments made on or after June 1. Locally, these rates were first reflected in paychecks issued June 8 for hourly employees and June 10 for salaried employees.

The new withholding rates result in higher "take home" for most GE employees. This is

generally because the law provides for a new and higher flat standard deduction of \$3,200 for married persons whose Federal Income Tax returns are filed jointly, and \$2,200 for unmarried persons or heads of households. When these higher deductions are applied to incomes of most employees, the result is a lower tax and lower withholding.

Here are examples of withholding under the old and new laws:

• A married employee with weekly pay of \$250, a nonworking spouse, and two children formerly had \$24.41 withheld from

pay for Federal Income Tax purposes. Under the new law, the withholding is now \$19.74.

• A single employee with weekly pay of \$225 formerly had withholdings of \$34.73 made for Federal Income Tax. Under the new law, he or she now will have a weekly withholding of \$30.93.

Each employee should estimate his or her own total tax for 1977 and if necessary, obtain a form from a payroll office at one of the GE plant locations here to adjust withholding amounts that will fill the estimated liability as closely as possible.



FORT WAYNE
NEWS

Vol. 59, No. 22

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

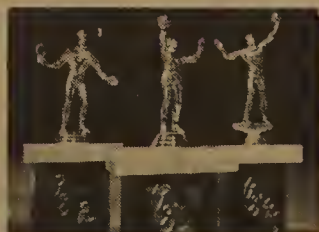
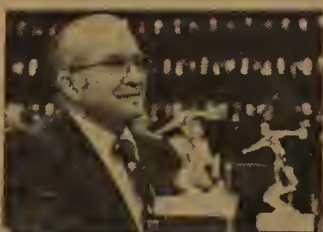
Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

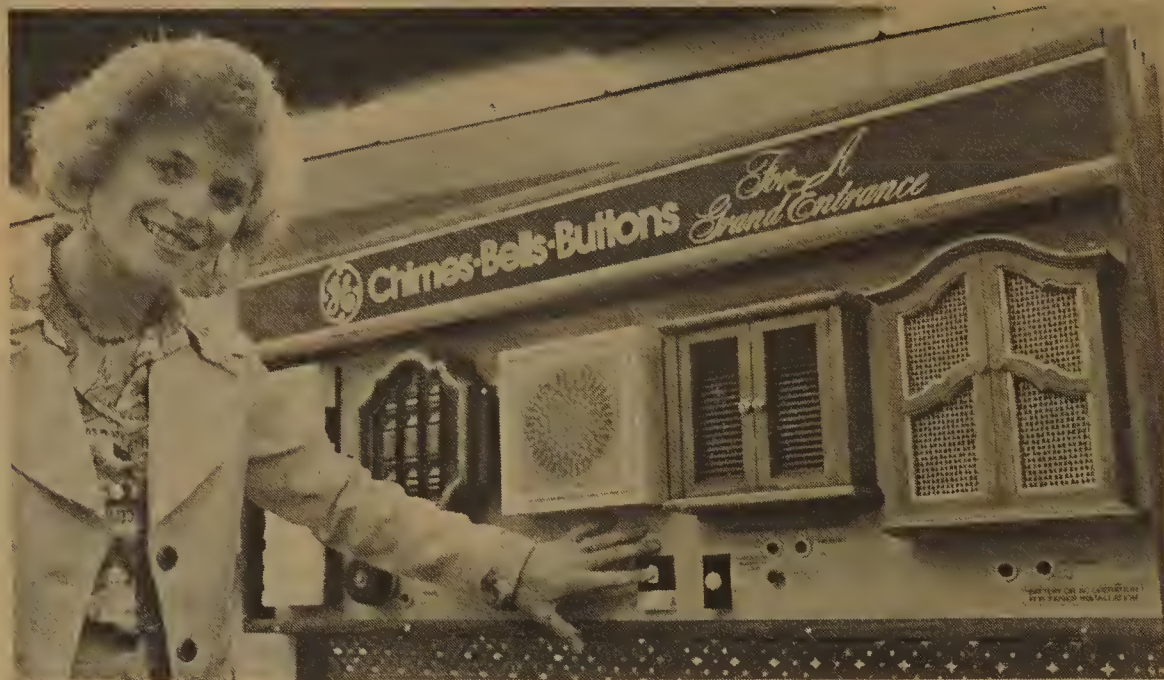


Trophies, appreciation highlight GE Club Sports Award Banquet

It was "the thrill of victory" and the agony of carrying home all the prizes for 100 people at the GE Club Sports Award and Recognition Banquet last week. Accepting 221 trophies and 80 gift certificates for themselves and team members, the group was honored for its winning ways and key involvement in the many sports and social activities sponsored by General Electric here.

During the big evening, recognition went to participants of the: GE Club board of directors, GE Club entertainment committee, Pensioners' Entertainment Committee, Camping Club, Square Dancing Club, Tennis League, Softball League, Flag Football League, Basketball League, Men's Volleyball League, Table Tennis League, Golf League, Bowling Leagues and GE bowling tournaments.





'Ring in the new' this summer ...
See the Employee Store's display
of door chimes for your home ...
Prices range from \$6.89 to \$16.49

Pictured above is Specialty Transformer secretary Jan Ventruella

*ADLETS

RIDERS WANTED

DECATUR or area to Bdwy. or T.S.,
2nd tr. 592-7279 Dctr.

FOR SALE

IRON kettle, large, antique; dinner
bell & well pump. 639-6129.
TANDEM, 26", Sears, used little, sgl.
spd., red, \$50. 744-5616.
WOOD frame window screens, odd
sizes. 693-3791 C'busco.
ELEC. clothes dryer, \$35; steel top
workbench, \$30. 432-3787.
WELDER, solid, oxygen, braze weld
cuts solder, new. 489-5257.
'70 MOTOR, 10 h.p. Johnson, like new,
\$350. 456-1722.
LAVATORY, 21", w-fittings,
reasonable. 745-2433.
'62 CHEVY pickup, runs perfectly,
make offer. 432-0993.
'58 PLY., parting out, fits '57-'59,
good & new parts. 419-258-8575
Antwerp.
'66 VW van, carpet, good cond.,
reasonable. 445-7473.
'74 PINTO wagon, top rack, radio,
very good, \$1200. 834-4856 War-
saw.
USED steel fence posts, .75-.95 ea.,
approx. 100 qty. 1-723-5460 S.
Whitly.
'67 MGB, 2 tops & extra parts, wire
wheels, \$700. 493-3172.
WOOD storm windows, or for glass.
456-1643 aft. 5.
GARAGE sale, cash register,
bicycle, 2520 Belle Vista.
PORTA-DRYER, ex. cond., closing
estate, \$50. 483-2925.

DINETTE, 7 pc., w-2 leaves; baby
clothes, 20" fan. 638-4776 Yoder.
BOOKS, Horatio Alger, Macaulay
History of England, 743-8677.
Kitchen sink. 485-4524.
GE COMPACTOR, 1 yr. old, slw. tv,
B&W, comb. radio-phonos, \$50. 745-
3594.
'61 WILLYS Jeep, 4-whl. drive, \$500
or best offer. 691-2660 Col. City.
TOASTMASTER, 2-spd., belt
massager, ex. cond. 483-6677.
'71 CHRYSLER 300, 4-dr., hdtp., PS,
PB, air, best offer. 422-7723.
STROLL-A-CHAIR set, tan chair,
blue buggy, good cond., \$75. 432-
5022.
SOFA, floral design, good cond., \$75.
747-0934.
MOVIE projectors (4), 16 mm, 1 w-
ark light. 672-2328 Rnk.
'74 MOBILE home, comp. furn., like
new, air cond. 447-6962 pm.
WASH-dryer, good cond., \$50. 485-
2889.
RUNABOUT, 14', 35 h.p. elec. start
Johnson. 749-2407.
'68 CHEV. Impala, make offer. 627-
2388 Grbl.
J.D. 7' cycle bar mower, fully mtd.,
\$585. 638-4796 eves., Ossian.
BATHRM. mirror, cabinet, crystal
swag lamp. 637-8353.
HOUSE, 1426 Lillie, \$4000 cash. 743-
4165.
'70 TRK., Chev., w-10 1/2' camper,
sleeps 6, \$2700. 489-3713.
'75 KAWASAKI, 500 cc, ex. cond. 483-
6980.
'67 CHRY. 300, 440 engine, power,
air, 41,000 ml. 456-1425.
PATIO block, privacy slats for 48"
chain link fence. 485-0428.
COUCH, used, good cond. 483-4906.
TAPE recorder, 7" reel. 483-1455.
TIRES (4), H78-14, used, reasonable.
485-5459.

BASEMENT sale, June 21-23, 10 til 5,
1306 Home Ave.
MOBILE home, 12x60, possession
mid-August, \$3200. 622-7581
Yoder.
BIKE, girl's Huffy, 20"; playpen &
BOAT, aluminum, 14', 9.5" Johnson
motor, A-1 shape, \$500. 424-7687.
DRAPES, 1 pr., 60W, 85L; 1 pr. 112W,
84L, Early Amer. 749-5631.
SX70 Land camera. 493-2972.
PICNIC tables, heavy duty, 6', 7', 8',
\$39.50 & up. 244-7785 Col. City.
'70 DATSUN 510 wagon, fair cond.
672-2302 Rnk.
'69 CHEVY C10, V-8, 1/2 ton, top. 639-
3031 Dctr.
BUTCHER block, large; Farberware
oven. 493-3001.
DOOR, alum. comb. storm & screen,
36x80, L.H. hinge. 422-7878.
AKC COLLIES, 6 wks. old, sable &
wh., N. of Stroh. 869-2551.
GE PHONO & record changer, 2
spkrs., stereo, stand. 447-5232.
GOLF clubs & bag, \$25. 432-2328.
CERAMIC molds & 2 small kilns. 745-
1735.
TIRES (2), H70-15, Goodyear
polyglas, \$80 for both. 747-3022.
COFFEE & end table, Fr. Provincial,
like new. 493-2241.
'74 MOBILE home, 12x65, 3 bdrm.,
cpt., pt. furn., ctrl. air. 639-3634
am.



'WHAT'LL IT BE?'

GE cafeterias featuring...

MONDAY, June 20 — Chicken vege-
table soup, flame-broiled beef steak,
beef-tomato-macaroni casserole. Spe-
cial: grilled ham and cheese sand-
wich, chocolate layer cake. **TUES-**
DAY, June 21 — French onion soup,
BBQ meatballs with whipped pota-
toes, chicken olo king on biscuit. Spe-
cial: hot peach cobbler. **WEDNES-**
DAY, June 22 — Navy bean soup, liv-
er and onions, spaghettini with meat
sauce. Special: Mexican Fiesta plate.
THURSDAY, June 23 — Beef noodle
soup, vegetable Swiss steak, baked
tuna and noodles. Special: beef and
noodle soup and grilled bologna sand-
wich for 95 cents. **FRIDAY, June 24** —
Cream of tomato soup, macaroni and
cheese, fried fish. Special: fish,
French fries, cole slow and bread for
\$1.17. **AVAILABLE DAILY:** grilled and
fried sandwiches, salads, vegetables,
French fries, whipped potatoes.

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

46808
SEC
ORDER DIV-PERIODICAL
PUBLIC LIBRARY
900 WEBSTER ST
FT WAYNE IN

Dirt Dogs

By Jill Whetsel

I'm going to try to catch up on all the good stuff that's happened. Somehow I lost control of the column earlier than usual this year! If I repeat some things — please bear with me. If I miss anything, let me know and I'll get it in here later. Thanks.

The women's golf league Team 3 is in first place by a half-point as of June 6. The West Broadway league Team 6 is in first place after June 18 by a half-point. Eben Cobb shot a 36. He also had a birdie, as did Don Alcott and Myron Cole. Standings are again a half-point apart in the Winter Street golf league after June 1. Team 3 leads. Birds were shot by Barry Light, Ron Flsher, John Tucker and Dan McCrea — all on hole number 18!

The Hi-Par league's Team 1 is ahead by five-and-a-half points. Eben Cobb shot a 38 in the June 7 match; Tom Fenoglio and Sol London each had birdies. The Taylor Street league has Team 1 in first by four-and-a-half points in the south division, and Team 10 by one-and-a-half in the north division. Bud Snyder reports that in the June 2 match there were no birds? C'mon, you can do better than that! The sixth match for the Tuesday Brookwood league put Team 4 out in front by seven points. Dick Parlow shot a 38 with two birds, and Jim Nord and Steve Humphrey each had one birdie.

The Colonial Oaks league on May 17 reported birdies by Tom Rehrer, Ev Hardy and Jim Closson (he had two). On May 31, this league's low honors went to Mel Guillaume with a 39 and one birdie. Teams 2 and 4 are tied for first place. On May 19, Bill Sutton shot a 38 and Virgil Hlatt shot a 37. Bill Sutton, Ralph Buckmaster and Virgil Hlatt each recorded one birdie. On June 2, the Owl league didn't have any birds, and league secretary Terry Dorman said it was a bad week for them. It obviously wasn't a bad week for Virgil Hlatt, though, because he shot a 39. The Owl's division I is led by Sutton-Vires by one-and-a-half points and the Owl's division II is led by Hlatt-Spratt by two points.

Do you have trouble meeting people? Picking up the wrong ball on the golf course is a very exciting way. Just trying to help!

In Memory

HENRY ROEMKE, 4262 Reed Rd., Fort Wayne, died June 3. He retired in 1975 from the Specialty Motor Department.

HELEN ORR, 1911 North Highlands Blvd., Fort Wayne, died June 5. She retired in 1971 from the General Purpose Motor Department at Broadway.

FRANCIS ISENBERGER, 2006 St. Marys Ave., Fort Wayne, died June 6. He was an insulation maker for the Specialty Transformer Products Section.

LORENE GRUBBS, 420 Fairwick La., Fort Wayne, died June 9. She retired in 1962 from the Specialty Motor Department.

PAUL HAZELET, 6719 Edgebrook Dr., Fort Wayne, died June 9. He retired in 1974 from Area Services at Broadway.

WANTED

SMALL breakfast table & 2 or 3
chairs, sturdy. 447-2773.
MUSTANG, '67 or '68, 289 CI, Fast-
back. 637-3279.
WILL groom & trim your poodle, any
hours, \$7.50 or \$10. 743-8219.
WRINGER washer. 747-5589.
LIONEL & American Flyer trains,
any cond. 724-4086 Dctr.
HANDYMAN, hang door, take down
screens, etc. 747-4066.
UTILITY trailer, 1 or 2 whl., small, 8"
wheels. 747-5461.
HOUSE or apt. to rent, 3 br., in
Waynedale area. 442-8183.

LP GAS tanks for RV or camper. 622-
7158 Ossian.
FILL dirt. 485-0428.
WHEELS (2), 14", for '70 Pontiac
LeMans. 639-3434.
BABYSIT, 1 block Luth. Hosp., days.
745-2764.

FOR RENT

COTTAGE, Lake James, 3 bdrm.,
good beach, \$250-wk. 485-4437.
GARAGE, 1 block North of Bdwy.
gate. 447-4070.

- ☐ For Sale *
☐ Wanted
☐ For Rent *
☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
☐ Riders Wanted
☐ Lost
☐ Found

Ads must be received only on this for by noon Monday for publication Friday.
Submit only ONE per issue, using one letter or number per box on form; don't include
spaces. Print phone number only on line indicated. Property advertised must be avail-
able without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____

Kidney transplant aids little girl; GE Insurance aids her folks

Individualized "Personal Share" statements — prepared for each GE employee — were distributed here this week. The document provides vital detailed financial information about many of the unseen dollars in paychecks and how much those benefits are actually worth.

Medical expense coverage, for example, has long been recognized as a valuable part of each employee's job

package. Medical care costs have been one of the fastest rising money headaches for American families over the past 10 years.

Most people agree that the General Electric Insurance Plan offers excellent protection against this form of inflation. It pays all required hospital costs and a high percentage of other medical bills. Despite inflation, there's been no change in the employ-

ee contribution for dependent coverage under the Insurance Plan, and in 1971 employees' contributions toward their own medical coverage were eliminated.

On the part of his "Personal Share" that relates to medical expense coverage, Art Broyles found no surprises. He and his family already appreciate the value of GE Insurance. Here's their story:

Art and Rose Broyles had waited five hours in the small room at the hospital. Finally, the telephone rang. A doctor answered it, confirmed "All go" with the caller, then turned around and smiled. It was the news that the Broyles had prayed for. Their 11-year-old daughter Janet would be able to receive a kidney transplant. The donor organ was the right match.

For Janet, it was the means to an end of a six-year battle with illness. When she was 5, a sudden swelling of her body triggered the immediate concern of her parents. Doctors' diagnoses revealed that the child had glomerulonephritis, a disease involving inflammation of the tissues of the kidney.

Year by year, the little girl's situation grew worse.

Then last fall, complicated by the presence of high blood pressure, Janet's condition required the removal of her kidneys and dependence on expensive dialysis equipment to sustain life-supporting bodily functions.

Living on a 105-year-old homestead and 80-acre farm in

Markle, Ind., Art Broyles, an enameler in the Wire Mill here, explains, "We wanted Janet to get her dialysis treatment at home. I even added on a room so she could have a special place when she was hooked up to the machine. It didn't work out at first, though, because our well-water wasn't compatible with her blood."

Attention on treatment

The alternative, then, was to drive Janet roughly 60 miles round trip to Fort Wayne's Lutheran Hospital for dialysis three times a week. That continued for five months, until at last, the Broyles were able to rent a self-contained dialysis unit which refiltered its own water supply. For two months, at least, Janet could have her four-hour treatments in the familiar surroundings of her own house.

Today, the once-busy \$5,000 dialysis machine sits quietly in the corner of a bedroom. Janet no longer needs it.

The kidney transplant, per-

Please turn to Page 3



BACK TO THE GOOD LIFE, 11-year-old Janet Broyles is recuperating from a kidney transplant performed in April. Now she's looking forward to entering her calf Ted in a 4-H Fair next month. With her are her brothers Dan and David (with his beefy 4-H entry Rex), and dad Art, an enameler in the Wire Mill. The family has had several bouts with expensive surgery in the past few years. GE Insurance has been helping.



FORT WAYNE

NEWS

JUNE 24, 1977

'Personal Share' statements useful; two employees tell why

WHEN THERE ARE MEDICAL EXPENSES FOR YOU ... AND YOUR COVERED DEPENDENTS ...

IF YOU BECOME DISABLED ...

FOR YOUR SURVIVORS ...

WHEN YOU RETIRE ...

SAVINGS AND INVESTMENT PLANS ...

These headlines appear over the extensive GE benefits information computed for each employee in "Personal Share" statements.

Interested in their reactions about the documents, the GE NEWS talked to Chauncey Miller, benefits manager for the Finance Operation of the Appliance Components Business Division, and Bud Curtis, president of IAM Lodge 70. The interview follows.

GE NEWS: The "Personal Share" statements prepared for each employee took a lot of time and effort. Are they worth it?

BUD CURTIS: The company and the unions have a role in letting people know what benefits they have coming to them. I think GE does that with these "Personal Share" statements.

CHAUNCEY MILLER: It's an important piece of financial information. Employees are interested in keeping track of what they've got in checking accounts and savings accounts. Now you can tell what you've got in your benefits account here.

GE NEWS: What's your impression of the data inside this year's statements?

CURTIS: Well to start with, we've got one of the better insurance packages around.

I think a lot of our younger employees may be missing the boat on LTDI (Long Term Disability Insurance), though. Some want to wait until they've

got 14 years of Pension Qualification Service so their contribution rate will go down. Yes, you pay more into the plan before you reach that point, but you've got to stop to think that you can draw on it, every month that you're totally disabled and can't work, up until you're 65 years old.

Too many people don't take the time to understand that this is a good benefit. If there's a misunderstanding, they'll just say they don't want any part of it. But if they read their benefits books, all the information they need is right there.

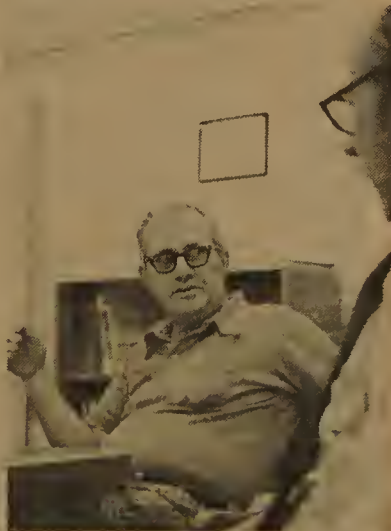
MILLER: Even if a person's LTDI payments are reduced by primary Social Security, Workers' Compensation or disability benefits from the GE Pension Plan, he's still guaranteed a minimum of \$50 a month to age 65 from this benefit. For those who have signed up for LTDI, their "Personal Share" statements show it.

They also tell if an employee has enrolled for Personal Accident Insurance coverage.

GE NEWS: How many people do you think receive their "Personal Share" statements but don't do anything with them?

MILLER: I think just about everyone — even a young employee — looks at his estimated retirement income. This year there's an estimate for age 62 as well as for age 65. It also shows accumulated pension contributions plus interest over the years, and an employee's total contributions made to the Pension Plan during last year.

CURTIS: I'm sure people look at it, but they still guess about a lot of the information. The trouble is, after a person studies it, he won't bother to ask questions about it.



BUD CURTIS: "The 'Personal Share' statement not only shows you what you're in — it also shows you what you might be missing out on."

I'll admit foremen have a big job around here, but they should also have some of the answers about benefits. You should ask them. If they don't have the answers right away, they should be able to find them out and get back to you, or you can drop by the benefits office yourself. Whenever someone asks me, if I don't have the answer, I call Chauncey here. He and the people who work with him have always been able to help.

MILLER: Probably another interesting part of the "Personal Share" statements for savings plans participants was the totals of investments now being held for them. This also makes a handy reference when it's needed and

should be filed with other important papers.

GE NEWS: "Ask about it if you don't understand it. File it in a safe place." Good suggestions. Any others?

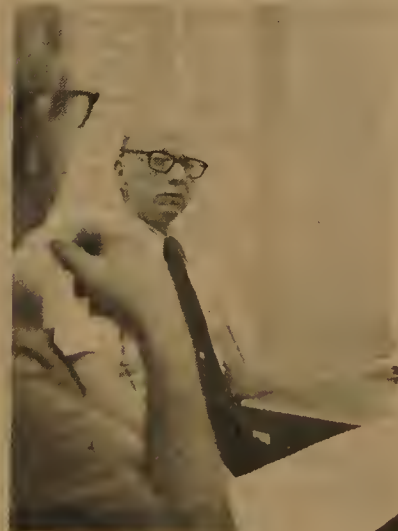
CURTIS: When you take it home, make sure you go over it with your wife or husband. There's important information in the "Personal Share" statements about survivors' benefits and life insurance. The whole family should be aware of what they've got available to them from the company. It's a good way to make sure you've got things in order for your dependents in case something happens to you.

Also, look at some of the benefit plans on there that you're not taking advantage of. The "Personal Share" statement not only shows you what you're in — it also shows you what you might be missing out on.

MILLER: That's helpful to everybody. It offsets employees coming back years later and asking, "Why didn't you guys tell me about this?"

CURTIS: Feelings about benefits can be funny. You might think this company is trying to just take a little bigger piece of your paycheck. But if you have doubts, call your own insurance agent.

All you have to do is compare benefit values in the "Personal Share" with what you'd be able to get on the outside.



CHAUNCEY MILLER: "It's an important piece of financial information. Now you can tell what you've got in your benefits account here."

Thanks to you
it works...
FOR ALL OF US



Keeping in touch on where the dollars go

TOTALLY SUPPORTED BY THE UNITED WAY, Legal Aid of Fort Wayne last year helped 1,000 people whose income levels couldn't permit hiring private attorneys. "With an operating budget of \$26,000, that averages \$26 per client," said Giles Pierre, general counsel for the organization. He was addressing board members of the Employees' Community Services Fund, who meet regularly to see how contributions to ECSF are being used.



A 'Personal Share' close-up

REMEMBER THIS PROUD FATHER? He's Jim Burton from the General Purpose Motor Department at Taylor Street. His son John was born prematurely during a vacation trip, and after five months of medical care, arrived home. The GE NEWS featured Jim, and John's Insurance Plan coverage, in February. They're being featured again in a **special GE NEWS** about "Personal Share" statements. Published by GE's corporate office, it tells the stories of many employees throughout the company who have found value in GE benefits plans. Watch for it!

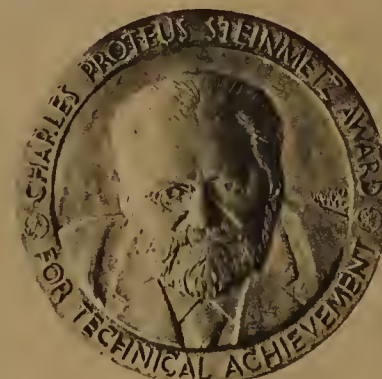
Colleges, universities to receive GE contributions this year in names of Steinmetz Award winners

An additional \$140,000 will be contributed by GE to the nation's colleges and universities this year as a part of an expanded program to honor GE's leading engineers and scientists.

The contributions represent a "new facet" in the company's Charles P. Steinmetz Awards Program which was inaugurated in 1973 to provide public recognition for GE's top technical people.

"With the addition of these contributions," says General Electric board chairman Reginald H. Jones, "we now can honor both our technical leaders and the educational institutions that are providing the engineers and scientists of tomorrow."

Nineteen Steinmetz Awards have been granted since the inception of the awards program, Jones said. GE will make a \$5,000 contribution in each winner's name to the college of his or her choice. The contributions, dedicated to "the furtherance of education in engineering or science," also will be made in the



names of future Steinmetz Award winners, including those to be announced in October.

GE's Charles P. Steinmetz Awards were created in honor of the famed mathematical genius of the early electrical industry. "They were instituted to emphasize the company's continuing commitment to technical leadership," according to Jones.

Under the program, awards are presented biennially to leading GE engineers and scientists. The winners, one from each of the company's group-level operations, receive engraved silver medals bearing the portrait of

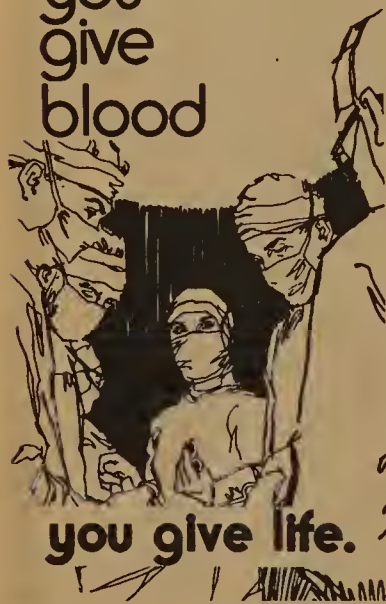
Steinmetz (pictured at left) and are honored at a banquet at GE's corporate headquarters in Fairfield, Conn.

Criteria for selection of the winners include individual achievement over a sustained period, as evidenced by patents, publications, recognition by fellow employees and professional groups, and impact of the candidate's achievements upon the company and society.

The General Electric board chairman describes Steinmetz as "a giant in his field, who used mathematical analysis to grapple with problems of magnetism and alternating current." The electrical industry pioneer achieved national prominence by the age of 30 and earned more than 200 patents during his career.

"The Steinmetz Awards," Jones notes, "are GE's way of identifying and honoring the kind of technical brilliance and leadership that distinguished the career of the man for whom the awards are named."

when
you
give
blood

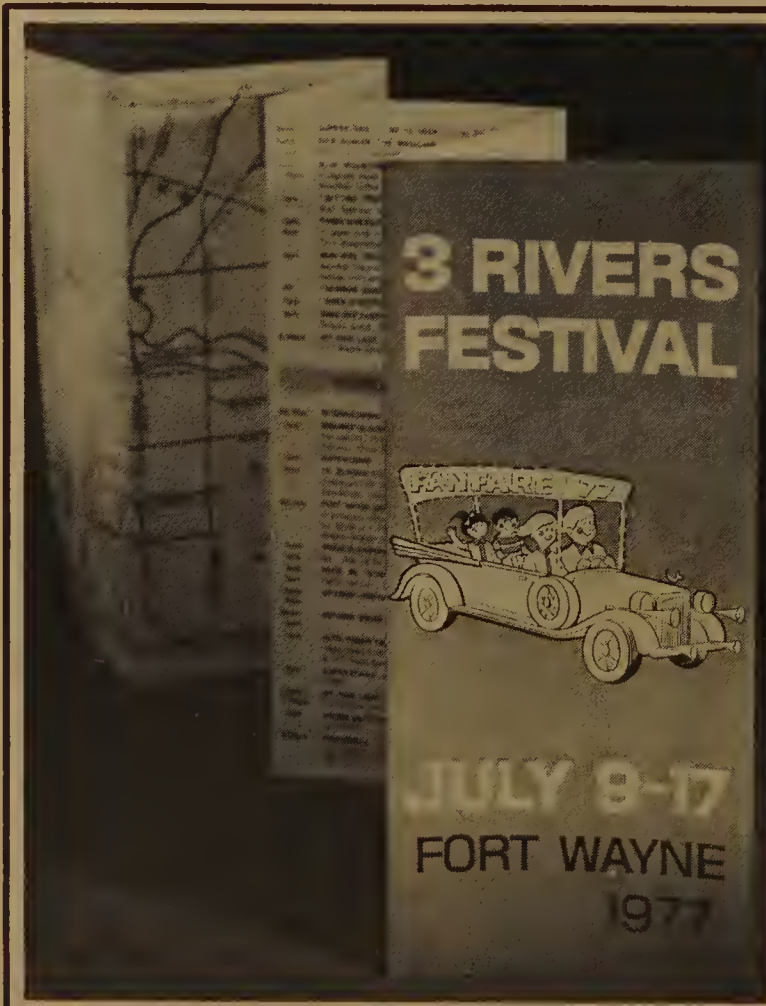


you give life.

Give blood next week!

The American Red Cross Bloodmobile will be visiting West Broadway next week. Employees can donate blood from 11 a.m. to 4 p.m. on Tuesday, June 28, in the GE Club auditorium.

At each blood drive, a few people willing to contribute are often surprised to learn that they can't. Persons who have had their ears pierced within six months of the time they volunteer to donate blood, for example, are turned away. In the past, this has been a frequent reason for deferrals. After the six-month waiting period, these same donors are urged to contribute. Everyone's help is needed.



In the big Festival? Tell the GE NEWS!

"FANFARE '77" is the theme of the "Three Rivers Festival" celebration beginning in Fort Wayne next month. Nine days packed with activities from morning to night will involve thousands of local residents and out-of-town friends. **The GE NEWS is interested in hearing from employees here who are taking part in any of the festival events.** Two of the most popular activities in which many employees often compete each year are the Raft Race on the St. Joe River and the Bed Race on downtown's Main Street. **If you want a little publicity before or after the event, call Ext. 3441.** A complete listing of "Three Rivers Festival" action is contained in brochures like the one shown at left. **They're free for the asking from the Employee Store!**



Vol. 59, No. 23

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knaph, Editor
Rex Mericle, Chief Photographer

Now, GE Insurance, Social Security work together for Janet

Continued from Page 1

formed in April at the Indiana University Medical Center in Indianapolis, is working. Janet and her mother still visit the hospital there twice a week — a 200-mile round trip — to have specialists keep a regular check on post-operative progress. With their daughter's return to health, however, the long drive is one the Broyles are happy to make.

Making things easier

"All the doctors and nurses at the hospitals we've been to have been wonderful," Art says, "and I can't say enough about the GE

Insurance Plan. That's what made the difference between us making it and not making it. Without the General Electric coverage, it would have been a big financial burden.

"I knew the lifetime maximum amount of benefits payable for covered medical expenses was supposed to be \$250,000, but when all Janet's bills started piling up, I called the GE Insurance Office here just to make sure that it was really collectible if we needed it," he continues. "They told me 'yes' and that I should go ahead. No other financial help, like the Crippled Children's Society of Allen County, would be needed. "Even at the hospitals, when

you have to discuss plans with the people in charge of financial arrangements, as soon as you say 'GE' coverage," Art adds, making a motion used by baseball umpires, "you're safe!"

GE Insurance workout

Over the past few years, the Broyles have had their share of medical expenses.

Their son David, now age 12, underwent major surgery when he was 9. Since 1973, GE Insurance has paid \$11,000 on his medical claims.

Art's wife Rose recently had oral surgery. With few expenses

prior to that operation, GE Insurance has paid \$696 on her medical coverage.

Art has had two knee operations, a foot operation and removal of kidney stones performed. Since 1973, GE Insurance has paid \$1,814 on his medical expenses.

Janet's many medical bills, cupboards filled with medication, and kidney surgery and treatment have resulted in GE Insurance coverage of \$8,505 since 1973.

Eight-year-old Dan, the youngest member of the family, has had only \$23 in medical expense since 1973. It's been paid in full by GE Insurance.

Put together, these medical costs have brought more than \$22,000 to the Broyles in GE Insurance Plan coverage.

And — this huge total doesn't include hospitalization, which by today's standards averages \$1,000 a week. The many weeks of hospital stays incurred by all the surgery needed for the Broyles family has been covered 100 percent by the Insurance Plan!

Social Security helping

Janet also receives assistance through Art's Social Security benefits. "When he was in office, Nixon passed a bill that gives people on dialysis a chance to collect Medicare," Art notes. "It works through my Social Security, and it's able to help Janet now, but it won't change the retirement income I'll be getting eventually.

"The only problem is that Medicare doesn't begin until a patient has been on dialysis for three months, and that's when you really get hit with most of

your expenses," he says.

"Special surgery on Janet's arms to get her ready for the hook-up to the dialysis machine, special medicines, the operation to remove the kidneys and all the doctors' and hospitals' bills involved with it came before Medicare started. GE Insurance took care of them," Art adds.

Now, Medicare picks up most of Janet's expenses and the Insurance Plan pays a large part of the balance, according to the Broyles.

In the meantime, bills continue to come in; some of them are incredibly high. A 16-ounce bottle of prescribed antiseptic mouthwash, for example, which Janet uses to guard against bacteria infections that could cause problems to her new kidney, carries a price tag of \$65!

"As far as I'm concerned, the Insurance Plan couldn't be any better," Art observes.

Donor search goes on

"Seven doctors watched Janet like hawks in the hospital during her recuperation from the operation," the Wire Mill employee recalls. "As far as we know, she's the youngest person ever to receive a kidney transplant at the IU Medical Center.

"The chances of finding the right donor match are a thousand to one," Art concludes. Rose adds, "We're told that there are 10,000 people on computer lists waiting for kidney transplants in this country, but only about 2,000 will receive them because there aren't enough donors. I'm sure if people could see the miracles that take place after these operations, more would consider signing donor cards."



FOR 11-YEAR-OLD JANET BROYLES, a once-busy dialysis machine is now just a memory of the past.

Suggester's idea prevents wires from breaking, results in a record-breaking award

Suggestion Plan participation has paid off for an employee of the Hermetic Motor Operation. The largest award presentation in HMO since 1969 was made to a suggester last month. Set-up operator Paul High earned \$845 for a cost-saving idea that's helping the business by boosting manufacturing efficiency.

Machines occasionally were inconsistent in positioning cross-over wires for aluminum windings in stator cores. "If that happened," Paul explains, "the wires would be pulled too tightly and could break. Since they were buried deep in the stator by the time the problem was found, the people on the end of the

production line had a devil of a time trying to find them."

Paul suggested adjusting eyelets on machines through which the wire is fed for the winding process. It solved the problem.

"I think the idea paid off big because it really didn't cost the company much money to make it work," the suggester observes. "As it turns out, what used to be one of the worst jobs on the line is now one of our better ones. The reject rate of broken cross-over wires on some days lately has run at about one-third of one percent!"

Paul adds that he's got another suggestion "in the mill." He notes, "To be honest, it used to be that I didn't think too much of the way the Suggestion Plan worked. I've had some awards in the past, but I didn't get much money from them; they would have been expensive for GE to do. In the last couple of years, though, it looks like suggestions here are coming along real well. I know that I'll keep turning in a lot of my ideas."

The \$845 award was put to "comfortable" use. "I got the check on a Wednesday, saw a sale in the newspaper that night, and on Thursday, bought my wife some new furniture I'd promised her," Paul concludes.

Time means money; suggestion proves it

LEAH BIDDLE earned \$231 in the GE Suggestion Plan recently. A lead operator in the keypunch area of Specialty Transformer Products Section's data processing, her idea involved a change in the daily procedure followed by timekeepers who submit and carry away pay vouchers for computer processing. The suggester already has made plans to use the award. She'll be shopping for new curtains and carpeting to outfit the camper cap on the family pick-up truck.



SUGGESTER PAUL HIGH — top-dollar award for a money-saving idea!



With Father's Day just past, I hope you all have enough golf balls to complete the season. Ladies — you probably got your golf gift a month ago. It's really nice having a parent who plays golf. It makes gift-buying a lot easier.

The women's league was rained out last week. As badly as we needed the rain, I doubt that anyone was too upset.

The AMDO league is led by Team 3. They're out front by one-and-a-half points after the June 1 match.

I've got two weeks to report for the Colonial Oaks league. After June 14 Team 4 leads by two. In the June 7 match, Ted Lauterberg had a bird on number 4. June 14, birds were recorded by Skeets Lahrman (two), Harold Waikel, Larry DeRubbo, Bart Boehlert and Bill Brase. Skeets Lahrman checked into the clubhouse with a score of 37 — good round!

Warren Wickliffe shot a 39 in the June 9 outing for the Taylor Street league. Lee Guillaume had a birdie on hole number 6. Team 1 (Buckland-Cole) leads the south division by five-and-a-half points and Team 10 (Marks-Snyder) is out front by one-and-a-half on the north division's score.

The Owl league had a good round on June 9. Virgil Hiatt shot an impressive 37, followed closely by Lou Downing and Bill Sutton with 39 each. Hiatt and Downing recorded birds. Division I is led by Sutton-Vlres, who are out in front by one-and-a-half, while Hiatt-Spratt lead division II by three-and-a-half.

The Tuesday Brookwood league is still led by the Swingers — now in front by five. In the seventh match, Steve Humphrey completed his round with a 39. Birdies were scored by Dick Parlow, Earl Stauffer, Don Nelson, Terry Basheller and Dick Johnson (two). In their eighth match, Dick Parlow and Al Kruetzman each shot a 38. Stan Reidenbach, Caheen Murphy and Dick Parlow each reported one birdie, while Al Kruetzman scored two.

Eben Cobb of the Hi Par league shot a 38 in the June 14 match. His team (number one — the Fearsome Foursome) is now in the lead by three-and-a-half points.

I think his team is quite aptly named. Hardly a week goes by that Mr. Cobb doesn't shoot a 38 or less. Do you give lessons?

*ADLETS

FOR SALE

VAN, dinette-sleeper, brand new, \$215. 483-1225.
MOVING, 8 pc. liv. rm. suite, blue, ex. cond., \$450. 486-1395.
AIR COND., Hotpoint, 5,000 BTU, 3 yrs. old, 627-3014 Grabill.
BRASS rods, drapes, gold, avocado, white, 96W, 52L, 447-4723.
COUNTERTOP dishwasher; Eureka upright vac. 432-4956.



'WHAT'LL IT BE?'

GE cafeterias featuring...

MONDAY, June 27 — Chicken gumbo soup, tenderettes with escalloped apples, ham and Great Northern beans with hot corn bread. Special: ham and cheese sandwich, hot turnover. **TUESDAY, June 28** — Vegetable soup, Beef Monhotton sandwich with whipped potatoes, stuffed pepper. Special: grilled bologna sandwich, worm cobbler. **WEDNESDAY, June 29** — Potato chowder, Southern fried chicken, beef and noodles. Special: Mexican Fiesta. **THURSDAY, June 30** — Chicken noodle soup, roast pork, beef stew. Special: shaved stocked ham on special bun. **FRIDAY, July 1** — Minestrone soup, Swiss-style veal cutlet, macaroni and cheese, fried fish. Special: hot apple crisp. **AVAILABLE DAILY:** grilled and fried sandwiches; solads; vegetables; French fries, whipped potatoes.

Taylor Street menu to include breakfast

The Taylor Street cafeteria will begin serving breakfast on Monday, June 27. Employees can start the day off right with a complete morning menu. Serving times are 6:15 to 7:30 a.m.

TIRE, F78-14, glass belted, 2 3 tread, V.W. 747-0031.
SIDE CAR for motorcycle, light-weight, \$400. 281-2392 Corunna.
'76 CUTLASS, low mi., ex. cond., white vinyl top, 439-2583 aft. 4.
BOAT, 16', 80 h.p. Merc., trailer, reasonable. 691-3337 Col. City.
CRAGER mags, (2) 14x7 SS w-F60 tires, fit all cars, \$140. 432-4836.
'70 FORD, auto., air, \$375. Call Linda, 625-3584.
BAR w-3 stools, Mediterranean style, like new, \$300. 447-7218.
GARAGE sale, Sat. & Sun., 3925 Willshire Ct., Fort Wayne.
GARAGE sale, Allen-Wells Co. Line, Thiele Rd.
BIKE, boy's 27", 10-spd., \$50. Push mower, \$40. 627-5126 Spncrvl.
BATHTUB & toilet, American Standard, pink. 432-4475.
PUPS, 1 1/2 mo. old, 2 males, 1 fe., part Beagle. 745-9251.
'76 CJ-7 Jeep, hardtop, quadra-trac, many extras. 693-3001 Col. City.
'74 CAMERON, 12x65, skirted, pt. furn., ctrl. air. 639-3634 bef. 2:30.
'76 AIR COND., 2 months' use, \$150. 485-5227.
BRICKS, .07 ea. Fiberglass tanks, 135 gal., \$75 ea. 592-7279 Dctr.
SNOW tires (2), 900-15; 2-HR-15 tires, \$30. 749-4563.
'68 NOVA, 2-dr., needs body work, \$200. 485-5752.
TIRES (2), 6.70-15", 4-ply, \$10. 484-9447.
'65 FORD pickup, rebuilt engine, runs good, \$500. 486-1971.
HOME, 24 West, Rolling Hills. 432-4762.
YAMAHA 200 cc motorcycle, elec. start, make offer. 432-0993.
GE DEHUMIDIFIER, used 3 yrs. 744-5106.
'72 FIFTH WHL. travel trailer, self-cont., good cond., \$3800. 637-3053 Garrett.
AIR COND., (3), GE, 1-5,000 BTU, 2-14,000 BTU. 432-0856.
SWIM. POOL, w-deck, slide, filter, heater, like new. 432-4922.
'76 BARTH motor home, 29', like new, reasonable. 616-651-6188.
'73 MONTE CARLO, 39,000 mi., air, AM-FM, PB, PW. 432-3279.
CAP for pickup, insulated, Georgie Boy, \$150. 745-7481.
GLASS canning jars, quart size, .25 ea. 672-3447.
BURIAL spaces (4), Greenlawn Memorial Park. 456-4738.
HUMIDIFIER, portable ironer; Navy footlocker. 747-5154.
PUPS, Irish Setter, purebred, male & female. 749-9091.
BIKE, boy's single spd., 26", good cond. 747-5236.
GOLF clubs, 8 irons, 3 woods, \$65. 447-6179.
DINING table, rnd., refinished, 4 cane-bottom chairs. 639-6129.
RUGS (3), 1 pad, table & chairs, misc. 482-2939 aft. 6.
SHOTGUN shells, 14 boxes of 25 trapload, \$3-box. 745-1730.
STOVE, 36", Skelgas, \$10. 623-3065 Hgind.

Tennis league sparked by keen competition

Week after week, groups of GE employees have been out swinging to outmatch the competition on the tennis courts.

Here are the standings of GE Tennis Leagues to date:

The current top four players in the Men's Monday Swinney league are: Claude Bobay, 5-0; Thurm Hobson, 4-1; Eric Murach, 4-2; and Dean Rodenbeck, 3-1.

In the Men's Thursday Swinney league, the five leaders are: Jerry O'Brien, 4-0; Ron Nelson, 3-1; Jeff Barnett, 3-1; Dave Stark, 3-1; and Tom Ziegler, 3-1.

The Men's Second Trick league puts these five players in front: Bruce Miller, 4-0; Gary Giessler, 3-0; Mike Peden, 4-1; Vince Pratico, 3-1; and Larry Sordelet, 2-1.

Most-winning in the Women's league are: Karen Phillips, 2-0; Jean Wenzlich, 2-1; Isabel Alvarez, 1-1; and Linda Waterman, 1-1.

"All the leagues seem to be close, but it's still early, so a lot could change," notes Mike Peden, Tennis League chairman. "That Thursday Men's league looks really tight in a three-way tie!"

If fire broke out in your home tonight, would you get your family out in time?



GE Home Sentry
SMOKE ALARM from
General Electric

The early warning system that can help you save your family's lives.

• Battery operated—sounds alarm for early warning of fire even if household power fails.

• Systems test and family fire drill button.

• Helps reduce risk of needless tragedy...more than one unit reduces this risk even further.

Model 8201.

Suggested retail...\$54.95

Usually sells for...\$34.49

On sale now for...\$29.99

See it at the Employee Store!

AMER. Rifleman magz., 1957-1976, complete, \$75. 432-3274.
WINDOW, dbl-hung, 39x42; camper icebox, 25x18x16. 747-9551.
TIRE, 900x15; beauty shop equip., all good cond. 432-1719.
GE AIR COND., 5,000 BTU, 110 v., \$60. 637-8365 aft. 4.
COLEMAN tent, 6x8; cooler, 54 qt.; Safari light; sta. wgn. pad. 743-8673.
'73 MONTE CARLO, air, full equip., radials, neat. 637-6968.
FOLBOT, 15', 4-pass., fit in trunk, ex. cond. 456-5322.
CHRYSLER convertible, '66, ex. cond., full pwr. 432-3445.
CHAIN saw, Remington Yardmaster, \$80. 485-9505.
BICYCLE, boy's 16", w-trng. wheels, 1 yr. old, \$22. 447-1157.
'73 CONCORD mob. home, 14x65, furnished, many extras. 489-5635.
PUPS, Doberman, 7 wks. old, w-shots. 897-2180 Avilla aft. 5.
'74 HONDA Elsinore, 250 cc, \$550. 637-3482.
WASHER, 3 yrs. old, \$70; refrig., 4 yrs., \$150; dryer, \$25 firm. 432-6776.
CAP, 8', 36"H., fully insul., deluxe win., door; (2) cab. 484-6911.

'76 HORNET wgn., 9700 mi., 6, auto., rustprf., wrnty. 749-0810.
'73 DUKE trailer, 14x65, 2 br., stv., ref., dishw., good cond. 625-4970.
ARGUS Airequipt, metal 35 mm trays. 432-5767.
SIOUX valve, reseater, pilots & stones. 749-4236.

WANTED

SEAMTRESS to make custom furniture slipcovers. 485-8588.
TRAVEL trailer, used, 15' to 20', self-contained. 747-4878.
CABINET for above refrig. Pottery, strawb., jar. 747-9551.
SWING frame for wooden porch swing. 489-3412.
BOAT oars & golf cart. 483-5008.
DESK & chair, wood, in good cond., reasonable. 5902 Bunt Dr.
BIKE, adult 3-wheel. 483-6677.
BABYSIT, days, 1 blk. Luth. Hosp. 745-2764.
UHF TV antenna. 485-8661.
LIONEL & American Flyer trains, any cond. 724-4086 Dctr.
WOODEN porch swing, 4' to 5' wide. 744-9479.
UMBRELLA-type baby stroller. 447-1939.

- ☐ For Sale *
☐ Wanted
☐ For Rent *
☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
☐ Riders Wanted
☐ Lost
☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____
Address _____ Bldg. _____
Home Phone _____
* The item(s) referred to in this ad are in anyway connected with any business venture.
Signature _____

In Memory

D. EUGENE EGTS, 445 West Pettit Ave., Fort Wayne, died June 13. He retired in 1974 from the Specialty Transformer Business Department.

WILLIAM RECTANUS, 426 Rose La., Fort Wayne, died June 16. He retired in 1975 from the Specialty Transformer Business Department.

BOYD YOUNG, 434 Nussbaum Ave., Fort Wayne, died June 16. He retired in 1965 from Bldg. 26-1.

On the ball



by Dennis McMaken

Post 148 defeated the Bax Busters 12-10 in the first game of tournament play. It was the first win for the Legionnaires, and manager Jim Gooden feels it came at the best possible time. In other tournament action, the Broadway Grill handed a 12-8 loss to the Misfits. In regular season play, Finance won by a score of 12-2 over the Misfits.

Mike Golliver leads the league in hitting percentage with a .714 average. Other players, some with remaining league games to play, have these averages: Gary Greulach, .700; Frank Dunfee, .692; Sparky Wallace, .600; Ray Morris, .592; Mike McMaken, .578; and Mike Holbrook, .566.

Mike Golliver also heads the league in RBI's with 15. He's followed by Mike McMaken, 12; Rusty Patterson, 11; Ted Meyer and Dean Rodenbeck, 10 each.

PERIODICALS
RECEIVED

JUL 3 1977

PUBLIC LIBRARY OF
FORT WAYNE & ALLEN COUNTY
FORT WAYNE, INDIANA

INDIANA COLLEGE



FORT WAYNE

NEWS

JULY 1, 1977

Long weekend packed with two paid holidays

For many people, plans to get away from it all, catch up on work around the house, or just sit back and relax will be carried out beginning tomorrow. It's the start of a long summer weekend. In observance of the Independence Day holiday salute, Fort Wayne GE plants and offices, in general, will be closed Monday and Tuesday July 4-5. These dates also mark the fourth and fifth paid holidays this year for most employees here. Enjoy the big four-day weekend, and make sure it's a safe one!

Three increases in pay rates have added about \$1,900 to typical annual earnings

June 27's increase in the pay rates of hourly and nonexempt-salaried men and women was the third within one year. It's appearing in paycheck distributed today for nonexempt employees and on July 13 for hourly employees. Totaling these raises shows they can add about \$1,900 or more to an individual's earnings. Here's how the \$1,900 is computed when it's assumed that a typical work week is 40 hours and the year has 52.14 weeks:

Date of Increase	Hourly Increase	Weekly Increase	Annual Earnings Gain
June 28, 1976 (general)	\$0.60	\$24.00	\$1,251.36
Nov. 29, 1976 (c-o-l)	0.06	2.40	125.14
June 27, 1977 (general)	0.25	10.00	521.40
TOTAL	\$0.91	\$36.40	\$1,897.90

Of course, the increase in annual earnings could be even higher. There was a high-skill adjustment of 5 to 50 cents on some job rates in June 1976, and for some employees, a four percent increase this June was worth more than 25 cents in their job rates. Upgrades and promotions are other reasons why an individual's increase in annual earnings may have topped \$1,900 in the past year.

June 27 pay hike rolls up value of GE benefits

Once again there's been a "roll-up" in the value of General Electric benefits plans for the thousands of employees here receiving the June 27 pay increases. This has occurred because the benefits paid by many plans are tied to an individual's earnings. As a reminder of how a pay increase affects specific benefits, here's a brief summary:

- **Pension Plan:** For those earning up to \$14,250 a year, the guaranteed monthly pension is based on a table in which the pension goes up for each \$300 increase in average annual earnings. This pay increase will boost many into a higher pension bracket.
- **Social Security:** Monthly Social Security checks at

retirement are also based on annual earnings, so another important source of retirement income is favorably affected by this pay increase.

- **GE Insurance Plan:** Regular life insurance (\$2 more for every \$1 increase in straight-time earnings) and accidental death or dismemberment insurance will increase. Weekly sickness and accident benefits also can be affected. They're 60 percent of straight-time earnings, with a maximum weekly payment of \$175.
- **Long-Term Disability Insurance:** Benefits paid under this plan are related to employees' annual straight-time earnings.
- **Vacation, Holiday, and Sick Pay:** These are based on normal straight-time earnings, so pay for these days increases with the pay

rate. Personal time is treated the same way for those employees eligible for payment.

- **Savings Plan:** Participants in the Savings & Security Program will have more invested in U.S. Savings Bonds, mutual fund units, GE stock, or life insurance. That's because the payroll deductions are a percentage of earnings. With GE adding 50 cents to every dollar invested by employees, up to seven percent of earnings, the pay increase means higher company payments into S&SP accounts.

Benefits will also be higher to employees using the Income Extension Aid Plan, those entering military service, attending an annual military reserve encampment, carrying out jury duty, or absent due to a death in the family.

'Yo-Ho-(uh)-Ho' — 'Plundering Pirates' drift into Three Rivers Festival raft race

Recapturing the excitement and drama of yesteryear, when bold adventurers set sail on uncertain, often dangerous waters to prove their worth to the world... has very little to do with the exploits of the individuals pictured at right. These "Plundering Pirates" are testing their Three Rivers Festival entry for the big Raft Race along the St. Joe River on Sunday, July 10. Named in league with their product section's "Pirate Plunder" 1977 cost-improvement program, the entire crew is made up of Specialty Transformer employees. On hand for the maiden voyage last Saturday morning were, from left, Tim Killworth, Tim Marsh, Doug Mills, Kent Gugelman and his daughter Renee, Jim Closson, Jerry Skinner and Larry Grimenstein. Other members of this raft-riders group will be Dan Decker, Larry DeRubbo and Dave Kilzer.



Taylor Street get-together:

A perfect day for a picnic — Specialty Motor 'family' style

Tug-o'-war pulls ... bubble gum blowing competition ... sack races ... pie-eating contests ... a water balloon toss ... and much, much more highlighted a Specialty Motor Department picnic Saturday for Taylor Street employees, retirees and their families. More than 900 people attended the festivities at Mc-Millen Park.

Taylor Street employees were given a vote on the type of family activity they would most like Specialty Motor to sponsor. The picnic offered a day in the sun and enjoyment for everyone!



Kings Island \$8.50 tickets offered for \$3 during 'GE Days'

For the past few years, the GE Aircraft Engine Plant in Evendale, Ohio, has rented the entire Kings Island Amusement Park (just north of Cincinnati) for a weekend of exclusive entertainment for General Electric employees and their families.

Fort Wayne GE people have been invited to join the Evendale crowd this year during the annual "GE Days at Kings Island" on Saturday, September 17, and-or Sunday, September 18.

The special price for GE men and women and their families is \$3 a ticket (regular ticket price is \$8.50 each)! All local arrangements are being handled through the GE Employee Store, where tickets can be picked up sometime in August. If sufficient interest is shown on the coupon at right, air-conditioned, lavatory-equipped round-trip bus transportation also can be arranged through the GE Club. The cost of the bus trip (assuming there are enough people to fill a vehicle) will be approximately \$10 per passenger.

The reservation coupon accompanied by payment is due July 15!



AT KINGS ISLAND, the Twin Racer, the largest racing coaster in the country, features two coaster trains racing each other at speeds up to 61 mph. At right, dazzling fireworks, the replica Eiffel Tower and colorful Royal Fountain create an unforgettable nighttime scene.

'GE Days at Kings Island' Ticket Order

NAME _____ Work Location _____

GE telephone extension _____ Home Phone _____

Supervisor's name _____

Number of tickets at \$3 each _____

(Children under 2 years old admitted free; no tickets needed)

Amount of check (pay to: General Electric) enclosed \$ _____

Please reserve ticket(s)
for (check one):

Saturday, September 17 ☐

Sunday, September 18 ☐

Interest in round-trip bus:

YES ☐ NO ☐

(Sufficient interest may
permit bus transportation)

Mail or deliver this coupon with check to:
GE Employee Store (Bldg. 31-1), 1030 Swinney Avenue

— Open Monday through Friday, 11 a.m. to 5:30 p.m. —

Reservations must be received
no later than 5:30 p.m. Friday, July 15!

Beltz, Avila in second terms

Employees choose six for GE Club board seats

Six employees have been elected to represent GE people here as members of the 1977-78 GE Club board of directors. Ballots tallied last week named the following to office:

- Paul Beltz, Bldg. 26-B, reelected as president;
- Mel Franke, Winter Street, first vice president;
- Helen Thieme, Taylor Street, second vice president;
- Frank Avila, Bldg. 19-5, reelected as secretary;
- Bob Rietdorf, Bldg. 26-2, West Broadway board director;
- Bernie Huguenard, Taylor Street board director.

All Fort Wayne GE employees had the opportunity to cast their votes among 18 candidates last month. The new officers and directors assume GE Club responsibilities effective today.



Credit Union members can expect yearly audit

The supervisory committee of the Fort Wayne GE Employees Federal Credit Union is conducting its annual audit of accounts as

of June 30, 1977, in accordance with federal regulations. Credit Union members who have questions should write to:

Supervisory Committee Chairman, GE Employees Federal Credit Union, P.O. Box 1267, Fort Wayne, Ind. 46802.

Blood donations help

The Red Cross Bloodmobile at West Broadway welcomed 136 donors this week.

The Fort Wayne Regional Blood Center of the American Red Cross collects, processes and distributes blood to more than 50 hospitals in over 30 counties. Every person residing or hospitalized in this region is eligible for Red Cross blood. It's possible through the concern of volunteers who donate during Bloodmobile visits or at the center.

The next GE blood drive will be Tuesday, July 12, at the Taylor Street plant. Please help.



you really never know, do you?

Bonds build up in savings plans

For millions of people, U.S. Savings Bonds are at work building funds for their children's education, creating supplemental retirement incomes, and growing investments toward a special big purchase for the future.

Buying Bonds becomes an even better deal for GE employees who purchase them under the Savings & Security Program or the Savings and Stock Bonus Plan. S&SP gives employees a company matching payment of \$1 for every \$2 they invest when holding period requirements are completed. Stock Bonus Plan participants receive a bonus of 15 percent of their savings in GE Stock when they fulfill the holding period requirements.

Under the Savings Plan the Bonds are delivered as soon as payroll deductions total enough to purchase a Bond.

U.S. Treasury data show that a third of all American families currently own a total of \$70 billion in Savings Bonds. Nearly 10 million Americans are now saving an average of \$33.50 a month through payroll savings plans. For more information, call the central payroll office, Bldg. 18-1, at Ext. 2879 or Ext. 2371.

RETIREMENT REFLECTIONS

Plans of Pensioners Take Shape



CHUCK BOYCE, 34 years' service

BEGAN JANUARY 1943

Apprentice Schaal, Bldg. 12
Specialist

RETIREES JULY 1977

Appliance Components Support Operation
Plant protection officer, Winter street

PLANS: "Travel, fish, have fun."



GWENDOLYN BUZBY, 36 years' service

BEGAN NOVEMBER 1940

Fractional Horsepower Motor Department
Salderer

RETIREES JULY 1977

General Purpose Motor Department
Identifier, Taylor Street

PLANS: "Go to Florida, play golf."



FORRY CARLSON, 35 years' service

BEGAN AUGUST 1941

Bldg. 21
Student engineer

RETIREES JULY 1977

General Purpose Motor Department
Industrial motor engineer, Broadway

PLANS: "Old acquaintances, new projects."



KENNETH CARPENTER, 34 years' service

BEGAN MARCH 1943

Fractional Horsepower Motor Department
Dispatcher

RETIREES JULY 1977

Appliance Components Support Operation
Dispatcher, Taylor Street

PLANS: "Same woodworking; enjoy myself."



GLENN GOSHORN, 36 years' service

BEGAN NOVEMBER 1940

Bldg. 19-3
Lathe operator

RETIREES JULY 1977

General Purpose Motor Department
Lathe operator, Winter Street

PLANS: "Take it easy."



HELEN HARDY, 43 years' service

BEGAN JUNE 1934

Bldg. 4-6
File Clerk

RETIREES JULY 1977

General Purpose Motor Department
General clerk, Broadway

PLANS: "Do what I haven't been able to do."



Central High 'class of '37' planning reunion

Alumni of the Central High School class of 1937 are planning a 40th reunion July 30. Several GE people here and their spouses are members of this group, according to Elmer Ueber, Bldg. 19-3. For information about the event, call him after 5 p.m. at 745-4422.

Many involved

Employees taking part in area-wide 'Festival'

Employees attending the big July 9-17 Three Rivers Festival in Fort Wayne may see some familiar faces in the crowds. Many GE people here are taking an active role in the events.

The "Plundering Pirates" crew from Specialty Transformer, featured on the front page of today's issue, is only one example of employee involvement in the festivities. There are more.

At the popular "Flea Market" under the elevation north of The Landing, downtown, Joe Rugman of Specialty Motor, and Catherine Schlup and Betty Schorr of Specialty Transformer will be showing their collections of antiques. Alice Robinson, Specialty Transformer, will be there with an assortment of collectors' dolls; she'll be with her husband Julian and his display of knives and collectibles. Visit them Saturday and Sunday, July 9-10, from 10 a.m. to dusk.

"Family Celebration '77" at McMillan Park is a children's carnival and ice cream social complete with clowns, balloons and a "sucker tree" on Wednesday, July 13, from 6 to 8 p.m. It's sponsored by Parents Without Partners, an organization which includes among its membership: Elaine Battenberg, president of the group, Specialty Motor; Carl Click, past vice president, Appliance Components Support Operation; Barbara Carpenter, General Purpose Motor; Fred Koenig, Support Operation; and Mary Lewandowski, Hermetic Motor Operation.

Holiday week break for GE NEWS July 8

Paid holidays on Monday and Tuesday make the coming work-week a short one. As a result, there will be no GE NEWS on July 8. The next issue will be published Friday, July 15. Have a happy weekend!



Vol. 59, No. 24

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

40 years here



ELEANOR GLIGOR
General Purpose Motor
Broadway plant



SUPER FRANK-N-BURGER[®] HM2/3826-112

Suggested retail ... \$26.98

Usually sells for ... \$18.79

On sale now for ... \$17.76

- Super size cooks 2 ham-burgers at once, flip grid reverses for 2 sandwiches, 2 boneless club steaks, hot dogs, etc.
- Use top grid cooking side up as a griddle for fried eggs and bacon, scrambled eggs and ham, 2 slices French toast, etc.
- Non-stick cooking surfaces, immersible flip grid and grease tray for cleaning convenience.

Holiday week special
at the Employee Store

*ADLETS

FOR SALE

DISHES & misc. 430-7973.
BENCH seat, blue, out of Scout, never used, \$25. 627-4192.
AIR conditioner, 8500 BTU, \$150. 440-3143.
GE AIR cond., 12,000 BTU, 220 V., exc., \$150. 486-2622 aft. 6.
'68 CHEVY Impala convertible. 447-1474 aft. 5.
Suite & other items. 3823 Yoder Rd.
CHROME mags (10). 483-8391.
'71 CHARGER, make offer. 440-3293.
FISH food, Tetra-Min., \$1 per ounce; misc. aquar. supp. 447-5301.
GAS range; sofa; dryer; refrigerator. 483-7252.
BUCKSAW, antique, \$10. 483-1549.
TRUNDLE bed, hall trees, occas. tables. 693-3491 C'busco.
'73 SUZUKI, 500 cc, 4,000 mi., nice, w-helmets, \$775. 432-0313.
SAILBOAT, 15', w-trailer & cover. 483-8380.
WASHER & dryer, \$75 or best offer. 456-7223.
TORO mower, self-prop., elec. start, almost like new. 483-2984.
AKC English Springer Spaniels, 8 wks. old, females. 432-5914.
PRESSURE canning cooker, 7 pints, 7 qts., \$15. 745-1219.
'74 CHEV. pickup & 8' slide-on camper, sell sep., 869-8414 Stroh, aft. 6.
SUITS, man's, 44, blue, grey. 456-4851.
RUG, wool, 9x10-8, good, dk. red., \$25. 483-0318.
SOFAS (2), in good cond., reasonable. 483-8072.
TELEPHOTO lens, 135 mm, screw-mt., mint cond., \$35. 424-1064.
GAS range, used, in good working cond., reasonable. 432-0974.
GARAGE sale, June 30-July 1, 3108 Thompson Ave.

'70 HONDA, 350, low mi., new battery, top shape. 639-6427.
TENT, 9x12, Coleman, used 3 times, \$100; adj. cots, \$12 ea. 657-5013 Harlan.
'73 YAMAHA, 750 cc, motorcycle, w-extras, \$600. 745-4313.
'68 CUTLASS Cpe., good cond., \$800 or best offer. 424-6107.
BARN beams. 356-3784, Hntgtn., on Sat.
SAW, 8" pipe wrench, 24" dehumidifier fan, osc. 639-3953 Hgld.
'76 HAIG ultrairons, new, \$160, asking \$90, like new. 672-3387 Rnk.
'73 IH truck, 1/2 ton, 345 eng., PB, PS, auto., ex. cond., \$1700 firm. 485-1898.
Horse saddle. 1-723-5460 S. Whittly.
'70 MOBILE home, 12x60, 2 bdr., \$3500. 9' birch cabinets. 622-7260 Ossian.
TABLE & 4 chairs, ext. leaf, solid oak, 30x42 + 10", \$25. 672-2966 Rnk.
'68 CHEV. Biscayne station wagon, \$500. 747-2466.
CAP, fiberglass, for Chev. pickup, \$225. 749-796.
'70 MAVERICK, 6 cyl., stick shift, 623-6361 Mnrvl.
STUDENT'S desk, antique green, ex. cond., \$20. 747-4858.
GUITAR, elec. w-case & amp., Epiphone, ex. cond., \$140. 432-3274.
ALUMINUM storm door, 36" wide, \$15. 485-8097.
GE PHONO & record changer, 4 speakers, like new. 745-4157.
GOLF bag, clubs, cart, shoes, men's & ladies. 744-3889.
YARD sale, Sat. only, 11-6, 824 Home Ave., TV, car 8-tr., etc.
'70 MAVERICK, \$650. '64 Ford 1/2 ton pickup, w-cap, \$700. 747-3557.
'76 SHASTA mini-motor home, self-cont., ex. cond. 456-2688.
BASS boat, 14', Tri-Hull, new. 456-8049.
HOUSE, 6 rms., 2-story, bsmt., lg. lot, W. Williams St. 747-3266.
PICTURE window, 9', ex. cond., \$100. 447-3719.
CONVERTIBLE, '66 Chrysler, like new, top mech. good. 432-3445.

CARPET, burnt orange, long shag, 11'x14'. 447-2087.
FIREPLACE, Majestic, free-standing, ex. cond., reas. 691-3153 Col. City.
PORCH glider, alum., & cushions; 20" window fan. 485-2520.
'73 CONCORD mob. home, 14x65, furnished, many extras. 489-5635.
GE STOVE, elec., ex. cond. Motorcycle. 478-1168 aft. 5.
DISHWASHER, countertop; Eureka upright vacuum. 432-4956.
CEDAR barn, 8x8; 17' Grumman canoe. 447-2826.
COLLIES, AKC, 7 wks. old, Sable & white, N. of Stroh. 869-2511 LaGrng.
FORD engine, 6 cyl., & 3-spd. trans.; 202 Pass heads. 749-4130.
FRANK N. Burger (4), for Johnson 85 h.p., L76V, cost \$10; sell, \$8. 747-5461.
TIRES (4) C70x13, stl. radial Firestone, \$40-set. 486-3080.
TIRES (2), Dayton prem., G78-14, polyglass, good trd., \$10-pr. 749-2258.
PUPS, AKC Pekingese, 6 wks., male; white poodle. 337-5559 St. Joe.
TRAILER, 35', on Lake Tippy, reasonable. 691-3337, Col. City.
SCHWINN, girl's, 20", & golf clubs, LH, & bag, low price. 483-2754 aft. 6.
'74 OUTBOARD motor, 5 h.p., Sea King, only 19 hrs., \$150. 485-8661.
WATER pump, Wayne, model SJD3, new. 486-2021.
STEREO, w-FM-AM radio, in good cond., \$100. 483-0647.
MOVING sale, baby furn., Mardego Hills, 327 N., July 7-9. 637-5778.
GOLF clubs, left hand, good cond., \$45. 489-1154.
'69 FALCON, fair cond., runs good, \$300. 897-2180 Avilla aft. 5.
TAPE player, 8-tr.; AM-FM stereo turntable, 2 spkrs. 485-1270.
'74 MOB. home, 12x60, 2 bdr., good cond., extras, best offer. 489-9392 eves.
BOAT, 12', 5 h.p. motor, '76 Highlander trailer, \$400. 485-7912.



'WHAT'LL IT BE?'

GE cafeterias featuring...

MONDAY, July 4 and TUESDAY, July 5 — GE paid holidays. WEDNESDAY, July 6 — Beef noodle soup, Salisbury steak with country gravy, escalloped ham and cabbage. Special: Mexican Fiesta. THURSDAY, July 7 — Vegetable soup, hot park sandwich with whipped potatoes, beef chop suey with rice. Special: bacon-lettuce-tomato sandwich, layer cake. FRI-DAY, July 8 — Chicken rice soup, stuffed cabbage, macaroni and cheese, fried fish. Special: Fish platter including french fries, cole slaw, bread and lemon slice for \$1.17. AVAILABLE DAILY: grilled, fried sandwiches, salads; vegetables; french fries, whipped potatoes.

Dirt Dogs

By Jill Whetsel

The women golfers weren't rained out this week! Maureen Murtaugh and Rachel Kelly each scored rounds of 47. Mo's team is still out front by a point-and-a-half.

Doug Lohse, who just transferred from Morrison, started his first week of league play with a 38 for the Monday Afternoon Brookwood league. Bob Farnbauch and Bob King were right behind him with 39 each. Allen Engel stroked in two birds while Jack Starwalt, John Blair, Bob King, Tony Wichman and Leon Larhman each had one. Steve Humphrey, Gordon Walter, Stan Reidenbach, Doug Lohse, Bill Corry and Caheen Murphy scored birds Tuesday at Brookwood.

Jim Schwartz totaled his June 15 round and came up with 39. The West Broadway league he plays in has Teams 3 and 6 tied for first. Pete Gorrell reports that Lyle Lahns and Kenny Kniss each had one birdie in his AMDO league's June 15 outing. The Buckland-Cole team heads the south division of the Taylor Street league while Gingrich-McFadden are first for the north. Dick Hensler, Milt Marks and Garry Escheiman birdied one hole each on June 17.

Skeets Lahrman, Colonial Oaks league, birdied hole numbers 2 and 8, then got bored with birdies and eagled hole number 9 — a par four! His score for this June 21 round was 37. Mel Guillaume, whose team is in the lead, recorded a 38. Other birds went to Steve Pensinger, Larry Shindeldecker, Dick Mills and Carl Howard.

By now you've seen the bulletin for the July 16 GE tournament. Please call and reserve your tee times as soon as possible. Thanks.

Smoke alarms bought in May eligible for April rebate offer

GE battery-operated smoke alarms (model 2801) which were back-ordered through the Employee Store in April and purchased in May when stock arrived are eligible for a special \$5 rebate offer that expired April 16. Anyone who received a letter stating the contrary from the Fosdick Corporation should return it to the sender and mark it: RAIN CHECK—PLEASE PAY! In addition, they should write the name RAY FISCHBACH beneath this explanation. For more information, call Helen Deahl at the Employee Store. Ext. 3623.

'74 MUSTANG II, 4 cyl., 4-spd., PS, PB, deluxe int., stereo. 424-5160 days.
DINING set, 5-pc., w/nt. w-blk. vinyl, \$125. 485-8285 aft. 5:15.
SWIM. pool, w-deck, slide, filter, heater, like new. 432-4922.

WANTED

OARS, reasonable. 691-2660 Col. City aft. 4.
WILL groom & trim your poodle, any hours, \$7.50 or \$10. 743-8219.
ROUND table, ex. leaves, chairs. 743-7088 aft. 6.
OARS, 1 pr., good cond. 422-0397.
GARAGE or bldg. w-electricity & water. 747-4486.
GOLF clubs for tall person, 6', 4". 637-3279.
BABYSIT, days, 1 block Luth. Hosp. 745-2764.
SHOTGUN shell casings, 16 ga. 749-4563.
DOG, small or med., do not send to Hum. Shelter. 625-3010.
HUMMEL figurines, Fostoria sherbets, wheat pattern. 743-8673.
LIONEL & American Flyer trains, any cond. 724-4086 Dctr.

FREE

DOG, sml., Pom-Poodle, fem., prefer older person. 749-0862.
PT. BEAGLE, needs home where he can roam, loves kids. 486-1971.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

46808
SEC
ORDER DIV-PERIODICAL
PUBLIC LIBRARY
900 WEBSTER ST
FT WAYNE IN



FORT WAYNE

NEWS

JULY 15, 1977

Pay boosts add \$2.25 million to costs here

Pay raises seen in nonexempt-salaried paychecks July 1 and in hourly checks this week, July 13, have added about \$2.25 million to annual operating costs here, according to Tom Callant, compensation manager for the Appliance Components Business Division.

He noted that, besides direct additions to employees' gross pay, General Electric now is paying more into the funds supporting the various employee benefits plans, as well as to the government for Social Security coverage. For each additional \$1 increase in a person's earnings up to \$16,500 annually, both the employee and GE currently pay 5.85 cents more into the Social Security system which provides retirement, disability, survivor and Medicare benefits.

Your GE pay — where it was, where it is now

The June 27 pay increases for hourly and nonexempt-salaried men and women, combined with the recent distribution of employees' Personal Share Statements have triggered considerable interest in individual pay progress at General Electric.

Do you know how much your annual rate of pay has gone up as a result of promotions, progression increases, and general and cost-of-living increases since you joined GE?

If you're an hourly employee and want to know the facts about your personal pay progress, fill in the blanks at right.

Each individual's situation is different, of course, but you'll probably be surprised to see the change in pay which has taken place since you first started working for the company.

(1) Put down your hourly starting rate on your first day of work here. (If you don't remember it, ask your foreman to find out for you).

(2) Multiply this by 2080, the approximate number of working hours in a year, and enter your answer in the blank on line 3.

(3) Annual earnings based on starting rate.

(4) Now put down your new rate as of June 27.

(5) Multiply by 2080, and enter on line 6.

(6) Current annual earnings rate.

(7) Subtract item 3 from item 6, enter on line 8.

(8) This is the approximate amount your pay has gone up since you started working for GE.

Nonexempt-salaried employees can figure out their pay progress by following the same steps. Those paid weekly multiply by 52.14 weeks since a year has 52 weeks and one day, except for leap year.

Employees call on productivity, teamwork to give pay hike punch

Pay increases, like the one in June, are great. Everyone likes fatter paychecks. With every pay raise, though, General Electric

has to have the additional money to cover it.

Higher price tags on motors and other products made here

are one possibility — but then customers might decide to buy from someone else. Pay increases might come from profits

— but lower profits could be bad news because profits are what make and keep jobs. So what's the best way to keep both that pay

increase and GE jobs? The GE NEWS asked six employees who received the pay boost to share their answers to this question.

Bill-paying takes money; productivity puts it there

FRANK BEATTY, dispatcher, Support Operation, Wire Mill

"It is a fact, it takes more money just to try to keep all the bills paid each month. It is also a pleasant feeling to know our company and union both recognized this and through collective bargaining have arranged for this increase to happen.

"Now it is also true that whenever a company must increase its prices in the marketplace due to added labor and material costs there are only a few ways it can 'cut corners.' Productivity is the only good way, and many things go into better productivity. Full use of machine time, less down time, more prodigious use of materials are a start. I guess the shortest way of saying the whole thing is we must all work together, give a full week's work and direct our attention to working smarter."

Raise productivity, cut non-labor cost, build profit

SANDRA PATTERSON, nurse, Relations Operation, Winter Street

"I feel that with greater productivity and a cut in non-labor overhead expenses both the June pay increase and GE jobs can be kept. Greater productivity can be achieved with each individual putting forth as much as he can to do his job in a more efficient and productive manner. It is important that the profitability of the company remains good enough so that the stockholders who have invested their funds will receive a good enough return to continue investing. It is a job of each individual to help cut non-labor overhead expenses such as waste."

Solid bond between employees, company will help

DOROTHY CARLISLE, machine looper, General Purpose Motor, Taylor Street

"The best way to keep our pay increases and jobs is to establish an affirmative relationship between the company and its employees. I sincerely believe that a positive relationship between the two would cut expenses and increase GE profits considerably."

Working together, people, GE both have job to do

MIKE EGTS, transfer operator, Hermetic Motor, Broadway

"The way I see to keep the pay increase and jobs is for the company and the people who work for the company to work together.

"What I mean by this is for the company to try to go and find new customers and hold its increases to a minimum on the products built. The people who work for the company should also try to hold their scrap materials and mistakes to a minimum.

"That way I think we can keep both the increase and jobs."

Curb higher prices to reduce need for higher pay

GARY GEORGE, group leader, Specialty Transformer, Broadway

"There isn't a ready solution to this problem until the people and all the companies can come to an agreement where prices are not raised and can be leveled off.

"If there is no increase in the price of products, then we won't need an increase in pay to make up for it."

Advanced planning puts more profit into paychecks

HELEN KROEMER, billing clerk, Specialty Motor, Broadway

"I feel that a little less could be spent from our profit if better planning had been done on expansions. It seems that both money and time are being wasted on juggling of departments.

"I'm sure that General Electric expected to grow. So why wasn't this put into the planning forecast?

"Is this the final move or will we do it again in another year when more profit is made? We appreciate pleasant working conditions, but can't some of this be put into pay increases instead?"



FRANK BEATTY: productivity — a full week's work



DOROTHY CARLISLE: build a positive relationship



GARY GEORGE: agree on stopping price increases



SANDRA PATTERSON: keep stockholders investing



MIKE EGTS: employees and GE should work together



HELEN KROEMER: plan so profit works for people



BUNNELL



NORD



STRAESSER



ZIEGLER

Skills of Manufacturing Problems Analysis grads shared by four more who complete course here

The roster of Manufacturing Problems Analysis (MPA) course graduates has grown by four. Bill Bunnell, value analysis and cost reduction specialist, General Purpose Motor Department; Jim Nord, regenerative systems programmer, Specialty Motor Department; Paul Straesser, manufacturing engineer, Specialty Motor Department; and Tom Ziegler, development engineer, Applied Research and Development Laboratory, wrapped up the intensive, 10-month class with major project

presentations on June 28.

The MPA course teaches quantitative management methods. With this technique, business problems are reviewed and analyzed in dollars and cents to reach economical solutions.

Including the four new graduates, 66 Fort Wayne GE employees have learned this valuable management skill since the first class was conducted here in 1969. Across the United States, MPA has been taught in at least 25 different General Electric locations. Alumni of the course total about 1,300.

Outside the company, the course is widely recognized and highly respected as a major academic undertaking. The Fort Wayne Regional Campus of Indiana University grants nine hours of graduate credit to MPA graduates toward their pursuit of a Master of Science in Business Administration degree.

According to MPA program manager Phil Herrick, applications of quantitative management skills are estimated to result in \$40,000 of General Electric Company cost savings generated by each course graduate.

Pay can be picked up twice during shutdown

The following information should be saved by those hourly employees who want to pick up their paychecks during the coming two-week summer vacation shutdown:

Hourly payroll checks will be available to employees during the annual plant shutdown period on Wednesday, July 27, and Wednesday, August 3, from 8:30 to 11:30 a.m. at the Fort Wayne General Electric locations noted below.

- West Gate House at Taylor Street for employees working at the GE Taylor Street plant.
- Gate House at Winter Street for employees working at the GE Winter Street plant.
- West Gate House on Broadway for employees working at the GE West Broadway location.
- Gate House on Lindley Avenue for employees working at the GE East Broadway location.

Positive identification must be presented before any paychecks can be released. Checks can be claimed only by the employees whose names appear on them. Checks not claimed will be released after the vacation shutdown on Monday, August 8.

A complete listing of shutdown gate schedules and GE services will be published in next week's issue of the GE NEWS.

Credit Union accounts undergo annual audit

The supervisory committee of the Fort Wayne GE Employees Federal Credit Union is conducting its annual audit of accounts as of June 30, 1977, in accordance with federal regulations.

Credit Union members who have questions about their statements should write to: Supervisory Committee Chairman, GE Employees Federal Credit Union, P.O. Box 1267, Fort Wayne, Ind. 46802.



Okay, why all the balloons?

CELEBRATING NUMBER 201. Specialty Motor employees at Broadway didn't let a rainy June 30 dampen their pre-holiday spirits for a July 4th celebration in the Bldg. 32 warehouse. Closing the huge doors to keep things dry just brought the patriotic marches blaring from the tape recorder into even finer tune. "All-American" hot dogs, ice cream, potato chips, coffee and fruit punch flavored the Independence Day salute as colorful balloons flew high to welcome men and women there as luncheon guests of the department.



Quarter Century Club Election Ballot

Vice President — Elect 1 for two years

- () Robert Lord, Decatur
() Fred Schamerloh, Decatur

Assistant Secretary — Elect 1 for two years

- () Jean Nebehy, Bldg. 4-6
() Dorothy Vess, Bldg. 4-6

Treasurer — elect 1 for two years

- () Carl Click, Bldg. 19-2
() George Michael, Bldg. 4-6

Director — Elect 1 for three years

- () Gilbert Brookhart, Winter Street
() Melvin Kiessling, Winter Street

Director — Elect 1 for three years

- () Marjorie Dearmond, Taylor Street
() Vera Neuenschwander, Taylor Street

Quarter Century Club Outing Reservation

Yes, I will attend () Sorry, can't make it ()

Annual Quarter Century Club Outing
September 17 at the Memorial Coliseum

Mail this form to: Henry Reidenbach,
General Electric, 1635 Broadway,
Bldg. 4-6, Fort Wayne, Ind. 46804

SIGNATURE _____

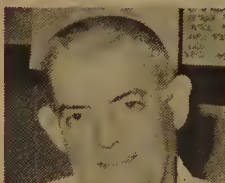
Ten Quarter Century Club candidates on election slate; ballots, reservations for popular fall outing due August 26

The 1977 officers of the General Electric Quarter Century Club have set Saturday, September 17, as the date of the annual outing

for members. Beginning at 9:30 a.m. in the Memorial Coliseum, the giant get-together is open only to those who have attained

individual membership in the Quarter Century Club.

The vice president, assistant secretary, treasurer and two directors elected this year will join the club's president, secretary and directors who were voted into office in 1976. Members are urged to complete and mail the ballot and reservation form soon. All forms must be received no later than Friday, August 26.



Lord



Schamerloh



Nebehy



Vess



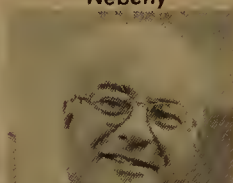
Click



Michael



Brookhart



Kiessling



Dearmond



Neuenschwander



Scientists review Wire Mill technologies

THE GOAL TO KEEP COMPETITIVE EDGES SHARPENED through technical leadership brought a team of scientists from General Electric's Corporate Research and Development Laboratory in Schenectady, N.Y., to the Fort Wayne Wire Mill at Taylor Street last month. Reviewing the work being done on new wire insulations and getting a first-hand look at the challenges of the Wire Mill Operation here and its motor-manufacturing customers were Corporate R&D's John Lupinski, Steve Schroder, Sigmund Schroeter, Don Bolon and Bernard Gornowitz. In addition to discussions about the Wire Mill's processes, energy concerns and environmental objectives, the unique requirements placed on wire insulations by high-speed motor windings were closely examined. Engineering requirements for new insulations were presented to the Schenectady visitors by Col Davis, wire engineering and quality control manager; and Ron Nelsen, materials manager of the Applied Research and Development Laboratory. Following the briefing, the scientists toured the Wire Mill with operations manager Frank Kilcoin and other GE engineers here to become acquainted with the large-scale facility and its use of up-to-date technologies for the insulation of magnet wire. The Wire Mill is a part of the Appliance Components Support Operation.

*ADLETS

RIDE WANTED

N.W. or area High & Tyler to Taylor St., 1st shift. 422-6256.

RIDERS WANTED

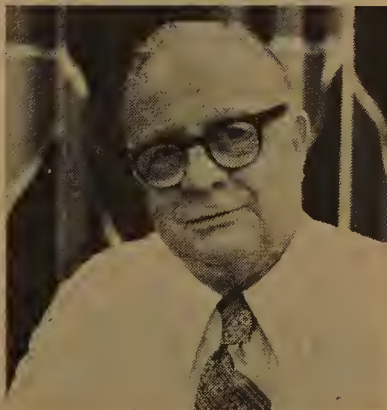
DECATUR or area to T.S. or Bdwy., 2nd tr. 592-7279 Dctr.

FOR SALE

MOB. HOME, '74 Hollypk., 12x65, 3 brm., AC, ti-down., skirting., 10x10 shed. 639-3783.
MATTRESS & spring, Serta Prfct. Sleeper, qn. sz., \$50. 639-3317 aft. 5.
DISHWASHER, GE Potscrubber, portable, good as new. 485-8588.
SALE, July 14-16, 2248 Eastbrook Dr., tw. sink, disposal, etc.
CRAGER SS, univ. w-tires, 1 fr., 2 rear, \$130 for set. 419-258-8575 Antwerp.
CULLIGAN Mark V total automatic brine tank. 432-0425.
BANTAM chicks, half grown, .50 ea. 623-6572 Mnrvt.
ROUND table & 2 chairs; gas range; twin bed frame. 432-0974.
PINBALL machine, \$350. 483-7564.
TIRES & wheels (2), H78x15, used, reasonable. 485-4354.

TIRES & rims (2), '66-'67, 4 hub caps, all good, \$20. 424-2956.
AIR COND., 10,000 BTU, good cond. 432-3060 aft. 4.
'76 HONDA, \$1,250 cash. 424-5090.
DINETTE w-6 chairs, wood grain & green, 1 leaf, \$75. 749-0263.
BOAT windshield, steering controls, speedometer. 432-9026.
ANTIQUE hall tree with mirror, oak. 745-5762.
'68 CHEVY Corvair Monza, clean, 44,000 miles. 745-2513.
'75 DODGE Sport Dart, PS, PB, AC, 6 cyl., loaded, ex. cond. 1-238-4217 Spncrvl.
TYPEWRITER, Rem. std., elite type, \$40. 747-3871.
HOUSE plants, all kinds, passion pur. heart, sw. ivy. 485-1709.
GE WASHER & dryer, refrig., avail. July 15, see now, value. 483-2754 aft. 6.
SECTIONAL, 4-pc., aqua, good cond. 747-9551 wkdays.
HUMIDIFIER, hair dryer, foot locker, hand vibrator. 747-5154.
ANTQ. flrm. polo doll, dollbed, 2 pcs mrbl. mpls. chld. sk. 489-3650.
COTTAGE, 5 rms., yr-round, Hamilton Lake, \$12,000. 456-4624.
LEAF worms & red worms & nightcrawlers. 424-8351.
CLOTHING, used, good; 3 coats. 456-8300.
AIR COND. (2), 1-5,000 BTU & 1-14,000 BTU. 432-0856.
ROCKER, blk. vinyl, swivel, & otoman, ex. cond. 449-1663.
RIDER MOWER, 8 h.p., snowblower, new battery, good cond. 489-3040.

He's got 40 years to his credit at GE



NORB SORDELET
Specialty Transformer

HEDGE trimmer, Disston cordless. 747-5902.
BATH LAV., compl. w-chrome bars & legs, \$10. 747-2571.
CLOTHES dryer, outdoor umbrella-type. 432-5106.
CAR 8-TR. player (2), 1 still in carton; 12" TV. 477-2773 aft. 5.
KITCHEN table w-porcelain top, 2 chairs. 745-3533.
RUG, 11x15, matching drapes, twin bedspreads, exc. 484-5786.
CHARCOAL grill w-motor, rotisserie, \$10. 446-4952.
TV, console, GE B&W, fair; wh. double sink. 485-4892.
VAN seats, new, for Ford van, green, \$15 ea. 623-3017 Mnrvt.
'74 BABA jet boat, 455, trl. & aces., \$3800. 1-824-3741.
'62 CHEVY truck, runs exc., good rubber, make offer. 432-0993.
REESE travel trailer hitch, many other accessories. 456-6844.
'67 CASE 750 crawler loader clearing rake. 441-7943.
RABBITS, black & white & checkered giants, \$4. 672-3416 Rnk.
AMERICAN Rifleman mags., 1957-1976, compl., \$75. 432-3274.
BOAT, 14' fib., 35 h.p. el. start Johnson & trl., \$400. 749-2407.
CHAIRS (2) red velvet; metal cabinet; fans; humidifier. 424-7873.

'72 TRIUMPH 650 cc, \$600; '67 GMC custom van, V-8, \$750. 424-2973.
'73 CHEV. tr., crew cab w-flatbed, 292, 4-spd., 30,000 mi. 485-5849.
CHROME reverse rims, 15x8, (2), like new, \$18 ea. 637-3727.
YARD SALE, July 16, 2536 Thompson Ave.
PICKUP CAP, 8" cab-high, insulated, paneled, \$125. 456-8841.
LOT, 1/2 acre, on Wayne Trace, back on Maywood Ave. 639-6555 Ossian.
REFRIGERATOR & stove, avocado, real nice. 637-3722.
'68 CHEV. Impala, PS, PB, air, dependable but ugly, \$200. 639-3565 Poe.
CURTAINS & valances, 5 pr., \$75. 484-5353.
BIKE, girl's sgl. speed, 26", good cond. 747-5236.
BICYCLE, girl's 20", fair cond., cheap. 432-6287.
'65 CHEV. short bed pickup, 327 headers, Muncie 4-spd. 639-6485.
'66 CAPRICE 4-dr., pwr. & air, stereo radio. 749-8445.
WINDOWS (6), alum., 1 picture, make offer. 483-8556.
BABY carbed w-pad. 747-2796.
SALE, Mill Run Apt. clubhouse, Lwr. Hntg. Rd., Jul. 19-20, 9-5.
TRUCK tires (4), 8.75-16.5. 327-3393 Larwill.
YARD sale, July 22, 1-6, & 7 23, 9-?, 2727 S. Harrison.

GOLF clubs, match'd 4 Topflt. woods, 9 Haig ultra-iron. 485-9066.
TIRES (4) F78-14; (2) 900-15 snows, & others; rot. lawnmr. 446-6233.
'76 HONDA 750. 744-2586 wkdays.
PUMP, tank, 2-stage, air dia., \$375. 483-6158.
BOAT trailer for 16' boat, first \$125. 447-2377.
CHRYSLER conv., '66 Newport, good cond. mech., reas. 432-3445.
TYPEWRITER, portable, Smith-Corona, new, \$40. 483-7045.
TYPEWRITER, port. Royal, in case, ex. cond., \$55. 432-0205.
'72 COUGAR XR7, air, auto., landau roof, \$1350. 749-0520 aft. 6.
'74 MUSTANG II, 4 cyl., 4-spd., PS, PB, deluxe int., stereo. 424-5160.
CANOE, 16', fiberglass. 485-8661.
CAMERA, 60-second; Norelco razor, hair dryer, humidifier. 422-4819.
AKC Miniature Dachsund, 8 wks., has shots. 432-9083.
STOVE, green, elec., self-clean., 2 yrs. old, reas. 422-8803.
SCREW JACKS (2), \$6 ea. Penthouse magazines, .50. 747-3727.
'69 CHEVY, good tires, runs good. 484-5094.
BABY afghans, 30x36, make nice gifts, \$5. 483-1574.
BRICK ranch, 2300 sq. ft., 4 br., FR, firepl., 1 acre, NE. 637-5778.

Please turn to Page 4

RETIREMENT REFLECTIONS Plans of Pensioners Take Shape



BILL BRUNNER, 44 years' service

BEGAN 1933

Bldg. 18-B

Messenger

RETIRED JULY 1977

General Purpose Motor Department

Marketing procedures and research manager

PLANS: "Spend time doing volunteer work."



PERCIS "PAT" HATCH, 27 years' service

BEGAN 1950

Fractional Horsepower Motor Department

Repair station

RETIRED JULY 1977

General Purpose Motor Department

Stock accumulator, Winter Street

PLANS: "Volunteer work, Coldwater Lake fun."



LOMA HOY, 17 years' service

BEGAN 1959

General Purpose Motor Department

Assembler at Taylor Street

RETIRED JULY 1977

General Purpose Motor Department

Wedge and insulate station, Taylor Street

PLANS: "Travel; take it a day at a time."



GERT KASIMEIER, 40 years' service

BEGAN 1937

Fractional Horsepower Motor Department

Coil Winder

RETIREES AUGUST 1977

Division Finance Operation

Insurance clerk, Winter Street

PLANS: "Plenty; don't know where to start."



CARL PLATTNER, 34 years' service

BEGAN 1943

Fractional Horsepower Motor Department

Heat run operation

RETIRED JULY 1977

General Purpose Motor Department

Tester, Winter Street

PLANS: "Play a little golf; just relax."



ALBERT STILLWELL, 36 years' service

BEGAN 1941

Bldg. 12-2

Specialist

RETIRED JULY 1977

General Purpose Motor Department

Lothe operator, Winter Street

PLANS: "Take it day by day."



Vol. 59, No. 25

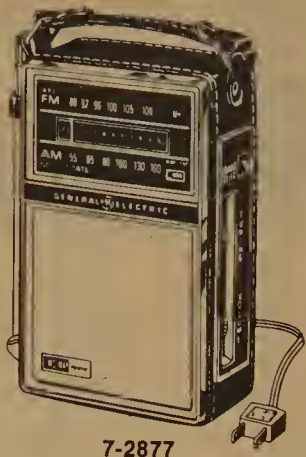
...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bili McShain
Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer

Stop by the Employee Store ...



7-2877

Personal Portable with Fine Quality FM and AM Sound

Six IF tuned circuits bring in AM and FM broadcasts with fine sound.

... for GE items
the whole gang
will enjoy on
vacation ...

Suggested retail: \$37.95
GE Store price: \$27.59
Vacation special: \$25.59

- Handsome vinyl covered case in vertical styling • Plays on batteries or AC • Switches from DC (battery) to AC when plugged into outlet • 3 1/2" dynamic speaker • Slide-rule vernier tuning • Built-in AFC on FM • 6 IF tuned circuits • Uses 4 "AA" batteries (not included)



3-5970

2-Channel Walkie-Talkie

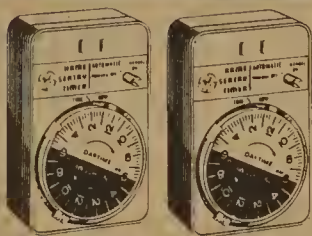
Suggested retail: \$27.95 each
GE Store price: \$18.29 each
Vacation special: \$17.29 each

Rugged service, 100mw communicator designed for non-license use. Instrument styling ... allows easy access to both battery and crystal through snap-on front compartment cover.

- Two channel capability: one pair of crystals for CB channel 14 included
- Slide type channel selector • Sensitive superheterodyne receiver circuit
- Squelch control • Volume control
- Light-emitting diode (LED) lights up when battery level is low • Jacks for optional accessories • Receive alert system • Front-mounted compartment for 9-volt battery (not incl.) and two pair of crystals (one pair incl.)
- Transmit and Receive indicator
- Telescoping 39" chrome antenna
- Transmit lock button • Belt clip
- Color: Steel Gray and Black

... or for GE products that stay home to keep things safe!

Special Timer Offer



8134-002

- Help protect your home with light
- Set timers in 2 different rooms to automatically turn your lights ON and OFF when you're away. Confuses burglars ... your home always looks lived in.

Suggested retail: \$8.98 each
GE Store price: \$4.99 each
Vacation special: \$8.98 PAIR

Lights Automatically During Power Failures



Home Sentry[®] SECURITY LIGHT

8350-001

- When the power goes off, Home Sentry[®] SECURITY LIGHT automatically comes on.
- Plugs into outlet for charging, always ready to light when household power is interrupted.
- Also a flashlight. Charge in outlet, remove and switch on. Always ready for use, no batteries to replace.

Suggested retail: \$12.95
GE Store price: \$8.49
Vacation special: \$7.99

On the ball



by Dennis McMaken

Broadway Grill team wins double elimination tourney; Bax Busters nab softball season title

The Broadway Grill became tournament champs by defeating the Finance team 10-4. Finance had earned its way into the championship game by posting a 13-7 win over the Bax Busters.

In completing regular season play the Bax Busters exploded with 44 runs, winning both ends of a double-header against Finance. Dick Fuess hit a pair of homers and Al Meyer and Jack Starwalt added one each in an effort to keep Finance in the first game, but the Bax Busters triumphed 20-15. The "Flying Dutchmen" continued their blistering attack in the second game and Finance wilted, suffering a 24-4 loss. Gary Greulich drilled three homers, Sparky Wallace had a pair, and Mike McMaken and Dave Fate each went 8 for 10 with a home run in leading their team to a regular season title.

We have the final results for league leaders in the following categories: softball league batting title — Mike Golliver with a .714 average; home run king — Gary Greulich with four to his credit; and most runs batted in — Mike McMaken with 17 hits.

In Memory

WILBUR CLOSE, 3125 Bowser Ave., Fort Wayne, died June 17. He retired in 1976 from the General Purpose Motor Department at Winter Street.

OMER WIDNER, Homosassa Springs, Fla., died June 17. He retired in 1975 from the General Purpose Motor Department at Taylor Street.

GEORGE REDFERN, 2243 Thompson Ave., Fort Wayne, died June 24. He retired in 1957 from the General Purpose Motor Department.

NANCY WOODHULL, 2301 Fairfield, Fort Wayne, died June 24. She retired in 1965 from the General Purpose Motor Department.

*ADLETS

Continued from Page 3

'63 SCOUT, \$300, at 325 W. Williams St.
STEREO-phono. 8-track recorder, orig. \$300, now \$100. 447-9608.
'66 FORD, 4-dr. sedan, needs body work. 483-8597.
'70 HONDA CL 175, very good cond., reasonable. 347-3928 K'ville.

MOTOR home, '72 Champ., 20', awn., AC, range, hood, 22,133 mi. 356-2750 Hntrtn.
'68 PONTIAC, new tires, good cond., \$650. 432-4247.
'72 BUICK LeSabre, air, PS, PB, new tires, make offer. 483-2873.
LOW range fish low-k-for, like new, \$75. 456-9243.
HOUSE, 6 rms., 2-store, bsmt., lg. lot, W. Williams St. 747-3266.
YARD sale, 154 E. State, July 16, 10-5, dishes, misc.
MAPLE bunk beds, Hoover tank sweeper, exercise bike. 637-5675.
GIBSON steel guitar. 745-4157.

TIRES (2) L60-15, belted, winter, used, \$45. 749-9796.
CENTURY II trap gun, Ithaca 12 ga. 485-9505. 485-9505.
SAW table, 8' Craftsman, tilt arbor, \$50. 749-0862.
MATTRESSES (2), for twin bed, cheap. 749-5427 aft. 5.
'70 MAVERICK, auto., 2-dr., green, 78,000, runs good, \$650. 456-5853.

WANTED

BABY swing, playpen. 743-4872 aft. 5.
BICYCLE, boy's 24" 10-spd., or 20" or 24" 5-spd. 422-4110 eyes.
BIKE, Schwinn, girl's, 20", good cond. 489-4120.



'WHAT'LL IT BE?'

GE cafeterias featuring...

MONDAY, July 18 — Chicken vegetable soup, flame-broiled beef steak, beef-tomato-macaroni casserole. Special: grilled ham and cheese sandwich, chocolate layer cake. **TUESDAY, July 19** — French onion soup, BBQ meatballs with whipped potatoes, chicken ala king on biscuit. Special: hot peach cobbler. **WEDNESDAY, July 20** — Navy bean soup, liver and onions, spaghetti with meat sauce. Special: Mexican Fiesta plote. **THURSDAY, July 21** — Beef noodle soup, vegetable Swiss steak, baked tuna and noodles. Special: beef and noodle soup and grilled bologna sandwich for 95 cents. **FRIDAY, July 22** — Cream of tomato soup, macaroni and cheese, fried fish. Special: fish, french fries, cole slaw and bread for \$1.17. **AVAILABLE DAILY:** grilled and fried sandwiches, salads, vegetables, french fries, whipped potatoes.

SMALL car, V-6, auto., low miles, reasonable. 432-5283.
WILL groom & trim your poodle, any hours, \$7.50 to \$10. 743-8219.
MAN to replace basement wall. 456-2873.
IRON frame for outdoor swing. 489-3218.
BABYSITTER in my home. 447-3064.
RADIO, push-button, for '67 Chevy, in good cond. 749-0298.
ENGINE for go-kart, 3 1/2 to 5 h.p., horz. shaft. 485-5832.
ELEC. typewriter, semi-portable, reasonable. 483-3062.
ENGINE for '64-'71 Valiant, 225 CID. 665-5397 Angola.
FRAME for child's swing set. 483-5672.
LIONEL and American Flyer trains, any cond. 724-4086 Dctr.

FOR RENT

COTTAGE on Lake James, ex. beach, \$250-wk. 485-4437.
APT., 1- or 2-bdrm., close to GE, reas. 747-4066.
GARAGE, 1 blk. North Broadway gate. 447-4070.
BROWN poodle at stud. 743-4900.
HOME for 2-3 persons to share, ex. loc. SW. 745-5285.

FREE

TREE cutting. 637-3853 Hntrtn.
PUPPIES, small Collie-mix, housebrkn., real sweet. 745-2764.
ONLY 2 left — adorable mixed puppies. 657-5996.
KITTENS, to good home. 747-2466.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3
ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____
Address _____ City _____
Home Phone _____ Bldg. _____
* The item(s) referred to in this ad are in no way connected with any business venture.
Signature _____



By Jill Whetsel

I hope you all had an enjoyable 4th. There was no GE NEWS last week, so I have some catching up to do.

(I was told that my last Divot Digs column was boring. I don't think this one will be much better, Larry.)

Bill Sutton shot an impressive 35 in his June 23 match for the Owl league. He had only 10 putts and scored two birdies.

Eben Cobb scored 37 in his June 29 match. The following people recorded scores of 38: Dick Hensler (two birdies), Warren Wickliffe (one bird), and Bill Green (one bird). Eben Cobb scored a 38 in the Hi Par league and the West Broadway league. I'll bet a lot of golfers wish they could be as consistent as Mr. Cobb.

Scores of 39 were tallied by Jerry Buckland with two birdies, Virgil Hlatt with one bird, and Dick Schoenherr and Roy Brokaw.

Rachel Kelley chipped in for a birdie and ended her game with a score of 44. Ilene Emlich totaled up her card to 46.

These gentlemen each reported one birdie: Bob Guingrich, Bob Fry, Bud Steinhacher, John Hunnicutt, Vern Budreau, Wayne Spratt, Ed Misselhorn, Don Alcott, Chet Krasienko, Mike Hadley and Pete Gorrell. Roger Reed has had birdies in the last two weeks of play for the Owls. George Rldge stroked in birdies in match play for both the Hi Par and West Broadway leagues.

Lou Downing and Kenny Knls were the only ones this week with two birdies each (except for the golfers I mentioned above).

Did you ever notice that by the time a man can afford to lose a few golf balls, he usually can't hit them that far?

Good luck to everyone playing in the GE tournament tomorrow!

With shutdown 'in sight'

This vacationer will be looking at good times; he's glad he can

This year John Keck will look at his favorite vacation area with deeper appreciation. He's glad to be able to see it.

An accident June 25 nearly resulted in a tragedy that would have ruined more than just the summer plans of this General Purpose Motor Department die cast operator at Taylor Street.

"I was just starting my machine when one of the lines burst about two feet from me," John recalls. "Hydraulic fluid sprayed out and hit me directly in the face, and when it ran down the top of my safety glasses, the chemical began to burn my eyes. It was a Saturday, and there weren't too many people around, so I ran out into the aisle to try to find someone for help.

"I could barely make out the guard Marshall Kellermeier walking toward me," he continues. "I called out to him and he got on the radio to Dave Thomas at the west gate house."

The two plant protection officers rushed John to nearby St. Joseph's hospital. "The doctor said the guards' fast action saved my sight," John concludes. "I'm really grateful to them both."



"GOOD TO SEE YOU!" Much calmer in their conversation now than they were a month ago, die cast operator John Keck and plant protection officers Marshall Kellermeier, left, and Dave Thomas recall the freak Saturday accident in which John nearly lost his sight.



WITH PLenty TO SMILE ABOUT ON THIS VACATION, John Keck and his family will enjoy Lake Tippecanoe near North Webster, Indiana. After 36 years with GE, Art has six weeks of paid vacation to his credit. He's used one, but a near-miss with tragedy almost ruined the rest (see story at left). Helping get things ready for the trip are Art's daughter Betsy and wife Betty. Fishing, water-skiing and biking await them.



FORT WAYNE

NEWS

JULY 22, 1977

HAPPY
SUMMER
VACATION!

Whopping \$2.8 million out on vacation; insurance tags along

Fort Wayne General Electric employees are collecting a giant total of \$2.8 million in vacation pay over the next two weeks! The Vacation Plan benefit is working at peak load during the annual two-week summer shutdown of operations here. Naturally, vacation paychecks are also being boosted by the recent pay

hike for hourly and nonexempt-salaried employees.

The 1977 shutdown of local GE plants and offices officially begins at the end of the second shift today. Work will resume starting with the third shift on Sunday morning, August 7.

While you're enjoying the obvious money-in-the-pocket

benefit of the Vacation Plan, don't forget another big part of the GE job package that's there if you need it. Even if you won't be watching a clock during vacation time, the GE Insurance Plan will be watching out for you and your covered dependents 24 hours a day, everyday of the year.

If you or they should require

emergency care in a hospital, or hospitalization for at least 18 hours, simply present your GE-Blue Cross identification card. It's recognized by hospitals throughout the country. You won't need to fill out any claim forms for these Type A-1 covered expenses.

If any professional services or

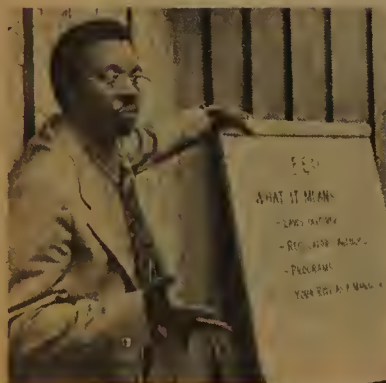
medicines are required during vacation, you should be sure to get receipts to attach to the GE insurance claim form you submit when you return to work. These forms are necessary for Type A-2 and B expenses.

You may not be working, but your GE benefits are — so relax and have a good time!



Just what does a GE supervisor here need to know? Plenty!

TRAINING SESSIONS FOR NEW "FIRST-LINE" SUPERVISORS at the Taylor Street plant of the Specialty Motor Department have been giving participants an overview of responsibilities within General Electric that directly tie in with their own effectiveness on the job. Ten sessions were conducted by employees who specialize in various functions which highlight the skills outlined in the program curriculum. The 20 hours of class work concluded yesterday in Specialty Motor's Bldg. 4-6 conference room. Pictured at left and below, **Karen Phillips**, manager of general accounts for Specialty Motor; and **Willie French**, manager of affirmative action programs, Employee & Community Relations Operation, brought "Cost Control and Cost Improvement," and "Equal Opportunity and Minority Relations" into focus for the Taylor Street supervisors. Other topics and the speakers who presented them were: "Management Philosophy," **Dick Johnson**, manager of Specialty Motor's Taylor Street operation; "Wage Management Plan," **Gordon Sprunger**, nonexempt and hourly compensation administrator, Relations Operation; "Interviewing Skills," **Jack Hughes**, personnel practices specialist, Relations Operation; "Union Relations and Work Rules," **John Fleischman**, union relations and wage administration specialist, Relations Operation; "Communication," **Bill McShain**, manager of communication and relations planning, Relations Operation; "Productivity," **Bob Farnbauch**, manager of business analysis and planning, Specialty Motor; "Quality Control," **Dick Gebert**, acting manager of quality control, Specialty Motor; and "Materials," **Otis Price**, manager of materials, Specialty Motor.



Planning to be here?

Vacation an 'open or shut' case for schedules of gates, services

Most employees here will be enjoying the next two weeks as paid vacation time. However, for those people who plan to be in or around Fort Wayne GE operations during the vacation shutdown period (Fiscal Weeks 30 and 31, July 25 through August 7), here's a list of what will be open and what won't:

- Central Employment office — **closed** both weeks.
- GE Credit Union — **open** both weeks.
- GE Employee Store — **closed** both weeks.
- GE Club — **closed** both weeks.
- Elex Club office — **closed** both weeks.
- Dispensaries — **closed** both weeks.
- Employee Benefits office (Bldg. 18-1) — **closed** both weeks.
- Insurance Office (Winter Street) — **closed** for medical claim processing; **open** for sickness and accident claim processing.
- Cafeteria at East Broadway — **vending machine service only**: 11 a.m. to 1 p.m.; area vending machine service also available in Bldgs. 4-6, 18-3 and 8-1.
- Cafeteria at West Broadway — **vending machine service only**: 11 a.m. to 1 p.m.; area vending machine service also available in Bldgs. 20-1 and 19-1.
- Cafeteria at Taylor Street — **vending machine service only**: 11 a.m. to 1 p.m.; area vending machine service also available in the Wire Mill, West, and H-13 locations.
- Cafeteria at Winter Street — **vending machine service only**: area vending machine service also available in the office and the main aisle locations.

Plant gates will observe the following schedules during the two-week vacation shutdown period:

- Taylor Street west gate — **open** 24 hours.
- Winter Street main gate — **open** 24 hours.
- Broadway west gate — **open** 24 hours.
- Broadway east gate (reception center) — **closed** both weeks.
- Lindley Avenue gate — **open** Mondays through Fridays, 6 a.m. to midnight; **open** Saturdays, 6 a.m. to 5 p.m.; **closed** Sundays.
- Fairfield gate — **open** Mondays through Fridays, 7 a.m. to 5 p.m.; **closed** Saturdays and Sundays.
- College Avenue gate — **open** Mondays through Fridays, 6:30 a.m. to 6:30 p.m.; **closed** Saturdays and Sundays.
- Bldg. 36 gate — **open** Mondays through Fridays, 6:30 a.m. to 4 p.m.; **closed** Saturdays and Sundays.

Any questions pertaining to specific areas within GE plants here should be directed to departments' employee relations offices.

Paycheck pick-up points for next two weeks at four locations; eagle flies on Wednesdays

Payroll checks for hourly employees will be available during the annual two-week plant shutdown on Wednesday, July 27, and Wednesday, August 3, from 8:30 to 11:30 a.m.

Employees working at the GE Taylor Street plant should pick up their paychecks at the Taylor Street west gate house.

Employees working at the GE Winter Street plant should pick up their paychecks at the Winter Street main gate house.

Employees working on the west side of Broadway should pick up their paychecks at the West Broadway gate house.

Employees working on the east side of Broadway should pick up their paychecks at the Lindley Avenue gate house.

Positive identification must be presented before any paychecks can be released. Checks can be claimed only by the employees whose names appear on them. Payroll checks not claimed will be released after the vacation shutdown period on Monday, August 8.

GE NEWS on vacation; next issue August 19

While just about everyone here puts the finishing touches on plans to "get away from it all" or "stay home and play it by ear" as the big two-week summer vacation shutdown begins, the GE NEWS is set to take a mid-year break, too.

Today's issue will be the last for three weeks. The next publication date will be Friday, August 19.

Whether you're on the road or at home, stay safe and have fun!



Finding out what it's all about

The ever-changing character of the engineering profession makes certain demands on the people in it. One of the most basic is the need for continuing education to keep up to date on scientific and technological skills. Engineers of General Electric recognize this, and apparently, so do engineers of tomorrow.

A "Future Engineers Program" concluding today has given about 20 honor students from neighboring North Side and South Side High Schools an in-depth look at GE engineering at work here and in two Ohio plants. The 10-day seminar has been part of Fort Wayne GE's on-going commitments to PIMEG (Program to Increase Minority Engineering Graduates) and to strengthen technical career interests among young women and men. Tours of the General Purpose Motor Department, Specialty Motor Department, and labs and manufacturing facilities of the Appliance Components Support Operation, plus classroom-type presentations by employees here made the students' summer "continuing education" experience a rewarding one.



FORT WAYNE

NEWS

Vol. 59, No. 26

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain

Communication Manager
Dick Knoph, Editor
Rex Mericle, Chief Photographer



RETIREMENT REFLECTIONS

Plans of Pensioners Take Shape

SARAH CHELF, 38 years' service

BEGAN 1938

Bldg. 4-4

Lead and cable assembler

RETIRE AUGUST 1977

General Purpose Motor Department

Stator repair at Taylor Street

PLANS: "Do what I want, when and how I want."



EVERETT COLLINS, 23 years' service

BEGAN 1954

Bldg. 19-5

Inspector

RETIRE AUGUST 1977

General Purpose Motor Department

Toolroom inspector at Taylor Street

PLANS: "Move to new home in Melbourne, Fla."



CLARENCE "SALTY" COULTER, 36 years' service

BEGAN 1941

Bldg. 12-1

Helper

RETIRE JULY 1977

Appliance Components Support Operation

Wire drawer at Taylor Street Wire Mill

PLANS: "Rest, 'piddle around' for a while."



RAMONA FELTS, 7 years' service

BEGAN 1969

Lab Operation, Bldg. 19-2

Steno-typist

RETIRE AUGUST 1977

Appliance Components Support Operation

Steno-secretary in Bldg. 19

PLANS: "Marry, enjoy role of pastor's wife."



MONROE FUHRMAN, 36 years' service

BEGAN 1941

Decatur, Ind., plant

Rotar punching area

RETIRE AUGUST 1977

General Purpose Motor Department

Die caster at Taylor Street

PLANS: "Trip with grandkids, enjoy life."



MARLIN JOHNSON, 36 years' service

BEGAN 1941

General Purpose Motor Department

Tester

RETIRE AUGUST 1977

Specialty Transformer Products Section

Tester in Bldg. 26-4

PLANS: "Spend more time at the lake, travel."



GEORGE YORK, 35 years' service

BEGAN 1942

General Purpose Motor Department

Engine lathe operator

RETIRE JULY 1977

Group leader, machinist at Winter Street

PLANS: "First take it easy, then enjoy life."



THE MEN AND WOMEN LISTED HERE retired during the second quarter of the year and have chosen not to have their pictures appear in the GE NEWS. Following their names are the General Electric locations from which they retired and their service dates with the company.

APRIL: Russel Butler, General Purpose Motor, 1942; Roy Shilling, Support Operation, 1942. **MAY:** Frederick Bergman, Support Operation, 1929; Anna DeBrular, Division Finance, 1953; Lorenz Karte, General Purpose Motor, 1941; Garnall Parkison, Support Operation, 1941; Erma Poinsette, Specialty Motor, 1937; Paul and Ruby Wiedeman, each from Specialty Transformer, each began 1942. **JUNE:** Mary Bahde, Support Operation, 1941; Carl Friend, Support Operation, 1941; Paul Haffner, General Purpose Motor, 1950; Helen Hollenbacher, Specialty Motor, 1966; Winifred Richmond, General Purpose Motor, 1955



ON TOP FOR THE FOURTH STRAIGHT YEAR, the Broadway Grill captured honors as overall GE softball champs after recent playoff competition. Mike Golliver, league batting champion, center, is surrounded by his teammates, from left: (back row) coach Steve Hosier, Bill Woodward, Eldon Schoch, Rusty Potterson, Doug Minnick, Tim Miholic, Kerry Doepke, (front row) Ron Mee, Doug Imbody, Denny Gloss and Frank Dunfee. Other members of this winning tournament and playoff championship team are Roy Morris, Jerry Mottix and Doug Leaky.



I've never played golf, which most of you have probably already guessed from reading this column. But I don't see how you can go out and walk around for two or three hours in this heat!

It must not affect you too badly, though, because we had some really terrific scores this week.

Rachel Kelley shot a 44 for the Women's league. After the July 11 match, the Dainte Lassies are out front by 2 points.

Pete Gorrell's AMDO league is led by Team 3. A span of 10½ points is hard to make up, so the other three teams better start moving. Mike Hadley had an eagle on number 16. Like Pete said, "When you're hot — you're hot!" Phil Coleman and Kenny Kniss had three birdies. Pete Gorrell (a 36 score) had two and Mike Hadley (a 38) had one. I'd say that league had quite a round.

The Owl league didn't do too tacky either. Terry Dorman had dubbed Bill Sutton "Super Star" after Bill's score of 35. That's his second in a row. Virgil Hiatt was close behind with 37 and Lou Downing with 39. Bill Sutton recorded three birdies, Lou Downing two, and Virgil Hiatt, Gene Edwards and Roger Reed one each.

Terry Basheller shot a 35 to beat his opponent Al Kruetzman by one stroke. (You'd think a 36 would win, wouldn't you?)

The Tuesday Brookwood league's Team 4 is ahead by 6½ now. Terry Basheller and Al Kruetzman each made two birdies, and Ed Edwards, Dick Parlow and John Bodenhafer scored one each. Eben Cobb is still rolling with a fine 36 for the Hi-Par league. George Ridge shot 39. Eben Cobb, Dick Wells and Clovis Linkous had birdies.

Larry DeRubbo shot a 38 at Colonial Oaks Team 4 leads this league. Larry DeRubbo, Mike Fuller and John Segyde each had one bird. Eben Cobb shot consecutive 39s for West Broadway in the June 6 and 13 matches. Mel Guillaume and Roy Brokaw outdid him with 37s; Dewey Karnes and George Ridge also shot 39s. Birdies were reported by Dave Donnelly, George Ridge, Jim Closson, Lee Schnepp, Don Alcott, Roy Brokaw, Thurman Hobson, Eben Cobb and Mel Guillaume.

Warren Wickliffe was low scorer on the Monday Brookwood league with his 36. Leo Allmandinger followed with 38, and Gary Sykes and Virgil Hiatt were next with 39s. Warren Wickliffe had three birds, Ed Hagadorn two, and Dick Hensler, Frank Conley, Gary Sykes, Bob King, John Hunnicutt, Gary Pickett and Terry Basheller one each.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

**BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40**

20894 NI INVA LL
SEC J.S. 000 WILDER ST
ORDER DIV-PERIODICAL
PLATONIC LIBRARY



HEADED HOME, Doug Minnick puts his best foot forward in a hurry.



by Dennis McMaken

League champion Bax Busters and tournament champion Broadway Grill collided in the playoff game. The Grill's players emerged victorious, nipping their opponents 9-6. The playoff is a new feature of GE softball. The winning team will receive a sponsor's trophy and \$15 gift certificates for each player. The Bax Busters will receive individual league champs trophies.

Pictured at left, right and above are the championship team line-ups and playoff action.



ON THE BALL, Mike Galliver and catcher Tom Clymer get set for action.



LEADING THE LEAGUE TO PUSH INTO THE PLAYOFF were the hard-hitting players of the Bax Busters. Mike McMaken, GE softball RBI leader, center, is flanked by his teammates, from left: Denny McMaken, Les Fogle, Lynn Zigler, Mike Hole, Jock Kies, Tom Clymer, Don McMaken, Don West and Sporky Wallace. Other members contributing talent to the team are Gary Greuloch and "home run king" Dove Fote.

Elex sets events; reservations for Indy conference due next month

Vacation time makes the Elex Club calendar of activities for August a short one. Here's what's happening:

August 17 — Pen El Chapter supper, M&M Restaurant, North Webster, followed by Enchanted Playhouse production of "Annie

Get Your Gun," Syracuse.

August 19 — Reservation deadline for 29th Annual Mid-western GE Women's Clubs Convention in Indianapolis. Convention registration for the October 7-9 meeting is \$25; Indiana Motor Coach round-trip

fare is approximately \$12.

August 22 — Honor-ettes chapter social meeting, 1 p.m.; Salem United Church of Christ Hall, 2401 Lake Ave.

August 22 — Executive Committee meeting, Bldg. 18-3 conference room, 4:45 p.m.



FOR SALE

TIRE, HR78x14, radial, new; 2 speakers, 10x20. 745-9995.
AIR COND. for mobile home, used 1 season, like new. 432-3056.
TYPEWRITER, Royal std., \$25; gas stove, 36", white, \$5. 744-3808.
CAR 8-TR. players (2), 1 still in carton; 12" TV. 447-2773 9-6.
SHOES, ladies sz. 8½ A & 8A, blk., blue, some never worn. 745-4667.
TENT camper, \$200; Sm. oil furnace for garage, \$50. 743-8219.
COLOR TV; console stereo. 456-6902.
RAILROAD ties. 424-2630.
GAS grill, Warm Morning Broilmaster. 422-4939.
TWIN bedspring & mattress (2), 6 mo. old, ex. cond. 483-2414 aft. 6.
ANTIQUE barber chair. 639-6129.
'74 MINI-BIKE & helmet, 2½ h.p., ex. cond., \$125. 632-4208.
TIRES (2), belted polyglass, G78-15, Goodyear, used, \$8. 483-8817.
CANNER, 8-jar, hot-water; cast iron roaster, kettle & lid, \$5 ea. 485-6523.
SHOWER, bathtub, sink, medicine cabinet. 489-1311.
LEAFWORMS, \$2.50-hundred, while they last. 485-4990.
SCHWINN ladies continental, blue, 10-spd. 486-1468 aft. 5.
GUITAR, 6-string, acoustic, \$30. 485-2810.
'63 PONT. Bonn., 60,000 mi., w-2 snows on whls., best cash offer. 745-5174.
HANDSAW, Atkins No. 390, 36". 485-3740.
ANTIQUE hurricane lamps w-teardrop prisms, \$45. 424-3190.
RANGE, elec., Hotpoint, old but perfect shape, \$25. 483-4965.
OIL pumps (2), hand-transfer, w-reservoirs. 623-6361 Mnrvl.
MOB. HOME, 12x58, new cpt., frpl., air, 13x20 LR, deck, porch. 489-3487.
STORM door, alum. comb., 36"x80", \$12. 422-7878.
PARAKEET, blue; lg. white & gold cage on pedestal, \$15. 749-2258.
2 SETS kit. table & chrs.; 1 solid wood hutch. 449-1914.
COUCH, belt exerciser, kit. counter-top, wood doors. 449-1914.

YARD sale galore, July 23-25, 10-8, 1217 Swinney Ave.
COTTAGE, 2 lots, Big Long Lake, reasonable. 238-4829 Spncrvl.
PARTS, '65 Galaxie hood, rt. fender, '63 Galaxie, good car. 447-5910.
YOUTH bed w-mattress, \$45. 745-2074.
SHUFFLEBOARD, American, official size, 24", reas. 432-3242.
KITCHEN dinette set, 4 chairs, formica top. 432-9165.
CHUBBY clothes, 10½ to 14½ jeans, sets, etc., like new. 486-2717.
CONCORD mob. home, 14x65, immed. possession. 489-5635.
FLORIDA property, ¼ acre, near Disneyworld, must sell. 485-9545.
'70 MAVERICK, 6 cyl., 3-spd., \$475. Twin bed, complete, \$35. 396-2586 Col. City.
DRYER, GE, copper tin.; wrought iron post; flbrgs. sheet. 447-3819.
'74 MUSTANG II, 4 cyl., 4-spd., PS, PB, del. int., stereo. 424-5160.
CURTAINS, all sizes or lengths. 484-5353.
POOL TABLE w-balls & 3 cues, like new, \$50. 744-5439.
RED easy chair, desk chair, misc. side & corner tbls. 483-2754.
RED WORMS and leaf worms. 424-8351.
'73 MERC. Marquis, 38,000 mi., loaded, custom made. 456-5853.
BOAT, 12', 5 h.p. motor, '76 Highlander trailer, \$400. 485-7912.

CHROME reverse rims (2), 15x8, like new, \$18 ea. 637-3722.
'74 VW Dasher, \$2600. 483-5053 aft. 5.
STUDIO piano, reconditioned & refinished, \$350. 432-5798.
FREEZER, upright; beautiful piano; both ex. cond. 447-4427.
'76 OLDS wagon, 9-pass., loaded w-options. 672-2468 Rnk.
POOL, extras, heater, filter, deck, slide, lights. 432-4922.

WANTED

SHED, metal, 10x10 or 8x10. 456-8170.
WORKBENCH, wardrobe closet. 485-2520.
'66 CHEVY, any condition, or parts. 419-263-2285 Payne, O.
STOVE, 30", & refrig., good cond., reasonable. 745-0443 aft. 4.
FENCE posts, steel, used. 447-1605.
LIONEL & American Flyer trains, any cond. 724-4086 Dctr.
BABYSITTER, Southwood Pk. area, 7-3:30, begin Sept. 6. 745-5670.

FOR RENT

APARTMENT, 1 bdrm., furnished, 3 blocks from GE. 424-8895.

FREE

LOVELY kittens are looking for a home. 672-3992.

<input type="checkbox"/> For Sale *	*ADLETS GE NEWS BLDG. 18-3 ALL ADS MUST BE PRINTED	<input type="checkbox"/> Ride Wanted
<input type="checkbox"/> Wanted		<input type="checkbox"/> Riders Wanted
<input type="checkbox"/> For Rent *		<input type="checkbox"/> Lost
<input type="checkbox"/> Free		<input type="checkbox"/> Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____

Address _____ Bldg. _____

Home Phone _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

GE first half profits reach 5.8 cents of sales dollar

Profits as a percentage of sales in the first half of 1977 were 5.8 percent compared to 5.6 percent for the first half of last year as a result of continued strengthening of sales for most GE businesses in the second quarter.

General Electric Company board chairman Reginald H. Jones reported that earnings for the first six months of 1977 were \$487.3 million, an increase of 19 percent from the \$411.1 million reported for the first six months of 1976. Earnings per share were \$2.15 for the first half of 1977 compared with \$1.82 per share for the same period. Sales in the first six months of 1977 were \$8.45 billion, up 14 percent from the \$7.4 billion reported for the 1976 period.

The continued sales growth for many GE businesses resulted in second-quarter earnings of \$271.9 million, an increase of 14 percent from the \$238.6 million reported for the second quarter of 1976 as restated to reflect the merger with Utah International, Inc. Second-quarter earnings per share were \$1.20 for the 1977 quarter compared with \$1.05 for the 1976 period. Second-quarter sales of 1977 were \$4.38 billion, up 12 percent from the \$3.92 billion for the same quarter of 1976.

Noting that the second quarter of last year had been particularly strong and had also included a nonrecurring pre-tax gain of \$20.7 million realized on the sale of the company's investment in AEG-Telefunken, Jones said: "The

improvement shown in this year's second quarter is gratifying and is in line with our expectations for continued improvement in 1977 over 1976, despite the strengthening during the latter months of last year."

Industrial components and systems sales and earnings were well ahead of the 1976 quarter, with materials, services, components and industrial products all contributing to the increase.

Consumer goods sales and earnings were also well ahead of last year's second quarter, with particular strength shown by major appliances and air conditioning.

Industrial power equipment sales and earnings, which were weak in the second quarter of 1976, showed a substantial increase in the 1977 quarter, due primarily to higher scheduled shipments of large steam turbines.

The international category reported higher sales for the second quarter of 1977 compared with the same quarter a year ago. However, earnings were down primarily because last year's second quarter included the gain realized from the sale of the company's investment in AEG-

Telefunken.

Aerospace sales and earnings for the second quarter of 1977 were up slightly from the 1976 quarter.

In **natural resources**, Utah International's second-quarter 1977 earnings were \$53.0 million. This was 8 percent less than earnings of \$57.8 million in the second quarter of 1976, which was an exceptionally strong quarter. Utah's earnings for the first six

months of 1977 were \$98.1 million, up 3 percent from the comparable 1976 period.

General Electric Credit Corporation earnings for the second quarter of 1977 were \$16.9 million, an increase of 19 percent from the \$14.2 million reported in the same quarter of 1976. Credit Corporation earnings for the first half of 1977 were \$31.8 million, an increase of 19 percent from the first six months of 1976.

Local operations achieve strong half-year progress

General Electric's overall sales and earnings for the first half of the year (see related story above) are a composite of many diversified business operations. Here's a capsulized look at what happened in Fort Wayne during the same time period:

• **GENERAL PURPOSE MOTOR DEPARTMENT** — Performance is substantially ahead of last year with sales growth to date surpassing the company average. The department has achieved its strongest growth in the distributor market, which can be attributed largely to gains realized by its successful "5 Star Distributor Program." Applications and sales within the pump motor segment are also showing impressive growth. Still another rebound has been observed in data communications equipment, which covers the gamut from business machines to computer peripheral equipment.

While impressive gains were made in 1976, the department expects to post significantly better results in 1977. Gains in the second half of this year, however, won't be as strong as the first half because of rapid performance improvements recorded during the end of 1976. Two bright lights for the rest of 1977 will be a continued comeback by industrial equipment manufacturers and strong and continued gains in the distributor markets.

• **SPECIALTY MOTOR DEPARTMENT** — Sales increases are above the company average with exceptional strength reported in the department's air conditioning markets and good strength seen in the refrigerator-freezer markets and international markets. Last month's heat wave that hit most of the country hasn't yet impacted on SMD since there's a time lag between the demand for air conditioning created by the weather and final sales results, but replacement motor sales and sales to room air conditioner manufacturers are anticipated to ultimately benefit.

Basically good growth is observed in almost all SMD market segments compared to the first half of 1976. In line with the expectations of the General Electric Company, Specialty Motor looks forward to concluding 1977 in a strong position.

• **HERMETIC MOTOR OPERATION** — At the end of the first six months, Hermetic Motor is substantially ahead of 1976 in terms of sales growth. The second half of 1977 looks like it will be stronger than last year. The Fort Wayne operation's major challenges at present are inflation and strong competitive pressure. Productivity goals are still among the items which get top priority as tough competition precludes the operation's ability to offset inflation through selling-price increases.

Hermetic Motor's product is primarily designed for the central air conditioning compressor market. This market is tied to new housing starts and is up substantially over last year, implying reasons for ongoing optimism.

• **SPECIALTY TRANSFORMER PRODUCTS SECTION** — First-half sales were ahead of last year; results for this period exceeded the company's average growth. This was due primarily to continued strengthening in the industrial OEM (Original Equipment Manufacturer) market and in electrical distributor-served markets, contractors and industrials. In addition, the product section's power supply business showed good volume compared to last year due to increased shipments to the copy machine market.

The remainder of 1977 will show the same general level of business for the Specialty Transformer Products Section as was experienced in the first half of the year.

• **APPLIANCE COMPONENTS SUPPORT OPERATION** — Made up of many different services, it's difficult to place a general wrap-up label on Support Operation performance. The hero during the first half-year has been the Advanced Manufacturing Development Operation, where orders have flowed in steadily. Another contributor to a solid ACSO performance record over the past six months is the Transportation Operation. A substantial increase has been noted there as it continues to boost trucking volume within GE.

Overall, ACSO is substantially above where it was last year as departments within the Appliance Components Business Division allocate funds to modernize factories and offices. Many hourly and salaried employees have been added to the Support Operation payroll over the year to handle the increased volume of business. Environmental and energy projects continue to receive attention.



Sickness, accident payments no longer taxable income

Congress has amended the income tax law of 1976 and made the changes apply retroactively to tax returns filed on 1976 incomes. One change in particular can bring an unexpected tax refund to eligible GE employees who apply for it.

Under the Tax Reform Act of 1976, as originally enacted, sick pay formerly excluded from taxable income was made taxable. As a result, GE em-

ployees who received Weekly Sickness and Accident (S&A) payments under the GE Insurance Plan were required to include them as taxable income on returns filed on 1976 income.

RETROACTIVE CLAUSE

The amendment to the 1976 law retains for one year the sick pay exclusion in existence previously. The repeal of the exclusion has been made effective January 1,

1977, instead of January 1, 1976.

This means you may be eligible to file for a claim for a refund of part or all of any income tax paid on Weekly S&A in 1976, according to GE's benefits experts. To do this you must file an amended tax return on Form 1040X and attach a completed Form 2040 (Rev. 1977) to show how the exclusion was computed. These forms can be obtained from local offices of the Internal Revenue Service.



A KEY COMMUNICATOR award has been received by Vicki Linder, Specialty Transformer's Distributor Sales Zone Manager for Apparatus Distribution Sales Division's (ADSD) Eastern Region. She received the award from Dan Dickerman, Specialty Transformer marketing manager. The award was created by GE's ADSD headquarters in Bridgeport, Conn., for General Electric people who excel in communications that generate orders. Vicki is the first person in the company to receive one of the awards.

ACSO organizes toolmaker program

The chance for higher earnings, increased job security and the opportunity to learn a skilled trade are all offered by an apprentice toolmaker program being organized by the Appliance

Components Support Operation. According to ACSO's employment specialist Jack Hughes, the program will help meet an increased need for skilled labor brought about by rising business

levels.

"By joining the program," Hughes says, "employees can receive the type of training that will prepare them for challenging work as skilled craftsmen."

Hughes notes that to qualify for the program, employees should be high school graduates with one year of algebra.

"We're hoping," the employment specialist says, "that current GE employees will make use of this opportunity."

Employees interested in the training program should contact the employment office in their area for an application.



FAMILY TIES are re-established when Aunt Velma (Minnie Gentry, foreground) visits Priscilla and Nate (Cicely Tyson and Robert Hooks) who didn't know the critical changes in life-style and attitudes which would result from a vacation down South. The story will be told when "Just on Old Sweet Song" encores on GE Theater next Thursday at 7 p.m. on channel 15.

Specialty Transformer lets loose with annual outing

The occasion was Specialty Transformer's annual cost improvement outing to celebrate sales successes for the first half of the year.

Softball, horseshoes, volleyball, golf, egg tossing, ping pong and tug-of-war were included in the activities for the day.

General Manager Don Meyers extended congratulations on the year-to-date results and cautioned against relaxing first-half sales efforts.

By the end of June, cost improvement results significantly exceeded budgeted quotas.

Arvie Lake, manager of manufacturing programs and administration, then announced a stretch program in which the product section is going after additional sales volume with a proportional increase in the cost improvement budget.

Lake told GE NEWS the purpose of the outing was to reward

the participation in the first half of the year and to restimulate activity for the second half.

Enthusiasm was said to be strong during the outing. Competition was keen and good-natured.

After softball had been underway, the players spontaneously broke into two teams and planned a softball outing for the end of the month.



DANNY DECKER prepares a catch during the egg toss.



CLOSE COUNTS in horse shoes.



FRANK DE SANTIS enjoying the outing.



DON MEYERS goes up for a block at the volleyball net. Mel Doy at right.



DON DICKERMAN winds up far a pitch.



TED LAUTERBERG, Henry Helberg and Chuck Beatty.



DICK CHANDLER, Dick Wagner, Doug Mills, Mel Guillaume, Tim Killworth, Steve Grass and Duaine Korne, of the manufacturing tug-of-war team.



SAM CHEEK eyes the ball in a table tennis valley.



ALBERT CHUNG played enthusiastic table tennis.



MEL GUILLAUME tees off with a smooth golf swing.



STAN REIDENBACK, Doug Lackwaad, Don Meyers (who drew the names of the prize winners), Poul Beltz, Ken Garrison, and Bob Jenkins (drawing organizer) are all smiles after the names of the winners of color televisions for cost improvement efforts were announced.



LARRY RYBICKI accepted the tug-of-war trophy for his shop operation team from contest organizer Lois Nelams.



TOM REHRER and Duaine Korne were surprised when the egg toss prizes flew out of their confines.



ARVIE LAKE, cost improvement chairman

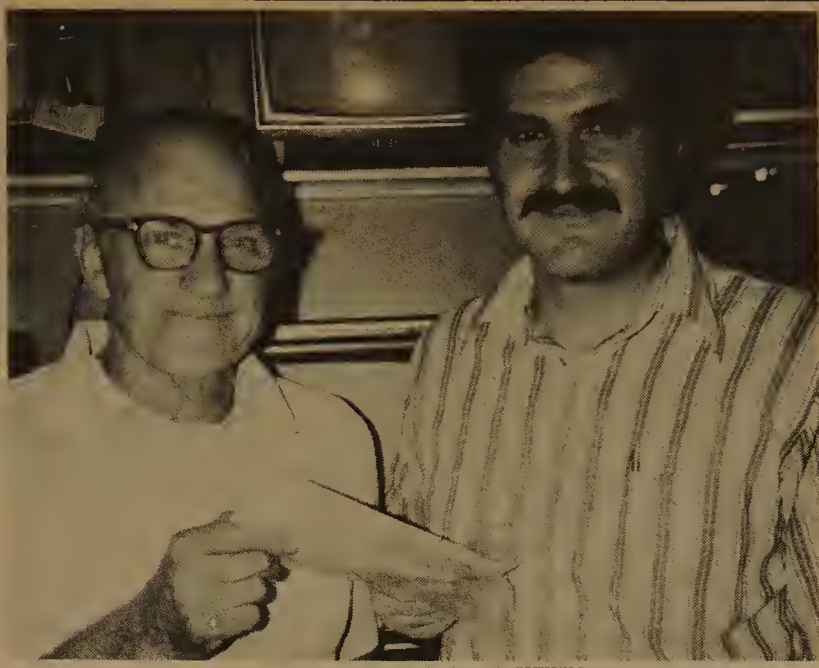


JOHN LUTTERINGER accepted this fielding oword from Tim Marsh. What's the extro handle far, John?



PAUL BELTZ, activities committee chairman.

CREDIT UNION CONTEST WINNER— Stanley Wisniewski (left) has won the "Discover Your Credit Union" contest during the month of July. The winning entry was one of 3,250 that found all 20 hidden words describing the advantages of membership in the GE Employees Federal Credit Union. George Lontz, a Credit Union member, drew Wisniewski's entry as the grand prize winner. A 19-inch GE portable color television was presented to Wisniewski by Greg Freshner, (right) monogor of the Goodyear Service Store on Coldwater Road. Wisniewski works in the Hermetic Motor Operation as a group leader. He has been a member of the Credit Union since 1951.



Benefit plan credits investors

Here are the GE stock prices and the average fund unit prices used in the crediting of participants' accounts for the first half of 1977 under the Savings & Security Program:

	STOCK	FUND UNIT
January	\$53.506	\$26.869
February	51.007	26.055
March	50.723	26.149
April	51.719	25.767
May	54.643	26.050
June	55.989	26.180

The stock price is the average of the closing prices of GE stock on the New York Stock Exchange for each trading day in the calendar month. The fund unit price is the average of the daily fund unit prices, determined for each trading day of the New York Stock Exchange in the calendar month by dividing the number of fund units into the net asset value of the fund.

The stock price and fund unit price are used for crediting accounts, but should not be used as the cost of shares or units for income tax purposes. "Tax Cost" for GE stock or fund units acquired under the Savings & Security Program is calculated for employees according to Internal Revenue Service regulations. The figures are furnished on the annual "Tax Information Statement" issued after each Savings & Security Program "payout."

*ADLETS

RIDE WANTED

FROM Tri-Lakes to W. Bdwy., 7-3:30. 691-2482.

RIDERS WANTED

DECATUR or area to T.S. or Bdwy., 2nd tr. 592-7279.

FOR SALE

HOME, 3 br., Avalon Addn., 2 car garage. 747-6940.
GARAGE sale, 8-19 & 20, 4222 Arrow Drive.
TV, 21" scr.; 35 Mica slide proj., screen, tripod. 482-1880.
CHINA, 2 sets, w-extras, ovenproof. 432-5813.
'71 SUZUKI 500. 483-5672.
FLOOR fan, 18", hassock style, \$25. Door, 6'x2', \$5. 485-2522.
SPEEDBOAT, '69 Glasspar, 14', 75 h.p. Evinrude, trlr., \$1,000. 447-3794.
LIV. ROOM suite, 2-pc., Colonial, A-1 cond. & other articles. 639-6129.
BOAT, glass, Starcraft, 40 h.p. Evinrude, trlr. 747-5949.
CRIB & mattress, walker, toilet trainer, rkg. horse. 744-3808.
TYPEWRITER, portable, Underwood, like new, \$55. 485-0304.
COVER for Fleetside, snap-on; (2) 10-16.5 duplex tires & whls. 749-4485.

TIRE, radial, FR78x14, new whitewall, Goodyear, \$40. 424-6754.

'73 CAMARO, auto., PS, PB, 350 engine, asking \$2950. 489-5846.

TRACTOR, Gravely, w-30" mower attach., ex. cond. 489-9168.

'71 HONDA SL 125, no lights, new fenders, seat, hooker pipe. 485-1707.

SCHOOL bus camper; '72 Opel Rallye. 691-2849 Col. City.

'69 NOVA, 307, auto., 59,000 mi., clean, runs good. 745-9063.

DUPLEX, nice, close to GE, 485'x98' lot, M-2 zone, good dirt. 489-5770.

TIRES (2), E78x14, on rims, \$5. Incinerator, auto., gas-fired. 456-7968.

TABLE & 6 chairs, formica top, w-2 leaves, \$75. 625-3444 Grbl.

CARPET & pad, 12'x16', beige shag, \$50. 745-9058.

FILE cabinet, 4-drawer, lock, \$40. 485-4455.

'72 HONDA, new rear tire & bat., nice paint job. 745-5220.

KITCHEN table, 2 chairs, \$25. 745-3533.

BED, single, w-mattress, like new. 432-4659.

BIKES (2), girl's, 24" & 26", good cond., \$20 ea. 445-8443.

'70 NOVA, 6 cyl., 2-dr., 3-sp., silver w-black top. 625-4332.

PONIES, rabbits & bantams. 485-8206.

ANTIQUES, dishes, camel-bk. clock, misc. 745-7734 Mon., Tues.

COTTAGE, Ridinger Lake, lake view, furnished, \$15,000. 456-6730.

COIL spring, full size. 483-1757.

'64 FORD truck, F-100, \$450. 432-1913.

TRAVEL trailer, 13', \$725. Stereo, 5', AM-FM, \$60. 482-2462.

TAPE deck, reel-to-reel, \$150. 747-4986.

PUPS, Irish Setters, male & female, 2 mo., beautiful. 432-9858.

FLOOR lamp, brass; swivel rocker, ex cond 432-3127.

'73 TRAVEL trailer, 22', very clean, unique floor plan. 433-5032.

AXLES for 3/4 ton Chev. (rear); for trlr.; & VW front axle. 749-4130.

LAMP shades (3) like new, \$9. 484-5353.

CHAIR, aqua, upholstered, Kroehler, ex. cond. 432-3127.

CB, tube type. 456-8496.

TRAIN, dual track, Tyco, HO, 4x8 table, lighted & acc. 447-5098.

SLIDING garage door, 8'x10', w-track. 347-0686.

TIRES (2), snows, 6.95-14 Gdyl., \$25. Chicago roller skates, \$10. 483-0652.

Please turn to Page 4



By Jill Whetsel

Isn't it great to be back to work? Hope your vacations were memorable ones.

Now, as promised, here are the winners of the GE Golf League Tournament.

LOW GROSS: First Flight — Doug Lohse, 71; Al Kruetzman, 72; Bill Sutton, 74. Second Flight — Bill Corry, 80; Earl Stauffer, 83; Tom West, 85. Third Flight — Dick Schoenherr, 86; Harold Rittenhouse, 91; John Bodenhafer, 92.

LOW NET: First Flight — Terry Bashelier, 66; Dick Parlow, 68 (Won on back-up system); Mel Guillaume, 68. Second Flight — Steve Elett, 62; Jerry Pieper, 67; Les Ennis, 69. Third Flight — John Luttinger, 67 (Based on back-up system); Len Jacquay, 67; John Nye, 67.

LONGEST DRIVE — Doug Lohse, 280 yards on No. 7.

CLOSEST TO PIN — Bill Corry, 9 feet from No. 6. Al Kruetzman, 13 feet from No. 4.

BLIND BOGEY DRAW WINNERS: First Flight — Cal Hapner, 64; Gary Skyes, 66. Second Flight — Fred Shinneman, 61; Duane Leeka, 61 (Decided on back-up system). Third Flight — Jack Reith, 60; Tom Gebhart, 63.

Winners can pick up their prizes at the GE Club.

Next week we'll get caught up on the league action. Until then, **GOOD GOLFING!**

Fall bowling leagues organize

The first meeting of the season for bowling secretaries has been set by bowling Chairman Casey Keister for 7 p.m. Monday, August 22, in the GE Club lounge.

The purpose of the meeting is to begin organizing the fall bowling leagues.

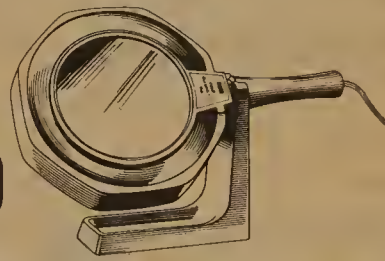
A spokesman for the league told GE News the club lanes, which are being modified to accomodate underground ball returns, are expected to open after Labor Day.

For more information about the league, call Ext. 2042.

COLLEGE BOUND GIFT IDEA

The Looking Glass

Lighted mirror from General Electric



- The Looking Glass from General Electric, Model IM-4
- A 3 in 1 lighted mirror... stands on shelf, vanity or counter... handle for holding mirror too... hangs on wall.
- Magnifying and regular mirrors with soft light surrounding them.
- Mom-Dad-Entire family will enjoy the convenience of this versatile mirror... the light's where it's needed.
- Removeable handle and stand for travel packing.



Hold mirror by convenient handle. Move it about to check the look you want.



Wall mounting quickly made, ideal for shaving, trimming. The light's where it's needed.



Use either regular or magnifying mirror by simply revolving in stand. Soft light surrounds both mirrors.

Sugg. Retail \$17.98

GE Store \$12.19

SPECIAL!

\$11.59

CANNING AND FREEZING SPECIAL OFFER

BAG SEALER

BAG1T/4101-001

- Create your own ball in the bag food's for easy cooking with no cleanup
- Instant on no preheating. Just press lid to seal in seconds
- Great for leftovers... complete cook ahead meals... fresh fruits and vegetables
- Seals special foilable bags or ordinary plastic utility bags



Sugg. Retail \$17.98

GE Store \$12.59

\$11.99

On Sale For

STOP BY

THE EMPLOYEE STORE

1030 Swinney

11 - 5:30 WEEKDAYS



Vol. 59, No. 27

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain

Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

Profit, capital investments, job improvements—

They go hand in hand during plant shutdown

Capital investment is often at its peak during vacation shutdown at GE, because it is the time when new machinery and equipment can be installed with the least interruption.

During shutdown this year, 222 area service employees were on the job as much as ten hours a day to accomplish hundreds of major and minor capital investment and maintenance tasks.

Please see related photos on Page 4.

Although area service employees work all year, many put in 7-day weeks during shutdown to complete special project orders.

The project list was formulated throughout the year.

Many of the projects are identified beneath pictures in this week's GE News.

Projects were completed at nearly all plant locations.

Probably the largest was the shell rearrangement for General Purpose Motor's Section 14 at Taylor Street.

According to Dick Huhn, manager of the area services operation, it was a 2000 hour job, which resulted in installing conveyors and rearranging heavy equipment.

Taylor Street GPM Manager Dick Dashnaw said the changes there will mean "better quality and more reliable material handling along with better production control and safety advantages."

Paul Lee, general foreman, said the rearrangement will improve material flow and

minimize production line misses once the "de-bugging" process is complete.

GPM Manufacturing Manager Don Cochran commented in the Livewire newsletter to the department employees that to maintain a competitive position in the motor market, the department must devote continuous attention to plant and equipment investment projects.

In other GE operations in the Fort Wayne area, a total of 10,000 hours of work by area service employees were completed during shutdown.

There were projects to check chains and bearings, rework drive idlers, install bearings, rebuild annealing ovens and refurbish office space.

In addition, there were many projects undertaken during shutdown for energy saving and to provide a safer work environment.



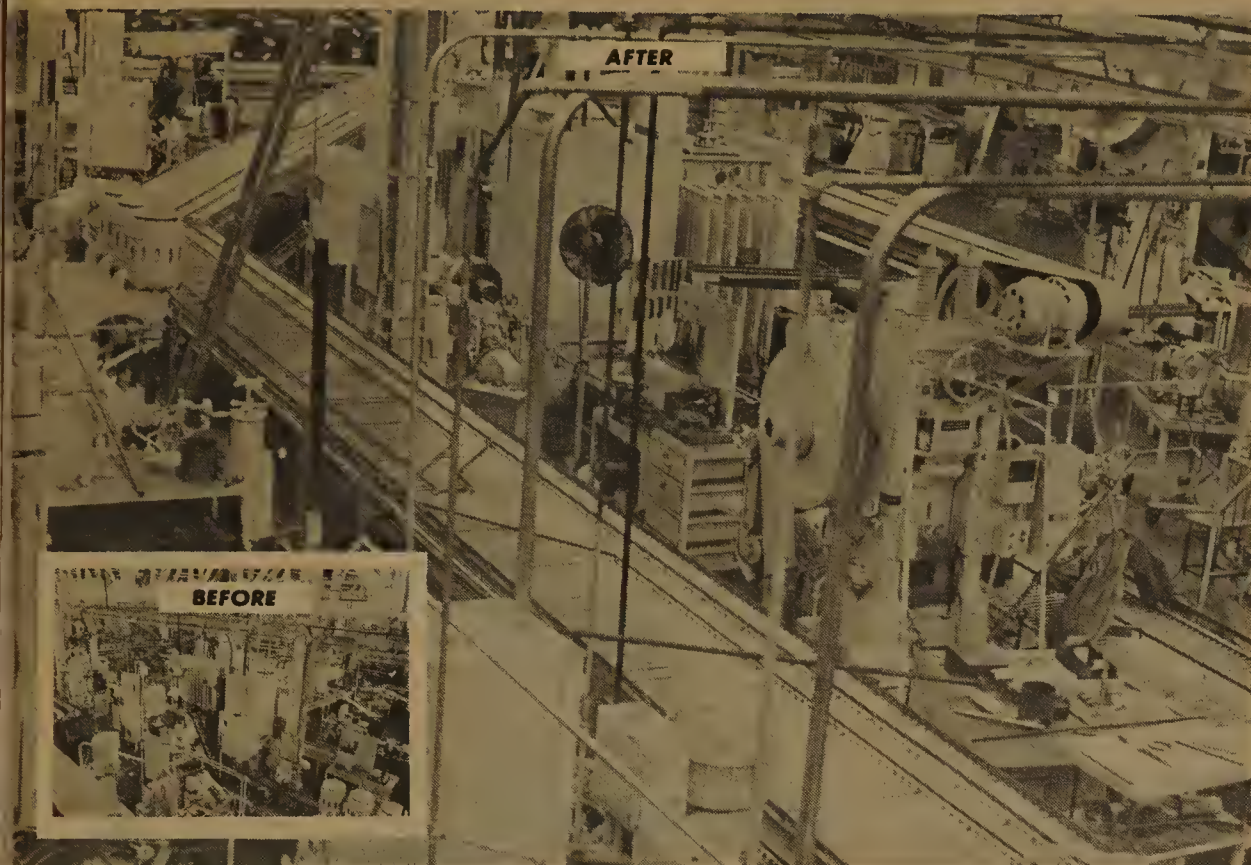
MIDDE NEUMAN, linelender; **Stanley Webber**, hi bay foreman; and **Paul Lee**, general foreman; are three of the more than 20 employees affected by the Section 14 shell rearrangement at Taylor Street.



REWIRING a transformer for safety compliance was one of the jobs done during shutdown by **Everett Geiger**, leading operator of electricians at the east Broadway plant.



STEAM CLEANING point mixer cons was the work of **Larry Schaudel** during shutdown.



THESE TWO VIEWS of Section 14 at General Purpose Motors Taylor Street plant show the recent rearrangement of the shell area of the works.

ENJOY
YOUR
WEEKEND!



FORT WAYNE

NEWS

AUGUST 26, 1977

GE pledges to employ 500 veterans

GE is among the first companies to join President Jimmy Carter's national program for reducing unemployment among veterans of the military.

The company is committed to hire 500 veterans, as well as to

become a recruiter for other businesses.

The volunteer national program **HIRE** (Help through Industrial Retraining and Employment) is devised to provide jobs and training for

100,000 veterans by September 30, 1978.

GE Board Chairman Reginald Jones called for support of the program. He noted that while GE components already have plans for hiring veterans, **HIRE** will require a refocus of efforts to hire unemployed Vietnam veterans who are young, minority and disabled.

Unemployment among veterans is 7.5 percent, not significantly higher than the overall rate of unemployment.

However, unemployment among young minority veterans is 12 percent higher than the rest of the age group.

Unemployment for disabled veterans is estimated at close to 50 percent.

"The challenge," Jones said, "will be to initiate this specialized employment effort by keeping it in balance with our other priority programs of affirmative action for women, handicapped and minorities."

Amusement park tickets arrive at company store

More than 1100 pre-ordered tickets for the amusement park at King's Island have arrived and are ready for pick up at the Employee Store, 1030 Swinney St.

The tickets were purchased last month at a discount price offered to all employees and their families for a special GE weekend September 17-18 at the Cincinnati, Ohio, entertainment center.



Joan and Gregory Gross

It probably helped that there is a GE plant less than 15 miles away in nearby Daytona Beach. A hospital spokesman told GE News the plant has a good relationship with Ormond Memorial, having donated various equipment to the hospital over the years.

Greg said they didn't have their Blue Cross Blue Shield insurance identification cards with them, but had "no problem."

A GE medical insurance claims office spokesman said it is still a good idea to carry the card along, in case the hospital involved isn't familiar with GE's national account.

Cards can be obtained by contacting your employee relations office.

Insurance 'No Problem'

Motorcycle duo averts tragedy during vacation

A lucky GE couple, Greg and Joan Gross, averted a motorcycle tragedy during their vacation and have reported having a good experience with the company insurance plan.

The couple was riding a cycle in Ormond Beach, Fla., when a little girl unexpectedly ran out in front of them, the Hermetic Motor Department foreman said.

To avoid hitting the child, the Grosses said they stopped suddenly, skidded and fell off the bike.

Both received minor cuts and bruises. They were taken to Ormond Beach Memorial Hospital for treatment before being released the same day.

Greg said the hospital officials "didn't even bat an eye" in helping them fill out the necessary forms when he told them he and Joan were GE employees.



BEARING TESTING specialist Dale Yoder demonstrated various computer operations to one of the students visiting GE recently.

WOMEN

More are becoming interested in engineering as a career

As more women become interested in engineering as a career, Fort Wayne's GE operations are encouraging that development.

Recently, 16 high school age women and their supervisors in the Tri-State College summer program toured the local facilities.

The purpose of the tour was to let the students see GE's engineers in their job environment and to give the students a chance to ask questions about what they were seeing.

At the start of the tour, F.N. (Pete) Peters, engineering laboratory manager, told the group, "I can assure you there are lots of jobs for qualified women engineers ... now it's a matter for you to get the most out of your education while you are getting a degree."

The women separated into smaller groups, led by GE employees and interns, as they visited four of the company's engineering laboratories.

As one of the groups entered the anti-echo chamber in the sound laboratory, a couple of the students asked questions about the room's acoustics and about the sound

measuring devices connected to it.

Robert McGregor, noise and vibration development engineer, demonstrated how motor noise was measured during testing in the chamber.

That sort of give and take discussion and demonstration was characteristic of the student's visits in many of the other laboratories.

When the group reassembled in the conference room, the young women asked

Pete more questions, primarily about college and the relationship between what students learn in school compared to actual work experiences at GE.

One of Pete's responses was that there are usually definite answers to the problems found in a textbook. Whereas, in the working situation, engineers are constantly "steering between the various interests and benefits involved with the solution."



THE AFTERNOON at GE for women students in Tri-State College's summer program included question and answer sessions with Pete Peters, engineering laboratory manager, in a company conference room.

The number of women who entered U.S. engineering schools last year increased 65 percent



TOM ZIEGLER, processes development engineer, and Dick Eubank, chemical analyst, helped explain an absorption experiment to students visiting the analytical chemistry lab.



ANTI-ECHO characteristics were demonstrated by Robert McGregor, development engineer.



COLLEGE SUMMER INTERNS at GE were given the opportunity of meeting company managers last week at a banquet get-together at the Chamber of Commerce. The program they are in is designed to recruit and hire topnotch engineering students in challenging and rewarding jobs in the Appliance Components Business Division. Shown at left, Row 1, are: Sue Albertson, Karen Johnson, Vice President and General Manager Fred Holt, Judy Audit and Sue Perry. In Row 2 are: Roland Williams, Clint Woolard, Lou Alvarez, Manager of Affirmative Action Programs Willie French, Steve Gloser, Ted Forte, Fred Merchant, Bobbie Groves and Craig Hamilton. Sherry Brown and Louri Tumperi, also interns this year, were not present when the picture was taken. Most of the interns will be returning to school in the next few weeks, although one of the objectives of the program is to attract students to permanent assignments upon their graduation.



WINNERS of the Area Services employee golf outing tournament at Colonial Oaks are Alan (Moany) Engle, Verne Budreau, and Mike Bultemeier.

ALLEY CHAT By Connie Houser

Hey bowlers, it's hard to believe the bowling season is rapidly approaching. So dig in those closets, find your ball, and get ready for another "new look" at the GE Club. It's no secret, we have been working extra hard this summer getting our new UNDERGROUND BALL RETURNS installed.

The club is NOW open weekdays (Monday through Friday) 8 a.m. to 10 p.m. for our annual season starter special of three games for a buck.

Following the Labor Day weekend, our regular league schedule will begin as follows:

MONDAY	Monday Morning Ladies League	9 a.m.
	Manday Night Office League (men)	6 p.m.
TUESDAY	Manday Night Ladies League	8:15 p.m.
	Tuesday Afternoon Ladies League	3:45 p.m.
WEDNESDAY	Masonic League (men)	6 p.m.
	Hermetic League (men)	8:45 p.m.
THURSDAY	Wednesday Morning Owl League (men)	9 a.m.
	Small Mator League (men)	6 p.m.
FRIDAY	Senior Citizens League (mixed)	1 p.m.
	Apparatus League (men)	6 p.m.
SATURDAY	Emmaus Mixed League	8:30 p.m.
	Senior Citizens League (mixed)	1 p.m.
SUNDAY	Friday Night Ladies League	6 p.m.
	Taylor Street Men's League	6 p.m.
	Brethren Mixed League	8:30 p.m.
	Junior League (12-18 years, mixed)	10 a.m.
	Classic "500" League (men)	2:30 p.m.
	Adam & Eve Mixed League*	6:30 p.m.
	Jack & Jill Mixed League*	6:45 p.m.
	Hansel & Gretel Mixed League*	9 p.m.
	Pete & Tillie Mixed League*	9 p.m.
	Sunday Sandbaggers Mixed League	1:30 p.m.
	St. Joe Church Mixed League*	4 p.m.
	Guys & Dolls Mixed League*	6:45 p.m.
	Sunday Night Mixers League*	6:30 p.m.

GE Club leagues marked with an asterisk (*) bowl every other weekend.

Bowlers interested in joining any of these leagues should call the GE Club, extension 2042, for more information. Anyone age 60 or older may join the club's fourth season of Senior Citizen bowling. It begins this year on September 8 and 9.

And just a note to all our bowling secretaries — please call the club and set a date for your league organization meeting. Fred Stearly, secretary of the Wednesday Owl league, wants all interested bowlers at the GE Club on Wednesday, August 31, at 8:30 a.m. for their meeting.

Club bowling rates starting September 6 will be as follows: REGULAR RATE: 75 cents per game; PENSIONERS' RATE: three games for \$1; JUNIOR LEAGUE RATES: 45 cents per game.

Remember, GE Club bowling is open to YOU, your FAMILY, and FRIENDS. So don't miss any of the action. Join a bowling league here soon!

September Elex Club Calendar

1 — Pen-El Chapter Board Meeting, GE Club trophy room, 9:30 a.m.

6 — Partizan Chapter Board Meeting, Lucky Steer Restaurant, 2912 Getz Rd., 11:30 a.m.

7 — Elex Executive Board Meeting (2nd and 3rd shift) 1142 Elm St., New Haven, 11 a.m.

12 — Elex Style Show by "A Cut Above Styling Salon" and "Fig Leaf Fashions", GE Club auditorium, 7 p.m. refreshments, \$1

15 — Elex Luncheon and Bingo, Shoaff Park, River Lodge Pavilion, \$3.25

19 — Elex Executive Committee, Bldg. 18-3 Conference Room, 4:45 p.m.

21 — Elex Club Four Chapter Annual Potluck Dinner, 12 noon, GE Club Auditorium

27 — Elex Club Executive Board (1st and 3rd shift), 7:30 p.m., Bldg. 18-1 Conference Room

Square dancers plan open house

The GE Whizzers will have an open house square dance from 8 to 10 p.m., September 9, in the GE Club Gymnasium. All employees and their invited guests are welcome. Classes start September 16.

*ADLET'S

RIDE WANTED

DECATUR to Broadway, 8-4:30. 724-9772.

RIDERS WANTED

DECATUR or area to T.S. or Bdwy., 2nd tr. 592-7279.

FOR SALE

PICNIC table; used porch swing, color TV. 489-9819.

YARD sale, Aug. 26-27, 9-5, 37 yrs. accumulation. 2411 Pleasant.

CEMENT mixer, \$50. 623-6572 Mmrvl.

'75 VALIANT, 225 eng., rad., gas saver. 483-8404.

'66 FORD, 4-dr. sedan, Custom 500, 8 cyl., \$95. 483-8597.

WASHER & dryer, also hard hat, heater, new, \$25 ea. 422-5858.

CRIB & Matt., hair dryer, oil lamp, coffee pot. 433-6783.

LOTS (2), in Lindenwood, beautiful location. 489-5257.

'66 CHRYSLER conv., good top, lo. mi., mech. sound, reas. 432-3445.

Please turn to Page 4

DIVOT DIGS By Jill Whetsel

The golf league managers are probably beginning to wonder if we're receiving the standing sheets. We are, and now I will get caught up on league action for the past month:

July 11 — Monday Brookwood — Pete Gorrell was low with 38, followed by four 39s: Virgil Hiatt, Leo Allmandinger, Bill Kayser and Tony Wichman. Ray Benckenstein, Cal Hapner, Al Krutzman, Tony Wichman and Leo Allmandinger each recorded birdies.

July 12 — Tuesday Brookwood — Terry Bashelier recorded a 35 and Al Krutzman followed with a 36. Ed Edwards, Dick Parlow and John Bodenhafer stroked in one bird, while Al and Terry each had two.

July 13 — AMDO — Larry Phillips and Kenny Kniss each recorded one bird.

July 14 — Owl League — Virgil Hiatt shot a 39 and Lou Downing birdied No. 15. (Taylor Street was rained out on June 30 and July 7.)

July 18 — Monday Brookwood — Warren Wickliffe recorded a 37, with Doug Lohse shooting 38 (with one bird).

July 19 — Colonial Oaks — Mel Guillaume shot 39, and birdies were reported by Dick Chandler, Tom Rehner, Ted Lauterberg and Guillaume.

July 20 — West Broadway — Mel Guillaume, Jim Schwartz and Roy Brokaw all shot 37. Jim had one bird as did John Kidd and Henry Helberg.

July 21 — Taylor Street — Warren Wickliffe stroked in two birdies and totaled his card up to 35. D. Hensler, Merle Keesler and Ken Bainbridge also had birds.

August 9 — Colonial Oaks — Jack Rickoff, Art Lantz, Bill Pappert, Larry DeRubbo and Bob McCreary got one birdie each. Tuesday Brookwood results are Doug Lohse, 36; Lee Shaw, 38; Dick Parlow, 39, and two birdies for Lohse and one for Parlow. Hi Par league — Eben Cobb scored 36 with one bird, and Tom Fenoglio, Stan Ketzler and Clovis Linkous each had one birdie.

August 10 — Winter Street — Barry Light and Ron Fisher each had birdies on No. 15.

August 11 — Owl league — Virgil Hiatt's 39 was low, and Fred Bergman, Steve McBride and Don Shafer scored the league's birdies.

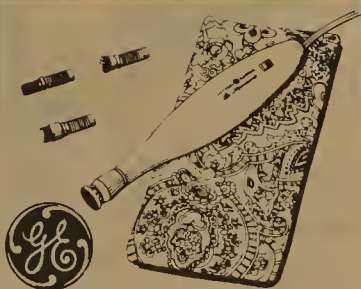
August 16 — Hi Par reports birdies for Eben Cobb, Ray Benckenstein and Steve Ellett. Monday Brookwood recorded birdies by Ralph Thomas, Fred Bergman, Tony Wichman, Gary Eschelman and Warren Wickliffe (who shot a 38). Colonial Oaks — Bob McCreary and Carl Howard birdied No. 4 and Skeets Lahrman recorded a 38.

August 18 — Owl league was led by Bill Sutton's 36 (with one birdie). Birdies were also recorded by Virgil Hiatt, Roger Reed, Gene Edwards and Steve McBride.

Justine Coudret shot a 42 in the Ladies August 18 match.

There are only a few more weeks of league play, so start thinking about the playoffs. They will begin September 24 at Brookwood.

La Manicure



The Great Shaper Model MS-3

- A useful, versatile gift that manicures and pedicures.
- Grooms nails like a professional, conveniently stores in pouch.
- Four grooming tool attachments help beautify hands

Sugg. Retail

\$16.98

GE Store

\$12.09

SPECIAL

\$11.59



GE cafeterias featuring...

MONDAY, August 29 — Beef gumbo soup, wieners with baked beans, chicken and noodles. Special: grilled ham and cheese sandwich, warm cobler. **TUESDAY, August 30** — Navy bean soup, baked ham, Canadian meat pie. Special: Rueben sandwich plate for \$1.25. **WEDNESDAY, August 31** — Beef noodle soup, Salisbury steak with country gravy, scalloped ham and cabbage. Special: Mexican Fiesta plate. **THURSDAY, September 1** — Vegetable soup, hot pork sandwich with whipped potatoes, beef chop suey with rice. Special: bacon-lettuce-tomato sandwich, layer cake. **FRIDAY, September 2** — Chicken rice soup, stuffed cabbage, macaroni and cheese, fried fish. Special: fish platter consisting of fish, french fries, cole slaw, bread, lemon slice for \$1.17. **AVAILABLE DAILY:** grilled and fried sandwiches, salads, vegetables, french fries, whipped potatoes.



Vol. 59, No. 28

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

<input type="checkbox"/> For Sale *	*ADLET'S	<input type="checkbox"/> Ride Wanted
<input type="checkbox"/> Wanted	GE NEWS BLDG. 18-3	<input type="checkbox"/> Riders Wanted
<input type="checkbox"/> For Rent *	ALL ADS MUST BE PRINTED	<input type="checkbox"/> Lost
<input type="checkbox"/> Free		<input type="checkbox"/> Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

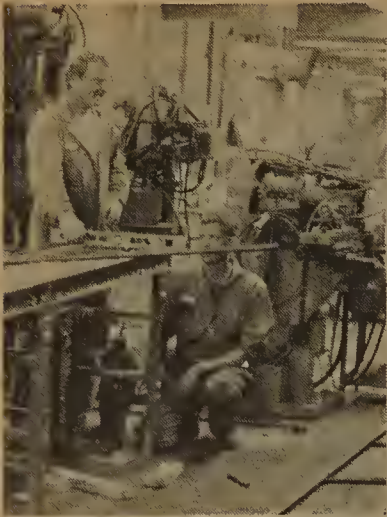
Name _____ City _____ Bldg. _____

Address _____

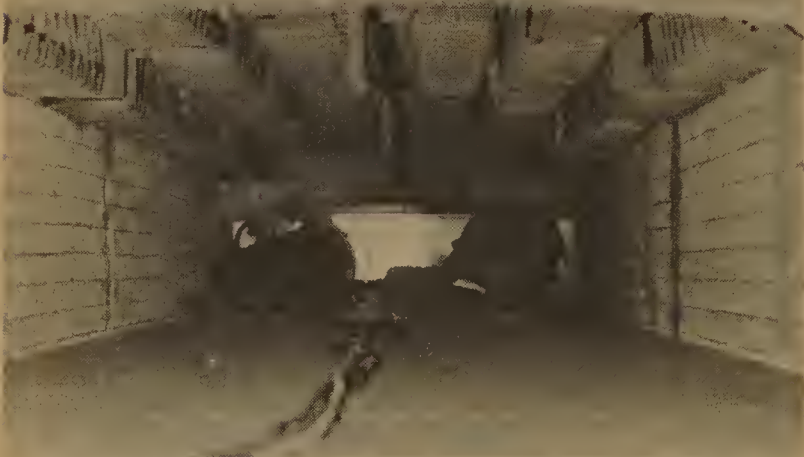
Home Phone _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____



WINTER STREET got a thorough going over during shutdown by coworkers Paul Perry and Max Alt, shown here getting refurbished by two men who crawled on their sides in the narrow passageway. (Related story on Page 1.)



DURING SHUTDOWN, area service workers were in all parts of the plant working on projects. This photo shows the inside of an annealing oven as it was being refurbished by two men who crawled on their sides in the narrow passageway. (Related story on Page 1.)

Savings, stock forms due September 15

Employees who received benefit authorization forms last week are being urged by the personnel accounting and banking office to return the forms as soon as possible.

There were two forms distributed; one for Savings and Security Program participants who have investments scheduled for distribution in early January 1978, and the other for employees who have a distribution of 1972 investments under the Savings and Stock Bonus Plan coming this January.

According to the accounting and banking office, the local deadline for return of the forms is

Sept. 15.

The contact for questions concerning the forms is Winnie Dixon, Ext. 2220, Building 18-1.

SAVINGS & SECURITY PROGRAM

By using the S&SP form, participants can tell the GE employee savings operation how S&SP securities are to be registered and whether they are to be paid out or retained in an S&SP Retirement Option Account for retirement, reports Chauncey B. Miller, benefits manager.

Employees may want to refer to the new benefit booklets explaining the S&SP and how it can be used to add to retirement income. The booklets were distributed earlier this year.

Again this year there are three distribution alternatives to consider in designating how employees want 1974 investments paid out.

ALTERNATIVES

- Participants can have all securities and cash from 1974 investments come to them.

- The securities purchased with the company's matching payment and income can be retained in a Retirement Option Account, with the payroll deduction sent direct to participants.

- Or all investments—those made with GE matching

payments and income, and those made with deductions—can go into a retirement option account.

If an employee has never received a payout before from S&SP, or if an employee wants to make any changes from last year, the form must be completed.

If everything is to be handled as past distributions, there is no need to return Part II. It is recommended that the information in Part I be studied anyway. It provides a record of what is coming in the 1978 payout—both from savings and the company's matching payments and income.

Part I also tells how these securities are registered and whether the employee is using the retirement option.

STOCK BONUS PLAN

About 380 Fort Wayne GE employees received the Stock Bonus Plan form. There are 20,000 in the program in various parts of the country.

The form tells participants just what they have in 1972 Stock Bonus Plan investments. The holding period for these will end Dec. 31.

Part I of the form reports 1972 savings in U.S. Savings Bonds under the plan, as well as the bonus shares of GE stock that are

coming in the payout. It also shows how the stock shares and U.S. Savings Bonds received in previous payouts have been registered.

DISTRIBUTION RECORD

If the stock and bond registrations and addresses remain the same, participants don't have to do anything with the form—except keep it as a record of what is coming in the distribution due early in 1978.

If there is a change to make in the registration of securities, an address change, or if the participant has never received a Stock Bonus Plan distribution before, then Part II provides instructions.

SERVICE



ZENO FOX, of the Specialty Transformer Products Section, has been recognized for 45 years of service with GE.

Specialty Transformer Product Section suggestionmakers receive rewards

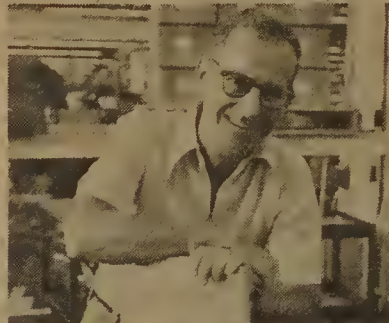
Four Specialty Transformer Product Section employees have been awarded checks of \$100 or more in the GE Suggestion Plan.

Other employees interested in making suggestions can do so by obtaining the necessary forms on their floor in message centers where other employee benefit booklets and insurance information is available.

Suggestion forms include information about how to fill out the form and where they are to be mailed.



NOAH NAY, lab technician, suggested an improved method for removing transformers from the high power board during heat run tests. The award was for \$110.



RALPH BRADTMILLER, inspector, received an award of \$170. He suggested the use of particle board material for shipping base instead of plywood, which is more expensive.



ROGER GUMP, calibration technician, was awarded \$137.50 for his suggestion which involved the use of a protective circuit for wattmeters to prevent the meters from being destroyed.



EDWARD BECKER, inspector, suggested the use of rejected E and I laminations for hand stacking selected models in another product line. He received \$310 for the idea.

***ADLETS**

Continued from Page 3

78 RECORDS, many very good, 10" & 12", some albums. 432-9058.
BABY beds (2). 456-8950.
BABY bed, dk. walnut, never used, \$80 new, sell for \$30. 485-6506.
CAR TOP carrier, sizes 3-3 1/2', extra good cond., \$10. 424-2956.
TUB enclosure, glass, std. size, good cond. 447-3105.
GARAGE sale, Aug. 27-28, 3029 Plaza.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

OUTDOOR grill, never used. 483-3229.
BEDROOM suite, 3 pc.; 2 marble top end tables. 483-6361.
'77 SCOUT II, auto., PS, PB, air, V-8, radio, ex. cond. 432-5813.
'74 DODGE truck, 1/2 ton, \$2400. 483-6604 aft. 5.
LEAF worms, \$1.50; red worms, \$1 per 100; night crawlers. 424-8351.
'68 MONTEGO, clean, no rust, PS, V-8. 432-1328.
CORNET, Conn, w-case, good cond., \$100. 432-3274.
REFRIGERATOR, ex. cond. 749-5670.
PAIR matching table lamps, \$10; picture, 27x39, \$5. 493-3383.

COFFEE table, \$20. 745-2120.
GUITAR, elec., \$60. Ankle wts., \$5; outdr. grill, \$18. 747-9606.
'70 NOVA, 3-spd., 6 cyl., positraction, 2 new tires, \$625. 483-7588.
RADIALS (4), BR78-15, 2 mo. old, \$150. 493-2492.
COATS, (3), boy's, sz. 18-20. 625-4776.
GAR. sale, ex. lg., 8-25 to 27, many items & antiques. 3873 Yoder Rd. at Poe.
GE REF., wash. mach., baby bed, LH golf clubs. 432-9858 aft. 6.
'75 CORDOBA, sunroof, full options. 747-5096 8-9 am.
'74 HONDA 350, good cond. 672-2365 Rnk.
'64 CHEVY, 2-dr., good tires, starts good, 69,000 mi., \$150. 447-1755.
'68 CHEVELLE, 306, V-8, runs good, 60,000 mi. 493-3001.
'75 DODGE, wh. vinyl top, dk. green, power, air, \$2500. 483-5947.
'67 MUSTANG, 3-spd., 6 cyl., tape plyr., new brakes, runs good, \$700. 447-9306.
VANITY, old, good cond., \$50. 432-3858.
CAMPSITE, lights & water, 16' trailer. 485-2819 aft. 6.
'71 TR. TRAILER, compl. w-carpet, extras, 24'. 622-4323.
EVERGREENS, upright spreading yew, .50 & up. 639-3478 Hgld.
MUMS, 4 colors; molding cutter set for table saw. 485-1224.
TROMBONE, Yamaha, like new, \$150 firm. 483-2767.
'72 VEGA, auto., hatchback, good cond., \$900. 447-5384.
'74 GRAND PRIX, total power, plus CB. 745-4313.

WANTED

BLENDER, fireplace tools. 482-2708.
UNIFORM, St. Jude's, girl's, 28" waist. 637-3279.
DESK. 747-2796.
LIONEL & American Flyer trains, any cond. 724-4086 Dctr.

RETIREMENT REFLECTIONS

Plans of pensioners take shape

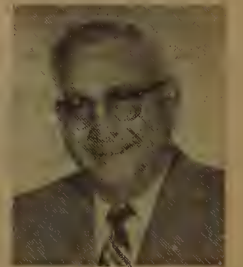
PAULINE KIRCHNER, 40 years' service

BEGAN 1937
Meter Department
Swedger & spinner operator
RETIREES SEPTEMBER 1977
Hermetic Matar Operation
Wedge & Insulate between phase operator
PLANS: "Travel & help my husband on the farm"



HERBERT RAPP, 24 years' service

BEGAN 1952
Specialty Transformer Department
Electrical tester
RETIREES SEPTEMBER 1977
General Purpose Matar Department
Matar tester, technician, Winter Street
PLANS: "Be involved in community projects"



WHEELS, 14", for '70 LeMans Pontiac; also new tires. 639-3434.
WORK in prv. home or hosp., exper. 745-3320; 747-4878.
WILL groom & trim your poodle, any hours, \$7.50-\$10. 743-8219.

FOR RENT

STORAGE space for boats, campers, snowmobiles, etc. 636-7264 Albion.

FREE

KITTENS. 447-3296.
GALLON jugs (10), used. 432-3661.
KITTENS, gray & white, male, 10 wks. old. 422-5964.
POWER mower engine. 483-4803.
PT. BEAGLE, loves kids, good watchdog, needs good home. 486-1971.
KITTENS. 747-2466.

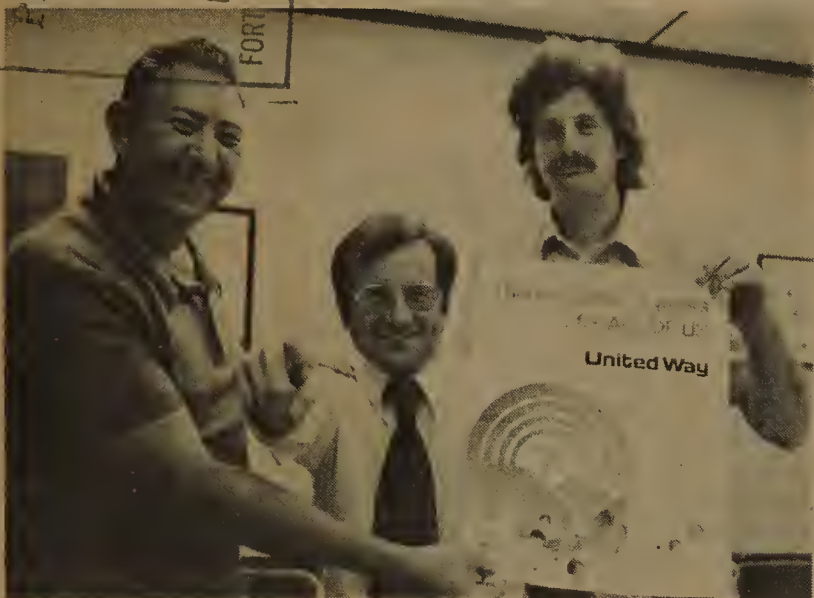
20896 NI NI NI NI
SEC ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

FORT WAYNE



NEWS

SEPTEMBER 2, 1977



UNITED WAY Employees Community Services Fund steering committee members for 1977 are Bob Bryon, IAM Lodge 70; Dick Dashnow, representing GE; and Frank Baersema, IUE Local 901.

AMDO orders set all-time record

Orders received by the Advanced Manufacturing Development Operation (AMDO) for Week 33 set an all-time record high of \$1,151,975.

That is more than 800 percent of the expected weekly budget (August 15-19).

It brought new business for the first seven months of the year above the budget for all of 1977.

Only twice since AMDO was formed in 1953 has the operation passed the \$1 million mark for orders in one week—once in 1970 and again in 1973.

In 1973 a significant amount of that business was later cancelled during the ensuing economic downturn.

"We feel this time that the economic picture is much stronger than it was four years ago," said Jim Whitt, materials and sales manager.

"We may exceed our

budget by over 30 percent by the end of the year," Jim said.

The largest single portion of orders for the record week came from GE's Hermetic Motor Department (HMD) for their new "super line" winding equipment program.

"The overall trend is largely the result of the product departments within our division going through major equipment replacement programs," explained Jim.

"One of the reasons we've been successful in getting this business is the service we can offer departments," he said.

Besides HMD, the remainder of the business for the record week included a variety of orders for special equipment and tools.

To meet the demand for these items, AMDO has hired additional engineering, design and shop personnel.

The apprentice program,

which was dropped during the economic downturn, is being reorganized to meet the demand for craftsmen.

"The problem," Jim said, "is that it takes highly trained people to engineer and design the equipment that we manufacture. Experienced people of this caliber are difficult to find."



Jim Whitt

Security chief outlines protection procedures



"Yes, Mr. Hamilton, this is a random check."

During a recent review of Fort Wayne GE security measures, some misunderstandings about plant protection practices were discovered.

To help avoid possible confusion among employees, Tom Corneil, plant protection chief, has asked the GE News to briefly explain major elements of plant security procedures. Here's a summary:

GATE CHECKS

Random checks will be made on personal items such as lunchboxes and briefcases. Other unusual packages, such as shopping bags, boxes, etc., will be checked on a 100 percent basis.

Personal vehicles leaving from inside gate areas will also be subject to random checks. When this happens, a driver should expect the plant protection officer to request that the glove compartment and trunk be opened for

visual inspection.

No one is being singled out. Except for unusual packages, inspections are made on a random basis, so there is no reason to take these checks personally. The plant protection officers are merely doing their job, and employees' cooperation will help them do it quickly and without hassle.

Although very few employees remove company property without proper written authorization, when this happens it represents a significant and unnecessary expense. These plant security measures are intended to eliminate this loss and, in effect, protect every other employee's property and job.

GOVERNMENT JOBS

Government jobs is a term used to describe work performed in the plant on someone's personal property. This may have

gone on in the past in some operations, but it creates problems related to plant security and safety, as well as misuse of company time, equipment, material and personnel. It's also not fair. Why should one person be able to do this—and others not. If one is able, then all should be permitted, and that's obviously impossible. So, no government jobs—please.

NON-EMPLOYEES IN THE PLANT

For safety, security and insurance reasons we discourage bringing non-employees into our plants. However, should there be a special occasion, written permission should be obtained in advance from your plant manager, who should in turn notify plant protection in advance of the visit if time permits.

GATE PASSES

If you do have occasion to take items or materials out of the plant that are not obviously your personal property, you must have a gate pass. Your supervisor will be happy to assist you if you need some help in this regard.

CB RADIOS

Citizens Band (CB) radios are not permitted in the plant. Once inside a GE building, it becomes almost impossible to control their use. If operated in the plant, CB radio signals can damage sensitive electronic controls and some plant equipment. They also represent a security problem.

Plant protection officers would like to help by keeping CB radios under their supervision in the gatehouses. However, there are too many requests for this, and most employees naturally want to pick up their radios when the plant protection officers are most busy—when shifts end and pedestrian traffic leaving GE is heavy.

Employees who have CB radios in their cars and want to use them traveling to and from work will have to make their own security arrangements. One suggestion is

that the equipment be locked in car trunks.

CONCLUSION

Hopefully, this summary will help provide a clearer picture of plant protection practices and rules. Employees who want additional information should

talk to their supervisors or employee relations representative.

Plant protection officers are posted throughout GE to help employees. Cooperation and courtesy will make their jobs easier.

OPEN LETTER

Why me?

From a guy who got checked

The following letter was received by Tom Corneil, plant protection chief for Fort Wayne GE, from an employee who wanted to express his views on plant security measures. It has been edited and the name of the author is withheld for publication.

As calmly as possible, I would like to explain how my lunchbox was checked this evening—Monday night at midnight.

As I walked toward the guardhouse on Lindley Avenue, I thought to myself, "Are they going to ask me to open my box, too? After all, I've been checked twice in the past week." Sure enough, the man ahead of me was asked, and then he (the plant protection officer on duty) looked at me and said, "You too." There I stood shocked, but I opened my box and my glass warming jug fell out and broke on the ground. I was really mad.

IS THIS FAIR??? Why me? If you check one in 10 or 20, the odds are too great for three checks in this short of a time span.

I'm all for honesty and lunchbox checks; I know stealing goes on since I operate a tool crib and we lose a lot. But let's be more fair about checking and certainly much more courteous, as the same results can be achieved by asking nicely.

Let lunchbox checks continue as theft endangers my job, too, but let's give everybody a fair shake.

This incident happened 30 minutes ago, so I write you while it's fresh in my mind.

An hour has passed and I'd like to talk to you off the record, man to man:

MAYBE the guard's remark was not intended as I heard it. MAYBE it was just an unfortunate accident which caused the contents of my box to fall.

IF this letter should cause a relaxed attitude of the guards toward lunchbox checks, then it is better if this letter had never been written, for I deserve to be checked just as much as the next person.

Let me rather look on the positive side: my car was not broken into, and the guards are trying their best to do their job and it's difficult at times.

And it's no problem for me to stop for a second, carefully open my box (knowing something may not be held securely in place) and then gently close it and be on my way, remembering it's my job they're trying to protect, as a theft only increases the cost of our motors, which really puts our jobs on the line.

I'll do my part to be more cooperative in the future.

(GE employee, name withheld)

They were invited to SCRAP IT and so they did

Scrap it. Those were the words and the guiding force behind a recent "party" in Specialty Transformer's engineering section. Gone are more than 60 square yards of discarded materials—the amount contained in ten heaping scrap hoppers. It took five and a half hours for more than 50 employees in the section to do it. However, they exceeded the expectations of Section Manager Howard Jones, whose goal in planning the clean-up party was to rid the files and cabinets of half that much material. "It turned out just great. The whole thing started out slowly. But pretty soon it caught like wildfire," he said. What the engineering section accomplished is not as light-hearted as it may sound. The problem of unused and unneeded storage plagues government and business across the nation. The engineering section clean-up was spurred on by their upcoming move to newly remodeled offices. "We deliberately didn't plan enough storage to accommodate all the materials we had," said Jones, who has been pledged to a systems effort for over two years. The new quarters will include master files, containing up to date materials in one centralized location. Last week, the employees began cleaning out files at 3:30 p.m., stopped for a catered dinner break, and didn't quit until 9. The objectives were to reduce storage by at least 50 percent, purge all department and engineering files, empty bookcases and cabinets and scrap old equipment and engineering samples. Guidelines were established on what was to be kept for the new filing system. The only rule was that if anyone could not attend, someone else would "volunteer" to clean out any unattended files. Asked for a comment on the success of the project, Jones replied, "It was an excellent start."



STAN ANTALIS, manager of Specialty Transformer product engineering, was one of 50 employees in the section who helped fill ten scrap hoppers full of unneeded materials.



NICK NICHOLSON, product engineer, ponders over a table full of papers from files which were overgrown with age.



LES HAHN, designer, and Del Horton, requisition specialist, went through files looking for unnecessary items. The employees were given guidelines on what to keep in the files which stated, in part, "Challenge everything over three years old."



HOWARD JONES saw that no file was left untouched during a recent cleaning out session in the engineering section.



JIM COLLINS, product engineer

CAN YOU?

Discount on circus tickets available to GE employees and their families

GE employees and their families can receive discounts at \$1.50 an admission to the Friday, Saturday and Sunday performances at the Ringling Bros. and Barnum and Bailey Circus, Sept. 9-11 at the Memorial Coliseum.

To receive the discount, fill out the adjacent coupon and mail it with your check or

money order to the address listed. Be sure to enclose a stamped, self-addressed envelope so the tickets can be mailed to you. Coupons should be mailed no later than September 6 to receive tickets for the Friday performance.

The coupon will not be allowed for use for tickets to the opening performance on Thurs-

day, Sept. 8 because at a \$2 discount to the general public already offered for that particular performance.

This coupon good for all performances Sept. 9-11.

Be sure to order your tickets soon to take advantage of this General Electric family special offer.

COUPON

RINGLING BROS. & BARNUM & BAILEY CIRCUS ORDER BLANK FOR GENERAL ELECTRIC FAMILIES

Regular Price	Less Discount	Discount Price	Total Number of Tickets
\$6.50	\$1.50	\$5.00	_____
\$5.50	\$1.50	\$4.00	Amount Enclosed _____
\$4.50	\$1.50	\$3.00	

PLEASE CHECK DESIRED PERFORMANCE
FRI, SEPT. 9, 1977 _____
SAT, SEPT. 10, 1977 _____
SUN, SEPT. 11, 1977 _____

ENCLOSE STAMPED, SELF-ADDRESSED ENVELOPE WITH CHECKS PAYABLE TO RINGLING BROS. & BARNUM & BAILEY CIRCUS

MAIL COUPON
BY SEPT. 6 TO:

RINGLING BROS. CIRCUS
Box 5157
Fort Wayne, Indiana 46805

Club adds hidden returns to employee bowling alley

The more than 1000 league members and others who bowl at the GE Club this year will for the first time at the employee facility have the advantage of underlane ball returns.

Construction of the hidden returns, along with the purchase of pin spotting equipment, is part of a newly completed remodeling project which cost in excess of \$37,472.

The advantage of underlane returns, as most bowlers realize, is that the player is not distracted by the balls returning during his game.

GE Club supervisor Ray Fischbach said many of the bowlers at the club had been waiting until all the balls had come back before taking a turn.

Without the distraction, bowlers are expected to be able to complete their games less slowly and with less interruption in the high concentration sport.

Construction of the returns involved lowering the ball track about 12 inches through wooden floor stringers and through some of the cement flooring of the 1920's structure.

The bowling alley itself was installed in the club in the 1930's

and the now remodeled lanes have been in use since 1957, according to the club supervisor.

A part of the approach was also removed so that the balls could come up under the approach to the ball return shelf, where players now retrieve their ball for the next bowl.

Work on the project began last May at the end of the bowling season and has been completed in time for the management of the lanes to get the lanes operating smoothly before the start of the season in the next few weeks.

The purchase of pinspotters, at a cost of about \$16,000, was also completed this summer.

Previously the spotters had been rented by the club, at a rate based on the number of games played.

Ray said the company subsidy and accumulated savings during the years helped defray the costs of the alley improvements.

At least 25 separate leagues are expected to be organized at the club this season.

They provide sporting outlets to GE employees and others interested in men's, ladies, mixed, senior citizen and junior competition.



MARDO TOBIAS, an avid bowler in the senior citizens league, was one of the first to check out the newly installed hidden ball returns at the GE Club as they began going into use this week.



RAY FISCHBACH was on the scene during construction of the returns.

ALLEY CHAT By Connie Houser

Leagues offer benefits

If you're looking for fun, relaxation, and a chance to break away from the routine, join a GE Club bowling league now. We still have many openings for men, women, and couples, and we'd hate to see anyone miss out on all the club's benefits, such as:

- Free ham prizes at Thanksgiving and Easter
- Free gift candy at Christmas
- Free trophies for all leagues
- Gift certificates for all league secretaries
- End-of-the-season recognition and awards banquet
- And much more!

Two women's leagues in particular could use some more bowlers: the Monday Night Ladies, which meets at 8:15 p.m.; and the Tuesday Afternoon Ladies, which bowls at 3:45 p.m.

So call the GE Club, ext. 2042, for more details, today. You can save money with GE Club Open Bowling Coupon Books, which are now available. Each book entitles the holder to five games for only \$2.50 during open bowling hours. Stop by the club and pick up as many books as you need. They're a great savings for the whole family.

SECOND SHIFT WOMEN (Taylor Street and Broadway)

The GE Club, and Marcia Etzler of Taylor Street Section 14 are now organizing a Monday Afternoon Ladies League that will bowl at 12:30 p.m. Just think, you can enjoy GE Club bowling before you go to work. It's not too late to join in all the fun with your co-workers. A team will consist of three women. So get a team together, or join one of the ones now forming. Call the GE Club today for more information, ext. 2042.



Vol. 59, No. 29

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

DIVOT DIGS By Jill Whetsel

There are only a few matches left, then the season will be over. It almost brings tears to your eyes, doesn't it? There are always the playoffs for a few of you. BUT for the rest of you (and the guys in the playoffs if they're interested) there is still one big event. On October 8 at Cedar Creek we will be having a Florida Scramble. You can call Connie at the GE Club (2042) to sign up for the scramble beginning September 12.

We have a final for the Ladies League. Team Number 3, consisting of Rachel Kelley, Justine Coudret, Winnie Dixon, Sue Eme and Marge Campbell are the victors for the 1977 season.

The Tuesday Brookwood League's team Number 4 looks like the big winner this year. They're out front by 8½ points. Terry Bashelier shot a 37 for this team in their 12th match with one birdie. Stan Reldenbach and Dick Parlow each recorded birdies in the 13th match.

Pete Gorrell was low in his league with a 38, but Cedric Botts was close behind with 39. Cedric, Jerry Girardot and Kenny Knlss had one bird each. Larry Shindeldecker and Eben Cobb shot 39's in the West Broadway League match of August 17. Birdies were recorded by Larry, Roy Brokaw, Bob Brehse and Howard Fritz.

Milt Marks shot 38 for the Taylor Street League. Putman also had a great round with a 39. Bill Wright, Warren Wickliffe, R. Parker, Ken Bainbridge, Milt Marks, Steve Zwick and Bud Steinbacher all had one birdie. The Colonial Oaks League reports birds for Skeets Lahrman, Bill Brase, Bill Pappert, Larry Derubbo and Jack Rickoff. Mel Guillaume was low scorer for them with 39.

I would like to mention here that the football season will be starting soon. I'm talking pro ball, not GE. I would like to say for the record that my Bears are going to make the playoffs this year. Anyone want to challenge me?

*ADLETS

RIDE WANTED

HOBSON & Trier Rd., to Transf., days. 486-1997.
VANCE Ave. to Bdwy., 8-4:36. 485-4307.
OSSIAN to Bdwy., 1st shift. 622-4820.

FOR SALE

APPLES, pears, grapes, you pick. 637-3307 aft. 4.
'76 FIFTH whl. trailer, F-250 Ford truck. 483-4762.
DOOR, 16', wood, overhead, 2-car, torsion spring. 357-5617 Garrett.
TV, 21", color; 35 mil. sl. projector, scr., tripod. 482-1880.
TROMBONE, Conn, case, mute incl., good cond., \$115. 456-8098.
'76 LEMANS Sport, air, tilt, cruise, low miles, more. 747-7702.
GE microwave, w-probe, warranty to 1980, like new. 446-7355.
GUITAR, new, beginner's; girl's skates, sz. 9. 432-5283.
GERMAN Shepherd mix, 2½ yrs., good watchdog. 456-3755.
BROWNING 7 mm, mag. Springfield 3006 sporter. 456-2793.
FIREPLACE, pretty, fake, lt. wood w-brass & wd. fxtrs., \$125. 745-5219.
FLOOR tile, new pl. & pr., red brick, 30 sq. yd. 485-6753.
'70 BUICK LeSabre, 2-dr., A.T., new paint, \$950. 799-4284 Albion.
'70 OLDS Cutlass, V-8, \$1100. '72 Sears ridg. mower, 7 h.p., \$250. 693-3740 C'busco.
CHEVY engine, 350, hi-performance, Holley 780 carb., \$300. 747-2583.
'69 GTO, PB, PS, auto., 350 CID, \$950. 468-2392 Hntgton.
SCHOOL clothes, girl's, sz. 5-8. 484-4938.
'74 HONDA CB 360, low mileage, good cond., \$650. 483-5360.
RIDING mower, 5 h.p.; L78-15 Chrys. snow tires. 422-7723.
SNOW plow on sm. tractor; cement mixer. 489-3296.
TYPEWRITER, Remington Std., manual, \$50. 747-3871.
'70 OLDS Vista Wagon, auto., clean, \$995. 424-3536.
BIKE, 10-spd., 25", ex. cond. 5 tires, Gdys. poly., 645-14. 447-2297.
'68 MERCURY, clean, no rust, perfect cond. 432-1328.
BUNGALOW, 2 br., near Sears, gas heat, new roof, clean. 745-4694.
'75 HONDA CB 360T, 800 mi., perfect, \$750. 432-6287.
WALL furnace, gas, \$25; girl's bicycle, 20", \$20. 484-6090.
ITHACA deerstayer, 12 ga.; Cobra sling, like new, reas. 489-3040.
CAMPER, fold-down, sleeps 6, sink, ice box, stove. 456-6780.
CANNED beef, special \$50-case of 24 cans, 28 ozs. 693-9369 C'busco.
'73 BARRINGTON mobile home, 14' wide, ex. cond., \$7795. 749-0139.
'74 M. CARLO, PS, PB, AC, 350, 2 bbl., AM-FM, blue, bl. landau. 439-2103.
DISHWASHER, portable, good cond. 745-0351.
WELLPUMP & storage tank, \$50. 489-4273.
REFRIGERATOR, avocado, 15 cu. ft., good cond., \$200. 422-9168.
ENGINE parts, Ford 289, Buick 300, Buick 401. 637-6744.
BIKE, 10-spd., racing, \$25. 422-7636.
Please turn to Page 4

Seminar leaders discuss future business challenges

More than 100 engineers in the Appliance Components Business Division participating in an Engineering Technology Conference last week in French Lick where they shared information and discussed the technical challenges that currently face division businesses.

Fred Holt, ACBD vice president and general manager, opened the conference by outlining the accomplishments of the division and by discussing basic challenges which are a part of GE's present competitive posture.

He said a premium has been put on the need for continued technical leadership by the fact that companies which could be GE customers continue to

The general manager said the energy situation presents a threat as well as tremendous opportunity to produce motors that use less energy at lower costs and with higher social returns.

He said regulatory agencies present similar challenges for engineering skills.

To accomplish the tasks he outlined, Fred called for a "marriage" of engineering and manufacturing talent with continued cooperation with the company's marketing specialists.

In a separate keynoted address, Dick Roberts, staff executive from Fairfield, Connecticut, emphasized the extreme importance of innovative technology to General Electric.

"GE's image is largely influenced by our technological excellence," said the head of a companywide technology study, "We must be as concerned with the management of technology as we are with the management of money."

During the three-day seminar, project presentations were made by: the Appliance Components Support Operation; General Purpose Motor; Specialty Motor Department; Appliance Controls Department; Hermetic Motor Department; and the Appliance Motor Department.

Several Fort Wayne engineers were among those making presentations on current technological developments at the department level.

Please turn to Page 4



FRED HOLT

build their own motors, whether we like it or not.

Fred commented that with the present capacity of engineering knowhow, GE should have the ingenuity to find new designs or cut costs on present designs.



FORT WAYNE

NEWS

SEPTEMBER 9, 1977

VISIT YOUR
EMPLOYEE
STORE TODAY!



RECOGNIZING THE SUCCESS of six new supervisors was the purpose of a recent luncheon in the Specialty Motor Department conference room. Note Horton, manager of manufacturing; George Malone, Rick Moloney, Patrick Stock, supervisors; Glen Hiner, general manager; Billie Whitlow, Eugene Trobel and John Moor, supervisors; attended the presentation following completion of a five week management training course.

Supervisors develop careers

Learning to be more effective, developing careers and training for new positions was just a part of the emphasis of a supervisor's training program recently completed by six Specialty Motor Department employees.

During a luncheon last week to celebrate their achievement, General Manager Glen Hiner congratulated the six on behalf of their instructors and co-workers.

Glen went on to commend the entire department for a "successful year" and praised the new supervisors on their career improvements.

After the catered dinner, one of

the new supervisors in stator finishing, John Moor, said one of the primary values of the training course for him was the opportunity to learn from instructors who had first hand experience with the matters they discussed.

"Management is more people oriented than I had thought before taking the course," John commented.

Billie Whitlow, foreman in the winding section, has the responsibility of 54 employees during the third shift in her new supervisory position.

She said that she learned new

ideas about hiring procedures, employee relations and "many things I've already been able to put to use as they have come up in my new job."

Billie, who has 29 years experience working at GE, also said she has been able to explain company policy better as a result of completing the supervisors training.

GROUP EXERCISES

All the new supervisors, pictured above, also learned administrative procedures, problem solving and participated in group exercises during the 20 hours of coursework.

OLE: He even says 'thank you' after taking your product order

Don't be surprised if you see someone talking into an orange telephone and possibly saying "thank you" with a Swedish accent.

It is all part of a new General Electric advanced technology program which could revolutionize the product sales business.

The program will begin limited testing in Fort Wayne area markets this month. It is an on line entry system for placing product orders.

To facilitate orders, a bright orange telephone will be specially installed in selected GE electric motor service centers.

The phone is the customer's link with OLE (pronounced OLEY), a highly sophisticated GE time shared computer located in Rockville, Maryland.

OLE is unique because it is not the typically impersonal computerized order taker. As customer Service Administration Manager Joe McAleavey says, "We have made inroads with our customers because of an effort to personalize OLE. We have gotten around the staid, stodgy image of

a computer."

OLE has a Swedish accent. He is polite. He repeats stock numbers and asks if they are correct. He says "thank you" when the order is complete.

"It is reassuring for the custo-

mer to know that if he enters a wrong number, OLE automatically gives him a chance to correct it," Joe says.

What makes OLE so attractive?

He offers unlimited, "no cost"

usage 24 hours a day and seven days a week.

The system is designed so orders placed with OLE are almost instantly relayed to participating GE product departments.

The cost of implementing the program is small, considering the competitive advantage it offers GE in the components sales market and considering the improvements in efficiency it makes in the ordering process, Joe said.

Between now and December 15, about 25 customers in five U.S. sales districts will be offered OLE's services.

They will be issued a user number for access to the system, along with the orange telephone which will be wearing a baseball cap bearing an OLE insignia for further personalization.

Depending on the telephone equipment in their particular area, the customer will dial or use push buttons to reach OLE at a toll free WATTS number.

When they tell OLE their user number, he begins accepting the order. OLE takes stock numbers

and the other information needed via a specially devised "alphabet" of communications.

According to Joe, "When the program testing is successfully completed, it has potential for nationwide application."

September 20, OLE is scheduled for "his" introduction to product service specialists at a regional meeting in Nashville, Tennessee.

During early stages of testing, OLE is being offered to customers who are now participating in the FIVE STAR program with an agreement to purchase a minimum of 1000 motors each year.

Fred Bremer, information and customer service specialist, said customer acceptance of OLE will be important in determining the program's future.

The technology which made the program possible was developed and sold by GE's Information Services Business Division.

The idea for direct order entries by customers has been strongly supported by Don Barlow, Components Sales Department general manager.



INTRODUCING OLE, the newest member of the Components Sales Department team, are: Bob Redding, GE News editor; Steve Horper, who will be introducing OLE to customers; Mory Chanley, sales planning and promotion specialist; Fred Bremer, information and customer service systems specialist and Joe McAleavey, customer service administration manager.

ACSO hosts annual picnic, awards presentation

Appliance Components Support Operation's award and family picnic offered a chance for employees at all levels of the organization to mingle in a relaxed atmosphere of enjoyment and fun.

During the annual event, 19 door prizes were distributed among the more than 275 employees and their families attending.

There were activities and games for everyone, including pony rides, a ferris wheel and

moonwalk for the kids.

A live band provided music for the dance enthusiasts in the crowd. Many awards were presented after the luncheon.

The transportation operation, which is the largest fleet of trucks and drivers in GE, presented their annual safety awards.

The following people have earned the awards for the specified years of safe driving, five years and over:

Richard Andrews, 8; Alfred

Applegate, 7; Phillip Arnett, 9; Floyd Balliet, 8; Neal Bear, 8; John Bennett, 5; John Benton, 6; James Berkey, 9; Gerald Brammell, 6; Charles Burcham, 6; Rex Burnett, 6; Burnett Cochran, 12; Frank Corner, 8; Robert F. Crouch, 5; Richard Curry, 9; Rufus Dominguez, 11; Keith Edwards, 8; and Norman Emmons, 7.

Others are Floyd Ferguson, 5; Richard Fitch, 20; Samuel Ford, 9; Leo Freed, 13; Allen Glant, 6;

Larry Glant, 5; Melvin Goss, 9; Charles Greer, 12; Leonard Gross, 6; Chalmer Hart, 24; John Hockstetter, 9; Orrin Hoffer, 7; Billy Howell, 13; Dennis Hudson, 10; Arlin Kimmer, 14; Iris Kirkpatrick, 8; Robert Leitch, 5; William Kreigh, 11; Robert Meehan, 17; Ralph Merritt, 9; Robert Mills, 5; Wayne Miller, 10; and William Miller, 7.

Also included in the National Safety Council list were: Billy Moore, 9; William Parrett, 8;

Herbert Pelfrey, 9; Howard Peterson, 9; George Renner, 12; Robert Rohr, 8; Harold Ross, 10; Marion Sherck, 11; Harold Shroyer, 7; Rex Stern, 12; Larry Thomas, 7; Daniel Toyias, 8; John Trahin, 7; and Philip Watson, 8.

Others are: Eulius West, 9; Carl West, 12; Grover Wheeler, 14; John Windham, 9; Charles Woodward, 30; and Mark Wright, 15.



RUFUS DOMINGUEZ allows a proud son to hold his safe driving award plaque.



PONY RIDES during the ACSO picnic provided fun and excitement for many of the youngsters at the outing for employees and their families this year.



SAFE DRIVING award winners had much to be proud of at this year's awards presentations in the transportation operation.



MUCH CONGRATULATIONS was in order for transportation award winners, as well as those who won other special prizes. Charley Greer is at left, with Phillip (Connanball) Arnett at right.



ACSO MANAGER Pot Cayle commended the employees for their service.



HAROLD ANDERSON and family helped each other in the chow line.



ROBERT MEEHAN and wife enjoyed the tunes of the band on the dance floor during the day's activities.



JANET HARDY enjoyed the sunshine and the swings during the afternoon get together for her and her family.



THE MOONWALK for stockingfooted young ones was in constant use at the picnic and awards outing.

Carpooling should start with clearcut agreements

Nearly everyone recognizes that carpooling can save time, money and can get you to work easier, but many hesitate to start a car pool because they don't know how to go about it successfully.

Here are a few tips, produced by the San Antonio Energy Conservation Program, on how to make a car pool operate smoothly.

1) You have to cooperate to stay together. Most of it is a matter of common courtesy. Learn and respect each other's likes and dislikes from the very beginning. The radio, conversation, smoking and reading are all issues that should be settled in the beginning.

2) When sharing the driving duties, rotate weekly or monthly, instead of daily. This reduces the chances for misunderstanding

and confusion.

3) Agree in advance on reimbursement for driving expenses. Then set regular payment schedules. Here's an easy way to decide what each member pays: multiply the round trip mileage by 14 cents per mile (for a standard size car), add miscellaneous costs and then divide by the number of occupants for each one's daily share.

4) Make a "clean car" policy and stick to it. The car that carries you to work should be clean, safe, comfortable, and well serviced.

5) Avoid side trips. One of the easiest traps to get into is doing errands on the way to or from work. Set a regular route and stick to it. This avoids a lot of hassles.

6) Don't honk for your

passengers. Honking is not good for the neighbors, especially in the early hours. Wait a predetermined amount of time for each passenger and then drive on.

7) Establish a chain of communication. This is so adjustments can be made in the daily schedule with minimum delay and inconvenience if illness or mechanical problems occur. The chain of communication should parallel the morning pick-up sequence.

8) Expect occasional adjustments. People move and change jobs. Be prepared to find a replacement if a member drops out.

9) Drive safely. Speeding, taking chances or just plain negligence should never be tolerated. Make safety your rigid rule.

Square dancing to begin soon

When the GE Whizzers begin their season this year it will mark the twenty-third year of square dancing at the GE Club.

During an open house tonight at 8 p.m., all interested employees and their guests are invited to attend on an introductory basis.

Square dancing, as some people may not know, is rated above or equal to many other physical activities and is considered an aid to mental alertness.

It combines a flowing body

movement with various types of music, catering in this respect to both young and old.

Carl and Dorothy Brandt, who have been teaching the lessons here for many years, call it a study in geometrics as well as a lesson in human relations.

It is one of the few activities in which men and women can participate without fear of one being far superior or inferior to the other, they contend.

Regular classes this year are scheduled to start September 16.

In Memory

CHARLES BARON, 1025 Charlotte Ave., Fort Wayne, died August 21. He retired in 1976 from the Appliance Components Support Operation.

RUSSELL HARRISON, 4519 Wilmette Street, Fort Wayne, died August 25. He retired in 1968 from the General Purpose Motor Department, Taylor Street.

Euchre date set

The pensioners' first seasonal euchre party will be at 1 p.m., Tuesday, October 4 at the GE Club. Admission is \$1.

BOWLING ANYONE?

If you haven't joined a bowling league at the GE Club, there is still time to do so.

Openings are available in the following leagues:

MEN

Tuesday Hermetic League 8:45 p.m.
Thursday Apparatus League 6 p.m.

WOMEN

Monday Night Ladies 8:15 p.m.
Monday Afternoon Ladies 12:30 p.m.
Monday Morning Ladies 9 a.m.
Tuesday Afternoon Ladies 9 a.m.

MIXED

Saturday Hansel & Gretel* 9 p.m.
Sunday Sandbaggers 1:30 p.m.
Sunday Guys & Dolls* 6:45 p.m.
Sunday Night Mixers* 6:30 p.m.

*League bowls every other week

If you are interested in joining any of these leagues, call Connie at Ext. 2042 today. You won't be hearing about all the fun at the GE Club, you'll be having it!



Vol. 59, No. 30

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

FOOD FOR THOUGHT

Why should anyone care about capital investment?

(Editor's Note: The following excerpt is from "The American Economic System, and your part in it" issued by the Advertising Council.)

Factories and machinery needed to convert raw materials into the goods and services we want are called capital goods.

The more resources we invest in new capital goods, the less we will have now to use for consumer goods and services. Providing for the future, which is a form of saving, or spending for present needs is a fundamental choice to be made in most economic decisions.

In our early days, when we were primarily a nation of farmers, investments in factories and equipment were not large. But as the industrial revolution spread, and our agricultural economy changed to an industrial economy, more and more investment in capital goods was required.

Factories and equipment wear out, or become out of date or no longer competitive. Besides replacing these items, more capital goods are needed if our production is to expand. Without a continuing supply of new capital goods, the economy cannot produce the goods and services and jobs we require now and in the future.

This means large capital investments must continually be made.

The basic incentive for businesses and individuals to invest in new capital goods is the hope of additional future income.

Over the years, investment income has been affected by many changes in governmental policies in the U.S., and this has influenced our rate of capital investment.

In fact, such policies in several other major industrial nations have been more favorable to capital investment than those in this country.

It has been estimated that our total capital requirements for the next ten years will be somewhere between \$2,000 billion and \$4,000 billion, at least double those of the past decade.

Capital goods are important to jobs.

In 1975, the investment in equipment and facilities averaged almost \$41,000 for each production worker in American industry.

Over the period 1975-1985, it is now estimated that more than 16 million new jobs will be needed for workers entering the job market for the first time.

How can business and government best work together to provide these jobs? How will the necessary capital goods be provided?

(For a free copy of the booklet on capital investment, write "Economics," Pueblo, Colorado 81009.)

*ADLETS

RIDE WANTED

OSSIAN Kozy Kourt to Bdwy., 1st shift. 622-4820.
OSSIAN to Bdwy., 2nd shift. 622-4558.

FOR SALE

GOLD wingback couch, very good cond., \$100. 637-3853.
'70 442-W30, all stock, runs great, no rust, \$1500 firm. 484-8340.
GE BW TV, 23" console, maple, good cond., \$50. 424-6754.
GARAGE sale, 9-13, 9 to 5, NE, 7144 Karen, big.
5 PC. dinette with ext., \$50. 743-3993.
MERC. '68, no rust, ps, new tires, hoses, belts, pump, sharp. 432-1328.
SMALL vanity. 489-3296.
'72 FORD 1/2 ton pickup, short bed, 6 cyl., 3 sp., aft 5 PM. 424-7547.
FENCE, chain link & gate, cheap. 424-8408.
10 SPEED bike, dishwash., duplicator, \$99. Chain saw, \$25. 627-5128.
RUPP minibike, 4 hp. Nat. gas space htr., 35,000 BTU, \$50. 632-4208.
WALNUT fin. dining table, 6 chairs & buffet, wood. 422-7878.
TWO wooded lots, Noble Co. lake area. 639-6129.

ELEC. stove, library table, din. set, typ. table. 483-6531.
ANTIQUÉ canning jars, mostly blue, best offer. 627-5565.
BUNK beds, wal. dbl. bed, 10 sp. bike, Camaro rims. 749-5515.
2620 Winter, duplex, 3 car gar., carpet, paneling, \$7500. 483-5367.
14' Seamaid boat, mtr., trailer, cover, grt. cond., mst. sl. 622-7107.
GARAGE sale, Sept. 8,9,10 - 3525 Owassa Way.
'65 CHEV., 6 cyl., or '69 Chev Impala. 483-5672.
'70 CHEV., 350 hi-perform., 3/4 cam hol. 780, more extras, \$300. 747-2583.
CORNER group beds-table comp., aquarium. 432-5376.
GOLF bag, new, burgundy, Hotz brand, \$50. 485-8588.
'71 VW Super Beetle, new tires, ex. cond. 432-0856.
DISHWASHER, portable, gold, gd. cond. 424-2973.
BLACK Labrador pups, 6 wks., no papers, \$25. 672-3509.
AM radio, fits Chry. or Plym., \$25. 483-8942 or 485-5558.
ONE white rabbit, female. 639-6685.
'70 MAVERICK, red, runs gd., best offer over \$200. 747-0465.
ORGAN, full size for church or home, \$900. 489-4881.
PUPS, Doberman, 7 wks., had 6 wks. shots, cute. 744-3622.
HONDA 350, '72, good cond. 672-3265.
'68 BUICK, clean, good tires, \$325. 493-3601.

FOUR lots on paved road, \$3,600 takes all. 749-5885.
FUJI Gran Tourer, 10 sp., ex. cond., '76. 447-4609.
GIRLS 20" bicycle, Huffy, \$17. 485-5214.
BY OWNER, new 3 bdrm. ranch, Crown Colony. 447-7185.
165' field fence, nvr. used, reasonable. 489-6214.
HAMMOND piper cord organ. 447-9928.
STOVE, elec. top, built in oven, stain. stl. 447-4070.
GARAGE sale, 4406 Weisser Pk., Sept. 9-10 fr. 9-6.
MAPLE twin bed wi. matt. & springs, \$50. 485-8291.
BACKBOARD and basketball rim, \$10. 485-9505.
'69 CHRY. 383, good tires, \$850. 622-7450 aft. 4:30.
SWIM POOL, full deck, slide, filt., htr., like new. 432-4922.
SIX yr. old Holly Park mobile home, lots of extras. 622-7649.
GAS RANGE, 36 in., white, very good cond., \$50. 422-9168.
'72 CUST. LeSabre, loaded, AF Stereo, 54,000, Ex. priced. 745-9641.
'69 GMC 1/2 ton, engine has 7,000 mi., V8, \$700 or best offer. 432-3673.
ELECTRIC animal clipper, hair & wool saws, 11" to 18". 485-1224.
CEDAR POINT adult ticket, \$7.50. 486-2173.

WANTED

HAY straw, Avilla LaOtto area. 897-2549.
BOARDS, tongue & groove for attic floor. 745-2120.
WORKBENCH, kitchen base wall & clothes cabinets. 485-2520.
BABYSIT, days, one block fr. Lutheran Hosp. 745-2764.
CB tower, 40' or 50'. 745-1645.
WILL watch your child in my NE home, days. Call aft. 4 PM. 484-2211.
DOG house, reasonable. 747-5205.
HALF gal. Mason jars. 693-9273.
LIONEL & American Flyer trains, any cond. 724-4086.
SNOW tires 15", also rims for late Ford. 485-9203.
WOODEN porch swing, good cond. 744-9479.

FREE

DACSHUND like pups, 6 wks., two, long legged. 747-5677.

- ☐ For Sale *
- ☐ Wanted
- ☐ For Rent *
- ☐ Free

*ADLETS

GE NEWS BLDG. 18-3

ALL ADS MUST BE PRINTED

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____

Address _____ City _____

Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

Engineers discuss latest findings

Continued from Page 1

Pete Peters, of ACSO, spoke on a new stator tester. Frank Avila, of the research and development lab, discussed the properties of insulating material which is effective in adverse conditions.

From the General Purpose Motor Department, Ed Fisher reviewed the features of the new G-5 motor line. Herb Wise talked about the design of energy efficient motors and Art Keck delivered a presentation on new developments in motor noise testing.

Specialty Motor Department's Mike Litch reviewed the properties of torsion flex motor mounts.

Refrigeration motor efficiency was the topic discussed by Harry Baker, of Specialty Motor Department. John Boyd reviewed the efficiency of SMD heating

and air conditioning motors.

There were breakout sessions for discussion of specific technical challenges to be met by the division in the next 5-10 years.

Representatives from the smaller sessions then reported their findings back to the entire group of engineers at the conference.

One of those reporting from Fort Wayne was John Oldenkamp, ACSO senior research engineer for electromagnetics and computer applications. He said, "Our customers know more about what they want and they're getting more sophisticated equipment to test our products."

In addition to breakout sessions, the conference included corporate research and development presentations by representatives from Schenectady. They dis-

cussed the latest findings on high efficiency metals and discussed unique motor developments.

Near the end of the third day, action plans were developed for implementing some of the ideas presented

at the conference.

A report covering those plans and the entire conference will be prepared for those who attended, in keeping with the theme of promoting teamwork among engineers.

Average worker more educated

The average U.S. worker is more educated than his or her counterpart of 25 years ago says a new report from the Bureau of Census.

In 1950 none of the "blue collar" occupations had a majority with high school diplomas. By 1975 a majority of workers in all major job groups had finished four years of high school or more, except for male laborers and female equipment and vehicle operators.

The report theorizes that the large and rapid increase in the educational level of the workers may have important consequences for the future employment of persons with less education. Employees with more education are expected to be more productive and to require a shorter period of on-the-job training to those with less schooling.

On the other hand, some of the workers who have spent 12 or more years in formal schooling may become dissatisfied with employment in jobs which require few skills.



'WHAT'LL IT BE?

GE cafeterias featuring...

MONDAY, September 12 — Homemade Chicken Vegetable Soup, flame brailed beef steak, beef-tomato-mocoroni casserole. Special: grilled ham and cheese sandwich. **TUESDAY, September 13** — Hamemod french onion soup. B-B-Q meatballs with whipped potatoes, chicken olo king on biscuit. Special: Hot peach cabbler. **WEDNESDAY, September 14** — Homemode navy bean soup, liver and onions, spaghetti with meat sauce. Special: Mexican Fiesta plate. **THURSDAY, September 15** — Hamemod beef and noodle soup, vegetable swiss steak, baked tuna and noodles. Special: bowl beef noodle soup and grilled bologna sandwich. **FRIDAY, September 16** — Homemode cream of tomato soup, mocoroni and cheese, fried fish. Special: Fish, french fries, cole slow, bread.

Local campus hosts trade fair

IAM Lodge 70 and IUE Local 901 will be participating in the Northeastern Indiana Labor Trade Fair September 10 at the Indiana University-Purdue University Regional Campus.

The fair in which they are participating is expected to draw over 1000 people to the local campus.

Two displays, coordinated through the Division of Labor Studies and the two unions, are also on exhibit at the campus this weekend through September 18.

One of the displays, located on the west side of the Kettler

Building nearest the campus entrance on Coliseum Blvd., contains interesting historical mementos of GE and other Fort Wayne businesses.

OTHER DISPLAY

The other display is located at the west side of the main floor of the student union, which is the fourth building from the front entrance to the campus. A larger exhibit, it traces the development of GE motors and transformers.

The buildings housing the two exhibits are open to the public during regular student hours, 8 a.m. to 11 p.m. daily.

SUGGESTION WINNER

LOWELL RICHARDSON, Specialty Motor Department bench machinist, has been awarded a \$247.22 check for an idea he submitted to the GE Suggestion Plan program. Lowell's recommendation was to make several changes in coil injection machines. His idea resulted in time saved in adjusting the wedge length on the machines. Other employees interested in making suggestions can do so by obtaining the necessary forms on their floor in message centers where other employee benefit booklets and insurance information is available. Award winners of over \$100 suggestion bonuses appear in the GE News.



Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

46808
ST. MICHAEL'S
SEC
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

SPECIAL OFFERS FROM YOUR EMPLOYEE STORE:



- 3 heat/speed comfort settings... variable airflow control... super lightweight attachments.

Sugg. Retail \$41.98
GE Store \$28.75

NOW
JUST

\$19.99

CITIZENS BAND RADIOS

FREE ANTENNA
WITH EACH CB PURCHASE



3-5811
Feature-Packed 40-Channel
CB Two-Way Radio with
lighted S/RF Meter
\$5.00 Cash Rebate

\$85.88



3-5812
Ready-to-go, 40-Channel
CB Two-Way Radio with
AWI Light
\$5.00 Cash Rebate

\$95.98

Effective 9-1-77, all GE CB-Radios were also eligible for
for Employee Courtesy Discounts of
\$10 to \$30 each!



When you purchase a listed model between August 15 and September 16, 1977, from your GE Employee Store, you will receive the indicated rebate immediately from the Employee Store.

Please check the GE Products you purchased and give this coupon to the Employee Store salesperson.

GE RADIOS

- ☐ 7-2930 \$4.00 Rebate
- ☐ 7-4410 \$3.00 Rebate
- ☐ 7-4660 \$4.00 Rebate
- ☐ 7-4140 \$3.00 Rebate
- ☐ 7-2975 \$3.00 Rebate

GE TAPE RECORDERS

- ☐ 3-5012 \$2.00 Rebate
- ☐ 3-5121 \$3.00 Rebate
- ☐ 3-5312 \$3.00 Rebate
- ☐ 3-5330 \$3.00 Rebate

GE 8-TRACK TAPE PLAYERS

- ☐ 3-5505 \$3.00 Rebate
- ☐ 3-5531 \$5.00 Rebate

GE HAND-HELD CB TRANSCEIVER

- ☐ 3-5975 \$3.00 Rebate

GE CITIZENS BAND RADIOS

- ☐ 3-5811 \$5.00 Rebate
- ☐ 3-5812 \$5.00 Rebate

Employee Name _____

Employee Pay Number _____

GE Department _____

GENERAL ELECTRIC

THE EMPLOYEE STORE

1030 Swinney

11 - 5:30 WEEKDAYS

GIVING

Enthusiasm builds to start annual campaign



DEPARTMENT CHAIRMEN in this year's ECSF drive are united in their support of the campaign. They are: Joe Lonswoy, Hermetic Motor Department; Larry Grimenstein, Specialty Transformer Products Section; John Hopson, Component Sales Department; Mike Hemmett, General Purpose Motor Department; Les Glougie, Appliance Components Support Operation; and Mork Cooke, Specialty Motor Department.

Possibly a little known fact to most people is that at least 1,551 GE employees were served by Allen County's United Way agencies in some way or another during the past year.

In perspective, that is more than are in the total plant at Winter Street and more than eat their lunch in GE cafeterias on an average day.

The fact that so many lives at GE are touched by United Way agencies is just part of the heartwarming story that goes out to the community each fall when the annual Employees Community Services Fund (ECSF) drive begins.

In keeping with the schedule set up by the ECSF steering committee this year, the next two weeks will be devoted to solicitor training and allowing employees

to learn more about United Way agencies by taking bus tours.

To become solicitors or to go on bus tours to the agencies, employees should contact their department chairman through their foreman for information.

Last week, six department chairmen were named and a program was organized to train solicitor teachers for the campaign.

Dick Dashnaw, of the steering committee, commented at a recent meeting, "it looks like a very stable, positive year for the

1977-78 ECSF United Way campaign drive."

According to Dick, and co-committee members Frank Boersema and Bob Bryan, the actual solicitation campaign here will not be getting started until September 29, after employees have had a chance to learn more about United Way.

Last year, GE contributed more than \$270,000, making the company the second largest single industrial contributor in Allen County's \$3 million United Way campaign.



TRAINING to train solicitors in the upcoming United Way campaign was the purpose of a recent session in the 18-5 conference room. Dottie Askren, of the Hermetic Motor Department, is the director of training for the program. She is shown at right.

SUPPORT YOUR
UNITED WAY
AGENCIES



FORT WAYNE

NEWS

SEPTEMBER 16, 1977

Some problems, but mostly enjoyment

Pensioners speak out about retirement living

Editor's Note: Interviews were conducted with Benefits Manager Chauncey Miller and two pension families for this story about topics of interest to pensioners and future pensioners. The interviews were with Helen Hordy, who took on optional retirement this July after 43 years of service, and with Hilda and Clarence Nussel. Clarence retired in 1973 at normal retirement time with 44 years service and Hilda took on optional early retirement in April, 1975, with 22 years of service.

OPTIONAL PENSION RETIREMENT GIVES HELEN BREAK

The 1976 plan for pensioners currently in effect is returning approximately \$21 more each month to Helen than the previously because of the improvements in the plan for those who want to retire before they reach

age 65.

Chauncey, whose job it is to help administer the benefits plan to 3000 pensioners, said the improvement was a result of a 50 cent increase in the minimum guarantee rate for those in Helen's age, income and service category.

Helen said she was aware of the amount of the pension check she would receive before she retired, but more important to her was that the "time was right for me."

"A lot of people say they can't afford to retire early. But I think that if a person saves and has social security, it's easy. I go to plays in Chicago, baseball games and just thoroughly enjoy my retirement."

**CLARENCE TAKES
ADVANTAGE OF HILDA'S
COMPREHENSIVE MEDICAL**
Clarence is covered as a

dependent in Hilda's comprehensive medical insurance plan even though he is over the age of 65, when retirees are normally no longer eligible for the comprehensive coverage.

This is possible because Hilda is younger than her husband and because her coverage will continue until she reaches age 65.

Clarence recommended that anyone who has a similar situation should be sure to apply for the dependent coverage soon after retiring. He said he waited longer than the maximum of 30 days and subsequently had to have a physical exam before coverage was accepted.

"Although it doesn't cause us any problem, I think one way the GE retiree insurance program could be improved is if there was an option to have the comprehensive coverage continued after age 65. I wouldn't mind paying an additional amount to have that option and it might save other retirees the time it takes to shop around for additional coverage when the comprehensive expires," he said.

PENSIONERS PLAN ON TIME

Helen, Clarence and Hilda all began making arrangements for retirement in time for the benefits office to complete the necessary paperwork.

Chauncey urged others, especially those planning an optional retirement before age 65, to contact the office two months before the date they will be retiring.

"We don't want anyone to be inconvenienced because they come in late," Chauncey said, "and we like to go over



HILDA AND CLARENCE NUSSSEL: "Anyone who works at GE who is not saving to the maximum in the savings and security plan, will just be hurting themselves later."

everything thoroughly before they retire."

HILDA BENEFITS BY ENTERING PROGRAM EARLY

Hilda found that it was practical to retire early, partially because she was enrolled in the pension program early in her career at GE.

A provision in the retirement plan, which said that anyone participating in the program August 14, 1955, could retire at age 55, made this possible.

Chauncey said some employees have lost as much as ten years pension eligibility by enrolling late.

Helen and Clarence enrolled in the pension plan early in their careers.

"In the case of both Helen and Clarence, the contributions they made to the pension plan are

being returned to them in pension benefits within the first year of retirement," Chauncey explained.

SURVIVORSHIP OPTION COMFORTS CLARENCE

A retiree is given the option of accepting a reduction in his pension check so that his wife will receive a survivorship benefit—which amounts to approximately half of the monthly pension check, excluding supplements, after his death.

Clarence said he never considered NOT taking advantage of this option.

Clarence's reasoning is that it will probably return more to his wife than the amount he will contribute to receive the survivorship benefit.

"It just makes sense in our situation," he said.



HELEN HARDY: "I retired because I was getting too tired at work. I felt like life was getting short and I discovered that the financial loss by retiring a couple years early was not that much."

Zoo, Franke Park play host for Firemen-Area Services family picnic

The Volunteer Firemen-Area Services Operation family picnic this year drew more than 1000 people to Franke Park last Saturday.

Included in the special day was a swiss steak dinner, prizes for all the children, admission to the zoo and rides, bingo, door prizes and attendance drawing prizes.



DRAWINGS and bingo determined the winners of these prizes during the picnic.



FRANCIS BENDEL, a pensioner, was one of many who diligently listened for the winning combination during a spirited bingo contest in the park pavilion. Prizes for the contest were purchased by the company at the employee store.



DWAYNE MILLER, chairman of the entertainment committee, even took his turn behind the serving table to make sure things ran smoothly. Bill Wilhelm, shown helping Dwayne, spent a large part of his time serving the swiss steak.



THE ANIMALS proved fascinating for the kids.



JANET MORROW and sons Marcus and Derrick enjoyed a day at the park with their new toys.



ROLAND VAN CAMP apparently decided he and this zoo pet could communicate easily.



BINGO ADVICE was shared by all. Even Dick Huhn and Pat Coyle got into the act.



WALT SEIDEL and Bab Walt did their part in the food line.



VIRGINIA BUHR couldn't resist a hot dog and a coke either.



JIM ZEHNER, Judy and Eric enjoyed going through the serving line. Dorothy Love is at left tending the food for the occasion.



CARL REHLING, at 81, was the oldest pensioner at the outing last Saturday.



PRIZES for the kids.



CHUCK MILLICK and his family didn't let a call go by during the bingo contest.

DIVOT DIGS By Jill Whetsel

Many of the golf leagues are winding up play for the season. Don't forget about the playoffs at Brookwood on September 24.

Warren Wickliffe shot an impressive 34 in the September 1 match for the Taylor Street League. The week before he had two birdies, and in this match he reported three. We also want to mention birdies by Luther Putman, Bud Snyder, Rolan Parker, Don Hoffman, Fischer (2) and B. Steinbacher.

The West Broadway League wound up season play on August 31. Roy Brokaw's final standings show the Chippers the number one team. The team is made up of George Ridge, Therman Hobson, Ed Becker, Howard Fritz, Cal Hapner, Jim Wltzengreuter and Gary Pickett. The last two matches earned Larry Shindeldecker and Mel Guillaume 36's and Eben Cobb a 37. Larry and Mel, along with Roy Brokaw, each shot two birds, while John Kidd, Don Alscott, Eben Cobb and Wayne Bergman received one each.

The final standings for the Taylor Street Owl League places John Stark and Gene Edwards at the top of Division I and Virgil Hiatt and Wayne Spratt above the rest in Division II. Terry Dorman, Ralph Buckmaster and Bill Sutton shot 38's in their final match. Birdies were scored by Terry Dorman, Howard Eastes (2), Sprinkle, Lou Downing, John Stark and Ralph Buckmaster.

The Colonial Oaks League reports birdies by Skeets Lahrman, Jack Rickoff, Dick Mills, Bill Brase, John Segyde, Ben Knuth and Bill Badders.

The Winter Street League is done for the year. Bill Nickerson, Warren McCroskey, Bob Aldridge, Bill Dean, Bob McCreary and Jim Sternberger finished in the top spot for the league.

Congratulations for the winners for the leagues already completed and good luck to all the rest of you "hopefuls."

Please don't forget about the October 8 Florida Scramble at Cedar Creek. It's the last event of the season, so let's make it a big success!

ALLEY CHAT By Connie Houser

In case you still haven't signed up for bowling for the upcoming season, openings are still available in the following leagues:

MEN		
Tuesday	8:45 p.m.	Hermetic League
Thursday	6 p.m.	Apparatus League
WOMEN		
Monday	12:30 p.m.	Monday Afternoon Ladies
Friday	6 p.m.	Friday Night Ladies
MIXED		
Friday	8:30 p.m.	Brother Church Mixed
Saturday	9 p.m.	Hansel & Gretel Mixed *
Sunday	1:30 p.m.	Sunday Sandbaggers
Sunday	6:30 p.m.	Sunday Night Mixers *
Sunday	6:45 p.m.	Guys & Dolls League *

* Leagues marked with a star (*) bowl every other week.

The Wednesday night schedule now has room for two new leagues at 9 p.m. They are Kings & Queens Mixed League and Men's Classic Scratch League for bowlers with a 160 average.

Call the GE Club (Ext. 2042) for more information or if you are interested in any of the above mentioned leagues. Please hurry, we don't want anyone to miss out on all the fun in bowling.

CLUB NEWS TO NOTE

Quarter Century Outing

The annual Quarter Century Club outing will begin at 9:30 a.m. tomorrow at the Memorial Coliseum for employees who have over 25 years service to General Electric. Hot lunch will be served at 11:30, 50 door prizes will be awarded and refreshments will be on hand during the "friendship and fellowship" get together.

Remember When Club plans meeting

The Remember When Club, for women who worked at General Electric prior to 1945, will have a dinner meeting at 6:30 p.m., Monday, October 17, at Lester's Party Room. Admission is \$6.50.

Flag football organizes tomorrow

Plans are now being made for flag football. League manager Jim Gooden has scheduled an organizational meeting for 12 noon, Saturday, September 17, in the GE Club trophy room. For further information, call the GE Club, extension 2042.

MOTOR EXHIBITS are currently of the Indiana University-Purdue University Regional Campus in Fort Wayne. The display is coordinated through the Division of Labor Studies at the school to illustrate developments in local industry. It is located on the west side of the main floor of the student union on the Coliseum Blvd. campus. Here, Bob Shooff, son of Winter Street Inspector Robert Shooff, is looking over one of the displays. Bob is a biology graduate school student at Purdue.



Tennis players net wins with first place sweeps

The Men's Monday Night Tennis League has finished up a tight race. Claude Bobay and Thurm Hobson tied for first, both with a fine 8-1 records. Eric Murach and Dean Rodenbeck tied for third with a 6-3 record.

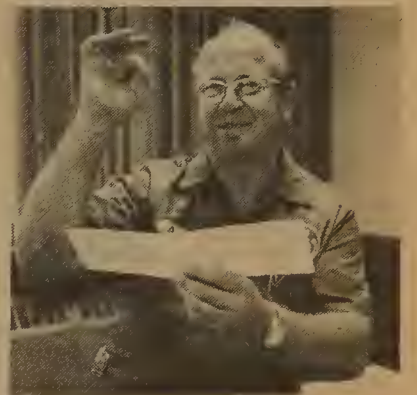
The Men's Thursday Night Tennis League ended with Jerry O'Brien sweeping away first place with a 9-0 record. Ron Nelson was second with 8-1, Tom Ziegler was third with a 7-2 and Jeff Barnett was fourth with a 6-3 count.

Men's Wildcat Tennis was another interesting contest this year. Larry Sordelet took first place with a 8-1 record. Vince Pratizo and Bruce Miller tied for second, with 7-2 tallies. In the playoff between the two, Vince won the second place birth while Bruce then finished third. Gary Giesler was fourth with a 6-3 record.

Philips wins women's competition

Women's Wildcat Tennis League was won by Karen Philip's 7-0 record sweep. Second was Jean Wenzlich (5-2) and third was Linda Waterman (4-3).

SUGGESTION WINNER



DONALD FARTHING, Unit 606 Winter Street machinist, has received a \$251.70 check for his suggestion to install a retainer plate on the top of the springs which were the weakest point on a coil in a winding machine. The award was based on savings in downtime.

Please turn to Page 4

*ADLETS

RIDE WANTED

AUBURN to Broadway, Day shift. 925-2504.
VANCE & Maplecrest to Bdwy, 8 AM to 4:36 PM. 485-4307.

FOR SALE

TV, 25" Console, color. Moving, must sell, \$125. 486-2173, aft. 6:30 p.m.
GUITAR and case, beginner's, \$20. 432-2891.
'73 Pontiac Cat., good cond., fully equip, 419-258-8604.
BEAR hunting bow, 50 lb. pull, 60" long. 486-2088.
FLORIDA lot, Oak Lake Spring Hill. 747-2717.
'72 Gremlin XV8, air, ps, new super wide tires, \$1400. 432-1139.
UTILITY trailer with top, used twice. 747-6607.
'70 Olds 88, air, ex. cond. 693-2351.
BACKSTOP for indoor range rifle shooters. 447-4812.
22' camping trailer, used twice, sleeps 6. 622-7660.
BIKE, 10 sp. boy's, ex. cond., \$45. 432-0993.
PORTA washer and dryer, \$200. 432-4706.
ROOSTERS, 6 mos. to 1 yr. old, RI Reds Barbrock, \$2.25. 925-2504.
ROYCE MO0620 CB Base, 23 ch. 248-8234.
FOUR snow tires and wheels. 672-3772.
VIOLIN from Europe, with case, bow & access., very nice. 632-4208.
TABLE & 4 chairs, \$20. 430-7973.
BABY bed & clothes, boat carriers, 20" girl's bike. 745-7332.
MOVING sale on 339 W. Wildwood Ave., on Sept. 17, 9 to 7.
GE refrigerator, copper tone, good cond., \$125. 447-4962.
OLD pin-on buttons - dated. 925-1614 after 5 PM.
BY OWNER, SE, 3 bdrms., 1 1/2 baths, central air. 447-7185.
LAWNBOY electric power mower, 2 yrs. old. 440-1142.
VAPORIZER, massager, \$5 each, 824 Home Ave.
'70 Dodge Coronet, new tires, needs some body work, \$200. 747-5111.
TROMBONE Yamaha, like new, \$150. 483-2767.
'70 Olds 88, vinyl top ent., good cond., \$700. 485-4785 aft. 4 PM.
'53 Chevy pickup. 422-2937.
ALUM. storm windows. Call for sizes. 484-4938.
'76 ElCamino, loaded, two-tone blue, nice. 493-3307.

BUNK beds with matts., dinette set, 4 chairs. 745-9770.
COAT, navy, 3-4 length, good, ladies' size 10, \$4. 483-6149.
'73 Honda, CL100, 3000 mi., excellent cond., \$200. 456-2515.
'75 Camaro Rally Sport, ex. cond. 745-1628.
NIAGARA vibrator chair with heat, like new, beige. 484-4753.

GAS refrigerator, good cond., \$25. 483-6507.
26" Boys Scout 10 sp. bicycle, reasonable. 485-7424.
'75 Valiant, 4 dr., 225 eng., pwr. str., rd., tr., ex. cond. 483-8404.
BICYCLE, girl's, 20" Huffy, \$17. 485-5214.

"I didn't know the Cancer Society was being supported by the United Way..."

Allen County Cancer Society — 63.2%
Allen County Society For Crippled Children and Adults — 36.4%
Allen-Wells Chapter/American Red Cross — 96.1%
American Social Health
Anthony Wayne Rehabilitation Center for Handicapped and Blind — 17.1%
Boy Scouts of America — 18.2%
Catholic Social Services — 75%
Child Core of Allen County — 50.4%
Family and Children's Service — 79.4%
Fort Wayne Jewish Federation — 37%
Fort Wayne Rescue Mission — 55.3%
Fort Wayne Urban League — 95.6%

Girl Scouts of the U.S.A. — 29.4%
Goodwill Industries — 12.5%
International Social Services
Legal Aid of Fort Wayne — 99.1%
Lutheran Social Services — 61.8%
Martin Luther King Montessori School — 27.2%
Mental Health Association in Allen County — 89.3%
Mental Health Center of Fort Wayne — 1.3%
Multiple Sclerosis Committee — 46.9%
Salvation Army — 43.2%
Travelers Aid — 100%
United Way of Allen County — 94.4%
Visiting Nurse Service — 56.4%
YMCA — 24.8%
YWCA — 41.6%

...It's nice knowing they are there.



GE NEWS

Vol. 59, No. 31

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

SUPPORT YOUR
UNITED WAY
AGENCIES



FORT WAYNE

NEWS

SEPTEMBER 23, 1977

Opportunities surpass expectations

The Promotional Opportunity Program (POP) is now 24 weeks old. Since its start in April, 101 positions have been posted in which employees have self-nominated themselves for higher grade or higher level salaried jobs.

The number of positions that have been available through POP is twice what the program's planners expected to process when the program began.

Although third quarter results have yet to be tabulated, it is estimated about half of the resume's being processed so far have been from hourly wage earners.

"One of the benefits we've discovered about POP so far, is that the managers have taken an interest in the candidates for job positions and have been willing

to sit down and discuss what an employee can do to qualify for the job he has applied for, even if the particular candidate does not get the open position," said Ed O'Hara, manager of manpower development.

"We've also found many highly qualified people in the hourly, non-exempt and exempt categories who have provided some tremendous competition for the really challenging job openings," said Ed.

The program's planners are encouraging more minorities and women to follow the job openings to see what qualifications are desired so they can get the necessary training.

Although the number of applicants varies according to the job available, a placement specialist working on the program said the average for each job so far is about six applicants.

"I think many people are hesitant about turning in a resume'. What we want to encourage, however, is that no one who submits a resume' is under any obligation to accept...and the process of applying for a position offers a good experience to learn how to interview and learn what skills are in demand," said a POP employment specialist.

The employment offices are available to help those who feel

they need assistance in preparing the resume' or to improve interviewing skills.

"In only one or two instances did we not get a job posted since the program started in April, and we are very pleased with that amount of success for a new program," Ed said.



The salaried jobs not included in POP are those formed as a result of reorganizations or lateral movements.

As part of the program, all open salaried positions through exempt Level 9 are posted on designated boards in the offices and factory areas each Friday at 11 a.m.

Open positions remain posted from Friday morning until the following Tuesday at 9 a.m.

POP worked for Ellen

Ellen Durnell used the Promotional Opportunity Program (POP) to move from her non-exempt position as a secretary in the Specialty Motor Department to an exempt-salaried position as an employee relations specialist with General Purpose Motor Department at Taylor Street.

"I feel it's a good program from the standpoint that it gives publicity of open positions and tells what kinds of opportunities are available. Previously, you usually heard several weeks after a position was filled that it was open. If a person is interested in advancement, they can also keep their eye on the POP board and know what training or background is required."

The job Ellen applied for required a degree or related experience. She had worked in employee relations five years when she got the exempt position.

To pass the initial screening, Ellen, like most other applicants, had to first meet the requirements for length of service on the job she had when she submitted her resume.

The time requirements



ELLEN Durnell chats with her new boss, Dayle McLemore, manager of employee relations at General Purpose Motor Department Taylor Street.

vary according to each applicant's position.

Exempt persons should have been on their present positions for at least two years. Nonexempt employees should have been at job rate on their current job for six months. (These time requirements can be waived if an employee is on a job now because he or she was affected by lack-of-work or reorganization, but a note to this effect should be attached to the form submitted. In special cases, a candidate's supervisor may also wish to send the employee's resume to a hiring manager even though that employee has not been on his or her present job long enough to meet the two-year or six month time requirements.) Hourly employees should be at job rate.



GRAND PRIZE winner at the Advanced Manufacturing Development Operation picnic was Mike McMaken, the proud new owner of a General Electric color television. With Mike is Ray Brokaw, chairman of the food and drink committee for the outing. (See page 4 for related pictures)

Emerson seen as key competitor in ACBD major market analysis

As the Appliance Components Business Division's major markets continue to show signs of general health, strategists have a keen eye on the company's competition.

Emerson Electric Company, headquartered in St. Louis, Missouri, continues to be the division's leading competitor with about 20 percent of the total motor market.

In the period 1971 through 1975, major shifts took place in the motor market. Delco withdrew from hermetic and appliance motors, Century sold their hermetic production facility to Copeland and Wagner sold their hermetic tooling and designs to Tecumseh.

With fewer competitors in the field, what Emerson does generally has more direct impact on General Electric than it used to have.

While GE maintains leadership in overall market share, Emerson is a strong head to head competitor in the laundry and hermetic compressor market. They are less of a factor in pumps, refrigeration and air conditioning where companies such as Franklin and Westinghouse compete aggressively.

What analysts note about Emerson is that they continue to maintain enviable sales, earnings records and capacity for growth.

The third quarter 1977 sales and earnings report

to Emerson stockholders stated that earnings and sales were the highest for the company of any quarter in their history and that the company expected to achieve its 20th consecutive year of increased earnings and earnings per share.

According to market reports, Emerson has generally maintained price increases which have been less than the rate for inflation during the last four years.

Included as contributing factors to Emerson's success are new product introduction, cost reduction programs, strategically located plants, non-unionized labor and low management turnover.

For example, 70 to 75 percent of Emerson's 38,000 employees are located in non-industrial states where labor rates tend to be low. And during 1976, the nine union contracts that were negotiated were done without a work stoppage.

SALES STRENGTHS

Areas of sales strengths are appliances, housing, professional and consumer tools, electric heating, process controls and international. Industrial capital goods, utilities and commercial lighting sectors are also said to be beginning to pick up momentum for Emerson, although they have been weak sectors in the past.

Doing what you feel is right

Campaign stresses percentage giving

Sharing innocent moments feeds the spirit of all people, especially those serving and contributing to United Way agencies.

The children at left are typical of some of the ones who participate in child care centers in Fort Wayne.

The money to keep such a healthy environment going comes through support from many sources, like the Employees Community Services Fund drive getting started at General Electric here next week.

Bus tours to Allen County's various UW agencies and solicitor training will dominate ECSF activities next week, setting the groundwork for the

campaign kickoff, Monday, October 3.

What this year's campaign will emphasize is percentage giving.

That means employees agree to have whatever amount they feel is right regularly taken out of their weekly paycheck, as a percent of income.

ADVANTAGES OF PERCENTAGE GIVING

The advantages of this method to employees include: only having to make a decision about a United Way pledge once, having a record of the donation for tax purposes and automatically updating the pledge for inflation.

Last year, 24 percent of the total employees gave on a percentage basis.



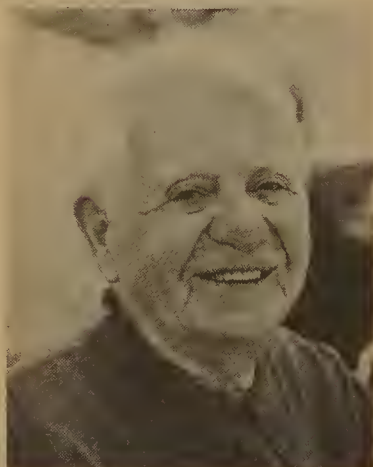
Outing celebrates quarter century of service—and more!



A FULL HOUSE was on hand during Vice President and General Manager Fred Holt's welcome.

One of the oldest

He remembers starting at GE in 1916



CHARLES KOOMJOHN

Of the 4,472 members in General Electric's Quarter Century Club here, one of the oldest at this year's gathering was Charles Koomjohn.

At 90, Charles told the GE News he hasn't missed a single outing of the club since 1931, except one. That was the year he took a trip to the Middle East right after retiring, 24 years ago.

Before retiring, Charles was with the Fractional Horsepower operation as an engineer in Building 4-6 and later at Taylor Street during a career which spanned 37 years.

Charles, an Armenian national who settled in the U.S. in 1910, began work at Fort Wayne GE in 1916.

He and his wife, Pearl, who now live at 820 Nuttman Ave., have four children, seven grandchildren and one great granddaughter.

Asked what keeps the bright look in his eye, Charles responded graciously, "a little bridge, some continental rummy...and I do lots of walking—not less than three to five miles a day if the weather's nice."



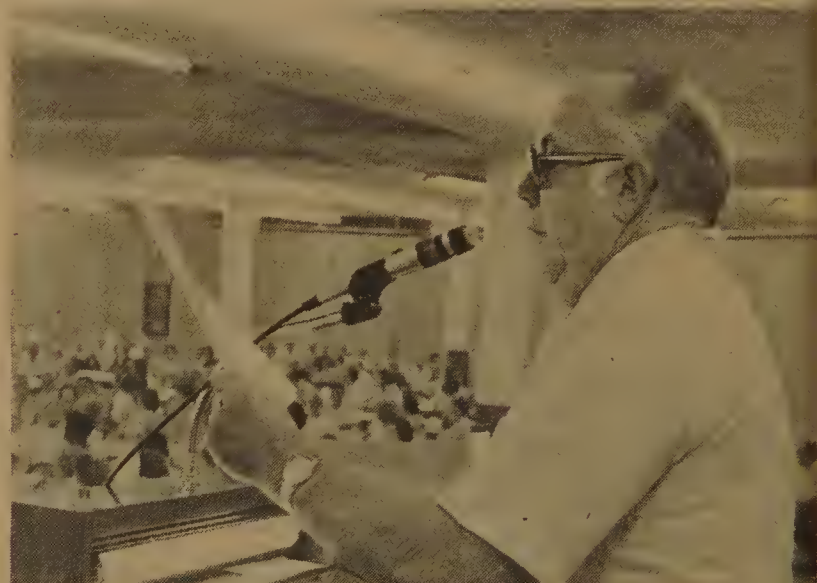
JOE TAYLOR and Mildred Vendrely had good natured secrets to keep as they enjoyed the camaraderie of the 1977 Quarter Century Club annual outing.



LOYD PINKERTON won the grand prize GE CB and antenna.



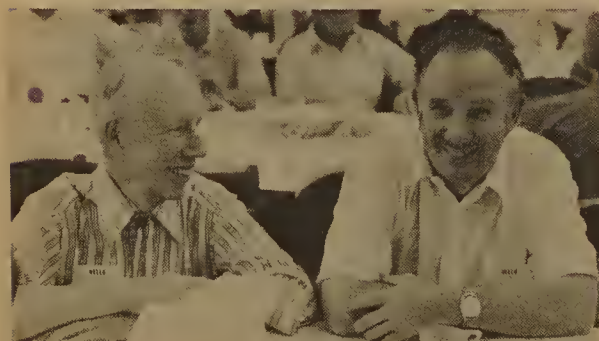
LOIS MILLER and Estella Mitchell were glad to meet and reminisce during the quarter century outing this year.



DICK GEBERT, president of the club, was instrumental in planning the outing and arranging for the food and 50 prizes given away to those who attended.



W.K. WILLIAMS, A.J. Rose and Lisle Hodell join George Auer (at right) of the old Fractional Horsepower operation.



TWO GENERATIONS got together like Corlas Campbell and son, Chuck.



MAYNARD SPADE, retired from plant protection, shakes hands with Ernie Hanauer, former chief plant protection officer, while Charlie Rice, retired from the Hermetic Motor Department, and Dr. H.W. Gorton, retired plant physician, look on. Many reunions like this took place during the annual outing.

Another year
to
remember



MAXINE PATTERSON enjoyed the get together like many others.

ALLEY CHAT By Connie Houser

Our first bowling scores of the season are coming in. **Joe Kramer** of the Adam & Eve League leads the men this week with both high series, and high game. Joe rolled a fantastic 610 series which included a season high game, a solid 256. (There goes your average for the year, Joe!).

Second high series went to **Jack Morris** of the Hermetic League with a sound 606 which included a fine 243 game. The Small Motor League was happy to see **Dick Blair** fancy a good 225 game to net him a 601 series for third place. Nice going men.

The Small Motor League is still in the spot light as **Jim Weiks** clinched second high game of the week with a great 249 score. Other high games were turned in by: **Herman Hans**, 228; **Rick Gonzales**, 225; **Elmer Asbell**, 223; **Emmit Smith**, and **Mike Isley**, 222s; and **Art Smethers**, 221.

More high scores went to: **Jay Miller**, 216; **Bob Archer**, 214; **Jim King**, **Dave Myers**, and **Howard Eastes**, 213s; **Terry Dorman**, 212; and **Bill Remmert**, and **Carl Holycross**, 211s. Keep up the good work.

The Tuesday Afternoon Ladies League started the season on the right foot. **Dianna Tinkham** rolled the first 500 series with a super 506 including games of 191, 162, and 153. **Rosie Ort** slammed a fine 212 for high game of the week. But the women didn't stop there, **Shirley Edwards** swung a good 190 score with **Quannette Cook** close behind with a fine 185 game.

The Adam & Eve League was proud to see **Maureen Rogers** bowl a 194 for second high game of the week for the women. **Elaine Hofalker** tied **Dianna Tinkham** of the Tuesday Afternoon Ladies with a nice 191 for third place.

Special highlights this week include two unusual splits. **Martha Musselman** made a 5-7 look easy, and **Betty Moser** did the same with the conversion of a 6-7. And both women are on the Tuesday Afternoon Ladies League. How about that?

We still have a few openings left for bowlers, if you are interested in any type of league, CALL TODAY...GE Club, ext. 2042 for more information.

GE Club Calendar of Events

Coming events for Pensioners: 1977-78 Potlucks

October 11	Tuesday 11:30 a.m.
December 13	Tuesday 11:30 a.m.
March 14, 1978	Tuesday 11:30 a.m.
May 9, 1978	Tuesday 11:30 a.m.

1977-78 GE CLUB BINGOS (SATURDAYS 7:30 P.M.)

October 8	January 7, 1978
November 12	February 11, 1978
March 11, 1978	

Pensioner Euchre Parties on first Tuesday of the month (1:00 P.M.)

October 4	February 7, 1978
November 1	February 28, 1978 (for March)
December 6	April 4, 1978
January 3, 1978	May 2, 1978

Sports League News

Teams organize for flag football

Those interested in playing flag football are encouraged to call the GE Club, ext. 2042, to sign up for the teams.

Games are scheduled to start October 1 and be played on Saturdays until December 10.

Games begin at 1 p.m. at City Utilities Park, with about 15 on a team. At the end of the season, winning teams are rewarded with trophies and gift certificates.

Volleyball league to start in November

The Men's Volleyball League will begin the season with an organizational meeting at 7 p.m., Tuesday, September 28 in the trophy room at the GE Club.

The program is scheduled to begin in early November, with games played at the club on Wednesday nights.

Practice has already begun, with six teams organized so far. Competition is expected to continue through March, for those GE employees who participate.

BLOOD SAVES LIVES — You can donate at the bloodmobile from 12:30 to 4 p.m., Tuesday, September 27, in Building 1-3 conference room at Winter Street.



Vol. 59, No. 32

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShoin
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

Group discussion pinpoints current trend toward affirmative action for minorities

A group of line supervisors and foremen at the Taylor Street plant recently participated in an awareness program to learn what General Electric is doing to employ minorities and women.

October Elex Club Calendar

3 - Partizan Chapter Board Meeting, 11:30 a.m., Lucky Steer Restaurant, 2912 Getz Road

5 - Executive Board Meeting, 1 p.m., GE Club Trophy Room (Second and Third Shift Members)

7 - 8-9-Midwest GE Women's Convention, Stouffer's Indianapolis Inn.

12 Pen-El Chapter luncheon and social meeting - 11:30 a.m., Heritage House Smorgasbord, 4747 North Lima Road.

17 - Executive Committee Meeting - 4:45 p.m., Bldg. 18-3 Conference Room.

18 - Partizan Chapter Social Meeting, 12:30 p.m., Franke Park, Pond Pavilion.

19 - El-Par Chapter Social meeting, 1 p.m., Al's Restaurant, 2519 Lower Huntington Road.

20 - Weiner Bake and Hay Ride, Meyer's Barn on Parent Road, Elex members and guest, 11:30 a.m. More information to follow thru Elex Contact Girls or telephone Elex Office, ext. 3555.

24 - Honor-ettes social meeting, 1 p.m., Salem United Church of Christ Hall, 2401 Lake Avenue.

25 - Executive Board Meeting, 7:30 p.m., Elex Club Secretary will advise place of meeting.

26 - El-Par Chapter Board Meeting, 10 a.m., Sambo's Restaurant, 6631 New Haven Avenue.

Discussions were led by Willie French, manager of affirmative action programs.

He summarized for the group that the thrust of the government's concern is for minorities and women to be represented in all parts of the organizational structure, not just hourly or beginning management levels.

"The effect," Willie told the seminar group, "is that GE is committed to making 'good faith' efforts to get a good distribution in the workforce."

The affirmative action manager told the group, "You play about as big a role in the program as anybody...because the company cannot afford the potential liability of having a supervisor who doesn't recognize the need for minorities and women in the workforce."

After seeing a film which revealed the prejudices of two foremen being interviewed, one of the Taylor Street foremen said, "I think that a lot of the attitudes shown in the film have changed in the past few years."

Another of the group participants said, "I don't feel that way (women and minority prejudice) at work anymore, but when I see something happen in Detroit or somewhere else on the television, it tends to make me generalize about groups again."

Willie told those in the seminar they each had the responsibility

to help eliminate attitude problems in the workforce by getting to "the bottom of the problem."

He said positive and negative rewards were helpful methods of solving problems, always dealing



PROGRESSIVE attitudes were the subject of a recent minority awareness seminar at Taylor Street.

with each separate situation as "positively as possible."

After running more films and conducting problem solving exercises, Willie concluded, "It is not our intention to frighten anyone, but rather to show that there is more to consider than getting out a product. And if anyone needs help solving an affirmative action problem, ask us for it."

Campers to go to Eby's Pines

The General Electric Camping Club is planning their October Campout for the weekend of October 7-9 at Eby's Pines.

Ham and beans boiled slow over a campfire and cornbread are on the menu for the weekend.

The club is planning a winter, non-camping meeting, tentatively scheduled for November 13 at Don and Nancy Shirk's residence.

More than 25 campers attended the September outing at Ponytown, U.S.A., where the camping families enjoyed homemade potluck cooking, trail hiking, riding in the Grabil fair and some good, old-fashioned "earbending."

*ADLETS

RIDE WANTED

NW Bloomingdale to Broadway, 1st shift. 743-7861.

CONVOY, Oh. to Taylor St., 1st shift. 419-749-2131 or 749-2896.

KENDALLVILLE to Broadway, 2nd shift. 347-2427.

VANCE & Maplecrest to Broadway, 8:00 to 4:36. 485-4307.

FOR SALE

'68 1/2 ton Chevy truck, stick, good tires, \$450. 632-5623 aft. 3:30 PM.

'72 mobile home, 12'x60', carpet, 2 bdrms. \$4000. 632-4647 aft. 4:00 PM.

'72 Corvette, convertible w/ both tops, ex. cond., \$5000. 484-6956.

'75 Vega, 13,000 mi., ex. cond., \$1950. 747-1011 after 6 PM.

ROUND kitchen table & two swivel chairs. 745-2966.

'73 Yamaha 100 cc Enduro, ex. cond., best offer. 447-9941.

2614 Winter, 3 bdrms, 1 car gar., lg. lot fenced, \$7500. 483-5367.

BEN Franklin stove, used one season, \$125. 281-2392.

23 Roadster hot rod, \$1800; '65 Chevy convert., \$250. 489-9513.

SNOW tires on rims 14", fits Ford. 693-2962.

8x10 all wood red barn, \$350. 897-2546.

GARAGE sale, 2009 Maplewood Rd., 9-22, 23 & 24; 9-5, many good items.

'56 Buick Special, 4 dr., runs, restorable, \$550. 447-2401.

VIBRATING unit, 5' long, \$15. 444-0503.

'71 Vega Wagon, runs very good, economy 4 cyl., 30 mpg, \$450. 444-0503.

TV antenna, rotor, mast & controls. 484-4515.

'73 LTD Ford, 4 dr., air, pwr. brakes & steering, 26,000 mi., \$2200. 749-0139.

'73 Mark IV, silver, sun roof, AM-FM tape. 447-6902.

FULLY auto. hosp. bed & wheelchair. 745-0443.

BABY bed with mattress, high chair, both new. 637-5778.

WASHER dryer set, ser. gas dr., \$100. 489-9168.

10' wooden stepladder. 422-3342.

ROYCE 620 base CB, 23 ch. 248-8234.

SOLID oak dining table, 6 chairs, buffet, \$350. 422-7878.

GARAGE sale 9-24 & 25; 10-6, 4271 Albert.

'71 Pont. Firebird, 6 cyl., clean, good cond., \$2100. 430-7761.

'71 VW, auto, radio, new tires, ex. cond. 432-0856.

GARAGE sale, Fri. 3-8, Sat. & Sun. 9-5. 447-7152, 3808 Eastway Dr.

OIL tank, 275 gal. \$10; washer, minor repair, \$20. 447-1755.

8 lb. bowling ball, 1 pr. rims for '70 Chev. Caprice. 422-5117.

TABLE & booth seats, freezer, \$100 ea. 478-1168.

SOFA bed, 72", rose, \$110; houseplants. 485-1709.

DINETTE set. 747-3613.

'66 Chev. SS 396; '75 VW Rabbit, must sell. 925-0280 aft. 6:30 PM.

7 hp outboard motor, 5 yrs. old, used very little, \$125. 749-2225.

LOVESEAT, good cond., dinette, 6 chairs, two leaves. 432-4300.

'74 HD trail bike, 350 cc, 4000 mi., \$700. 356-5632.

PORTABLE typewriter w/ case, reasonable. 456-1568.

SNOW tires (2) G78x15, good cond., \$30. 625-3260.

CUB scouting uniform, complete, size 8, \$5. 485-7424.

'73 Dodge Maxivan, fin. inside, good cond. 565-3746.

POOL table, 8', balls & cue rack, nice. 925-0360.

'69 Chry., good cond., must see. 622-7450 aft. 4:30 PM.

GO kart engine; beer cans, good to ex. cond. 672-3992.

'69 GTO, 59,000 mi., good cond., \$800. 422-0920 aft. 5 PM.

MINIBIKE, good cond., \$50. 693-3640.

GUITAR, 6 string acoustic, \$30. 485-2810 aft. 6 PM.

STEEL drums fuel tank, 14, 15 & 16 inch rims, 1/2 ton cap. 489-9453.

Please turn to Page 4

<input type="checkbox"/> For Sale * <input type="checkbox"/> Wanted <input type="checkbox"/> For Rent * <input type="checkbox"/> Free		*ADLETS GE NEWS BLDG. 18-3 ALL ADS MUST BE PRINTED		<input type="checkbox"/> Ride Wanted <input type="checkbox"/> Riders Wanted <input type="checkbox"/> Lost <input type="checkbox"/> Found	
Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form; don't include spaces. Print phone number only on line indicated. Property advertised must be available without regard to race, creed, national origin or sex.					
Name _____ Address _____ City _____ Home Phone _____ Bldg. _____ * The item(s) referred to in this ad are in no way connected with any business venture.					
Signature _____					



DICK BOHDE, of the AMDO design section, and his son enjoyed the spirited bingo competition during the picnic's afternoon activities for employees and their families. Prizes from the Employee Store were awarded winners.

AMDO Family Picnic draws fun crowds

The first Advanced Manufacturing Development Operation Family Picnic drew a crowd of more than 600 to Goeglein's Reserve for a day of food and fun.

It offered employees the chance to get better acquainted with each other outside the work situation and an opportunity to enjoy the entertainment provided by the 17 committee members who planned the day's activities.

After dinner, door prizes, sports, pony rides, kiddie fun, and bingo, there was rock music and square dancing for all ages.



COMPETITORS on the Building 19-2 tug-of-war team included Freddie Johnson and Dick Arnold (not shown) Jim Whitt, Lynn Zigler, Gene Borrett and Larry Strolew.

Stock, Fund Unit prices dip slightly in August

The General Electric "stock price" and the "fund unit price" to be used in the crediting of participants' accounts for August under the Savings and Security Program are as follows: stock price—\$54.168; fund unit price—\$25.627.

The "stock price" is the average of the closing prices of the GE stock on the New York Stock Exchange for each trading day of the calendar month.

The "fund unit price" is the average of the daily fund unit prices, determined for each trading day on the New York Stock Exchange in the calendar month by dividing the number of fund units into the new asset value of the fund.

MONTH	STOCK PRICE	FUND UNIT PRICE
January	\$53.506	\$26.869
March	\$50.723	\$26.149
May	\$54.643	\$26.050
July	\$55.250	\$26.273
August	\$54.168	\$25.627

The "stock price" and "fund unit price" are used for crediting accounts, but should not be used as the cost of shares or units for income tax purposes. "Tax cost" for GE stock or fund units acquired under S&SP is calculated for employees according to Internal Revenue Service regulations. The figures are furnished on the annual "tax information statement" issued after each S&SP payout.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

**BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40**

20896
SEC
ONLINE-PERIODICAL
LIBRARY



DON CLARK, tool manufacturing manager, knocks the volleyball over the net. From left is Sharon Underwood, Vincent Korst and Don West.



DAVE FATE of the winning Building 19-4 tug-of-war team shows determination during the contest.



SQUARE DANCING was enjoyed by the crowd during the afternoon picnic as many people stayed until 7 o'clock enjoying the music and fun.

*ADLETS

Continued from Page 3

FOUR wheelcovers 14" for Olds, \$8. 745-1630.
THREE-cushion couch, living room, good cond. 483-4308.
'67 Custom Ford, 4 dr., radio, good cond. 638-4444.
'70 Olds 88, ex. cond.; 4 truck tires 950x16 5. 693-2351.
CYCLE 80 cc Gemini, needs work, \$60. 432-2414.
FOUR pc. sec., green, good cond.; 13 cu ft freezer, upright. 747-9551.
COVINGTON, 4 plots, \$475 for all. 424-5580.
SILVER Maple trees, avg. 6.7 ft., 75 cents per ft. 749-8360.
CORONET, conn. wi. case, good cond., \$100. 432-3274.
REGISTERED boxer pups, 485-6528.
CARTOP camper, weekdays 8-12 noon or aft. 7 PM. 447-2180.
'75 Cordoba, green, air, cruise, leather, low miles. 478-1015.
'77 Bunkhouse Coachman, 25' cadet travel trailer. 424-5816.
TRK camper, 11' self contained, like new, many extras. 747-5463.
'64 Ford van, runs good. 483-1019.
CANNED beef special, \$50-case of 24 cans, 28 oz. 693-9369.
TWO 40 watt 3-way speakers; two 10 watt 2-way speakers, like new. 424-2375.
BOYS 20" bicycle, 5 sp., \$25; girl's 20" bicycle, \$25. 484-6090.
AKC Doberman pups, red and rust, \$50. 749-4972.
DINING set, buffet, 6 chairs, part. refin. 456-7541.
ODD size doors; sofa. 449-1914.
BREAKFAST set, \$40. 449-1914.
TOOL grinder, 13 Hp with stand. 424-6155.
TV color, 26" console, good cond., best offer. 447-5435.
TIRE chains and wheel rims. 483-4396.
'73 Concord mobile home, 14x65, immed. possession. 489-5635.
STOVE, elec. top, built-in oven, stainless steel. 447-4070.

TWO full-size violins, one 3/4 size, complete, ex. 484-9497.
BEAUTIFUL 3 bdrm. ranch, great room wi. fireplace. 447-7185.
'70 Dodge Coronet, air, good cond., \$800. 483-7529.
GARAGE sale, 7503 Avalon Dr., games, clothing.
TWO pr. multi-col. bantams wi. 9 chicks ea., \$6 per pair. 623-6572.
'71 Cougar, tires, 8 track, \$1000 or best offer. 356-2933.
BABY swing, used 3 months, \$8. 745-3042.
SINGLE bed, springs & mat., ex. cond. 447-4812.
CASH register, 1901; dresser, desk. 747-5531.
GARAGE sale, 6215 Winter, 9-6, 9-29&30; loveseat, desk. 747-0031.
CELERY green cashmere coat, mink collar, size 14. 456-8300.
GERMAN shepherd pups. 1-356-8411 aft. 6 PM.
16 lb. man's bowling ball & bag, \$10; 14 lb lady's ball & bag, \$8. 485-0244.
GARAGE sale, 4914 Tillman Rd., 9-28, 29&30.
TWO Florida lots, both \$1300. 488-2652.
RUMMAGE, Lake Chapel Church, Butt Rd., 9-23, 9-6; 9-24, 9-12.
'72 Vega, gas saver, good cond., no rust, \$795. 447-5384.
SEWING machine, portable wi. case, \$50. 747-4986.
GE electric range, white, good cond., 40", auto. \$75. 623-6572.
BOWLING ball; dishes, 16 pc. set melmac, new. 482-2939 aft. 5.
TWO bay windows plus storms, 44x57, \$50 each. 432-6285.
WHITE, 2 compartment sink wi. faucet; GE rotis. 432-1996.
CANONET QLW, strobe, case & tripod, first \$250. 432-5449.
ROOM divider, \$20; 2 alum. camp cots, \$6 ea. 747-1128.
THREE 1977 ElCamino 15"x7" SS wheels, \$20 ea., vet style. 925-2978.
GAL. jars, clean, 10 cents each, 1721 Kentucky Av.
14 ft. '65 mobile home, air & skirting, ex. cond. 749-0139.
TWO 7x9 garage doors, next to new. 749-4485.



ENJOYING the outing are Signo Folk and Mott, Cody Folk's wife and son.



MONDAY, September 26 — Home-made beef gumbo soup, weiners with baked beans, chicken and noodles. Special: Grilled ham and cheese sandwich. **TUESDAY, September 27** — Homemade Navy bean soup, baked ham, Conadion meat pie. Special: Rueben sandwich plate, \$1.25. **WEDNESDAY, September 28** — Home-made beef and noodle soup, stuffed cobbage, mocomoni and cheese, fried fish. Special Fish Platter: Fish, french fries, cole slaw, bread and lemon slice, \$1.17. **SERVED DAILY:** grilled and fried sandwiches, assorted salads and desserts, vegetables, french fries and whipped potatoes.

SAW tiler, Foley 200 with setter. 485-1224.
JOHNSTON snowmobile and tr., reverse gear, ex. cond., \$400.
6" stainless steel all fuel flue plus all hardware. 627-5128.
FOLDING louvered doors; day bed; fish tank, access., 10 gal. 447-9893.

WANTED

ELECTRIC pinball machine, working or nonworking. 485-8848.
TWO-TEN acres, close west, Ft. Wayne. 432-3794.
PASSENGER seat for Ford van. 637-5037.
BABYSITTER in Northcrest, 3 kids, 2 in all day school. 482-2509.
MOTORCYCLE windshield, reasonable. 637-3853.
WORKBENCH, wardrobe cabinet, kitchen cabinets. 485-2520.
ROLL-AWAY bed and small two-drawer dresser. 747-5111 aft. 6 PM.
BUSHHOG or stalk chopper, any size. 1-344-3483.
LIONEL & American Flyer trains, any cond. 724-4086.

FOR RENT

STORAGE of all kinds, \$2 per ft., 6 mi. east of Auburn Dry Bldgs. 925-2504.
BOAT-camper storage, southwest. Call evenings. 444-4493.
APT. near GE, 5 rms., redecor., avail. 11-1, adults, no pets. 432-3445.

LOST

SIBERIAN Husky, female, missing since 8-10, Covington area. 432-0205.

FREE

KITTENS. 432-2988.

Employees getting to see how United Way works...

(Related story and photos on page 4)




BART BOEHLERT, Annie Bray and Ed Sembraski, of the Specialty Transformer Product Section join in a counting exercise at the Allen County Crippled Children and Adult Center.



LEON SMITH, at the 4-6 engineering section, didn't seem to mind using this small chair to hear about the Irma Hampton Child Care Center, inspite of his long legs. Leon was one of many who toured the center to learn more about United Way agencies.



CHERYLE MARZANO, Don Beckman and Pete Baaker, all of the Specialty Motor Department, visited the playground at the Irma Hampton Child Care Center during a recent United Way tour. Cheryle said she took the bus tour, as many others did, to learn more about the various agencies supported by United Way funds.



FORT WAYNE
NEWS
SEPTEMBER 30, 1977

ENERGY

Technology symposium spotlights General Electric's aggressive leadership role

General Electric has emerged as the technical leader in designing and building energy efficient motors for appliances and industrial use.

This expertise was outlined by key Appliance Components Business Division engineering people at a "Motor Energy-Efficiency Symposium" sponsored by GE earlier this month in Miami, Florida, for the division's top motor customers.

Representatives from General Purpose Motor Department, Specialty Motor Department, the Components Sales Department and the division office joined speakers from corporate offices and government in addressing the two day gathering.

The seminar began with discussions about the broad subject of energy and legislation, and on the second day became more technical as GE engineering

managers explained how GE can help the customer build more energy-efficient products.

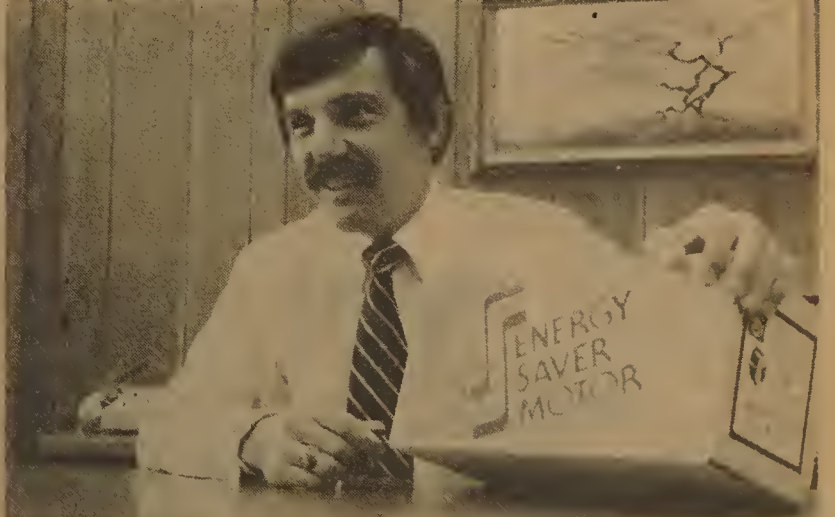
One of the focuses of the conference was upon the future of the electric motor industry as national energy saving programs come into being. In the past, one of the primary considerations for customers has been initial cost.

"Perhaps it would have been easier for us not to take a position on efficiency and serve your needs as they develop," Vice President and General Manager Fred Holt told the executives and engineers there. "We do not feel this is the role of the leader. We want to be classified as an advocate for aggressive, straightforward leadership in energy efficiency," he continued.

During the conference the customers were shown working models of motors demonstrating energy efficiency. They included an Energy Saver pump, evaporator and condenser fans, a blower motor and a commercial drive display.

Following the symposium, the GE News asked GPM Engineering Manager Clyde Keaton what the Energy Saver line of motors means to the employee who helps build it.

He replied, "It means we're going to have to improve the quality of our motor manufacturing processes because of the close relationship between efficiency and quality. Our new



INTRODUCING a newly designed carton for Specialty Motor Department's Energy Saver line is Bill Fenoglio, SMD marketing manager.

designs, coupled with our manufacturing capability, will definitely allow us to continue as the technical leaders in the Energy Saver motor market."

The Energy Saver line of motors is being identified by a two-color, S-shaped logo that is being used by SMD and GPM. (It is printed elsewhere on this page.)

This is a part of a coordinated program to promote logos so the consumer can recognize the technical standards and performance levels of high efficiency products in a simplified way.

The logo also appears on a newly designed SMD motor carton.

A related concept, identified at the symposium as being misunderstood by the consumer, is "payback."

Bill Fenoglio, Specialty Motor marketing manager and a coordinator of the symposium, explained "payback" this way: "If you pay \$4 extra for a motor, and save \$4 in the first year of operation because of the decreased use of energy compared to a standard motor, then the payback period is one year. Every year after that is pure savings."

At present, Bill said the most practical use of the Energy Saver motor is in situations where it is used for longer periods of time and where payback is greatest.



 General Electric Energy Saver Motors

FEEDBACK

Downright necessary in running a successful business

If it's possible for 31 employees in a section to discuss all their work problems with their foreman, the first shift Line 4 winding and finishing section in 17-3 Hermetics might be the one that comes closest.

They meet once a month with foreman Mark Ruble on a regular continuing basis. This regular feedback is the first step in what communication specialists say is one of the requirements of effective two-way communications.

Mark doesn't pretend that by knowing his employees' work problems he can get all of the problems solved.

"What I do get," Mark said, "is to hear their ideas and suggestions on what they think needs to be done."

"One of the main things we always talk about is quality, since every time there is a change in personnel, quality goes down. It always takes a lot of hard work to get that quality

level back," he said.

Some of the most effective ways to learn about problems and work on suggestions for improvement, which Mark uses, are one-on-one talks or small group sessions.

"Employees might think that if they get work coming to them in a certain way, it will improve production and quality. The reason I talk to the different groups of people involved is to see if it can be done their way," Mark said.

The technique is apparently paying off.

During a round table gathering of the entire first shift section last week, Mark announced that the most recent monthly budget report showed they had made the quality improvements they were after.

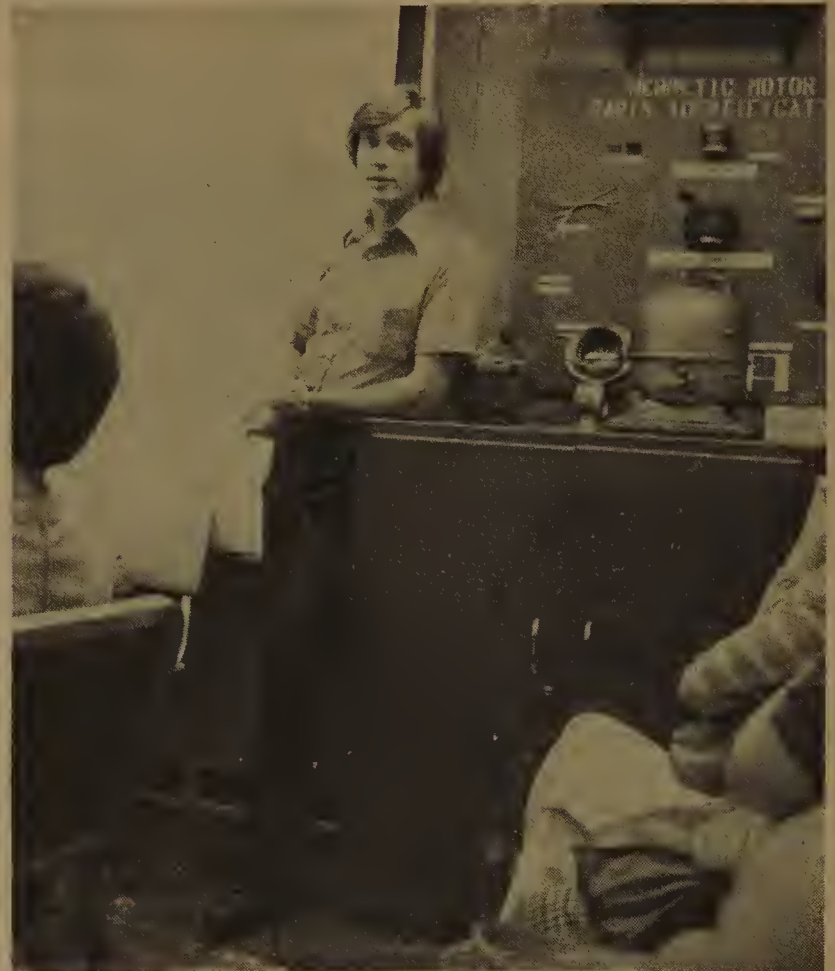
The round table session is another important part of getting feedback about work problems. It was a time used last week by the winding and finishing section foreman to show a safety film and answer questions.



PARTICIPATING in round table discussions from the winding and finishing section of the Hermetic Motor Operation, 17-3, are: Ed Fitzgerald, Dewayne Robbins, Doris Ryan, Vea Boozel, Linda Bottershell, Jean Swihort, Martho Musselman, Chris Neal and Bill Wilcox.



AFTER the meeting, Nareda Beau asked Mark several more questions.



SETTING THE TONE for a relaxed atmosphere at a Hermetic round table on 17-3 was Foreman Mark Ruble.

Employees in the section didn't hesitate to tell their foreman about problems related to their work stations and about changing situations in the section, which they said could make their jobs more efficient and safe.

Not everyone at the meeting was pleased, including the foreman, with the progress made

to solve these problems.

However, what the meeting did provide was the necessary outlet for discussing the problems in the section.

And most communications specialists would agree that the outlet is vital—and downright necessary—to run a successful business.

Readers critique employee press

Editor's Note: The story above entitled "Feedback" is part of an attempt by the GE News toward more balanced coverage of activities about

and of interest to hourly wage earners. Other recommendations by readers follow in this report.

Hourly, nonexempt and exempt



ACS employees at Taylor Street participated in a recent "Sounding Board" discussion about Fort Wayne General Electric publications.

employees of the Appliance Components Support Operation at Taylor Street met last week with the editors of two of Fort Wayne General Electric's publications to evaluate their communication's effectiveness.

Libby Wright represented ACSO's "Sonar" and Bob Redding represented the "GE News."

Recommendations were made by the employees in a candid critique of the publications. Many of those recommendations will be included in future planning of the publications.

Included in the comments by the readers about the GE News were:

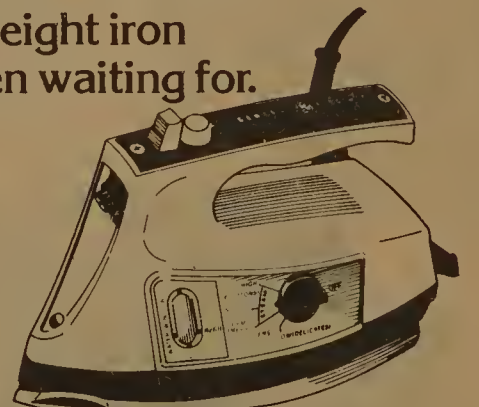
- "Picture quality is better than it used to be. I would like more pictures, including a picture with the obituaries." (It was explained by Chief Photographer Rex Mericle that retirement photos are given to each pensioner at the time of retirement, so no pictures are on file to fulfill the request for pictures with obituaries.)

- "The money spent on the GE News is one of the best uses of money at GE in Fort Wayne."

- "I think the GE News is written more for management than hourly employees."

(Other comments are welcomed by writing: GE News, Building 18-3.)

LIGHT'N EASY[®]
Spray, Steam and Dry Iron
The lightweight iron
you've been waiting for.



F201WH/9501-301

- Lightweight, only 1.6 lbs.
- Light to hold, easy to handle—handles the same ironing jobs as a heavier iron.
- Cool-touch, break-resistant white outer shell.

SUGGESTED RETAIL \$22.98
REGULAR GE STORE \$15.49

NEW!

INTRODUCTION SPECIAL

\$14.99

THE EMPLOYEE STORE

1030 SWINNEY

11-5:30 WEEKDAYS

GE NEWS

Vol. 59, No. 33

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McSholin
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

By Connie Houser

1030 SWINNEY 11-5:30 WEEKDAYS

Refreshing approach to United Way

'Super sale' missing from this year's ECSF drive

A refreshingly new approach to the United Way campaign is surfacing this year at General Electric.

No longer is the emphasis on the hard numbers, the "who is giving more than who" philosophy or hard sell promotional gimmicks.

Typical of this new attitude is Larry Grimenstein, one of the coordinators of the Employees Community Service Fund in the Specialty Transformer Product Section.

Larry, who is working on the campaign at GE for the first time this year, admits he is not a super salesman.

"I am very plain about it. I'm not going out to snow anyone about the United Way. I recognize, that like anything else, there is good and bad about it."

"Almost everyone could come up with ways they would run United Way differently if they were given the chance. But no one can say the agencies don't do at least some good," Larry said.

Larry said the people he has talked to who have been on tours of the agencies are most amazed that the people who get help are not only the "down and out tramp type."

"They are people like us, who have needed help when something happened to change their lives," Larry said.

Apprentice program approved

Employees interested in the opportunity to learn a skilled trade are being encouraged to apply for admittance to the Apprentice Toolmaking Program.

The program, which has been in the organizational stages for the past few months, recently received go ahead approval from Appliance Components Support Operation management and leaders of IAM Lodge 70.

There are approximately 20 openings available in the three-year training course. To qualify, employees should be high school graduates with a minimum of one year of algebra and at least 18 years old.

Candidates for apprenticeship are also required to successfully complete basic aptitude tests, which include verbal reasoning, mechanical comprehension, numerical ability and space relations.

The program offers the chance for higher earnings, increased job security and the opportunity to learn a skilled trade.

In addition to regular shop work, students in the course will attend classes two nights a week covering subjects related to toolmaking.

The course has been used to train skilled toolmakers at GE since 1914. It is being reinstated to meet the needs of rising business levels.

Those interested in the program should contact the employment office in their area for an application.

About nine out of ten GE employees are expected to agree with Larry and give to the United Way agencies, about the same number who contributed last year.

Solicitation for GE's part of the community drive starts Monday.



ORGANIZING United Way campaign efforts in the Specialty Transformer Products Section this year are: (front row) Charlie Yorbrugh, bus tour coordinator; Gail Martin, Local 901 union representative; John J. Reynolds, general manager shown signing a letter of commitment to section employees; (back row) Roger Grosso, training representative; Steve Nordin, coordinator of solicitations; Larry Grimenstein, coordinator of the STPS steering committee; Bob Brehse, management contact coordinator; and Jon Ventruello, communicator.

RETIREMENT REFLECTIONS.

Plans of pensioners take shape

VIRGINIA "GINNY" BUHR, 41 years' service
BEGAN 1936

Small Motors Department
Machine wind stator

RETIRES OCTOBER 1977

Appliance Components Support Operation
Receptionist

PLANS: "Do the things I haven't had time to do."



HAROLD DEVAL, 26 years' service
BEGAN 1951

FHP Motor Department
Tester

RETIRED SEPTEMBER 1977

General Purpose Motor Department
Group leader

PLANS: "Travel and fish."



JOAN FRANCE, 41 years' service
BEGAN 1936

Wedge

RETIRES OCTOBER 1977

General Purpose Motor Department
Stockkeeper

PLANS: "Live it up."



CHARLES "RUDY" KIESS, 27 years' service
BEGAN 1940

Inspector

RETIRES OCTOBER 1977

Specialty Motor Department
Dev. tester

PLANS: "Travel some - take it a day at a time."



IRENE SHAMBAUGH, 17 years' service
BEGAN 1960

General Purpose Motor Department
Loose & tie wedges

RETIRED SEPTEMBER 1977

General Purpose Motor Department
Motor heat run

PLANS: "Travel and fish."



THE MEN AND WOMEN LISTED HERE retired prior to the end of the third quarter of the year and have chosen not to have their pictures appear in the GE NEWS. Following their names are the General Electric locations from which they retired and their service dates with the Company:

JULY 1977: Charles Bir, Appliance Components Support Operation, 1956; Voil LoFourrette, General Purpose Motor, 1940; Willie Rowell, Specialty Motor, 1955; Rosomond Schooley, General Purpose Motor, 1935; George Wilson, Specialty Transformer, 1941.

AUGUST 1977: Marjorie Hofflich, Bollost & Specialty Transformer, 1942; Theodore Habrock, Hermetic Motor Operation, 1941; Margaret Leslie, Hermetic Motor Operation, 1969.

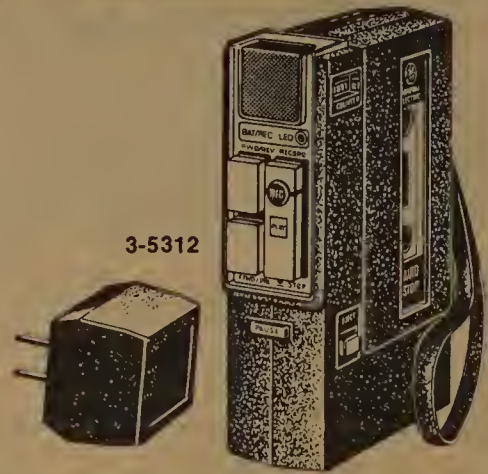
SEPTEMBER 1977: Hazel Smith, General Purpose Motor, 1945.



TOURING Goodwill Industries this year were: Gene Andert, Eric Morzono, Michael Winbush, Linda McCrow and Pete Booker, of the Specialty Motor Department.

Special General Electric Store
Evaluation Market Test...
Limited Time Offer

NEW!



Miniature Pushbutton Cassette Recorder with AC Converter

Ready to go the minute you own it. Operates on AC Converter (included), batteries, or on car adapter.

- Easy one hand operation • Two-way Power capability: AC Converter included, 4 "AA" cells (not incl.), or optional car adapter
- Automatic AC/DC switching when external converter is used
- Digital counter • Integrated play/record button • Detachable battery magazine • "Review"/Preview • LED (Light Emitting Diode) display of battery condition and record indicator • Battery check button • Sensitive built-in microphone • Cassette eject • Flexible carry thong • Automatic end-of-tape shutoff • Automatic level control (ALC) • Erase protect interlock • Earphone monitor capability
- Jacks for optional accessories • Color: Black and Silver

LIMITED QUANTITY...ONE PER CUSTOMER

Suggested
Retail Value.....**\$69.95**

Regular
Employee
Store Price.....**\$49.99**

Pre-Introduction
Market Test
Price.....**\$31.95**
(plus applicable taxes)

THE EMPLOYEE STORE

1030 SWINNEY

11-5:30 WEEKDAYS

Environmental program includes million dollar investments

Fort Wayne General Electric companies are currently involved in extensive environmental programs which have already included millions of

dollars in investments.

One of the most significant parts of the program was undertaken in the early 1970's to improve the process for

removing contaminants from stack emissions at the Taylor Street wire mill.

The project converted the method for controlling the emissions from a water scrubbing technique to a fume combustion system.

The reason for the conversion was that, while the water scrubbing system worked to remove the last traces of contaminants from the air, it created other problems related to water treatment.

The conversion to the fume combustion system was found to be effective for both air and water environmental control.

In addition to the initial investment of \$1 million, the fume combustion system is costing General Electric about \$225,000 more to operate each year than the previous water scrubbing technique.

The increased cost is higher primarily because of the expense for the fuel needed to run the equipment used in the combustion process.

Another project already implemented at an initial cost of more than \$500,000 involves the treatment of runoff rain water.

With this system, coal, dust, oil and other impurities that might accumulate in the runoff of rainwater are removed before being discharged.

This system is located at Taylor Street, where water draining from the salvage lot, the power house and coal ac-



M. VANCE FENIMORE, plant facilities engineer, is shown looking over construction of a water treatment system designed to collect contaminants which may be found in runoff water near the Taylor Street plant facilities before the water drains into the St. Mary's River.

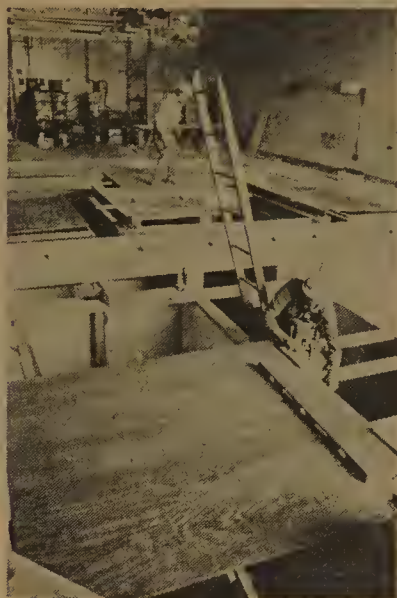
cumulation areas is put through a multi-stage treatment process to remove impurities before it enters the St. Mary's River.

At the Broadway and Winter Street plants, GE also maintains systems to meet or exceed the existing air and water environmental regulations. However, the nature of the


Please turn to Page 4



CLEANER AIR is the job of fume combustion devices on these Taylor Street smoke stacks. Donald Gray and Harold Gravitt, of Area Services, helped install this equipment, which is designed to remove contaminants from the air passing through it.



INSTALLING TREATMENT TANKS for removing impurities from water used in manufacturing processes is currently under construction at the Taylor Street plant. Another part of the system will be built on the floor level before this system becomes operational.



FORT WAYNE

NEWS

OCTOBER 7, 1977

ORGANIZED LABOR

Volunteer counselors keep in touch with United Way agencies all year

Not everyone is involved in United Way only at fund drive time.

Serving as information sources for employees who may be in need of assistance by UW agencies anytime during the year is the important role of volunteer counselors of IAM Lodge 70 and IUE Local 901(AFL-CIO).

These volunteers take a special 12-week union counselor training class sponsored through the Central Labor Council and by United Way of Allen County. The class explains the many services available through the 27 UW agencies and coaches the volunteers about how to establish rapport so their fel-

low workers will go to them to get help.

One of the Local 901 graduates of the course is Max Brickley, who works in the lead section at Winter Street.

Max said, "It's our responsibility, and really for anyone who contributes to United Way, to tell people about what the agencies can do for them."

Max, who is also president of the Fort Wayne Union Label and Services Trades Council (AFL-CIO), said that especially those who are in any type of leadership role need to know how to refer people to social service agencies.

"It doesn't take long after you become a union leader until you realize people come to you from time to time to get that kind of assistance," Max said.

A Lodge 70 counselor training

graduate is Bob Bryan, a bench machinist in Section 15 at Taylor Street and a steering committee member of the 1977 Employee Community Services Fund.

"One of the services I refer people to most is marriage counseling. And I've talked to some of the people I've referred to that service who have told me afterward about the benefits they received," Bob said.

"Probably the most important thing I have been told is how wonderful it was to have counselors to help employees take that first step...Many of the people we refer admit later how much they needed a little push

before they would get started with an agency," Bob said.

One of the best referrals Bob said he has been associated with was for the wife of one of his co-workers who needed help paying her rent during her divorce proceedings.

"If the agency hadn't paid her rent the county would probably have had to do it. What people don't realize, and what this shows, is that the United Way is also helping to keep down the tax burden," Bob explained.

Both Max and Bob said they use the service of Dick Kreisher, the labor relations director at the United Way office, when they refer people to the agencies.

Dick said he encourages the counselors to serve as referral sources for neighbors and



BRYAN



LEADING the way on this tour of UW agencies is Frances Mauller, Gwendalyn Young and Mary Bechtol as Hermetic Motor Operation Drive Chairman Joe Lansway checks them off at the bus door. Many other employees also took the tours this year to see how United Way Dollars are spent.



SOLICITATIONS for this year's ECSF drive for United Way agencies is currently in full swing at most plant locations in Fort Wayne. All employees are urged to contact the designated solicitors in their area to donate whatever amount they feel is right to the agencies. Here, Sher Heller and Lynn Werling, of the Appliance Components Support Operation, are promoting the use of percentage giving, in which a designated donation is pledged to the fund each week as a percent of weekly paycheck.



COMPONENTS SALES DEPARTMENT employees talked with Harry Reading at the Anthony Wayne Rehabilitation Center about his work on a telephone project in which Harry was placing modern solid state equipment in a stack earphone. Employees on the tour included, Steve Harper, Marilyn Lang, Kathy Roth, Virginia Price and Carol Seitz.

Employee Profile

Mini-rod tractor pulling: 'It's like riding a wild animal'

Two Appliance Components Support Operation employees have combined their talents and know how to become a fiercely competitive team in the sport of tractor pulling.

Larry "Casey" Jervis and Denny Hudson just completed the season in the "mini-rod" 1500 and 1700 pound divisions of the fast-growing sport after entering their two home-crafted machines in 10



SAFETY FEATURES such as three-eighths inch metal covering the drive train, a kill switch to cut off the ignition in case the hitch breaks and wheely pods to keep the tractor from going over backwards are included on the Hudson-Jervis mini-rod.

local and 10 national events this past summer.

It was the first season for Black Widow, their newest, highly souped up and sophisticated garden tractor, and the partners are already planning the strategy and equipment changes which will be occupying much of their leisure time in the upcoming winter months.

Right now Black Widow consists of a 350 cu. in. Chevy engine, bored by fellow employee Rich O'Brian for a 12 to 1 compression ratio which puts out a 500 horsepower pull.

The engine is mounted on a steel frame welded to give maximum handling and strength, using the lightest materials and design possible.

"The name of the game is power," said Casey as he put his hand on Black Widow's curling exhaust pipes, another of the machines carefully calculated power design elements.

When their mini-rod is coming down the 300-foot track for a pull, its \$200 agriculture type rear tires are deflated to about 3 lbs. of pressure and the tread is cut



LARRY "CASEY" JERVIS is on an earlier model mini-rad garden tractor while Denny Hudson, Casey's partner in the tractor pulling sport, sits in the duo's latest built mini, named "Black Widow."

down at an angle to get the most traction.

The tires "pop out of the hole" at 35 miles per hour the second the throttle is opened up and they build to a tire speed of about 60 m.p.h. in low gear during the pull.

"That isn't how fast the tractor and (load sled) are actually moving," explained Denny,

"because dirt is flying, the tires are spinning and the front of the rig is sometimes popping a wheely nearly the entire 40 seconds of a pull."

"It's like being on a wild animal," he said.

"And it's that thrill of competition that we both like," added Casey.

Casey should know. He's been involved with various kinds of tractor pulling since he got started at the age of 14 on his father's Huntington County farm.

Denny is no newcomer either. He has been competing in tractor pulling for the five years before he and Casey decided last year to go together to build Black Widow, their \$3-4,000 dream machine.

What keeps them packing up their families and going to more tractor pulls every season?

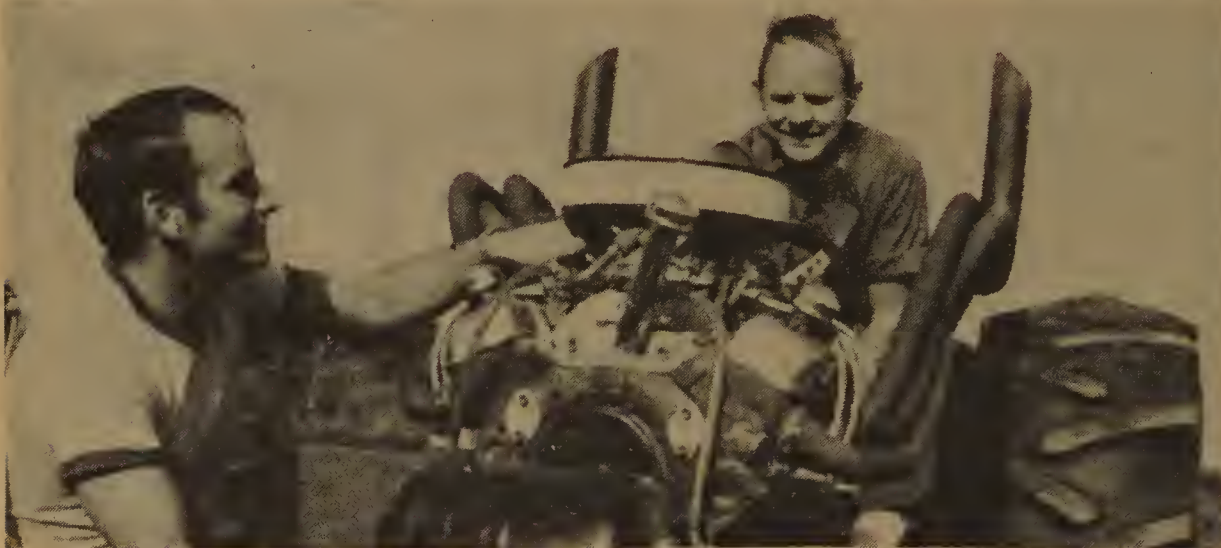
Casey, an 18-year GE employee and graduate of the toolmaker apprentice school, says there are many reasons.

"Since I'm a machinist by trade, I have the background in toolmaking to build the parts we need for the tractors," Casey said.

They use Denny's shed as a work area and used some specialized equipment in Ossian when the engine's internal components were made.

The Black Widow is stocked

Team partners in a sometimes technically complicated hobby



THE ENGINE of their mini-rad, being adjusted by Denny as Larry looks on is a rebuilt 350 cu. in. Chevy motor. It is cooled only by the water in the block and oil in the crankcase, a design choice of the high-performance motor, capable of pulling 600 percent of the total rig weight during competition.

'Remember When' reservation due for annual dinner party Oct. 17

All women employed by General Electric Company prior to and including December 1945 are eligible to attend the "Remember When" annual dinner Monday, October 17, at Lester's Party Room on Bluffton Road.

Dinner will be served at 6:30 p.m., preceded by a social period with a cash bar.

Price of the dinner is \$6.50, with reservation deadline October 10. No cancellations will be accepted after October 12.

Reservations may be made with Veora Habig, president, 484-3303; Williadean Rathert, vice-president, 432-3240; Hazel McDougall, secretary-treasurer, 456-5337; Gladys Freeman, 422-6377; Ruth Fuller, 424-8422; or Elaine Sutter, 745-0261.

All those eligible are urged to call for reservations as soon as possible.



VOL. 59, NO. 34

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain

Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer



TRANSPORTATION representatives from General Electric companies in many parts of the nation recently toured the truck assembling section of International Harvester during their visit to Fort Wayne for a motor carrier conference sponsored by GE here. The tour was part of several days of meetings for the representatives, speakers and manufacturers who attended the conference.

ALLEY CHAT

By Connie Houser

"GO TOM!"...was the response from the Hansel & Gretel League when their secretary, Tom Bice rolled a smashing 262! (And to think that was 119 pins over his average!) Tom not only wins the high game honor of the week for the men, he also clinches the only high series, too, with a solid 601.

The Hansel & Gretel League held the spotlight on another attraction as Terry Dorman fancied great 237 and 224 scores for second and third high game of the week. Gosh Terry, what happened to your 600 series? You only needed 139 pins. Word has it he ran out of steam, better luck the next time.

Red Dillon of the Sunday Sandbaggers gave Dave Uncapher of the Hermetic League a run for his money, only to end in a tie. They both netted 221s. Nice going.

More good scores were turned in by: Emmitt Smith, Jim King, Ralph Thomas, and Dick Blair, 213s; and Mike Jinks, and Lloyd Surface, 212s.

Speaking of ties, the women had a 3-way tie for high game of the week. First, Marion Steffen of the Monday Morning Ladies League bowled a 531 for high series of the week which included a sound 200 game. Second high series went to Elaine Hofacker of the Adam & Eve League with a grand 529 series which included the second great 200 game. Judi Heath of the Tuesday Afternoon Ladies League was the third women to hit a lucky 200 game. How about that?

Other fine scores were bowled by: Justine Coudret, 198; and Irene Trimble, 196.

The Senior League is in full swing, and secretary, John Ormiston has statistics to prove it! On top for the women this week are Lucille Chaney with a nice 188, and Adela Borchelt with a fine 181 game.

Milt Marks was at his best with an outstanding 617 series for the men which included a 220 game. Other fine scoring went to: Leon E. May, 228; Jesse Hart, 224; and Lloyd Pinker, 211. Keep up the good work.

The Junior League coach, Dave Uncapher, and all the junior bowlers wish to express their appreciation to everyone who purchased candy during their drive to raise money for bowling shirts. If anyone is interested in helping the kids, Dave has a few boxes left at the Club.

Elex Club plans fall hayride

The Elex Club is sponsoring a wiener roast and hay ride at Myers Barn, 13105 Parent Road, in New Haven, beginning at 11:30 a.m., October 20.

TICKETS

Tickets for Elex members are \$2, with guest tickets selling for \$2.50.

Deadline for reservations is October 13, by telephoning the Elex office, ext. 3555.

Adlets coupon made clearer

Appearing below in this week's GE News is a slightly changed form for turning in classified ads to appear in the ADLETS feature.

The change includes the addition of ten more boxes in the grate where the advertiser is to indicate what is to appear in the particular ad.

The boxes are added so the advertiser can leave one box blank for each intended space between words, which allows for more accurate recognition for the ADLETS typist.

Advertisers are also reminded in the new form to please print neatly.

*ADLETS

RIDE WANTED

ROANOKE to Taylor St., 8 a.m. to 4:30 p.m., ride or share driving. 672-2828.

AVILLA to Taylor St., 8 a.m. to 4:30 p.m. 897-2149.

VANCE & Maplecrest to Bdwy., 8 a.m. to 4:36 p.m. 485-4307.

DUPONT Rd. & Brandywine, drive 2nd shift Bdwy. 489-5756.

EAST U.S. 24 & 101 or Woodburn to Broadway, 1st shift. 632-5602

FOR SALE

FIBERGLASS truck, best offer, 36" high. 432-2129.

- ☐ For Sale ★
☐ Wanted
☐ For Rent ★
☐ Free

*ADLETS

GE NEWS BLDG. 18-3

NO ADS TAKEN BY PHONE

- ☐ Ride Wanted
☐ Riders Wanted
☐ Lost
☐ Found

(PLEASE PRINT NEATLY)

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form. Please leave one box blank for each intended space between words. Print phone number only on line indicated below. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____

Address _____ City _____

Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

Local firefighters learn tactics in case of propane emergency here



PROANE provides a backup fuel supply at all three Fort Wayne General Electric plants. Recently, Area Services personnel took local firemen on a tour of the propane facilities to share information needed in case of a propane emergency. Here, Superintendent of Plant Protection at Broadway Bob Walt discusses propane firefighting tactics with a local fireman.



STORAGE of propane in a liquid state includes this 30,000 gallon tank at Winter Street. Jerry Kaehl, superintendent of plant protection at Taylor Street and Winter Street, is in the background explaining how the facility operates with local firemen. AT RIGHT, Tam Carneil, plant protection chief, points out valves at Broadway, which can be strategically turned off in case of a propane emergency.



'75 MALIBU CLASSIC, air, bucket seats, power, good cond. 484-0109 aft. 5 p.m.

WHEELS, GM, 14x6, 14x8. 456-2713. GARAGE sale, 7603 Diane Dr., Sat. 10-7.

SILVER Maple trees, avg. 6-7 ft., 75 cents per ft. 749-8360.

FAMILY room sofa & chair set, reas. 749-2097.

'70 BUICK, air, PS, PB, good tires, good cond. 485-6010 aft. 5 p.m.

COUCH & chair, ex. cond., first offer. 447-1354.

FILTER Queen, good cond., Eureka upright, good cond. 637-6263.

USED wool carpet, brown tone, 15x23 & 3x15 1/2, best offer. 432-2896.

PEARS, you pick, bring basket & ladder, \$3 bu. 639-3565.

ALL WOOD bdrm set, 3 pcs. & matt., \$100. 854-3443.

CARPETING, white shag, 90 sq. yds., ex. cond., \$200. 432-9819.

'69 FORD Wagon, PB, PS, good cond. 434-0223 before 4 p.m.

TWO 8' garage doors w. windows & hardware, \$75. 432-6425.

ONE storm window, 51 1/2 x 44; two AMC rims 14". 483-4987.

MOVING sale, sofa, dishes, tire alarms, lamps, misc. 432-2964.

COUCH, swivel chair & ottoman, 8' headboard. 747-3755.

SWIM. POOL, deck, slide, filter, heater, like new, 2nd trick. 432-4922.

BOYS bicycle, 26", 10 sp. 483-4589. CORONET, Holten Collegiate, \$95. 747-0031.

'71 PONT. FIREBIRD, 6 cyl., auto., snow tires, rims, good., \$1800. 430-7761.

TWO burial lots, must sell, Lindenwood, good location. 489-5257. DRAPERIES, 90" wide by 60" long, also, 78" wide by 37" long. 484-4515.

CASHMERE celery green coat w. mink collar, like new, sz. 14. 456-8300.

6 Hp. wheelhorse mower blade, \$400. Call after 5 p.m. 485-0751.

BEIGE living room rug, good cond. 483-1816.

AKC Dalmations, two months old, good pets. 485-8546 evenings.

88 OLDS. 350 engine, vinyl top entire, good cond., \$700. 493-2080 aft. 4 p.m.

MATERNITY clothes, sz 14 to 18. 749-0298.

OLD glass lid fruit jars, \$2.50 each. 441-7463.

ALTO SAX, Conn Constellation. 485-7852.

'67 & '68 Mercury parts or sell both for one money. 672-2750.

TWIN Headboard & frame, \$18; twin headboard, \$4, ex. cond. 432-1258.

HAMMOND organ w. harmonizer & earphones, \$750. 747-5461.

BREAKFAST set, white, 4 chairs w. matching buffet. 447-9761.

FULL SIZE spool bed, Simmons matt. & springs, reas. 432-4677.

OAK dropleat table, good cond. 745-4871.

45 Player piano rolls. 837-3715.

'65 CHEVY VAN, just overhauled, \$750. 489-6745 aft. 7 p.m.

22' three door refrig., freezer, 4 yrs., top cond., \$300. 744-5156.

BIKE, boy's 20" Schwinn 5 spd., good shape, stingray, Avilla. 897-2549.

'70 MARK III, tan metallic, AM-FM stereo, good cond. 432-5073.

GARAGE SALE - 9-5, 10-1 & 2; pr. snow tires, rims 735-14, \$40. 745-3189.

'75 VALIANT, 4 dr., 225 eng., R, TR, PS. 483-8404 aft. 5 p.m.

'68 MOBIL - street sweeper, best offer, 3712 Park Hill Av. aft. 4 p.m.

6" METAL lathe w. stand and 4 jaw chuck. 749-0205.

12 GA. SGL Winchester shotgun. 485-3394.

TYPEWRITER, std., A-1 shape, \$40; butternut squash, reas. 747-3871.

FIREPLACE, maj. brick dome, N. FW., \$45. 897-2154.

'71 AVENGER GT, VW engine; 4" reflecting telescope. 489-4534.

LAWN MOWER, Sears, runs good, \$10. 432-2414.

'71 PEERLESS, 12'x60', par. turn., \$4000. 627-3203.

GE REFRIG., white, small, good, \$20. 744-5305.

TRUCK bumper step hitch, '73 Dodge. 693-3469.

WANTED

SET Melmac dinnerware, Decatur. 724-9915.

TABLE SAW & drill press. 484-4515. LIONEL & American Flyer trains, any cond. 724-4086.

WARDROBE cabinet, kitchen cabinet, work bench. 485-2520. HASSOCK, rather big, reas. 432-0205.

FOR RENT

BOAT-camper storage, southwest; call evenings. 444-4493.

FREE

HOUSE plants. 745-3866. PUPPIES, 8 wks. old, Terrier mix. 419-263-2122.

ONLY ONE left - adorable white fluffy kitten. 745-0381.

SUGGESTION
WINNER

GARL HACKER, a press operator in Building 8, Winter Street, has been awarded \$123 for his suggestion to reduce denting on fan covers when the fans are being placed in their baskets. (All suggestion winners of over \$100 are pictured in the *GE News*.)

Labor

(continued from Page 1)

friends, as well as co-workers.

"The AFL-CIO considers its members to have obligations of service for 24 hours a day, and so we help union members realize this obligation while they are outside of the shop, too," the UW labor relations director said.



'WHAT'LL IT BE?

GE cafeterias featuring...

MONDAY, October 10 — Homemode chicken vegetable soup, flame broiled beef steak, beef-tomato-mocoroni casserole. **SPECIAL:** Grilled ham and cheese sandwich, chocolate layer cake. **TUESDAY, October 11** — Homemode french onion soup, barbeque meatballs with whipped potatoes, chicken olo king on a biscuit. **SPECIAL:** Hot peach cobbler. **WEDNESDAY, October 12** — Homemode navy bean soup, liver and onions, spaghettini with meat sauce. **SPECIAL:** Mexican Fiesta Plate. **THURSDAY, October 13** — Homemode beef noodle soup, vegetable swiss steak, baked tuna and noodles. **SPECIAL:** Bowl of beef noodle soup and grilled bologna sandwich, 95¢. **FRIDAY, October 14** — Homemode cream of tomato soup, mocoroni and cheese, fried fish. **SPECIAL:** Fish, french fries, cole slaw and bread, \$1.17. **SERVED DAILY:** Grilled and fried sandwiches, assorted sodas and desserts, vegetables, french fries and whipped potatoes.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

**BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40**

20894 NI FT WAYNE IN
SEC 900 WEBSTER ST
ORDER DIV-PERIODICAL
PUBLIC LIBRARY

Environment

(continued from Page 1)

manufacturing processes at those two locations is such that less extensive waste control projects have been needed.

CURRENT CONSTRUCTION

An environmental control water-related project at Taylor Street is presently under construction. This project will treat water for re-use in manufacturing processes and conserve water requirements.

The project, estimated to cost about \$250,000 upon implementation, is expected to be completed in the next several weeks.

According to Don Mohrman, manager of the division's environmental, regulatory and energy resources operation, the project exemplifies one of the goals of the division's water program, which is to recycle as much water as possible and use less.

He explained that the investments, while necessary and appropriate, add significantly to production costs. "The real challenge," said Don, "is to build these systems and do so in the most efficient manner, because, like any other business, we are trying to run our operation at a lower cost than our competitors."

As environmental control continues, perhaps the greatest problem confronting advancements is that the technology to produce the necessary equipment is still in the early stages of development.

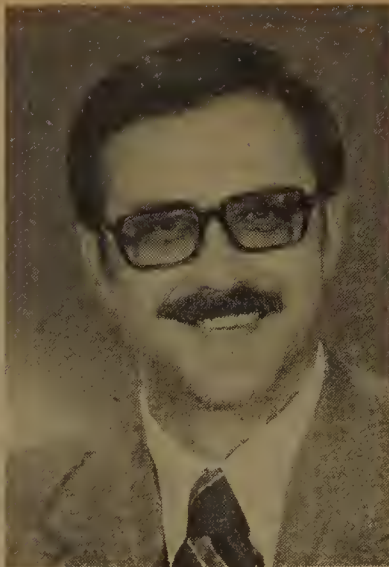
"Depending on developments between now and 1983, there may be additional equipment required to get the job done and newly developed manufacturing processes may also require new methods to control the environmental stress they create," said Don.

However, General Electric companies in Fort Wayne have made significant investments for the good of the environment in the past, and that attitude will not change, the spokesman said.

In Memory

WALTER SHADY, 2004 Broadmoor Ave., Fort Wayne, died September 24. He retired in 1967 from Winter Street.

WILLIAM H. CHARLESTON, 1002 Kenwood Ave., Fort Wayne, died September 26. He retired in 1966 from Winter Street.



WALT BENECKI

Walt Benecki appointed manager of GPM's marketing organization

Walter (Walt) T. Benecki has been appointed manager of marketing in the General Purpose Motor Department, effective November 1.

The announcement was made by Jim Warren, GPM general manager.

Walt received a BS degree in 1961 and a MS degree in 1962 in ceramic engineering at Penn State University. In 1965, he received his MBA in marketing at the University of Pittsburgh.

In February, 1974, Walt joined the General Electric Company as

manager of the business planning and strategic planning operation for the Industrial Heating Business Department, Shelbyville.

This was followed by a position as heating components marketing and strategic planning manager. In August, 1976, he began his present assignment as marketing manager, also with the Industrial Heating Business Department.

Walt and his wife, Toni, have three children—Leslie, 14, Maria, 13 and Walter, 9.

GE FACTORY REBATE DAYS

Get \$2, \$3 or \$5 Rebate Direct from GE

Exciting Values You Won't Want to Miss
from October 9–November 12, 1977.

\$5 REBATE

\$22.59

F210WH

SELF CLEAN II

• No. 1 in steam life, based on hard water laboratory tests of all leading self cleaning brands.

\$5 REBATE

\$37.85

T26

TOAST 'N BROIL TOAST-R-OVEN TOASTER

• Separate Broil setting for convenient broiling.
• Automatic 4 slice toaster.

\$3 REBATE

\$21.99

DCM10

COFFEEMATIC AUTOMATIC DRIP COFFEEMAKER

• 2-10 cup capacity.
• Permanent or disposable filters included.

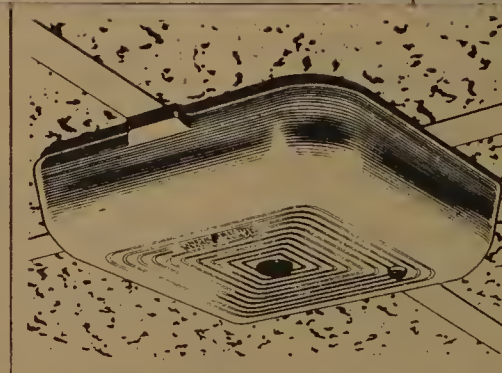
\$3 REBATE

\$32.19

T104

TOAST-R-OVEN TOASTER

• Automatic 4 slice toaster.
• Bakes, top browns too!



\$2 REBATE

\$25.75

8203

HOME SENTRY SMOKE ALARM

• Power indicator light and the system test-fire drill button.
• AC Power — 9 ft. Cordset.

THE EMPLOYEE STORE

1030 SWINNEY

11 - 5:30 WEEKDAYS

Special equipment monitors water leaving plants

In the new waste water treatment room located behind the power house at Taylor Street, equipment detects chemical properties of waste water leaving the ash conveyor unit and coal yard. The equipment, being checked by Denver Sarver, at right, is designed so it will automatically add necessary chemicals to stabilize the water to a predetermined level within the limits set by environmental standards.

The chart in the machine in the center of the picture records what the chemical make-up of the water is when it leaves the plant.

The equipment was installed in July and has been fully automatic since initial problems were corrected during the first days of operation.



What to do if your household discharges 194 million gallons of sewage every year...

Imagine, if you can, your family discharges 194 million gallons of sewage every year, pollution monitors come by your house every few months to test what's leaving from your drains and you've just noticed that your most recent billing rate for sewage is 48 percent more than it was at the same time last year.

Denver Sarver doesn't have to use his imagination for this. He's one of the people who oversee General Electric's waste water monitoring equipment, so the problems of discharges are just ongoing concerns in his job.

(See related story on this page)

Denver said employees can help keep water contaminant levels to a minimum by being cautious so that spilled cutting oils and lubricants do not make their way into the drains.

"Just being aware of pollutants and being careful not to dispose of them into the drains can be a big help," said Denver.

Plant engineers have been working with the city to establish programs so that GE will meet all waste water standards.

"Our plans are to eventually set up internal systems so that we will keep use of the city's sanitary services to a minimum," said Jim Brenock, plant facilities engineering manager.

For the first billing period in which excess strength of waste water was a factor, the city's monitoring showed that General Electric's discharge content was below the allowable limits. So, there was no extra strength surcharge on the first bill.

"That's good news for us," said Jim "and we are confident future monitoring will show the same results."

The list of materials being monitored in sewage for the surcharge includes ph (certain chemical properties), metals, oils and grease and solids.

The following is a list of the ways substances which appear on monitors get into the drains.

"Willful waste brings woeful want"

THOMAS FULLER

1. Unknowingly sweeping coal dust, copper dust, iron dust, or aluminum fines and shavings into a drain.

2. Flushing acids around a plating machine into the drain.

3. Allowing leaky oil drums to seep onto the floor and eventually into the drains.

4. Leaving scrap metal with oil on it where water can get to it and eventually into the drains.

5. Scrubbing excess oil off of your hands instead of first wiping it off onto a paper towel.

6. Dumping dirt and coffee grounds into a toilet or sink.

Where possible, employees can help keep polluting wastes to a minimum by using trash containers for proper disposal of potentially harmful materials.

Get valuable rebates at the Employee Store this week!



FORT WAYNE

NEWS

OCTOBER 14, 1977

Sewer service rate rises 48 percent compared to this time one year ago

The sewer service charge to Fort Wayne plants during the most recent billing month has risen 48 percent above the rate charged in a comparable period last year.

The bill is for service from August 23 to September 20, the

first period since a new method for billing was authorized last July.

The 48 percent increase is for the "user charge," based on the amount of flow into the city's sanitation treatment plant. The rate on the latest bill was a flat

27.1 cents per 100 cubic feet of sewage. On a sliding scale used in the previous billing process, the average rate was about 18.3 cents per 100 cubic feet.

Jim Brenock, plant facilities engineering manager, said the impact of the rate increase is expected to be offset by conservation measures either already instituted or in the planning and construction phases.

Statistics kept by Area Services show that 194 million gallons of materials were discharged at all Fort Wayne plant locations in 1976, compared to 240 million gallons in 1975.

The decrease, Jim said, is from conservation measures and possible changes in production levels.

Included in measures designed to minimize discharge was a water cooling tower at Taylor Street, which recirculates water instead of using it on a once-through basis. To continue water conservation, a system to treat waste water from the wire mill so that the water can be reused for parts washing is presently being constructed.

Both projects involved cooperation between city officials and plant engineers in preparing for the environmental cost increases.

OTHER CHARGES

The most recent sewage bill also included three other charges, adding to the costs of running operations.

An "extra strength surcharge" Please see Page 4



CUSTOMERS attending the Advanced Industrial Management seminar recently had the opportunity to speak directly with foreman, managers and line workers who produce the motors the customer companies place in their products. Here, Chet Reinking, general foreman of the Speciality Motor Department, talks about the five line conveyor in the Taylor Street section. Chet is second from left. (For related story and photos, please see page 2.)

GIVE LIFE



Our next bloodmobile will be from 1 to 4:30 p.m.

WEDNESDAY, OCT. 19

at the GE Club.

Contact: Barbara Bugg,

Ext. 3418, to make an appointment today!

Division's customers get more than WINING AND DINING

More than wining and dining its customers, the Appliance Components Business Division recently hosted 18 representatives of major customers for a one-week intensive management training seminar.

The customer representatives learned a wide variety of management skills covering topics such as: listening, technology, communications, personal devel-

opment and planning, work planning, interviewing, and equal opportunity relationships.

The seminar was lead by Ed O'Hara, manager of manpower development, and Dick Gebert, manager of quality control for the Specialty Motor Department.

The philosophy of the seminar, Ed said, was to share business experiences during the seminar so, hopefully, at the end of the

seminar each person would know more through the collective experience than he knew individually at the start.

The group consisted entirely of present customers, mostly young managers who were fairly new at their jobs.

"They were a sharp, young management group. They knew their business well and knew what they wanted from GE," Ed commented.

"They let us know that they were looking for price, service, technical leadership and extremely high quality from GE," the manpower manager said.

The participants rated the seminar 6.1 on a 1 to 7 evaluation scale when the week was concluded.

Included in their written comments were:

"This has been one of the best presented seminars that I have attended. Thank You."

"Overall, this is the best pre-



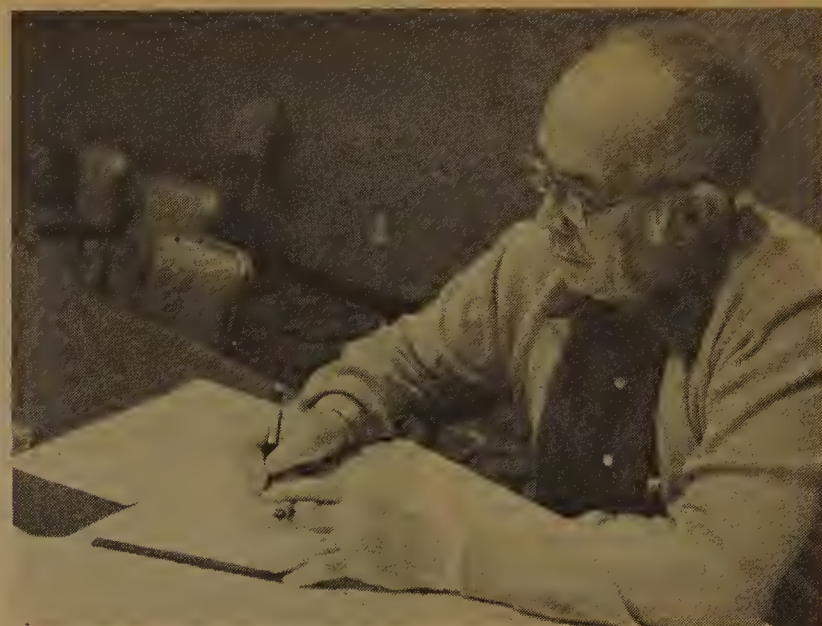
EXPLAINING a project involving planning techniques is Ed O'Hara, manpower development manager and leader of the recent Advanced Industrial Management Seminar for customers.



LILLIE WARREN, coil transfer winder in Specialty Motor, showed one of the customers how her job is done during a tour of the Taylor Street plant.



PERCIVAL MOORE, ratar die caster, described his work to the touring representatives of General Electric's customers. At right is Berdell Smith, superintendent of planning, toolroom and time standards.



DICK GEBERT, SMD manager of quality control and a seminar leader, marked on reports from a small session to be shared by the seminar group.

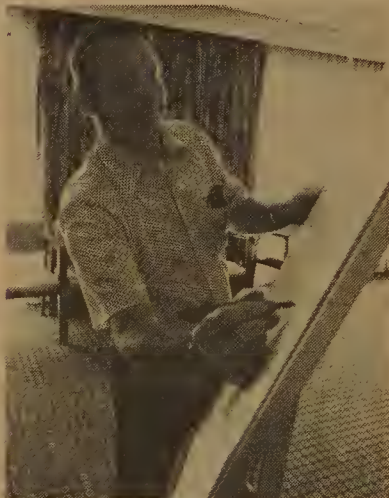
sented seminar I ever attended. I probably learned more here than ever before in one week."

"This was one of the most informative, useful, and well-organized courses I've ever taken."

Ed said one of the benefits of the seminar is the good customer relationship it develops, along

with the chance to familiarize customers with General Electric techniques.

For future seminars, the recent participants recommended including more about work planning, long-range planning and information on how to delegate work better.



ED KASPEREK, of Franklin Manufacturing Company, led discussions for a while during a breakout session of the seminar.



DELBERT LOGAN, shell fabricator in the Specialty Motor Department, helped answer questions and demonstrated his work during the tour of Section 15.

Advanced Industrial Management Seminar CUSTOMERS

TAPPAN COMPANY of Mansfield, Ohio, manufacturers of home appliances. (Appliance Control Department, Specialty Motor Department)

LIEBERT CORPORATION of Columbus, Ohio, manufacturers of air-conditioners for computer rooms. (Appliance Control Department, Specialty Motor Department, General Purpose Motor Department)

WHIRLPOOL CORPORATION of St. Joseph, Michigan, manufacturers of home appliances. (Appliance Control Department, Appliance Motor Department, Specialty Motor Department)

LITTON MICROWAVE COOKING PRODUCTS of Minneapolis, Minnesota, manufacturers of microwave ovens. (Appliance Control Department)

COPELAND CORPORATION of Sidney, Ohio, manufacturers of hermetic compressors. (Hermetic Motor Department, General Purpose Motor Department, Appliance Control Department, Specialty Motor Department)

CARRIER CORPORATION of Syracuse, New York, manufacturers of air-conditioners. (Hermetic Motor Department, General Purpose Motor Department, Appliance Control Department, Specialty Motor Department)

TECUMSEH PRODUCTS COMPANY of Tecumseh, Michigan, manufacturers of hermetic compressors. (Hermetic Motor Department, Appliance Control Department, Specialty Motor Department)

FRANKLIN MANUFACTURING COMPANY of St. Cloud, Minnesota, manufacturers of freezers. (Specialty Motor Department, Ap-

pliance Control Department)

McGRAW EDISON-IMPCO of Phoenix, Arizona, manufacturers of evaporative coolers. (Appliance Control Department, Specialty Motor Department, General Purpose Motor Department, Appliance Motor Department)

P-G ASSCO CORPORATION of Huntington, New York, serving basically after-market sales. (Appliance Motor Department, General Purpose Motor Department, Specialty Motor Department, Appliance Control Department)

CAVALIER CORPORATION of Chattanooga, Tennessee, manufacturers of vending machines. (Appliance Control Department, Specialty Motor Department)

TRANE COMPANY of LaCrosse, Wisconsin, manufacturers of air-conditioning equipment. (Hermetic Motor Department, General Purpose Motor Department, Specialty Motor Department, Appliance Control Department)

SUNDSTRAND COMPANY of Bristol, Virginia, manufacturers of compressors. (Hermetic Motor Department, General Purpose Motor Department, Specialty Motor Department)

CARLYLE COMPRESSOR COMPANY of Syracuse, New York, compressor manufacturers for Carrier Corporation. (Hermetic Motor Department, General Purpose Motor Department, Specialty Motor Department and Appliance Control Department)

MARLEY INTERNATIONAL, of Mission, Kansas, manufacturers of cooling towers. (General Purpose Motor Department, Specialty Motor Department, Appliance Control Department)

(GENERAL ELECTRIC SUPPLIERS IN PARENTHESES)

GE NEWS

VOL. 59, NO. 35

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

**RUSSEL FOX**

Power house operator wins largest to date

Heat and power conservation are on the minds of many, especially in the case of Russel Fox, whose \$569 award makes him the Appliance Component Support Operation's largest suggestion program recipient to date in 1977.

Russ is a power house operator in area services. He noticed that the air conditioning compressors in the 18-5 equipment room were running rather frequently, even in cold winter months. By operating the hot water heating system manually, Russ found that a cost savings could be realized.



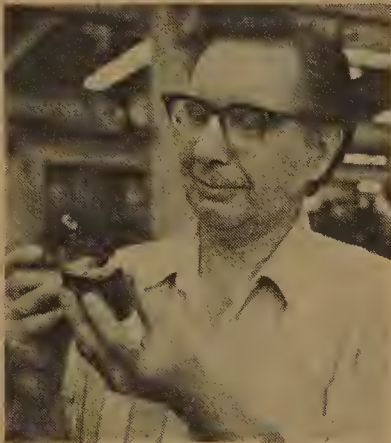
GERRY BROWN, Winter Street maintenance repairman, has won a \$132 award for recommending use of a smaller counter on a link lacing machine to reduce maintenance calls and rework.



DAVE FATE, Advanced Manufacturing Development Operation machine toolmaker, received a \$190 award for the idea of running similar parts from different job orders all at one time.



SHARON UNDERWOOD, AMDO secretary, suggested a \$120 time savings idea to use a key punch program for the Office and Shop Load Report to improve the accuracy of the present system.



LEON BROWN, a tool and die benchman in AMDO, received \$250 for two suggestions: a new method of machining and grinding a punch, and the other to use time-saving holding blocks.



TOM FRIDLEY, AMDO hydraulic machine builder, won \$100 for his suggestion to buy only certain usable parts of a lubricator rather than getting the entire assembly.



RAY MOLTON, Taylor Street steam and weld operator, received \$105 for suggesting that conveyor stops for storage lamination be installed.



WILLIAM SCOTT received \$133 for suggesting a change in the brake system on a certain winding machine. The Area Services machine repairman's idea results in labor and noise efficiencies.

Move over men, here come the women!.....That's right, the women are on top of the bowling news this week with a grand total of five 500-or-better series. The parade of "star hitters" was led by **Mae Dial** of the GE Orphans League with an outstanding 552 series which included a fine 201 game. To top that off, Mae was only a substitute.

Batting second was **Marion Steffan**, of the Monday Morning Ladies League who hit a 533 series with scores of 192, 186, and 155. The next three places were held by women on the Jack & Jill League. Coming in third was **Shirley Bohner** with a sound 526 total including a great 190. Fourth place went to **Jean Reinking** with a 518 series with a nice 191 game. Fifth place was no contest for the league secretary, **Judy McInturf**, as she slid in home with a 517 series. Judy was voted MVB that night. What's that you ask? "Most Valuable Bowler"!.....Judy smashed the club's season record for high game with a fantastic 245 game. Judy says, she owes it all to her flashy socks. Did anyone get a look at those socks?

Second high game of the week went to **Judy Wiesenburger** of the Pete & Tillie League with a solid 213 game. Nice going.

Other good games were turned in by **Rosie Ort**, 200; **Paula Gerding**, and **Betty Sheets** who both hit 193s.

The men had a no hitter this week when it came to 600s. I'll be looking for a big come back next week. The GE Office League was on top with a grand total of nine 200-or-better games. The number one lead off man was **Dick Grote** when he hit a 241. The Friday Night Taylor Street League jumped for joy when **Bob Smith** clinched second with a fine 235 score. Third place ended in a tie for **Frank McClain**, and **Tom Corneil**. They both tallied 224s.

Other good hits were reported by: John Hayes, 221; Casey Keister, 215; Bob Potts, 214; and Harold Somers, 210; Roy VanOlden, Bill Remmert, Morey Haines, and Riney Hofmann, 213s.

Hitting a 210 right on the nose were **Jake Gongaware**, and **Jim Provo**.

The Seniors are in the news with **Betty Sheets'** fine 534 series which included a 187 game. **Margaret Schuller** was at her best and hit a good 196. For the men, **Scudder Chaney** was on base with a 222.

Over 20 people converted splits this week, but one in particular will be mentioned. **Ray Fischbach** made the 6-7-10 split look easy. We were wondering how in the world did you do that, Ray? Word has it you threw more than one bowling ball.....?!!!

*ADLETS

RIDE WANTED

FT. WAYNE Vance & Maplecrest to
Bdwy., 1st shift 485-4307.

FOR SALE

'76 CHEVY Monza 5 spd., after 4 PM.
wkdays. 691-2660.

'70 FORD 1/2 Ton Ranger XLT 360
Auto with Cap. 627-2666.

2 WHEELS 14". Both for \$3.00. 639-
3434.

'71 EL CAMINO w-4 Cragar Mags X
Tra Tires & Rims \$1,795. 749-0263.

PORTA Washer-Dryer Apt. size \$250.
432-4706.

WHEELS 14x6. Fits Ford. Used once.
\$10-pr. 693-3161.

'70 CHEVY 1/2 Ton Pickup. Call after
4 PM. 483-1019.

OLD CAB. type gas pump-\$50. 4' Pcs.
Wh. Steel Roofing-\$1.50 ea. 592-
7279.

WEBER cooker \$30. Exercise cycle-
\$35. 485-2111.

2 TUBELESS radial snow tires.
GR70-15. Like new. 422-7087.

PLATFORM rocker. Gold material.
Excellent cond. 483-1757.

SNOWMOBILES - 1-25H-'72 Merc. 1-
30H-'70 Johns.elect. st. \$600. 693-
3640.

AFGHANS baby 30x36-\$5.00. Makes
nice gifts. 483-1574.

GARBAGE disposal, like new,
reasonable. 432-3242.

SNOW TIRES 7.75-14, nylon, 4 ply,
good tread-\$15.00 ea 749-8601.

TRUNDLEBED, never used. 422-
6882.

BRITTANY spaniel pups, AKC
registered. 693-2426.

WHEELS & caps, 280Z, new. Call
after 5 PM. 432-5955.

'75 COUGAR XR7, AC, AM-FM, Top
cond., call after 3 PM. 693-3935.

OAK dining room table, six chairs & buffet \$350. 422-7878.
'72 TRIUMPH 500 CC, price negotiable, 632-5543.
AKC short-hair pointers, 16 wks. old. 486-2021.
NEWGE gas forced-air furnace, still in carton, 80,000 BTU - \$200. 432-3056.
SNOWTIREs, 735-14, on '71 Mav. rims, almost new, \$40 Pr. 745-3189.
 60x36 plate glass mirror. 747-5827.
VIBRATOR-exerciser, like new. 637-6796.
LAVATORY 19x16, white por. and acces., also med. cab. 744-0475.
WOODEN storm screen door, cheap. 747-4035.
'71 FORD Galaxie 4 dr. \$1,000. CB Unit & Power Mike AN-130. 745-2002.
REFRIG., range, bicycles, trailer, dehumidifier. 639-3683.
'73 MACH I V-8, 351, air, PS, PB, sharp. 486-3726.
LOVESEAT, traditional style, excellent cond. \$100. 637-3853.
'53 WILLYS Overland Wagon, restored, AM-FM stereo. 424-2520.
'71 VEGA Wagon, 2 Odyssey's, old pool table, 8 1/2' camper. 433-6653.
'70 DUSTER, H1, per, rebuilt, 340 engine-\$1,500 or offer. 747-5461.
SHOPMATE circular saw, never been used \$15. 447-5301.
'72 FORD pickup 1/2 ton short bed, nice, Mon.-Fri. after 5 PM. 424-7547.
COOKSTOVE, white & green, cnt. grill, side grills. 723-4795.
CRAFTSMAN chain saw '76, 14" bar. 439-4343.
AKC male Airedale, loves children, protective, 744-0735.
14" WHEELRIMS and tire chains. 483-4396.
'70 CHEVY truck w-camper, self-con., many extras. 489-3713.
WOOD lattice room divider-\$10. 747-1128.

Please turn to Page 4

For Sale ★
Wanted
For Rent ★
Free

*ADLETS

GE NEWS BLDG. 18-3
NO ADS TAKEN BY PHONE

Ride Wanted
Riders Wanted
Last
Found

(PLEASE PRINT NEATLY)

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form. Please leave one box blank for each intended space between words. Print phone number only on line indicated below. Propriety advertised must be available without regard to race, creed, national origin or sex.

Name _____

Address _____ City _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

Sewer bill

(continued from Page 1)

is based on the load level of contaminants in the discharge. GE received no surcharge on the latest bill since all standards were met or exceeded. "And we expect this to continue," Jim said. (See related story on Page 1.)

The bill included "surveillance" fees to cover the cost to the city of testing plant discharges. The rate used is \$75 per month for each of General Electric's 10 discharge points.

COST RECOVERY

The final charge category on the bill is an "industrial cost recovery factor." This is calculated at a minimum rate of four cents per 100 cubic feet of sewage discharged to recover costs of building water pollution treatment facilities built with the aid of federal grants. This particular cost was not computed on the latest bill, but is expected to begin upon completion of expansion of the city's water pollution treatment plant.

Though necessary and worthwhile, expenditures for the implementation of conservation and environmental control projects add to the cost of conducting operations here, Jim said.

"In view of this, I believe that we all have a responsibility to conserve our resources where possible and to insure that contaminants are disposed of in the proper manner," the manager of plant facilities engineering concluded.

Managers, GE women converge in capital city



HELEN AVERY, a quality control specialist in Section 14 at Taylor Street, and Chuck Millick, Winter Street plant manager, both attended the management reception of the GE Midwest Women's Club Convention in Indianapolis recently. More than 175 Elex Club members and managers from Fort Wayne took part in the convention this year, which was hosted by the Gecade Club of Decatur as an annual method of improving relations between management and women who work at GE.



JUST MAKING the chartered bus which took Elex Club members to Indianapolis for the GE Midwest Women's Club Convention is Pat Walker. Checking her off the list is Larine Peters, Elex Club adviser, while Berdette Deventer, the club's first vice president, and Vera Neuenschwander, president, give friendly advice. Next year's convention will be hosted by the Gen-E-Dek's of Dekalb, Illinois.

NEWS NOTES

Pensioners plan euchre party

The next pensioner's euchre party is being planned for 1 p.m., Monday, November 1, in the GE Club on Swinney Street. All pensioners are invited to attend. For more information call Ext. 2042.

Basketball teams organize Monday

There will be a meeting for the organization of the GE Basketball League at 8:15, Monday, October 24, at the GE Club.

All team managers are asked to be present for the meeting.

Team play is expected to start in early November, with games played in the GE Club gymnasium and prizes presented at the end of the season's double elimination tournament.

Committee plans Building 12 reunion

There will be a reunion for Building 12 employees and friends starting at 7:30 p.m. November 12, at the Shiloh Hall on Carroll Road.

A buffet lunch and refreshments will be served in addition to dancing to the music of the "Starlighters".

Reservations are \$5 per person with guests welcome to the second annual get-together.

Reservations must be received by November 5 to Carl Metker, 7320 Old Trail Road, Fort Wayne, Indiana 46809, phone 747-5434; or Fanny Brown, who can be reached at the Taylor Street wire mill.

*ADLETS

Continued from Page 3

NICE 2 bdrm. mobile home & lot, Hwy 1 NW, new, well landscaped. 432-3794.
GAS furnace, 90,000 BTU, downdraft. 485-4455.
'74 CORVETTE L82, T-top, 4 speed, excell. cond. \$6,200. 1-691-2117.
'66 FORD 1/2 T Truck, runs good, 3 spd. 485-1898.
SPINET piano, full keyboard, 2 speed floor polisher. 637-5778 Eve.
COACHMAN mini-home, low mileage, nice, evenings. 749-0039.
GE TRASH compactor. 627-3463.
MATERNITY clothes, size 10 & 12, good condition. 745-3042.
2 G70x14 Goodyear Polyglas White letter. 441-9143.
COFFEE table, rectangular, \$10. 745-2120.
GE 19" color TV, Port., used \$25. 485-5832.
GARAGE sale, Oct. 15 & 16, Huntington, Crnr. St. Rd. 5 & 800 N.
2 WHEEL garden mower cart 4.5 cu. ft. - \$60. 432-3661.

'76 2 plus 2 Chevy 4 cyl. 5 sp. tilt wheel, good mpg. 694-6230.
WHITE uniforms, dresses & pantsuits, sizes 8-12. 743-3194.
'71 BUICK LeSabre, 2 dr. htp., AC, vin roof & int., exc. cond. 637-6982.
TAPPAN range, like new, white in color. 744-5305.
MINI-BIKE, make offer. 747-5236.
CURTAINS, 6 pr., like new. 484-5353.
NIAGARA chair \$100, Sears stereo-radio \$75. 639-3970.
DRESSING table & bench \$35. Bedroom lamp \$10. 637-6463.
HOUSE PLANTS, bridge lamp \$25. Breadbox, yellow w-copper \$10. 485-1709.
SNOW TIRES, 2 078x14, 2 675x14, groove \$4 ea. 485-3394.
BROWNING automatic 5 shot & old trigger. 485-4990.

WANTED

SAGITTARIUS glass from Arby's series, or will trade. 672-2249.
RIMS and snow tires for '73 Vega. 432-0993.
TWO 14" '64 Chevy SS wheelcovers. 489-3412.



MONDAY, October 17 — Homemade chicken gumbo soup, tenderettes w/escaloped apples, ham & great northern beans w/hat corn bread. **SPECIAL:** Ham & cheese sandwich, hot turnover. **TUESDAY, October 18** — Homemade vegetable soup, beef Manhattan sandwich w/whipped potatoes, stuffed pepper. **SPECIAL:** Grilled balagna sandwich, warm cobbler. **WEDNESDAY, October 19** — Homemade potato chowder, southern fried chicken, beef & noodles. **SPECIAL:** Mexican Fiesta plate. **THURSDAY, October 20** — Homemade chicken noodle soup, roast pork, beef stew. **SPECIAL:** Shaved stacked ham on special bun. **FRIDAY, October 21** — Homemade minestrone soup, veal cutlet (Swiss style), macaroni & cheese, fried fish. **SPECIAL:** Hot apple crisp. **SERVED DAILY:** Grilled and fried sandwiches, assorted salads and desserts, vegetables, french fries & whipped potatoes.

BABYSITTING, my Northcrest home, days, fenced yard. 482-2509.
UPRIGHT freezer, 18 CF. 745-2620.
LIONEL and American Flyer trains, any condition. 724-4086.
RADIAL arm saw, Sears or Dewalt, reasonable. 489-4229.
BROWNIE uniform, size 6 or 8. 747-4304.
PING PONG table. 693-2351.

FOR RENT

STORAGE of all kinds, boats, etc. \$2-ft., dry bldgs. 925-2504.
RETIREES, furnished cottage on lake. 693-2334.
NEAR Taylor GE, lady, home & cooking prov. 432-0205.
STORAGE of all kinds, W. Berry close to GE, 2nd shift. 432-4922.
BOAT+CAMPER storage, southwest, call evenings. 444-4493.

FREE

KITTENS, one calico & one black. 432-0471.
TWO KITTENS, one tabby cat, one tiger w-yellow eyes. 747-2466.

GENERAL  ELECTRIC

\$5 & \$10

"RIPOFF"

Limited Time Offer: Oct. 9 to Nov. 24, 1977

Rip-off for a \$5 or \$10 rebate from GE, an exciting selection of Multi-Band action radios. FM and AM plus police, fire, CB manitar, TV Sound, aircraft, instant weather, international shortwave. AVAILABLE AT YOUR GE STORE.

\$5 Rebate On:

MODEL	GE STORE PRICE
7-2963	\$57.49
7-2964	\$57.99
7-2970	\$82.95
7-2971	\$85.99

\$10 Rebate On:

7-2959	\$53.99
7-2975	\$125.99

**ADDITIONAL EMPLOYEE REBATES ON
CLOSEOUT MODEL CB RADIOS**

**Compact 40 Channel
CB Two-Way Radio
MODEL 3-5801**

\$78.98

**Feature Packed 40 Channel
CB Two-Way Radio
MODEL 3-5811**

\$85.98

**Ready To Go 40 Channel
CB Two-Way Radio
MODEL 3-5812**

\$95.98

All closeout models include antenna; choice of Walkie-Talkie 3-5960, Hand Held Transceiver 3-5970, or Check for \$10; and a courtesy discount of from \$10 to \$15 depending on the model chosen.

AVAILABLE AT

THE EMPLOYEE STORE

1030 SWINNEY

11-5:30 WEEKDAYS

You can still apply for the apprentice program until November 11

About 25 percent of the first 120 applicants to the Apprentice Toolmaking Program have passed initial testing and are presently being scheduled for interviews as this year's apprentice class continues to be organized.

But, while many candidates are already screened, applications received until November 11 will still be considered for this year's program, according to apprentice training manager Ken Zurbuch.

"The first people who apply aren't necessarily at an advantage in being selected for the approximately 20 places in the class we hope to fill," said Ken.

"We're urging more qualified women and qualified minority candidates to apply so that we'll have as well-balanced a group as possible," he continued.

Prerequisites for the program include a high school diploma and a year of algebra.

During screening, applicants also take basic aptitude tests and are interviewed before being accepted.

SCREENING

Graduates of the three-year program have a reputation within General Electric and outside as being well-trained in toolmaking by the time they complete the coursework.

The program was suspended

two years ago during a business downturn when layoffs were the norm throughout the economy.

A total of 12 students who had completed some of the coursework two years ago are returning to complete requirements for graduation as the program gets started again.

Ken said the students returning have an average of about 43 percent of the coursework already complete.

Graduates of the program traditionally have the chance for higher earnings, and increased job security, as well as advanced training in a skilled trade.

The reinstitution of the program, in addition, has been

regarded by a local newspaper as a "healthy" trade sign.

The basis for the number included in this year's class is on retirements, promotions, and other forms of attrition in the toolrooms.

Starting the program again is also the result of negotiations with Lodge 70, International Association of Machinist and Aerospace Workers (AFL-CIO), and GE officials.

Employees interested in the program can apply for this year's class by contacting the employment representative in their department or section, as long as they do so before the mid-November deadline.



FIREFIGHTERS SCHOOL began at Broadway plants this week with the addition of two teaching aids this year, a slide projector and movie camera for the explanation of strategy particularly in the case of a propane emergency. Bob Wolf, of the volunteer force, is at right.

Winter Street
scores a 'first'
(See Page 3)



FORT WAYNE

NEWS

OCTOBER 21, 1977

Florida manager named to lead Hermetic Motor Operation here

Daniel M. McDonald has been appointed manager of the Hermetic Motor Department's Fort Wayne operation.

The appointment will be effective **November 28**, according to the announcement made by Holland Operations Manager John Lary.

Dan is currently the manager of manufacturing engineering for the Battery Business Department in Gainesville, Florida. He joined General Electric on the Manufacturing Management Program in 1966, upon graduation from the University of

Florida with a Bachelor of Science degree in Business Administration.

Dan's first off-program assignment in May of 1969 was as a production control specialist in Gainesville. He remained at the Battery Business Department and was named a unit manager of production in 1970; MSD in 1974 and went to his present position as manager of manufacturing engineering in 1976.

The McDonald family will relocate in the Fort Wayne area in the near future.

CORPORATE

Sales and earnings of the General Electric Company in the third quarter of 1977 increased 15 and 18 percent, respectively, when compared with the same period in 1976.

For a more complete report of sales and earnings at the corporate level, including a breakdown of major business categories companywide, see Page 2 of this week's GE News.

What follows is a summary by leaders of the GE business offices in Fort Wayne about third quarter trends here.

DIVISION

A combination of high housing starts and an unusually hot summer has tended to hold Appliance Components Business Division production up.

Competition continues to remain keen and we see selected evidence of price weakness as our competitors capitalize on their lower Southern labor cost facilities. Therefore, most of our resources are being directed to cost leadership,

technology, and responding to the changing environment caused by energy problems.

While we are anticipating a general continuation of satisfactory production levels, we are aware of the uncertainties in the economy and our planning must be geared to react accordingly.

If we continue to adhere to the basic fundamentals of running a business, particularly in the areas of productivity, quality, and delivery assurance; we should be able to cope with temporary adversities and continue to earn the confidence of top General Electric management.

SPECIALTY

Specialty Motor Department's overall sales remained strong in the third quarter. Hot weather depleted air conditioner inventories to the point where our customers are starting up their lines earlier and at higher rates than past years.

We have placed continued department emphasis on energy saver designs for air conditioning and

refrigeration markets. Through special meetings we have introduced three new product designs to our customers and the press.

New markets are generating new sales in the third and fourth quarters. Examples are the food processor motors and "PDQ" design for the replacement motor market.

For those reasons SMD is optimistic about business in the fourth quarter and beyond.

TRANSFORMER

Specialty Transformer Products Section sales for the third quarter were strong and continued above last year's level. Both third quarter and year-to-date results for the products section exceeded the company's average. During this period, electrical distributor-served markets showed strengthening and demand continued strong in the industrial original equipment manufacturer markets. Shipments of power supplies to major copier machine customers were also above anticipated levels for

the third quarter.

The current trend in orders indicates that the fourth quarter results will show the same general level of performance as the third quarter and will position the Specialty Transformer Products Section for a strong entry into 1978.

ACSO

The Appliance Components Support Operation is made up of many specialized services to support our customers, the departments of the division.

Summarizing these services, the Advanced Manufacturing Development Operation's incoming orders continue to remain strong and its main challenge will be to meet customer delivery dates on schedule. The Applied Research and Development Laboratory continues to fine tune factory processes, and optimize steel for high efficiency motors for the future. Transportation Operation has had impressive volume increases and is forecasted to maintain this volume for the balance of the year. Both Wire Mills have

Third quarter business reflects ongoing progress

been positioned to weather another possible severe winter by minimizing any curtailment of natural gas. OSHA, environmental and energy conservation projects continue to receive high emphasis, as do the facility and maintenance objectives of the departments. Pooled Purchasing continues to find more producers to broaden bid bases and negotiate pricing for volume discounts.

Overall, the demand for ACSO services will continue to be strong for the balance of 1977.

GPM

General Purpose Motor Department experienced a significant improvement in performance in the third quarter of 1977 compared to the same period last year. Commercial and industrial market sales continued their strong rebound in the third quarter after the low levels of demand experienced in 1975 and 1976. Sales through the distribution segment also continued to show good third quarter growth reflecting the

Please see Page 2

November Elex Club Calendar

2 - Executive Board Meeting, 1 p.m., GE Club Trophy Room
3 - Pen El Chapter Board Meeting, 9:30 a.m., GE Club Trophy Room

7 - Partizan Chapter Board Meeting, 11:30 a.m., Lucky Steer Restaurant, 2012 Getz Road

7 - Elex Executive Committee Meeting, 4:45 p.m., Bldg. 18-3 Conference Room

9 - Pen-El Chapter Social Meeting, 12 noon - Bethany Presbyterian Church, 1616 West Main Street

14 - Supper Program - Serving 5 to 6:15 p.m. at the GE Club Auditorium, Tickets \$3.10 each. "The Chain-Of-Lakes Barbershop Chorus"

15 - Partizan Chapter Anniversary Tea - 12:30 p.m. Salem United Church of Christ Hall, 2401 Lake Avenue

16 - El-Par Chapter Social, 1 p.m., Kentucky Fried Chicken (Hobby Ranch House) 3204 North Anthony Blvd.

17 - Luncheon Program - 11:30 a.m., Lester's Party Room, 1502 Bluffton Road, tickets \$3.50 each. Program, Aline Gray, Ribbon Stylist

22 - Executive Board Meeting, Bldg. 18-1 Conference Room, 7:30 p.m.

28 - Honor-ettes Social Meeting - 1 p.m., Salem United Church of Christ Hall, 2401 Lake Avenue

In Memory

JOHN M. SOWERS, 2811 Northgate, Fort Wayne, died September 28. He retired in 1969 from Specialty Transformer.

WILLIAM E. NORDYKE, 2338 Engle Road, Fort Wayne, died October 2. He retired in 1965 from Winter Street.

AGATHA A. JACOBS, RR 2, of Hamilton, died October 2. She retired in 1973 from the Hermetic Motor Operation.

HAZEL C. HERRON, 2106½ Wells Street, Fort Wayne, died October 5. She retired in 1950 from FHP Motor Division.

HARRY E. HILGEMANN, 1133 Inwood Drive, Fort Wayne, died October 4. He retired in 1949 from Fractional Horsepower Motor Division.

EMERSON RITTENHOUSE, 512 North Walnut St., Columbia City, died September 28. He retired in 1966 from Hermetic Motor Operation.

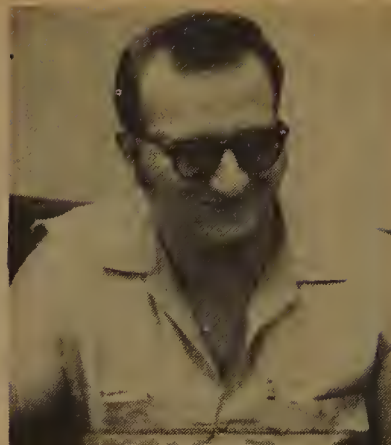
WILLIAM A. SIVITS, 2412 Abbey Drive, Apt. 4, Fort Wayne, died September 30. He retired in 1961 from Taylor Street.



NED GRUELACH, Advanced Manufacturing Development Operation employee, has won \$100 in the GE Suggestion program for his recommendation for a design change on trim dies which saves time in machining the parts.



RON DWYER, Area Services electrician, has received a \$350 suggestion check for his idea to monitor the running cycle of ovens. The suggestion involved rewiring oven controls, eliminating a monitoring meter.



DAVE WEIL, Area Services welder, is \$266 richer because of his suggestion concerning an oven converter in Building 17-1. His idea prevented purchase of a new and costly converter while also providing work at an opportune time.



JOHN LANGHOR, Taylor Street plumber, won \$112 for a suggestion to convert an operation into a simple manual air operation. The idea resulted in less service calls on a particular job, thus a cost savings.

Harold Short elected treasurer of Indiana credit league

Harold Short of Fort Wayne has been elected Treasurer of the Indiana Credit Union League, which concluded its 43rd annual meeting in Indianapolis recently. The trade association for Indiana credit unions, the league has 533 member organizations with some 800,000 credit union members.

Active in the credit union movement since 1967, Short is manager of the Fort Wayne GE Employees Federal Credit Union. With 13,628

members and assets of \$32 million, the credit union is one of the largest in the state.

Short has served as a director of the league since 1973, and previously served as first vice president.

The annual meeting, in which Short was elected, drew over 1,500 delegates, alternates and guests, the largest gathering in the league's history.

Third quarter corporate earnings and sales continue upswing

Earnings of the General Electric Company were \$268.5 million in the third quarter of 1977, Chairman Reginald H. Jones has reported. This was an increase of 18 percent from the \$227.3 million for the third quarter of 1976 as restated to reflect the merger with Utah International Inc. Earnings per share were \$1.18 for the 1977 quarter compared with \$1.01 for the 1976 period.

Sales in the third quarter of 1977 were \$4.35 billion, up 15 percent from the \$3.77 billion reported for the same quarter of 1976.

Earnings for the first nine months of 1977 were \$755.8 million. This was an increase of 18 percent from the \$638.4 million reported for the first nine months of 1976. Earnings per share rose to \$3.33 for the period compared with \$2.83 per share for last year's first nine months.

Sales of \$12.79 billion in the first nine months of 1977 were 14 percent higher than the \$11.17 billion reported in the same period of 1976.

Commenting on the favorable results, Mr. Jones said: "Higher volume and better operating margin rates both contributed to the improvement from 1976, and other income from a variety of operating and non-operating sources continues to exceed last year's."

Results for the company's major business categories in the 1977 third quarter are summarized as follows:

• **Industrial components and systems** sales and earnings in the third quarter were well ahead of the comparable period last year, with materials, services, components, and industrial products all contributing to the strong performance.

• **Consumer goods** sales and earnings in the third quarter of 1977 also showed continued strength compared with last year's third quarter. Air conditioning and major appliances particularly contributed to the improvement.

• **Industrial power equipment** sales were up in the current quarter with the 1976 third quarter, principally because of increased shipments of steam turbine-generators. Earnings were down slightly from the 1976 third quarter as a result of product mix.

• **Aerospace** third-quarter 1977 sales were also up from 1976, with earnings at about the same level as in the comparable period last year.

• **The international category** reported higher sales in the third quarter of 1977 compared with the third quarter of 1976. Earnings were down slightly from the comparable period last year, principally because of the different product content of export sales and lower earnings at Canadian General Electric.

• **In natural resources**, Utah International's third quarter 1977 earnings were \$46.2 million. This was 9 percent above earnings of \$42.5 million in the third quarter of 1976. Utah's earnings for the first nine months of 1977 were \$144.3 million, up 5 percent from the comparable 1976 period.

Third quarter earnings of General Electric Credit Cor-

poration were \$18.0 million, an increase of 23 percent over the \$14.6 million reported in the same quarter of 1976. GECC earnings for the first nine months of 1977 were \$49.8 million, 20 percent above earnings in the comparable 1976 period.

Men's basketball meeting planned for Monday

The GE Club Men's Basketball League will have its first organizational meeting on Monday, October 24 in the GE Club trophy room. The meeting will begin at 8:15 p.m., and all team managers are urged to attend. For more details call Bernie Ebetino, ext. 2402 or the GE Club, ext. 2042.

Third quarter business (continued from Page 1.)

continuing payoff from the department's "Five Star Distributor Program" launched last year.

The third quarter sales rates are expected to extend through the fourth quarter resulting in a solid improvement in performance for 1977. Heavy emphasis on productivity improvements and service to customers will continue in the fourth quarter to assure our position in the highly competitive market served.

HERMETIC

At the end of the first nine months, sales from the Hermetic Motor Department's Fort Wayne Operation are substantially ahead of 1976. Production schedules in Fort Wayne will be higher during the next quarter than they were for the same period in 1976, but selective ad-

justments may be necessary during the next two months to keep inventories at the proper levels to serve projected customer needs. Strengthening of both sales and production rates are expected through the first quarter of 1978 as customers increase compressor output in anticipation of the 1978 central air conditioner building season.

Competitors of Hermetic Motor Operation are expected to continue pricing pressures next year, which will keep manufacturing cost reductions as the number one challenge for all Hermetic Motor employees.

SALES

The Components Sales Department reports that sales for products manufactured in Fort Wayne are running generally strong.

Central air conditioning market recovery continued in 1977 and factory production is expected to reach approximately the same level achieved in 1974, but still not back to the 1973 peak. This is the normal seasonal low and some inventory adjustments are in progress. Although it has less impact on Fort Wayne, room air conditioner is also improving.

Business equipment, which has a heavy impact on Broadway motors and transformers, is definitely a standout performer this year. Farm machinery will conclude 1977 strong, despite the unfavorable weather conditions in some parts of the country.

CSD is currently viewing a very healthy business condition which we expect to continue at least into the first half of 1978.



Vol. 59, No. 36

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:

1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

11 - 5:30 WEEKDAYS

Employee profile

Gail reveals once-lived aspirations to become a police detective

Few people probably know that the new East Broadway gate receptionist gave up aspirations of becoming a police detective before taking the job she has now.

Gail Page said she even went through interviews with the Fort Wayne Police Department to learn more about detective work.

Part of the lure of becoming a detective for Gail, which many may feel, is the action-packed image it has. "I was really interested in the psychological part of the work, which I had remembered from when I was in school at Alabama State Teachers College in Montgomery (Alabama),"

Gail said.

"Another thing that attracted me to it, was the idea of getting close to people and learning how they think," she continued.

What made Gail change her mind about the fast-paced life of a detective?

"After being interviewed, I decided I was better off with GE. Not only the salary, but also the insurance and securities employees get here, are much better," she said.

When the opportunity for gate receptionist came along for Gail, she said it fit in well with the kind of job she has always wanted.

"I'm a very outgoing person who likes people. And as a receptionist I'm communicating with people all day."

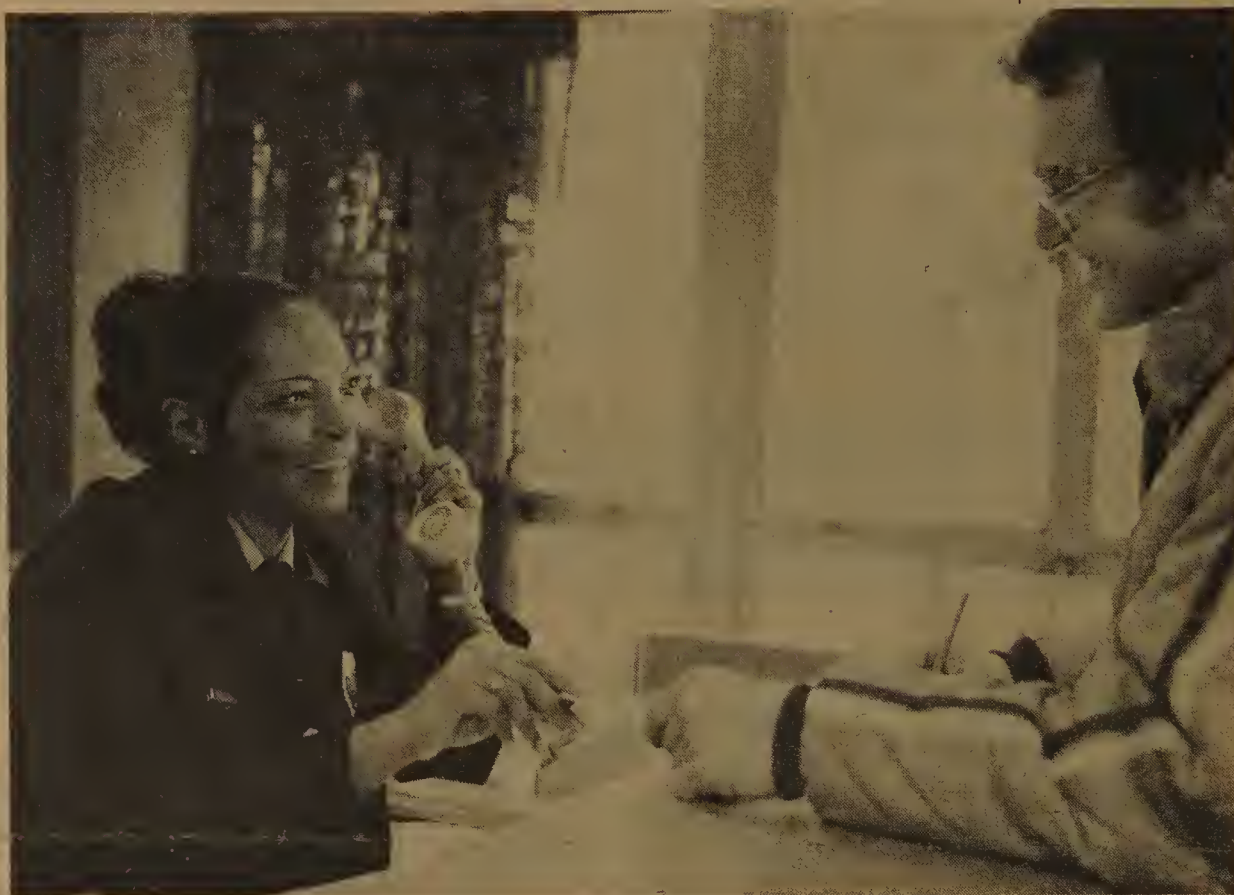
Gail has 15 years experience with General Electric. She began in Building 12 as a miscellaneous operator and worked a number of jobs there before becoming a plant protection officer four years ago.

She said working the plant protection beats has already helped her in being able to direct visitors to the people they are here to see.

In addition to answering five lines on the telephone, being responsible for knowing who passes in and out of the gate, Gail manages to be prepared for the minor emergencies connected with her job. "I keep a needle and thread,

clothes brushes and band aids right here in the drawer," she laughed.

In the time Gail has been on the job since September 30, many people have come down to introduce themselves. "I love that because then when I pass them in the yard I can associate a name and voice with a face," she smiled.



HELPING Lloyd Haat, of H & C Insulation, get in contact with the people he needs to see at the East Broadway plant is receptionist Gail Page. In addition to her receptionist duties, Gail is also in charge of maintaining the gate like other plant protection officers.

*ADLETS

Continued from Page 3

'67 **FORD** pickup 1/2 T shortbed, good cond. Call M-F after 5. 424-7547.
'74 **TRIUMPH**, 750 cc. 747-4086.
BRITTANY Spaniel Pups, good hunting lines, both colors. 693-2426.
'67 **GMC** van, 4 spd, V8, custmzd; 32,000 BTU wall heater. 424-2973.
1 SET 3/4 T truck coilsprings for 1/2 T **CHEVY** pickup-\$20. 745-1630.
ROUND woodburning fireplace, some chimney. 636-7741.
'74 **GREMLIN** X, 3 spd., 6 cyl., 28 mpg, 33,000 mi., blue. 627-5128.
'72 **VW** Super Beetle, 31,000 mi., needs body work. 747-3835.
MANNING Bowman power saw, used once-\$40. 747-4738.
SANDER, Black & Decker-\$10. 745-1630.



GE cafeterias featuring...

MONDAY, October 24 — Hamemade beef gumba soup, weiners w/ baked beans, chicken & noodles. **SPECIAL:** Grilled ham & cheese sandwich, warm cabbler. **TUESDAY, October 25** — Hamemade navy bean soup, baked ham, Canadian meat pie. **SPECIAL:** Ruben sandwich plate. **WEDNESDAY, October 26** — Hamemade beef noodle soup, salisbury steak w/cauntry gravy, escallaped ham & cabbage. **SPECIAL:** Mexican fiesta plate. **THURSDAY, October 27** — Hamemade vegetable soup, hat park sandwich w/whipped potatoes, beef chap suey w/rice. **SPECIAL:** bacan-lettuce-tamata sandwich, layer cake. **FRI—DAY, October 28** — Hamemade chicken rice soup, stuffed cabbage, macarani & cheese, fried fish. **SPECIAL:** Fish platter-fish, french fries, cale slow, bread, leman slice-\$1.17. **SERVED DAILY:** grilled and fried sandwiches, assorted salads & deserts, vegetables, french fries & whipped potatoes.

AKC poodles & stud service. 493-1434.
'75 **VEGA**, 14,000 mi., ex. cond.-\$1,800. Radio. 747-1011.
30-06-4T09-varitable-scope, exc. cond. 432-0274.
4-CHANNEL stereo, Medit. console, pecan. Call after 5. 419-263-2605.
'71 **PONTIAC** Firebird, fireplace screens, air conditioner. 430-7761.
'76 **POLARIS** 440 snowmobile, ex. cond. Call before 4 PM. 483-2123.
'68 **PLYMOUTH** wagon, good running, tires like new-\$325. 447-1157.
8" TABLE SAW, 3/4 HP, like new, 2 blades. 422-1288.
BABY carbed with pad. 747-2796.
MOVING SALE - Oct. 22 & 23-4415 Richfield, Crown Colony.
DINETTE table, 4 chairs, 2 all. com. storm doors 2'x6'x8'. 637-5778.
BOARDS, tongue & groove. 747-3677.
CHILDREN'S clothing, exc. cond., size 4 & 5. 749-5670.
BICYCLE -\$5, humidifier-\$15, antique organ, draperies. 484-4515.
CRAIG AM-FM 8 track recorder, 2 spkrs.-\$145. After 5. 347-0909.
COATS, young men's size 18-20, 2 corduroy, 1 wool. 625-4776.
GOLF BAG, new nice Xmas present, Hot-Z brand-\$50. 485-8588.
21' refrigerator, 30" range, avocado, 3 yrs. old; air cond. Moving. 456-3796.
FREEZER, 6 CF, 3 yrs. old-\$75. 447-3660.
'72 **VW** camper, 4 spd., pop-top, loaded w-extras-\$2,700. 745-7161.
OLD Tappan stove on legs, remman type old records. 432-1175.

WANTED

CHAIN saw, 14" blade, gas. 432-3763.
SNOW tires, BR70-13" or BR78-13, LR78-15. 749-1417.
LIONEL & American Flyer trains, any condition. 724-4086.
SET Melmac dinnerware. P.O. Box 921, Decatur. 724-9915.
BIG metal or wood desk, good cond., reasonable. 422-4819.
STORM door, 30"; also deacon bench. 456-8170.
GE built-in oven & counter top stove, any condition. 592-7279.
FULL SIZE box springs & mattress. Call after 5. 483-8079.
PING pong table, good condition, reasonable. 693-2351.
ONE acre, Arcola or Huntertown area; also NW area. 432-9718.

FOR RENT

STORAGE of all kinds, boat, etc. 6 mi. E. Auburn-\$2-ft. 925-2504.

FREE

APT. + run of hse. for housekpr, single or couple. 747-4066.
FEMALE calico cat, 1 yr. old, gentle, good pet. 745-0381.



SKATERS Cathy Cushner and Bob Knapp are among the list of dazzling performers who will entertain Holiday on Ice patrons at the Memorial Coliseum November 15 through November 20. GE nights are scheduled Wednesday, November 16 and Thursday, November 17.

Club bingo, potluck planned next month

Verdayne Parnin and Mel Franke are happy to report that almost 300 people turned out to play bingo. The next scheduled Club Bingo is 7:30 p.m. Saturday, November 12.

Charlie Winans announced that 302 pensioners came for food, fun, and fellowship, and a good time was had by all at the pensioner's potluck. Next pensioner's potluck is scheduled for 11:30 a.m. Tuesday, December 13.

Employees can save \$1.50 with ice show coupon offer

General Electric employees will have an opportunity to save \$1.50 per ticket for two performances of Holiday on Ice, the big ice revue coming to the Memorial Coliseum November 15 through November 20.

By using the coupon below, GE employees may purchase tickets for either the Wednesday, November 16, or Thursday, November 17, performance.

Regular ticket prices are \$6.50,

\$6.00 and \$5.50. With the coupon, which may be presented at the Memorial Coliseum box office starting Monday, October 24, or mailed immediately, ticket prices will be \$5.00, \$4.50 and \$4.00.

When ordering by mail, enclose a stamped return envelope and send your order to Holiday on Ice, Box 5157, Fort Wayne, In 46805. Make checks payable to Doorway Promotions.

COUPON

GE HOLIDAY ON ICE
DISCOUNT COUPON

Performance: (Circle one)

Wednesday, Nov. 16 or Thursday, Nov. 17

Number of tickets _____ Discount Price _____

Total Remittance Enclosed _____

Name _____

Address _____

City _____ State _____

Zip _____ Telephone _____

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

20894
16802
SEC
LIBRARY
PUBLIC
ORDER DIV-PERIODICAL
ST
IN



PLEDGING the support of General Electric and the Employee's Community Service Fund (ECSF) to the spirit of helping others are: Keith Parrat, representing the International Association of Machinists Lodge 70; Dick Dashnaw, representing GE; Llyad Stubbins, President of United Way of Allen County;

and Bob Bryan, representing the International Union of Electrical, Radio and Machine Workers Local 901. Elizabeth Martin, a student at the Robert E. Witte Pre-schaal Center, was happy to represent the thousands of children and adults served by United Way agencies in the community.



Remember the 1975 poster child...

In 1975, Billy Noll was featured on posters used in the General Electric Fort Wayne plants to support the United Way of Allen County.

Billy was born with spina bifida, a birth defect which leaves an opening in the spine.

For all those who grew to love Billy through his poster picture, he is presently still able to attend classes at a United Way supported pre-school where he participates in their therapy programs.

Helping to promote this year's GE-ECSF drive is a classmate of Billy's, Elizabeth Martin, who is pictured at left.

Billy is the son of Walt Noll, an assembler at Taylor Street.

FORT WAYNE

NEWS

OCTOBER 28, 1977

Pull washer idea earns top suggestion award

When Howard Householder turned in a suggestion a few months back, he said he had little faith that it would be worth much. So it came as quite a surprise when he was notified last week that his "BF" pull washer idea returned \$945, making Howard one of the highest General Purpose Motor suggestion winners to date.

The suggestion from the hi bay punch press set up man allows automatic feeding of a washer, eliminating the hand feeding process used in the past.

Asked how the sudden bonus would be spent, Howard smiled a big grin, "It has already been spent on a new furnace for my home and now I'll be able to replenish my savings."



\$945 was awarded to Howard Householder last week for his top suggestion for the use of a "BF" pull washer in a General Purpose Motor Taylor Street manufacturing process. Congratulating the award winner is Dick Dashnaw, plant manager; Stan Webber, foreman in the hi bay area; Howard; Paul Lee, general foreman; and Dan Cachran, manager of manufacturing at GPM.

People helping people drive reaches \$290,000 this year

The Employees' Community Services Fund (ECSF) and the General Electric Company in Fort Wayne has announced a pledge of \$290,000 to the United Way of Allen County.

The commitment consists of \$206,000 from GE employees and a company contribution of \$84,000. The total is \$20,000 more than last year's pledge and signifies the second largest single industrial pledge to the community reported this year to the United Way. Only International Harvester, with more than 50 percent more employees than GE, has announced a 1977 pledge larger than the ECSF figure.

Over one-third of all GE contributors were percentage givers this year, meaning their donation is made as a percent of their salary. The percentage giving was up 12 percent from the 1976 campaign.

Measurements used to rate the performance of the campaign reflect improvement in overall areas compared to 1976.

Across the board increases by each department were noted. In particular, the Hermetic Motor Department lead in percent increase in the annual rate of contributions with a 15.9 percent gain compared to last year. Specialty Motor Department also made significant improvements in the category of total employees giving on a percentage basis. Specialty Motor increased from 32.5 percent last year to 46.3 percent this year, the largest percentage giving gain of all the

departments.

The level of employment was less a factor in the comparisons to 1976 than in recent years because the total number of employees remained more constant, this year compared to last.

A statistical report of the campaign also reveals:

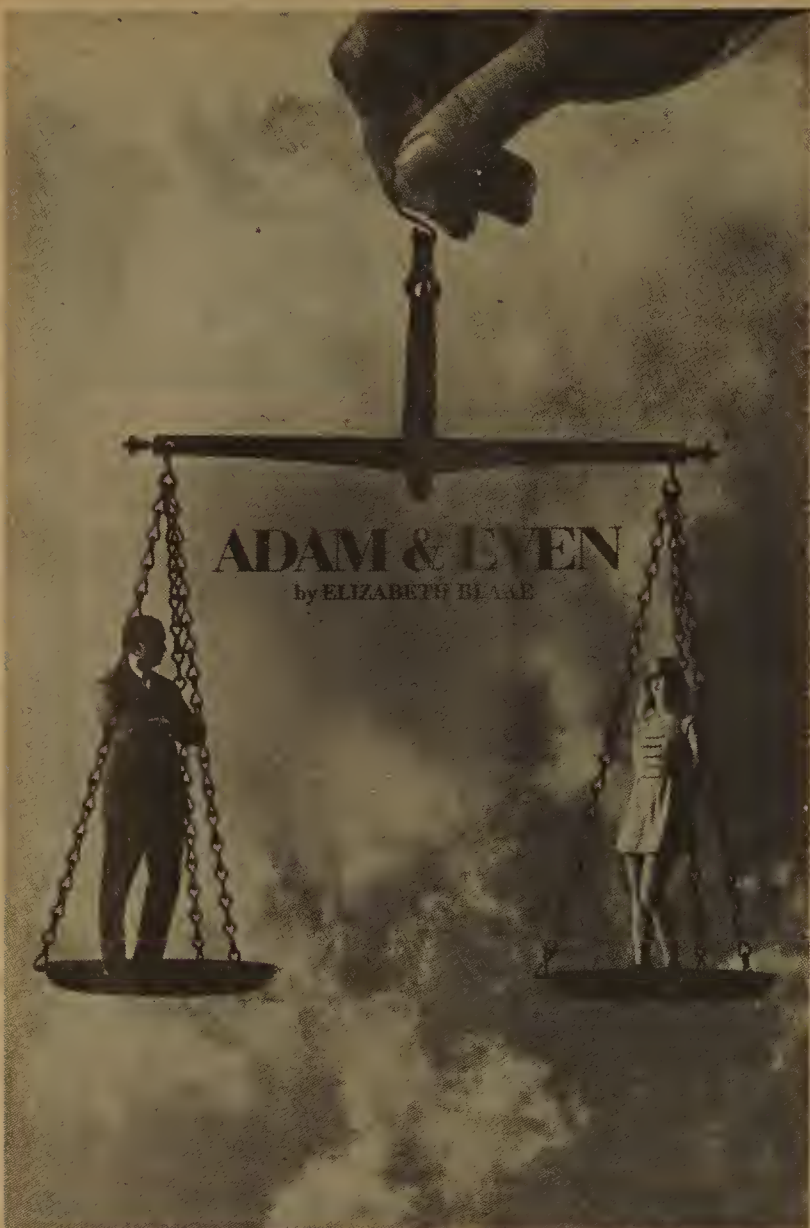
- The total number of employees contributing increased by 31.
- The annual rate of contributions, comparing what it was at the beginning of the campaign and at the end, showed an increase of more than \$17,000 in 1977.
- The average annual rate of contributions per employee was

computed at \$40.01.

• The percent of all employees contributing to the campaign remained stable when compared to last year. There were 85.1 percent employees involved last year and 84.7 percent in 1977.

• All reporting locations showed a percentage increase in the annual rate of contributions — General Purpose Motor Department, Hermetic Motor Operation, Specialty Motor Department, Specialty Transformer Products Section, Appliance Components Support Operation, Appliance Components Business Division and the Components Sales Department.





Equality between sexes to roust play audiences

If you are a woman who feels discriminated against or a man who has deep-seated chauvinistic ideas, then take heart. Help is coming in the form of a play, called "Adam and Even" which presents the issue of equality of the sexes with compassion and understanding.

The play was written and produced in 1972 as part of an ongoing project to give dramatic emphasis to situations in the community which need recognition, greater understanding and discussion. The play is also designed to inspire immediate action, where appropriate, in order to change a situation that is recognized to have harmful effects.

With this purpose in mind, "Adam and Even" was commissioned by the General Electric Foundation. And now the play is becoming a part of Fort Wayne's affirmative action program for women.

Willie French, Affirmative Action manager, has coordinated efforts between GE and the Purdue-Indiana Theatre to present five performances beginning November 7. Right now, plans have been made to offer the play to 100 or so members of top management of the General Electric businesses located in Fort Wayne. The list includes the staffs of the Appliance Components Business Division, General Purpose Motor, Specialty Motor Department, Appliance Components Support Operation, Components Sales Department, Hermetic Motor Operation, and Specialty Transformer Department.

Willie told the GE News, there is a possibility of expanding the audience to other groups, depending on reaction to the play. "We thought of having a performance in a large hall to accommodate all

employees. But, the subject matter of the play, to have greatest impact, should be followed up by discussions in small groups," Willie explained.

According to those connected with performances of the play before it came to Fort Wayne, "Adam and Even" is poignant, honest and sincere. Yet it makes its point with humor and warmth.

The context of the play is outlined in a foreword written by Elizabeth Duncan Koontz, director of the Women's Bureau of Employment Standards Administration of the U.S. Department of Labor.

She said the myths surrounding women as workers are difficult to dislodge. As a result, she

Being aware of subtle prejudices

said, we still find in the low-paid, low-status jobs, women whose background and ability equal those of the men with whom they must compete. Yet, when it comes to giving a woman an opportunity for advancement, the minds of employers boggle.

She went on to describe various situations that may have caused these inequalities to develop. Koontz concluded stern measures often evoke sterner resistance. What is needed, she says, is some gentle persuasion.

That is the purpose of "Adam and Even".

"The play may not shake the entire business, industrial and educational complex but it will, without doubt, unboggle some minds."

Specialty Motor Department's 'High Rollers' win trip to Las Vegas as top sales winners

Specialty Motor Department's "High Rollers" casino program has culminated with Dave Johnson, Bill VanDyke and Frank Stenberg being named grand prize winners by Marketing Manager Bill Fenoglio.

The winners came from 119 entries in the seven month sales incentive program. Including

Component Sales Department's "Oddsmakers 77" sales program, it amounted to \$13,407,500 of new business for SMD in 1977 and 1978.

Las Vegas awaits Johnson and VanDyke and their wives as SMD's winners, while a new \$500 bill is Stenberg's reward in the Components Sales Department.

Johnson was selected as the marketing winner on the basis of the 20 entries and seven monthly awards he amassed which resulted in more than \$2 million of new business.

VanDyke, an engineer, won the non-marketing prize for his outstanding individual contribution which resulted in over \$1 million worth of new business in key accounts.

Working out of the Minneapolis, Minnesota, sales office, Stenberg beat all CSD competitors by turning in six entries and two monthly winners totalling \$207,000 in additional business.



MARKETING Manager Bill Fenoglio (center) gives some tips to General Electric's Specialty Motor Department Las Vegas trip winners. Bill and Jerry Van Dyke and Donna and Dave Johnson are the "High Rollers" in this year's sales program.

Barbershoppers to entertain at Elex supper

"The Chain-of-Lakes Barber-shop Chorus" has been scheduled for after supper entertainment at the November 14 Elex Club Supper.

The group will consist of about 25 members of the chorus, singing in traditional four-part harmony.

Their philanthropic project is the Logopedic School in Wichita, Kansas, for people with speech difficulties. The group is currently working toward its third million dollars in support of the school.

Reservations for the supper are due before November 8 to the Elex Club office in Building 18-3. Tickets are \$3.10 each to Elex members only.

Donors share their health



CYNTHIA POLLOCK, secretary in 4-6 Specialty Motor Department, was giving her eleventh pint during the blood drive set up at the GE Club recently.



REPLENISHING a little lost energy with a snack after donating blood was a common occurrence during the blood drive at the GE Club. Shown here with the number of pints donated are: Bill Van Dyke (standing), 10 gallons and 1 pint; Wynn Hazen, first time to donate; Harold Hampshire, five gallons and 1 pint; John Blair, five pints; Helen Kraemer, nine pints and Nancy Law, two pints.

GE NEWS

Vol. 59, No. 37

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

ALLEY CHAT By Connie Houser

Listen...do you hear something? We've heard that the "witches" and "goblins" are looking for eight women. It seems they have a "mysterious formula" that helped them all bowl 500-or-better series! The number one suspect on their list is Rosy Ort of the Jack & Jill League due to the fact she rolled not one, but two 500s! Rosy captured a new season high series with a grand 568 including a high game of the week of 227. Then to top that off, the Tuesday Afternoon Ladies witnessed Rosy bowl third high series with a 530 with a fine 197 score. Connie Brewer of the Friday Nite Ladies League had a little "witchcraft" up her sleeve, too. She took second high series with her 550 which included a 221, and 198. Connie's 221 netted third high game of the week for the women.

The search party is still on for the rest of the top bowlers who turned in good scores: Liz Papen, 514 (189); Judy McInturf, 513 (2nd high-224); Cindy Smith, 508 (194); Marion Steffan, 508 (183); Darlene Gross, 507 (215); and Barbara Eisberg, 506 (185).

The following women aren't making any "bones" about the following good games: Luanna Hawley, 204; Kay Bade, and Mary Hendricks, 202; Naomi Reis, 198; Dianna Tinkham, 181; and Janie Fischer, 180.

There must be "ghouls" lurking behind the alleys because the men were held to having only one 600 series this week. Harold Baker of the GE Office league had the "magic broom" and swept the alley with week's high of 632, including a 213, and 211.

The Small Motor League is wondering if a "black cat" passed Carl Brandt's path? Word had it Carl was late on arrival and missed four frames of the first game. The game didn't count, but Carl decided to finish the last six frames. To everyone's surprise Carl rolled a 156! Then he fancied a 224 for a tie for second high game of the week for the men, and finally a 202. Do you know that poor Carl missed a 600 by only 8 pins.

The Jack and Jill League "hooted" for their substitute, George Kirkpatrick when he "bagged" high game of the week with a 257. Gis Karnes of the Apparatus League had a "ghostly" 224 for that second place tie with Carl. "Creeping" close behind for third was Willard Fritz of the Small Motor League with a 221.

Through the "crystal ball" we see other high games this week: Dave Myers, 216; Tom Schible, 214; Bob Potts, 213; Phil Wysong, 211; and John Hunnicutt, and Jay Miller, 210s.

It seems that Ellis Wiggins of the Senior League had the "trick" to "treat" his friends when he bowled an outstanding 224 game. Other fine performances were turned in by: Frank McBride, 215; Leon E. May, 213; and Roger Grant, 212. For the women, Margaret Schuller was really rollin' a "pumpkin" with a 199. Lucile Rhodes was all smiles with a fine 195; and Bernice Topp was at her best with a 190. Other fine games were reported by Lucille Sasser, 186; Mae Dial, 183; and Edna Koester, 184.

Trash compactors gain usage in farm, rural family homes

This year the United States population will throw away more than 32 billion bottles, 48 billion cans and discard better than 48 million tons of paper.

When reported in terms of billions of bottles and millions of tons of paper, the problem of "solid waste disposal" tends to become mind-boggling.

Even when related to population (currently, trash is being generated at the rate of 5.5 pounds per day per person) it doesn't really matter to most families except when taxes go up or the price of private trash collection is increased.

Not always so with farm and other rural families. In less densely populated areas where trash collection is not available, getting rid of paper, bottles and cans is a very real, day-to-day task.

As a result, says a General Electric major appliance spokesman, trash compactor sales in midwestern rural and farming areas are among the highest per capita in the nation.

Farm and rural families are understandably quick to appreciate the advantages trash compactors offer. More trash squeezed into less space can mean fewer trips to the dump or landfill, or it can mean a great deal less digging to those who bury their own trash.

Trash compactors operate with

a ram that squeezes trash into a small container. The GE models, for example, exert more than 3,000 pounds of force during a cycle, reducing trash volume by about 80 percent.

"A family filling several twenty gallon cans each week can expect a GE compactor to compact their weekly accumulation of trash into one neat container," a company spokesman said.

The company also points out that its compactors can be used with standard heavy duty plastic bags, special GE plastic bag, or with no bag at all.

Trash compactors can be built-in under the counter or installed as free-standing units and can be plugged into any adequately-wired 115 volt circuit.

How much electricity do they use? About one cent worth a month, GE analysis shows, based on a national average residential electric rate of 3.8 cents per kilowatt hour and an average use of between three and four times a day.

There will be a reunion for Building 12 employees and friends starting at 7:30 p.m. November 12, at the Shiloh Hall on Carroll Road.

A buffet lunch and refreshments will be served in addition

Tennis champions awarded



WINNERS in the GE tennis program, clockwise from lower left are: Jerry O'Brien, first place winner in the Thursday Night Tennis League at Swinney Park and first place winner in the end of season tourney; Thurm Hobson, second place winner in the Monday Night Tennis League at Swinney Park; Dean Radenbeck, first place winner in the end of season tourney in the Monday Night Tennis League; and Claude Bobay, first place in the Monday Night League and second place in the tourney.



WOMEN'S Wildcat League champions are Karen Phillips, first place in both the league and tourney; and Jean Wenzlick, second place in the league and tourney. Presenting the trophy is tennis program chairman Mike Peden.



SECOND TRICK League first place winner in both the league and tourney is Larry Sardelet. He is presented his trophy by tennis program chairman Mike Peden. Vince Pratica, not shown, won second place in the league and tourney.

September stock, fund prices listed

The General Electric stock price and the fund unit price to be used in the crediting of participants' accounts for the month of September under the Savings and Security Program are as follows: stock price—\$52.988; fund unit price—\$25.205.

The stock price is the average of the closing prices of GE stock on the New York Stock Exchange for each trading day of the calendar month.

The fund unit price is the average of the daily fund unit prices, determined for each trading day on the New York Stock Exchange in the calendar month by dividing the number of fund units into the net asset value of the fund.

The stock price and fund unit price are used for crediting accounts, but should not be used as the cost of shares or units for income tax purposes. "Tax cost" for GE stock and fund units acquired under S&SP is calculated for employees according to Internal Revenue Service regulations. The figures are furnished on the annual "tax information statement" issued after each S&SP payout.

*ADLETS

FOR SALE

- ROBYN CB 101, \$179 new, will sell for \$75. 347-0909 aft. 5 pm.
- MAN'S Ben Hogan golf shoes, sz 9 1/2 E, worn once, \$20. 424-5045 aft. 5:30 pm.
- SNOW TIRES, H78x15, Sears Dynaglass, like new, \$40. 747-0885.
- SNOW TIRES, G78x14, studded whitewalls, like new, \$45. 625-3877.
- '69 COUGAR XR7, vinyl top, air, auto, good cond., \$1595. 749-0520.
- STEREO AM-FM, 8-track, phono, good cond., \$45. 432-2693.
- FIREWOOD, \$30 a rank, delivered. 824-2899.
- '75 VALIANT 225, 6 cyl., 4 dr., PS, R, TR, weekdays aft. 5 pm. 483-8404.
- PUMPKINS, gourds, Indian corn. 625-3312.
- SHOTGUN, Savage, Model 30L, left-handed pump, ex. cond. 424-5160.
- FUR COAT, sz 14, ex. cond., \$20. 693-3791.
- SOFA with matching chair, \$75; call aft. 6 pm. 485-7143.
- GE freezer, 15' upright, like new. 622-7660.
- CAMPER folddown, stove, ice box, sink, 2 kitchen tables. 456-6780.
- GARAGE SALE, trzr, air cond., misc., 4202 Smith Rd.
- VINYL cover for Chevy shortbed styleside pickup. 447-1975.
- POOL TABLE, din. set, dresser & mirror, day bed, 2 rockers. 749-9347.
- '72 RANCHERO, PB, PS, air, air shocks, \$2000 or trade. 485-8546.
- BEAR HUNTING bow, 50 lb. 60", like new, \$35. 486-2088.
- SNOW TIRES, G78x15, mounted on whls., good cond. 489-5144.
- SNOW TIRES, H78x15, studs, univ. whls. 485-3789.
- FIRE WOOD, seasoned hard wood. 485-2002.
- YOUTH BED & matt., Penny's cat. p. 529, \$65. 745-2074.
- '55 CHEV. 3/4 ton pickup, 235", 3 spd., body rough, best offer. 432-3955.
- BABY BED with matt., \$10. 485-3215.
- FOLDDOWN CAMPER, sleeps 8; furnace, good cond. 897-3153.
- SX70 CAMERA, new. 486-2021.
- USED VW tires & rims. 432-0856.
- SNOW TIRES, G78x14 rims fr. '71 Cutlass, like new, bst. offer. 639-3244.
- '70 MAVR, 2-dr., 6 cyl., stk 450; elec dryer, built-in dshwash. 747-3557.
- '68 CHEV station wagon, \$350. 432-3401.
- '76 CHEV. MONZA Hitchback, ex. cond., 5 spd., \$2800. 691-2660.
- '65 OLDS, \$150; nat. gas furnace, 59,000 BTU, \$60. 483-7838.
- TWO SWIVEL rockers, like new; 16' ladder. 637-5778.
- '69 PLYMOUTH Fury, air, PS, radio. 485-8228.
- GARAGE SALE, Sat. 10-29, 9 am-4 pm, 6317 Golden Lane.

Please turn to Page 4

Reminder posted for Building 12 reunion

to dancing to the music of the "Starlighters."

Reservations are \$5 per person. Guests are welcome.

Reservations must be received no later than November 4. Mail checks to Carl Metker, 7320 Old

Trail Road, Fort Wayne, Indiana, 46809; or contact Fanny Brown, at the Taylor Street wire mill.

For more information about the second annual reunion, contact Mary Hughes, Building 4-4, Ext. 2212.



FORT WAYNE

NEWS

NOVEMBER 4, 1977

Appliance Components Support Operation

Business forecast calls for growth, cost reduction, and energy programs

The five-year forecast for the Appliance Components Support Operation (ACSO) paralleled the Division's forecast of a 5 percent annual growth rate, an intensive cost reduction program and a Division commitment to spend over \$25 million on energy and environmental programs.

This was the summary of ACSO Manager Pat Coyle who met recently with exempt and non-exempt salary employees in the operation.

Employment seen to rise 320 by '82

Coyle predicted that the Appliance Control Business Division sales would exceed \$900 million by 1982, which includes an in-

flation rate of over 35 percent during the time period.

He said that he expects ACSO employment to grow, over the next five years, increasing by about 20 in the salary ranks and by about 300 hourly employees, depending on the ups and downs of the Appliance Components Business Division departments served by ACSO.

Coyle examined the parts of the operation separately, outlining key projects in each:

- Special projects in the Advanced Manufacturing Development Operation will be well over \$8 million and, in addition, over one-half million dollars will be used to develop "robot" technology.

- The Applied Research and Development Laboratory will spend more time in developing

manufacturing processes. "If half of the planned projects are successful, it will save us millions of dollars," the manager commented.

- The Wire Mill Operation, located here and in Shelbyville, has scrap improvement and equipment utilization as two of its biggest projects. They are shooting for reduced cost of over \$3 million.

- The Transportation Operation will continue to maintain a high level of service to its customers, with continued low cost.

- Area Services is expected to concentrate on waste water treatment, gas, oil and steam conversion, and study the feasibility of generating electricity at the Fort Wayne powerhouse.

- Division Environmental, OSHA and Energy Resources Operation will continue with programs for energy conservation, OSHA compliance and environmental control.

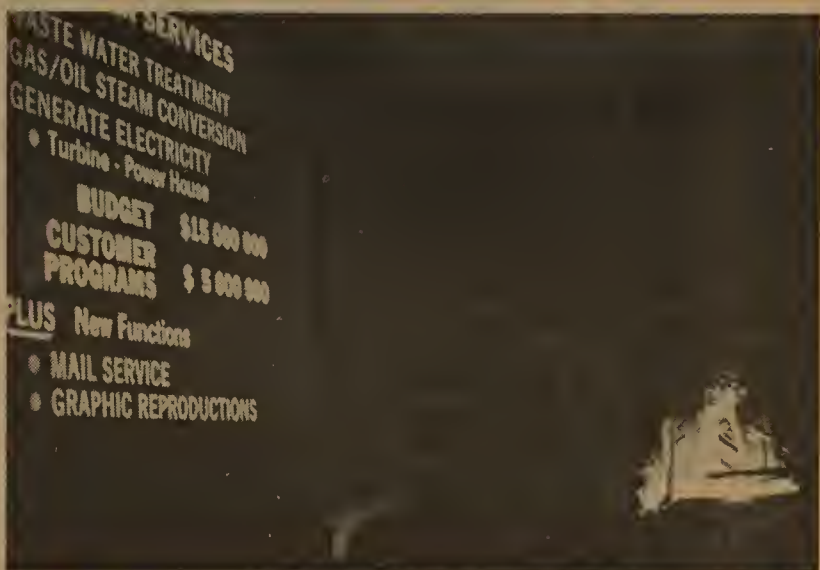
- The manager pointed out that the Division purchases over millions of dollars of material annually, and Pooled Purchasing has a number of projects which should help reduce this cost over the next five years. Their contracting will involve the purchases of aluminum, polyester film, transportation leases, fuel supply and scrap sales.

Question answered about exempt salary

Following the summaries, Coyle and Employee Relations Manager Max Greeno answered



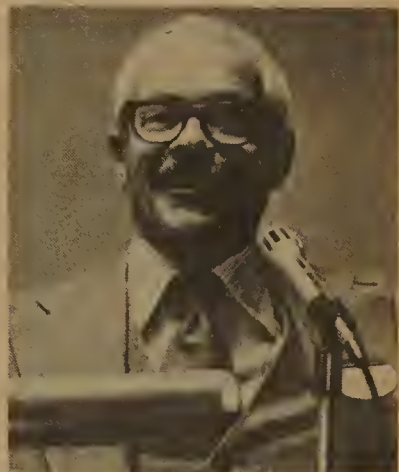
EMPLOYEES had the chance to ask questions about problems affecting their jobs during on ASCO business meeting recently. The questions were taken from those who attended plus written ones submitted beforehand.



EXPLAINING projects in the Area Services Operation, with the use of a slide projector and screen, was Operations Manager Pat Coyle.

individual questions about a wide range of subjects.

In response to one of the questions from exempt employees about salary, Greeno explained one of the differences between hourly and exempt wage structures—that exempt is based on a corporate wide structure while hourly rates are tailored to the community in individual locations. "The idea that there is a 'kitty,' which is spread out among the salaried employees, is a myth. The structure is set in advance based on national pay surveys. Individual salaries, then, are based primarily on performance," Max said.



MAX GREENO, employee relations manager, fielded questions from the audience.



NEARLY 200 ACSO exempt salaried employees attended a recent business meeting, led by Operations Manager Pat Coyle at left.

Employee store reduces prices for annual 'Fall Festival' sale

This week's GE News contains a special 12-page supplement bringing you news about the General Electric Employee Store's annual "Fall Festival" of bargains.

Look through its pages and compare values. Prices have been greatly reduced for the two days of savings, Thursday and Friday, November 17 and 18. Hours have been extended so the store is open from 11 a.m. to 8:30 p.m. to allow extra time for more people to visit.

FREE DOOR PRIZES

There will be 30 free door-prizes given away, 15 each day, at the special sale. Shoppers register for the prizes, but need not be present to win. A list of the door prizes, valued at over \$400, is on the first page of the supplement.

After the drawing, the names of the door prize winners will be posted in the store and will be published in an upcoming issue of the GE News.

More items are being advertised this year than in the 1976 sale and many unadvertised bargains will also be found by those who visit the store during the festival days.

While supplies last, free gifts for the ladies will be given away. Popcorn and soft drinks will be available for the kids.

All employees and pensioners are eligible to take advantage of the sale prices and to participate in the drawings.

Following the two-day sale, prices are expected to return to normal.

Specialty Motor earns award for United Way contribution

For the third year in a row, the Specialty Motor Department has won the Employee's Community Service Fund trophy for the highest contribution to the United Way in relation to payroll.

The award was presented to the leaders of the drive at SMD during a congratulatory meeting recognizing outstanding achievements in this year's ECSF drive.

The trophy was in turn presented to Glen Hiner, general manager of the department.

At right, is Hiner; Bernie Huguenord, Taylor Street coordinator; Gene Andert, department trainer; and Mark Coake, department chairman. In the shape of the initials of United Way, are plaques to be presented to SMD's 29 department solicitors for their work during the campaign drive.





ADAM & EVEN dramatic players from the Purdue-Indiana Theater will be performing next week here as part of a new affirmative action program being initiated at Fort Wayne General Electric plants. Although present plans include showings to 100 or so top management personnel, the play which depicts the struggles of women in the work force may eventually be shown to other groups depending on the initial audience reaction. Above is the play's director Daniel E. Coshmon with three cast members: Sally Secour, Jeon Keyes and Doug Opdycke. Doug experiences a dream sequence during the production as the audience witnesses the character's discovery of his own chauvinism.

Tickets go on sale for Elex Club shopping trip to Chicago's Northbrook Court Mall

Elex Club members and their guests can now get tickets for the club's annual Christmas Shopping tour, which will be taking them to what has been described as "the best shopping environment in the world"---Northbrook Court in Chicago.

Northbrook is a two-level enclosed mall which has about 140 tenants. Major department stores include Sears, Roebuck &

Co., Neiman-Marcus, Lord and Taylor.

Divided into four district courts, each one has its own distinctive sculpture and skylight design.

The skylights are created to augment the sculpture and compliment the interior architectural concept.

There are 20 fast food tenants in the mall and several other full-menu restaurants.

The numerous apparel wear shops, stores and specialty shops located in Northbrook are considered some of the most innovative in the world.

Tickets for the Saturday, December 3 trip are being sold on a first come--first served basis. Seven 38-passenger Indiana Motor Coaches have been reserved for the trip.

The cost for Elex members is \$14, with guest tickets on sale for \$15.

The reservation deadline is

Thursday, November 17. No refunds will be granted after that date. However, if it is necessary to cancel, the Elex Club Office will help sell any extra tickets.

Reservations are made with the various contact girls in the club by mailing a check to the Elex Club Office, Building 18-3.

The buses are scheduled to leave from the Lindley Avenue at 7 a.m. and arrive back in Fort Wayne from Chicago about 10 p.m.

CORRECTION

In the October 28 issue of the **GE NEWS**, two people in a Page One picture promoting the 1977 United Way pledge were incorrectly identified. Keith Porrot was representing IUE Local 901 and Bob Bryon was representing IAM Lodge 70. The two union affiliations were reversed in the caption beneath the picture.

Club bingo set for November 12

There will be a GE Club Bingo, Saturday, November 12. It will begin at 7:30 p.m. at the GE Club.

POP

Why are some job openings not posted?

Editor's Note: This is the first of a series of several articles posing commonly asked questions about the Promotional Opportunity Program. The questions are answered by the people responsible for administering POP at General Electric in Fort Wayne.

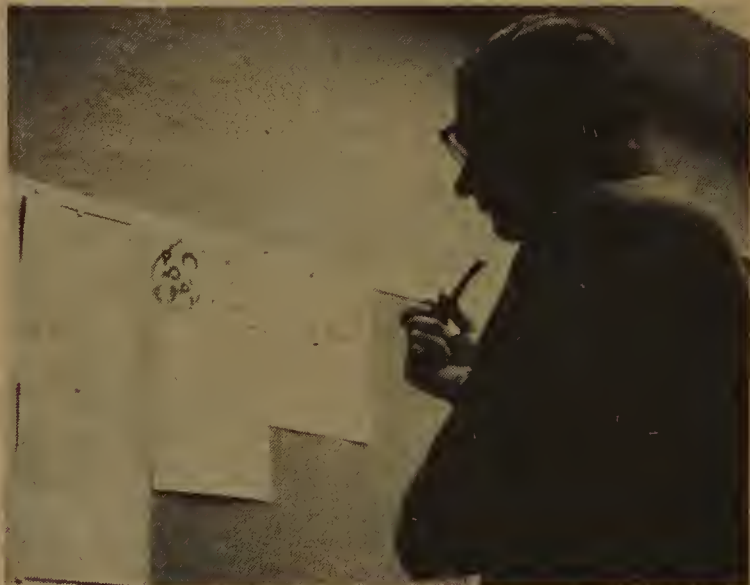
Most open salaried positions through level 9 are posted. In fact, over 95 percent of the job openings since the Promotional Opportunity Program (POP) was initiated have been posted through the program.

However, there are some exceptions. One of the primary reasons for a job not being posted is to accommodate lateral or downgrade movements either for departmental needs, reorganizations within the department or a reduction in the workforce.

If a position is filled by a lateral or downgrade, normally the resulting secondary opening will be filled through POP. For example, if a grade seven cost clerk was moved to a grade seven secretarial opening, the cost clerk job would be posted through POP.

Other exceptions in which a job opening might not be posted are for positions that have been designated as training assignments, temporary positions, or positions filled by return from illness or military leave.

If you have any questions regarding a job opening that was not posted, please visit the employment office in your area.



LES ENNIS, specialist-compensation and union relations, is shown taking a look at the Promotional Opportunity Program (POP) bulletin board near his office, where open positions are posted each week.



LINDA GOLDINGER, communications specialist at General Purpose Motor, has been named the outstanding communicator during the 1977 Employee Community Services Fund drive for the second year in a row. Linda (back center) is shown discussing her publication's effectiveness with a group of employees at the Winter Street plant during a sounding board meeting.



**FORT WAYNE
NEWS**

Vol. 59, No. 38

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

Those mysterious microwaves cook by simply vibrating food molecules

In spite of the tremendous growth in microwave cooking, just what microwaves are and how they work remain a mystery to many.

Understanding this particular form of energy and how it causes foods to heat up and cook is not essential to using a microwave oven, but it can be helpful. Here are some answers to questions about microwaves from Consumers Institute that General Electric people may want to pass on to friends and neighbors.

What are microwaves? They're short, high-frequency radio waves generated by a special kind of tube called a magnetron tube. Microwaves are similar to

AM, FM, or CB radio waves, but are much shorter.

How do they work? Microwaves are "broadcast" into the microwave oven cavity and penetrate three-fourths to one and one quarter inches through the food surface. Inside the food, microwaves cause food molecules to vibrate millions of times each second. Friction produced by the vibration creates heat which cooks the food.

Why doesn't the dish get hot? Proper "microwave oven-safe" dishes do not get hot because the microwaves pass directly through them. Plates with metal trims or certain kinds of glazing are not recommended for use

because they are affected by microwaves and can get hot.

Can you use your present cookware in a microwave oven?

You can check your own cookware for use in a microwave oven, suggests the Consumers Institute, by following these simple steps:

CONSUMER SUGGESTIONS

—Measure one cup of water in a glass cup.

—Place cup on or beside dish being tested.

—Set the oven at High and heat for one minute.

—If water becomes warm, but the dish does not, the dish is suitable for use in the microwave oven.

Does food cooked by microwave energy retain any of the energy? No. The energy is converted to heat. Neither the food, the air in the oven, nor any part of the oven is capable of storing microwave energy.

Reminder posted for Building 12 reunion

There will be a reunion for Building 12 employees and friends starting at 7:30 p.m. November 12, at the Shiloh Hall on Carroll Road.

A buffet lunch and refresh-

ments will be served in addition to dancing to the music of the "Starlighters."

Reservations are \$5 per person. Guests are welcome.

Reservations must be received

no later than November 4. Mail checks to Carl Metker, 7320 Old Trail Road, Fort Wayne, Indiana, 46809; or contact Fanny Brown, at the Taylor Street wire mill for more information.

Around the Company

- **ALBUQUERQUE**— Aircraft Engine Group employees at Albuquerque, New Mexico, have gone MAD (Minimize Albuquerque Discrepancies), and they are taking their anger out on mistakes. Each month some 20 people receive recognition for their quality-control efforts by being inducted into the MAD gang. Certificates of Madness are presented along with MAD gang pins and other mementos of Madness. MAD manager Jack Dusseau, who heads quality control, is impressed with program response and results. "Everyone seems to be getting MAD," he says, "and our customers are very glad."

- **LYNN**— The news—via the pipeline—that Alaska's North Slope oil was ready for the lower 48 was especially significant to Industrial Operations employees at Lynn, Mass. They built the steam turbine-gear propulsion units that power three 120,000-ton tankers built for the Atlantic-Richfield Company by Bethlehem Steel. The three tankers—Arco Juneau, Arco Anchorage, and Arco Fairbanks—are now carrying oil from the end of the pipeline at Valdez, Alaska, to an Arco refinery at Cherry Point, Washington.

- **PITTSFIELD**— Some \$2 million from profits was plowed back into Pittsfield businesses during the plant's vacation shutdown. Nearly a million dollars was spent by the Plastics Business Division to boost production capacity to meet customer demands, while the transformer businesses spent the rest in upgrading current facilities to become more competitive in an extremely tough marketplace. Bruce Roberts, vice president and general manager of the Large Transformer Business Division and area executive, noted that the plant's reinvestment program will continue throughout the year, totaling \$11 million.

- **PHILADELPHIA**— The worldwide energy problem and sluggish capital investments continue to affect energy-based businesses like the Switchgear and Distribution Transformer Division. Jack Kelly, manager of marketing, stated that while the plant had been able to maintain output for 1977, they were now far short of the factory loading required to maintain stable output in 1978. When you have such fierce competition for a dwindling number of orders, everything you do is critical, he adds. "Every proposition is looked at to see if there's any way to shave our costs."

Suggestion Winner



BILL LAVIGNE, a toolmaker at the General Purpose Motor Winter Street plant, has received a \$120 suggestion award for an idea concerning the repair of a special tapping attachment used in the endshield area.

In Memory

CHARLES MONROE, 183 Pinewood Lane, Winterhaven, Florida, died October 9. He retired in 1952 from Section 13, Taylor Street.

JOHN SCHOEDEL, 2420 Florida Drive, Fort Wayne, died October 10. He retired in 1950 from the Refrigeration Machine Plant.

VIRGIL CARMEAN, 2917 Alexander Street, Fort Wayne, died October 13. He retired in 1967 from Small AC Motor & Generator Winter Street.

PAUL BREIMEIER, 1302 Sheridan Court, Fort Wayne, died October 17. He was a Product Planner Specialist and retired from GPM, Taylor Street in 1970.

CARL LINKER, Bellefontaine, Ohio, died October 18. He retired in 1960 from Hermetic Motor.

BRICE MARTIN, 5021 Rosebury Drive, Fort Wayne, died October 18. He retired in 1969 from GPM, Taylor Street.

ALLEY CHAT By Connie Houser

Now that the ghosts and goblins are tucked away for another year, who would think that there would be any magic left in the air? Well, there must be, because the men set a new season record for high series at the GE Club. The First Brethren Mixed League was all smiles to see **Jack Hlgle** roll a smashing 646 series which included games of 229, 229, and 188. Jack's 229s also earned him second high game of the week. Second high series went to **Lloyd Surface** when he fancied a 605 series (221-206-178) on the Sunday Sandbaggers League.

Don Hitzeman of the GE Office League captured high game of the week with a fantastic 233 game. Other fine scores were reported by: **Carl Brandt**, 228; **Tom Weick**, 225; **Joe Taylor**, 220; **Richard Blair**, 218; **Bill Remmert**, 217; **Dick Grote**, 216; **Tom Corneil**, 212; and **Roy VanOlden**, and **Jim Hagadorn**, 210s.

The Friday Nite Ladies League jumped for joy to see **Mary Koontz** at her best with a super 536 series. Mary's games were two fine 181s, and a good 174.

Naomi Reis of the Tuesday Afternoon Ladies League made the list of top bowlers this week with a great 501 series for second place. Naomi hit a 200 on the nose for week's high for the women, and a 166, and 135 score. Other fine performances were staged by: **Billie King**, 195; **Rosy Ort**, 190; **Glenna Myers**, 183; **Dianna Tlnkham**, 182; and **Carol Meads**, 181. Let's hear it for the women!

Dave Uncapher, the Junior League coach, proudly announces two "star" junior boy bowlers. The number one superstar of the week is **David Runser** with a grand 507 series with a 197 game. **Tom McBride** was thrilled with a 480 series which included a terrific 200 game. Keep up the good work!

ATTENTION ALL MEN: The Hermetic League needs two men to bowl full time in the league. The league bowls every Tuesday evening at 8:45. Call the club for more information. Ext. 2042.

Coupon savings still available for Holiday on Ice enthusiasts

General Electric employees and pensioners still have the opportunity to save \$1.50 per ticket for two performances of the Holiday on Ice coming to the Memorial Coliseum November 15 through November 20.

By using the coupon below, the tickets may be purchased for either the Wednesday, November 16, or Thursday, November 17, performance.

Regular ticket prices are \$6.50, \$6.00 and \$5.50. With the coupon, which may be presented at the Memorial Coliseum box office or mailed, ticket prices will be \$5.00, \$4.50 and \$4.00.

When ordering by mail, enclose a stamped return address envelope and send your order to Holiday on Ice, Box 1551, Fort Wayne.

Make checks payable to Doorway Promotions.



COUPON

GE HOLIDAY ON ICE DISCOUNT COUPON

Performance: (Circle one)

Wednesday, Nov. 16 or Thursday, Nov. 17

Number of tickets _____ Discount Price _____

Total Remittance Enclosed _____

Name _____

Address _____

City _____ State _____

Zip _____ Telephone _____

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

Major appliance promotion includes savings benefit

*ADLETS

RETIREMENT REFLECTIONS



GRILL, '67 Dodge Polara, good cond.
483-0754.

*ADLETS

Ride Wanted
Riders Wanted
Lost
Found

(PLEASE PRINT NEATLY)

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form. Please leave one box blank for each indicated space between words. Print phone number only on line indicated below. Property advertised must be available without regard to race, creed, national origin or sex.

Nome _____

Address _____ City _____

Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____



THE GE EMPLOYEE STORE

Fall Festival

GE NEWS SUPPLEMENT NOVEMBER 4, 1977

STORE HOURS

THURSDAY, Nov. 17

FRIDAY, Nov. 18

11 A.M. to 8:30 P.M.

1030 Swinney Ave.
BLDG. 31-1

GE Food Processor Slices, Chops, Shreds, Grates, etc.



MODEL
FP1

- Versatile for slicing, chopping, shredding, grating, blending, grinding, mincing, mixing.
- Does its work in a fraction of the time currently required for hand operations.
- Two-in-One Reversible Disc has slicing side and shredding side, stainless steel Knife Blade for grinding and chopping.
- STAYS ON switch for continuous operation plus PULSE ON switch for momentary on-off operation.
- In less than 60 seconds, it shreds a 2 lb. head of cabbage for cole slaw, or chops 1/2 pound of raw beef cubes for hamburger, or even mixes the pastry for two 9" pie crusts.
- Blades can be stored right in the bowl.
- Extra-tall food chute, food pusher included.
- Powerful 360 watt motor, UL Listed.

ONLY **\$56⁶⁹**

NEW GIFT IDEAS

MODEL EP1



Peeling Wand® Electric Peeler Makes Peeling Less of a Chore!

- Takes the drudgery out of peeling vegetables and fruits.
- Makes peeling less of a chore. Simply guide it over foods; it does the work.
- Peels potatoes, apples, carrots, cucumbers, tomatoes, pears, turnips, etc.
- Compact storage rack mounts on wall, stands on countertop, or stores in a drawer.

\$14⁶⁹

Fry Pot[®] Deep Fryer has stainless steel interior

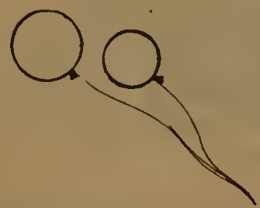
- Deep Fryer cooks french fried potatoes, onion rings, fried chicken, etc.
- Compact & economical, uses just 2 cups of oil
- Fry basket included for convenient food handling while frying

MODEL
DF1



\$14²⁹

Lots of free goodies
Popcorn
Soft Drinks-Balloons



Free gifts for the ladies
While supply lasts

30 FREE DOOR PRIZES 15 EACH DAY

RADIO/TAPE
FRANK/BURGER
PEELING WAND
IRON
RADIO
CLOCKS

STEREO
FRY POT
MIXER
TIMER
KNIFE
STYLING DRYER



Bring the entire family
to this outstanding event.

Drawings at 8 p.m.
You do not need to
be present to win.

AID TO EDUCATION

Give the scholar a GE Portable Cassette Recorder

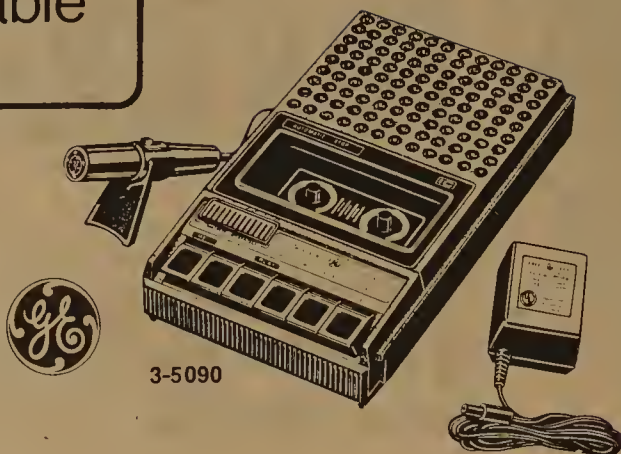


3-5001

DC Cassette Recorder with Automatic Tape Shut-off

For fun or work. Pushbutton operation and Remote Pencil Mike for dictating and interviews.

\$20⁴⁹

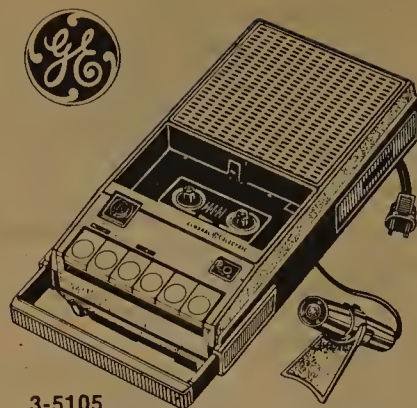


3-5090

Pushbutton Cassette Recorder with AC Converter and Dual Microphone System

A versatile recorder for business, home or school.

\$27³⁹



3-5105

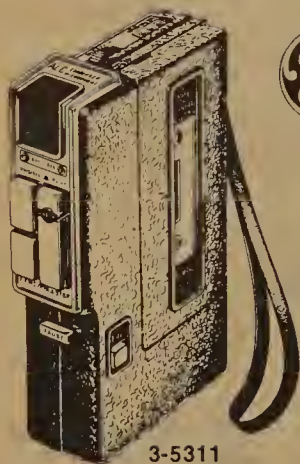
Portable Cassette Recorder with Three-way Power Capability and Dual Microphone System

Sound-oriented styling and a convenient feature for school, business, or the home... electrical pause and tone control.

\$30⁷⁹

GE Mini Cassette Recorders

Designed for one-hand operation that means business



3-5311

Miniature Pushbutton Cassette Recorder with built-in Microphone, Pause and LED

Small enough for one-hand operation but packed with features that mean business.

\$41⁴⁹

For Recording or Dictation anywhere...

GE Micro Cassette Recorder



3-5330

MICRO II Cassette Recorder

Designed for convenient one-hand or shirt pocket operation, and packed with features for quality recording wherever you are.

\$51⁹⁸

GE 8-TRACK MUSIC SPECIALS



3-5501/2/3
LOUDMOUTH
Portable 8-track
Player with Sing-
along microphone

\$42⁷⁵



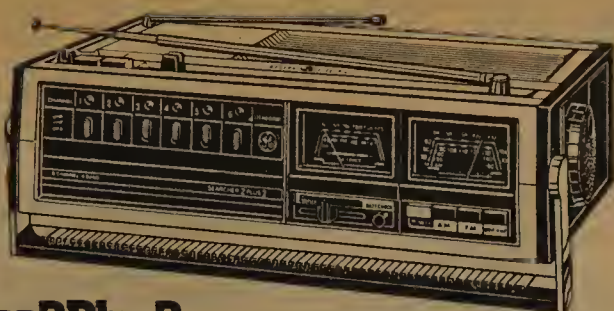
3-5507

**"LOUDMOUTH II"
FM/AM Radio and 8-Track
Tape Player**

\$42⁴⁹



7-2975



Searcher2Plus2

- ★ PS VHF (hi) and PS UHF (lo) Scanning *PLUS*...
- ★ FM and AM Radio
- ★ **TUNABLE SCANNING** requires no crystals! Simply search for broadcast, tunes like a car radio.
- ★ **PROGRAMMABLE** to scan any combination of six VHF (hi) and UHF (lo) frequencies
- ★ **PORTABLE** operation—six "D" batteries (not included) or AC

6 Channel, 2 Band Tunable Scanning Radio with FM/AM

A tunable scanning radio which scans the fast paced action on the Public Service UHF (lo) and PS VHF (hi) frequencies, plus a fine FM/AM radio.

Tuning

- Individual vernier tuning knobs allow tuning of PS-UHF (lo) and PS-VHF (hi) frequencies. No crystals required
- The scanning function is programmable mix UHF or VHF among 6 channels, in any combination.
- Cover for PS tuning controls
- Manual or Automatic Scan control
- By-pass select switches
- Manual Advance control
- Large Tuning Meter
- Precise vernier tuning

Features

- Squelch Control on PS-UHF and VHF bands
- Light Emitting Diodes (LED)
- Volume and Continuous Tone Controls
- 5" ceramic magnet speaker
- Two-way Power: plays on 6 "D" size batteries (not incl.) or AC house current
- IC (Integrated Circuit) controlled scanning function
- Pushbuttons for power On/Off and Band Select
- Three antennas for optimum reception
- Earphone jack (Earphone optional)
- Battery check button
- Carry handle
- Color: Black and Gray

\$119⁹⁹

SEARCHER

SEARCHER

SEARCHER



7-2985

MOBILE I Searcher

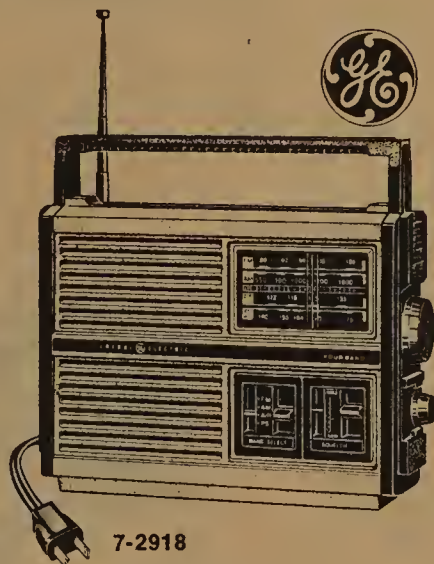
\$49⁵⁹



Hand held
Tunable Scanning
Radio with AC Converter
Scans 4 PS-VHF (hi) Channels

Automatically scans any four channels the full Public Service-VHF (hi) frequency spectrum. And the scanning function is *tunable*. No separate crystals to buy.

Tune-in a world of listening.
**GE Multi-band
PORTABLES!**



7-2918

4-Band Portable

Rugged portable with fine sound on FM, AM, VHF Public Service (hi) and Aircraft. PS band includes Weather Frequencies 162.4 thru 162.55 MHz.

\$27⁹⁷



7-2914

CB MONITOR 40 FM/AM/40 Channel CITIZENS BAND Portable

Listen to the exciting action on 40 channel CB two-way Radio. Tune in on the truckers or highway and local information.

\$26⁹⁷

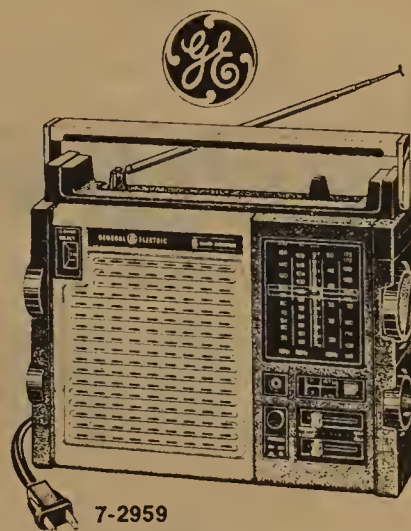


7-2964

"SUPER SEVEN"

The Portable Radio with
7 exciting bands, including
40 Channels on CB

\$55⁹⁹



7-2959

Multi-band with FM/AM
and key Public Service
including PS-UHF



7-2971

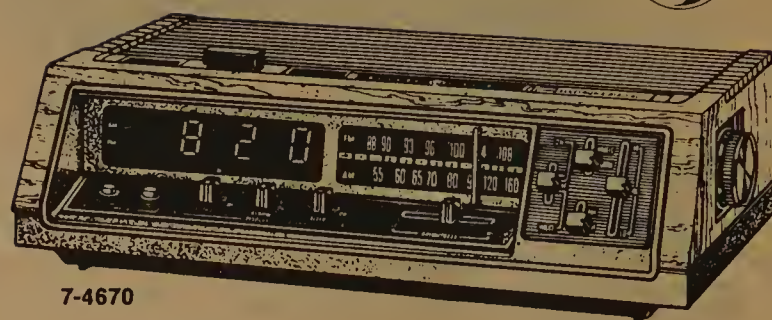
10 Band; Full-Service
Portable Radio

\$81⁹⁹

Give a
sound gift...
a GE Radio!

SPECIAL PRICES

on full-feature
GE DIGITAL CLOCK RADIOS

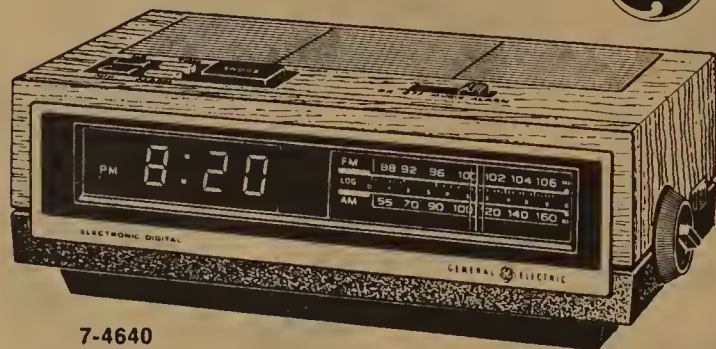


7-4670

FM/AM Electronic Digital Clock Radio

\$45²⁹

The precision of electronic timekeeping . . . The convenience of a full-feature clock radio . . . The quality of General Electric engineering . . . in a handsomely crafted cabinet.



7-4640

FM/AM Electronic Digital Clock Radio

Smartly styled with convenient electronic clock features and fine radio performance.

Clock Functions and Features

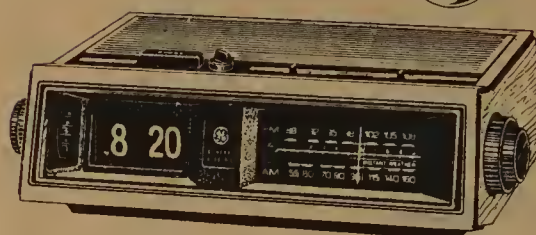
- Wake-to-Music or Wake-to-Alarm • Snooz-Alarm® clock control—tap Snooz bar to turn off radio or alarm for 9 minutes extra sleep; repeats up to one hour • Sleep switch adjustable up to 60 minutes • 24-hour Wake-up system with AM and PM indicators • Gentle electronic alarm with adjustable volume.

\$31⁵⁹

SUPER VALUES

on feature-packed
GE FM/AM RADIOS

INSTANT
WEATHER

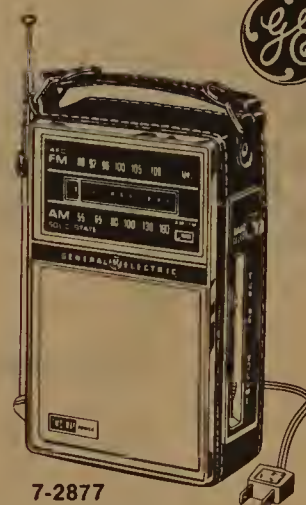


7-4347

FM/AM Digital Clock Radio with INSTANT WEATHER

\$37²⁹

Listen to continuous 24-hour-a-day weather broadcasts within range of government stations in many U.S. cities.



7-2877

Personal Portable with Fine Quality FM and AM Sound

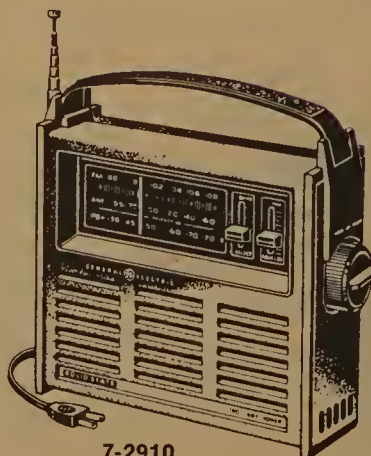
\$27⁵⁹



7-2890

"POW-R-PAK" FM/AM Portable Radio

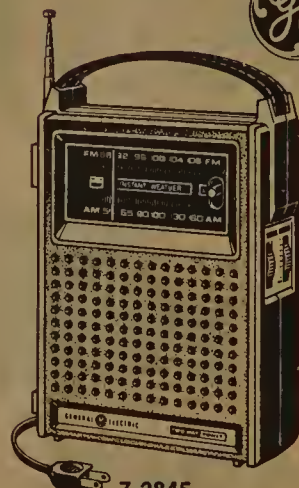
\$35²⁹



7-2910

FM/AM Portable Radio with Public Service Band

\$24⁹⁷

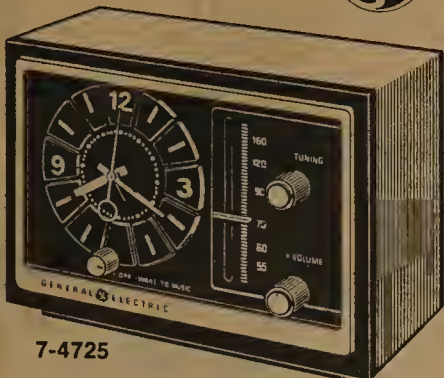


7-2845

FM/AM Plus INSTANT WEATHER at a Flick of a Switch

\$23⁹⁹

SUPER ONE TIME VALUES!!



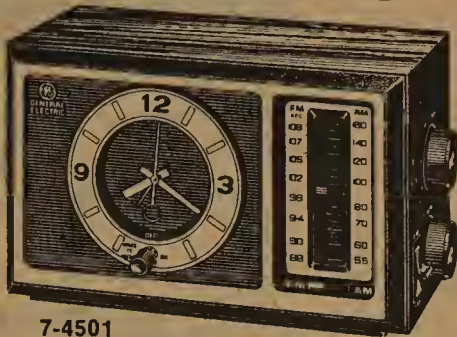
7-4725

Solid State AM Clock Radio—Compact Value Leader

Excellent choice for budget-watchers or for anyone who wants an attractive, clock radio with good sound.

- Easy-to-read clock face • Wake-to-Music control • 4" dynamic speaker • Slide-rule radio dial helps pinpoint station selection • Automatic Volume Control • Solid state circuitry—plays instantly • Beige polystyrene cabinet with fully molded back

\$13⁹⁹



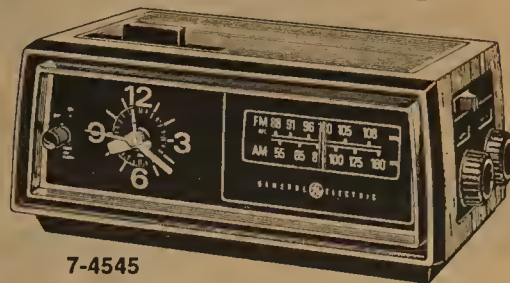
7-4501

Wake Up to Music on FM or AM to start the day right

A clock radio that's compact in size...with fine Wake-to-Music performance on FM or AM.

- Wake-to-Music • Big, easy-to-read clock face • Slide-rule radio dial with FM/AM band indicator • Built-in AFC on FM reduces drift • 4" dynamic speaker • Automatic Volume Control • Cabinet with fully molded back • Walnut grain finish on polystyrene

\$18³⁹



7-4545

FM/AM Clock Radio with Snooz-Alarm® Clock Control

Compact radio with versatile clock features and lighted dial for nighttime viewing.

- Wake-to-Music or Wake-to-Music and Alarm • Snooz-Alarm® clock control • Lighted clock dial • Lighted slide-rule radio dial • Built-in AFC on FM • 4" top-fired dynamic speaker • Two built-in antennas • Handsome cabinet style in walnut grain finish on polystyrene

\$22⁹⁹



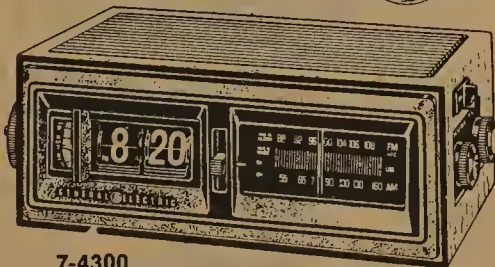
7-4590

FM/AM Clock Radio with Timed Appliance Outlet

Low and handsome... with a full feature clock plus the Timed Appliance outlet.

- Timed appliance outlet (12 hour timer) with 1150 watt capacity • Wake-to-Music or Wake-to-Music and Alarm • Snooz-Alarm® clock control • Sleep switch turns radio and appliance outlet off automatically • Lighted clock dial • Lighted slide-rule radio dial • 4" dynamic speaker • Built-in AFC on AM • Walnut grain finish on polystyrene

\$29⁹⁹



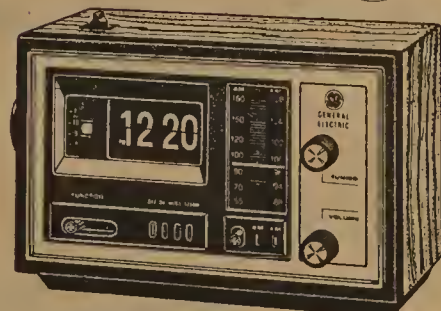
7-4300

Compact FM/AM Digital Clock Radio

A value-priced compact digital clock radio. Fits conveniently on night table or dresser top.

- Page digital readout with large lighted numerals • Wake-to-Music or Wake-to-Music and Alarm • 4" top-fired dynamic speaker • Slide-rule radio dial to aid station selection • Built-in AFC reduces FM drift automatically • 24-hour wake-up system • Electronic tone alarm with adjustable volume • Automatic volume control reduces changes in volume as stations are tuned • Walnut grain finish on polystyrene cabinet

\$22⁹⁹



7-4425

FM/AM Digital Clock Radio

Easy-to-see and easy-to-look at. Digital readout has large, lighted numerals. Contemporary walnut grain finish blends with any decor.

- Page digital readout with lighted numerals • Wake-to-Music or Wake-to-Music and Alarm • 24 hour wake-up system • 4" dynamic speaker • Adjustable volume tone alarm • Built-in Automatic Frequency Control (AFC) on FM reduces drift • Two built-in antennas: line cord for FM, ferrite rod for AM • Walnut grain finish on polystyrene

\$21⁹⁹

LOW, LOW PRICES —RADIOS FOR ALL OCCASIONS



\$29⁹⁹

Exclusive Brew Control Dispenser

DCM20

- Coffee Corner[™] is more than a coffeemaker, it's a complete coffee making center.
- Exclusive Brew Control Dispenser stores, measures and dispenses ground coffee for delicious coffee brewed to your taste time after time. Stores over a pound of ground coffee.
- Brew Control lets you adjust amount of ground coffee from mild to strong, use only amount you need for your cup of coffee, 2 cups to 10.

**VALUE AT A
BUDGET PRICE!
QUALITY—STYLE—VALUE!**

**Coffeematic[®]
Drip Coffeemaker
Model DCM10/3385-004**



**Filtered
Drip Coffee
with the Speed of Instant**

- Automatic Brew—Keeps Warm Switch, unit automatically switches to keeps warm when coffee is ready, stays hot for serving.
- Use either permanent filter or disposable paper filters, both included, for clear coffee.
- 2-10 cup capacity, easy clean glass carafe.
- See-through water reservoir with cup markings.

DCM10

\$20⁵⁹



DCM4

**Makes just the right amount
of filtered drip coffee — from
2-4 cups or 1-2 mugs.**

\$17⁴⁹

LIGHT'N EASY[™] Spray, Steam and Dry Iron

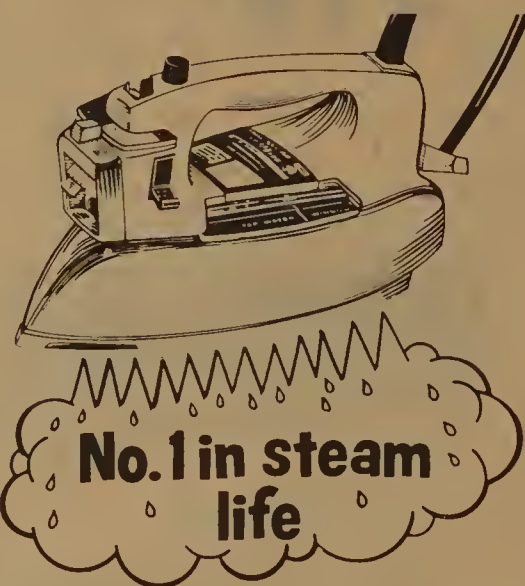
The lightweight iron
you've been waiting for.



F201WH/9501-301

- Lightweight, only 1.6 lbs.
- Light to hold, easy to handle—handles the same ironing jobs as a heavier iron.
- Cool-touch, break-resistant white outer shell.

\$15²⁹



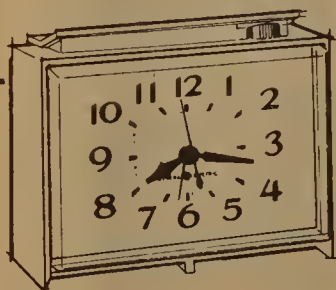
**No. 1 in steam
life**

**SELF CLEAN II[™], means
Longer Steam Life**

MODEL F210 WH

\$22²⁹

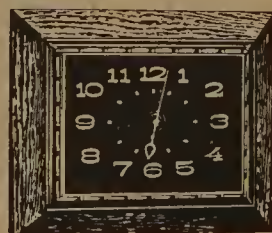
- SELF CLEAN II[™] is No. 1 in steam life, now steams 150% longer than ever, based on hard water laboratory tests of all leading self cleaning brands.
- Helps prevent brown spotting and clogging.
- Look for the orange button — it's GE's exclusive SELF CLEAN II.
- Spray feature, a built in sprinkling system of tiny water droplets for dampening stubborn wrinkles.
- 38 steam vents, polished aluminum soleplate.
- Uses most tap water.
- Tap Water Window tells water level at a glance.



ALARM CLOCKS

YOUR CHOICE

\$3⁹⁹



WALL CLOCKS

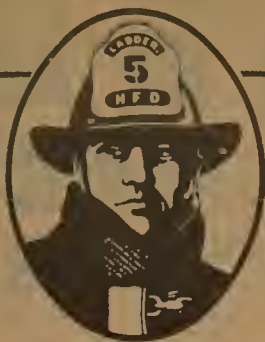
YOUR CHOICE

\$5⁹⁹

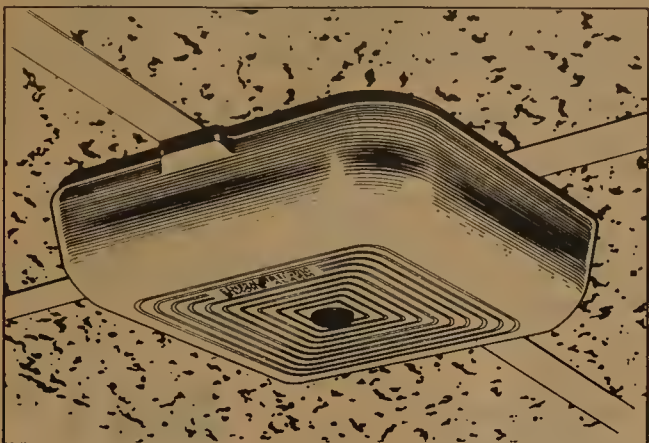
You pick the room



HOME



SENTRY



Battery operated, sounds alarm even if household power fails, 3-point checking system. Test button; low-battery audible warning system; visual battery absence flag. Model 8201.

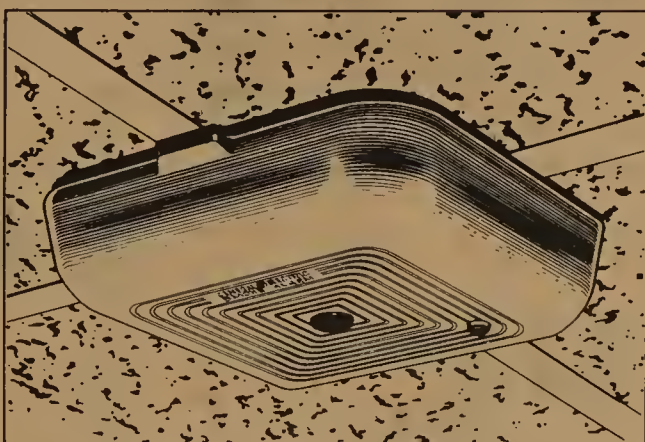
REBATE COUPON

NOV. 13 to DEC. 31 \$5.00



Home Sentry[®] SMOKE ALARM

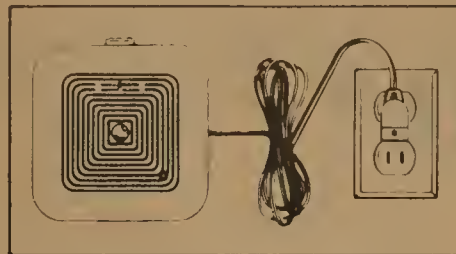
- Sounds alarm for early warning of fire.
- If fire broke out in your home tonight, would you get your family out in time?
- The early warning system that can help save your family's lives.



Wires directly into house power—2-point checking system: Test button and power-on indicator light. Model 8202.

\$28⁴⁹

\$23⁹⁹



Plugs directly into any continuously live house power convenience outlet, has plug retainer to help prevent accidental un-plugging. 2-point checking system: Test button and power-on indicator light. Model 8203

\$24⁷⁵

- Provides early warning in case of fire.
- Test button familiarizes your family with alarm sound.
- Unique test button. Push once a week to check that unit is operating.
- Dual ionization chamber design and solid state circuitry.
- There is no way to guarantee against injury or loss of life in a fire. The GE Smoke Alarm is intended to help reduce the risk of tragedy. Additional GE Smoke Alarms installed in the home may further reduce this risk.
- Listed by Underwriters Laboratories, Inc. Meets ICBO and State Fire Marshalls Standards.
- Easily installed—unit quickly mounts to ceiling with two screws.
- Smoke as well as fire can kill.
- Helps protect your family from needless tragedy.

Lights
Automatically
During
Power Failures



Home Sentry[®] SECURITY LIGHT

8350-001

- When the power goes off, Home Sentry[®] SECURITY LIGHT automatically comes on.
- Plugs into outlet for charging, always ready to light when household power is interrupted.
- Also a flashlight. Charge in outlet, remove and switch on. Always ready for use, no batteries to replace.

3 IN 1
LIGHT
ONLY

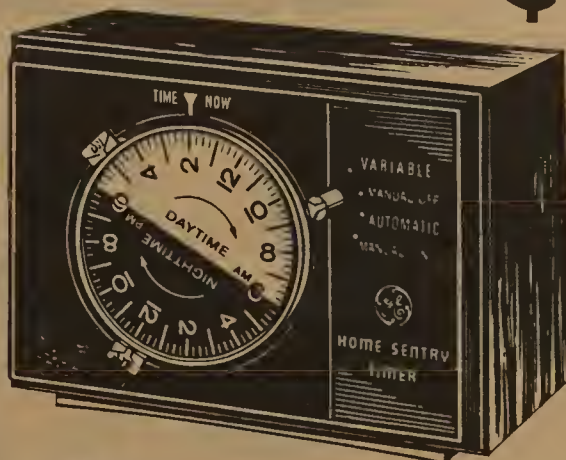
\$8²⁹

GE Variable Timer to Turn Appliances and Lamps
ON and OFF at Different Times Night After Night

Makes your home look lived in
even when you're not there

8136-003

\$7⁷⁹



\$4⁷⁹



8134-002

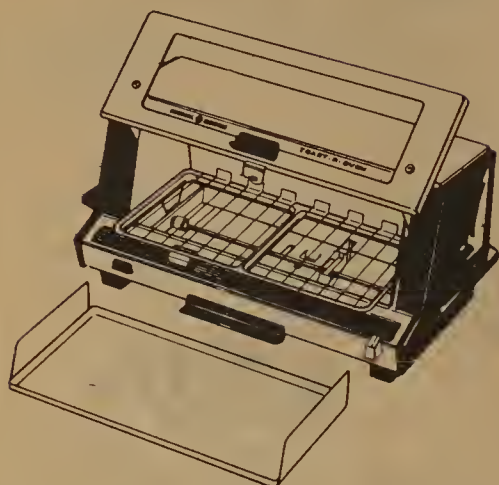
- Upstairs-Downstairs put your lamps on GE timer control for that "lived-in" look.
- You can set timer to turn lights ON and OFF automatically once each 24 hours or you can set timer to by-pass the schedule.
- To help your home look "lived-in" even when you're away, use a timer in more than one room. Schedule each light to go on and off according to your normal daily schedule.



SUPER VALUES - THESE PRICES WON'T BE REPEATED HURRY



\$26³⁹

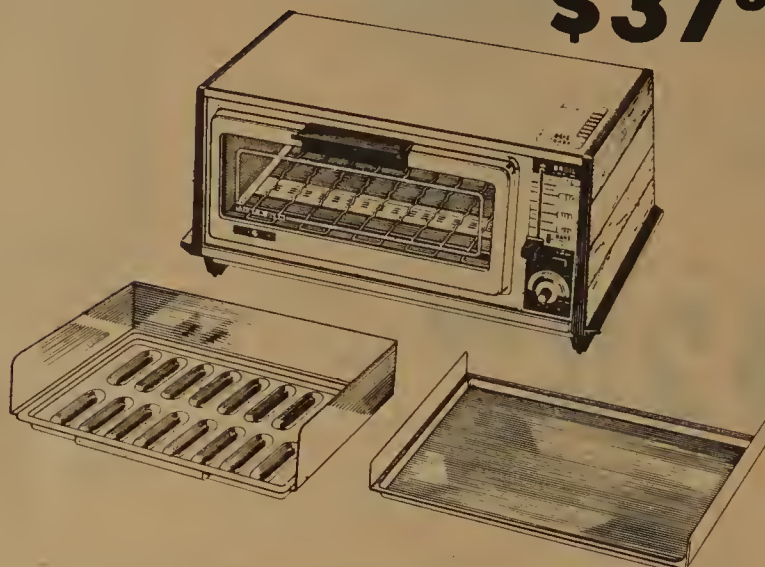


MODEL T93B

- Automatically toasts 2 slices of thick, thin or odd shaped breads fast.
- Great for baking entrees, small pies, potatoes.

MODEL T26

\$37⁸⁵



**When you want more
than just a toaster**

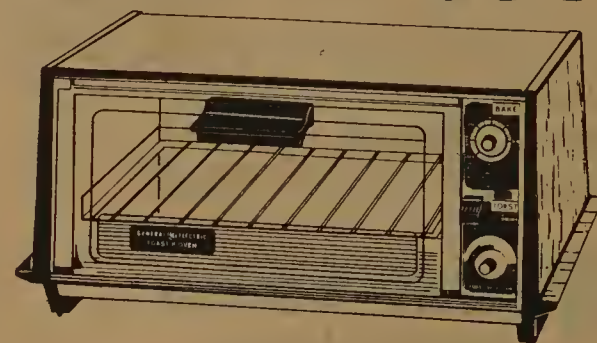
IT'S AN OVEN, BROILER,
AUTOMATIC TOASTER AND
TOP BROWNER

GE's Toast-R-Oven[®] Toaster
uses less energy than the big
ovens.

- Toasts 4-slices of most breads, signal light signals end of toasting.
- Oven capacity for large 3 course frozen dinner
- Separate Oven Temperature Dial
- Top Brown setting browns, crisps or melts tops of foods.

MODEL T104

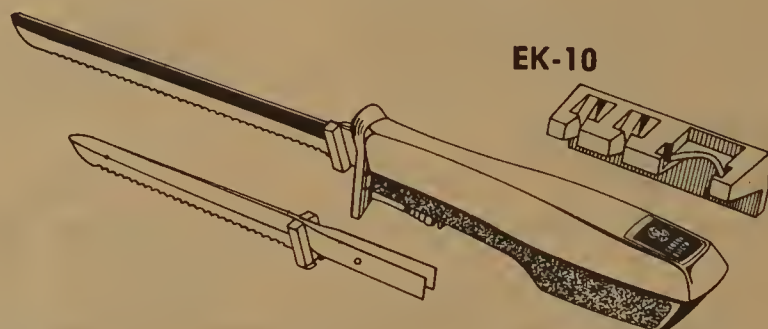
\$31⁵⁹



GE SPECIALS for Thanksgiving



\$15²⁹



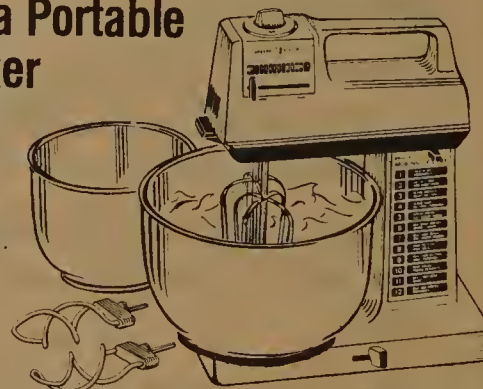
EK-10

**Easy Carving and Slicing
Two Sets of Blades
for Every Slicing Job**



**Heavy Duty Stand Mixer,
Its a Portable
Mixer
too!**

\$60⁹⁹



**Heavy Duty Stand Mixer with Dough Hooks
Model 58 WHS/3358-202**

- 235 watts of mixing power
- Dough Hooks for mixing & kneading most bread doughs
- Automatic timer turns mixer off at pre-selected time
- Stainless steel mixing bowls, 1½ qts. and 3½ qts.



DOUBLE
HM-2

\$18⁴⁹

**Cook It Quick with
Super Frank-N-Burger[®] grill**



SINGLE - HM1

**Reversible Grid for Hamburgers,
Hot Dogs**

\$11⁹⁹

**IT BAKES! IT ROASTS! IT FRIES!
IT STEWS! IT'S VERSATILE!**



SK27-2

SPECIAL

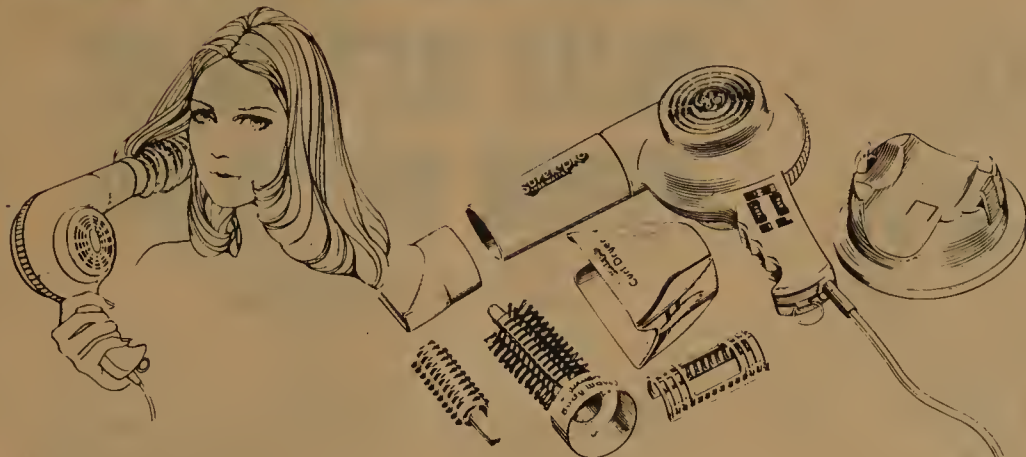
\$24¹⁹



"GE's BEAUTY MAKERS"



SUPER PRO[®] Pistol Dryer from General Electric



- 1400 watts of drying power with 6 blow drying heat and air speed combinations.
- 4 heat and 2 air speed settings plus 5 attachments.
- Body Waver attachment . . . has bristles to hold even shorter hair. Blow dries curl from both inside and out. Page or bouncy flip styles.
- Curler and Curl Dryer help style tighter curls.

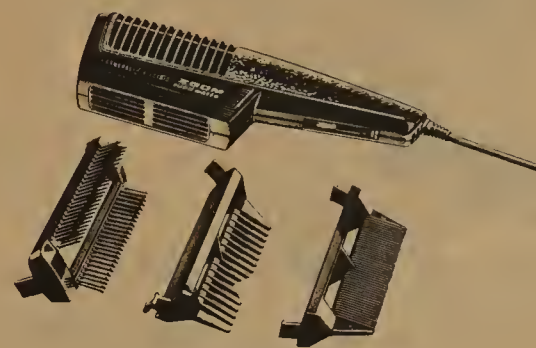
\$19⁵⁹

HURRY - LIMITED QUANTITIES

MODEL PRO6

HAIR STYLER-DRYER FOR ENTIRE FAMILY . . .

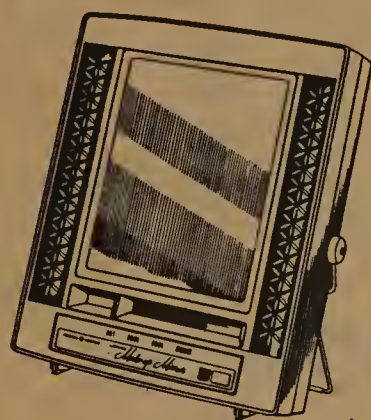
- GE Zoom 1000 WATTS Dryer-Styler Model SD-5.
- Dry with 1000 watts on that setting.
- Style setting for grooming control.
- Entire family can dry and style hair with either brush or 2 comb attachments!
- Now the 1000 watt power of a Professional Style Pistol Dryer in an easy-to-hold handle design.



BUY AT ONLY

\$16⁵⁹

BEST STYLER



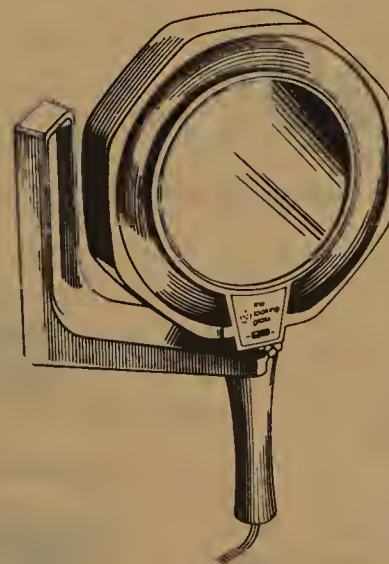
MODEL 1M1

**LIGHT UP TO LOVELINESS!
LIGHTED MAKE-UP MIRROR
WITH 4 LIGHT SETTINGS!**

- Lets you pick the right light to make-up for any occasion
- 4 separate light settings—Day—Home—Evening—Office
- Dual swivel mirror for regular or magnified image
- Uses 2 standard long lasting GE fluorescent bulbs
- In off-white with gold color accent

ONLY

\$17⁷⁹



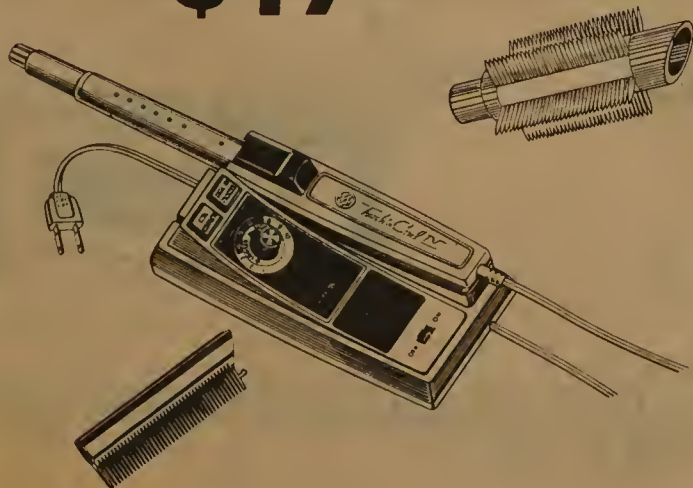
**LOOKING
GLASS
"MAKE-UP"
MIRROR
SPECIAL**

\$12²⁹

MODEL IM4

Curl Control Center Plus Jumbo Roller Comb

\$17⁷⁹



MODEL
CS4

Clean Scene[®] for 2-in-1 complexion care, it's a facial cleaner and a moisturizer.

MODEL
FCM1

**IT'S
NEW**

\$8⁵⁹





HOLIDAY GIFTS FOR DAD!



**LOW, LOW PRICE
PLUS GET BACK
FROM GE \$3.00**

ON ANY DISPENSER

GE Shave Like The Dickens Rebates

P.O. Box 2210
Meriden, CT 06450

As proof of purchase, enclosed is the model number clipped from the cover of the Use & Care Book together with my dated sales receipt. I purchased my hot lather dispenser between November 1 and December 24, 1977. Please send my \$3 rebate check to:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please allow four weeks for delivery of check. All requests must be postmarked no later than December 31, 1977. Offer void where prohibited, taxed, or otherwise restricted by law.

Offer Expires December 24, 1977



**ONLY
\$8⁷⁵**

SCD1

HOT, MOIST SHAVE CREAM!

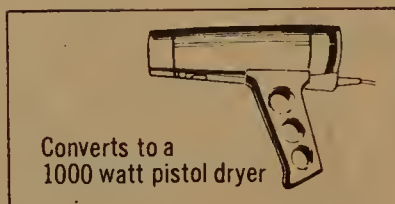
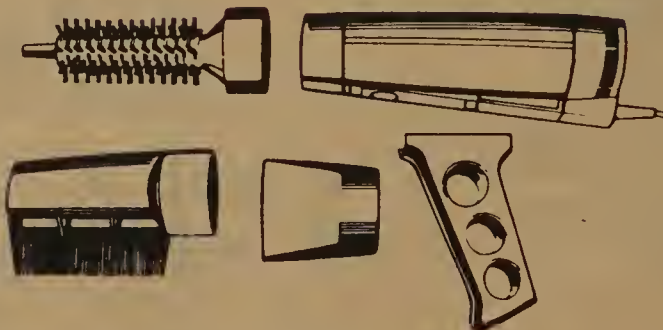
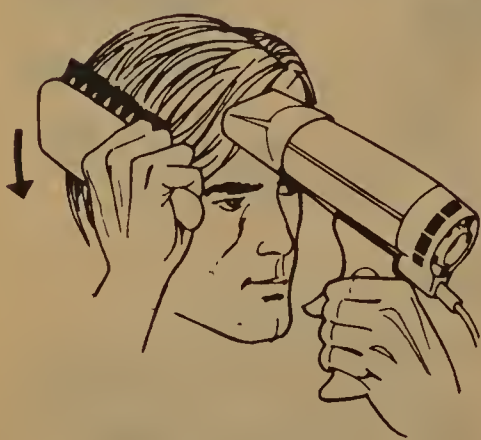
Your Choice... uses over 30 leading brands for heated shave cream at home!

Choice of Using Over 30 Leading Brands of Aerosol Shave Creams and Gels, Temperature Settings and Favorite After Shave Lotion



MODEL SCD3

ONLY \$9⁷⁵



Converts to a
1000 watt pistol dryer

\$17⁹⁹

GE Power Brush...
the *only* brush dryer
that converts to a pistol dryer

- Powerful yet lightweight Styling Brush
- 1000 watts of drying power
- Turbo fan design for compact styling
- Handle slips onto unit... Converts Power Brush to an all-family pistol dryer complete with concentrator attachment!
- GE Power Brush 1000 watts Model PB-1

**This GE digital alarm
puts it all together.**



MODEL 8138

**HOME, DEN
OFFICE
SPECIAL!**

\$14⁵⁹

\$12⁴⁹

MODEL 8131



**A GIFT ALL FRIENDS AND RELATIONS
WILL USE.**



HOLIDAY GIFTS FOR MOM!

GE POWER-PRO®
1200 WATTS

1200 Watt Pistol Dryer
from General Electric



Natural styling,
blow drying

- 1200 watts of drying power, Model PRO-5
- Large nozzle gives wide air coverage
- Concentrator helps spot drying
- Convenient stand for styling ease or dryer storage.

\$14⁹⁹



\$23⁹⁹

HAIR POWER! DRIES FASTER!

- Dries faster than all other best-selling brands!
- Touch 'N Tilt Hood—write, read or watch TV with the hood in just the right position.
- Jumbo Hood accommodates large rollers, all hair styles.
- 5 position comfort control with 2 wig settings.

MODEL HO61



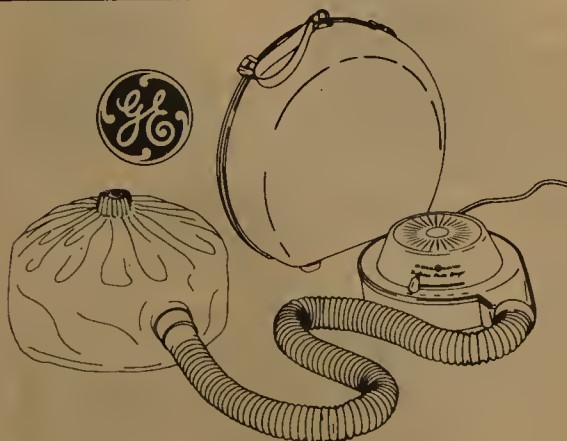
MODEL HCD 6



THE PERFECT GIFT FOR HER!

- Sets your hair with mist . . . with conditioner . . . or sets it dry in minutes.
- 20 tangle-free rollers to avoid tangles and snarls . . . 6 jumbo, 10 medium, 4 small rollers.
- Heat comfort control regulates roller heat . . . all rollers heat at same time.
- Interchangeable rollers . . . any roller fits any heat post.
- Ready light signals when rollers are heated.
- 6 oz. bottle of Hair Conditioner.

\$17⁴⁹



A Gift She'll Use
—All year 'round

\$16⁹⁹

MODEL
HD21



\$11⁵⁹

Manicure . . . Pedicure with
a professional touch

MS3



\$20⁹⁹

GE Styling Dryer . . .
1200 watts of drying power

SD8

MANY OTHER UNADVERTISED ITEMS
IRONS, RADIOS, TAPE RECORDERS,
PERSONAL CARE ARTICLES

STOP IN AND LOOK AT OUR CLASS "E" SECTION
CURRENT STOCK ITEMS AT GREAT SAVINGS TO YOU — LESS THAN REPAIR

GE 40 Channel CB

for safety, fun and convenience
on the road.



3-5812

- AWI Light—Antenna (failure) Warning Indicator
- Noise Blanker—switchable • ANL switchable—Automatic Noise Limiter • Lighted S/RF Meter
- PA—Public Address • Screw-on Mic • Three position Delta Tune switch

\$84.98

-15.00

COURTESY
DISCOUNT

\$69.98

PLUS GE DISCOUNT

**ALL 40 CHANNEL CB's
ARE ELIGIBLE FOR
GE EMPLOYEE COURTESY
DISCOUNT FROM
\$10.00 - \$30.00**

INSTALLATION AVAILABLE

**LOW, LOW 40 CHANNEL SPECIALS
FOR THESE 2 DAYS ONLY - ANYONE
PURCHASING a MODEL 5801, 5811, 5812
WILL RECEIVE A FREE CB ANTENNA**

PLUS CHOICE OF WALKIE TALKIE OR \$10 CHECK

PLUS COURTESY DISCOUNT
\$10 to \$15

LESS COURTESY
DISCOUNT

\$74.98

-15.00

\$59.98



3-5801

Compact 40-Channel CB
Two-way Radio

Features PLL (Phase Lock
Loop) circuitry, S/RF meter
and switchable ANL



3-5811

Feature-Packed 40-Channel
CB Two-way Radio

With Lighted S/RF Meter, PA—
Public Address, Switchable
ANL, quick release mounting
system and three position PA—
CB switch.

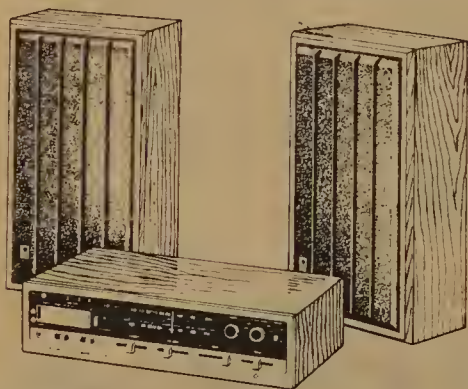
\$64.98

-10.00

COURTESY
DISCOUNT

\$54.98

\$16.98
VALUE



9-7201E

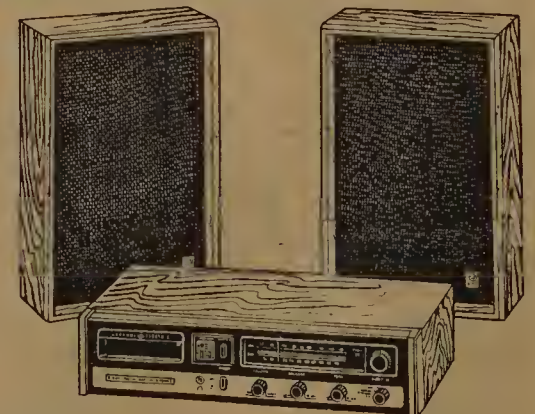
Deluxe Stereo 8-Track RECORDING Music System

Pushbutton simplicity in a home recording system. Deluxe
FM/AM/FM Stereo Receiver with built-in 8-Track Recorder/
Player and high quality speaker system.

- FM/AM/FM Stereo Multiplex Receiver with vernier tuning and slide controls for Loudness, Balance, Treble and Bass • Switchable AFC on FM • FM Stereo Indicator light • 8-Track Recorder/Player with manual or automatic programming • Records direct from AM, FM or FM Stereo radio, or from auxiliary input • Large 21" x 12" speakers enclosures with 8" dynamic bass woofers and 3" high frequency tweeter • Jacks included for optional accessories • Simulated wood

\$74⁹⁹

**QUANTITY
LIMITED
RECONDITIONED
FULL WARRANTY**



9-7100E

\$49⁹⁹

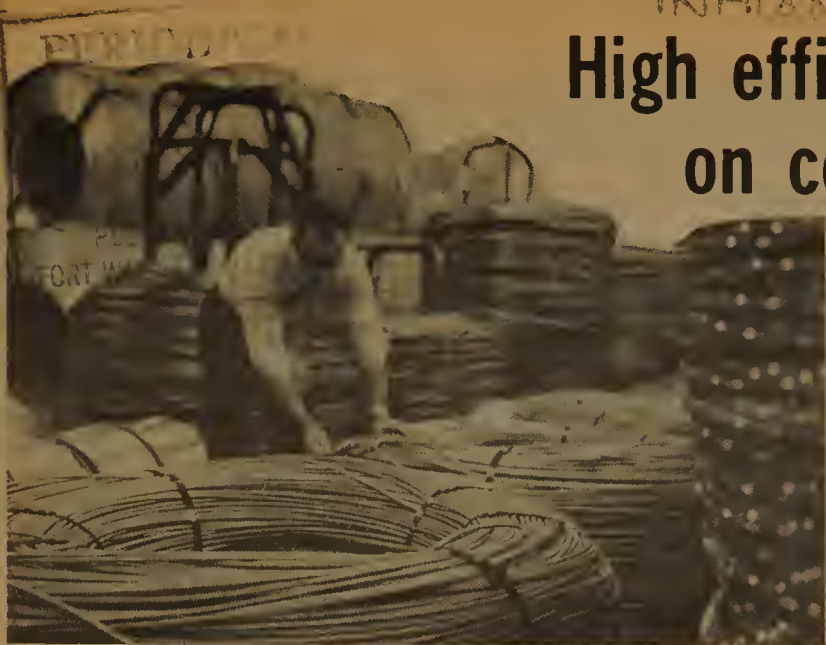
**FM/AM/FM Stereo Receiver, 8-Track Cartridge
Tape Player and Matched Speaker System**

This system features an 8-Track cartridge tape player and a
superb multiplex tuner. An outstanding stereo value.

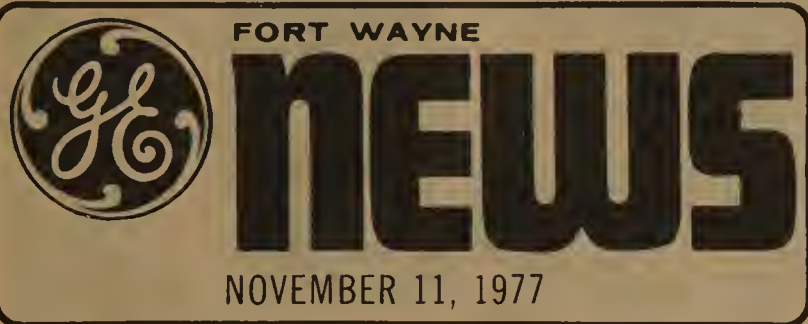
- Receives AM/FM/FM Stereo broadcasts • Lighted slide-rule radio dial • Built-in AFC on FM • Manual or automatic (continuous play) tape program selection • Quadrant sequencing indicators show tape program in play • Jacks for accessory ceramic or magnetic (with accessory pre-amp) phono and optional Quadra-Fi (ambience) speakers with high sensitivity 5 1/4" loudspeakers in twin 17x11" enclosures • Simulated wood

GENERAL ELECTRIC

High efficiency makes up for inflation on cost of materials at Specialty Motor



COPPER AND STEEL, shown here at the Wire Mill Operation, are just two of the materials needed in the manufacturing processes of the Specialty Motor Department.



Share owners told main problems of management 'external to company'

General Electric Chairman Reginald H. Jones told a recent meeting of the company's share owners that "the main problems facing management today are actually external to the company."

Speaking at GE's tenth annual Share Owners Information Meeting, Jones said: "Policies and laws made in Washington and the other capitals of the world determine to a large degree the economic parameters within which we try to enhance the value of our share owners' investment in General Electric." He called upon those present, as owners of the business, to make their views known to their representatives in Congress.

Jones focused on the need for tax changes "to stimulate a moribund stock market and encourage a high, sustained level of business investment." Among several elements proposed for such a tax program are a tax cut

for individuals on the order of \$15 billion "to return to the people the extra taxes they have paid as inflation boosted them into higher tax brackets," and a \$7 billion to \$8 billion tax cut for corporations to help offset the impact of inflation on businesses.

Responding to share owner concerns on the effect of inflation on the pensions of retired GE employees, Jones announced that effective November 1, the company will increase the pension payments of all former employees who retired before that date. Also eligible for the increase are former employees who left the company prior to retirement but who had vested rights to a pension and did retire before November 1.

The increase in annual pension will be 10 percent for those who retired on or before January 1, 1975. For those who retired after that date, Jones said, the in-

Please turn to Page 4

There is a challenge facing the people who buy, sell and transport the materials found in the products manufactured by General Electric in Fort Wayne. It is to offset growing inflationary costs with improvements in efficiency and technique.

During a recent materials managers meeting in the Specialty Motor Department, the ways to bring about efficiencies were discussed and reports on the various functions related to materials were presented.

Engineering Manager Don Bussick led off the presentations by outlining the strong business year SMD is experiencing.

Marketing Product Planner Steve Reidel discussed new marketing developments and plans. He emphasized continuing a high service level, minimizing shipping errors, and maximizing SMD's ability to respond to customer lead time changes.

Harry Baker, manager of product and documentation engineering, talked about the new thrust of engineering to achieve high efficiencies here in the department and at corporate research levels, especially in the use of exotic metals that can potentially offer better efficiency in SMD motors.

Baker said the engineering mission is for SMD to put forth a complete line of high efficiency motors to meet an increasing customer demand for them.

Bill Roberson, manager of transportation in the Appliance Components Support Operation, based his presentation on the advantages of maximizing the use of the department's transportation operation, from a cost and service standpoint.

John Holmes, whose responsibilities include processing orders and billing, familiarized the materials managers attending the meeting with order processing and customer billing procedures.

Purchasing was the subject of Duane Leeka's

presentation. The purchasing manager reviewed SMD's major commodities from an availability and cost standpoint. He said to expect continuing inflation on commodities, although an overabundance of copper is presently on the market due to the lack of an anticipated copper strike.

Woody Shure, manager of traffic, made the point that there has been a reduction of costs, relative to delivering motors to customers. This was accomplished in spite of an inflation rate of approximately six percent.

During a presentation by Shure's group, they reported that the disposal of cardboard has become a major problem for customers. They have had "tremendous acceptance" of a project involving the use of returnable plastic containers, it was reported.

Thomas DeLong, manager of advanced materials, went through the department's inventory control system which enabled the department to be cited as one of the top 20 GE departments in the company for inventory control during the second quarter.

DeLong predicted that next year's emphasis would be on more automation for customer service and purchasing, as well as continued vigilance on inventory levels.

In his closing remarks, Manager of Materials Otis Price capped off the meeting by commending everyone in the department for their performance during the past year and reminded them that purchasing the materials used in the product and scheduling plants to minimize inconveniences and costs puts them in a position of significant importance.

"You should be mindful of this responsibility and proud of the super year the department is having and of your collective contributions," he said.



MATERIALS managers in the Specialty Motor Department recently met to review operations during the past year and discuss upcoming plans. From left is Otis Price, SMD manager of materials and seminar host; Gary Sykes, Toyler Street supervisor of materials and quality control; John Hoch, Tell City manager of product control; Tom DeLong, manager of advanced materials; John Holmes, supervisor of requisition processing and customer billing; Woody Shure, manager of traffic; Duane Leeka, manager of purchasing; Ken Laughlin, supervisor of materials at Linton; Herb Donnenfeldt, specialist in materials systems at Springfield; and Cleo Toyler, Janesboro's manager of materials.

Group executive visits

Moderate division growth expected

Components and Materials Vice President and Group Executive Dr. Jack Welch was the guest speaker at an Appliance Components Business Division management meeting in Fort Wayne last week.

After brief introductory remarks, Dr. Welch, along with Fred Holt, vice president and general manager of Appliance Components Business Division, participated in a question-and-answer session with those in attendance.

According to Dr. Welch, ACBD has performed very well in recent years despite the fact that physical volume has not returned to the highs realized in the mid-70's.

"Operating results have been quite good. This reflects well on division personnel," he noted,

"for it took the dedication and commitment of all employees to outperform division competitors."

'Competition ain't getting easier'

Thanks to their efforts, the Appliance Components Business Division is in the strongest position ever," he said.

"However, we're not in a position to relax," noted Fred Holt. He indicated that vertical integration (customers making their own components instead of buying them from us) continues to be a major challenge. And although we've outperformed our competitors, the competition "ain't getting any easier," he said.

These major competitors are

concentrated in low-cost, southern communities where they enjoy a significant labor rate advantage. We must continue to make productivity gains to offset this competitive disadvantage and to recover the higher inflationary costs that we are experiencing, Mr. Holt said.

FUTURE GROWTH

Looking to the future, Dr. Welch anticipates continued moderate business growth during the next year. In this period we will need improved operating results as substantial amounts of money must be reinvested in our businesses.

To illustrate this point, the group executive referred to the fact that 27 percent of anticipated future growth will come from ventures that we did not have five years ago.



GROUP EXECUTIVE and Components and Materials Vice President Dr. Jack Welch was the guest speaker during a management business meeting last week. At left is Fred Holt, vice president and general manager of ACBD.



X-10-tion, a Junior Achievement company sponsored by the Specialty Motor Department, is producing two products this year: electrical extension cords in 25 (\$5), 50 (\$6), and 100 foot (\$8) lengths; and an "earth" mirror in a solid wood frame (\$7.50). Working with the students from SMD are Henry Reidenbach, Doug Lohse, Wynn Hazen, Dan Beckman and Gene Andert.



FANCY WOOD THINGS, sponsored by General Electric, will begin selling 18x6x4 inch oak wood planters for \$3-\$4 as part of their learning experience in the business world. Tom Ziegler is the JA group's coordinator and advisor.



SUPERLITE is selling hardened resin night lights in the shape of an ice cube for \$1.50. Liz Rella, of the Specialty Transformer Products Section, is the JA company's marketing advisor.

Employees volunteer their abilities through Junior Achievement program

Five Junior Achievement companies, with General Electric employees serving as advisors, have been formed this year.

The advisors volunteer their time and knowledge to the program, which is designed to give youth the opportunity to learn

firsthand many facets of the businessworld on a miniature, but realistic scale.

Advisors are responsible for organizing the company, training company officers and serving as "management consultants."

According to Tom Zeigler, one

of the coordinators, the Fancy Wood Things company he is working with has developed a production line and all the related functions of a regular company.

At GE this year, employees from various departments are joining together in advising JA companies, although Specialty Motor Department is singly sponsoring its X-10-tion group, as they did last year. However, X-10-tion has different officers to produce and market this year's products, in keeping with JA emphasis on growth and change.

The advisors work with the students for about two hours a week during a period of approximately seven months, as the teenagers gain understanding of the economic and other realities of running their businesses.

Employees not pictured on this page who are working with the students include: Fancy Wood Things — Jim McDowell, Mike Ellenwood, Vondell Stewart and Jim Hartzell; Superlite — Linda Goldinger, R.V. Jenkins, Kent Gugelman and Chuck Weinhold; The Chargers — Milan Bendik, J.E. Rickoff, and Frank Hanrahan; General Techniks — Valerie



GENERAL TECHNIKS, another General Electric sponsored JA company, is producing decorative trivets and at the same time learning basic business skills of a miniature company. Prad Zaveri, of STPS, is coordinating advisor and Bob Wildermuth, of General Purpose Motor, is the group's financial advisor.



THE CHARGERS are manufacturing jumper cables as their JA moneymaker. Max Cambre, of STPS, is their coordinating advisor and Bill Clark of STPS is marketing advisor.

Grib, Larry Shindeldecker and Elsie Forschner. Jim Warren, General Purpose Motor general manager, is also helping coordinate JA activities at General Electric this year.

In addition, Warren is a member of the JA Board of Directors, where his responsibilities include getting other Fort Wayne businesses to sponsor the teenage training companies.

Editor's Note: This is the second in a series of articles posing commonly asked questions about the Promotional Opportunity Program (POP). The questions are answered by the people responsible for administering POP at General Electric in Fort Wayne.

POP questions get answers

I have the qualifications for the posted position, so why was my resume returned after the initial screening?

Several resumes are received for every position posted. In some cases over 20 resumes are received for one open position. The placement specialist who does the initial screening must select from those received the ones that most closely meet the specifications required by the hiring manager. If you feel you fully meet the qualifications, perhaps you are not getting across some of your abilities on the resume. Be sure to clearly detail all qualifications and pertinent information, that demonstrates ability to meet the position requirements.

Important details to include are past job experiences (both with

GE or any other company), and any outside activity that pertains to the job. Volunteer bookkeeping or secretarial work for the church, for example, might be relevant to certain positions.

Please also make sure the "Self-nomination and Resume Form" is properly completed. Resumes should be typed or printed legibly. If additional space is needed, attach that information to the back of the form.

If you need help completing the "Self-nomination and Resume Form," please see the employment office in your area. They have information available to help you prepare a resume.

Why does it take so long to be contacted by the hiring manager?

The hiring manager normally receives five to ten resumes from the placement specialist for review. Each resume must be evaluated by the hiring manager so a candidate slate for those to be interviewed can be developed. This selection normally takes about one week or longer.

The hiring manager also has some unavoidable delays caused by his daily activities. While selecting an individual to fill an open position is important, many of the critical daily activities receive the attention of the manager first. Occasionally there are also some unexpected delays, such as special projects.

Signature _____



A.W. "BART" BARTLING was the recipient of a senior members award as the oldest living officer of the Elfun Society during the Fort Wayne chapter's recent meeting to kick off the group's 50th anniversary. Presenting the honor is I.E. "Ted" Rass, retired manager of engineering for the Specialty Motor Department and senior Elfun representative. Fort Wayne was one of twelve charter societies within General Electric and the recent meeting was their largest gathering to date, with 184 attending. (Related story and photo on Page One)

'Adam & Even' breaks job barriers for women with laughter, drama, spirited discussion

Some snickering. A few belly laughs. Uneasy moments when no one seemed to know whether to laugh or not—when laughter might be interpreted as hidden prejudice. Self-discovery.

All these have to be included in assessing the response of managers to the playlet, "Adam & Even," shown to 100 or so top management personnel this past week as an affirmative action program.

The play itself describes the plight of women entering management levels in the work force. It includes a manager's agonizing realization of previously unknown biases against hiring a woman for a mythically labeled "man's job."

Through the course of the playlet, the Purdue-Indiana Theatre cast is convincing in their roles. The audience was in full attention of their message and of the characters PIT players brought to

life.

Perhaps most important, the 20-25 people witnessing the afternoon performances were able to respond with comments after the lines had all been spoken.

PLAY REVIEW

During one of the sessions, the conversation brought up significant points about recruiting practices, the difficulty in placing women in positions as rapidly as government would like, and deep-seated cultural trends that encourage women to stay in their homes instead of pursuing careers. Some also said they thought myths about women having inferior abilities to men are fading, that women with previously unknown managerial skills are being found in our midst, and that ways are continually developed to include more women in the manager work-

force.

Following discussion, another audience member commented, "I didn't learn many new facts, but the role playing was a very different approach and it tended to stimulate my thought about the situations they were in."

Share owners

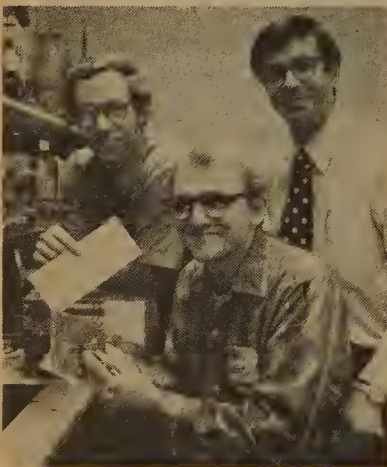
(Continued from Page One)

crease will be smaller because there has been less time for their pensions to be affected by inflation. Eligible surviving spouses will also receive the increase provided they started receiving life-time benefits under the GE Pension Plan prior to November 1, 1977, based on pension credits of their former husbands or wives.

Describing GE as a company that is "changing with change," Jones told the share owners that the updating of its management system and organizational structure announced last January is proceeding on schedule and additional changes will be announced before year-end. As the first step in reorganization, GE earlier this year announced the establishment of the Consumer Products and Services Sector with responsibility for all the company's consumer businesses.

"A company changing and growing as fast as GE must be willing to reorganize in order to stay manageable, responsible, and profitable," said Jones. "In selecting the leaders of the new Sector organization, we are aware of two basic needs—continuity and manpower development. So you can expect to see some familiar faces in new roles as we lay the groundwork for the future. This orderly, evolutionary approach to organization—rather than sudden sweeping change—is in the General Electric tradition," Jones concluded.

SUGGESTION WINNERS



HOWARD WALKER, an inspector-tester-receiver in the Specialty Transformer Products Section, has won \$105 in the suggestion program for his idea to eliminate the flow solder destruction test as a requirement of receiving inspection. At left is Ron Cox, supervisor in the calibration lab where the suggestion was made; and at right is Fabino Arcila, Walker's present supervisor in the STPS receiving warehouse.

AT STPS



TOGETHER, Elizabeth Hall, a tester in 26-3, and Geraldine Gribler, an assembler in the same section, have won a \$110 award in the STPS suggestion program. They recommended elimination of the six steps of connecting interlocks prior to shipment. Congratulations were received from John Hayes, supervisor, and Frank DeSantis, manager of manufacturing.

Bingo night tomorrow

GE Club bingo will begin at 7:30 p.m. tomorrow, November 12. Be sure to come for the fun and lots of holiday surprises, GE Club, 1030 Swinney Street.



SPECIAL TWO-DAY BARGAIN PRICES

- Over 100 items below discount prices •
- Open 11 a.m. to 8:30 p.m. • Once a year sales •
- Register for \$400 in prizes at the door •
- Need not be present to win •
- Refreshments • Fun for the family •

FEATURING:



GE FM/AM/FM STEREO RECEIVER WITH 8-TRACK CARTRIDGE TAPE PLAYER. Play continuous music or manually select 8-track programs. Program indicator lights. Lighted slide rule dial, precision vernier tuning, built-in AFC. 17x11" speaker enclosures. "QuadraFi" 4-speaker (ambience) jacks. Jacks for record changer or cassette deck. Simulated wood. Sh. wt. 30 lbs.

(Reconditioned)
Model 9-7100 E

Limited
Quantity

\$49.99

Full
Warranty



GE FM/AM/FM STEREO RECEIVER, 8-TRACK CARTRIDGE RECORDER/PLAYER, WIDE RANGE SPEAKER SYSTEM. Record directly from radio, optional phono, tape player, or "live" with optional mikes. 1-button operation with interlock. Auto stop at end of 4th program when recording. Record indicator light. ALC, Loudness, balance, bass, treble controls. Switchable AFC on FM; blackout dial scale. 8" woofer and 3" tweeter in 21x12x8" enclosures. "QuadraFi" 4-speaker (ambience) jacks. Accessory jack pack. AC outlet. Simulated wood. Sh. wt. 30 lbs.

(Reconditioned)
Model 9-7201 E

Limited
Quantity

\$74.99

Full
Warranty

SPECIAL PRICES GOOD ONLY NOV. 17 & 18

THE EMPLOYEE STORE

1030 SWINNEY

11 - 5:30 WEEKDAYS

(Special Hours on Nov. 17 & 18, 11 - 8:30)

NOV 30 1977

FORT WAYNE & ALLEN COUNTY



NOT MANY FAMILIES are happier than the Bill Wilhelm's this Thanksgiving, now that wife Pauline is recuperating from an operation to stop the progress of scoliosis, or curvature of the spine. The smiles on the faces of the Wilhelm's three teenagers, Tommy, Mike and Lauri, show that the future is much brighter than it was last January when Pauline was given a gloomy diagnosis from her doctors. The GE insurance plan is helping.

Thanksgiving has special meaning for family of scoliosis victim

Bill and Pauline Wilhelm had no idea last January that there would be a happy Thanksgiving this year.

They had just been told that a hereditary illness Pauline knew she had as a child was getting worse. Scoliosis, or curvature of the spine, was putting pressure on her heart and lungs. The doctors couldn't guarantee how long or how comfortably she could go on living if the scoliosis progressed. It had already forced Pauline to breathe with just one

was there six weeks.

"The treatment in the hospital was terrific," Bill said, "and insurance has paid for all except about \$200."

Since January, there have been 13 claims in connection with the operation. Special radiology, nursing care, ambulance service, and the surgeon's fees paid out have amounted to more than \$3700.

Hospitalization covered in the insurance plan was another whopping \$10,724. "I stopped adding it all up when the bill got over \$15,000," the 15-year GE employee said.

Following the operation, Pauline was put into a body cast, which she wore until just a few weeks ago. "We kidded that she looked like a fullback for the Greenbay Packers in that thing," said Bill, "but it has really changed our lives."

"Even in the cast, Pauline was able to do more in the last six months than she did in the last two to three years, with all her back aches and sickness."

Now that the cast is off, the 39-year-old mother of three teenagers,



BEING CONSTRICTED by a full body cast has been part of the recovery process for Pauline Wilhelm, who has been helped by an operation for a curvature of the spine.

tors.

"In her case, we feel we have arrested the progress of the scoliosis and we got a fair amount of correction. I have been impressed with the results of the surgery so far," Pauline's surgeon told the GE News.

The operation involves implanting a metal "Harrington bar" along the spine. It is the same one done on a young girl in the movie, "Goodbye, Mr. Goodbar."

For Pauline, there is the possibility of having the bar taken out in nine months or so, when her back strength improves.

"It looks like the bills are going to continue yet for a while," Bill commented, "but the people in the insurance office have really been helpful when we needed it. Without insurance, I just don't know how we would be able to make it."

Without GE benefits they may not have been able to make it

ers, is learning to build her muscles again. Her spine has been straightened from an 87 degree curve to 50 degrees — special treatment usually begins when a 20 to 25 degree curve is detected, according to one of Pauline's doc-



FORT WAYNE

NEWS

NOVEMBER 18, 1977

Vacation banking due no later than Nov. 30

If you want to use vacation banking in 1978, you'd better hurry because time is running out, even though 1978 isn't here yet.

According to Pat Harris, manager of division payroll, an employee must make sure his or her vacation banking election form is received by payroll by November 30, 1977.

Who's eligible for vacation banking? If you are entitled to vacation time over three weeks, or in excess of the plant's primary shutdown, you are eligible for vacation banking.

It works like this: You "bank" one or more full days of vacation in excess of three weeks. You are paid normally for the "banked" days. Your vacation pay for those days is credited to your retirement option account under the savings and security program.

If you don't have such an account, one will be opened for you.

"Banked" pay invested in one of the S&SP securities is held until retirement, or until your service with GE is terminated for some other reason.

The payroll manager said election to bank vacation days is irrevocable. That means that if the family or plant production needs change, you can't change those banked days back into

vacation days.

The information about the vacation banking should not be interpreted as a solicitation for participation in banking, but simply a reminder to eligible employees to study the benefit.

A letter concerning the vacation banking provision has been distributed to all employees eligible for the benefit.

Those who want to use banking should contact the payroll office in their area to get the proper forms.

Turkey treat means paid days off

Two paid holidays mean that most employees here will be enjoying a long weekend during Thanksgiving observances next Thursday and Friday, November 24 and 25. Fort Wayne General Electric operations, in general, will be closed those two days.

The next issue of the GE News will be Friday, December 2.

Have a safe holiday.

Customer service rewarded

Mel Day, a customer service specialist in the Specialty Transformer Products Section, has been nominated to receive the Electronic Components Sales Department "Go For Growth" award in manufacturing.

The honor is based on individual concern for the needs of the customer.

In naming Day to be the recipient, Jim Wink, manager of ECSD in the Cleveland Office, said, "Mel has been a major factor in doubling our order rate with Reliance Electric during the past two months and in exceeding the 1977 orders goal with Reliance in the first ten months of the year."

Wink also said of Day: "Mel just has a super, helpful and cooperative attitude."

The award is the second such award the 23-year GE employee has earned. In 1976 he was recognized with an ECSD "distinguished service award" for similar efforts.



"GO FOR GROWTH" award winner this year from STPS is Mel Day, a customer service specialist. He is shown being congratulated by Frank DeSantis, manager of manufacturing; Carl Ross, manager of customer service, and Larry Kone, manager of materials.

Heartbreaking images of the 'Hunchback of Notre Dame'

lung. Her heart was turned on its side. And it induced images of the "Hunchback of Notre Dame."

Bill, a graphic artist in the Appliance Components Support Operation, credits the dependent coverage of the General Electric Comprehensive Medical Expense Insurance Plan and a newly-developed surgical operation with changing that gloomy forecast.

After hearing the diagnosis and learning about the possibilities of the operation, Bill called the medical benefits office at GE to see what could be done.

"I would have had to have three jobs to begin paying the bills if it weren't for the insurance benefits," Bill said.

After being assured the operation was covered, Pauline entered the Mount Sinai Hospital and Medical Center in Chicago. She



SEEING ADAM & EVEN was an eye-opening experience for some Fort Wayne General Electric management. The playlet was designed to portray the plight of women in the work force. Shown here are Doug Opdycke and Trocee Reed, of the Purdue-Indiana Theatre cost, and Al Scripture, manager of general and tax accounting for the division.

STPS cost improvement plan approaches final stretch goal

The cost improvement program in the Specialty Transformer Products Section has exceeded its goal for the year and is now within 21 percent of a stretch goal established last July.

Arvie Lake, STPS cost improvement chairman, had broad congratulations for the cost improvement team captains and members. "We asked people to start earlier and work harder this year, and combined with the upsurge in business in general, the higher goals payed off."

The statistics now available include cost improvements through the end of October. So Lake is optimistic that the additional stretch goal, totaling about 20 percent above the one set for the year, will be met before the end of the 1977 program.

Captains this year included both STPS managers and individual contributors. "The latter, es-

pecially, have come through demonstrating outstanding leadership potential," the C-I chairman said.

Goals were set for each team, based on past performance and on available opportunities.

The teams are "cross-functional," meaning they consist of manufacturing, engineering, finance, employee relations and other section personnel. "One of the purposes of the program," Lake commented, "is for people to work together productively."

IMPROVEMENTS

Lake explained that cost improvements are a reduction from an actual or planned expenditure. "If we didn't have a cost improvement program, we wouldn't be able to meet the business goals established earlier in the year. Even though we've been successful with cost improvement activities in helping build jobs

this year, we're going to have to do even better next year to stay competitive."

RECOGNITION

Recognized for "crew-of-the-month" awards July-October are: Ed Sembroski, and his purchasing crew; Henry Helberg, PL-92, 93 crew; Stan Podzielski, employee relations team; Ken Buchan, inventory control team; Art Fortier's PL-26 crew; and Don Wood's PL-55, 56 team.

The end-of-year awards will be presented during the first part of December, Lake said.

The reward system used for the program, he continued, is designed to show appreciation for the job done by the greatest number of those involved.

"This theory eliminates having just a very few big winners, but has proved to be a greater incentive for overall motivation of the teams," he said.

POP

Employee questions get answers

Editor's Note: This is the third in a series of articles posing commonly asked questions about the Promotional Opportunity Program (POP). The questions are answered by the people responsible for administering POP at General Electric in Fort Wayne.

Is it true that for some of the job openings listed through POP, a candidate can be handpicked for a position even before the job is posted?

In a company with as many highly-qualified employees as General Electric in Fort Wayne, there are naturally going to be a few people a hiring manager will encourage to apply for a job opening. There is no reason to hide that possibility.

However, one of the reasons for the existence of POP is it opens up the hiring process. It provides communication about promotional opportunities to

all employees and provides information on position requirements which will give individuals an opportunity to assess their interests, abilities, skills, and needed development training.

Some hiring managers have called the placement specialists to report how pleased they are with candidates POP provides. Some have said POP candidates were selected instead of the one's they had in mind before interviewing began.

In the overriding majority of job openings, no candidates are pre-selected. In all cases, qualified applicants should be encouraged to submit a resume.

I need more information about POP. Where can I get it?

If you need assistance or information, your best source is the employment office in your area. The employment specialists should be able to answer any questions you may have about the POP program.

Starting December 1, all employment offices will have printed information sheets available, explaining POP procedures in detail.



DISCUSSING ACSO BUSINESS during the non-exempt employee meeting of the Appliance Components Support Operation are Pat Coyle, manager, Duane Miller and Loustella Brooks.

December Elex Calendar

- 3 - One day trip to Northbrook Court Shopping Mall, Northbrook, Illinois. Call Ext. 3555 for more information.
- 5 - Partizan Chapter Board Meeting - 11:30 a.m., Lucky Steer Restaurant, 2012 Getz Road.
- 5 - Executive Committee Christmas Dinner - 7:30 p.m., Hall's Gas House Restaurant, 305 E. Superior St.
- 11 - Christmas Program, 2 p.m. with a vocal and instrumental group 'Life', GE Club Auditorium, Tickets \$1. Reservation deadline December 6.
- 14 - Pen-El Chapter Christmas Party and Installation of 1978 Officers, 11 a.m. social...11:30 a.m. dinner, Heritage House Smorgasbord banquet room, 4747 North Lima Road.
- 16 - Second and Third Shift Executive Board Christmas Party, 12:30 a.m., Imperial House, El Black Rose Banquet Room, 1313 Washington Center Road.
- 19 - Honor-ettes Chapter Christmas Party, 12 noon, Salem United Church of Christ Hall, 2401 Lake Avenue.
- 20 - Partizan Chapter Christmas Party, 12:30 p.m., El Black Rose Banquet Room, 1313 Washington Center Road.
- 21 - El-Par Chapter Christmas Party, 12 noon, Al's Restaurant, 2519 Lower Huntington Road.

Employees, pensioners get \$1.50 discount to see Globetrotters

Meadowlark Lemon is the Clown Prince of Basketball and the star of the Harlem Globetrotters who are bringing their basketball circus to the Memorial Coliseum Sunday night, Dec. 18, starting at 7 p.m. GE employees and pensioners may obtain a \$1.50 discount or adult tickets by using the discount coupon below.



COUPON

General Electric
Globetrotter
Discount
Coupon

Name.....
Address.....
City.....
State..... Zip..... Telephone.....
Number of tickets _____ at \$4.50 \$3.50 (Circle One)
(Regular prices are \$6.00 and \$5.00)

Present at the Memorial Coliseum Ticket Office or mail to Globetrotters, Box 5157, Fort Wayne, IN 46805. Enclose stamped return envelope.
VOID AFTER DEC. 15

GE NEWS

Vol. 59, No. 40

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer. In the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

ALLEY CHAT By Connie Houser

This week the women win the honor of being first on the billing, rolling four 500-or-better series. Mimi McNeal of the First Brethren Mixed League was number one ace with a fantastic 538 series, which included a solid 200 game. Mimi's 200 also netted second highest game for the women. Less than a mark away Maureen Rogers of the Adam & Eve League clinched second place with a fine 531 series including a good 187 game. Third place was no contest for Judy Weisenburger of the Pete & Tillie League. Judy fancied a good 528 series with a sound 192 game. The Monday Morning Ladies jumped for joy as their secretary, Mildred Franke, nabbed fourth place with a 501 series. Mildred was thrilled with her 197 game as well.

The Adam & Eve League is pleased to see Doris Hollister fancy the high game of the week with a resounding 225. Nice going!

Other fine scores were turned in by: Gayle Littlejohn, 199; Sandy Burley, 198; Melissa Flory, and Mary Koontz, 190s; Rosy Ort, 189; and Naomi Reis, 185. Keep up the good work.

If it hadn't been for Lonnie Padgett of the Wednesday Owl League there wouldn't be a high series headline this week for the men. It's hard to believe, but it looks like "the worm has turned" again in the worst way. Luckily for the men, Lonnie bowled a 210, 203, and 194, giving him the week's high series of 607. Nice going Lonnie.

Things are not all that bad for the men—we're proud to tell you that even though high series this week was held to a minimum, the GE Club had many games of 200 or more reported.

The Small Motor League was out in front as Dan Conner gave the pins a spin for a 246. Second place was only 4 points away for Don Lambert of the Wednesday Owl League as he tallied a great 242 game. Walt Nielson of the Apparatus League was happy to take third place with a fine 235 score.

Other fine scores went to: Don Bell, 225; John Hayes, 224; Jack Morris, and John Hunnicutt, 223s; Bob Wagner, 222; Chris Eldridge, 221; and Neal Conroy, 220.

More good performances went to: Harry Meyer, Sr., 219; Jim King, and Tom Schible, 216s; Bob Smith, 215; Dick Meese, Jim Morris, and Paul Perry, 214s; and Steve Thomas, Jim Ausderan, and Terry Dorman, 210s.

The Jr. League jumped for joy for our GE Club alley attendant, Kevin Senter, when he rolled a 548 series which included (now are you ready for this?)...a super 246 game! Can you beat that? Kevin tied with the men this week, for high game. How about that?! Don Seals was just as happy for second place with a 201 game. Let's hear it for the Juniors!

At the scoreboard with the Seniors this week, we find Mae Dial leading the women with a fine 547 series which included good games of 188, and 181. For high game Frances Monroe was number one with a fine 208, and Bernice Topp, second, with a good 202. That's fancy bowling...wouldn't you say?

The Senior Men were proud of Leon May as he hit a 600 right on the nose with a great 213 game. High game of the week went to Dale Sowards with a smooth 224. Let's give all the Seniors a hand. There will not be an Alley Chat next week, so have a "Happy Turkey Day"...til then, take care.



Families enjoy special bingo Thanksgiving

The Thanksgiving Fiesta at the GE Club last week featured bingo and other prize giveaways. **FRANCES MAULLER**, who works in Building 17-4, won a special attendance prize, which was a golden egg containing a \$10 gift certificate. Verdane "Farmer Pete" Parnin made the presentation.



LISTENING for their numbers to be called was a favorite pastime of these bingo players during the Thanksgiving Fiesta family bingo party.



RECRUITING interested students in careers of General Electric was one of the purposes of a recent visit to North Side High School by GE representatives who handed out metric measures and brochures. The exhibit was said to be a popular one for students interested in seeing the shaft and windings operate in a specially designed cutaway of a motor. From left is Scott Ossewoorde, of GE; Gory Hopkins, North Side senior; Carol Rowley, group leader of Specialty Motor—Taylor Street; Lloyd Kirkpatrick, sophomore student and grandson to GE pensioner Hildo and Clarence Nussel; and Joy Dabba, sophomore student.

GENERAL ELECTRIC EMPLOYEE STORE

Christmas Cash-Back Specials

Be sure to save on your Christmas gifts with this value-packed selection of radios, tape recorders, 8-track players, and walkie-talkies. Save two ways—special low prices

PLUS INSTANT CASH REBATES!

Come in today for your rebate coupon and extra savings on these extra special products.

Cash rebates effective on purchases through December 16, 1977.



Portable Stereo 8-Track Cartridge Tape RECORDER / Player with FM/AM/FM Stereo Radio

Make your own stereo 8-Track recordings and enjoy FM stereo... Plus!

\$15 REBATE

on this special recorder

Other rebates of \$2, \$3, \$4, \$5 and \$10 available on a select group of General Electric radios, tape recorders and walkie talkies.

You check the GE products you purchase on a coupon available at the store, and the salesperson gives you the rebate immediately!

LAST CHANCE TODAY

For savings during the annual
Fall Family Festival
More than 100 items below discount price
Store open until 8:30 p.m.
Door prizes • Fun for the family
Ends tonight • Once a year sale
Don't miss it!

THE EMPLOYEE STORE

1030 SWINNEY 11-5:30 WEEKDAYS
(Special hours tonight until 8:30)





General Electric honored as largest company in area to exceed its blood donation quota

During a recent Allen-Wells Chapter Blood Program luncheon, statistics were released showing General Electric to be the largest industry in the area to exceed its blood donation quota for the year ending June 1977.

There were only 17 other industries out of the 200 participating in the program, that exceeded quotas.

General Electric employees gave 1212 units of blood during the period, 114 percent of a total 1060 pledged.

SHOWN ABOVE, at the luncheon are: Carl Vandagriff, chairman of the blood program committee of the Indiana-Purdue University campus; Lois Neloms, GE

area blood drive coordinator; Luana Oehlhaflen, who helped make arrangements at Taylor Street; Barbara Bugg; coordinator for the East Broadway plants; Morcia Robbins, director of the Allen-Wells Chapter; Frank Fiddler, chapter manager; Bernie Huegenard, employee recognized as a 12-gallon donor; Bill Davies, coordinator for drives at Taylor Street; Steven Campbell, president-elect of IAM Lodge 70; Ann Kinney, coordinator for the Winter Street drive. Bob Dundermon, Local 901 representative, is not pictured. The next bloodmobile will be December 8. (See Page 2)

Why it's hard to pass along labor costs to a customer

An increase in the cost of labor, like the cost-of-living pay hike announced for most hourly and nonexempt-salaried employees last week, is hard to pass along to the customer.

A number of business considerations are involved.

"One of the reasons is timing," said Dick Kirk, Components Sales Department planning manager. "Most of the industry just went with a general price increase in August, and another increase now would put us at a disadvantage with our competitors."

"Unlike materials, such as steel, a labor cost increase is not industry wide," he explained, "so it can't be collected from customers if competitors have not had

the comparable pressures on their costs to push market prices up."

The recent rate increases, including the boost in benefit values which automatically rise with it, added about \$2.4 million annually to operating costs at Fort Wayne plants.

Only two ways exist to offset labor increases—either increase prices or improve productivity. If relief cannot be gained in higher prices then productivity gains must be made or we lose our ability to compete.

Following a price increase is a time to work smarter, make the best possible use of supplies, find new and better ways to do the work, and do everything right the first time, manufacturing ana-

lysts agree.

CUSTOMER PRICING

Another reason cost increases are hard to pass along to the customer has to do with the customer's business. "When our customers get our price list, they begin publishing catalogues to the consumer or retailers, and plan their businesses around their costs. An increase by us puts them in a difficult position and forces them to cancel their orders if they can go to another manufacturer for a better price," Kirk explained.

"Customers have come to expect us to make up labor cost increases with productivity. Our competitors are out there ready to eat us up if we don't," he commented.



FORT WAYNE

NEWS

DECEMBER 2, 1977

Corporate announces sector reorganization

Last week Chairman Reginald H. Jones announced completion of the realignment of General Electric Company's operating and corporate staff structure. This series of changes, begun earlier this year with the establishment of the Consumer Products and Services Sector, was effective December 1.

Commenting on the realignment, Mr. Jones said, "The evolution of this structure and staffing culminates a three-year study by GE of how best to meet the long-range growth opportunities and manageability challenges of the next decade.

The new structure establishes the sector as the highest level of decentralized operating management and planning in the Company.

As covered in a special issue of the GE News earlier this week, Fred Holt will be elevated to a consulting position at the sector level. George Farnsworth will replace him as the ACBD Vice President and General Manager.

The Appliance Components Business Division is assigned to



FRED HOLT

the Industrial Products and Components Sector headed by Stanley C. Gault, Senior Vice President and Sector Executive.

Major components comprising this sector include: Industrial Products Group, Component Products Group, Transportation Systems Business Division, Apparatus Service Business Division, General Electric Supply Company Business Division, Apparatus Distribution Sales Division and Industrial Sales Division.

ACBD part of Component Products Group

Van Williams, former General Manager of the General Purpose Motor Department, will direct the Component Products Group, which includes the following organizations:

- Appliance Components Business Division
- Electronic Components Business Division
- Industrial Heating Business Department
- Food Service Equipment Business Department
- Specialty Transformer Business Department



GEORGE FARNSWORTH

INTERNATIONAL TRADE

Southeast Asia emerges with strong ACBD market potential in Far East

A world market presently considered a bright area for the Appliance Components Business Division is the Far East.

ACBD has made significant progress in developing customers and sales opportunities in the Far East over the past four years. Recently, Joel Carmany returned from a sales trip to seven countries in the Far East where he and several sales team members are involved in serving existing business and developing new business.

Carmany, Manager of Components Business Development in the Far East, reported there are now over 70 active accounts in a territory which geographically covers Japan, Southeast Asia, Australia and New Zealand.

Each of the areas Carmany visited requires a different type of sales approach because the countries are at varying stages of social, economic and industrial development.

He said that Southeast Asia, the land most people associate only with the war in Vietnam, represents an area that continues to show strong sales gains and

increasing potential. A key reason for the market strength is a good economic climate, with low wages and inflation, for new industry.

Many Southeast Asian countries are in early stages of industrial development and General Electric's strength lies in its ability to give customers technological help in applying components to their end-products.

In contrast, Australia and New Zealand are well developed technologically and are similar to the U.S. in both end-product designs and methods of doing business. The down under countries represent the largest chunk of ACBD business in Carmany's territory, and have shown the fastest rate of sales growth. This rate of growth has been achieved despite the poor economic conditions which will certainly make 1978 a challenging year.

Product price is the major concern of Japanese customers. But, there are also other factors which slow down the order-getting process. Japan is highly industrialized with many aggressive Japanese competitors. This environment requires GE's products

and selling approach to be fine tuned to specific markets where we can make a technological or price contribution.

Carmany also said there is tremendous hermetic motor market potential in Japan, which could break in the coming year. Four years of sales effort have gone into developing this particular market, and a pilot run order has been received which could lead to high volume business.

For GE businesses in Fort Wayne, the most direct, positive impact of Far East sales is felt by Specialty Motor manufacturing at Taylor Street. Far East sales for the 39-frame motor, made locally, developed well in 1977 with even greater gains forecasted for 1978.

ACBD international business has grown substantially over the past several years and this growth trend will continue. "This sales growth has a positive impact on the employees in our plants," says Carmany, "through the contribution made to the total profitability and sales volume of the Division. And, in the end, that helps us all."

Children to delight with dazzling Christmas party entertainment

Celebrating a 50-year GE tradition at club

This year's annual Christmas party for General Electric children will be dazzling with the excitement of a 50-year tradition in Fort Wayne.

It was Christmas 1927 when the first party for the kids was held at the newly opened GE Club building on Swinney Street. That year a tree was erected in the gymnasium for the party, according to the February 3, 1928, *General Electric News*. The tree, decorated with 2000 feet of tinsel and 325 lights, stood on the stage of the auditorium next to a play set where nine employees put on a "home scene on Christmas Eve" as entertainment for the children.

How things have changed.

This year three professional troupes will be on hand at the December 17 party for performances at 12:30, 2:30 and 4:30 p.m.

"Wow the Wizard" will provide magical, mystifying acts for the youngsters, while the Wainwrights will do trampoline acrobatics and Susan Sheryll will amaze the children with her well-trained animals.

Everything for the party is free, but parents need to pick up admission tickets for their children before the performances.



'WHAT'LL IT BE?

GE cafeterias featuring...

MONDAY, DECEMBER 5 — Home-made Chicken Vegetable Soup, Flame Brailed Beef Steak, Beef-Tamato-Macaroni Casserole. **SPECIAL:** Grilled Ham and Cheese sandwich with Chacolate Layer Cake. **TUESDAY, DECEMBER 6** — Hamemod French Onion Soup, BBQ meatballs with whipped potatoes, Chicken ALA King an Bisquit. **SPECIAL:** Hat Peach cabbler. **WEDNESDAY, DECEMBER 7** — Home-mode Navy Bean Soup, Liver and Onions, Spaghetti with Meat Sauce. **SPECIAL:** Mexican Fiesta Plate. **THURSDAY, DECEMBER 8** — Homemade Beef Noodle Soup, Vegetable Swiss Steak, Baked Tuno and Noodles. **SPECIAL:** Bowl Beef Noodle Soup and Grilled Bologna Sandwich, 95¢. **FRI-DAY, DECEMBER 9** — Hamemod Cream of Tamato Soup, Macaroni and Cheese, Fried Fish. **SPECIAL:** Fish, French fries, Cole Slaw, Bread, \$1.17. **AVAILABLE DAILY:** vegetables, french fries and whipped potatoes, grilled and fried sandwiches and assorted salads and desserts.

In Memory

HARRY LANTZ, 500 E. Cornelia St., Hicksville, Ohio, died November 11. He was an enameler at the Wire Mill with 31 years of service.

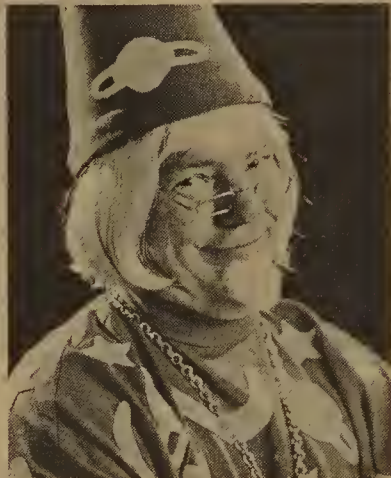
GARY L. OAKLEY, RR2, Convoy, Ohio, died November 13. He was on a panel and pack job at STBD with 11 years service.

ANTHONY MANDRA, 2023 Huffman Blvd., died November 19. He retired in 1975 with 28 years of service. He was a stator repairman with the Hermetic Motor Operation.

Get tickets before Dec. 15

Tickets are available December 5 to 15 from the following people located at the buildings indicated:

GE Club Office; Employee Store check out counter; Virginia Goglein, Bldg. 4-1; Carl Brandt,



WOW THE WIZARD

Bldg. 4-4; Jean Nebehy, Bldg. 4-6; Birdie Mollet, Bldg. 8-2; Casey Keister, Bldg. 17-4; Gloria Smith, Bldg. 18-3; Sally Eubank, Bldg. 18-4; Don Stroh, Bldg. 19-4; Gus Karnes, Bldg. 20-2; Melvin Day, 26-2; Bob Crippen, 26-1; Glenn Seabold, Taylor Street; Barb Carpenter, Section 14, Taylor Street; Luana Oehlhaften, GPM Taylor Street; Ginny Burkett, Specialty Motor Taylor Street; and Mel Franke, Ida Yohne, Jerry Eifrid, Bob Miller, Sheila Harrington or Floyd Thieme, at Winter Street.

After December 15, tickets will only be available at the GE Club or Employee Store.

During the party, Santa Claus and his elves will sparkle the kids with their costumes and merriment. After the show, Christmas treats will be given to each of the children.

Bob Seeger and his orchestra will provide the musical backdrop this year.

All children and grandchildren of GE employees and pensioners are invited. Only the children need tickets.

POP Positions get published

Editor's Note: This is the fourth in a series of articles posing commonly asked questions about the Promotional Opportunity Program (POP). The questions are answered by the people responsible for administering POP at General Electric in Fort Wayne.

How can I find out
who was selected for the
positions that are posted?

The GE News will now be printing a list of those jobs filled, starting with our fourth quarter postings, or Job Requisition number 100. We will try to have the information printed as quickly as possible; however, there are some delays due to paperwork being submitted to the Employment Office after the printing deadline.

The following is a list of those individuals selected for positions on POP. Job numbers that are missing will be published as the positions are filled.

NUMBER	POSITION	CANDIDATE	SELECTED
101 A	GPM raw materials clerk	Erwin F. Zollinger	
103 A	GPM specialist-reproduction	Lucy A. Call	
104 A	GPM key punch-general clerk	Pamela Bradtmueller	
105 A	GPM keypunch operator	Deborah Weber	
106 A	GPM general clerk-materials	Diane Nelson	
107	ACSO foreman	Clarence Kline	
110 A	General clerk	Delores Savage	
113 A	ACSO confidential secretary	Birdie Mollet	
114 A	GPM time clerk	Martin Murphy	
122 A	GPM reproduction & photo clerk	Mary Boling	
123	Liason sales representative	Franklin Buuck	
126 A	ACSO cost accounting clerk	Betty Thompson	
128 A	Division accounting clerk	Shirley Bearman	

ELMER RINEHOLD, 4644 Avondale Drive, died November 11. He retired in 1967 with 38 years of service from Small AC Motor and Generator Operation where he was drill press operator.

VERDINE A. REINHART, 612 West King St., Garrett, died October 18. Before retiring in 1963, she was a matron in Bldg. 18-B.

JOHN M. MARTIN, 955 Poplar St., Huntington, died November

21. He retired in 1960 from the Specialty Motor Department.

MELVIN F. KIESSLING, 4521 S. Wayne St., died November 23. He was Supervisor-Planning, Wage Rate and Tool Room at Winter Street with 41 years service.

ANNA L. JOHNSON, 1216 Eckart St., died November 18. She retired in September from GPM Section 14 at Taylor Street.



ACROBATIC ENTERTAINMENT by the WAINWRIGHTS



SUSAN SHERYLL'S ROYAL AFGHAN CHAMPIONS



The American Red Cross

Our next bloodmobile
will be from 12:15-4 p.m.

THURSDAY, DECEMBER 8

far West Broadway at the GE Club
CONTACT: Mervin Ruhl, Ext. 2759, Specialty Transformer; or Sharon Finzer, Ext. 2663, ACSO, for an appointment today!

Store sales rise about 50 percent during Fall Festival discount days

Sales volume during the 1977 Annual Fall Festival Sale at the General Electric Employee Store recorded about a 50 percent increase compared to volume at the event last year.

The increase, according to store personnel, included many advertised and unadvertised items.

"Our biggest selling items were food processors, citizen band radios and many of the products exhibited by a food demonstrator," said Helen Deahl, store clerk.

The store sold out on some items, and has backorders on the food processors, CB's, electric peelers and deep fryers.

At some points during the two-day sale November 18 and 19, Helen said, "People in the check-out line had to wait quite a while to get through."

"We're working on some ways to speed up the process of getting through the line next year," she said. "Part of the difficulty this year was because we had so many rebate specials to record

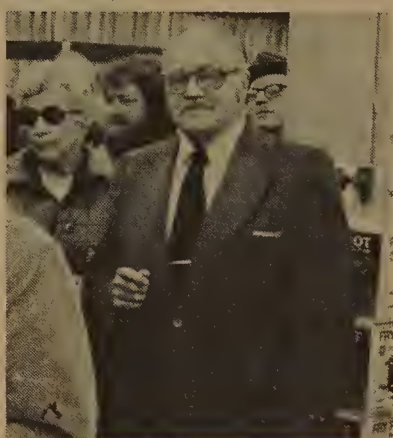


SHOPPING at the Employee Store during the start of the Christmas holiday buying season, November 17 and 18, was at peak levels. Chuck Speheger, store clerk, is at left.

along with the discount prices."

For the first time, the store also used radio advertising to remind employees and pensioners of the sale. WOWO radio personality Bob Sievers was also hired to do radio advertising while the sale was in progress. "He also helped in the line to keep people happy," said Helen.

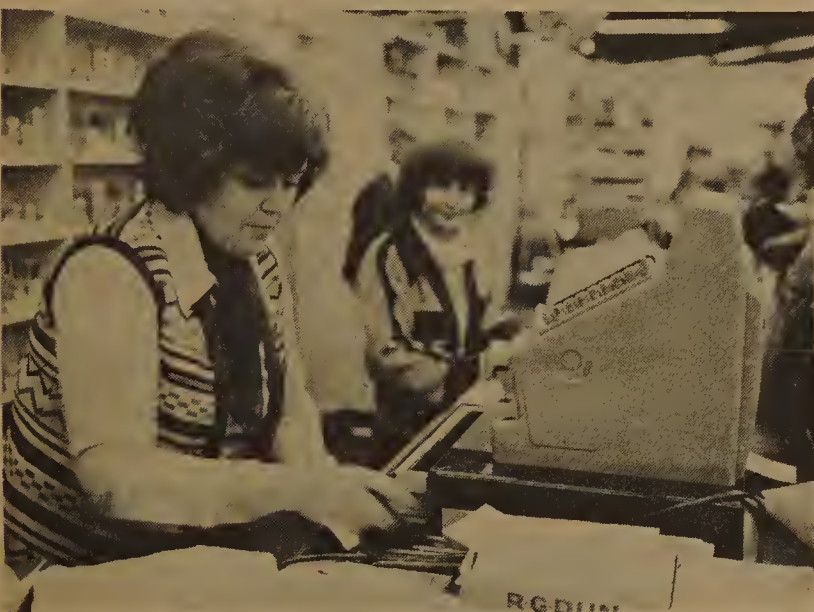
(See page 4 in this week's GE News for the names of winners of 30 door prizes given away during the sale.)



RADIO commentator Bob Sievers helped promote the sale to his listeners this year.

GE sponsors Barbara Walters TV special

A television special sponsored by General Electric will feature interviews by Barbara Walters with Lucille Ball, Henry Winkler and Dolly Parton. The program will be aired at 10 p.m., Tuesday, December 6, on ABC TV-Channel 21.

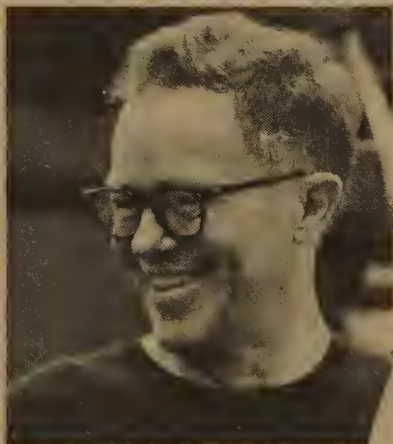


WORKING to shorten the long lines of customers at the store are Connie Houser and Helen Deahl. An improved system is being planned to try to speed up check out for next year's sale rush.

Specialty Transformer Suggestion Winners



LARRY GROSS and **DON JONES** have received a joint award of \$740 on a suggestion to improve the polybutadiene varnish drag-out system in Building 26-1. The idea saves materials and labor. For both employees, it was their first adopted Specialty Transformer suggestion award.



ART THOMPSON has received a \$125 award for his idea to modify a lamination die to produce a lamination without a center leg. Previously, the center leg was removed in a later repunching process. Art has had three of his last five suggestions adopted.

Campers elect new officers for next year

The General Electric Camping Club elected 1978 officers during their fall meeting at the home of the Don Shirk family.

president. Don Shirk was elected vice-president; Gerry Huguenard, re-elected treasurer; Mary Hirschman, re-elected secretary; Eunice Steinbarger, assistant secretary and John Guethler,

chaplain.

The winter potluck meeting will begin at 1:30 p.m., February 12, at the home of the Dick Spurgeon's.

ALLEY CHAT By Connie Houser

"Are you still full from Thanksgiving?"...If so, sit back and relax, and read the latest happenings on the GE Club lanes.

The women are on top this week leading the men in high series. It looks as though the men are still in a slow down. "Too much turkey fellows?"...I wonder?

Janie Fischer of the Jack & Jill League set the pace, and bowled a super 547 series which included third high game of the week for the women—a sound 201.

Second high series was a cinch for Marion Steffen of the Monday Morning Ladies League when she fancied a solid 530 with good games of 191, 188, and 151. In fact this is Marion's fourth 500 series for the season! Jack & Jill bowlers are still jumping for joy as Shirley Bohner snagged third high series with a 528. Shirley kept things rolling with a grand 214 game for second high single of the week.

Look at that Jack & Jill League go!...Mary Jewell was at her best as she swept the alleys for high game of the week with a g-r-e-a-t 217 game. The Tuesday Afternoon Ladies held in there as Allene Rogers rolled a fine 180. Let's hear it for the women!

Once again the men were held to a minimum with just one high series. But believe me, Dean Crum of the Small Motor League is thrilled to be top banana, capturing both high series and high game of the week. Dean hit a 618 series with a near season record breaking 256 score. Nice going. Second and third place for high game was a real battle between Wes Dunken of the Apparatus League, and Tom Uhrick of the Sunday Sandbaggers League. Wes came out on top by one pin with a crowd-pleasing 236, and Tom was next with a swell 235.

More good games were reported by: Denny McMaken, 229; Charles Johnson, 225; "Red" Dillion, 224; and Lloyd Surface, 218.

Other fine games went to: Bob Phillips, and Glen Flechter, 216s; Jim King, Art Smethers, and Bob Lehman, 213s; Skeets Lahrman, 212; Jim Morris, 211; and Mike Golliver, Steve Ort, Harold Somers, Warren Wickliffe, and Bill Remmert all hit 210s right on the nose.

Congratulations to all of you "lucky" ham winners.

The women on the Monday High Nooners League will need bowlers the first of the year. If you work second shift, and would like to bowl before you go to work. Call the GE Club Ext. 2042.

SCOREBOARD By Pat Ebetino

Well, sports fans, welcome back to another year of basketball action. League play got underway last week at the GE Club.

In the season opener, the Wire Mill squeezed out a two point victory over a very tough Decatur squad, 59-57. Action was fast and furious, with the lead changing hands numerous times. Dick Baughman led the winners with 18 points, while Steve McBride took game honors with 19 toward the losing cause. Other top scorers were: Bob Gerber with 15, Tim Mihalik and Ron Fee with 10 apiece for the Mill. Jim Ousley chipped in 10 for Decatur.

In the other game, the defending club champion Superstars walked away with an easy decision over the Broadway Grill 73-51. Jim Whitt, last year's scoring champion, picked up where he left off last season and tallied 26 for the Stars. Leon Smith netted 14, while Bernie Ebetino and John Turner each had 12 for the winners. Top scorers for the Grill were Bill Wilcox and Frank Boersema with 15 and 12 points respectively.

Ask about valuable rebates on two-way radios, 40-channel CB's, walkie-talkies, and hand-held transceivers at the Employee Store, 1030 Swinney St.



HOLIDAY HOURS

Every Monday, Wednesday and Friday nights, December 9 to December 21, the store will be open until 8:30 p.m. It will also be open 11-8:30, Saturday, December 17.



NEWS

VOL. 59, NO. 41

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

Elex holiday program features "Life"

The Elex Club is bringing "Life" to its "Christmas Reflections" this year. So, what's the catch?

"Life" is the name of a highly professional young group of musicians and singers. "Christmas Reflections" is the title theme for the club's annual holiday program, coming to the GE Club auditorium stage Saturday, December 11. Doors open at 1 p.m.

The group of seven men and four women will be performing a wide-ranging repertoire, all designed to lift the spirit in a special musical experience. The show features colorful costuming and a broad spectrum of vocal and instrumental talent and style, having been brought together from the U.S. and Canada by producer Gary Henley.

Admission for the program is made possible by presenting an Elex Club membership card.

Tickets are now available for purchase from club contact girls redeemed after the performance for an Elex Club gift. Ticket price is \$1. All persons buying tickets must be present at the performance to receive a gift.

Reservations for "Christmas Reflections," celebrate the golden anniversary of the GE Club, are due December 6.

Those club members who so

choose, may also bring an unwrapped new gift item to the December 11 program for a Christmas project for Fort Wayne State Hospital and Training Center residents. The gifts are to be opened by the residents on Christmas day.

Suggested gift items for the residents include: cologne and spray deodorant for men and women, model car and airplane kits complete with glue, stitchery kits, embroidery floss, embroidery rings, macrame cord and jute, coloring books and crayons, styrofoam balls in a variety of sizes to use in the modular class, etc.



SINGING, playing instruments and professional "show presence" are expected to be some of the highlights of this year's Elex Club annual Christmas program December 11, featuring entertainment by a group named "Life".

News Notes

Stock, fund unit prices listed for October

The General Electric stock price and fund unit prices to be used in crediting participants' accounts for October under the Savings and Security Program are as follows: stock price — \$50.399; fund unit price — \$24.543.

Cosell commercials increase CB sales

According to Gallup research polls, consumer awareness and market share of General Electric's citizen band radios has increased dramatically since September when commercial advertising began featuring sportscaster Howard Cosell. The well-known personality is scheduled to appear in further ads through the end of the year.

Last euchre party of year planned

The last pensioners' Euchre Party for the year is scheduled for 1 p.m., Tuesday, December 6. Bring \$1 and join in the fun and fellowship. The next one is scheduled for Tuesday, January 3, 1978.

Potluck expected to unite many

Charley Winans, chairman of the pensioner's club, is looking for a real good turn out at the Christmas Potluck, scheduled to begin 11:30 a.m., Tuesday, December 13. It is recommended everyone bring a covered dish and place setting.



FINANCIAL MANAGEMENT PROGRAM trainees spend two years with rotating job assignments and class-work to develop the accounting skills they need for further advancement. This group of FMP trainees was gathered together recently to hear a review of the program and to discuss career development. They are: (seated from left) Steve Pratt, Karky Austin, Kathy Rath, Sue Hoke, Mory Joblonski, Peggy Stearns and Wynn Hazen; (standing from left) Steve Walpert, Chuck Sheets, Dennis Drum, Lloyd Stubbins (administrator), Doug Lehman, Mike Winbush, Milan Bendik, Art Keating, Paul Murphy (Corporate Manpower Operation), Jim McIntire, Narm Getts, and Ed O'Reilly.

*ADLETS

RIDE WANTED

TAYLOR St. from Decatur area, 3rd shift. 724-9995.

RIDERS WANTED

DECATUR or area to Bdwy or TS, 2nd shift. 592-7279.

FOR SALE

BATTERY charger, 6 volt, \$5. 489-9335.
SNOW TIRES, G78x14 & H78x14; couch-chair set, reas. 749-2097.
TURNABLE, cartridge & dust cover, good cond. 485-2520.
TRAIN, Lionel .027 on 3'x5' table, 2 remote switches. 482-2927.
HOUSE, NW, 7 rms, dry basement, ex. cond., mst sell. 489-5770.
TOBOGGAN, 10', brand new pad included, \$40. 432-0993.
DRIVE SOCKET set, 1/4", 13 pcs., \$10. 745-1630.
'70 CHEV. 1/2 ton pickup w-cap. 483-1019.
DIAMOND ring, 51 pt. 432-5872 after 5 pm.
WOOD, dry, hard, will deliver. 637-3539.
RIFLE, 22 bolt action, 16 gage, dbl barr. 745-3930.
TV VIDEO game w-adaptor, like new, \$25. 745-5009.
GARAGE DOOR, used, 8x7 w-hdwre, 2 lights, \$20. 485-4524.
IRONER, good cond. 747-2188.

BLACK walnuts, 3 bu., \$20. 489-4044 aft 4 pm.
'64 IH pickup, 3/4 ton, 345 V8, 4 spd, good shape, \$300. 488-2717.
MODERN COUCH, cust. made, 8' long, reas. 747-3755.
'66 CHEV. pickup, 1/2 ton, 6 cyl, 3 spd, needs exhaust, \$150. 1-691-2117.
ALUM. storm door, 32x80, good cond, \$10. 749-0298.
CULTIVATOR, 2 row, 3 pt. hitch; fence charger. 447-1605.
TV, portable color, 18". 639-3478.
'73 GRAND PRIX, many extras, good cond., must sell. 745-4313.
CEDAR CHEST, \$75; Roger Bros. salad & dinner forks, 24 pcs., \$40. 485-1709.
DBL springs, matt; blk fur coat; GE dryer & wind air cond. 483-8778.
'71 8' slide-in camper, self contained, first \$500. 693-3740.
LEATHER coat, dk brwn, reas.; iron bed & springs. 745-3140.
BIKES, (1) 24", 10 spd; (2) 20" 5 spd, good cond. 456-2305.
CHEV Rallye whls (2) 14"; '70 Camaro spoiler. 483-5672.
MATT & box springs for twin bed, \$50. 432-2898.
'65 VW frame, eng. 40 hp, good cond. must sell. 422-6279.
TV, 25" GE console, good picture, beautiful cabinet, \$125. 432-0871.
CHAIRS, his & hers Burris tiltbacks, tall persons only. 672-2966.
TABLE SAW, 8", motor, dado & carbide blades, table, \$45. 745-1730.
ICE SKATES, boys' Bauer sz 4, \$7; girls' beg sz 1, \$2. 747-4304.
SORREL mare, 9 yr old, 4-H horse, brkn western & Eng, gentle. 672-3447.

STEREO speaker cabinets, 2 way, 45 watts, \$100 pr. 456-7124.
HAMMOND organ w-harmonizer & earphones, \$750. 747-5461.
GAS RANGE, 30", good cond. 456-7248 aft 6 pm.
GE ELEC. STOVE, deluxe self cleaning, less than 1 yr. 422-4598.
'73 PONT. Cat., new Michelin tires, loaded, low miles. 489-4881.
TANDEM axle trailer, 32', all steel, hand winch, \$400. 489-9168.
'70 FORD VAN, 302 auto, good cond, carpet & paneling. 749-5504.
REFRIG-FZR, white, large, good cond., \$95. 486-2088.
DODGE rim for snow tire, 14", \$5. 432-2693.
'75 CHEV VAN, 6 cyl, 3 spd, rad tires, stereo, \$2300-flex. 485-3167.
MINK stoles, one black, one auburn, \$20 & \$35. 744-1815.
'70 CHEV 3 seat wagon, 400 eng., rebuilt trans., auto, PS, PB. 747-5461.
'77 MAV., 4 dr, auto, PS, PB, 7500 mi, 6 cyl. 743-3986.
GERMAN shep. collie pups, 6 wks., \$5. 743-5993.
'66 OLDS Starfire, 1 owner, \$200. 749-4681.
RIMS, 15" for '70 88 Olds, 2 old, 2 used; 15" Buick rims. 745-3384.
POOL & Ping pong table comb., 7' slate bed. 483-7228.
HOUSE, NW, 3 bdrm, \$30,000. 483-5445.
EXHAUST system, complete, fits '73-'78 Chev truck. 447-7185.
GAMES, toys, 5 pc. dining set, French prov. 749-2790.
'76 VETTE, many extras, 424-9315 or 486-2940.
ICE SKATES, ladies white fig sz 9 1/2, spotless, worn once. 745-5174.
'74 FIAT 124 Sport, new tires, good shape, rust proofed. 749-1944.
'72 CHEVELLE 350, V-8, 4 spd, mags, positraction, PS. 486-1870.
'69 CAMARO, street strip, black beauty, sharp, \$1800. 745-7827.
TUB CHAIR, bittersweet, swivel, good cond. 744-3435.
TWIN bedspreads; misc articles; braided rugs. 485-6758.
UNIFORMS, nvr worn, white, sz 9, pants & tops. 432-0429.
CHORD ORGAN, used very little, \$25. Call even. 432-2988.
TIRES, G78x15; 7 1/4 hp 42" ct. Simpl. mower; sew. mach. 925-0264.
AKC registered red dachshund fe., paper trained, all shots. 483-7564.
HOLTON trumpet, new w-access.; basement incinerator. 447-2087.
DIN. SET; Nor Chi Camera, sid proj. screen, tri pod, 35 MM cam. 482-1880.
CHILDRENS encyclopedia; king or queen sz headboard. 747-3755.
SUIT, foss shark tooth; necklace, earrings, brooch. 485-1174.
WOOD, split, hard, dry, delivered. 639-9434.

WANTED

REAR bumper for '75 1/2 ton Chev. pickup truck. 485-1898.
LIONEL & American flyer trains, any cond. 724-4086.
RIMS to fit Dodge van, mst be 15". 637-3306.

BABYSITTING my home days only, playmates, fenced yard. 747-0959.
WILL BUY antiques-furniture, clocks, dishes. 281-2326.

FOR RENT

STORAGE space, \$2 per ft, dry bldgs, priced per season. 925-2504.

Congratulations Fall Festival Door Prize Winners

Joyce Schraeder, 6-4
Roger Grant, retired
Joe Bieber, Bldg. 5
Jacob Denis, retired
Fred Korte, 4-3
Jim Stauffer, Bldg. 27
Ello Suetzer, 4-4
Lee Schnepf, 19-2
Maurice Bennett, Taylor Street
Al Chung, 31-1
Herman Ambrase, 8-2
Eugene Rasswurm, Winter Street
James Kavanaugh, retired
R.L. Gebert, Taylor Street
Nellie Haele, retired
Gerry Franke, 4-6
W. Hein, 31-2
Wally Beer, retired
Hazel Cox, retired
Dennis Kiess, Taylor Street
Alma Tarney, retired
Jahn Omistan, retired
Jeonne Schlup, Winter Street
Emily Zick, retired
Geroldine Kunberger, retired
Herbert L. Springer, retired
J.C. Wiegman, 18-4
Leo Elword, retired
Richard Smith, 19-3
Moynord Sommers, retired

scanner
peeler
mirror
manicure set
security light
frank burger
bag sealer
iron
shove dispenser
toothbrush
timer
timer
radio
clock
clock
stereo system
fry pot
styling dryer
facial cleaner
security light
radio
knife
iran
shove dispenser
mixer
timer
radio
clock
clock

THE EMPLOYEE STORE

1030 Swinney

Weekdays 11-5:30

<input type="checkbox"/> For Sale *	<h2>*ADLETS</h2> <p>GE NEWS BLDG. 18-3 NO ADS TAKEN BY PHONE</p>	<input type="checkbox"/> Ride Wanted
<input type="checkbox"/> Wanted		<input type="checkbox"/> Riders Wanted
<input type="checkbox"/> For Rent *		<input type="checkbox"/> Lost
<input type="checkbox"/> Free		<input type="checkbox"/> Found

(PLEASE PRINT NEATLY)																			

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form. Please leave one box blank for each intended space between words. Print phone number only on line indicated below. Property advertised must be available without regard to race, creed, national origin or sex.

Name _____ City _____

Address _____ Bldg. _____

Home Phone _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____

DECEMBER 9, 1977

GPM leaders predict 'hot' year again in '78

The continuing positive business performance experienced this year by the General Purpose Motor Department is expected to maintain its momentum in 1978, according to Jim Warren, GPM's general manager.

Warren made this optimistic report to salaried employees during recent business reviews, in which the department's 1977 operating results, current major programs and the 1978 business forecasts were presented.

In reviewing the successes of last year's performance, Warren noted a number of contributing factors.

He said sales reached an all-

percentage of sales rose significantly because of the many cost control efforts undertaken. Warren commented, "By any standard, this performance is outstanding...my warm thanks for making it happen."

Other significant factors pinpointed during the manager's speech as elements of the past year's accomplishments are:

- improved cash flow (i.e., the amount of cash generated by the department was above budget.)

- diligent control of inventories and receivables and involvement in the department's cost reduction programs.

- over 500 suggestions per 1000 employees, and significant savings and productivity gains generated in the exempt "Golddigger" cost improvement program.

Referring to the safety of employees, which is not reported on a monetary basis, Warren said, "Last year I voiced concern for the number of lost time accidents. The response (a 43 percent decrease) has been both gratifying and lifesaving."

MAJOR PROGRAMS

GPM Manufacturing Manager Don Cochran outlined improvements at the plants for health, safety, environmental and ener-



gy reasons.

Cochran also discussed manufacturing projects aimed at strengthening GPM's competitive position in the motor market. A small, leased motor assembly facility to be located near the U.S.-Mexico border is in the planning stages of development. It would be designed for winding, finishing, and assembly of selected high volume models. Another proposed project provides for added capacity at the GPM-Decatur plant.

ENERGY COMMITMENT

Clyde Keaton, engineering manager, discussed ways GPM is responding to the need for more energy efficient motors. "We intend to sell high efficiency motors in line with the markets where energy economics make

sense and in areas where we believe legislation will require high efficiency motors. Our payoff is to maintain GE's technical leadership in the motor industry."

Walt Benecki, marketing manager, addressed the subject of improving the conversion of the G-5 motor, which was introduced in 1975 as a better designed, cooler running, more durable, longer life, quieter and safer motor.

Benecki announced plans to improve sales for the G-5 by utilizing the resources of manufacturing, engineering, finance, marketing and employee relations people at GPM.

BUSINESS OUTLOOK

In turning discussion to a broad-based economic preview of

GPM LEADERS presented the 1977 operating results, current major programs and the 1978 business forecasts during an annual review to General Purpose Motor Department's salaried employees recently. **AT LEFT** is Jim Warren, general manager, and Jim Buchelt, of the wire mill, who was dressed up as a miner during part of the presentation about the "Golddigger" cost improvement program. Reports of the business year reported positive accomplishments in many areas of GPM during 1977.

1978, Finance Manager Tom Dickson spotlighted the economic indicators which signal continuing growth to the department.

Factors expected to favorably affect business next year include: continued growth in industrial production, a long-awaited turnaround in industrial construction, and an acceleration in commercial building construction.

Near the end of the business review, general manager Warren said, "Our 1978 projects and budgets are aggressive and directed toward the successful growth of the department." In honoring cost improvement participants he again thanked all employees for their part in the year's accomplishments.

Sales reach record peak

time high, with exceptional profit performance.

Warren attributed the 1977 sales levels to general economic growth, gains in market share in key segments, and "aggressive" efforts to offset inflationary trends.

He said that net income as a

Bit of GE history begins in Fort Wayne

MPA's alumni form chapter

A bit of General Electric history has begun in Fort Wayne with the founding of the local alumni chapter of the Management Problems Analysis (MPA) program.

It represents the creation of a new organization of employees within the company in the mid-west area and has already initiated similar activities among other MPA alumni throughout the nation.

One of the driving forces in the organization of MPA alumni is Phil Herrick, local MPA program manager.

Herrick began in May by sending out questionnaires to see if there was interest in beginning



RECEIVING a plaque for his service as manager of the MPA program for the past three years is Hallis McKinley, of General Purpose Motor Department-Taylor Street. From left is Henry Massonne, GPM Decatur; Phil Herrick, present MPA program manager; McKinley; Jim Whitt, Advanced Manufacturing and Development Operation; Roy Germain, corporate; Cal Mansfield, of Specialty Transformer Products Section.

such an organization for the purpose of keeping up-to-date records about MPA graduates, helping MPA graduates keep their skills current and holding meetings and refresher seminars when important techniques need to be communicated.

When response came to Herrick supporting his idea, the MPA Alumni Association got its impetus.

The first full-fledged seminar was then planned for November in Fort Wayne, and by now similar chapters are being opened in Chicago and Morrison, Illinois.

During that first seminar, 17 local graduates participated and

Ray Germain, corporate MPA director, discussed the formation of alumni associations on a corporate and local basis.

A newly revised computer system for statistical analysis and a video tape lecture entitled, "What you are is where you are when," were also presented at the seminar.

National award recognizes Tell City's safety

Safety is no accident for Specialty Motor Department's employees in Tell City.

They are the latest to receive National Safety Council honors for working over two-million man-hours without a lost-time injury.

Throughout General Electric plants, hundreds of safety slogans are used, as they are in Tell City and Fort Wayne, to remind employees of the need to obey safety rules.

When safety milestones are reached, they show that the slogans are more than just preaching.

MILLIONS OF SAFE HOURS

Other national awards were also recorded recently for Mobile Radio Products Department at Lynchburg, Virginia, and Carboly Systems Department employees at Detroit—for over six-million safe hours.

**See Page 2:
Retirement
Mini Poll
Results**

Survey shows employees favor retiring before age 62, oppose abolishing mandatory retirement

Response to a coupon survey published in the November 18 issue of the GE News shows that the people who sent in their answers favor retiring before age 62 and oppose abolishing a fixed mandatory retirement age.

Opinion in favor of retiring before age 62 is generally similar to that recorded in various national media, based on polls on the subject taken during the past year.

However, the same polls (Roper, as reported in the Wall Street Journal on September 13) concluded that people have the desire to decide their own retirement age.

In the GE News poll, all age categories of respondents opposed the idea of abolishing the mandatory retirement age.

The margin, as shown in more detail at right, was 62 in favor of abolishing and 166 opposed.

'We need to make room for younger people'

When given the opportunity, the respondents gave a wide range of answers explaining their opinion.

Generally, those who favored abolishing mandatory retirement cited personal freedom, the belief that ability to work is not related to age, the possibi-

ty of losing valuable experience in the workforce by making good workers retire at 65 and the fact that people have nothing to do when they retire, as reasons for their answers.

Those who opposed abolishing mandatory retirement most often gave the following reasons: we need to make room for younger people in the workforce, mandatory retirement helps fight unemployment, those who should retire sometimes don't recognize that fact, working 30 to 40 years is enough, people should retire young enough so they can still enjoy life and people lose efficiency with age.

Of the 174 men and 61 women who answered the question about abolishing mandatory retirement, almost equal rates (70 percent) said not to abolish.

However, when separating respondents into hourly, non-exempt-salaried and exempt salaried groups, hourly employees more strongly expressed the opinion that mandatory retirement should not be abolished.

About 80 percent of the hourly respondents said don't abolish, compared to 63 percent nonexempt and 56 percent exempt employees.

In comparison to the national Roper opinion poll cited earlier, the GE News poll reflected a similar trend with regard to the desire to work after the age 65—as people get older, more and more indicated an interest in working beyond age 65.

(The following lists the questions and results of a GE News mini poll published in the November 18 issue of the paper. Over 230 respondents answered the poll by sending in the coupon.)

Mandatory Retirement?

Congress is considering legislation to abolish the present mandatory retirement of age 65. A few questions follow to get your opinion on the subject:

1. Based on your feelings at the present time, when would you, personally, prefer to retire if given the option? Assume pension would be based on length of service and wages. (CIRCLE ONE)

	Before 62	Before 65	At 65	Beyond 65 to 70	Beyond 70	
ANSWERS TO QUESTION NO. 1						
AGE	BEFORE 62	BEFORE 65 AND AT 65	BEYOND 65 TO 70	BEYOND 70	TOTAL	% FAVORED BEYOND 65
18-29	12	1	0	0	13	0%
30-39	33	5	1	2	41	7%
40-49	20	9	0	0	29	0%
50-59	65	29	3	5	102	8%
60-65	7	9	3	1	20	20%
RETIRED	1	17	7	2	27	33%
TOTAL	138	70	14	10	232	
% of TOTAL	60%	30%	6%	4%		

2. Should mandatory retirement be abolished? (CIRCLE ONE) YES NO UNDECIDED

ANSWERS TO QUESTION NO. 2					
AGE	YES	NO	UNDECIDED	TOTAL	% NO.
18-29	5	7	1	12	58%
30-39	17	24	1	41	59%
40-49	3	26	0	29	90%
50-59	20	79	5	99	80%
60-65	8	12	0	20	60%
RETIRED	9	18	1	27	67%
TOTAL	62	166	8	236	

Christmas shopping made simple with easy JA gift buying coupon

Junior Achievement companies sponsored by General Electric in Fort Wayne are offering their products for sale to GE employees.

To help relieve the burden of last minute gift shopping, the five companies are listing their products in a convenient order form in the GE News.

Many of the products, you will note, are designed with a practical purpose in mind and to help buyers get through the upcoming winter months more easily.

A description of the products follows:

PRODUCT A — an 11 inch x 15 inch laminated hardwood cutting board.

PRODUCT B — an energy saving, one-quarter watt night light made of an epoxy resin. Pink, blue and green color choice.

PRODUCT C — an earth mirror made with dark stained wood frame.

PRODUCT D — an extension cord made of 18 gage, three conductor wire. Comes in 25, 50 and 100-foot lengths.

PRODUCT E — battery jumper cable made of 6 gage, 117 strand wire. Standard length is 12 feet.

PRODUCT F — Christmas tree ornaments, several designs available.

To order any of these products, mail in the attached order form. You will be contacted when your order is ready. Send no money, all products are cash on delivery.



JA products on sale now by filling out coupon at left.

COUPON

JA PRODUCT ORDER FORM

DESCRIPTION	PRICE	QUANTITY
A. Cutting Board	\$3.50	_____
B. Night Light: Pink	1.50	_____
Green	1.50	_____
Blue	1.50	_____
C. Earth Mirror	7.50	_____
D. Extension Cord: 25 ft.	5.00	_____
50 ft.	6.00	_____
100 ft.	8.00	_____
E. Christmas Ornament	.50	_____
F. Jumper Cables	6.50	_____

NAME _____

LOCATION _____

EXT. NO. _____

(CASH ON DELIVERY)

MAIL TO: Thomas Ziegler, Bldg. 19-5



NEWS

Vol. 59, No. 42

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

ALLEY CHAT By Connie Houser

It's hard to believe, but the women have captured the bowling headlines for the third week in a row. Kay Thomas of the Sunday Sandbaggers is on top with a grand 521 series (198-175-148). Less than a mark away, Mary Crum of the Friday Nite Ladies League grabbed second place with a sound 513 series. The Monday Morning Ladies League reported a third place tie between Marion Steffen, and Elsie Oliver. They both bowled 500s on the button! Marion got there with her find 183 game, and Elsie hit by rolling a 182 game.

The Monday Morning Ladies are still smiling for Cheryl Remmert, who clinched high game of the week for the women with a solid 202 game. More fine scores were turned in by Matilda McBride, 197; Janie Fischer, 191; and Judi Heath, a 185.

OK-Men, all hats off to Don Lambert of the Wednesday Owl League. If it hadn't been for Don there wouldn't be any 600 series to report. Don took the commanding role with a super 634 series which included games of 225, 222, and 187. Dan Conner of the Small Motor League can take a bow for clinching high game of the week. Dan fancied a g-o-o-d 256 game. Art Siedel of the GE Office league was less than a mark away for second with a great 251 game. Third place went to Max Jenkins of the Wednesday Owl as he danced off the alleys with a fine 241.

Other high games were turned in by: John Segyde, 234; Les Hahn, 233; Gus Karnes, 231; Lonnie Padgett, 227; Carl Brandt, 224 and a 216; Lawrence Myers, 223; Herb Baxter, 222 and

a 216; Jim Rieger, 221; and Ron Georgi, 220.

More well deserved games were turned in by: Jim Mattes, 219; George Cooper, Jim Slater, and Bob Shatzer, 214s; Dick Wells, and Ed Boedeker, 213s; Don Neuhauser, and Ted Lauterberg, 212s; Jay Miller, 211; and John Rickoff, and Frank Boersema, 210s.

The Sunday Sandbaggers are in need of two couples to bowl on weekends. League starts at 1:30 p.m. Anyone interested, please call the Club, Ext. 2042 today.



CHRISTMAS CHARITY from the Elex Club spread to the Fort Wayne State Hospital and Training Center with the donation of a table and chairs to the Ginsberg Apartment. Hazel Rasar, chairman of the volunteers who help at the facility October through June, is at left. Next to her is Vera Neuen-schwander, Elex president and active volunteer, and Anna Heyer and Betty Jean Brooks, two of the residents at Ginsberg Apartment who will benefit from the gift. Money for the donation comes from donation funds given to Elex for the purpose of service projects or community charitable activities. Besides the donation, Elex members sponsor games, refreshments, parties, a dinner, picnic and a field trip for the residents.

SCOREBOARD By Pat Ebetino

Shooters pick up trio of hoop league wins

League action was heavy during the past two weeks with the Shooters picking up three victories in as many outings.

They posted a win over the Scheck's Oldtimers with Chris Grover leading the scoring. Steve Riedle and Jack Starwalt chipped in 12 and 11 points, respectively, and David Walker had 10 for the Scheck's.

Next the shooters were victorious over Heaven Help Us, 50-33, and Taylor Street, 59-47. For the winners Barry Light had 18 and 15 in the two contests. Jack Starwalt scored 10 in the HHU win. Against Taylor Street, Chris Grover again led the victors with 18 and Jim Burton had 12. For Heaven, it was Tennyson Williams carrying the load with 18.

Taylor Street was led by Jerome Miller with 17 while Rick Stoller added 13.

The Super Stars picked up two victories: 90-61 against Decatur, and 91-54 over the Scheck's. Lester Woods had the hot hand in the first game with 25 while James Moore added 22. Jim Whitt and Leon Smith collected 19 and 18, respectively. Tim Irwin had 22 for the losing Decatur team. He was helped by Jim Ousley's 14 and Duane Braun's 13.

In the second game for the Super Stars, the team was led by Jim Whitt with 31. He had help from James Moore and Bernie Ebetino, who scored 19 and 12 points. Kenny Feamon led the Scheck's with 23 and Jerry Smith added 15.

Heaven Help Us won a close race over Taylor Street in overtime, 64-60. Tennyson Williams led the winners with 24. While Rick Stoller had 26, Jerome Miller had 11 and Bruce Miller 10 in the losing effort.

Decatur posted a win over Broadway Grill, 80-25. Decatur's well-balanced attack had Mike Busse leading the way with 19 followed by Tim Irwin, 17, Steve McBride, 12 and Bill Hain and Larry Gase, both with 11.

Taylor Street came out on top of Scheck's 66-50 in another contest. Rick Stoller had 18 and Bruce Miller had 16 to lead the Taylor Street and squad. Ken Feamon and Dave Walker paced the Scheck's with 17 and 16.

Wire Mill broke a close game in the third quarter to down Heaven Help Us, 75-52. In that game, Dick Baughman and Sparky Wallace had 16, while Ron Fee added 14 for the Mill. HHU was led again by Williams with 17, while teammate Greg Olwine helped out with 10.

RETIREMENT REFLECTIONS

Plans of pensioners take shape

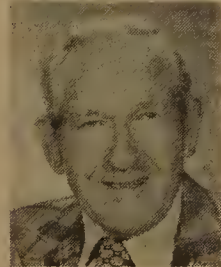
CHARLES L. KIZER, 36 years' service
BEGAN 1941
Helper at Winter Street



RETIRED OCTOBER 1977
General Purpose Matar Department
Group Leader

PLANS: "Take things a day at a time."

RAY F. BOWERS, 47 years' service
BEGAN 1930
Lathe operator in Building 17-2



RETIRED DECEMBER 1977
General Purpose Matar Department
Group leader

PLANS: "Play 'em as they come."

ZENO N. FOX, 45 years' service
BEGAN 1932
Punch press stacker in Specialty Transformer



RETIRED DECEMBER 1977
Winder in Specialty Transformer at Broadway

PLANS: "Do same traveling—putter in my workshop."

R. RALPH ROSENBERY, 36 years' service
BEGAN 1941
Handler of finished punchings with Fractional Horsepower in Building 17-2



RETIRES JANUARY 1978
Cyl grinder in General Purpose Matar Department at Broadway

PLANS: "Take it easy—do what I want to do."

"What better gift for your family?"

If fire broke out in your home tonight, would you get your family out in time?



Home Sentry SMOKE ALARM from General Electric

The early warning system that can help you save your family's lives.

- Battery operated—sounds alarm for early warning of fire even if household power fails. Model 8201
- Systems test and family fire drill button.
- Helps reduce risk of needless tragedy...more than one unit reduces this risk even further.

MODEL 8201

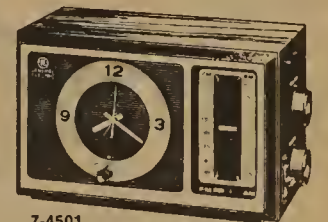


Regular Price \$28.99
Rebate \$5.00

YOUR COST \$23.99

Wake Up to Music on FM or AM to start the day right

A clock radio that's compact in size, moderate in price...and dependable for fine Wake-to-Music performance on FM or AM.



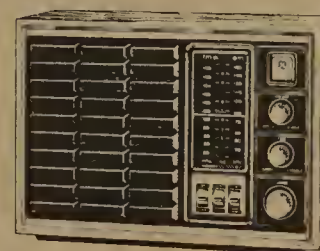
7-4501

\$18.49

- Wake-to Music • Big, easy-to-read clock face • Slide-rule radio dial with FM/AM band indicator • Built-in AFC on FM reduces drift • 4" dynamic speaker • Automatic Volume Control • Cabinet with fully molded back • Polystyrene in rich walnut grain finish



Monogram Series



7-4150

High Performance FM/AM Table Radio

Handsome cabinet styling, rich sound and the best performance in GE's entire radio line.

- Component-type closed box speaker system with a high-compliance air-suspension speaker • Amplifier specifications: 4.5 watts minimum continuous average power through 95Hz to 20,000Hz power band with not more than 5% total harmonic distortion at 8-ohm load impedance • Continuous tone control • Loudness switch boosts low frequency response at low volume levels • Slide-rule dial • Vernier tuning • External antenna terminals • Handsome cabinet of walnut grain vinyl over laminated wood.

\$45.89

THE EMPLOYEE STORE

1030 Swinney St.

11-5:30 Weekdays

HOLIDAY HOURS

Every Monday, Wednesday and Friday nights, December 9 to December 21, the store will be open until 8:30 p.m. It will also be open 11-8:30, Saturday, December 17.

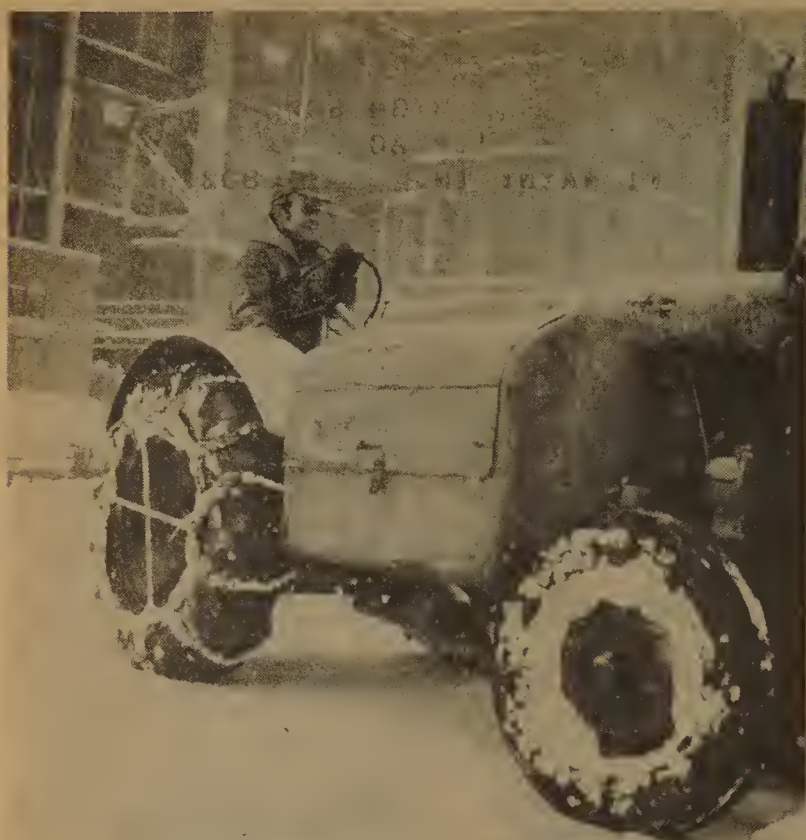
ELEX CLUB

"Christmas Reflections"

FEATURING "LIFE"

2 p.m., Sunday, Dec. 11

FOR INFORMATION
call Ext. 3555



FREE DRAWING!

Register today at the Employee Store for a holiday drawing to give away a General Electric Peeling Wand (EP-1), Fryer (DF-1), and a Radio with Weather Station (Model 7-2845). Drawing is scheduled for Dec. 23. Need not be present to win.

THE EMPLOYEE STORE

1030 Swinney St.

11-5:30 Weekdays

*ADLETS

FOR SALE

TABLE, oak, Duncan Phyfe & 6 chairs, \$80; wringer washer, \$30. 424-8408.

ELECTRIC RANGE, white, 30", good cond., \$60. 486-3751.

MULTIBAND RADIO; humidifier 486-3635.

ANTIQUE DESK, roomy w-letter file, very old, good cond. 483-0069.

'67 DODGE; magnus electric organ. 456-5783.

HORSE, Arabian & pinto, 5 yrs. old, saddle & access. 627-5246.

250 GAL TANK, no. 2 fuel oil, take both, make offer. 486-1294.

POCKET cassette tape recorder. 447-1474 aft 6 pm.

EXERCISE BICYCLE, mileage gage, \$50. 422-4406.

KING-QUEEN seat, tits '74 360 Honda. 637-3306.

HAVOLINE CHINA, antique, 483-3857.

HAMMOND ORGAN B3 concert type w-band box, exc. cond., \$2700. 447-2377.

MISC VW rims, snow tires & reg tires, make offer. 432-0856.

WHEELS, stl. 15" (2) for 5 lug Ford or IH truck. 486-3080.

TYPEWRITER, std. manual, \$40; girl's sz 7 fig ice skates, wh. \$3.50. 747-3871.

Return postage guaranteed
Address correction requested
Mail, Inc.
641 Growth Ave.
Fort Wayne, Ind. 46808

BULK RATE
U.S. POSTAGE
PAID
FORT WAYNE, IND.
Permit No. 40

PUBLIC LIBRARY
 ORDER DIV-PERIODICAL
 900 WESTER ST
 FT WAIN IN
 46802

Snowfall snuffs out production

Emergency plan responds to Ol' Man Winter

When first shift employees were told they could return to their homes Monday and second shift production workers were told they need not report because of the heavy snows, it came as a result of an established emergency procedure at Fort Wayne General Electric.

Generally speaking, decisions affecting plant operations during severe weather are dependent on such factors as school closings and the declaration of snow emergencies by city and county officials.

Whenever an emergency resulting in a plant shutdown occurs, local radio stations WOWO, WMEE, WLYV and WGL will be immediately notified, along with Fort Wayne television stations and newspapers.

In general, only plant closings are reported to the media. Therefore, employees will be

expected to return to work at the beginning of their regularly scheduled shift unless otherwise notified by their supervisor, radio or television.

Regardless of weather shut-downs, certain jobs must “go on” such as the power house and the wire mill, and employees should notify their supervisor if unable to come in so other employees can cover for them.

All GE plant operations were resumed with the first shift Tuesday, although it took longer than usual for employees to get to work because roads were still snowcovered.



WINTER WHITE blanketed the area with a 4-inch snowfall between Sunday evening and Monday noon last week, causing a temporary curtailment of production.

Since it looks like we are going to have another "superwinter" all employees are encouraged to make sure that they keep their supervisor advised of any changes in their phone numbers so they can be reached in an emergency.



'WHAT'LL IT BE?

GE cafeterias featuring...

MONDAY, DECEMBER 12—homemade chicken gumba soup, tenderettes with escalloped apples, ham and Great Northern beans with hot corn bread. **SPECIAL:** Ham and cheese sandwich with hot turnover. **TUESDAY, DECEMBER 13**—homemade vegetable soup, beef manhattan sandwich with whipped potatoes, stuffed pepper. **SPECIAL:** Grilled bologna sandwich with warm cobbler. **WEDNESDAY, DECEMBER 14**—homemade potato chowder, southern fried chicken, beef and noodles. **SPECIAL:** Mexican fiesta plate. **THURSDAY, DECEMBER 15**—homemade chicken noodle soup, roast pork, beef stew. **SPECIAL:** Shaved stacked ham on a special bun. **FRIDAY, DECEMBER 16**—homemade minestrone soup, veal cutlet—swiss style, macaroni and cheese. **SPECIAL:** hot apple crisp. **AVAILABLE DAILY:** assorted salads and desserts, grilled and fried sandwiches, vegetables, french fries, whipped potatoes.

DRY, seasoned, hard wood, cut & split. 925-3331.
GAS HEATER for VW, 6 volt. 657-5178.
VACUUM cleaner & attachments, \$150. 747-4986.

WANTED

STEAMER TRUNK, good cond. 745-3604.
OIL FURNACE, mst be good, 90,000 BTU or larger. 447-5910.
SNOWSUIT, sz 9-12 months; call between 9 & 5. 639-3300.
SNOWMOBILE suits, used, men & ladies sz med. 281-2326.
KID'S sewing machine or old port. sewing machine. 749-0298.
ICE SKATES, women's leather only, sz 9. 485-6001.
WILL groom & trim your poodle any hours; \$7.50-110. 743-8219.
SMALL OUTBOARD motor. 447-2975.
LIONEL & AMERICAN Flyer trains, any cond. 724-4086.
TELEPHONE answering recorder. 489-3043.
HONDA cycle, 4 cyl., any sz. 693-9273.
SNOWBLADE for '75 10 hp Wheelhorse tractor. 747-5461.
LIONEL & AMERICAN Flyer trains, any cond. 724-4086.
TELESCOPE gages 1/2-6"; batt. charger, 12 volt. 432-3445.
HAMMOND ORGAN, console model. 432-2891.

RIDERS WANTED

DECATUR or area to Bdwy or TS,
2nd trick. 592-7279.

*ADLETS

GE NEWS BLDG. 18-3
NO ADS TAKEN BY PHONE

☐ For Sale ★
☐ Wanted
☐ For Rent ★
☐ Free

- ☐ Ride Wanted
- ☐ Riders Wanted
- ☐ Lost
- ☐ Found

(PLEASE PRINT NEATLY)

Ads must be received only on this form by noon Monday for publication Friday. Submit only ONE per issue, using one letter or number per box on form. Please leave one box blank for each intended space between words. Print phone number only on line indicated below. Property advertised must be available without regard to race, creed, national origin or sex.

Nome _____

Address _____ City _____

Home Phone _____ Bldg. _____

* The item(s) referred to in this ad are in no way connected with any business venture.

Signature _____



A CHRISTMAS PRAYER

By J. George Mannisto, GPM

We commemorate the birth of Christ
And pay the homage due;
For the glad tidings ring again
He was born for me and you.

In Cathedrals, Churches, many homes,
The age old story's told
Of the birth and of the angels,
Of Christ's coming, as foretold.

No room, they said, at the Inn,
No room for yet another,
But the Christ child came to show the way
That we may love each other.

The Child was born, the angels sang,
To their knees the shepherds fell,
For Christ was here to say to us,
In heaven we may dwell.

The star glowed bright, the sky was rent
As the angels did rejoice,
For this new born babe in Bethlehem
Was by Heaven sent.

Born of woman, but sent by God
He healed the sick and lame,
'Believe in me, you'll never die'.
This He promised, for this He came.

Visit your Cathedral or your Church
And bow your head in prayer;
Thank your God for all your blessings,
For His Son, and for His care.

Thank Him for all the things you have,
Eyes to see, and ears to hear;
Thank Him for life, and love, and hope,
Thank Him for those you hold so dear.

REJOICE, Oh heart, that He did come
To tell the world the story,
Of peace on earth, goodwill toward men,
And of His Father's Glory.

Amen.



FORT WAYNE

NEWS

DECEMBER 16, 1977

The next issue of the **GE News**
will be published after the Holiday
vacation on January 13, 1978. Best
wishes from the staff of the paper.



SHOP EMPLOYEES from the Advanced Manufacturing Development Operation ate dinner together following a recent informative meeting. From left are: Dan Baker, Howard Demsey, Mert Allen, Vassie Tom, Charlie Bennett, Charlie Kummer, Larry Canrad and Charlie Shipman. Earlier the employees also had a chance to ask questions about the business after an address by manager Frans Bax.

Automation research ahead

Work remains strong in AMDO

A recent reading of the equipment and tooling needs for product departments in Fort Wayne by the Advanced Manufacturing Development Operation (AMDO) has indicated a level of orders for next year about equal to the order rate in 1977.

"There is no question of having enough work through the first quarter of next year," AMDO

manager Frans Bax explained during a recent informative meeting for shop operations employees.

"We continue to attract job orders that will keep employment levels up, but we will need to maintain job efficiencies to remain competitive in our manufacturing areas," he said.

In response to questions from

the employees about adding to the work force to meet the demand, Bax replied, "The type of individuals we need are craftsmen who are in short supply. Our apprentice program is designed only to fill the replacement needs of the operation. And we would have to be assured of a two-year business level before we could increase this type of skilled employment by any significant number."

Turning discussion to major customer programs, the manager said the "Stop Waste and Accent Teamwork" plan will continue to be very important in getting orders next year.

He specified that needs for flexible automation technology and increasing computer usage in the industry will be met by major AMDO projects next year. "Because these programs cost a lot of money, the extent that we become involved depends on how well product department's productivity can be improved," Bax said.

Further questions from employees covered a wide variety of topics ranging from scheduling of overtime to problems relating to specific jobs.

TOOLMAKER COMMENTS

After one of the meetings, Dave Bailey, an AMDO machine toolmaker, was asked by the GE News for his comments about the meeting he attended. Dave said, "The main value of the meeting for me is that it tells what to expect the business to be like in the next few quarters. The talk about improving shop efficiency just means to me that the quicker and better we can get the product out for the customer, the lower the price. And that's good because it, in turn, gives us more work that we can count on later."



MANAGER Frans Bax fielded questions from the audience during the meetings. He also explained the current business status of AMDO for employees and told them what to expect for the next few fiscal quarters.



QUESTIONS came from many AMDO employees during the discussion. Dan McMaken is shown above.

Monogram features local employees

The November-December issue of **Monogram**, General Electric's international magazine, includes several stories about Fort Wayne employees. See Page 28 for a story about campus recruiting at Purdue University, and Page 12 for a story about Charles Best, a process inspector at the wire mill. More photos of Best appear on Page 4 of this week's **GE News**.



GEORGE B. FARNSWORTH
Vice president
Appliance Components Business Division

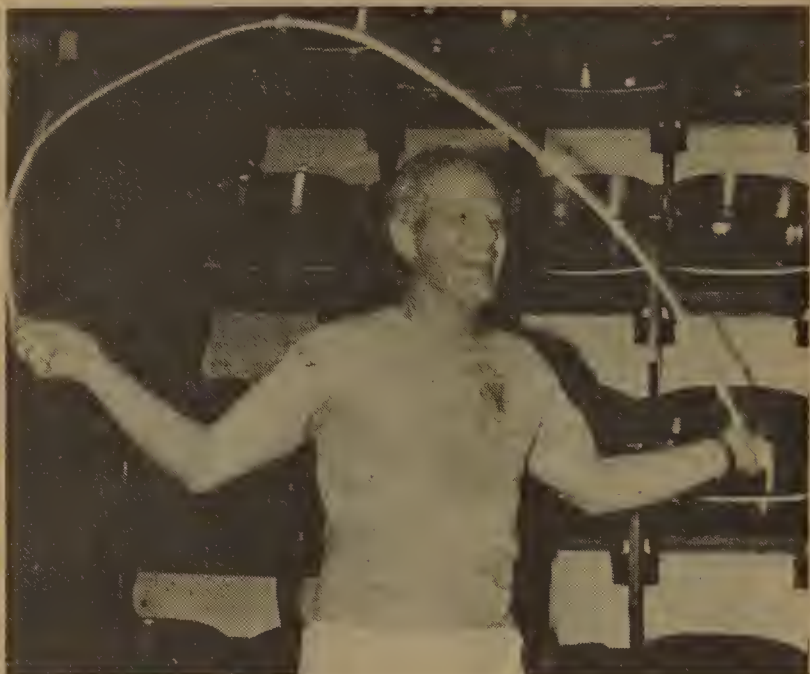
HOLIDAY GREETINGS

I would like to take this opportunity to express my appreciation of your efforts and contributions to the success of the Appliance Components Business Division in 1977 and tell you that I am looking forward to another great year in 1978.

I sincerely wish you and your family a joyous holiday season.

Pounding feet build heart rate strength

GE first Fort Wayne industry to bring YMCA class to plant



ENJOYING an arduous workout with a jump rope is Mel Day. Each session the warmup exercises were varied, but all aimed at loosening up muscles before jogging.

For eight straight weeks this fall, 29 men and one woman in the Specialty Transformer Business Department have been participating in a fitness program which has the potential of being adaptable to nearly all of us—no matter how fat, tall, weak, or out of breath we may be.

It is officially called a YMCA cardiovascular health program. It is based on the idea of teaching each person how to find his or her own target heart level, which is the beat of the heart at a rate where exercise is beneficial — neither too light nor strained.

The idea is that once a person knows his target heart rate, a comfortable routine can be

established to safely improve the strength of the heart.

Why all this concern for fitness? And furthermore, why would a manufacturing plant be interested in promoting it?

Reasons are plentiful. To the individual, it can be as simple as "feeling better." Specialists have found that people with stronger hearts recover better from heart attacks. Companies know that physical fitness improves productivity and causes less absenteeism because of sickness. Companies also know they can't afford to have their prime employees drop dead from a heart attack.

Early indication from the eight-week STBD pilot program is that all this concern and belief in the target heart rate as a means of improving health is warranted.

The group, according to the averages, started out being able to run three-eighths of a mile before over-exerting themselves. By the end of eight weeks, they stretched that distance to a mile.

"That may not sound like much," said Lynn Schlegel the YMCA director of the project for GE, "but it significantly shows progress toward the goals of the program."

Schlegel, who has been familiar with using target heart rates to exercise for the last four years, said it is equally significant that the group didn't dwindle in size as time progressed, a characteristic of



STRETCHING muscles helped Dick Le Grand from getting cramps.

many health improvement programs.

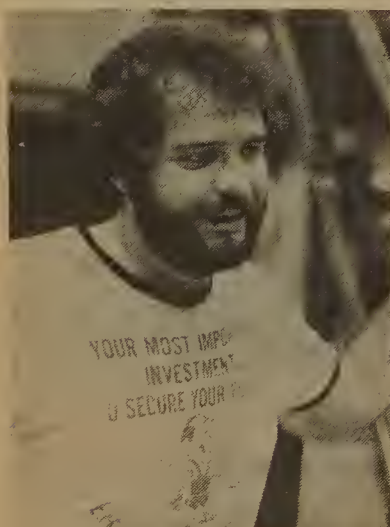
"They did it mostly without stiffness and soreness. And they became excited enough about their own progress in the program to keep returning and learn

(Continued on Page 3)

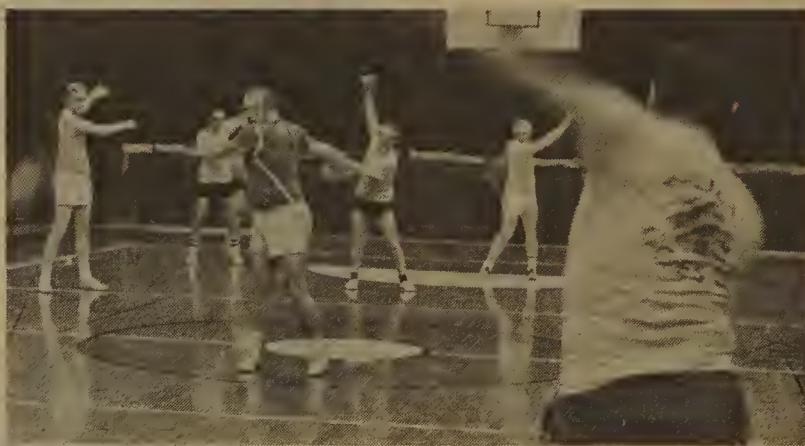


TARGET HEART RATES were monitored by each of the joggers so they didn't exceed a prescribed level of activity too quickly. Once they learn the methods of self-controlling their activity, like Gordan Walter above, participants are able to work at their own individual pace.

'When I feel better, I work better'



ACCOMPLISHMENT was realized by Tim Marsh who steadily increased his endurance, inspite of an ongoing injury he received in a motorcycle accident.



LOOSENING up exercises were led by the YMCA's Lyn Schlegel.



DETERMINED to improve her fitness was Liz Rella, the only female who completed the STBD pilot health course. A morning or afternoon session is being planned in January and February for interested employee wives.



SIT UPS were part of the warm up for Bob Brehse.



THE FAT TEST with calipers designed to measure the percent of body fat is being demonstrated on Arvie Lake by YMCA program director at GE, Lyn Schlegel. The average percentage of the group was 25.3, which is considered between poor and average on a national scale.



DATA was kept by Lyn Schlegel, YMCA director at GE, and Paul Beltz, GE Club president and athletic director. Statistics recorded included blood pressure, age, percent of fat, trunk flexion, and weight. All these, plus results of a fitness test given the first day, help establish an individuality program for each person.

ALLEY CHAT By Connie Houser

Senior leagues post high totals

Last week old man winter finally caught up with a lot of bowlers. Many leagues were cancelled due to the bad weather, and the few scores that came in will be held until next year.

The latest junior and senior scores reflect continued improvement. The Seniors are proud of **Edna Koester** as she hit a fantastic 514 series, including a 197 game. **Lucille Sasser** was at her best with a 190, and **Earlene Macy** rolled a sound 183.

The Senior men jumped for joy to see **Roger Grant** hit a 214, and **Carl Metker** a 212. Nice going.

Junior league coaches, Dave Myers and Dave Uncapher, are proud to announce that **Kari Thomas** rolled a grand 157 game. And to think Kari has a 66 average!

The GE Club staff wishes everyone a very Merry Christmas and a Happy New Year. See you in January with all the scores and more.

NEWS NOTES

Bobay wins color TV in club drawing

Richard Bobay has won a 25-inch General Electric color television in the Annual GE Club Christmas drawing.

Second place winner was Mark Derck, with a 40-channel citizens band radio; and third was C.J. Broucek, for a GE smoke alarm. Employees, pensioners and others were eligible for the drawing, which is designed to raise money in support of club programs.

Plans set for first '78 bingo party

The first bingo of the new year is being planned for Saturday, January 14. Free to all employees and members of their families above the age of 12, game play is expected to begin at 7:30 p.m. in the GE Club. Various prizes will be awarded.

January Elex Calendar

3 - Partizan Chapter Board Meeting, Lucky Steer Restaurant, 2012 Getz Road, 11:30 a.m.

4 - Executive Board Meeting, Second and Third Shift Members, 1 p.m., GE Club Trophy Room.

9 - Elex Club Supper served from 4:45 p.m. to 5:45 p.m., GE Club auditorium, followed by bingo for Elex Members only. Tickets \$3.10 each. Elex Executive Committee meeting following the program. "Follies" tickets for the February 6 performance entitled "A Touch of Class" will also go on sale at the supper.

11 - Pen-El Chapter installation of 1978 officers, 11 a.m. social, noon dinner, at the Heritage House Smorgasbord Banquet Room, 4747 North Lima Road.

17 - Partizan Chapter Social Meeting, noon, Northern Indiana Public Service Kitchen, 114 East Wayne St.

18 - El-Par Chapter Social Meeting, 1 p.m., Salem United Church of Christ Hall, 2401 Lake Ave.

19 - Elex Club Luncheon 11:30 a.m., Lester's Party Room, 1502 Bluffton Road, followed by bingo for Elex Members only. Tickets \$3.50 each.

24 - Executive Board Meeting, Building 18-1 Conference Room.

In Memory

FRANK H. WIDNER, 3905 Stanton Drive, died December 4. He retired with 31 years service in 1959. He was a truck driver at Taylor Street.

ANTHONY M. LUPE, 2613 Woodward Ave., died December 5. He retired in 1962 with 18 years service. He was a packer at Taylor Street.

ERWIN F. ZOLLINGER, SR., of 2922 Shawnee Drive, died December 6. He retired in 1960 from Building 17-4 where he was a jig borer.

ELMER L. JORDAN, 5321 Illinois Road, died December 10. He retired in 1947 with three years service from general stores and receiving.



BEST FLAG FOOTBALL TOURNEY employee team this year was the "Broadway Grill." Starting in the front row from left, they are: Tim "Frenchie" Mihalik; Ron "Bunt" Mee; Steve Hasler, player coach; Frank Dunfee; second row, "Goose" Glass; "Paa Bear" Coleman; Jerry "Black-shoes" Giradat; Jerry Davis; and Rick Sreetan. Games were played at City Utilities Park, until the season was cut short by the bad weather.

Joggers notice they relax easier with exercise

(Continued from Page 2)
to enjoy what they were doing."

The project was set up for sessions at noontime on Monday and Wednesday, with an optional, or make-up day, on Friday. Typically, most of the participants found they could get to the GE Club gym, dress, do their exercises and running, shower and be back on the job in 45 minutes or less. (All agreed before the program started to make up any lost time at the end of the day.)

Paul Beltz, president and athletic director at the GE Club, organized the STBD group for the project. He said ways are being discussed at present to figure out how to expand the program to

other interested employees.

Beltz is already in the process of setting up a similarly-based program for wives of husbands working at GE. That program is being planned in the mornings or afternoons during January or February. (Call Ext. 2042 if you are interested.)

COMMENTS

After one of the sessions, which ended in early December, these comments were received by some of the participants picked at random:

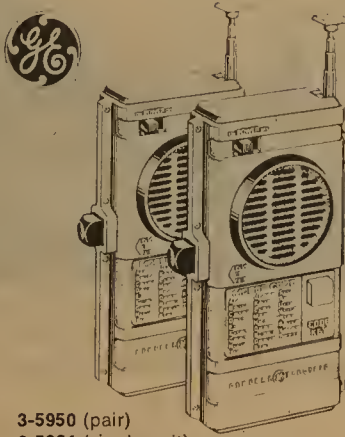
BEN MERRIWEATHER: "I rest better. I have more endurance. I wake up refreshed. Don't have cramps and can extend myself now without over-exertion."

DICK PARLOW: "I think more people should try it. I'm in accounting, so this is always a busy time of the year. Yet, I find the program has changed my whole attitude toward the work and I don't get as tired as usual."

TIM MARSH: "Three years ago I had a bad motorcycle accident and have had three operations. This program has made me able to run up stair steps, something the doctors told me I'd never be able to do again."

LARRY GRIMENSTEIN: "I work half a day. Then exercise. And by the time I go back to work I feel relaxed and refreshed, like I'm starting a new day. It makes a big difference in what I'm able to accomplish."

Christmas Season Sale



3-5950 (pair)
3-5951 (single unit)

"SEARCH•1"
Hand Held CB Walkie-Talkie

No license required. Great all-round communicator for fun outdoors.

Special Price **\$11.49** pair



3-5960 (pair)
3-5961 (single unit)

RECON•1
Hand Held CB Walkie-Talkie

An unusual designed communicator for work or fun... camping, fishing, hunting. No license required.

Special Price
\$17.98 pair

THE EMPLOYEE STORE

1030 Swinney St.

11-5:30 Weekdays

Holiday Hours: Open Mon, Weds, Fri til 8:30; Sat Dec. 17, 11-5 p.m.

FREE DRAWING!

Register today at the Employee Store for a holiday drawing to give away a General Electric Peeling Wand (EP-1), Fryer (DF-1), and a Radio with Weather Station (Model 7-2845). Drawing is scheduled for Dec. 23. Need not be present to win.

GE NEWS

...about the people who help make the world's most dependable components

Published every week by the General Electric Company, an equal opportunity employer, in the interest of all GE employees and their families here. May not be reproduced in whole or in part without express permission of General Electric Company.

EDITORIAL OFFICES:
1635 Broadway
Fort Wayne, Indiana 46804
Phone 743-7431, Ext. 3441

Bill McShain
Communication Manager
Bob Redding, Editor
Rex Mericle, Chief Photographer

Vol. 59, No. 43



